





## The Symbol

**IVS** is an institute of scholarship in the field of Visual Arts. The history of visual language within our heritage reflects dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolise the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

**Water** symbolises knowledge, its acquisition and dissemination.

**Waves** symbolise the cyclical motion of life.

**Tree** symbolises the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order; while the sculpted spaces symbolise the sky, the environment, and the limitlessness of human possibilities.

**Zahoor-ul-Akhlaq**  
**1941-1999**

Design and Photography:  
Department of Communication Design  
Indus Valley School of Art and Architecture

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## Mission Statement

In an age of rapid social, technological and aesthetic transition, we feel committed to educating our students with the ability to analyse and critique experience, to nurture their creative abilities so they become active, outstanding members of our society, both personally and professionally.

We wish to go beyond technical instruction by placing emphasis on creative thought and action.

Each department, despite its individual character functions in close collaboration with the others in order to develop an awareness of the essence of the visual arts, both traditional and contemporary. This underlying philosophy is reflected in our curricula.

Through an interaction with diverse practicing professional artists, architects, academicians, scholars, archaeologists, art historians and designers, students are exposed to the importance of ideas, concept development, intuition and the value of research in the development of the creative process.

We shall not feel content till we have succeeded in preparing our graduates to live in the world of tomorrow, enabled them to share in the responsibilities for social, economic and political problems and to apply their professional knowledge and abilities to the solution of such problems, so that besides being technically and aesthetically literate, they are above all, good human beings.

### Vision 2025

To impart education in art, design and architecture creating a culture of excellence in research and innovation, contributing towards a just and tolerant society and enable students to serve as instruments of positive change.

### Core Values

A member of the IVS community:

Has a passion for Learning. Strives for excellence. Is ethical. Has dignity and humility. Values criticism. Embraces diversity. Respects the environment. Works towards positive social change.

04

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Statement

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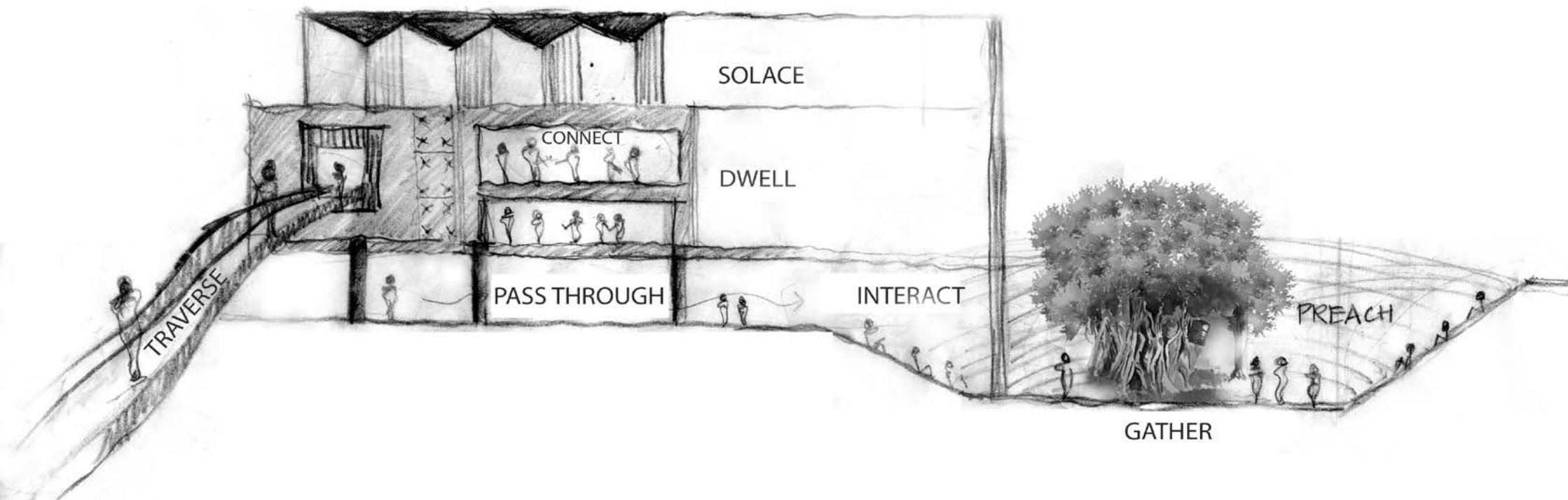
Department of  
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Diploma in  
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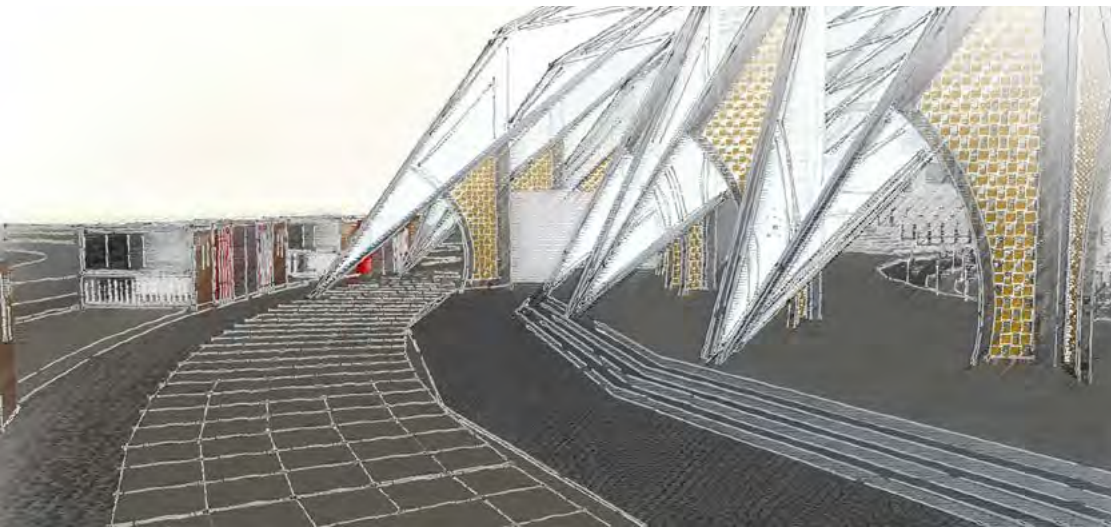
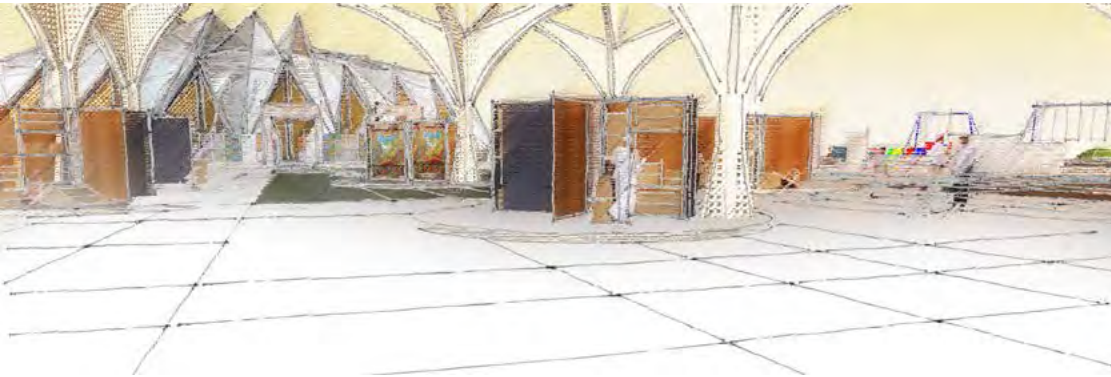


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## Ephemeral architecture; re-defining public space

In a public space, mobile elements such as people and activities are the essence of a space. These experiences vary between permanent, semi-permanent and impermanent happenings. The objective of this thesis is to examine the transformation of spaces through functions, with relation to permanent and semi-permanent experiences. The project aims to introduce the theatre as a response to the public park. Being a semi-permanent function that acts as a space container, the theatre creates varying relations with its surrounding; enabling an exchange between the user, the context, its functions, and finally, the space itself.



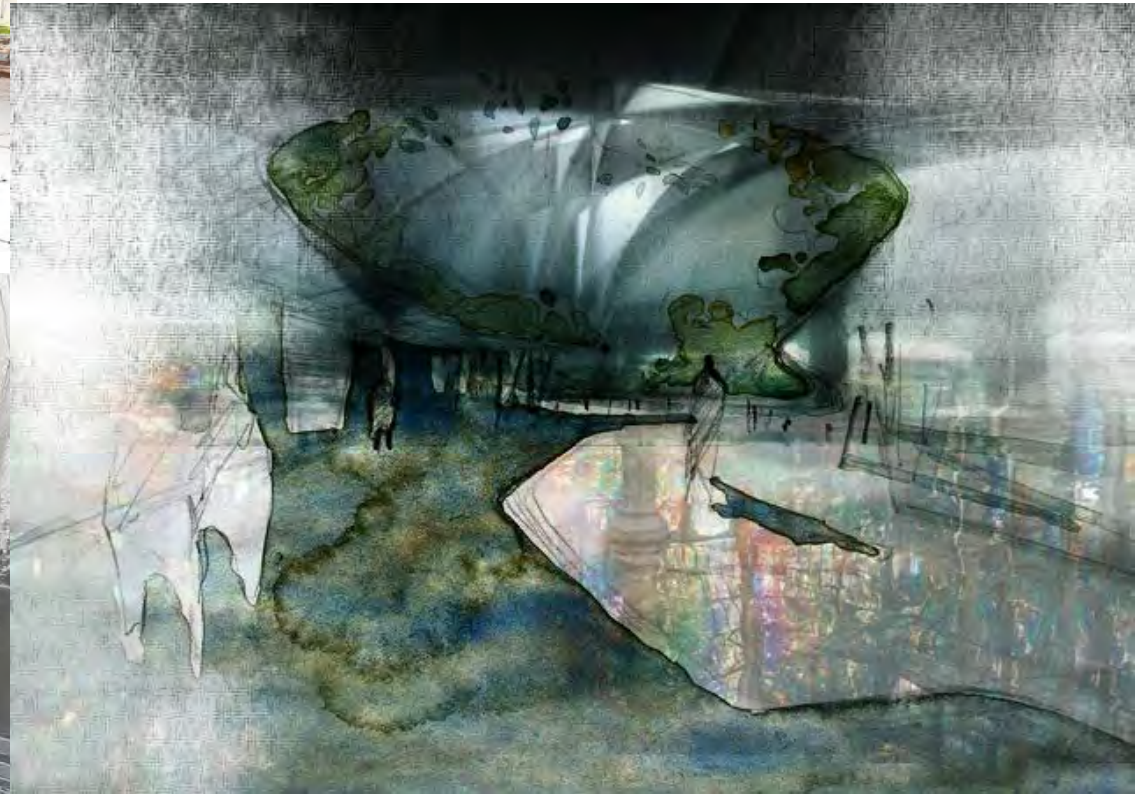
## Enhancing user experiences through non-linear spatial narrative

This thesis looks at story-telling in architecture. It explores how choices in spatial order leads to manipulation of experiential order, and provides a scope for user intervention to decipher different spatial experiences multiple times. This thesis works with the local narrative of popular dastan of "Tilism-e-Hoshroba" to create an exhilarating experience of storytelling in a public realm.



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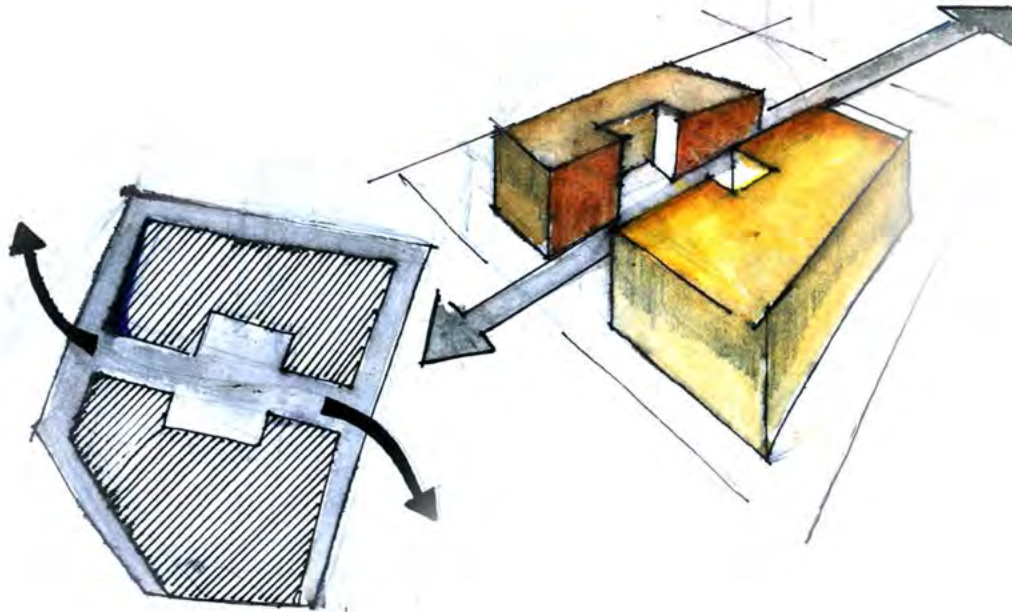


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## Interpreting the vernacular architecture to address social urban needs

Vernacular buildings provide instructive examples of sustainable solutions to building problems in the modern context applied here in a dense urban setting. By learning from the old spatial arrangements and screening methods, and applying them in the dense urban setting of Kharadar as a source of relief, architecture becomes a learning tool to be useful within the community in various programs. This thesis aims to achieve fusion between old and new architecture and provide opportunities of social interaction particularly for the women of the neighborhood without compromising their aspect of privacy.



## Centre for Community Development, Nagarparkar

The Community Centre in Nagarparkar (a small town in Tharparkar Desert with rich Thari culture and Jain Archaeological Pilgrimage sites) aims to enhance the socio-economic capacity of the local community to help them overcome issues related to poverty and economic marginalization; by providing them with resources and training related to health, skills development and education. The architecture caters to the physical and climatic challenges of a desert and the pressing issue of water shortage. It also takes into account the changing social structure and culture, encouraging the use of local labor and materials to develop a sustainable contemporary design language while drawing influences from the mythical past.



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## Enhancing Cognition through Architecture

Natural spaces emanate cognitive experiences which generally lack in buildings. The inspiration for this project came from the absence of cognitive learning architectural spaces in the country. The project develops in Jamshoro where its space is designed to make nature, architecture and cognition coexist for the wellbeing of the students. The project analyses and studies the spatial configuration, forms and atmospheres of natural spaces that enhance cognitive learning (William Browning, Joseph Clancy, 2006) and translates these patterns into architecture. The combination of the two, nature and architecture, will reflect on the mental activities of a human mind to improve learning through experiences.



## Stimulating vision through sensorial design

Sensorial design is essential in creating a more holistic experience of one's surrounding. Visual dominance in architecture subdues the experience of a space. The approach to such design is to suppress sight and highlight other senses. However, this thesis aims to explore how architecture optimizes the healing process; making it imperative that activating the senses only reinforces the vision. The typology chosen to evaluate a re-sensualized architecture is a therapeutic space - A Hamam.



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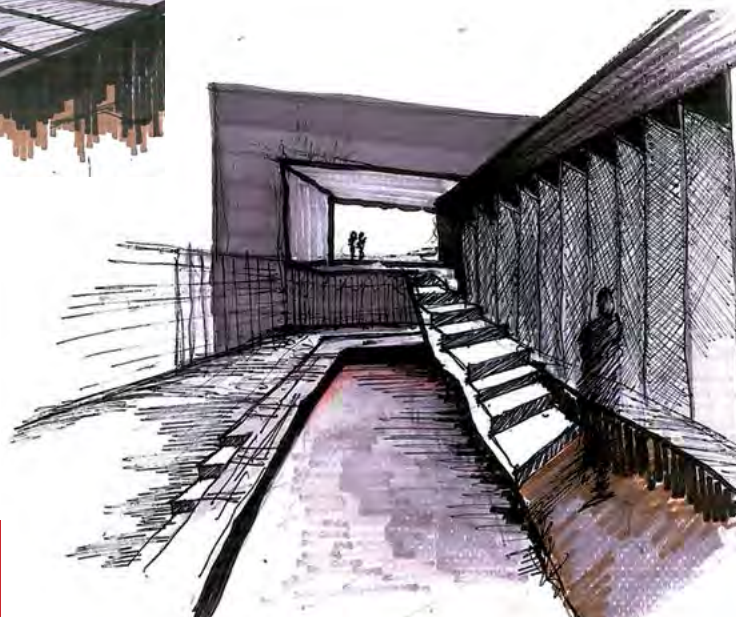
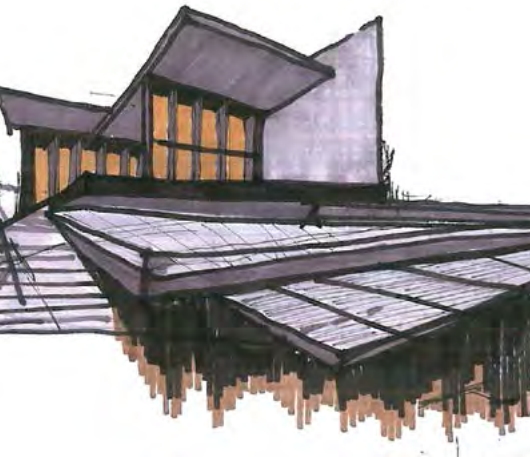


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## Architecture in the Allegorical Realm of Karachi

An Allegory is an analogy open to interpretation. Allegories tend to explore architecture as a visual literature. In the allegorical realm, architecture is a story read out loud, a play enacted to a variety of audience, (the user). Deriving the allegorical analogy of a 'City within a city' from Italo Calvino's 'Invisible Cities,' this project explores the allegorical realm of Karachi through a public library which becomes an interface for public exchange and activity. The site becomes an essential factorial of the 'City within a city' allegory, and the program becomes an amalgamation of the requirements of the site and highlighted allegory.

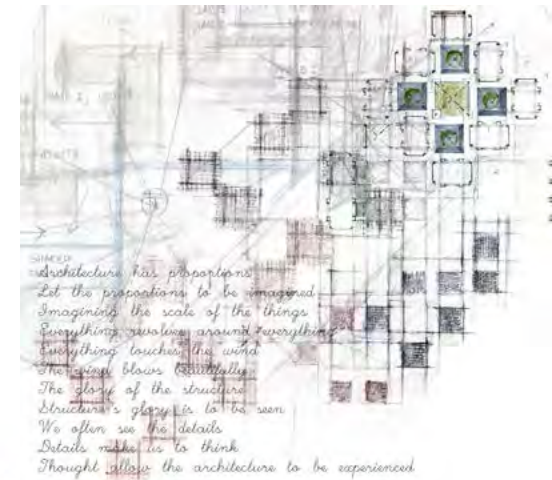


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## Facilitating anticipated sequential growth through the concept of Mat-Building

This thesis aims to explore the idea of growth in architecture in the existing sequential school program. The intention is to take the existing school program and to develop it into three phases. A phase grows into another phase and each phase can grow itself according to the need and time. Through the concept of mat-building, the building is sub divided into parts so that the parts can be repeated to create the whole. It is about the construction of space, sequence and time.



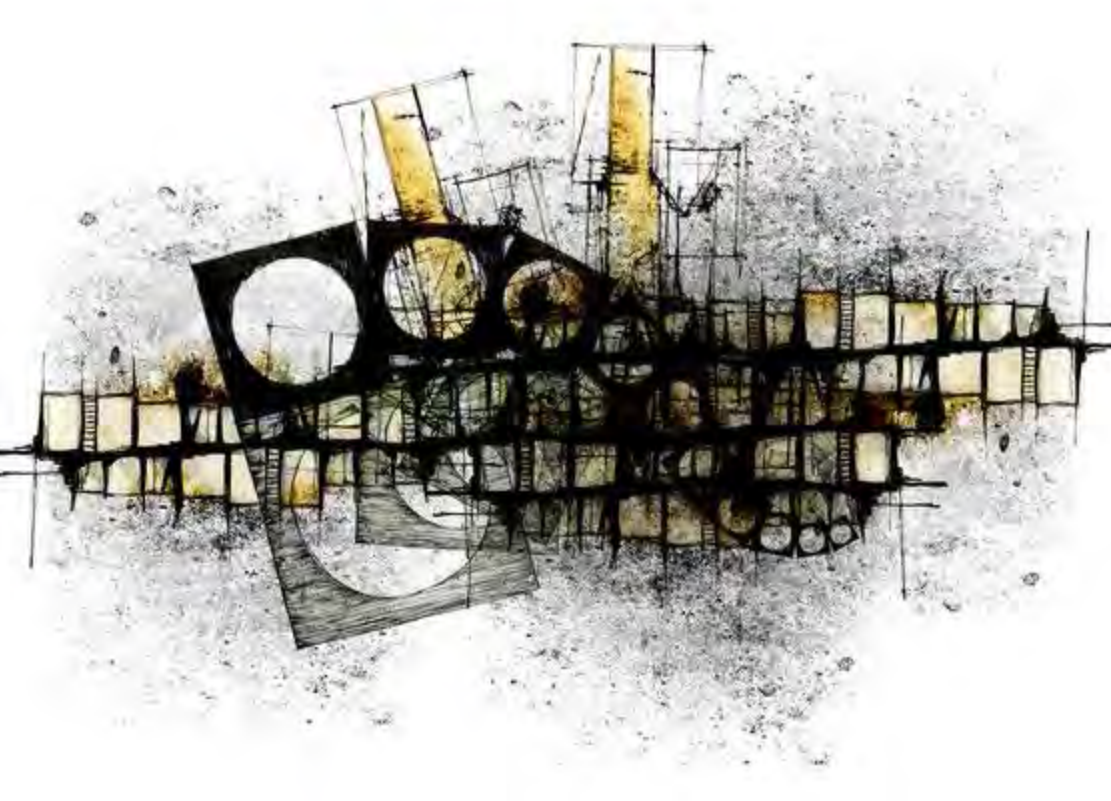




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## Exploring Space through Architectural Palimpsest

Every space possesses traces that are reflective of its past and in the context of Karachi, the traces of colonial past is evident. In my thesis, colonial history doesn't only evoke nostalgia, but also serves as a source of knowledge to create new meaningful relationships with architecture of the past, which is best explained by the theory of palimpsest. It is within these juxtaposed layers of past and present that it'll create a space which will bring together people from different disciplines and become a place of interaction and interconnection.



## Placemaking: An exploration of livability

This thesis aims to use place making as a tool to evolve an existing non-livable public space of the city into a 'livable' space through the exploration of 3 fundamental layers of spaces, primarily, Necessary, Optional and Social spaces. To create an optimized existence of different functions through spatial relationships of these three layers and avoid over prominence of one in a mix-used development. It aims for an understanding of how urban public spaces can be made into livable spaces to create communal integrity, character and generate a sense of place in the city.



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## Porosity and public domain

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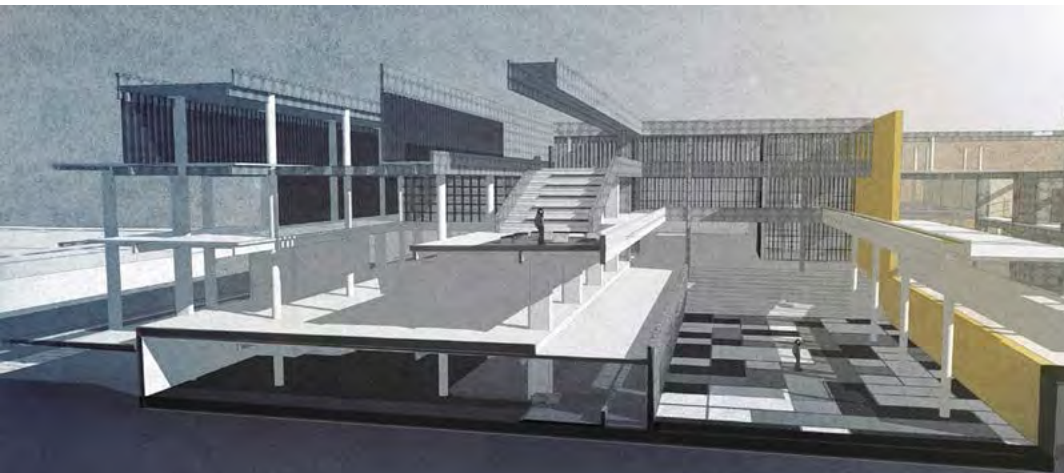
With city centers lacking quality urban spaces, public buildings have an opportunity to acquire a more civic role by creating porous interfaces with their immediate context. This thesis therefore explores the architectural and social implications of designing a porous government (passport) office building. In coherence to the notion that all public architecture must be inclusive in nature, this thesis aims to create activated urban thresholds. Hence the project explores porous spaces as public spaces, improving the public realm experience of the pedestrians and allowing the site to be used as public space where cultural and recreational activities could take place.

## Micro Urbanism in Voids - Revitalizing Urban Waste Spaces

Infrastructure growth, although an integral part of city development, leads to the creation of various residual spaces, commonly located within the dense urban fabric. Striving towards an architectural gesture with a civic value, this thesis aims to understand micro-cosms within a residual space and its context, so as to seek neglected potential within it and to uplift the microcosm that it encompasses. The program is an accumulation of vocational as well as basic health care and awareness facilities, situated amidst a public space that caters to the micro urban context.



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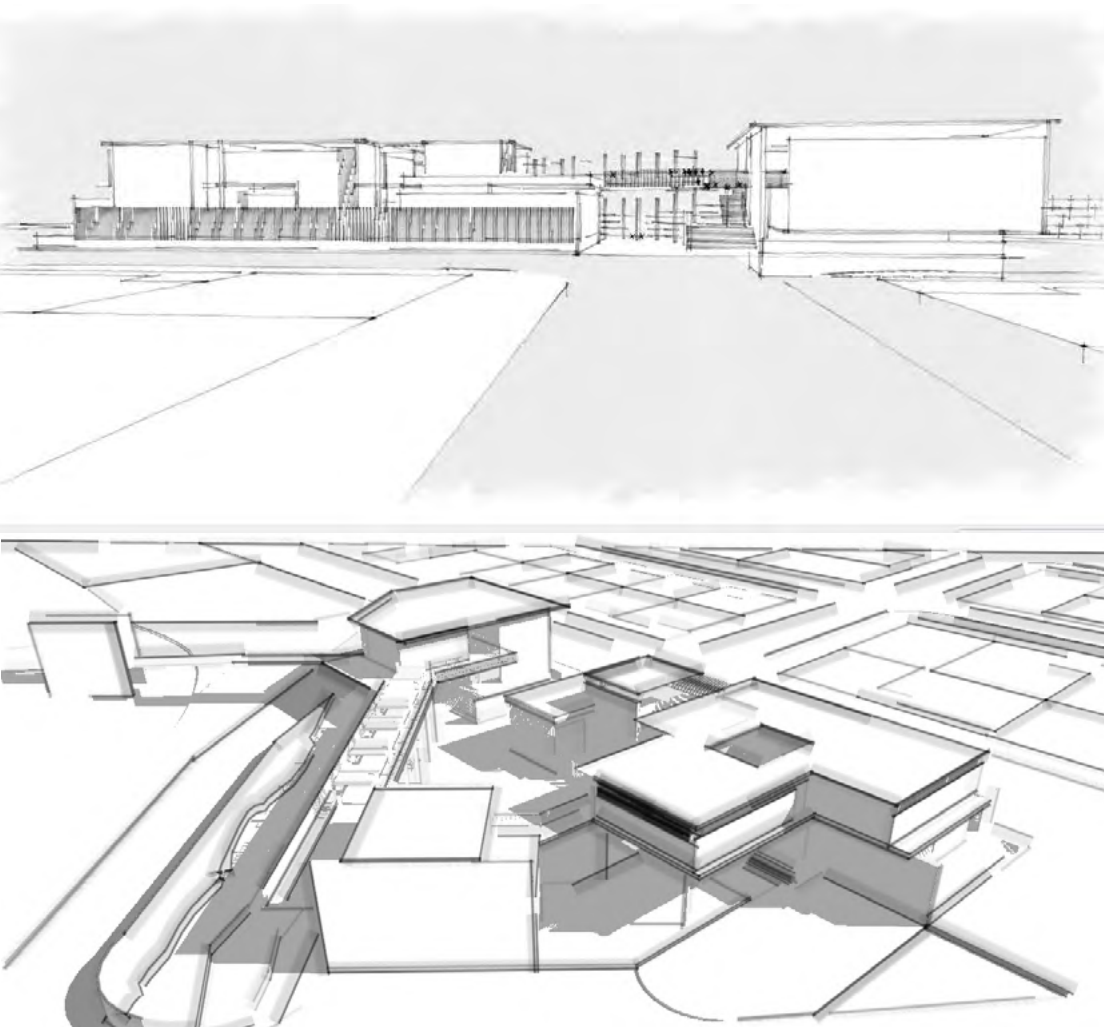


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## Blurring Barriers - Using transparency in architecture to enhance interactions

This thesis aims to use transparency in architecture as a tool to enhance interactions between the police force and the public. Consequently achieving change in perception of the public for the police force. The idea is to design the police station with all its functional and spatial requirements yet make it bleed out with additional public functions creating a context for interactions to happen.



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## Creating a contextual architectural identity for a public space

The thesis explores, how a space can reflect local characteristics in an architectural intervention to which local public associates with. It is about the quest to find an architectural identity of a public space blending with its context. The thesis project responds to local sense of place, holds a sense of history, responds to local climatic conditions and furthermore response to immediate site context.







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## Familiarity in Architecture as a Catalyst for Communal Empowerment

The Pakhtoon dominated Katchi Abaadi of Hijrat Colony sees male domination in commerce as well as in day-to-day activities. Women are considered their men's honor; despite being homebound, these women contribute to over 23% of the income generated by the community. The intention of the project is to understand the demographic and subsequently propose a platform for women, which not only promotes their skills/ trades, but also facilitates women-empowerment through social interaction. Secondly, the project aims to address the current lack of health-care facilities in the colony, which is the root of both the physical and emotional slump of the community.

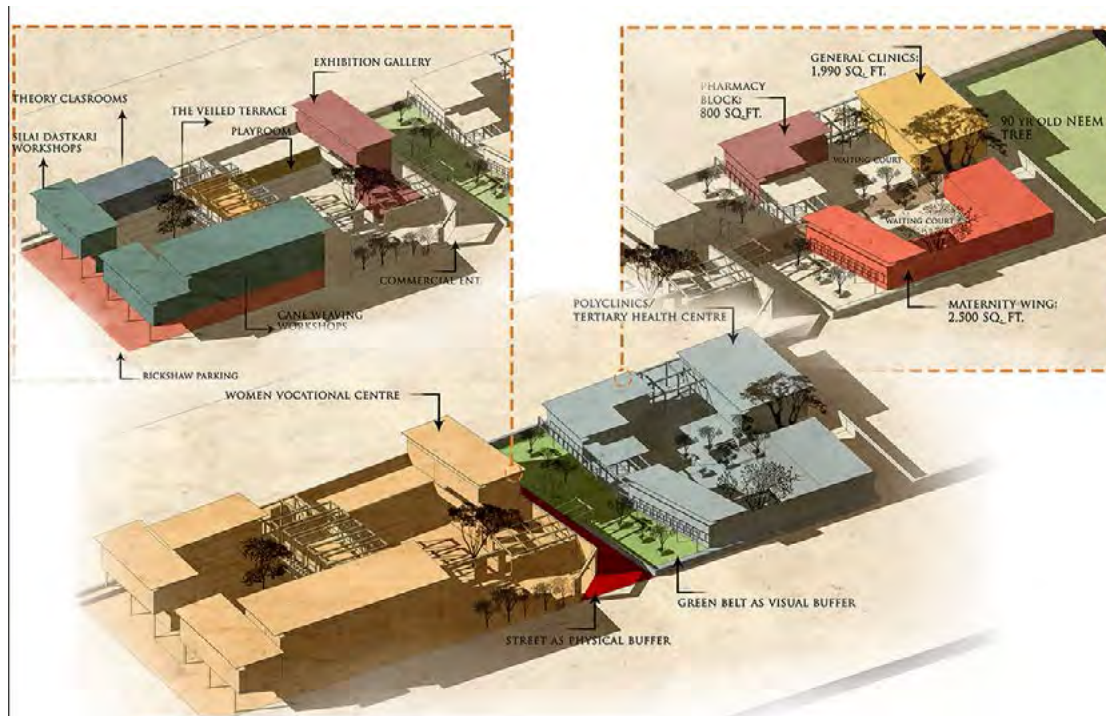
## Mujtama - Exploring the identity of social spaces for the Bohra community

Architecture plays an essential role in creating an identity for communities by accommodating their cultures and traditions and has done the same for the Bohra community. Until recently the community's social gatherings have always been a part of their religious spaces however, the community has started to expand their social realm. Hence, the project aims to explore the potential identity of these social spaces and to understand its application in our recent times.



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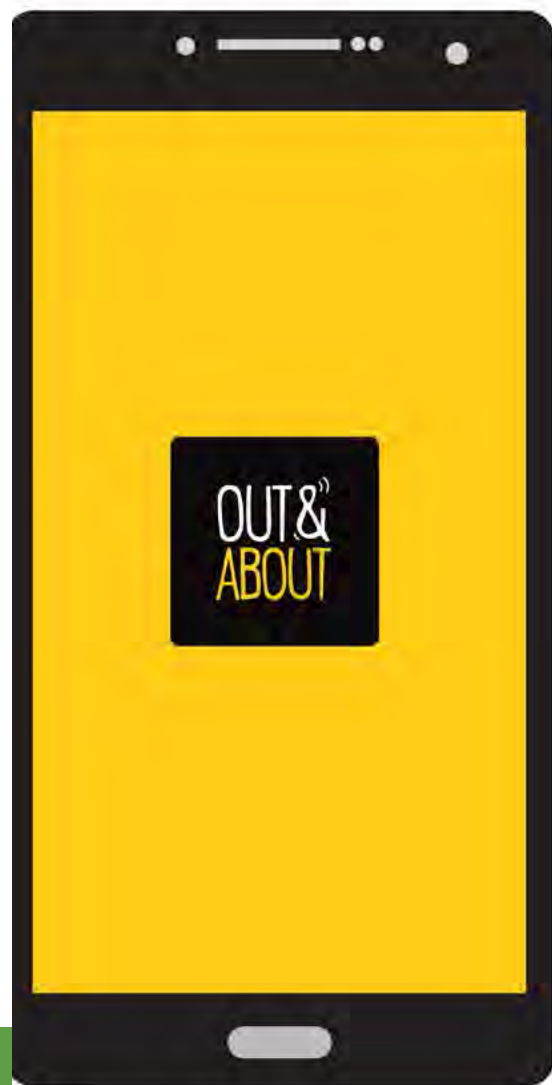
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## Polarities in architecture: The Pakistan High Commission

This thesis aims to explore the duality of architecture and its communicative abilities as a diplomatic tool. Departing the realm of bureaucratic diplomacy, the project focuses on the idea of cultural diplomacy and soft power, exploring the boundaries created in conventional embassy design. The architectural exploration revolves around the idea that diplomatic tools should not intimidate and alienate the local populous, yet be a monumental reference for the country it stands for, the architecture becoming a duality in itself.









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## Tales of Compassion

In an increasingly violent society, children become additional contributors to the pre-existing violence when they behave cruelly towards animals, a behavior that is commonly and alarmingly overlooked in the Pakistani society.

This project aims to encourage a sense of love and care in children, through a series of story books based on these furry creatures and to urge children to participate in an active and healthy interaction with animals around them in the hopes of instilling the idea of animal welfare.

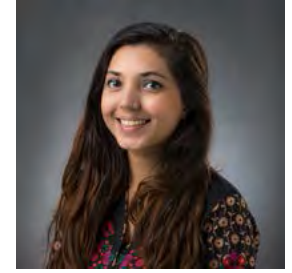


HAMID LEARNS A NEW WORD

## Gali ka Kutta

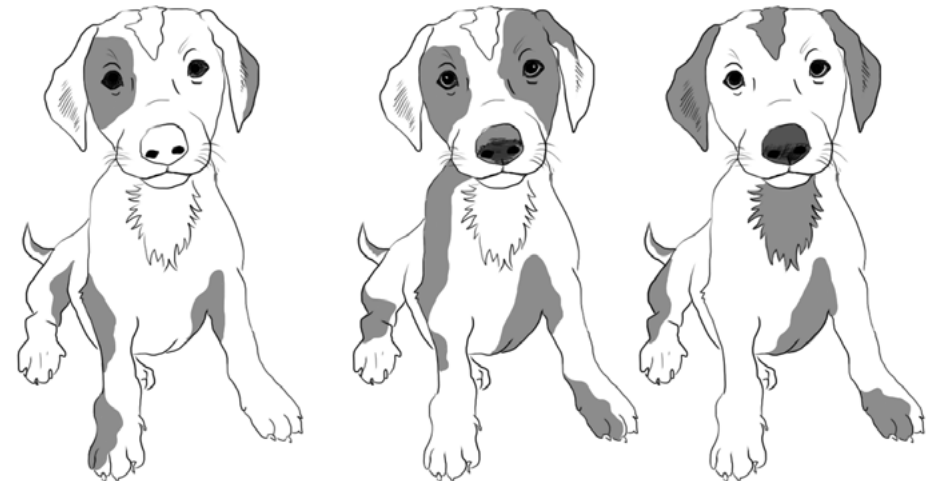
We live in a society that is very inhumane in the treatment of street dogs. Most of us grew up experiencing violence towards street dogs and have adopted this behavior, as a result, many of us have become desensitized to our surroundings and way of life. In an environment where concrete jungles have no economic purpose or use of dogs, we no longer care or provide for them, and abandoned or stray dogs get the rough end of the deal. The growing population of street dogs in our country has led to the government controlling their numbers through very unethical and improper methods, such as the mass culling of strays.

I believe that due to some interpretations of certain religious and cultural factors, coupled with our desensitized emotions, our mentality as a society has evolved to ignore and leave out things that concern street dog safety. My thesis aims at battling this mentality of keeping silence, by promoting change at the very basic level by offering a civilian based solution to help control the street dog population humanely.



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## Karachi Ki Musaafir

Karachi Ki Musaafir presents a series of narratives, which comments on the experiences and nuances of traveling as a woman in the city's public transport, particularly the local buses.

The project takes a personal look at and comments on the mobility of women around Karachi. It speaks of the young urbanites of the city and aims to create a public conversation around the idea of how traveling in Karachi's buses isn't as hard as it is perceived (given certain precautions are taken), rather it helps one read and understand the city from different perspectives. In this case, from a female-bus-traveler's experiences.

## Nuha Aur Daud – Celebrating Bilingualism

This project aims to celebrate bilingualism among Urdu/English speaking children and combat the underhanded embarrassment they foster about speaking in Urdu. While keeping in mind the lack of media available for children speaking both the languages, this project hopes to introduce media that naturally incorporates the two languages, in an exciting, entertaining and interactive way.

'Nuha aur Daud' is a story that incorporates both the languages simultaneously in the hopes of providing bilingual children with media that represents their linguistic culture, with a gentle focus on Urdu, a language that a huge chunk of the youth seem to be slowly losing touch with.



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## Auratnama

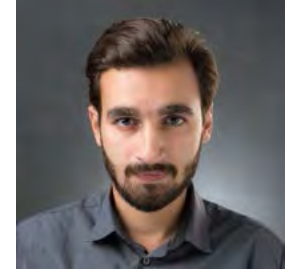
My project is a personal commentary which looks at the regression and the evolution of how the female lead i.e. the 'heroine' has been depicted in Pakistani television dramas. I have undertaken this through a study of three dramas set in the genre of romance from the 80's to the late 2000's and visually depicted and studied the links, differences and similarities between them to give the viewer a sense of cultural shift in the role of women while focusing on the demand for such protagonists in the eras represented.



## Fens&fields

This project is based on wetlands in Sindh for which I'm closely observing the Keenjhar lake. Keeping Keenjhar lake as a model, I hope to shed light on other wetlands of Pakistan where the marine life and Eco-system are being destroyed and need to be preserved.

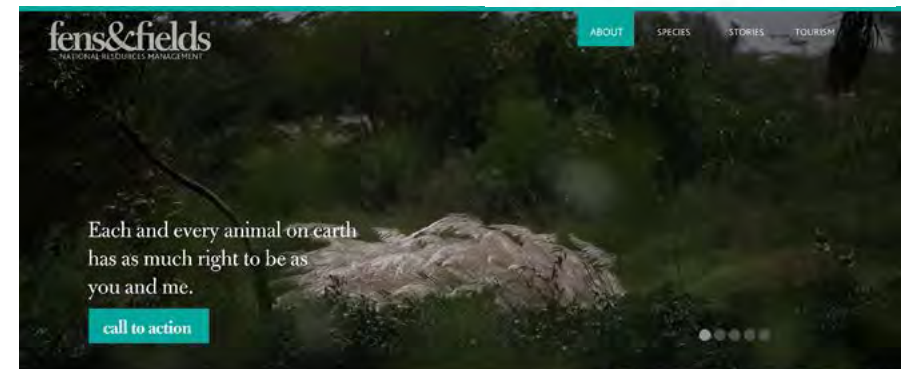
My solution is an awareness campaign where the idea of preserving these species and the lake as a whole is encouraged. The lake Keenjhar is the main source of water in Karachi which falls into the Thatta district hence it is extremely essential for the people of the region to be aware of this lake and to be able to take steps towards its conservation.



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**fens&fields**  
NATIONAL RESOURCES MANAGEMENT



## About the Ramsar Convention

The Convention on Wetlands of International Importance, called the Ramsar Convention, is the intergovernmental treaty that provides the framework for the conservation and wise use of wetlands and their resources. The Convention was adopted in the Iranian city of Ramsar in 1971 and came into force in 1975. Since then, almost 90% of UN member states, from all the world's geographic regions, have acceded to become "Contracting Parties". The Convention on Wetlands, called the Ramsar Convention, is an intergovernmental treaty that provides the framework for national action and international cooperation for the conservation and wise use of wetlands and their resources.





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## Thaali

This thesis project aims to look at the Bohra community of Karachi through the lens of its unique culturally rooted food distribution system, the thaali. This initiative was taken by the 52nd spiritual leader of the community under the name of 'Faiz ul Mawaid il Burhaniya'. All members of the community partake in the system and receive meals on daily basis.

'Thaali' is an exhibit design which visually represents the process which goes behind the food planning, preparations and distribution focusing on one of the sixteen kitchens located in the city of Karachi.



## Ana Ki Aar – Know the law against honor killings

This project is based on the current legalities on honor killings in Pakistan. My solution is to carry out an awareness campaign that promotes the recent amendment in the current law, which has been passed in the year 2016.

Furthermore, it aims to reinforce and encourage people to report these cases since the punishment for this crime has been made stricter, according to the new bill. My approach includes series of short videos and radio recordings that can be easily accessible to general public. The project is in collaboration with Human Rights Commission Pakistan and hopes to create empathy within Pakistani people further enabling them to become confident and take a step towards reporting these crimes and thinking twice before committing them.



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## Kasur

In 2015, the Kasur child sex abuse and pornography incident left more than 300 young lives devastated. Today, more than 10 children are sexually abused everyday in Pakistan and 44% of the abuse happens inside our own homes.

In an age where design in every form is screaming for attention something as serious as child sexual violation needs to be talked about in a way that instills realization and is relatable on an individual level. I designed an experiential space using designed audio featuring voices of children through video installations. Many people will be surprised by what child abuse sounds like and it is this realization that I hope will create a start to a healthy dialogue between adults and children on the topic of sexual abuse.



## Hamari Police

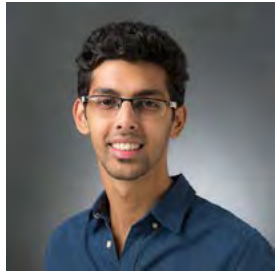
This project is an initiative to offer easy accessibility to all the police stations in Karachi. With an approach to identify and visually pin point all the police stations in the six districts of Karachi, this application is designed to provide easy navigation to a police station that is in one's current jurisdiction and also allows the users to report a crime to the exact station in their current area.



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## Sarak Safety

This project revolves around road accidents and how they can be prevented. The campaign specifically targets motorcycle users and creating awareness amongst them. The project also emphasises on several preventative methods that minimise the risk of accidents by creating a project borne out of losing one's loved ones. All life is precious, we shouldn't just be on the lookout for ourselves but should be respectful of others presence on the road be it motorcycles, cycles or even pedestrians.

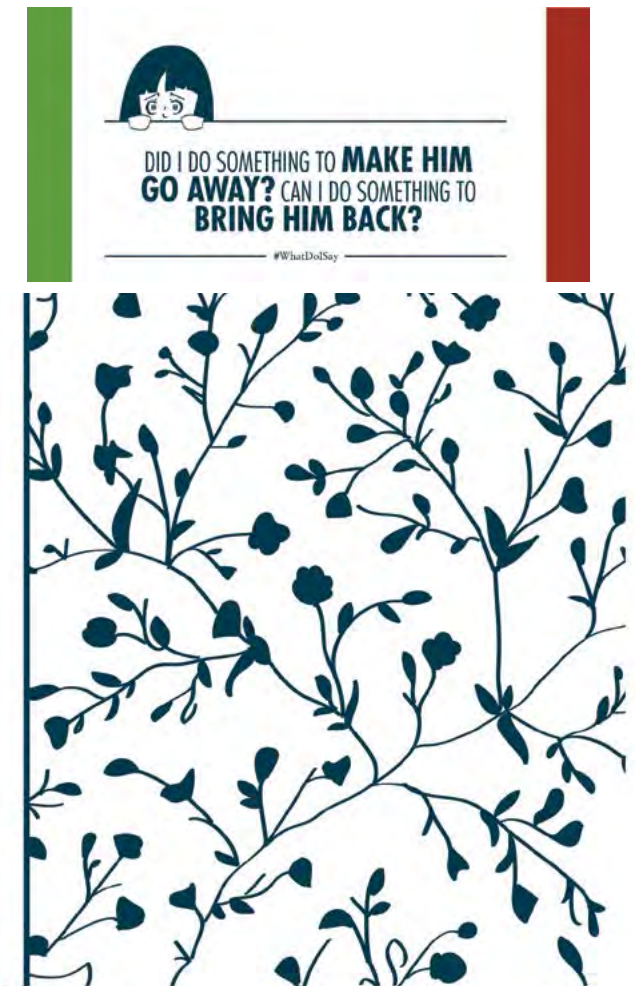
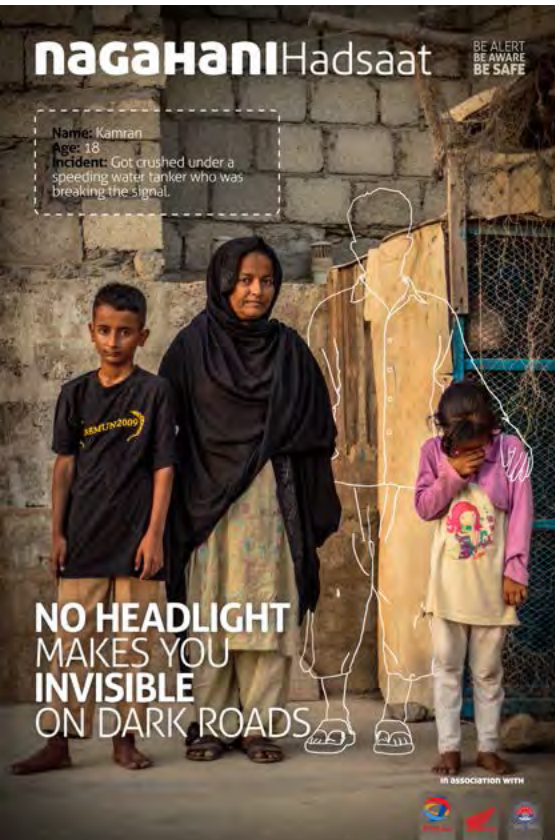
## TOUGH STUFF - Talking to Children About Death

Dealing with death is difficult enough for an adult on his own - bring a curious pre-schooler into the picture and the stress multiplies. It is innate for children to ask questions, lots of them, especially if it is their first time dealing with such a situation. This project aims to educate parents about the importance of explaining death to their children along with providing a comprehensive guide of what to say and what not to say when having this conversation.



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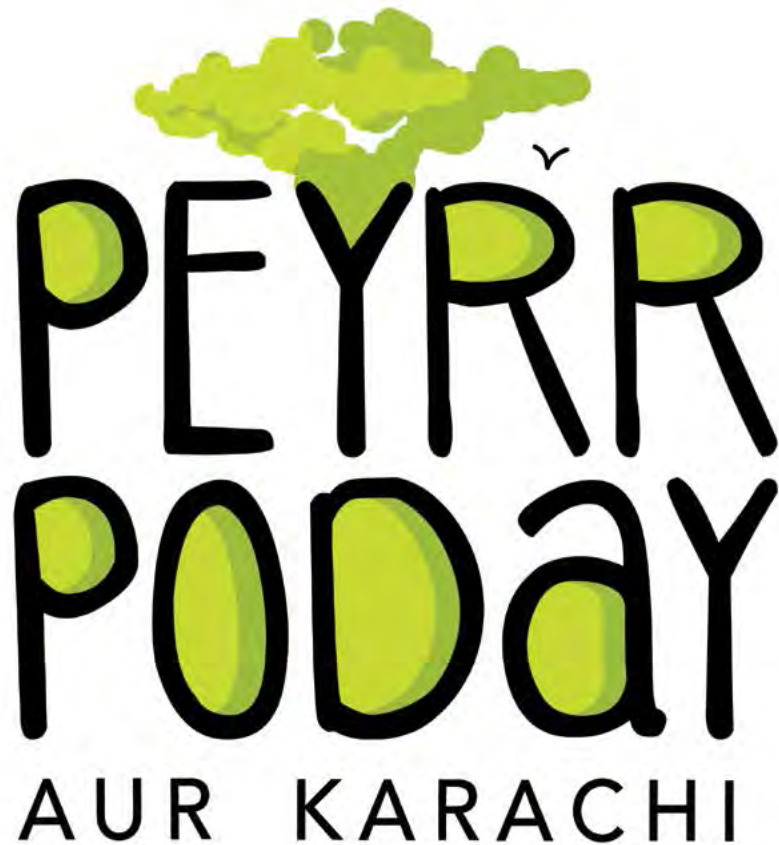
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## Peyrr Poday Aur Karachi

Peyrr Poday is a guide to planting trees in Karachi, launched as an initiative of the Karachi Metropolitan Corporation (KMC).

It maps out available breathing spaces for plantation, which may be adopted by socially responsible citizens and groups. It lists the right plants for the city as well as on-going plantation projects. By doing so, the project aims to increase effective public participation to create and maintain a greener Karachi.



## Qubool Hai

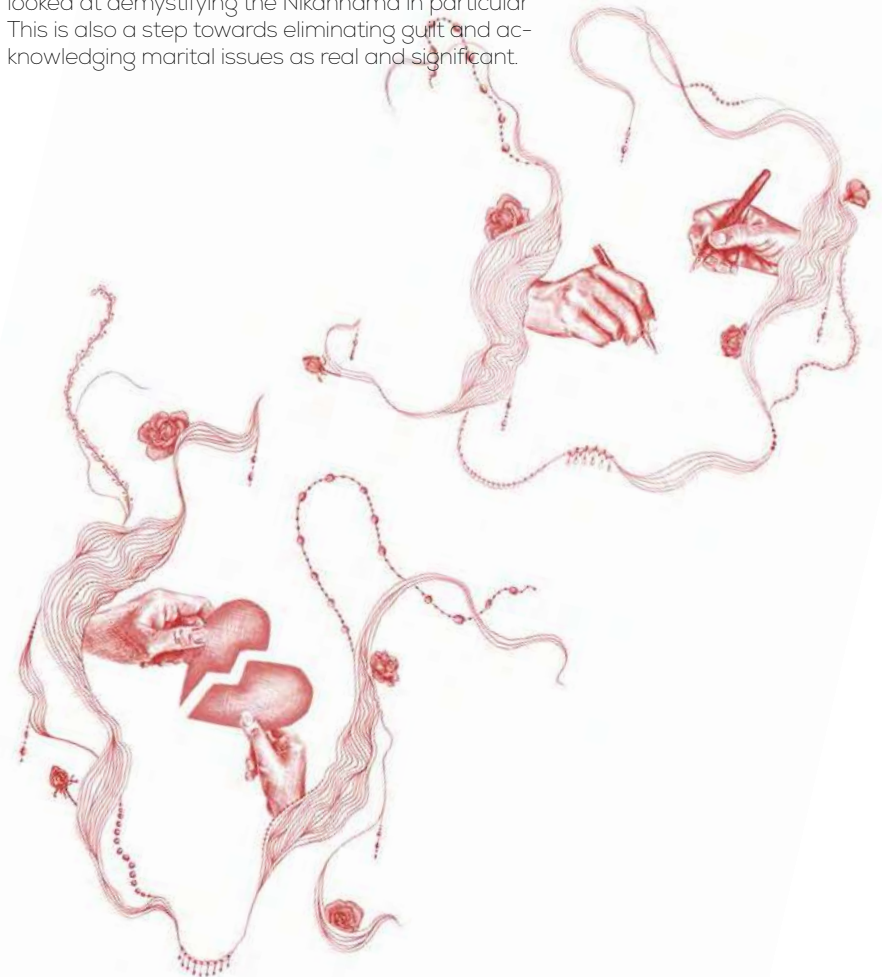
'Qubool hai' is a project that urges men and women to know their respective marital rights instead of coming under societal pressures that promote gender inequality. The research conducted led me to the key aspect that how it is the lack of knowledge regarding our own rights puts us in a position where it becomes difficult to solve issues that occur in the complexity of a relationship like marriage.

The aim of this project is to normalize speech around the topic of marital rights in a society where the topic is often associated with shame. The project has looked at demystifying the Nikahnama in particular. This is also a step towards eliminating guilt and acknowledging marital issues as real and significant.



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## Raag-e-Jashan

In the Ismaili school of thought, children between the grades 7 to 10 are taught celebratory devotional hymns, known as 'Garbian'. Traditionally, they have always been printed with excessive text and no visuals. My research led me to a design solution which entails looking at the course book "Arfani Adab". I have chosen the Garbi 'Taaray Waagatay Ginan Re Ma' as a prototype to increase the reading and understanding of the religious poetry.



## Gumnaam Musavir

This project aims to promote progressive Urdu writers. I am using Syed Sibte Hasan's essay Hajjan Bi Ka Dola as a starting point. This essay talks about his views on the origin of private property and the role of artists in community based society versus the individualistic capitalist society. The thrust of the project is to make the viewers aware of one of Pakistan's most significant writers and his work by visualizing his essay and making it more accessible. This project will expand to cover many other writers in future who were the contemporaries of Syed Sibte Hasan.



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## The Memory Workshops

This project aims to restart the conversation and lessen the gap, which exists between the older and younger generations in Pakistan. The project acts as a catalyst for meaningful interaction, by creating an online platform where young people can share interesting stories about the older generation they have been inspired by, whether they are related to them or not. It also becomes a place where experiences and knowledge is shared which later on manifests into physical events and workshops.



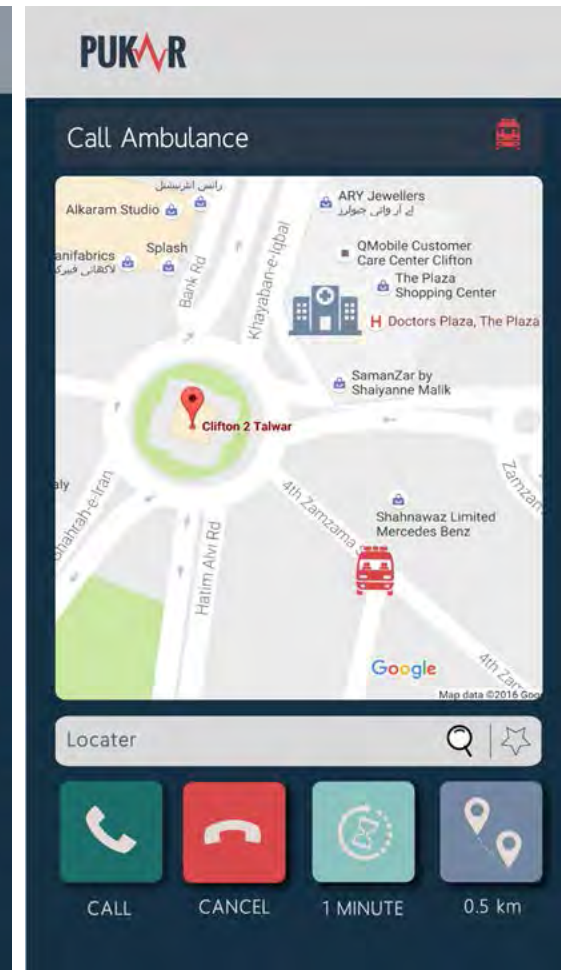
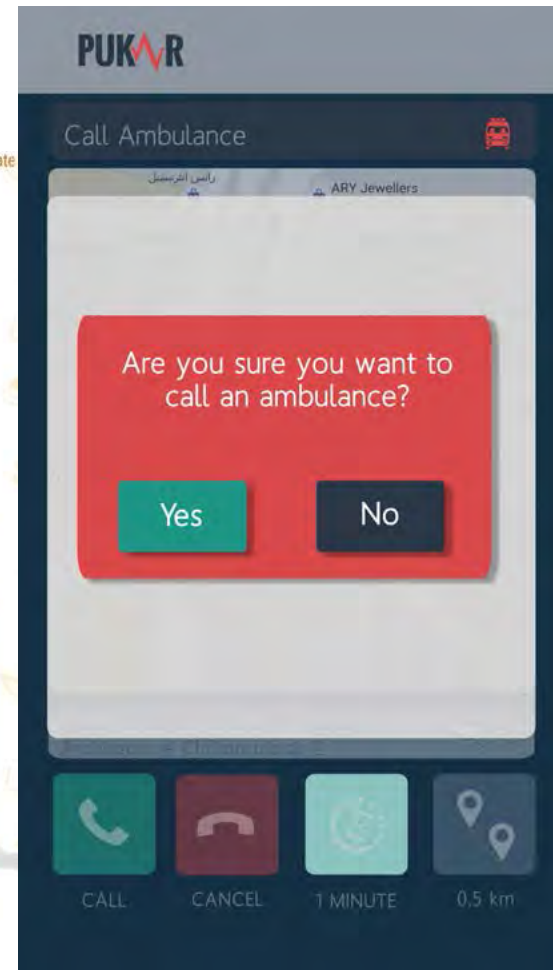
## Pukar | Fastest Ambulance Dispatch Service

In Karachi, where every patient struggles between life and death while waiting for an ambulance just to reach hospital in time, each second seems like an hour when your loved one's life is at stake. Pukar is the 'new ambulance' app service which is a one-touch solution in case of an emergency. Under one umbrella, Pukar brings all the existing ambulance services together to catalyse an effective and efficient communication system that cuts down the long chain of command and eventually the response time of an ambulance.



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## 'Adventure Kahani'

This project is an attempt to document the mountaineering activities in Northern Pakistan by identifying the areas and providing detailed information about them. At present, there aren't any maps which offer detailed routes when planning up a trip to small towns or isolated villages. I have used the Shimshal village as a prototype to initiate this project and will facilitate the travellers through a mobile application and a website so that the users get familiar not only with routes and the nature of activities available but also the stories and culture of the local communities.

## Unplug the Violence

In this age of excessive mass media, children are exposed to a diverse range of media content, on television as well as on the internet. With the kind of security conditions prevalent in our country and recurring incidents of violence, graphic content makes its way to our news channels ever so frequently. This, and the glamorization of violence in movies, video games and cartoons is something kids these days are openly exposed to. My thesis project aims to reinforce the importance of controlling children's exposure to violent media content, by educating parents and caretakers about its repercussions and behavioral impact on children.



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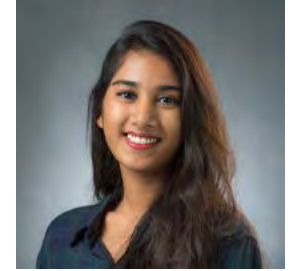
## Out & About

Out and About is a project that encourages girls to participate in healthy, physical, and intellectual activities for recreation that are offered by the city of Karachi. The objective is to simplify the process of searching for activities in any neighborhood, based on the user's interest(s), by creating a comprehensive list of options that connects users to the available services. The project promotes an image of taking part in active leisure, which boosts one's morale and self-confidence, and enhances one's skills. In addition, it allows people with similar interests to connect and therefore builds a sense of community.



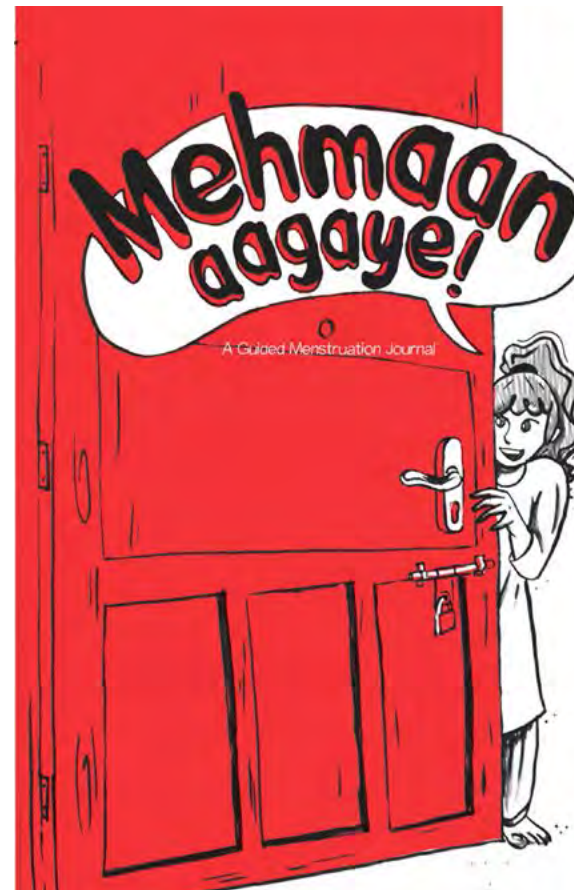
## Mehmaan Aagaye!

Documenting all the very real ways in which girls go through menstruation-related stigma in our conservative society, this illustrated guided journal is made with the objective of becoming a visual communication tool that can help the journal keeper tackle the myths, taboos and secrecy surrounding their period. Journal keepers will be guided through illustrated stories narrated by the 13 year old Haya, as she talks about the stigma and taboos that she went through when she started menstruating. The prompts and comics throughout the journal will inspire young journal writers with thoughtful questions and inter content and will in turn help them foster a more positive relationship with their period.



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## Sahil

Sahil is the name of a beach rescue team affiliated with the Karachi Metropolitan Corporation (KMC). Based on my research, it was clear that beach goers were not quite familiar with the roles and responsibility of the rescue team. It led me to this project which promotes the undying efforts of the KMC lifeguards at Karachi's coast by depicting them in a 'superheroic' stance. The campaign comprises a series of posters and videos, emphasising on utilising the facilities that the lifeguards provide. It also educates them about the dangers of the sea. Reinforcing the helpline number One-Six (16), the project aims to make this facility more prominent and accessible to the Karachiites.









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## Journey

I began education in art later in life after a long break from schooling. The thrill of being a student again and being part of that environment has inspired my work. The student chair was an essential part of my new ambience. I choose it as an object to research and study since I was in a lot of contact with it. Initially, I began photographing chairs in different setting at the Indus Valley School of Art and Architecture, which led to documenting chairs of all kinds and in other environments. After going through the process of making work using various techniques and mediums the reality of the object diminished.



## Untitled

The recent poisoning of countless stray dogs in Karachi is what influenced my work. I began by dissecting toy animals to create a vision of what landscape means to me and the toys themselves describe the way in which we have become numb to animal brutality. Overall the works generated are meant to depict a reality where toys become a vehicle to create a dialogue concerning issues which involve humanity, cruelty and loss of life.

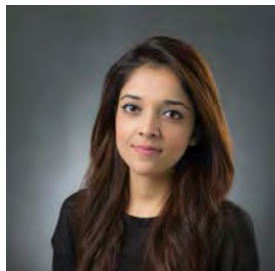


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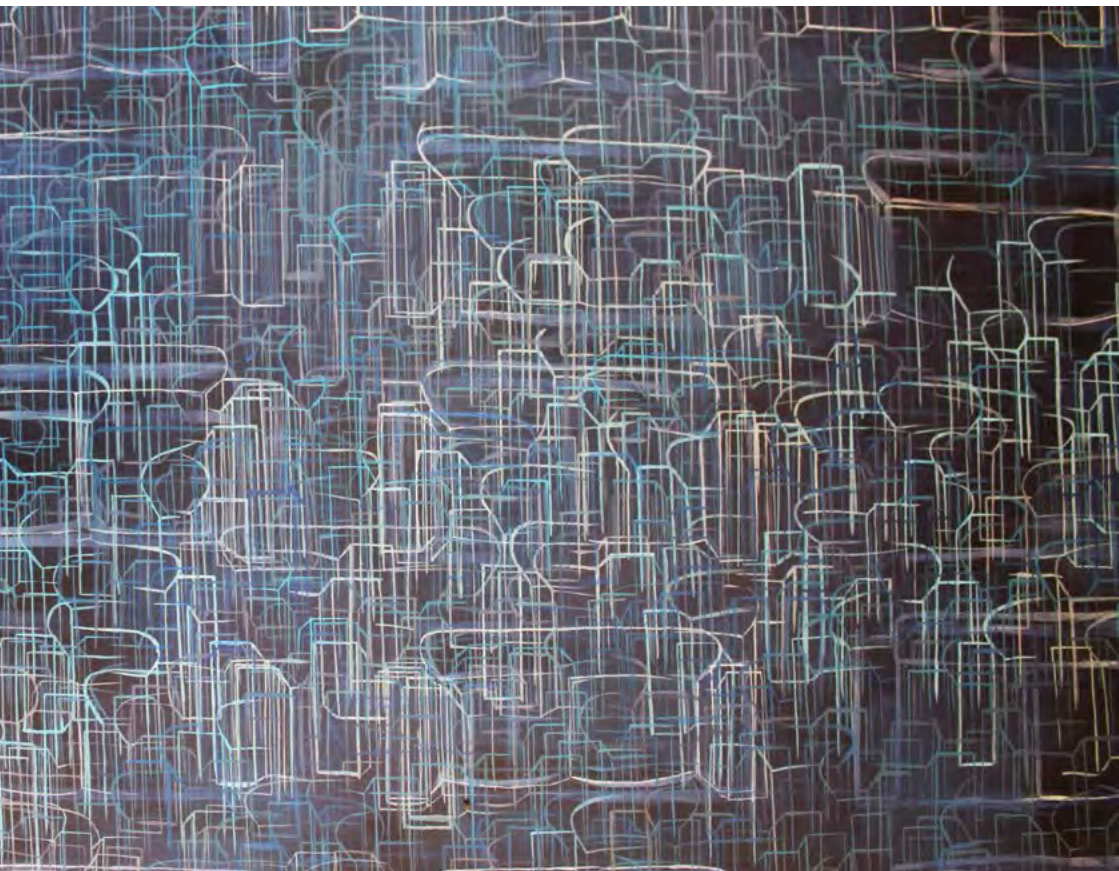
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## The Sofa

When I was a little girl I trailed my father around the house because I wanted to be like him, making sure I always went undetected. My work is an investigation of a sofa, a space in my house which is always occupied by him. Through my paintings I am trying to recreate the activity of shadowing him and still ensuring my inconspicuousness. I archive the remainders of his activities on the sofa through objects and with the markings he leaves behind.

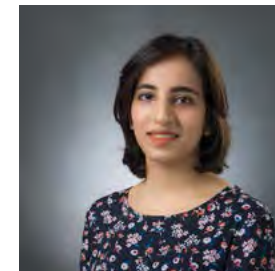
My paintings are also an exploration of the medium itself, understanding the use of paint, surfaces, composition and lines.



## Spatial contradictions

My work is a culmination of personal and impersonal experiences. The images are inspired by the rapidly changing urban sphere of Karachi. Tall buildings covering the skyline resemble cage like structures meant to trap.

Through my visuals I reconstruct spatial reality. The complacency with which these delicate structures lay on top of each other is a metaphoric reference which reflects a certain state of mind. The work could also suggest ideas of belonging, protection and discomfort that comes from living in enclosed private spaces.

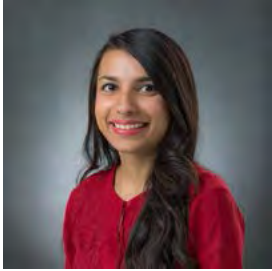


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## Untitled

I began my research by investigating everyday activities in my vicinity. In the process I was drawn to the aesthetics of shadows casted by these happenings on the streets. A shadow is an extended component of light. Without the reference of light a shadow cannot exist; similarly if an object does not block the light source, light would just fall flat on a surface. For me this interconnection of shadows with light creates a relationship between the subject and object thereby referencing to time and space.



## Constructions

Born and brought up in Quetta, I moved to Karachi six years ago. I am inspired by the tranquility of nature, instilled in me from my hometown and the overwhelming burst of architecture in Karachi. I am driven to change this chaotic architecture into something peaceful, clean and organized. My work is about Karachi and its many layers. The undeniable expanse of buildings and instant urban growth has overshadowed the intricate details of its existing architecture. My work tends to celebrate those details. It consists of photographs and paper cuts depicting the presence and stillness of concrete while also looking at the city's intricacies that we unintentionally neglect because of the constant disorder around it. I'm deconstructing the city (or parts of it) into layers. Stripping it down to its core and finding meaning and order in the chaos.



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## Untitled

My routine is typically governed by my marital duties and studying at college. Perhaps for this reason my work aims at my journey towards perfection. It shows the struggle of balancing my life that is thinking about family while concentrating on day-to-day errands. It portrays the difficulties of frying the perfect egg for my husband, which he taught me. Through drawing several eggs, my work explores a repetition which reflects my everyday interactions and routine.



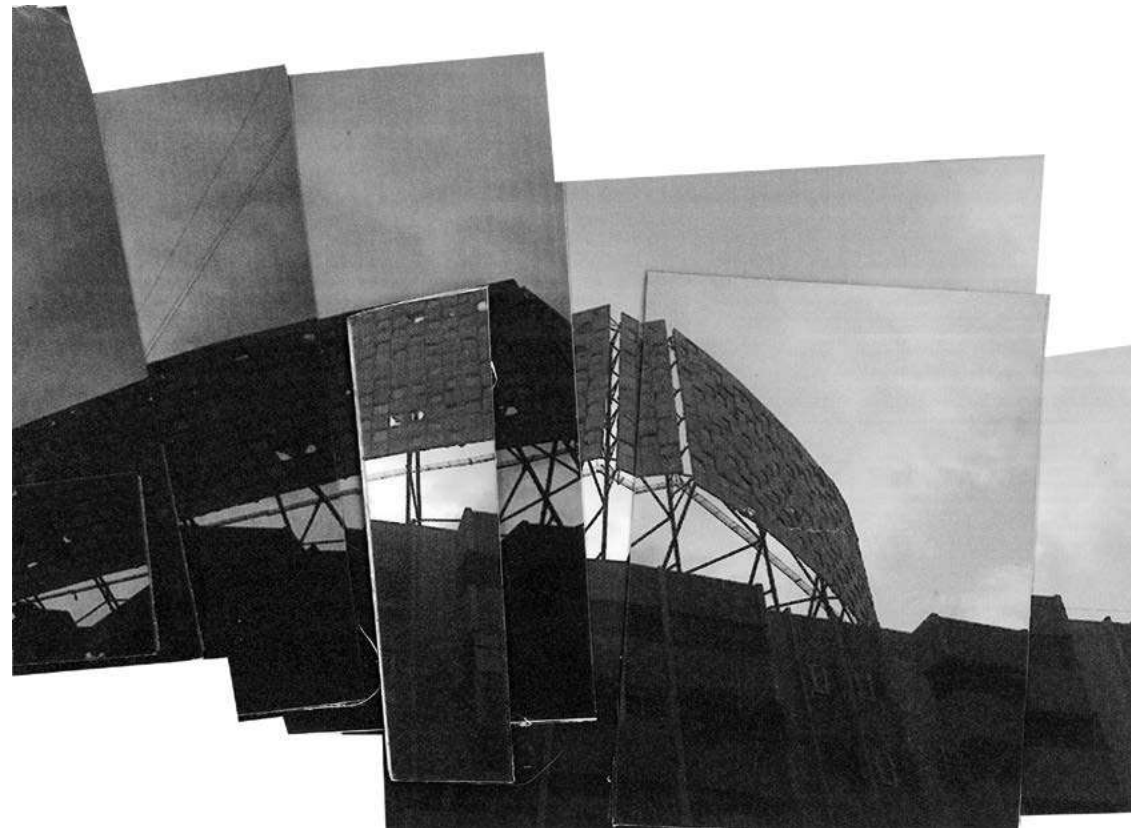
## Still

Make a moment last.  
Live in a space of still-time,  
With no beginning  
Or end. The journey never  
Reaches its destination.  
The imagery I have used in my work has been greatly influenced by the area I reside in- Karachi Cantonment. Although known for having political implications my interest in the area lies in the mundane visuals that we pass by on a daily basis. Childhood memories have led me back to numerous spaces within the area and are explored through video stills. Over all my work is an investigation into these spaces; their use, the mundane activities and interactions that take place within



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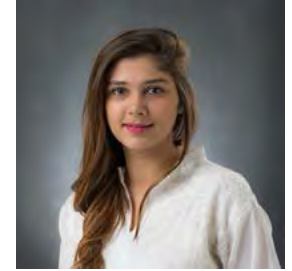
## An entity on its own

My work began with the exploration of a language that I created. It is inspired by roots and the concept of being rooted. My practice evolved into an exploration of the self with the play of scale, light and movement. Extruding silicone, a chemical use as a sealant, I explore the self-portrait. The work shows a transition from something organic to synthetic and non-objectifiable. Using light and shadow to create delicate yet Frankenstein-like forms, my work is about losing the self.



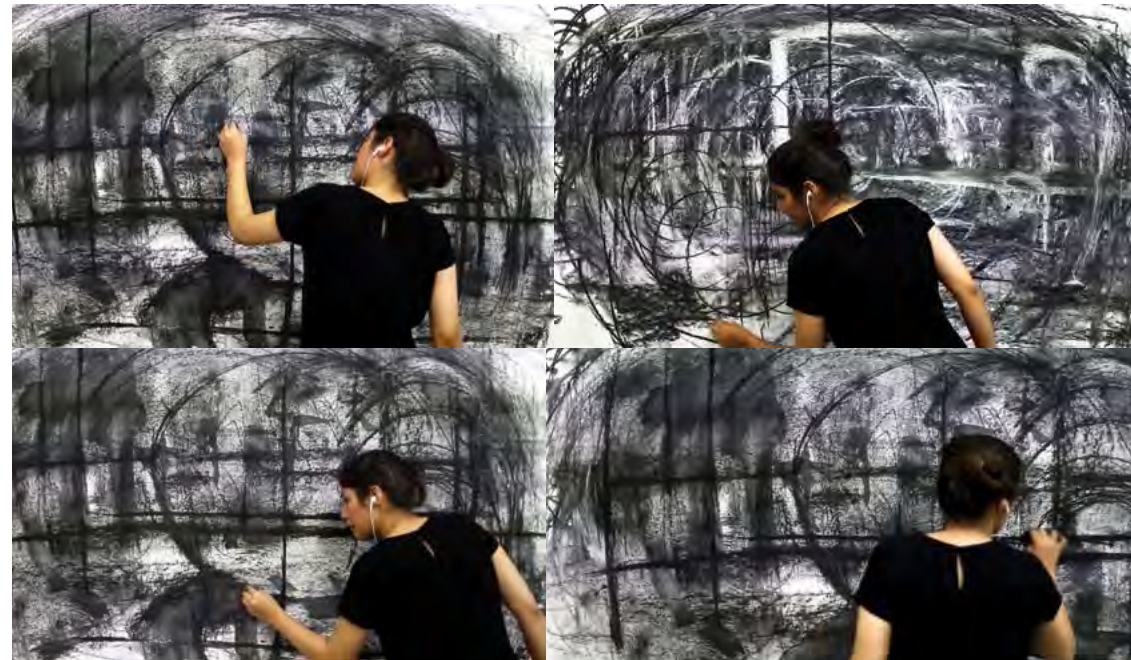
## The Inner Morse code

Through my exposure and learning of classical music, I have been able to delve into an in depth understanding of the way a note is expressed visually through different variations in line which is the underlying concept behind the work. Classical music and Qawwali inspires movement and my performances undertake this drive. Every move echoes a beat which is shown using different marks with chalk, charcoal and paint. These actions tap into spiritual energy I personally experience through musical beats and builds up into an entrancing conclusion which I hope viewers are able to experience.



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## Untitled

My work is influenced by a childhood event which for years has controlled over my emotions. The cloth being the only thing that was guarding me at the time has become the means of expression in my work. I began by taking photo of cloth wrapped around my body. However during the process of drawing I became more comfortable in my person domain and felt I could express myself better – emotionally and visually.

Drawing with a stick has given me the freedom to express my feelings and has allowed me to see things differently. I feel these drawings reflect my personality as well as feelings. I believe now, I am able to express myself better than before.



## Only time tells

My thesis is my past. It is about the time that I have spent with my family in Sukkur. Through my work I aim to express the loss that my siblings and I have experienced due to the sudden death of our parents. I moved to Karachi in 2013. Recalling the memories almost every day made me realize that everything that my parents once had is now with me. My thesis expresses the absence and loss of a beloved one in my everyday life.



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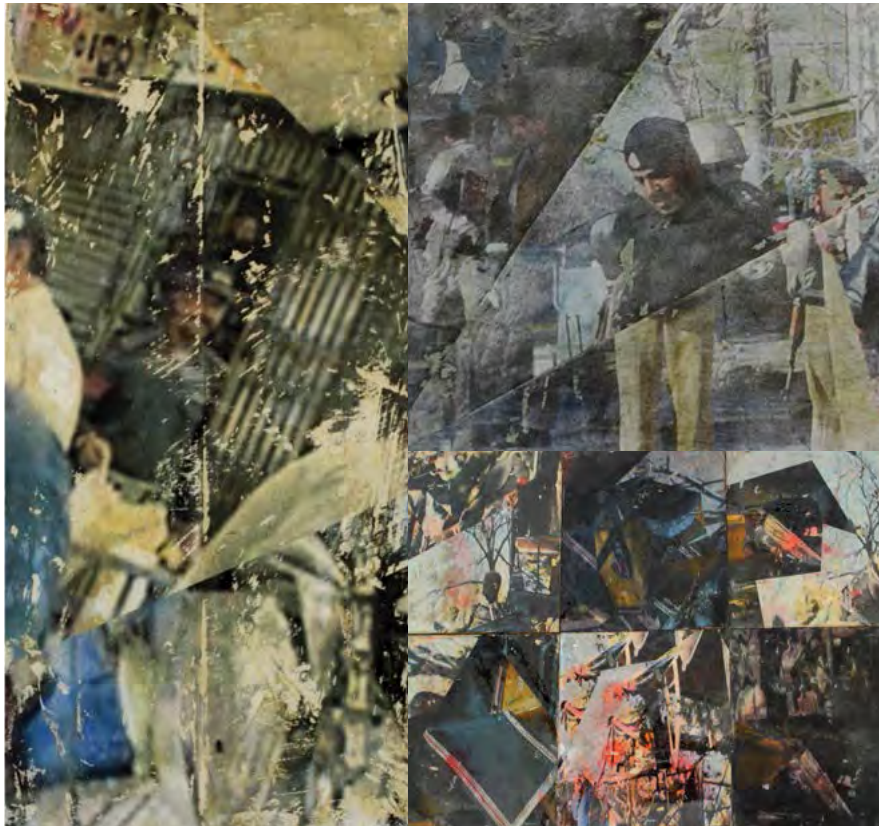


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## Khabarnama

My visuals are newspaper images that capture war, violence and bloodshed in Pakistan. Through distortion, exaggeration, jarring, or dynamic application of formal elements, I create expressionistic paintings without the use of paint. The true essence of expressionism lies in the idea of capturing the emotional impact of an event rather than documenting the event itself. My imagery of despair and destruction correlates to how many of us are desensitized to war imagery in today's time. Hence, with layering, I intend to reduce the relevance of the event and overall visual to be reminiscent of expressionistic paintings.



## Memoirs from Mughal Chambers

We all have a story to tell; stories of family, friends and foes – those at the back of our mind locked away and kept far from everyone, told to put our children to bed – to glorify and to entertain. Stories are a queer thing you see, some have happy endings, some have sad endings and some are just left unclear of any

Beginning – Middle  
Or  
End.

My work is about the remnants of the stories that I've heard while growing up in a joint family. I've used old pictures and memoirs to keep alive those stories that were told to me while I was growing up, stories that influenced my life while I spent time with my family each day.

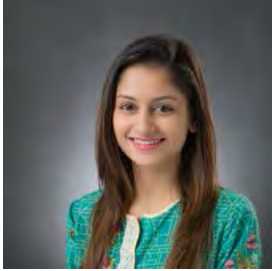


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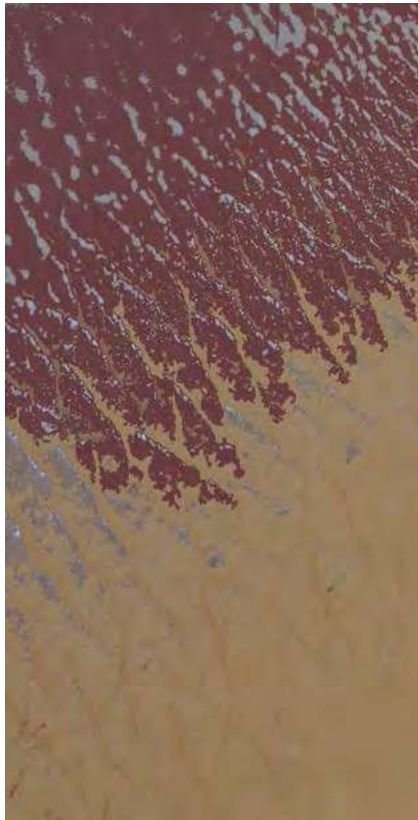


## Untitled

Zooming into the intricate details of things and capturing their minute details with the help of macro photography has always intrigued me.

The arrangement of pixels does not only open doors to a hidden dimension but also appears as a world where textures, patterns and other visuals create a kind of landscape.

I began working by zooming into and focusing on various parts of my own body. To the viewer what may appear, as scenery from nature or a collage of patterns is actually a glimpse of an introvert's body. My work consists of a combination of details which come together to form something figurative. It is also an attempt to show my reserved self from a much closer point of view.









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## Treasures of Sindh Preserving culture –Reviving the lost Sindhi culture

In the interests of study, education, and enjoyment, people need to conserve, research, exhibit, and interpret tangible and intangible cultural heritage. My thesis project is to create a cultural museum where the culture of Sindh, which has been neglected nowadays can be revived. The museum will be a walkthrough of the historical ruling periods of Sindh that do not only show the present, but also showcase the past. This museum would be a complete tour from past coming towards the present, telling about the time from Mohenjo-Daro to Talpur civilization, creating a journey for these people.



## Old Is The New Young A Recreational Centre For The Elderly

With the rising number of elderly in Pakistan, not many facilities have been made which support activities for the senior citizens. My thesis helps to create a platform where they can interact with each other and spend a good time. My concept of inter-generational connectivity helps me to incorporate programs which would induce activity and participation. The idea is to create a space that brings life to itself through design and have a positive impact on the elderly.



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## Bon Voyage - Cargo Cruise

Karachi and Gawadar, the two port cities of Pakistan have mesmerizing aquatic views to offer. Unfortunately, it is mostly the containers on a cargo ship that enjoy the view. My thesis revolves around a fusion of a cargo freighter and a luxurious cruise. Creating spaces out of recycled containers, it will give them new life and purpose. Departing from and coming back to Karachi, offering a splendid view of the ocean and providing entertainment onboard. Facilities include suites, restaurants, pool deck, and event halls among others. It will help promote tourism and give the people of Pakistan an opportunity to admire the gifts of nature.



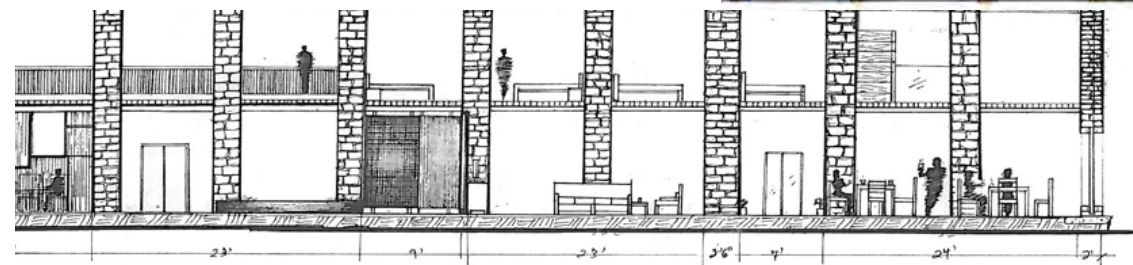
## Nai Subah - Skill Center for Destitute women

Every day is a new beginning. This project is about designing a space, which will be an opportunity for destitute women. It will help them to learn skills and empower themselves to walk towards a better future and to be able to defeat poverty. The environment will be friendly to make them more comfortable and help them to get back to a normal life. The skill center will help them gain skills, experience, and confidence. They will learn to read and write and will be given market exposure in order to become self-sufficient.



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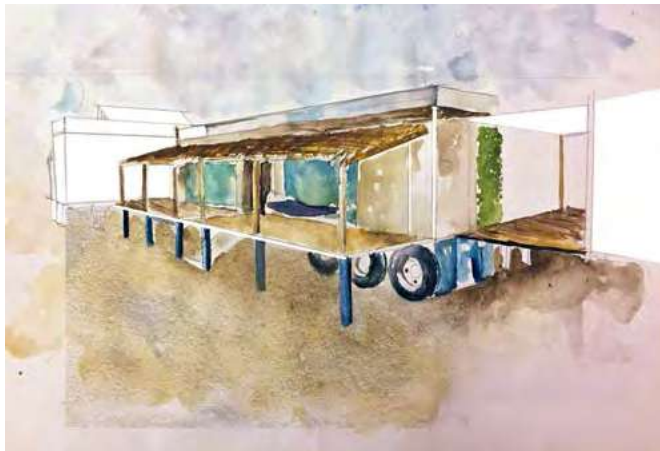




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## The Nomadic pit stop

Nomads move from place to place very purposefully search of the things that sustain them – food, water, and other resources. Tharparkar is one of the largest deserts in Pakistan and due to its geographic location it has been subjected to a number of natural calamities such as drought, floods and earthquakes the result of the nature of the environment and the traditions adhered by many of the tribes, Nomadic farming is not only a necessity but a means to adapt to the erratic limited conditions and more importantly survive. My thesis will endeavor to cater to these nomadic families by physically taking part in the continuation of their indigenous culture.



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## Music School For Visually Impaired

The aim of this thesis is to create a holistic sensorial experience in the lives of those who are visually impaired through music. Forming a sensory space that works through vibrations of sound produced via instruments by infusing the appropriate frequency. The space designed will look into the dynamics of sonic qualities that would generate and direct the movement within the spaces. The interior of the space will strive to look into design details of the musical instruments art and drawing as means of communication – materials for visually impaired children and adults. The interior would incorporate finer details of ergonomics and anthropometry by creating spaces that are viable and promote a healthy and positive way of living.



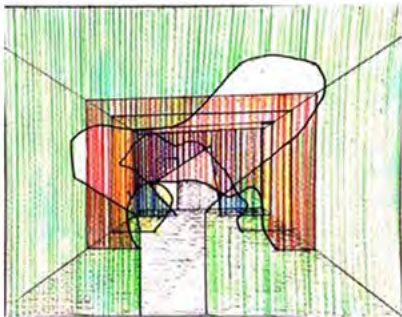
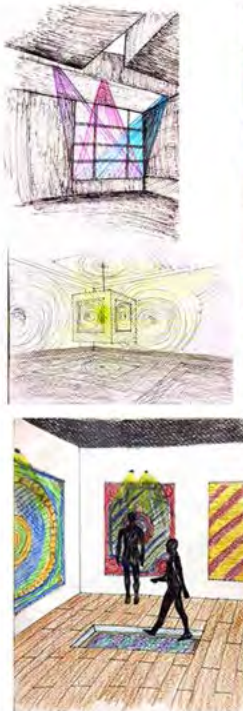


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## Balochistan-e-Pajjar

"Pajjar" In Balochi language means identity, it highlights the essence of your past and your roots. This thesis project is about designing a Museum for Balochistan, highlighting the significance of the Baloch culture. However this project mainly highlights the textiles of Balochistan as they hold a very strong historic connection with the 7000 years old civilization called 'Mehergarh' which is also located in Balochistan. The balochi patterns are very unique and have inspired many international designers as well. They are globally known for their textiles and 70% of the total household income in Balochistan is earned through their textiles. The design of Museum will consist of a combination of cultural and contemporary design elements in order to create a space where people would be educated about the history of Balochi textiles, techniques, stitch and patterns.



## The Healing Circle - Rethinking the design of Drug Rehabilitation Centers.

Healing Circle is a center dedicated to establishing rehabilitative programs for the men that suffer from substance abuse, and addiction.

The goal for this thesis is not to create a space with the usual characteristics of health care centers but rather create a space that can provide a healing environment through design. The design will act as a model striving to decrease health, social and other consequences of drug use by using 'design as a real aid' in the rehabilitation process as well as to eliminate the stigma associated with drug addiction.



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## Patterns Redefined

For my thesis project, I have made an effort to create a range of floor coverings using hosiery as the primary material. The choice of material was due to its sample availability and economic advantages. I have explored multiple techniques of fabric construction and various color palettes in the sampling process. My designs are bold, contemporary and pattern oriented. The idea was to keep it modern and simple and to cover a range of styles, to be used in both residential and commercial interiors.

## Contemporary shapes in Hand Embroidery

The craft I chose to intervene with is Sindhi hand embroidery. My aim to choose this old craft was mainly based on the creation of bold designs with basic stitches that would appeal to the markets of today. Hand embroidery has gained extraordinary importance and richness following the shift towards industrialization where machines have replaced art of handwork. Therefore, this meticulous work should be kept alive as a part of our industry and this is why I felt it was important to promote the talent and proficiency of our undervalued craftsmen who have a distinctive embroidery style that reflects our culture.



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## Charpoy diaries

In my thesis, the area of focus is the traditional day beds 'charpoy' that involve the use of the craft of off-loom weaving. I intend to restore a once lost market for charpoys by using contemporary colors and innovative designs to convert the traditional charpoy used by the domestic staff into a modern home textile product that can be used by all classes. My inspiration for the design imagery is derived from my rendered drawings of intricate geometric patterns and local animals. Further value is added to my product by making them functional for the consumer; my charpoys consist of a charpoy, a wall divider and a fall ceiling.

## My favourite things

My thesis topic derives inspiration from the motif of the tree of life. As the name suggests, the tree of life showcases trees with our surrounding elements in our daily life and environment. I have worked with the motif in a manner that it reflects varying components, I come across on a daily basis such as shoes, bags, makeup, our tech gear etc. I have designed the elements in a way that they are trendy, wearable and at the same time aesthetically pleasing and creating a collection of stoles and scarves in a varying array of color and composition. The technique explored to make these stoles and scarves is screen-printing.



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## Stole - Feathers

My project is inspired from various kinds of birds. The bird feathers provide both bright and neutral colors therefore this collection reflects both palettes. Different weaving techniques such as dove-tailing, supplementary weft, warp painting and printing have been employed. I have used pure cotton and silk in particular to keep the delicacy of my source visible in all hand woven stoles.



## Patti Ziada Cheeni Kum

The trendy upscale dhaba culture has become prevalent throughout Pakistan and there has been a recent shift from the function and status of dhabas from after work hangout space to a trendy recreational spot. This project is based on creating a high-end dhaba/café. My theme revolves around prints with imagery on a range of products like upholstered customized seats, wall panels and table mats and accessories, considering its ambience and space. The method that is used is screen-printing and my colour palette is vibrant to create a pleasant environment for the customers to enjoy as they go to café for leisure purposes.



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## Source of Light

The inspiration for my project came from various textures of birds nests. I can't hear the birds chirping but it is a God gifted skill in me that I can feel their anatomy by their gesture and their living styles. Whenever I think about the way they live, my mind automatically goes into a relaxing and peaceful mode.

My goal was to translate the feel of the nests into interesting and experimental lamp shades by creating various textures on the loom, using jute, patsun, cotton yarns of various counts, fish wire and metallic threads.

This collection of light sources can be easily adapted to any interior space.



## Vegetables in stitches

As a print design major, my thesis is based on translating Sindhi embroidery stitches into print, using the imagery of vegetables. The reason for this juxtaposition was arrived at, after observing the organic details in vegetables, and substituting them with stitches which complimented their forms and details.

These prints have been designed for apparel yardages, using a vibrant colour palette to provide something bold and contemporary for the modern market.



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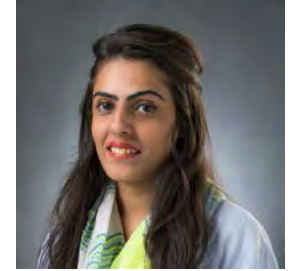
## The Lungi Statement

My thesis project draws inspiration from the 'Lungi' - a sarong like garment worn predominately across South Asia. The Lungi revolves around the construction of stripes and checks on the loom. I have explored the samples with varying color palettes and design contrived for apparel yardage- kurtas, dupattas, stoles and saris in particular. The intervention in my collection includes different thread counts for the construction of the fabric and contemporizing it with color and composition, keeping in mind the essence and nature of Lungi.



## Geometric composite

My concept is based on patterns. Aiming to make a collection of 10 upper garments, using basic geometric shapes I have incorporated, square, rectangle, triangle and circle. Cutting shapes of all sizes with minimum wastage has made the cuts notable. I have designed a pret collection for spring/summer. The fabric and colors used are according to the theme that is color contrasting, it complements the overall concept of the collection. The colors are used in such a way that they are enhancing the shapes in my collection.



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## Woven patterns

The art of hand woven apparel is diminishing with time. However, today with apparel becoming exorbitantly print oriented I have chosen for my thesis to work with pure cotton and silk threads in order to produce fine woven fabric suitable for apparel. The process of incorporating creative print techniques which include warp printing, screen printing, dyeing and various resist methods have been used to make it appealing just as it is. I have used various sea shells as a source of inspiration to derive patterns and colour palettes and translated them onto the fabric through the various techniques employed. My woven collection of apparel aims to express the subtle art of hand-loom weaving as the sensitive, meaningful and precious craft that it is. In terms of my final designs the woven fabric is ideal to be worn as a shirt. However, could be worn elsewhere within the range of apparel.



## Walk In The Garden

Fruit and Flora, have been overtly represented throughout the history in a variety of media. Even now, it is yet to be ceased as an inspiration for artists and designers alike. Hence, the collection began as an exploration into Fruit and led me to move on into the world of Flora. It's a yardage collection for apparel and includes fresh hand drawn stylized blooms paired with fruit and foliage. The pieces look into celebrating the seasons, specifically, the humid summer months of Karachi, juxtaposed with subtle Pastels Prints and has a modernistic feel.



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## Botanical Specimen

For my thesis project I took inspiration from botanical elements of nature for yardage designed for upholstery. The process began with studying intricate details found in the flora and fauna in books and around us. To take it forward, I started to sketch my photographs and derived repeat patterns out of it. To make it more interesting and to add life I experimented with a bright and trendy colour palette. The material used for upholstery was synthetic silk, keeping in mind the sensitivity and delicacy of my work and to enhance its look.



## Saakht

Construction of fabric depends on different weaving structural techniques and processes that determine the strength, appearance and use of the fabric.

My source of inspiration falls in line with keeping alive the traditional culture of handloom weaving. The ability to balance the sensitivity of the fabric along with its strong weave structure was what I aimed to achieve, using different cotton counts in the warp and weft. My collection showcases basic hues suitable for yardage suitable for apparel.



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## Transformation Of Ukranian Tradition Outfit Into Wearable Outfit

My thesis topic is to transfer the Ukrainian tradition outfit into wearable outfit keeping in mind our eastern tradition and cuts. We had to follow the same design aesthetic and design sense of given designer and I was given the "KHAADI KHAAS". We had to incorporate their aesthetic and design elements in our final outfit. Ukrainian traditional outfits consist of various elements like shirt, trousers, coat, cloak, hat, leggings, and stockings and shoes. I used these elements in constructing my designs. My color palette is inspired from their tradition embroidery colors. I also converted their embroidery patterns into digital printing patterns into bright and vibrant colors.



## Textural Phenomena

For my thesis project I observed nature and derived textures from leaves, trees and rocks. The process started off by observing the intricate details, visual and 3D textures which were translated into sketches and further executed on fabric in an abstract representation through experimental screen printing. I explored various techniques for my experimentation such as foil printing, foam printing, flocking, embroidery, super imposing and layering. The fabric printed is suggested for structured apparel such as jackets, coats, and various upper garments.



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## Shades of Blue

For my collection I used the traditional kurta as my source of inspiration to derive my silhouettes. Patterns have been derived after a careful breakdown of the garment which have led to the collection of Kurta's I am presenting. Pakistan being a major producer and exporter of denim, I experienced and learnt the process and production first hand thoroughly and decided to experiment with different shades, weights and treatments on denim.



## Safarnama; Karachi se Umerkot

My thesis revolves around two different crafts namely embroidery and shoe making. I aim to achieve the execution of a complete final product i.e. embroidered shoes, from one cluster to stipulate means of income to the artisans of Umerkot.

The shoe collection derives inspiration from varying patterns and shapes from different doors. In this era of mechanization, I question if the artisan community needs to ensure the continuity of their traditional craft and values. This intervention is commenced in a hope to provide sustainable means of livelihood to the rural artisans of Umerkot.



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## Creative Embroidery on Demin

I have chosen Creative Embroidery as my craft for my thesis topic which I chose earlier in my Mini Thesis assignment. Earlier I experimented mainly the running stitch technique, so for my thesis I planned on working with different embroidery stitches like French knots, Satin stitch, Stem stitch, coral stitch and use ornamentation in creative embroidery. My source of Inspiration is derived from sea life where I translated the elements like Fish, Crab, Turtle, Lobster, Waves, Coral reefs and different sea creatures and their abstract patterns in to my embroidery. I used a Color Palette of Silver, Gold and Off Whites on Demin. I designed a collection of apparel which includes Button down shirt, Kurtas, Pant, Cape and Coat targeting the age group of 20-30 years.



## A day in the life of an artisan

My thesis focuses on the combined use of hand embroidery and applique on bags for young girls. Hand applique itself feels like a common, null craft and I wish to reinvent this feeling and show the great potential it has with the collective use of hand embroidery. I have designed a fun, playful line of bags and the inspiration for the imagery on these bags stem from the drawings done by no other than the artisans themselves. Their drawings consist of their personal environment, what they do, their desires, their family, and important elements to them. By encouraging them to be a part of the design process too along with the making process, they move a step forward in their own empowerment process and unveil their true potential.

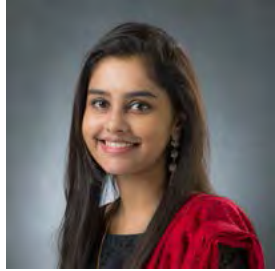


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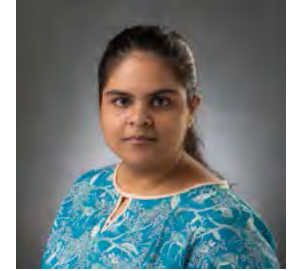
## Hybrid Melange

For my thesis, I have looked into the theory of hybrid materialism and my concept is to combine very different core materials i.e. something as synthetic as fish-wire and something as natural as cotton thread, viscose, jute, jute raw fiber (putsan), straw, cane, and bamboo to create fabric that is sensitive to light while maintaining the sturdiness of the material. My work is based on a transparent base and working on it in such a manner that the luminosity and light-weightiness of the fabric remains and so does the aesthetically pleasing look of the natural fiber. The material constructed is sheer and light and has an immaculate allure when subjected to sunlight and has a different appeal in varying illuminations.



## Quilts for little ones

I have designed a collection of handmade quilts for children and my chosen craft is patchwork. I have taken inspiration from the traditional craft of ralli, which revolves around stitching different pieces of fabric together into various geometric shapes. The vibrant collection of quilts features imagery that is appealing to the children. Has been stylized into geometric shapes and forms, as that is the prime quality that exists in the traditional ralli. Majority of the material used in the making of the quilts is factory leftover and factory waste, in combination with leftover fabric collected from different markets and small scale karkhanas.



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## Coiled

My thesis is based on structural textile based jewellery which involves the use of threads, rope and cloth. The main technique that has been used in creating the jewellery is the craft of coiling. The execution of this collection has been made possible by the hardworking rural artisans of Jamshoro who are currently practicing the craft of 'paranda making', a craft which I intend to revive, through the making of this textile jewellery collection.











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## Only The Wind

A woman finds herself in a sorry plight, her husband cheats on her and she has been taking his misde-meanour for a long time and has numbed herself, until now. This video highlights symbolically her breakout of the state and condition she's in. This video also taps in another aspect of a woman who is under stress and in a overwhelmed situation, which can be handled by, taking the first step to a positive start and slowly but surely overcome any hurdles if the first step is of a positive conviction.

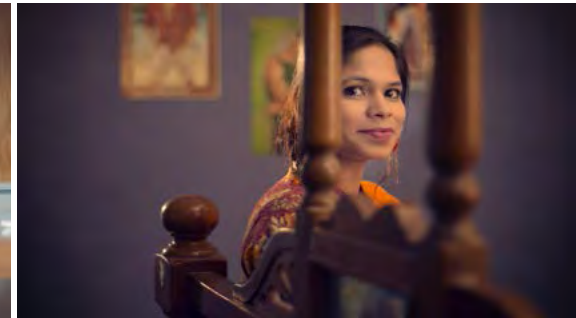
## Amma, Bhai Hai!

"Amma, Bhai Hai!" is a light comedy drama about Razia's journey where she is relentless in her pursuit of being rich, fashionable and not okay by the social norms. What unfolds is a series of funny episodes of how Razia's dreams almost come alive until reality hits and throws her back to square one.



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## Breathe

How does one find peace in solitude? This music video is about acceptance and finding peace and solace in one's own loneliness after the passing of a loved one.



## Naqsh

This short movie is about the popular notion of what goes around comes around. A karmic situation finds a father who is devoted to his work and neglects his son. He gets his son a PlayStation so he would be engrossed so that the son does not bother him. As time goes by, his father feels the need to have his son's attention, however the son is too busy now to spend time with his father.

The feeling of realization has found the father as Karma has played its part.



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