

Design and Photography:
Department of Communication Design
Indus Valley School of Art and Architecture

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Printed at Rosette



The Symbol

IVS is an institute of scholarship in the field of Visual Arts. The history of visual language within our heritage reflects dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolise the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

Water symbolises knowledge, its acquisition and dissemination.

Waves symbolise the cyclical motion of life.

Tree symbolises the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order; while the sculpted spaces symbolise the sky, the environment, and the limitlessness of human possibilities.

Zahoor-ul-Akhlaq
1941-1999

Mission Statement

In an age of rapid social, technological and aesthetic transition, we feel committed to educating our students with the ability to analyse and critique experience, to nurture their creative abilities so they become active, outstanding members of our society, both personally and professionally.

We wish to go beyond technical instruction by placing emphasis on creative thought and action.

Each department, despite its individual character functions in close collaboration with the others in order to develop an awareness of the essence of the visual arts, both traditional and contemporary. This underlying philosophy is reflected in our curricula.

Through an interaction with diverse practicing professional artists, architects, academicians, scholars, archaeologists, art historians and designers, students are exposed to the importance of ideas, concept development, intuition and the value of research in the development of the creative process.

We shall not feel content till we have succeeded in preparing our graduates to live in the world of tomorrow, enabled them to share in the responsibilities for social, economic and political problems and to apply their professional knowledge and abilities to the solution of such problems, so that besides being technically and aesthetically literate, they are above all, good human beings.

Vision 2025

To impart education in art, design and architecture creating a culture of excellence in research and innovation, contributing towards a just and tolerant society and enable students to serve as instruments of positive change.

Core Values

A member of the IVS community:

Has a passion for Learning. Strives for excellence. Is ethical. Has dignity and humility. Values criticism. Embraces diversity. Respects the environment. Works towards positive social change.

05

08

36

64

90

102

**Mission
Statement**

**Department of
Architecture**

**Department of
Communication Design**

**Department of
Fine Art**

**Department of
Interior Design**

**Department of
Textile Design**

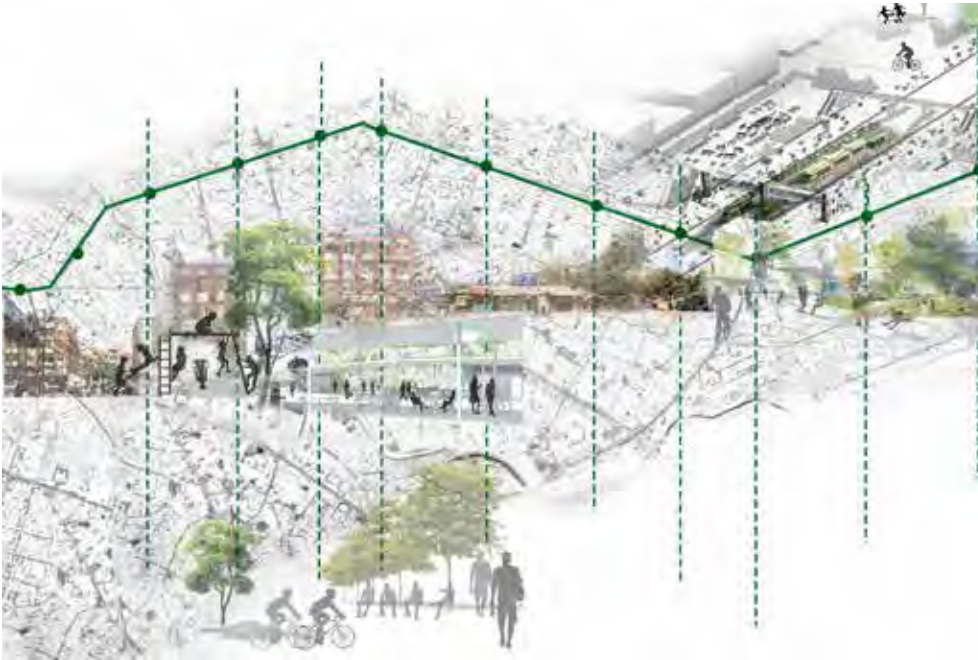


Department of Architecture

Aamina Aamir | 0305-2020049 | Aaminaamir94@gmail.com

Exploring Imageability of anchor points in the cognitive mapping process for a memorable, vividly identifiable and powerfully structured mental public image of Karachi

This thesis explores the concept of Imageability and challenges the negative beliefs, identity and emotions associated with transitional nodes in Karachi. Through the juxtaposition of elements familiar and unfamiliar to the resident and creating a multiplicity of experiences, it aims to evoke new meanings in space as well as inciting recollection of fond memories, therefore, generating deep emotional and psychological ties with the space. Here, time exposure is lengthened and time experience compressed into memories of greater complexity, allowing it to function as the anchor point in our spatial cognition and aid in ease of recalling as the public image of the city.





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Urban Void as an instrument for Urban Continuity

Ruptures in the surfaces are abundant in any city, where growth, restructuring and decline produce Urban Voids: spaces, which disrupt the urban fabric of cities. De Sola-Morales uses the term 'Terrain Vague' to describe the nature of these residual spaces, exploring the relationship between the absence of use and activity, and a sense of freedom and expectancy. These are spaces of pause but also of promise, possibility and expectation. This thesis explores the potential of infrastructural voids as means of bringing back urban continuity through an integrated approach which looks into architecture, landscape and infrastructure holistically, rather than considering all three entities in isolation.



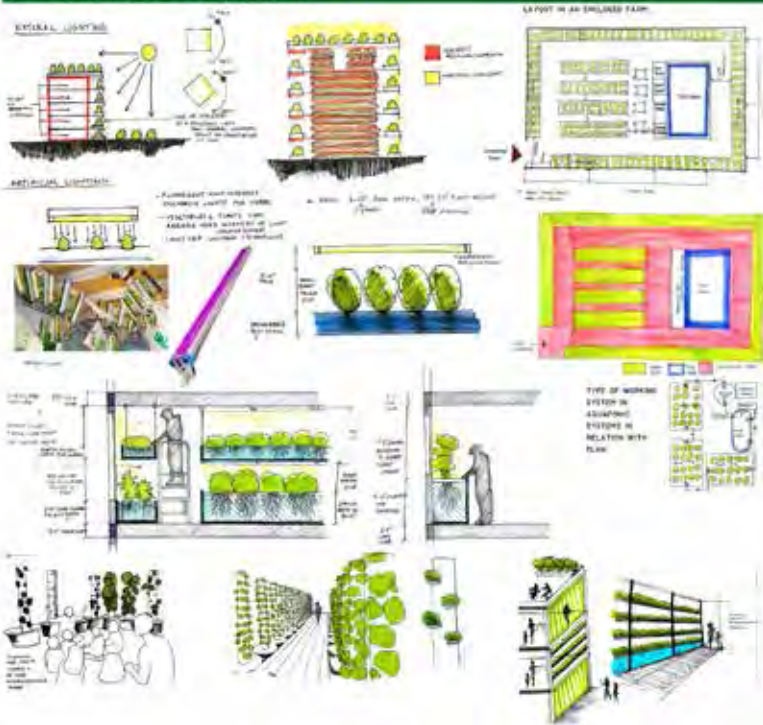


Aisha Shah | 0334-2555177 | aishashahjilani@gmail.com

Urban agriculture as a means to break the duality between nature and architecture

Urban agricultural architecture is the amalgamation of architecture with new age agricultural techniques. This amalgamation can (1) reverse the disconnect between man, nature and the built environment, (2) foster a sustainable approach to architecture design which involves reduction of a building's carbon footprint and minimization of heat emissions, and (3) positively influence the human mind and body. This thesis tests how agriculture can be incorporated into the built environment, specifically within one of Karachi's fast-growing commercial zones on main Khayaban-e-Ittehad, where the current development trends are likely to result in complete densification of the area.

STRATEGIES IN VERTICAL FARMING DESIGN



DESIGN PROCESS

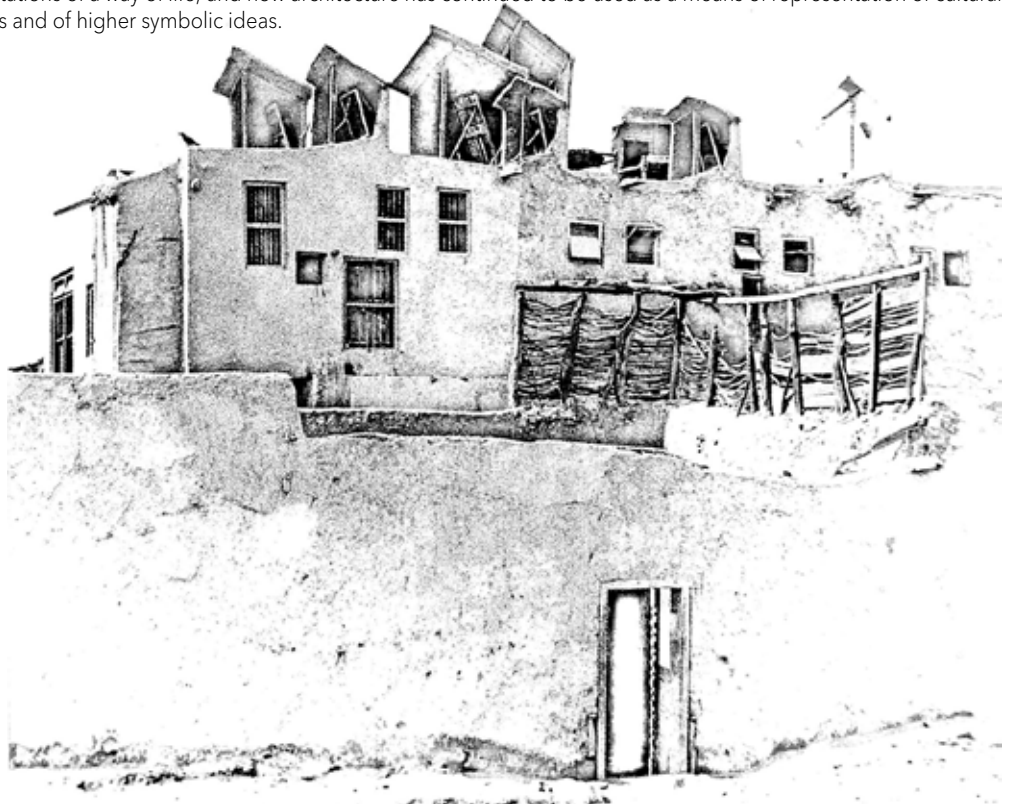




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Iconographic influences from culture and climate as expressions of identity in Architecture

This thesis is inspired by the symbolic and representational capacity of architecture. It studies how when we build we do not just build a habitable space we build something that either represents us or our culture or our people or simply represents a higher idea. Taking this idea forward I studied how traditional elements from our culture and its iconographies have leant our spaces and forms an expression of architectural identity and in turn have become representations of a way of life; and how architecture has continued to be used as a means of representation of cultural principles and of higher symbolic ideas.



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Spatial Manifestation of the Third Space Theory: Between the Real and Imagined

According to Edwurd Soja, space is dealt with in a twofold manner by most individuals. The perceived; the physical and the conceived; its imagined and intangible aspects. There is a Third overlooked aspect that contains within it a juxtaposition of the space occupied by humans, and the associations they ascribe to it. This space exists between the real and imagined. Furthermore, according to Soja, such a space embodies a constant change of ideas and thoughts as it makes way for human perceptions to create and recreate space. The two pronged approach then becomes a thesis that attempts to make the intangible tangible, and along this, provoke critical dialogue.





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Re-thinking Disaster Relief Architecture

More than a million people in Pakistan are internally displaced due to frequent flooding. It disrupts the social network of villages, by displacing and fragmenting communities that depend on each other as a result of the support system that takes years to build. Such disasters affect lives on physical, social and emotional tangents which are often neglected. Shelter has become an idea compromised by circumstance, leading to structures that feel little more than transient. This thesis attempts to socially mobilize vulnerable communities without having to further displace, through reimagining shelter as a permanent entity.

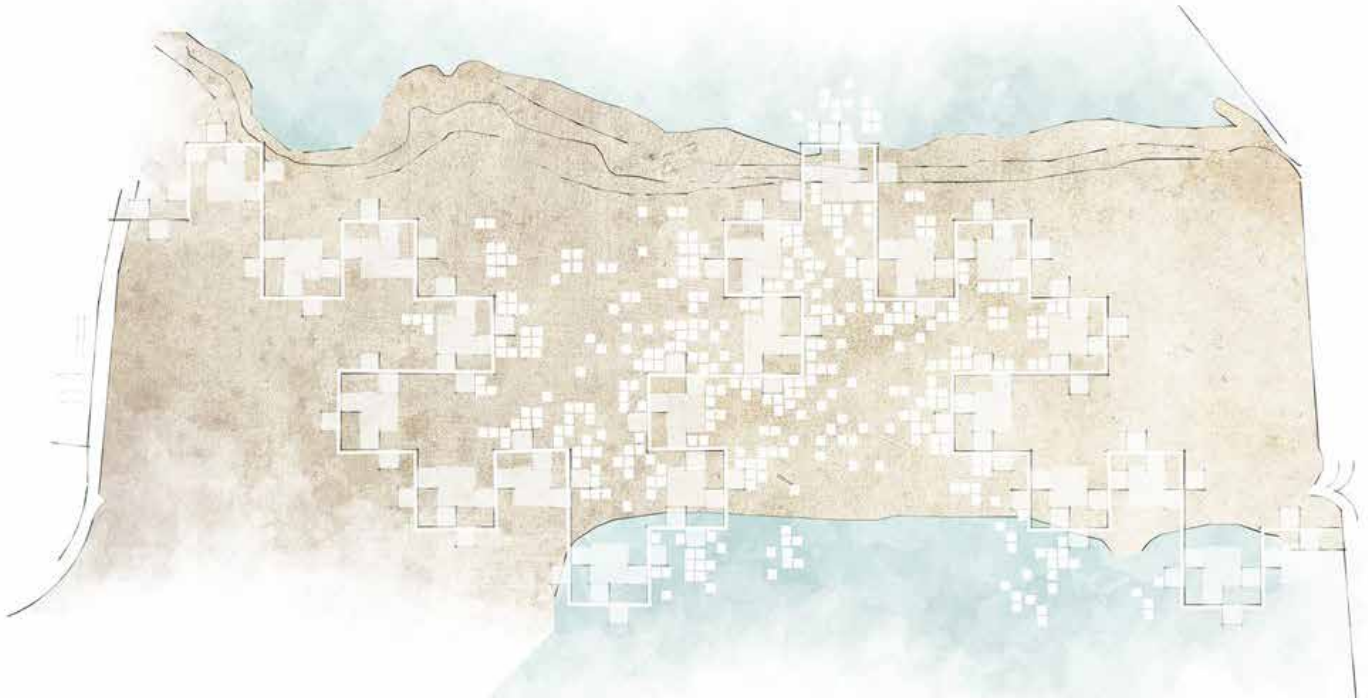




Hafsa Asad | 0306-7651771 | hafsa.asad@gmail.com

Understanding natural systems to construct a spatial framework for organic growth

Our natural environment consists of various complex adaptive systems that learn from and respond to their surroundings in order to exist as integral parts of a larger living system. Similarly, our built environment, too, consists of a variety of systems that shape the human experience. This study of natural organisms and their organizations and the similarities found within our built environment inspires the aim of this thesis, which is, to develop a healthier system of informal growth by creating a flexible and adaptive framework for communal living.





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Architecture at the intersection of the Kinetic and Static

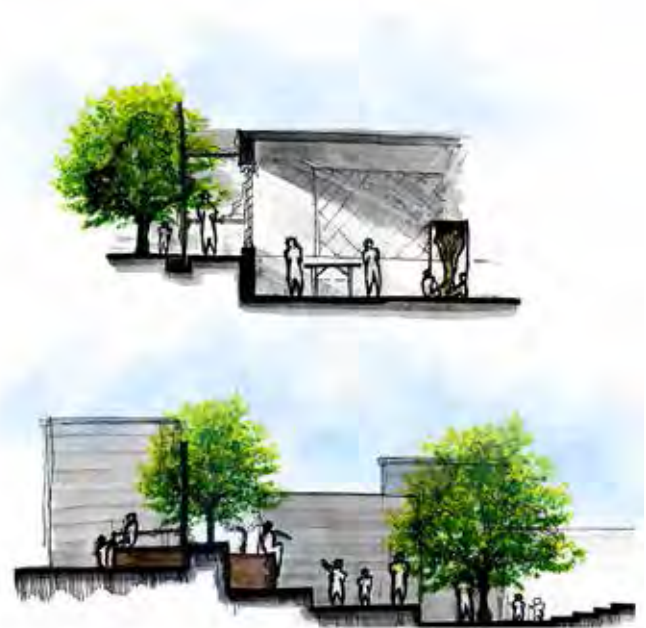
Karachi is a city with dense urban conditions where land scarcity is a major problem, especially in informal settlements. Shortage of land requires a space that can accommodate different uses, which has the ability to transform spatially according to the users at different times of the day, one that has the capacity to become more fluid, more open to change. The idea is to come up with an architectural solution where patterns of occupation determine its form and perception; where static comes in contact with the kinetic, suggesting how spatial limits are expanded to include formally imagined uses in areas with high densities having limited amount of open spaces.



Leona Trudy Ann Campos | 0347-2199820 | camposleona14@gmail.com

Space between Dystopia and Utopia: Architectural manifestation of Foucault's theory of Heterotopia

Heterotopia sheds light upon in-betweenness of dystopia and utopia. Michel Foucault in this theory refers to spaces of otherness, which are neither here nor there, and are simultaneously physical and psychological. This heterotopic space offers various layers that create an individual experience that varies from person to person. In the context of Karachi, prisoners become a segment of the society that go through an abrupt transition between dystopia and utopia. This thesis uses the principals of Heterotopia to shape an architecture that allows for an ease of transition for this user group using juxtaposition of various conditions as key design strategy.

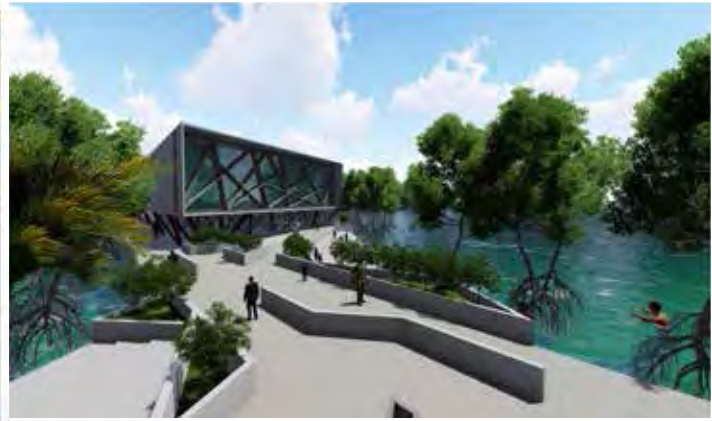




Maaz Bin Qasim | 0346-2005150 | maaz.binqasim@gmail.com

Protecting ecology alongside human development through sustainable design solutions

Karachi is blessed with a unique character of having a rich ecological system in shape of mangroves present within its city limits, providing the city with countless hidden benefits and defense from environmental impacts. Unfortunately, the true potential of such spaces have not been realized as they have been neglected and compromised through human development. The intent of this thesis is to work towards principles of Archology to amalgamate the development of humans and protection of environment as one, educate and bridge the gulf between two different lifecycles, making it possible to be in a position to reap benefits from each other.





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Potentials of the Liminal Space: Phenomenology as a tool for materializing space between Land and Water

Martin Heidegger, uses the word "disconnect" as a metaphor to describe the relationship between man and nature. Karachi a city by the sea provides opportunity for understanding this body of water that shapes our lives. The lens of Phenomenology becomes a bridge to gap this disconnect and reconnect the citizens with the sea, using its elemental nature to design an esplanade. This thesis uses the characteristics of the liminal space and its interaction with human beings and translates it in architecture to create a wholesome and thought provoking experience for an individual.

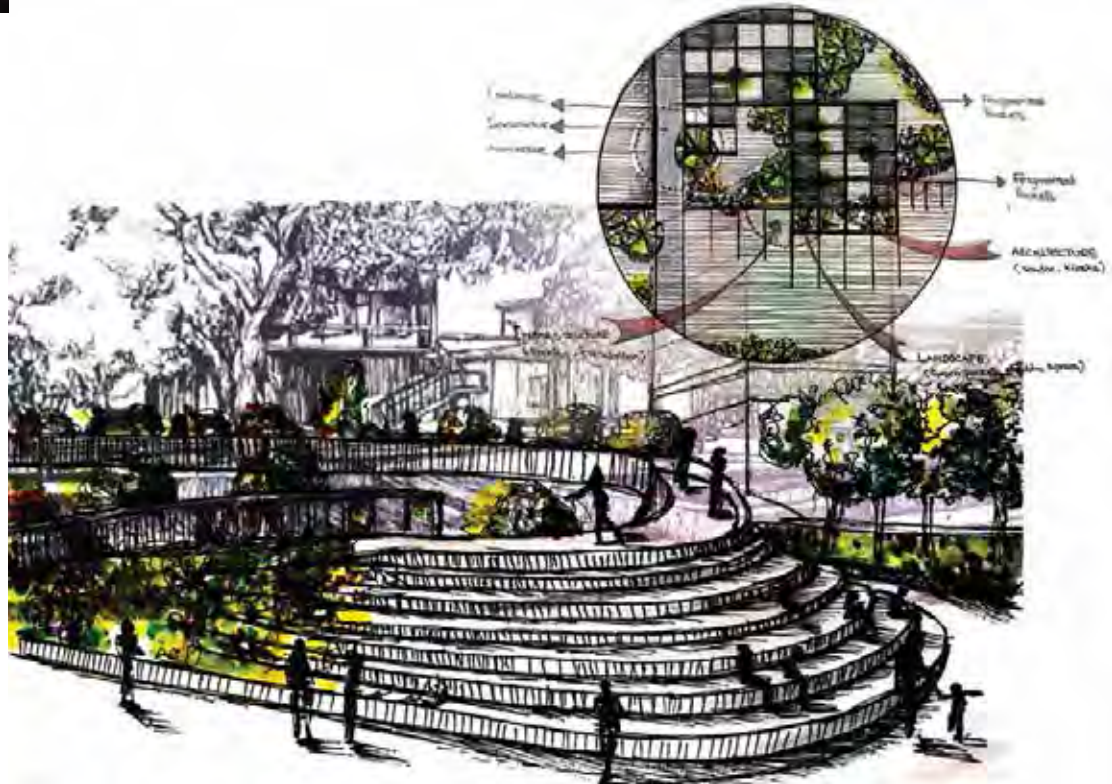




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Hybrid as an instrument for rehabilitating dense urban pockets: Achieving equilibrium between the Built and Open

Urbanization is a growing phenomenon leading to more dense cities and disregard for public spaces. The neglected is resulting in a spatially unsustainable, inefficient, and unlivable form. Karachi is one of the fastest growing cities in the world with a public open space ratio of only four percent of the urban fabric. Currently, the city needs equilibrium between the built and the open and a strategy to maximize resources. Integration is characteristic of a hybrid. It is an architectural intervention that is at once an object, landscape and infrastructure.





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Palimpsest: Retaining the City's past and addressing the neglected

Built environment is reflective of our socio-cultural values and thus architectural heritage becomes one of the tangible expressions of our cultural heritage; providing a sense of identity and continuity. Consequently, either the social values associated with the structures are disregarded in the light of rapid urbanization and commercialization happening in the city or in a stark contrast they are preserved as frozen time capsules, resisting change. In addressing these two extremes, this thesis explores the theory of palimpsest as a strategy of intermediacy in preserving the city's past, viewing the notion of time as juxtaposition of layers, while respecting and continuing its social and cultural integrity.





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Achieving emotional unity through the experiential dimension of architecture

This thesis for me is a journey to discover how architecture can serve as a tool for uniting citizens of Karachi in an era of rising political, regional and racial rifts. In order to achieve this, it explores the notion of architecture as an experiential excursion that carries the potential to bring travelers (visitors) into a state of emotional unity. Here, architecture embodies a shared memory of historical and emotional significance.





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Urban Open Spaces as Meaningful Public Spaces in Informal Settlements

Informal settlements and low income neighborhoods account for 62% of the city's population. Rapid urbanization and overcrowding created land invasions leaving neglected or misused urban open spaces. An effective urban open space is one that has a strong connection between its spatial and social structure; sociability being its key function. It creates connections between the product and the system as a whole as well as connections within. This thesis rethinks urban open spaces as meaningful public spaces which has the capability to become a social, economic and physical lung for a densely populated neighborhood. To achieve this, Gehl's theory of public spaces is applied to conceptualize urban open space in Essa Nagri where the potential public space is misused, disregarding the social value attached to it.

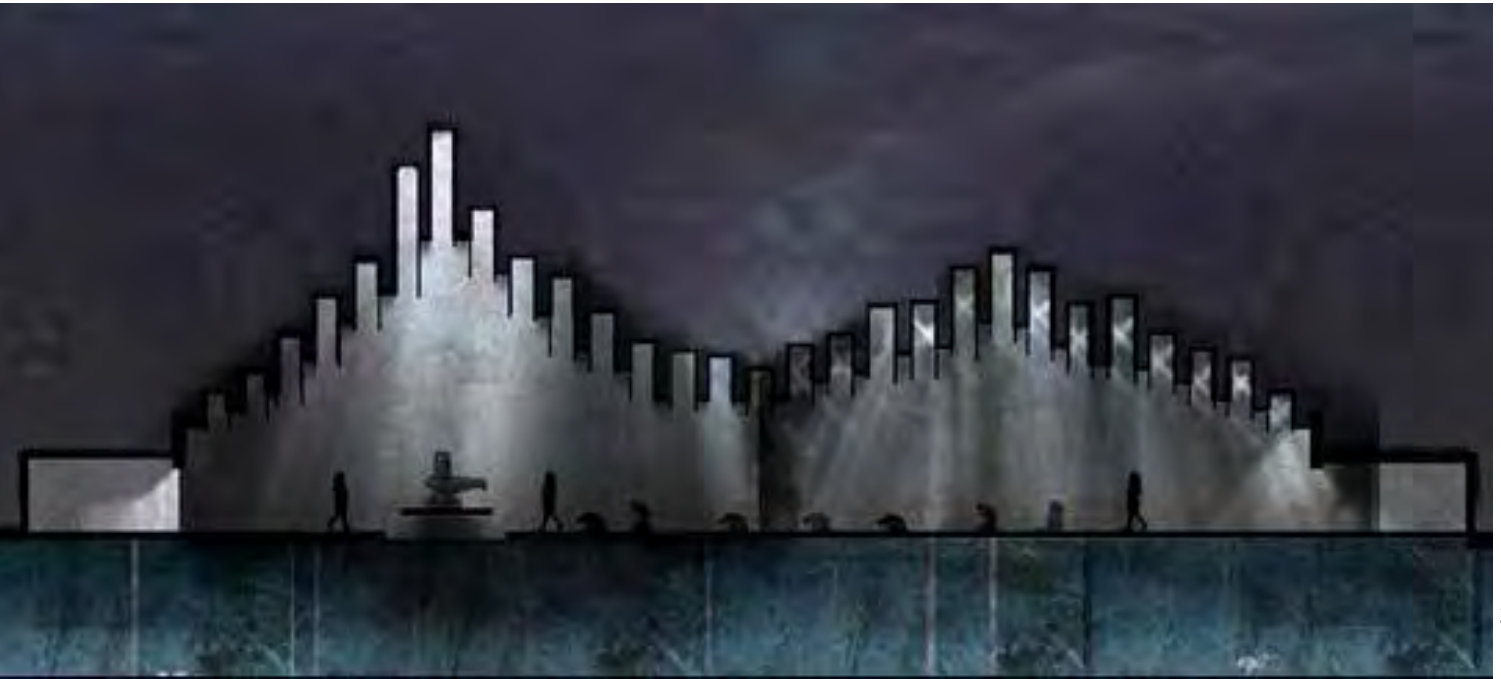




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Critical Realism in Architecture: Re-thinking Hindu Temple Design in Contemporary Times

This thesis reimagines a traditional place of worship by challenging the orthodox principles of a temple while maintaining the four-fold philosophy of the religion. The roots of culture and tradition are nurtured by reinterpreting the architectural elements to make it relatable for the contemporary Hindu community. The temple stands as an icon of representation of the Community in the context of Karachi; where they struggle for an identity. A part of the temple is open to the general public to allow for a co-existence between communities.





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Co-Existence of Public and Private in an Urban Space

Unplanned and concentrated growth within the city has created a lack of open public spaces. Public Utility buildings located within these dense neighborhoods, run the public infrastructure. These buildings fulfill their programmatic functions but fail to serve as public entities. The open spaces within these buildings have great potential to serve as urban public spaces. The thesis aims to question the boundaries of these buildings by making them porous without interfering with the private functions of the facility and designing the open spaces as urban public spaces.





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Using poetics as an expression to generate a humanistic experience

"Impression not a fact" is how Gaston Bachelard describes Poetics of Space. The question arises: What contributes to this impression? How is it that, at times, a provisional refuge or an occasional shelter is endowed in our intimate day-dreaming with virtues that have no objective foundation? Peter Zumthor describes this phenomenon as Atmosphere – the feeling of space; which is a resultant of its Physical Characteristics (Genius Loci). The question arises, in a complex context of Karachi how can one introduce the values of intimate spaces?

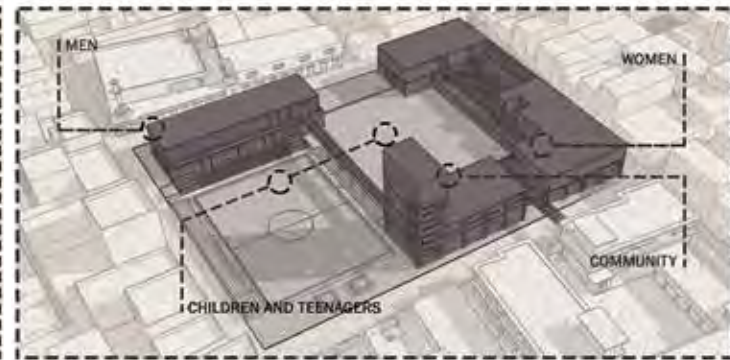
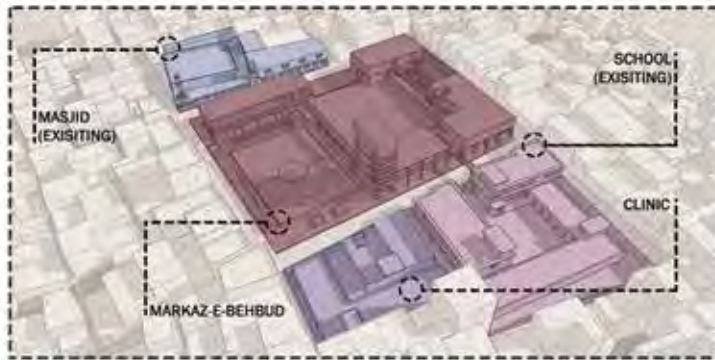




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Sociology of Architecture: Promoting Interculturalism through Architecture

The multi-cultural society of the Kutchi and Pathan communities in a low-income area of Karachi, only “live” to co-exist and not, “socially” co-exist. In comparison, an inter-cultural society promotes community empowerment through social interactions. This thesis looks into understanding the sociology of a multi-cultural society to provide a place for dialogue towards an inter-cultural society. The area lacks a tying factor to encourage this social co-existence. The project, Markaz-e-Behbud, intends to address this social change.



KUTCHI COMMUNITY

MARKAZ-E-BEBUD

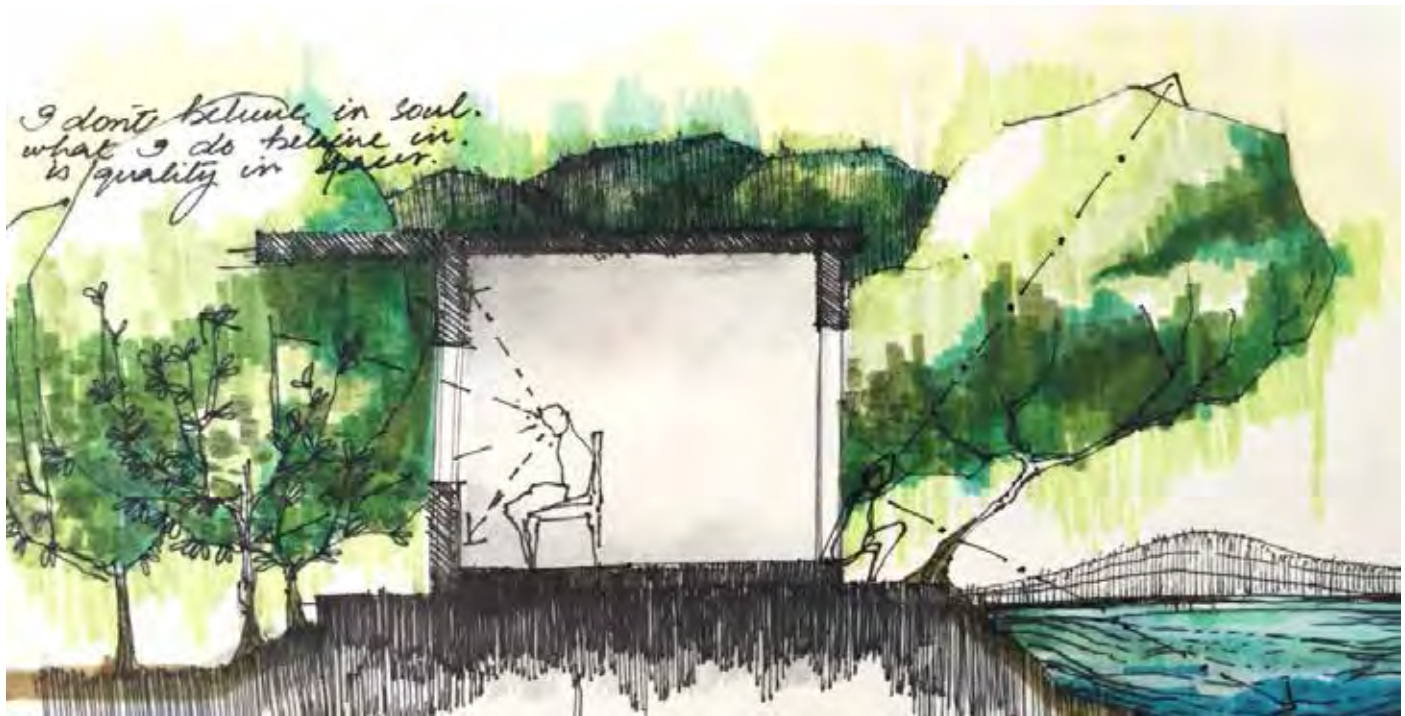
PATHAN COMMUNITY



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Architecture of Empathy

Pakistan has one of the highest cancer rate in South Asia. According to WHO (World Health Organization) nearly 70000 people die from cancer every year in Pakistan. The thesis aims to enhance the quality of remaining life for terminally ill cancer patients through exploration of sensorial experiences in architecture.

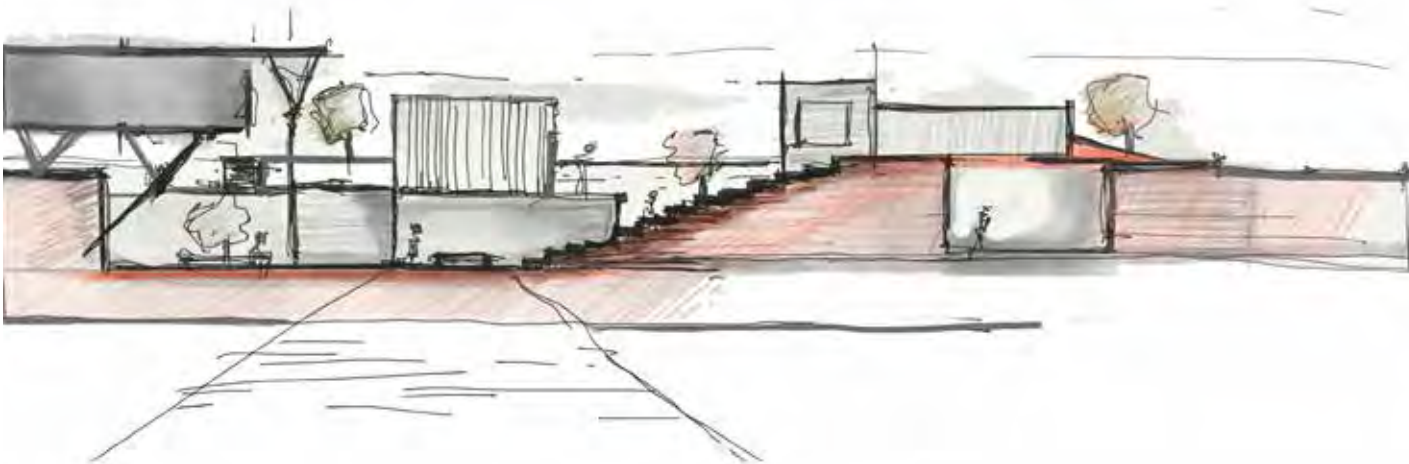




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Mediating Power in the Built form: Delineating an Autonomous Matrix

The thesis is a commentary on the perception of space - pertaining to societal power dynamics. It is inherently a responsive project to the contextual, social and political conditionality. The stance undertaken is an antithesis to existing spatial conditions and perceptions, and a response to the popular notion - "that power or those in power dictate spatial thinking". The objective has been explored by designing an intersection of civil avenues - using mediated occupation and power relations, as organizational strategy. The highlighted individual and collective movements add the layers of porosity and populace.





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Architecture in response to spiritual and cultural values of place

"Spirituality is a matter of both 'journey' towards fulfillment and enlightenment and an encounter with the 'ultimate reality' and meaning" - Rumi

In the vicinity of Makli hills, termed as a 'spiritual sanctuary', this thesis aims to extract the rich spiritual heritage of the region by exploring the notion of spiritual journey mentioned in the quote above - a transition transitioning from profane to sacred, absence to awareness, and wilderness to enlightenment.

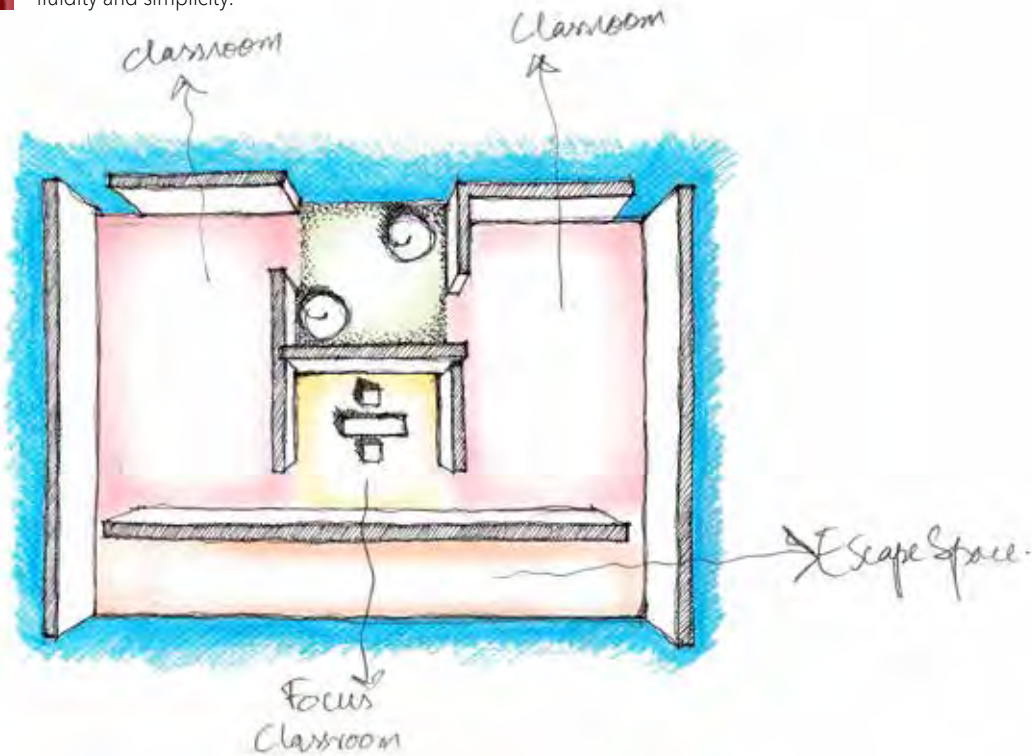




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Facilitating learning for children with sensory perception issues through Architecture

The sensory perception issues that affect autistic individuals have an impact on their performance in the classroom as they directly affect the way an autistic individual processes information and learns. They give rise to disorientation in Autistic individuals which results in the inability to focus. This thesis aims to create focus and a sense of orientation through architecture in efforts to avoid or minimize disorientation caused by the Sensory Perception Issues. The spatial framework revolves around the idea of landmark spaces, transition zones, sensory zoning, enclosure, free movement, fluidity and simplicity.





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Communicating a sense of security through architecture to evoke positive human responses

In 2014, the APS Peshawar was attacked by terrorists, killing 150 people. Naturally, it resulted in extensive security measures taken to secure educational institutions. But these measures destroyed the sense of place of schools as learning environments, while communicating a sense of insecurity and constant threat. According to psychologists, a secure environment is responsible for shaping one's emotions and behavior. Research shows that the lack of feeling of security, especially in childhood, directly affects mental health and well-being. For this reason, my interest lies in exploring the connection between spaces and their contribution in communicating a sense of safety and security to create positive human responses.

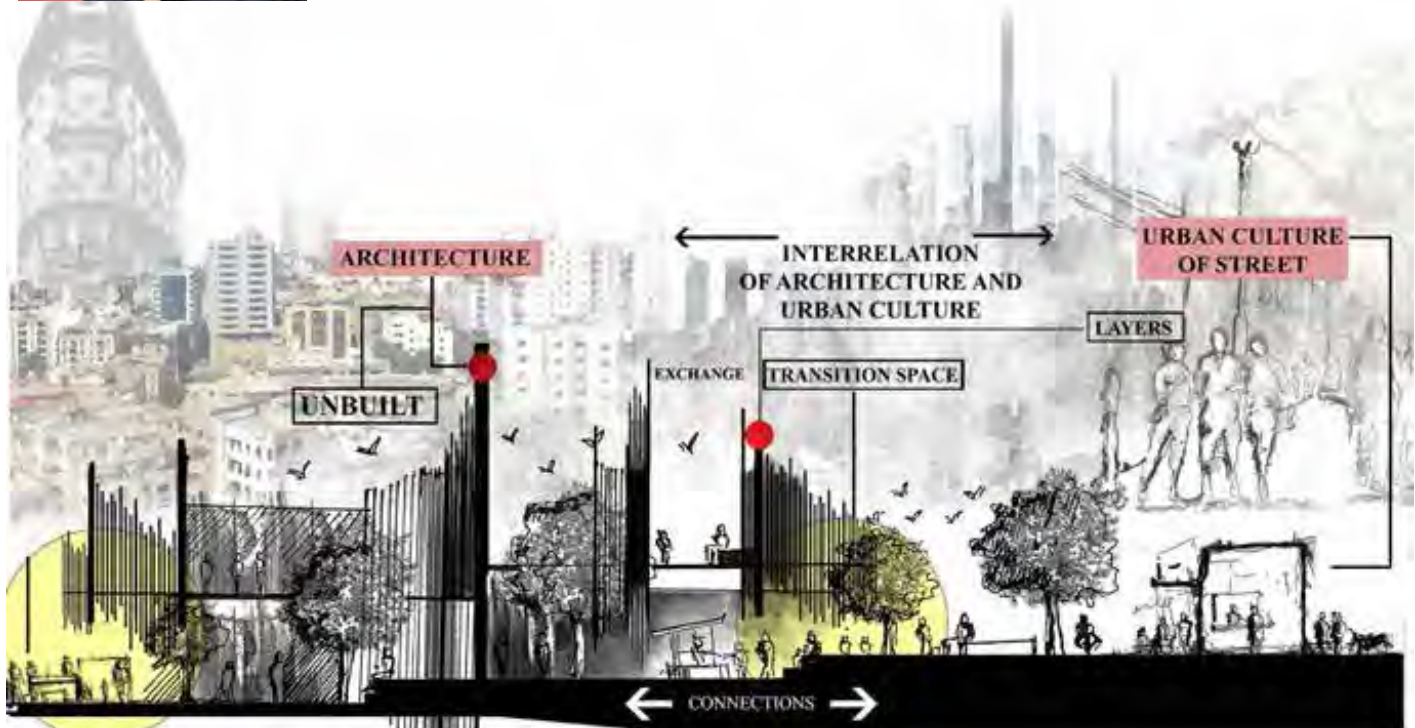




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Exploring interconnections between built-form and urban culture (street) in the context of Karachi

The Urban culture of cities constitutes various behavioral patterns and the composition of the built versus open spaces within the urban fabric. In the context of the urban metropolis, Karachi, the lack of open public spaces had led to most of the public activities spilling onto the streets. Where the most prominent urban culture highlights the "Sadak", as an extension of the public realm. This thesis explores the interconnections between the built and the street, where the intervention aims to highlight the connection of the public space to the public built.



"SPACE" can be transformed



Department of Communication Design



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Child Molestation

Child abuse, molestation and rape falls under the branch of sexual harassment but my focus is mainly on children being molested as that is the first step before it could lead to abuse or rape.

When a child is molested, it leaves a scar on them as this experience stays at the back of their mind even when they grow up. As adults, they wonder as to what they could have done to stop what they were going through or how they could go back in time and change it.





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Reach Out

Reach Out is a social media campaign under the Digital Rights Foundation led by Nighat Dad. There are 3 videos (public services messages) which target the victims of the cybercrime: image based sexual abuse, tells them their legal rights and push them towards reaching out for help in such situations when they are extremely vulnerable so they feel empowered and not scared.





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Fear of questioning/speaking out

Spiel - Fear of Questioning

From the moment a child is born they are conditioned by socio cultural influences in crafting their identity. Authority figure are major figures in shaping personalities and may use their position to instil fear. This is where my thesis marks its ground, this fear that leads to the inability to question authorities and furthermore stifle curiosity.





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Hamaray Pyaray

'Hamaray Pyaray' is a monthly magazine, committed to creating awareness and offering possible solutions to some of the issues that older parents may face as they age. As a consequence of ageing, old parents may act impatiently in certain situations, which then hence requires the conduct of adults to be more patient towards them. As a monthly thematic magazine, 'Hamaray Pyaray' offers mechanisms and tools which would allow the adults to not only act more patiently towards our loved ones, but also offer tangible solutions to some of the obstacles that they might face.





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Tanha

The project explores loneliness in old age, by illustrating interviews taken with elderly folk at Dar-ul-sakoon, and using those narratives in visual and textual form. The publication has been hence envisioned to give voice and visibility to the struggles of these individuals. The imagery has been specifically constructed by using a combination of photography and photo-transfer techniques.





Areeba Marium | 0335-2772778 | areebamarium12@gmail.com

Pit Pitai

The board game explores the effects of positive and negative reinforcements upon children by parents. The most challenging part of parenthood is teaching your child about manners and conduct, which is heightened when physically disciplining your child seems to be the only option. However, physical punishments and oral abuse may emotionally scar children for life. Therefore the game aims to explore alternatives to this parenting style, and hopefully encourage families towards more positive reinforcement.





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Zindagi Phir Say

This thesis project talks about organ donation in Pakistan. It aims to highlight and resolve religious and cultural myths and the social stigma that surrounds organ donation in the country. The project simultaneously attempts to simplify the process, by breaking it down to its basics to educate and motivate the masses. It suggests and presents a database that will put into an easy system, the donation and reception of organs. This will enable those who give and those who receive organs, a chance at life, once again.



I would like to help
someone live after
I die **021-111-9772PS**

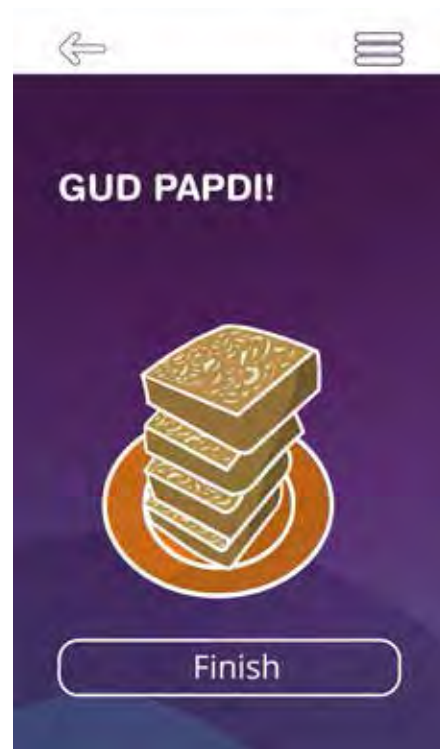


Fakhra Tariq Moten | 0321-2584771 | Fakhramoten@gmail.com

Minji

Minji is a community platform designed for the Memon youth, to discover their roots, culture and history, by using language as a tool of communication.

This mobile application further provides the Memon Youth with an opportunity to interact and connect with each other.





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Tailscape - A graphic novel on pet ownership

Tailscape is a graphic novel geared towards children designed to encourage feelings of empathy between humans and their pets.

The novel takes readers into an alien landscape where humans become the pets, letting them experience what life would feel like as a pet. It further hopes to spark a discussion regarding the rights of pets, a subject often ignored in society. Tailscape will serve as a conversation starter which spreads awareness and works towards improving the quality of life experienced by pets. By educating the next generation of pet owners, Tailscape hopes to improve the environment in which pets are kept.





Javeria Khoso | 0331-2499069

Mehrnama: Shehzadi Mehronissa ki Danishmandi

Shehzadi Mehronissa ki Danishmandi is a retelling of Aladdin and his Magic Lamp. The setting has been changed to that of the subcontinent at the time of the Mughal rule and the story is retold with a fresh, contemporary narrative with an emphasis on women empowerment. It is essential for young Pakistani children, specially girls, to see a representation of themselves in the media, which they can positively relate to. With this retelling the project hopes to not only achieve that but also show how the historic subcontinent can be used as a successful backdrop in fantasy narratives.





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Ghair Zaroori

Ghair Zaroori is a video celebrating women's body hair. The stop motion animation is staged in a girl's bathroom and is structured around a poem, beginning with a young girl's confrontation with the society's idea of beauty and the biological reality of her body hair. She appears to be unsure of how she feels about it herself, but by the end realizes that she is 'zaroori' (essential) in her entirety. The animation uses familiar objects used for hair removal in unfamiliar ways, and thus challenges the audience to reconsider the ways we have been conditioned to perceive women's body hair.





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Ye Un Dino Ki Baat Hai

"Ye Un Dino Ki Baat Hai" is a series of photographs and audio recordings. Each photograph is opening up the treasure of memories of old home residents. Those memories, stories describe a personal connection with objects or spaces that is missing in old home life. Photographs are depicting visuals of the story also communicating a wish or need such as having "Kajal" or eating "Paan". That need or wish of the old people which can only be met by the young volunteers. Volunteers can go on "Ye Un Dino Ki Baat Hai's" website to volunteer or donations.





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Neighborhood Middle School

Care, a community platform dedicated to raising awareness about Polycystic Ovaries Syndrome. It focuses on introducing Care programs into your daily lives for a healthier lifestyle and encourages young women from various schools and universities to engage and support other members of the community.





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Dost Humarey

Dost Hamarey is an initiative that works towards the welfare of the donkeys in Karachi. Through the art of storytelling, it aims to create awareness, empathy and kindness within the children of various communities of the donkey owners, so they may grow up to be more responsible and caring towards their animals.





Mishal Yaqub Pechi | 0300-3994805 | mishalyaqubpechi@hotmail.com

Jashn-e-Qawal

The project Jashn-e-Qawal aims to bring the Qawals of Qawal gali come into public consciousness. Qawali, as its seen today, has reached a larger audience be it nationally or internationally. However, the pioneers of Qawwali who migrated to Pakistan at the time of partition keeping the traditional form of Qawwali alive remain unrecognised. These Qawals are the direct descendants of Hazrat Ameer Khusrow and are the keepers of some amazing music which hasn't come forward in front of the larger public. They have dedicated their entire lives to learn and practice this art form yet many of our young Qawwali enthusiasts are unaware of their existence.





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Hum Rung

Hum Rung is an initiative committed towards creating a digital archive of the indigenous talent of Sindh, Pakistan. Through Audio Visual installations, it aims to promote these artists, through a portable experience in various public spaces.





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Every-body, love your body!

The project consists of a series of short stories targeting bullies and their victims in grades 1-3. Specifically concentrating on the bullying which occurs in response to the physical attributes of a child. Therefore the books aim to encourage children in accepting their bodies and growing into emotionally healthy adults.





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Dastaan-E-Pakwaan

"Dastaan-e-Pakwaan" is a journey I have undertaken to appreciate the history and multicultural evolution of Pakistani Cuisine. Over the years Karachi has become "Home" for travelers, businessmen, families migrating from different countries, which is why the city has evolved in its essence that doesn't belong to one community.

With this topic I wanted to travel back in time and discover how these dishes made their way to different communities in Karachi, to re-live their history, how and who made what changes to the original recipe that lead to the scrumptious dishes we now heartily enjoy in Karachi's home-kitchens and restaurants.





Muhaddisa Shahzad | 0335-7227253 | msarahshahzad@gmail.com

YAR - Creative Community Multilingual Magazine

Due to an immense amount of visual content being shared on social media art and design gets buried among other more “popular” and algorithm friendly posts, thereby resulting in decreased reach for more original expression. YAR (Young Activist Republic) is a creative community magazine aiming to bring together Pakistani youngsters like writers, artists, and designer, encouraging them to express freely in their own visual style and their own preferred language of expression. YAR will publish a quarterly printed magazine integrating print with digital technologies and allowing multi-lingual content to be published.





Raazia Nadeem Rajab Ali | 0332-2151276 | raazia30@hotmail.com

Kolachi Nama

Kolachi Nama, an oral history project that allows you to experience the city, Karachi, through its narratives. This initiative forges a deeper sense of belonging and understanding of the space through memories.





Rahada Tajwer Zaidi | 0323-2051630 | Rahada.tajwer@gmail.com

Qayamat Yun Ai - A graphic novel

The graphic novel visualizes the expectations from married women in Pakistan and the exaggerated reactions from the society such as the husband, the in-laws, etc., for when these expectations are not met, in a satirical manner. Furthermore, within the setting of a post apocalyptic world, the reason for the apocalypse is explored through the journey of a young woman who is in search of an answer, which he finds to be this: the world is ending because some women went against society's irrational expectations from them as newly wedded brides.





Sania Khalid | 0331-3355008 | saniakhalid11@gmail.com

STINGER (Mobile app based game)

Stinger is a mobile based Behavior modification game; a tool to improve the behavior of people who unintentionally use offensive language. Words cannot change reality but they can change how people perceive it. Stinger positions itself as a solution for those who are cognisant of their shortcomings and wish to overcome them.





Sumair Masroor |

Guriya ki shadi

"Guriya ki shadi" is an awareness campaign based on the consequences and side effects of child marriage on our young generation. Guriya is a victim of child marriage and this campaign depicts her struggles as a young girl entering a negative married life.

Through a series of four different short films alongside audio broadcasts, "Guriya ki shadi" emphasises the importance of health and well being of young girls. Through highlighting the consequences of child marriage this campaign aims to sensitise the audience to this issue, in order to maximise sexual and reproductive health rights for women and girls





Syeda Sila Mahdi | 0307- 2328270 | syedasilamahdi@gmail.com

Self Acceptance of Body Image through Guerrilla Advertising

Beauty may be subjective, yet its representation is restricted to a select few interpretations in our society. This thesis aims to bring to light this very limitation, its influence on social media and how we see ourselves. Therefore, by using guerrilla-advertising techniques and invading public spaces, the project aims to inspire confidence and self acceptance amongst women, by encouraging a more diverse view of beauty.





Ureba Hamid Batra | 0332-8211175 | urebabatra96@gmail.com

Oye Hero!

"Oye Hero!" is an animated video exploring the idea of masculinity in Lollywood and visually presenting the evolution of heroes, both romantic and action specifically. The animated videos are based on the iconic heroes from three eras of Pakistani Film Industry, demonstrating the change in the depiction of masculinity. Famous acts, songs, and signature styles have been employed in the said videos, whilst making use of pop-art aesthetics to communicate the message in a humorous manner.





Zoreen Khawaja |

'Ab mitey gi har doori' A project for Pakistan Railway

Pakistan Railways Greenline Project 'Ab Mitey Gi Har Doori' aims to address the Socio-economic disparity associated with traveling through trains in Pakistan by promoting the culture of Railway commute through rebranding it's visual identity.



GREENLINE

اب مٹے گی ہر دوری!



Department of Fine Art



Abeer Arshad | 03343111841 | abeerarshad37@gmail.com

Fool's Paradise

My work is based on the phenomena of pollution and how it is harming our environment and most importantly the nature around us. For my work, I chose to work with metal bottle caps which are part of the cause of environmental pollution. From these bottle caps I have tried to create vines and shrubs that depict the idea of how these toxic materials are taking over nature. From a distance they look pretty but in actual they are a cause of destruction.





Ana Ali Kazmi | 03358201011 | anaalikazmi@gmail.com

At rest

My works explores visuals taken from market places. I feel anxious and apprehensive when visiting these sites, however through my work I have figured out the reason for my anxiety in the chaos created through human interaction. Hence by excluding people from my narrative I am able to find beauty, and tranquility there which I have illustrated in my drawings.



Ansha Memon | 0333-3912831 | anshaamemon@gmail.com

Jugaad

Jugaad literally means an improvised arrangement or an alternative way which is cost and time effective. My work reflects upon the idea of Jugaad literally and figuratively. As each component has its own characteristic and history and comes together to construct a functional or semi-functional structure; as different people are components of society that hold their own identity but come together to contribute in a system.

These structures however, may or may not work in the long run but, 'Jugaad' can provide a temporary solution. This idea initiated from de-constructing components from old/used machinery to discover their individual functionality and bring them together constructing a functional system.





Aqsa Khan Nasar | 03313655770 | Aqsa99.nasar@gmail.com

Untitled

Travelling between Quetta and Karachi made me realize the importance of landscapes of Balochistan. These barren landscapes always appeared precious to me as all of these landscapes are naturally constructed with multiple layers of minerals. Travelling induced the idea of how often this mineral rich province is viewed, used and ignored. As many have already presented the barrenness of these landscapes, my work plans to show other perspectives of Balochistan. Using the richness of the texture and colour of the material that is a dominant feature of clothing of women of Balochistan. I have recreated these barren landscapes into visually appealing drawings to highlight the richness and potential of the province.





Asim Muhammad Ameen | 03219233344 | asimameensony@gmail.com

untitled

میرا کام اُس تحقیق کا عکس ہے جو میں نے اپنے ہی ماضی سے متعلق کی ہے (اور اب تک کر رہا ہوں)۔ اس مہم میں، میں نے بچپن میں سکھائی گئی چیزوں اور باتوں کو حال (اور اس کے احوال) کی عینک سے دیکھنے کی کوشش کی ہے۔ اور یہ جانا ہے کہ یہ ضروری نہیں کہ چاند پہ پریاں رہتی ہوں اور لوگ مرنے کے بعد آسمان کے تارے بن جاتے ہوں۔





Ayesha M. Ali | 03040466669 | ayeshaali.ayesha@gmail.com

How I Might be Seen

My work tries to dissect this web of complex visibility patterns in relation to the ideas of simulation, to generate new dialogues regarding collective cultural aesthetics dictated by the local media and western fashion trends. With myself as a subject under scrutiny, this project aims to highlight the bizarre eccentricity of my daily experiences, from a position of a model/subject but also through the lens of photographer, mirror and spectacle, questioning what 'the real' even is. This results in an almost fictional personification of simulated avatars performing digitally.



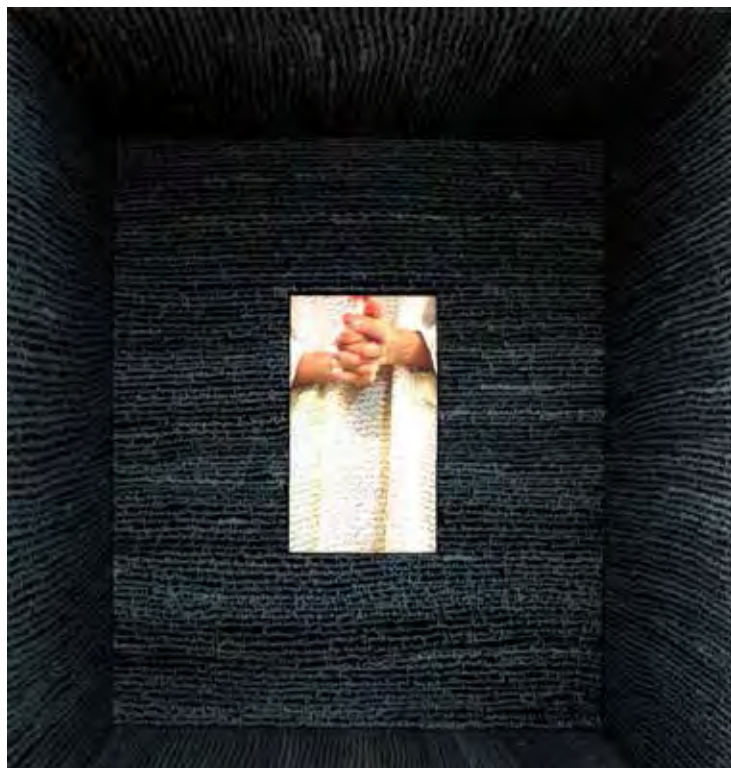


Azmeena S. Alladin | 0332-3571509 | azmeena.90@gmail.com

Wallflower

How do you really know a person? From the stories they tell, the way they interact with people? How well can you really understand what a person is going through if they speak the bare minimum? And if they keep their opinions to themselves?

With my work I want viewer to experience what we go through in a crowd, how uneasy we feel and how we control my opinions when we think we are unable to say it out loud. Even though we have a lot to say, I think sometimes it's best to just listen.

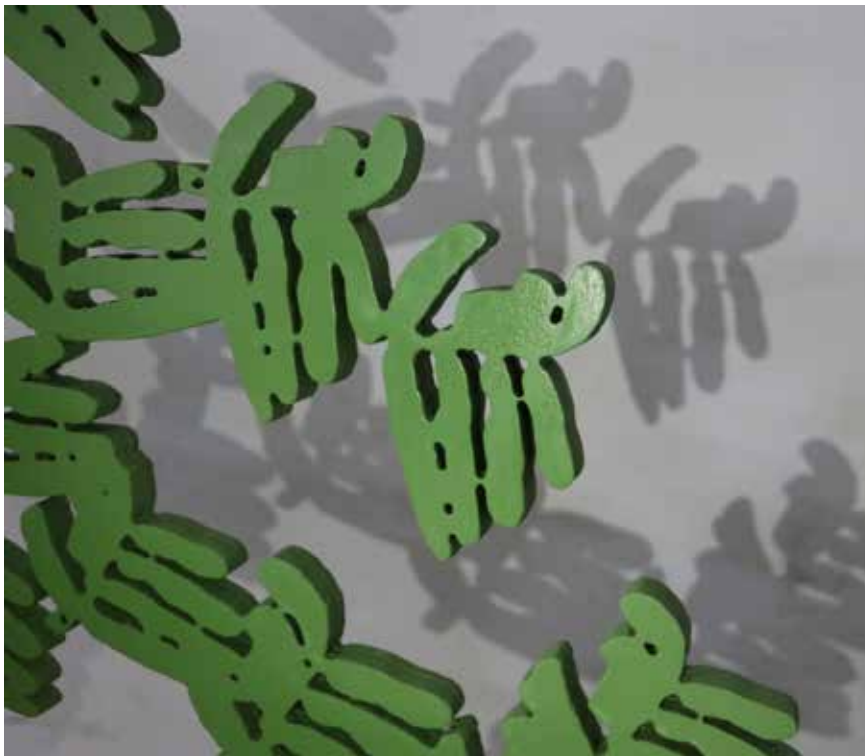




Hassaan Aslam | 03312110766 | Hassanaslam123@gmail.com

Untitled

My travelling from Karachi to Melbourne taught me about deception. Nobody is ever as they seem. It was this experience that developed my thesis as I struggled into a new city and lifestyle miles away from home. I could feel the change and move in everyday mundane objects. These objects defined my life back home and in Melbourne. In this process, trees (one of the common elements in Karachi and Melbourne) became symbolic of my complications and monotony reminded me of the shelter, protection and comfort I felt being in Karachi. It was bittersweet, really, consisting of both the memories of good times and the struggles of the hard ones.





Haya Esbahani | 0300-8263311 | hayaesbhani@gmail.com

Martaban

Reminiscing the dispersal of my joint family, my work revolves around recreating a shared object through dealing with collective and personal memories.

It also takes into consideration how each of my family members remembered the Martaban differently since it existed more than a decade ago. This distortion in memory led me into creating an archival collection of the Martaban.

I am also emphasizing on the sense of loss, by making an enquiry into my own memory of my childhood house through a shared object. By working on a tangible way of recreating a missed past, I am symbolically reliving it.

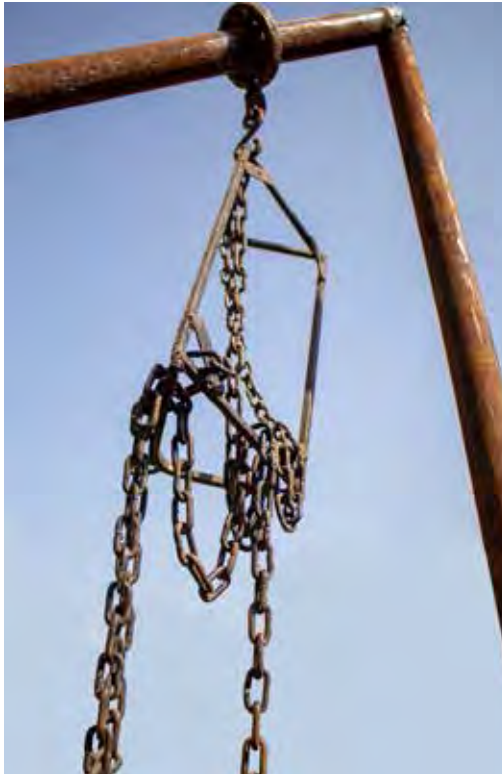




Javeria Shoaib | 03322401888 | javeria2995@gmail.com

-144

"We will never forget", they said. But what do we truly remember? Do we remember the presence of those lives? Today, playgrounds echo not with laughter but silence. It is not only the absence of the 144 that is felt in that silence, but the unvoiced fear that questions if a child cannot come home from school, will he come home from a park? From this silence of the broken swings and the forlornness of the parks emerges my body of work.





Kiran Saleem | 0331-8054538 | kiransaleem@live.com

Washer

This work roots itself from a personal experience of being watched without my consent. Using metal washers as my material, I have constructed curtains that represent the barriers I have placed between me and the outsider. These pieces are attractive yet threatening. Converting cloth into a hard, gritty form, possessing the qualities of an armor or a shield, these pieces are strong but yet fragile at the same time as there is still a possibility of being watched through them. From the nature of the vulnerability of the female body in spaces, emerges my body of work.





Mahnoor Qazi | 03072013130 | mahnoorqazi_1995@hotmail.com

When We Were Young

My work explores the themes of nostalgia and escapism. Using visuals that represent points of my own past, I seek to forge a connection with the viewer, reintroducing moments that reflect private recollections of safety and comfort. Through representational icons of video games spanning the ages and familiar imagery to illuminate culture and personal narratives, I want the viewer to drift back and reconnect with a time that was easier and simpler. The mediums used to create a retro aesthetic reminiscent of early childhood in the late nineties and early 2000s range from digital painting and animation to installation.

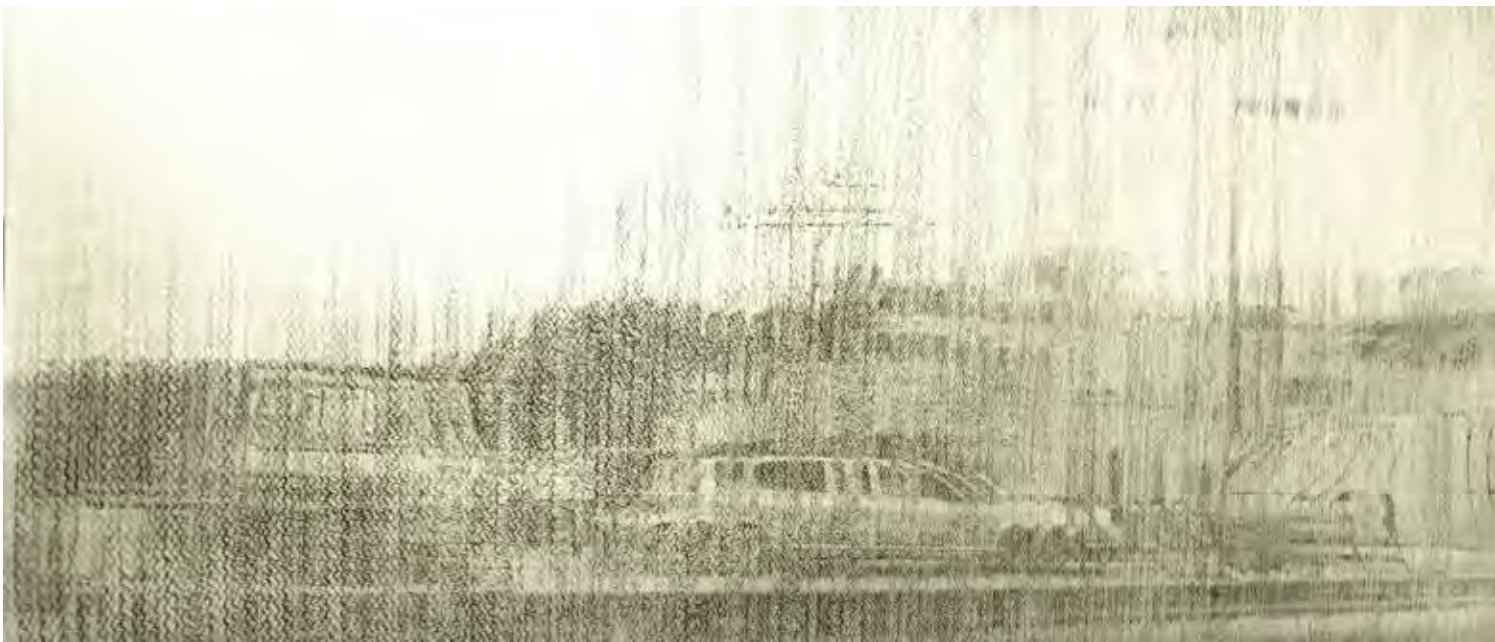




Muzna Gufran Roghay | 0333-3913278 | muznaroghay@gmail.com

Distant

The urban condition of constantly moving without stopping is what I draw upon in my thesis, which is a reflection of the limited way I consume the city while passing through it. My interaction is seldom a whole image and is mostly a fleeting understanding of one place and time, netted through the shaded window frame of my car. My drawings arrive from a multidisciplinary process of print and graphite and are a consequence of the act of blocking anything out of my own safe space resulting in indistinct images, mired through mediums of glass, shade and movement.



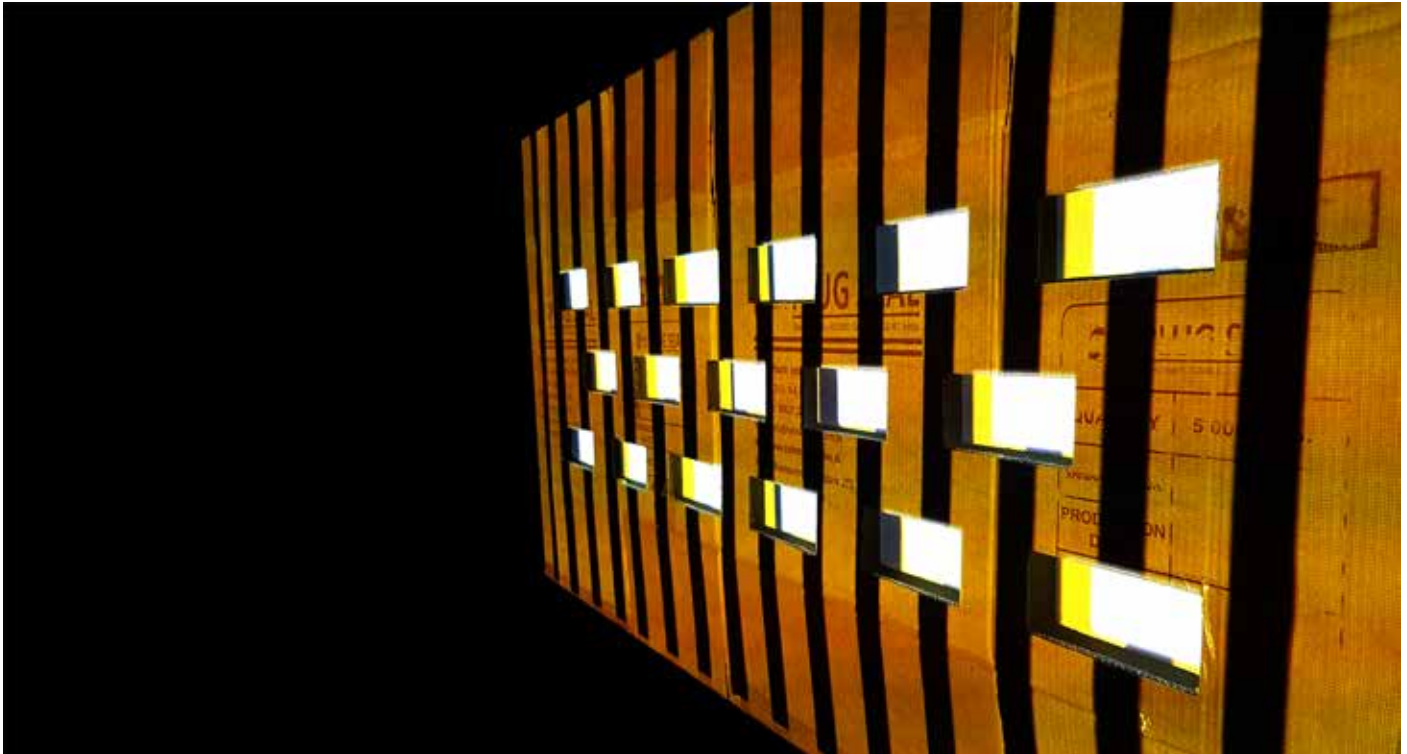


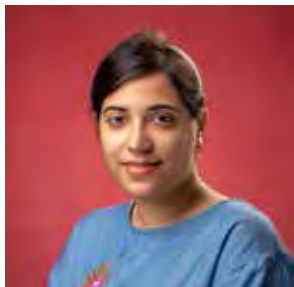
Osama Rehman Khan | 0333-3534467 | osamarehman01@live.com

Neighborhood Middle School

Home is a place where family is together, for others home is a place where you live permanently. The idea of impermanence is something which became a theme that I started to explore. In past couple of years I have shifted several homes. These constant shifts have changed for me the meaning and emotions attached with it. Home has become an abstract idea which consistently keeps changing the meaning of space for me.

I work with objects and materials used for shifting things. I use these objects to make sculpture in relation to projection. These two materials together helps me contextualize new meanings in my work. This fascinates me immensely, because my present is directly related to the patterns in our past.





Sadia Safder | 03333741708 | sadia.safder@lyceumschool.edu.pk

Untitled

Movement, change, light and growth are constant in our lives and it brings about flexibility and mobility which helps us to move forward and adapt to our surroundings and environment. Living in Defence for 16 years and then moving to Korangi has brought about change in my surroundings in terms of land, people, nature and infrastructure. My work also explores that change and movement (adaptability) which one experiences when moving from one place to another through layering and fragmentation of a space using wire mesh as a medium. My body of work depicts that same flexibility and mobility where the fragments of spaces are integrated into one visual.



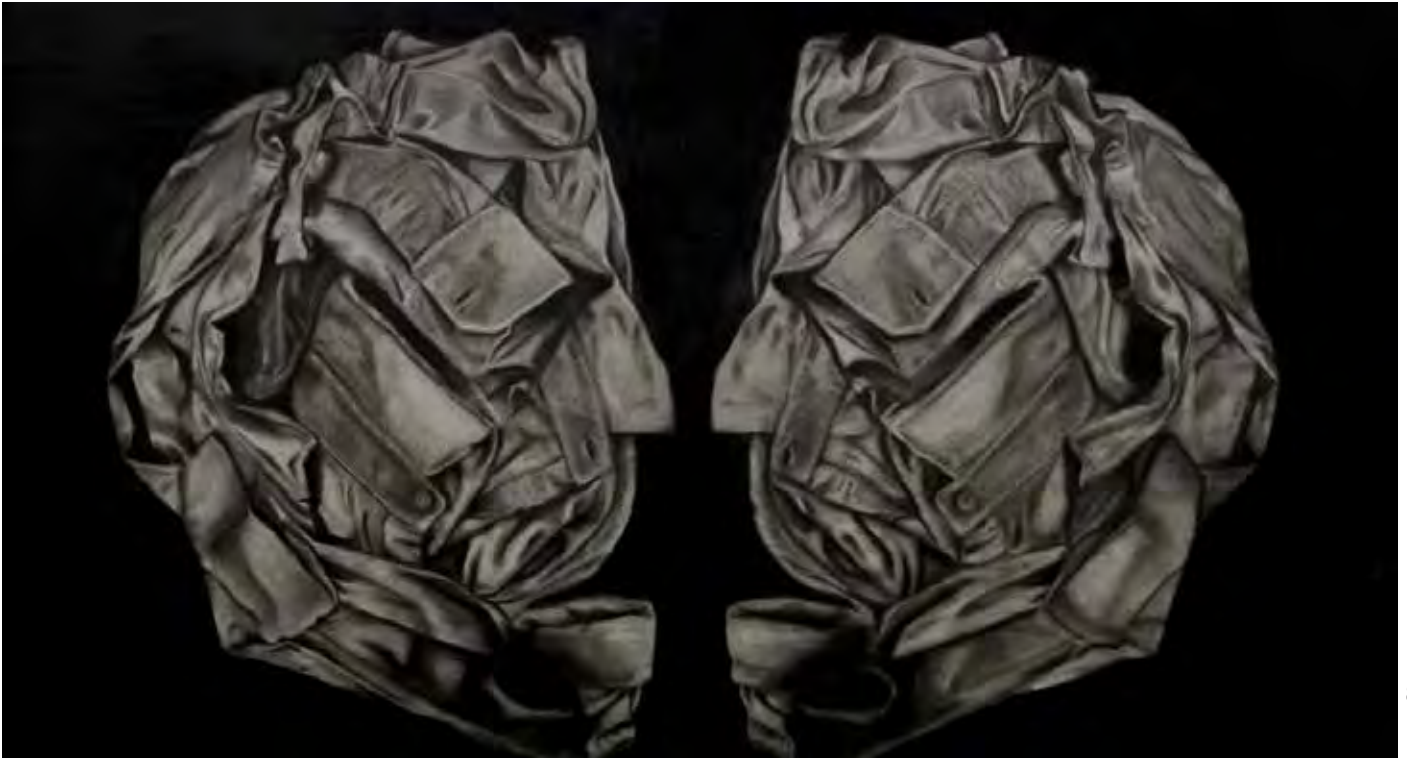


Sahl Shoaib Motiwala | 0334-3583437 | Sahl.motiwala@hotmail.com

Here They Lie

The brain functions as a highly advanced command center that's identical for all, yet it works distinctively for everyone. My work investigates this distinction.

Pareidolia's an experience where the mind responds to an image by recognizing patterns where none exist. As an adolescent, I found faces within the pile of laundry in my room. Taking the idea further and looking up different meanings and beliefs people attach to certain objects, I manipulated folds for them to form detectable faces. Ultimately leaving it to the brain to model the faces, this body of work revolves around a certain kind of obscurity and curiosity as it denotes a sense of life.





Saleha Moonen Qureshi | 0307-2779757 | Saleha.93@hotmail.com

Once there was a sea

It is an image embedded at the back of my mind, the image of the sea.

For 24 years I have opened and closed the curtains watching the sea change. Various reasons bind together in affecting the sea. My work is not limited to just a single view of the sea as it may be seen from a lone window but rather changes as you try to view it from different angles. This depicts how one might be uncomfortable with the idea of visiting certain places and how we don't appreciate what we have until one loses that certain thing.

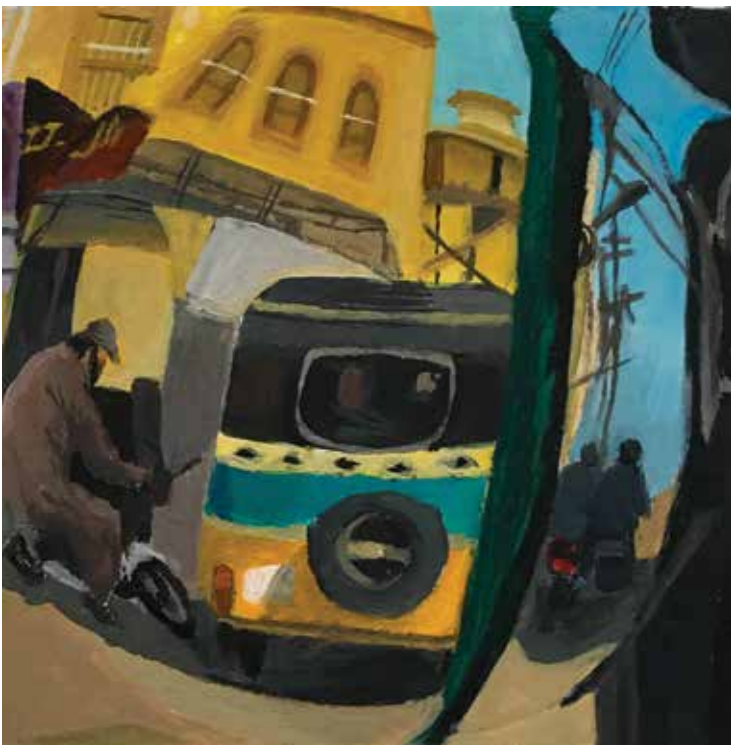




Samra Kamran Mehkri | 0341-2000200 | mehkrisamra@gmail.com

Through the Looking Glass

My work revolves around the lens of my camera, which I constantly use as a means to approach and interact with my surrounding spaces. It shows how I perceive the world and how it creates a limited and distorted perception of my surroundings by constantly approaching these environments with a camera lens - seeing everything through a limited frame, going through life by experiencing things not as a participant but as a mere observer. In a time when a camera surrounds one physically, the distorted views of a space show the interaction where the limits of boundaries and dimensions diffuse, resulting in a distorted image.





Schanza Khan | 0321-527-1286 | Schanzakhan@hotmail.com

Wardaat -caught on camera

This work is about crime and surveillance in Pakistan explored through the medium of painting. The work talks about the transference of criminal incidents: occurring or impending, caught on a cctv camera, that later become an important piece of evidence, which is then provided to the police and the media and then finally makes its way on to a television screen. It is these images that are imposed and then through painting, show the sense of an urban horror story unfolding through a ghostly, hazy and perhaps even a distorted perspective.



Strings of my heart

With the falling of the last leaves of autumn, winters will come with end of my IVS life. The time that I have lived is like a dream that stays inside me forever becoming part of the unseen. People, nature and this place brings invisible euphoric feelings in my heart. This moves all of the strings of my heart.

"Strings of my heart" is created to capture my memories of living this time through people. With the melody of the play of the strings of everyone's heart, this time was created. I chose to draw the portrait of some of my class friends alongside with my self-portrait.



Sundus Ihsan | 0334-3613035 | sundus.ihsan@gmail.com

All That I've Left Behind

While moving on from a place or time, there are times when we hold on to things that we do not want to let go of. They can be material possessions or it can be something incorporeal. I have tried to put in things that you might want to take with you or carry with you but cannot due to certain reasons. In my paintings, these possessions or belongings have been placed into cardboard boxes which for me symbolizes moving and shifting. The items I have tried to place in these boxes can be an actual item or something that is used a metaphor for a feeling or something intangible.





Tooba Shahbaz Shaikh | 0300-8508055 | toobashahbaz@hotmail.com

Fade In | Fade Out

In film, the space between two scenes is referred to as a transition scene. These scenes provide relief in an intense or lengthy narrative. By researching formal cinematography techniques, this body of work is a reflection of how film influences the mind to frame, find and inject narratives in fleeting, mundane instances. It is the artist's desire to slow down or hold still the constant flux of transitions made between two points to stop, observe, and become part of these instances - separating these scenes frame by frame - to lengthen moments of solitude, before the pace of everyday life picks up again.





Yusra Taqi Allawala | 0333-1308215 | yusrataqi.allawala@gmail.com

A Romantic Escape

My work is inspired by contemporary romance novels which I indulge in, to escape from reality into a fictional dreamscape. The imagery and surroundings that are depicted in these books are a significant part of the narrative. The details that describe the imageries romanticize a mundane situation. My work is an attempt to give form to ordinary instances by putting together fragments of images to make a new whole.





Zoya Arshad Faruqui | 0333-2490202 | zoya.25@hotmail.com

Untitled

My work is an investigation into why I have such little recollection of how to exist or what to exist as in a public setting. Visual vocabulary that I and others in the city have come to develop and accept is being questioned, deciphered and re-invented.





Department of Interior Design

Anas Uddin | 0341-2444871 | anasddin20@gmail.com

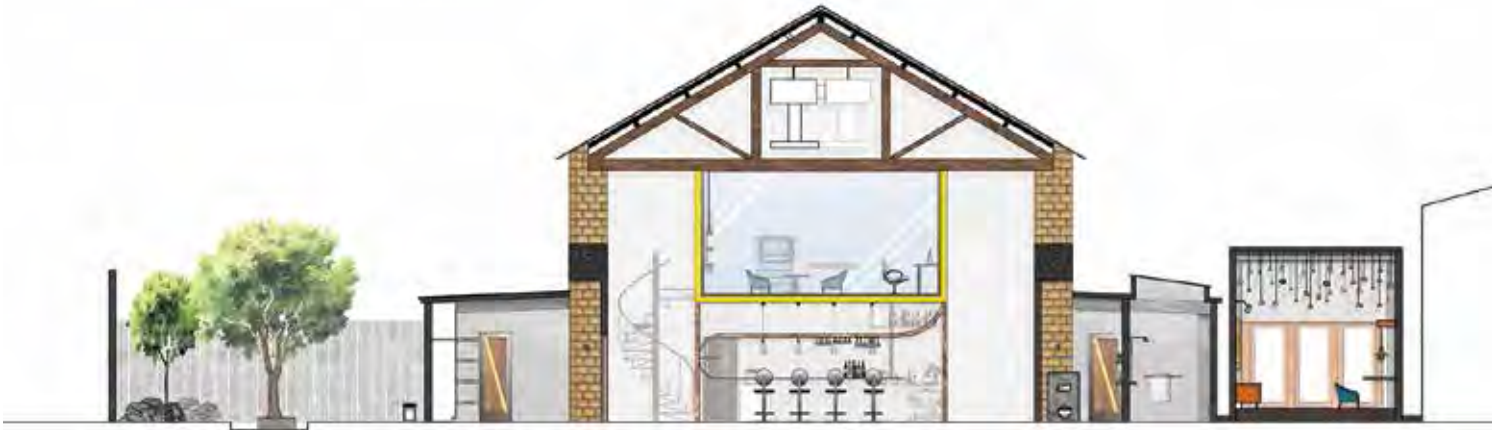
Creating a multi-disciplinary space for 'VASL' by exploring the relationship between fine arts and interior design

The idea behind this thesis is to create short-term accommodation and multi-disciplinary studio spaces for visiting artists in one of the warehouses located at the Commune.

The concept for this project is derived from the following lyric of a classical song:

گرو بن کیسے کن کاوے، گرو نہ علیے تو کن نہیں آوے۔

I am treating my built structure as a 'GURU' (گرو) which has inspired me to design my interior spaces and "کن" refers to the art which will be created when artists will occupy these spaces. The interior design interventions for this project incorporate a lot of objects that were found at site.





Anila Qazi | 0333-2337834 | anila.1413@ivs.edu.pk

Revitalizing Rohri Railway Station: As a recreational space for the local population and transit passengers

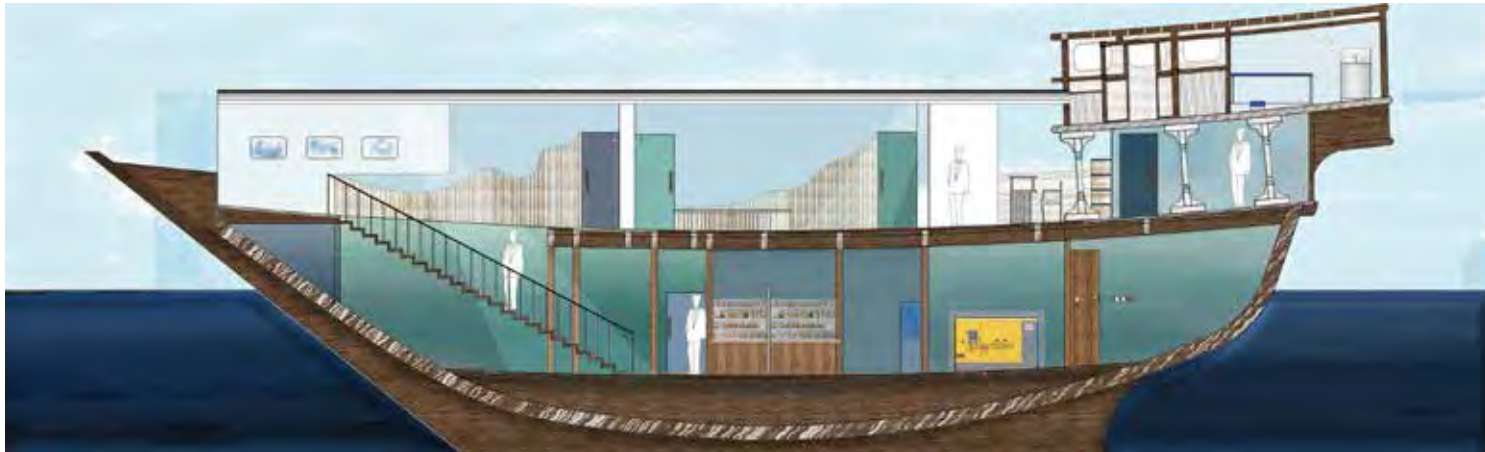
My thesis is about utilizing the un-tapped, cultural and historic potential of the railway town of Rohri in Sindh. The town of Rohri, is famous for its literary heritage, which includes popular folklore and poetry. In the absence of recreational spaces in town, the space in and around the railway station is used for recreation by the locals. My intervention was to design a formal recreational space in one of the abandoned structures on the station. The proposed space is a restaurant which will serve local cuisine in an environment whose interiors draw inspiration from the culturally rich context of Rohri and its surroundings.



Fatima Azeem | 0332-3452195 | fatimaazeem18@gmail.com

Nautical Clinics: Providing urgent medical care for the neglected Islands of Baba and Bhit

The medical needs of the inhabitants of Baba and Bhit islands are currently not being met. In case of an emergency or even for a basic consultation, the residents have to catch a 30 to 40 minute boat ride from the islands to the Keamari Jetty. Through my thesis, I would like to explore the typology of a nautical ambulance and general clinic. I imagine these to be parked on the coast and can be multiplied in quantity based on the specific needs of the island. The project aims at making healthcare much more accessible to the residents of these two islands.





Hafsa siddiqui | 0321-8941292 | hafsasiddiq89@gmail.com

Creating an environment for autistic children that mitigates unpredictability and fragmentation through interior spaces

Autism is a lifelong neurological condition which has no cure and its treatment relies on specialist interventions through therapies. In a society designed for neurotypical users, there is a need to design a space that will help autistic users to communicate, grow and survive in a world that is unpredictable to them.

The focus of my thesis is to create spaces that are compartmentalized in different sensory stimulation zones and which can be adopted by the users according to their sensory inputs, resulting in more effective therapeutic sessions. My project incorporates interior elements that are designed specifically for autistic users.



Javeria Siddiqui | 0334-3608638 | Javeriasid.3@gmail.com

Reigniting a child's curiosity in an adult's mind through the revival of the Planetarium

During the journey from childhood to adulthood, as fear sets in, most of us lose the curiosity to explore the unknown. This thesis aims to reignite the important quality of inquisitiveness we lose on this journey through an informal educational platform. This project revives the only planetarium in the city and the country giving all a chance to explore, experience and learn anew like a child. It aims to update the currently underutilized site through an up-gradation of the main theatre, interior design interventions, as well as by introducing different functions that facilitate the planetarium through the play of form, light and material.





Junaid Salim Ahmed | 0322-3414392 | junaidsalim1995@gmail.com

Developing an Urban Oasis for the business hub of Karachi

Stress and anxiety have become synonymous with the pressures of living in a megalopolis such as Karachi. The need for survival breeds the urge for a space where one can find relief and calmness through relaxation of the mind, body and soul.

My thesis imagines the dense context of I.I.Chundrigarh as a desert, where the introduction of a wellness club is like an oasis. Like an Oasis, this wellness club incorporates the built and the unbuilt, the green and the grey, the solid and the void in a horizontal and vertical fashion.





Kiran Imran | 0335-9279795 | Kiranimran211@gmail.com

Travelling Bazaar: Culture meets contemporary needs

Travelling Bazaar is a mobile market typology. It has a fluid program and accommodates the ever changing needs of the modern target audience. This bazaar module uses a set number of containers that will be reconfigured according to the site and program. The containers will be recycled and given a new meaning through a mix of retail and hospitality typologies. The Travelling Bazaar aims to combine the conveniences of a mall with the vibrancy and diversity of traditional bazaars.



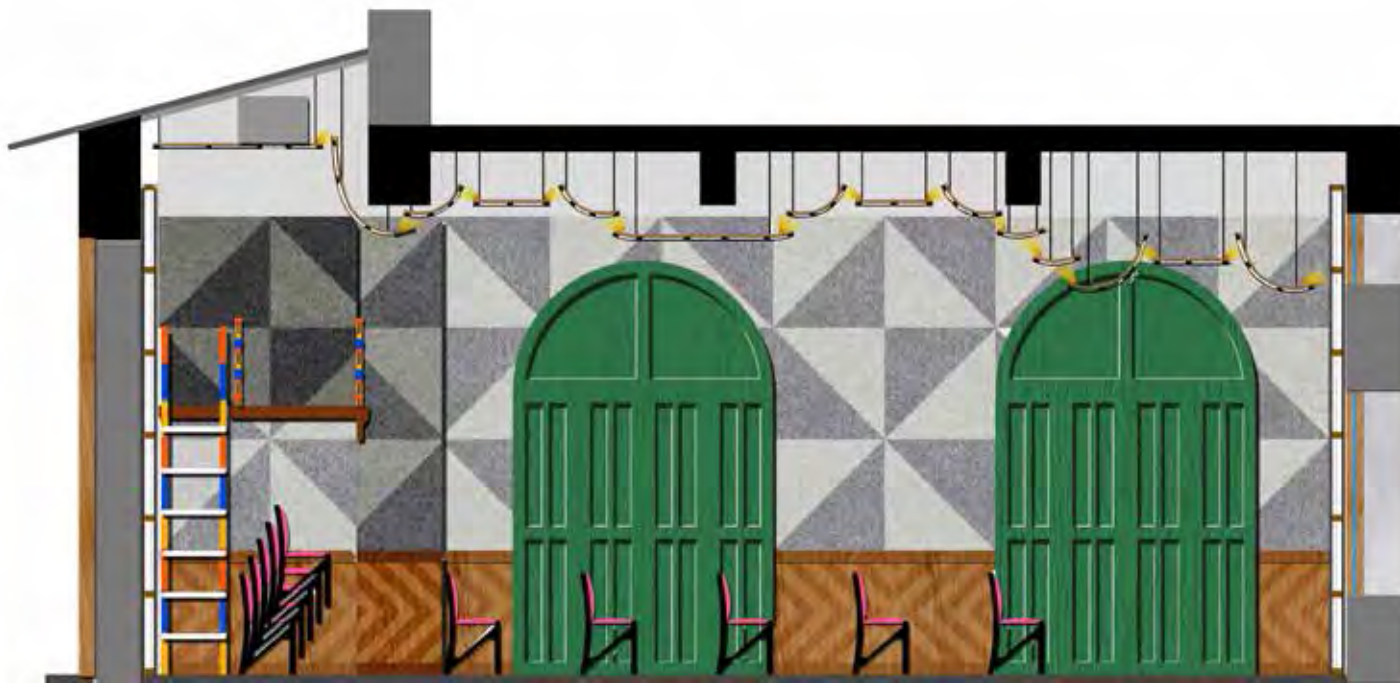


Nehal Yasin | 0322-2442703 | nehalyasin95@gmail.com

Reactivating the YMCA: Designing a Youth Space in Karachi

Karachi's youth population suffers from a dearth of social and recreational spaces and due to this reason I have chosen to do my thesis on reactivating and redesigning the existing YMCA.

The program is developed from the YMCA motto which seeks to promote activities that provide nourishment for the youth's mind, spirit and body. The project includes the re-activation of the youth hostel to facilitate backpackers and short-term residents to interact with the locals and experience the hospitality landscape of the city. The YMCA will also include co-working spaces, community lounges and recreational spaces to facilitate youth entrepreneurs, students and fresh graduates.





Noor-Ul-Ain Sohail | 0321-8222329 | noorsohail94@gmail.com

A curative microcosm for recovery: In-patient rehabilitation by the lake

The purpose of rehabilitation is to restore a patient's physical, sensory and mental capabilities. Nature is considered to be soothing and healing; however, none of the rehabilitation centers in Sindh are close to nature. A rehab requires a calm and serene environment with privacy for the patients, to help them reflect on their past and focus on the future with more clarity. The concept behind this rehab facility is to provide a similar environment that caters to the mind, body and soul. The program will be housed in the string of abandoned guest houses that line the periphery of the Keenjhar Lake





Pirah Muzaffar Shaikh | 0333-2759991 | pirah.ps@gmail.com

New learning experiences: Integrating nature with kindergarden design

The conventional school is typically housed in an enclosed space severed from any natural elements and revolves around education stemming mostly from books. The employment of physical activities with nature as a backbone to develop a child's motor skills are completely missing in the current typology of the school. My thesis reimagines the process of learning. The activities proposed in this school are mostly tactile and are deeply integrated with natural elements and materials. This school will encourage reading and writing but the primary method of helping a child develop physically and mentally will be through tactile experiences with nature as a back bone.





Department of Textile Design



Ayesha Rafiq | 0308-2222008 | aishateli@hotmail.com

Regenerate

There is a lot of textile waste and excess produced in the Market. There are many different types of ropes, cords and name tags with different types of textures and colours that are available in excess and sold as discarded and waste material. I wanted to design a product that combines and recycles this waste material which will help in minimizing the waste in our country and at the same time is environmentally friendly. I chose to use recycled material and design a bags, which utilizes this excess textile waste in the market. We need to start finding ways to be more sustainable in how we use our scarce resources.





Bushra Sikander | 0322-2808990 | bushra_sikandar@hotmail.com

Contemporary stripes and checks

The craft of hand loom weaving has incredible potential, but with increasing urbanization and need for mass production, traditional hand looms are being replaced by the power looms. Power looms are a threat to the weaver's craft and employment both. Taking this forward, my concept is to provide aesthetically appealing designs in stripes and checks that can be woven into a beautiful fabric, by the indigenous weavers.

My objective was to make a collection of woven stoles in cotton and silk. I have used bright colors, different thread counts and weaving techniques to make my stripes and checks to look different from what is already being sold in the market.





Fareeha Fatima Nanjiani | 0306-2189915 | fnanjiani@gmail.com

Hand Woven Table Linen

Everyone has their own aesthetic sense and their own taste this is why the concept of my thesis is a collection of table linen consisting of different designs – striped, checked and patterned – in a variety of colour palettes that can be mixed and matched together as a set. The collection has table mats which are coordinated with table runners that complement each other. Each set is made up of different mats to allow for the varying tastes of the customers. The table linen sets are complimented by plain or patterned table cover and napkins.





Farheen Abrar | 0300-2460030 | farheenabrar@hotmail.com

Cotton net

My thesis project comprises of a collection of hand-woven cotton net stoles.

The inspiration for this body of work came from the handloom weavers of net fabric in Banaras colony who produce fabric in yardages which is either plain or with conventional floral designs. To keep my collection visually different yet cost effective, I took Mehrgarh pottery as my source of design. It allowed me to play with several elements: lines, geometric shapes and silhouettes of vases excavated from the area. The entire collection projects a very calm mood since it is all executed in whites, blacks and shades of Zari.





Hamna Aslam | 0332-1310501 | Hamna.aslam.s@gmail.com

Woolen Mélange fabric inspired by tweed

My concept revolves around the aim to weave light to medium weighted fabric made from a blend of different fibers inspired by the timeless "Tweed" fabric. This fabric have been made utilizing the 2018-2019 Pantone color trends to keep up with the international market. Tweed is woven with open weave and originally made from wool but now consisting of blends of different fibers.

My thesis is an initiative that I have taken to tap into the market of woollen products which caters to the markets of Pakistan including Karachi, by creating a fabric that is light weighted using different compositions of blends.





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From corrosion to creation

My thesis project draws inspiration from the Japanese philosophy of Wabi Sabi. These installations stem from myself and how I hope to achieve the balance between my extreme sides, one being calm and the other being angry. The flow of my installations depicts different feel that I have incorporated which is the soft textile with hard materials. The softness of the fabric denotes my calmness whereas the rusted materials show the hard aspects of myself. In some the rust is staining my fabric which is a depiction of how this seemingly negative side is staining my façade of a calmness. Through my work I'm trying to find the acceptance that the Wabi Sabi urges us to have.





Laraib Khan | 0323-3591906 | Laraib.1304@ivs.edu.pk

"Upcycle today for a better tomorrow"

The concept for my thesis revolves around the up-cycling of fabric scraps from the local tailors' shops which otherwise end up in the garbage bin and eventually in the landfills where they are burned. The goal is to produce creative environmentally conscious and affordable children's wear collection for girls of age 3-4 and 4-5 years thorough process of research, sketching and sampling. There is a huge market for children's wear in Pakistan and if provided creative but affordable clothes, the concept of up-cycling can be promoted which will lead to reduction in textile waste and environmental pollution.





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Decay in nature

For my thesis project I have derived my inspiration from the decay in nature, specifically from plants, to create an apparel collection. In plants the decay can be clearly seen through the change in the seasons, every individual leaf and flower also goes through the process of decay on its own time. The way decay manifests itself in each part of the plant is what fascinates me and I have used this as a source for my silhouette as well as creating my own fabrics inspired from them. I have used various techniques my fabrics for e.g. fabric manipulations, dyeing and printing to create one off pieces.





Madina Mahmood | 0333-2465663 | mahmoodmadina@gmail.com

Rejuvenation of leather

My thesis is based on the effective utilization of leather leftovers that are of limited use. It is collaboration with a known leather industry 'Ihsaan Industries' in Karachi to produce a cohesive collection of women's outerwear. In this project I have explored the technique of laser cutting to give a refreshing edge to the leather outwears that the industry lacked. My starting point for deriving my silhouettes is coming from the existing industrial patterns while my source for my color palette depends on the leather left-overs. My intention is to be socially responsible and to offer new possibilities to others





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The Abbasid Ageless Sophistication

My concept comes from my ancestors, the originators of the Abbasid Dynasty and their legacy of being patrons of the rich, artistic and revolutionary cultural advancements, especially the textiles and fashion of that era. My purpose is to reinstate those ideas of progress and creative adaptability of the Abbasids. I have created a sophisticated range of apparel which conveys a sense of history as well as progress and fresh modernity. Marketed to all ages, my design challenge is to create a silhouette that enhances the function of a garment as well as justifies modesty for all body shapes and sizes by confirming to a unisex semblance.

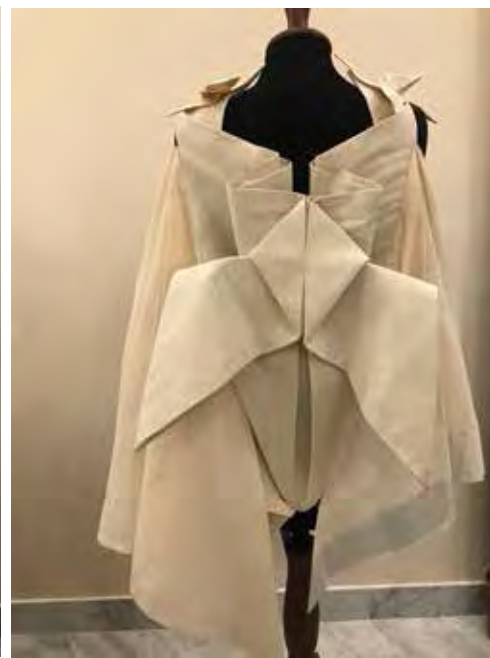




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Origami In Fashion

The Japanese word origami is a compound of ori (to fold) and kami (paper). The concept of my project is to design a collection of garments inspired by this art. The focus of my work is the incorporation of sculptural and geometric element into the design while still maintaining the functionality of the garment. The major exploration is the relationship between the organic human form and the angular and geometric forms. Although the design are innovative and creative, the final garments are wearable and comfortable. Another major component of my project was to experiment with different fabric which can be folded to create the sharp creases and retain the shape of origami.





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Weaving Money

The concept for my thesis is to make hand woven stoles. I have used the technique of Jacquard weaving and for my design source I have taken Pakistani currency to create unique designs. The coins appear as woven motifs on the stoles. The imagery of Pakistani currency used will be retatable to the local consumer as it is something that they have either used, seen or grown up seeing.





Namrah Ali | 0333-0251871 | namrahali95@gmail.com

Enchanting Maheshwari

Being a weaving major, my idea for the thesis project draws inspiration from the Maheshwari fabric - a fine cotton-silk hand-woven fabric which started from Maheshwar in Madhya Pradesh (India) from where it got its name. The construction of Maheshwari fabric based on stripes and checks with the use of zari (metallic thread).

For this project the purpose of taking Maheshwari fabric was to contemporize it with composition and color by experimenting with different thread counts in the construction of the fabric and keeping the essence and nature of the Maheshwari fabric intact. I intend to keep it minimalistic and contemporary, presenting Maheshwari in a simplified manner.





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"Sisal, A potential fiber of Pakistan"

The idea of my thesis revolves around a natural fiber named Sisal. This fiber is mainly used for form of agricultural twine or in the ships because of its durability and strength. However in Pakistan, it is mainly used for the purpose of ropes, but in the international market, there is a variety of products made out of this material like baskets, rugs, hats, carpets etc. Hence I am working with this material to promote this material in the local market, in the form of hand-woven outdoor mats and runners. The colour palette that has been used are neutrals and bright colours.



Omaiyma Sohail Naseer | 0333-2077466 | omaiymasn@hotmail.com

Finding Beauty in a Common Nuisance

Nature on a whole is beautiful, it is detailed even in the smallest of things therefore, my thesis topic draws inspiration from the common housefly which is often overlooked and disregarded due to its consistently annoying and creepy nature. I have created a collection that shows the housefly from a different perspective. It shows that beauty and inspiration can be found in something that is not stereotypically seen as beautiful. I have designed a Pret collection in which I have experimented with various silhouettes and fabric manipulation techniques. The fabrics and colours used are according to my theme and are derived from the housefly itself.





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Bats

The collection for my thesis is inspired by Bats. The idea was drawn through the memory of my house in my village (Kandhkot, Sindh). I have fond memories of the entire pathways being filled with bats while crossing them. What fascinated me was the way they hang upside down, the way they wrap their wings around them, and when they take a flight. Taking that as my source to translate the form, pattern, texture, and structure for my silhouettes. Exploring various techniques for fabric manipulation and surface treatment to include the textures and the intricate detailing on the wings of the bat.





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Celebrating my city Karachi: highlighting localities with interesting and funny names

While travelling through Karachi, we come across a lot of areas, streets, roundabouts and markets that have interesting names and may sound weird and funny to us, as thinking about them may evoke funny visuals in one's mind, such as Rainbow Centre, Gadha Gali, Kabootar Chowk, Football Chowrangi, Machi Miani market etc. I have designed prints inspired from these places that are fun, quirky. My designs are thought provoking and they will cater to all age groups and genders as every citizen of Karachi will relate to it. My thesis sheds light on these places and creates awareness, as not many people including those residing in Karachi, know about them.





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"TAKING FROM THE ROOTS"

My thesis topic is about one of the most popular attire worn by women, three-piece lawn suits. I have designed for spring- summer collection 2019, for which I have used flowers and fruits available in Pakistan as my design source. So, the target market would have a familiarity with the imagery, with an addition of another elements. I have used the technique of water colours, and pen and ink rendering for my elements. My main target was to provide better designs in the market which offers a new and fresh look as compare to what is already available.

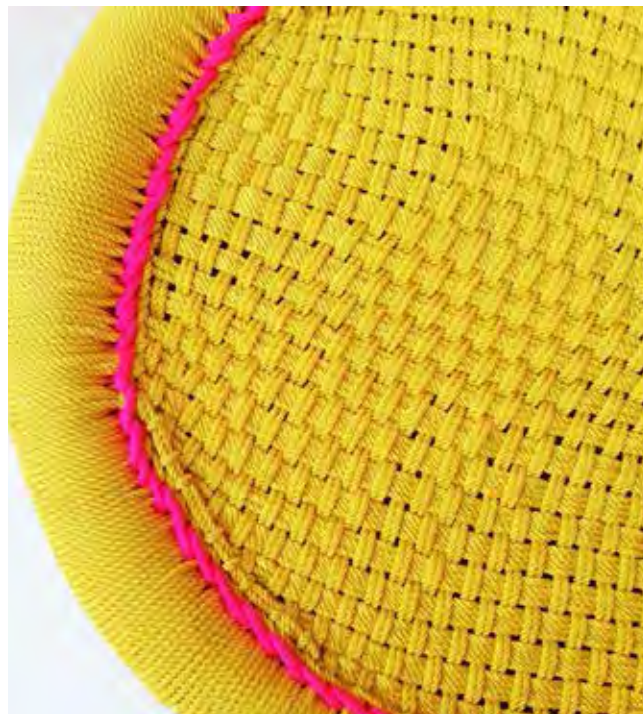




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'The craft of Moorah Weaving'

For my thesis I have intervened in the craft of moorah weaving. A moorah is a hand-woven low stool or chair which could be with or without back and arms. I intend to restore a once lost market for moorahs by intervening in the craft in terms of design, color and material. The aim of my thesis is to convert the traditional moorah into a modern home textile product that can be used by all classes in any modern and casual setting. For my thesis I have worked with the artisans of Malir. I felt it was necessary to intervene in this craft to sustain the livelihood of moorah weavers.





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A roach kind of world

A little moment in the world of insects, imagine what all you would see. We as humans are all different, each with our own occupations, hobbies, likes and attires that give us that identity. The tiny creatures that roam around in our house, kitchen, and our things, are what are more linked to us than the insects that we see rarely in our gardens. That is the story behind my prints for my thesis project, the fascinating lives of roaches that surprise us several times around the house. They are portrayed in different colours and situations hence, each print is depicting a different story.





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A Joyous Companionship

Whoever coined the saying "good friends are hard to find" probably didn't have a pet. For my thesis project I have taken up "Pets" as a source of my inspiration to design a collection of printed scarves. Pets being an important part of our lives, do not only provide us with companionship but also eliminates the sense of loneliness, enhance positive emotional development and provides a joyful experience. I have used the patterns of Pattachitra art to render my pets and highlight them to create interesting compositions translating the energy of their presence.

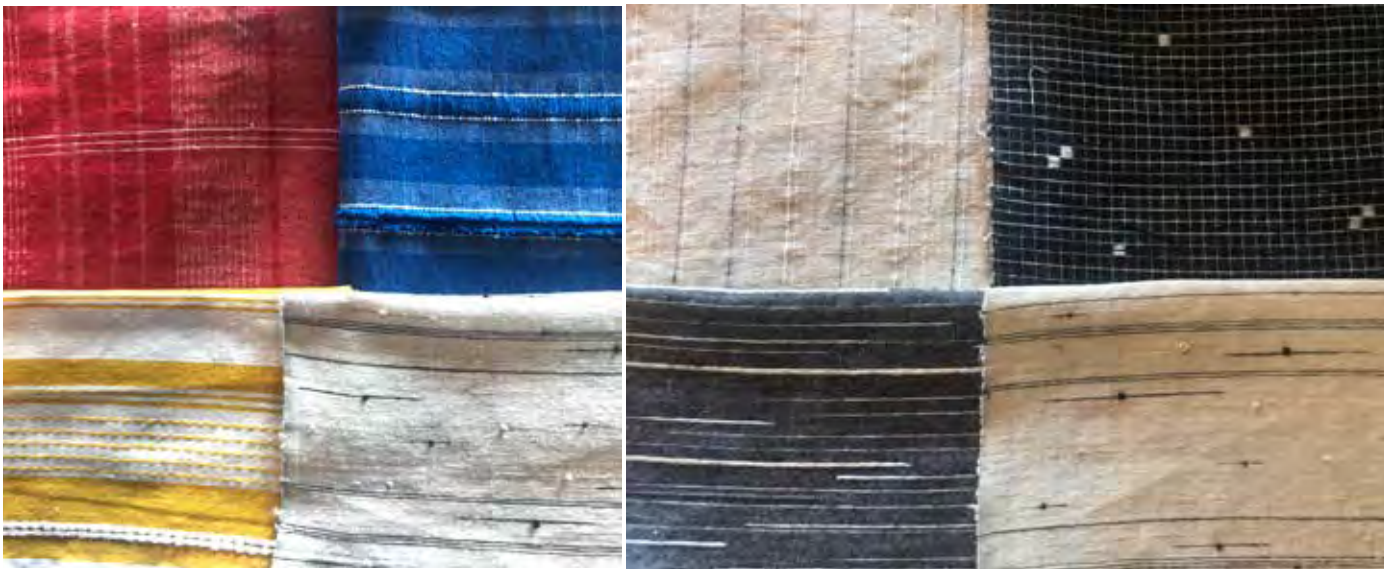




Tooba Akbar | 0336-3598699 | tooba123.tm@gmail.com

Khaddar

My thesis project revolves around working with Khaddar. It is a handspun, hand-woven fabric known for its adaptable nature. The local market shows a lack of exploration in design when it comes to khaddar fabric. My aim was to provide a new look to the handspun cotton cloth. To bring variety in design I have worked with basic design elements such as line, colour, shape and texture to create visually appealing designs. My work reflects a contemporary and innovative approach to classic Khaddar.





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Har Chamman ka Phool

I am taking the word 'woman' as my key word and under that umbrella, I am celebrating the ethnical and cultural diversity in Pakistan by illustrating women who are ethnically distinct and diverse. The idea behind taking women as my source of inspiration is that, for eons, they are responsible for carrying traditions forward and for keeping the culture intact by transferring it down to the next generations. Hence, they are the ones that mold the way societies are built due to their unique and unmatched stature in a society. Besides this, the attire for women in our culture is extremely detailed, embellished and distinctive. Hence, the room for exploration is infinite.





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Susi Reinvented

For my thesis I have decided to work with the age old craft of Susi which is a technique in hand-woven fabric, constructed by supplementary warp forming 'mothra' within the stripes. Contrary to its traditional aesthetics I have steered my design towards a more contemporary palette which uplifts Susi in a new way. My design efforts are very conscious in terms of our environment and for this reason I chose to use bamboo fiber which is known for its eco-friendly characteristics. Taking this theme forward I have used cotton and natural dyes which show the range of adaptability in bamboo fiber.

