

**GRADUATE
DIRECTORY**
2019

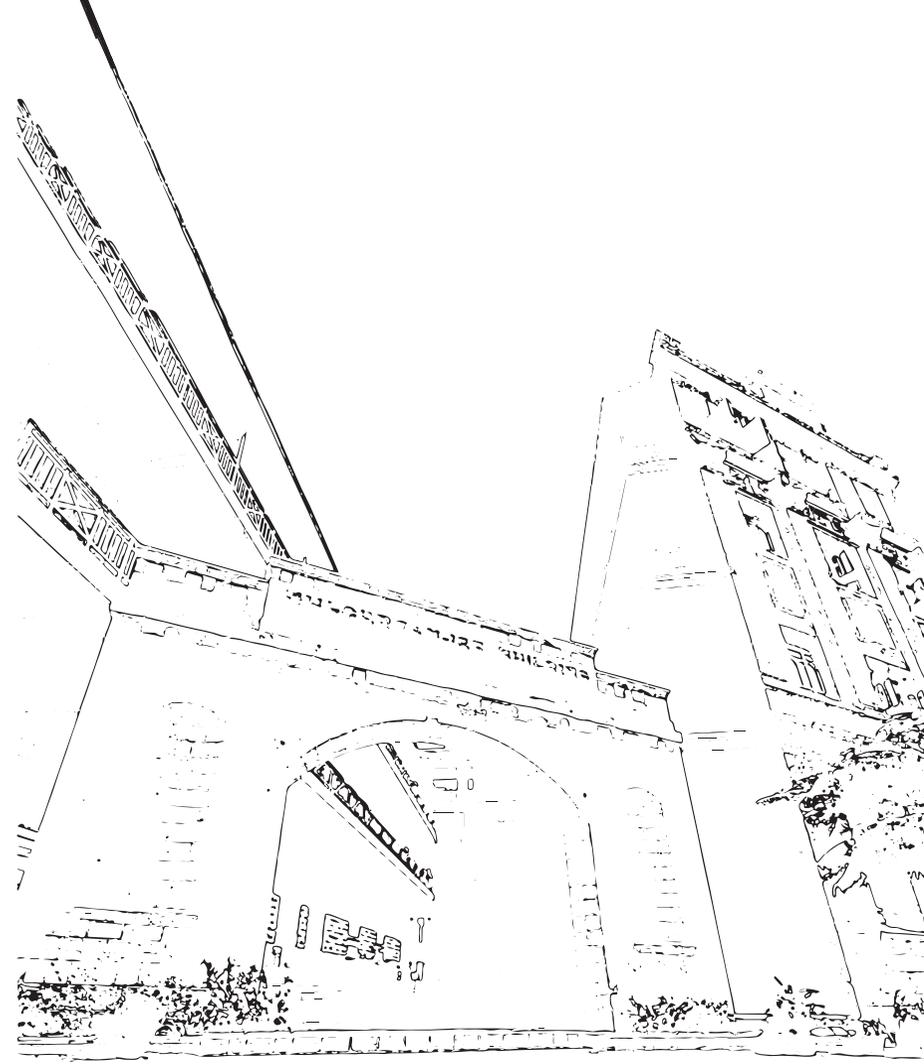


IVS

INDUS VALLEY SCHOOL OF ART AND ARCHITECTURE

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2019



Design and Photography:
Department of Communication Design
Indus Valley School of Art and Architecture

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THE SYMBOL

IVS is an institute of scholarship in the field of visual arts.
The history of visual language within our heritage reflects
dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolise the identity of the
Indus Valley School of Art and Architecture are based on
the primary sources of life.

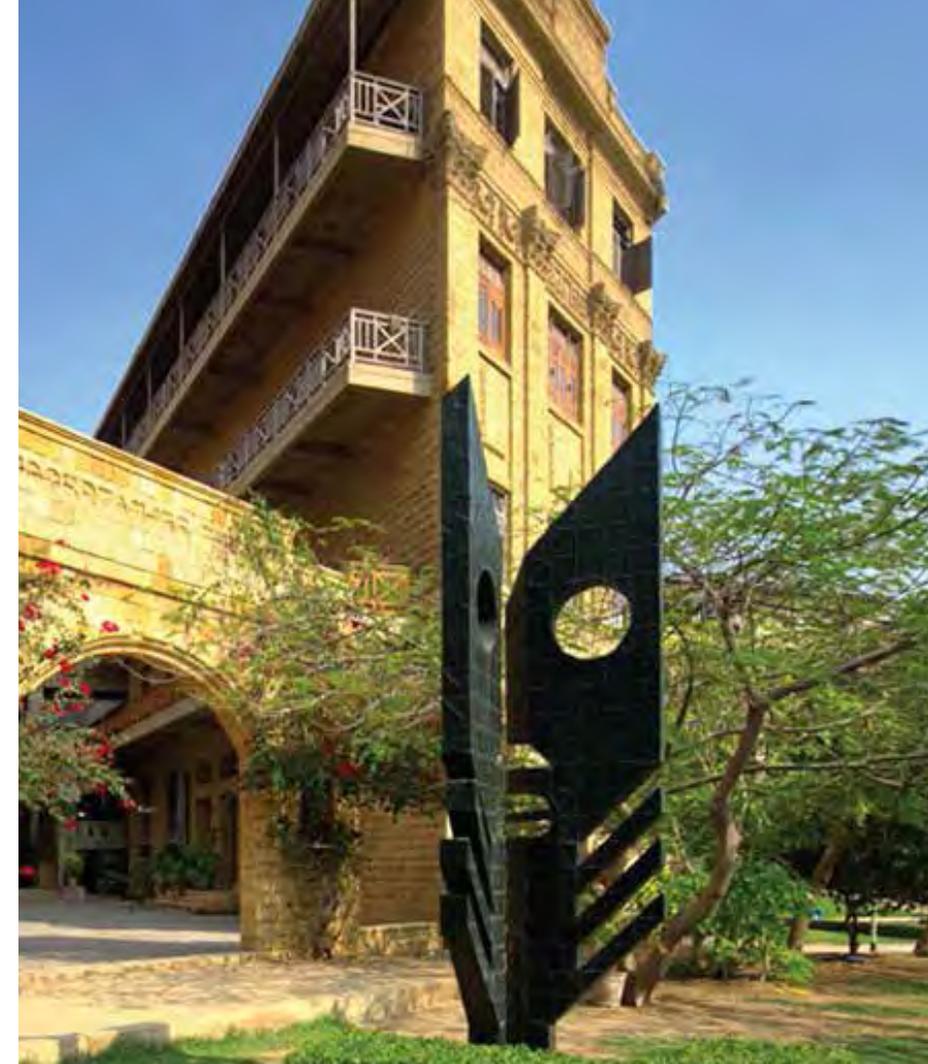
WATER symbolises knowledge, its acquisition and
dissemination.

WAVES symbolise the cyclical motion of life.

TREE symbolises the evolution and growth of thought
and vision.

The geometric patterns of the symbol unify space in
a rhythmic order, while the sculpted spaces symbolise
the sky, the environment, and the limitlessness of
human possibilities.

ZAHOOR-UL-AKHLAQ
1941 – 1999



MISSION STATEMENT

In an age of rapid social, technological and aesthetic transition, we feel committed to educating our students with the ability to analyse and critique experience, to nurture their creative abilities so they become active, outstanding members of our society, both personally and professionally.

We wish to go beyond technical instruction by placing emphasis on creative thought and action. Each department, despite its individual character functions in close collaboration with the others in order to develop an awareness of the essence of the visual arts, both traditional and contemporary. This underlying philosophy is reflected in our curricula.

Through an interaction with diverse practicing professional artists, architects, academicians, scholars, archaeologists, art historians and designers, students are exposed to the importance of ideas, concept development, intuition and the value of research in the development of the creative process.

We shall not feel content till we have succeeded in preparing our graduates to live in the world of tomorrow, enabled them to share in the responsibilities for social, economic and political problems and to apply their professional knowledge and abilities to the solution of such problems, so that besides being technically and aesthetically literate, they are above all, good human beings.

VISION 2025

To impart education in art, design and architecture creating a culture of excellence in research and innovation, contributing towards a just and tolerant society and enable students to serve as instruments of positive change.

CORE VALUES

A member of the IVS community:

Has a passion for Learning. Strives for excellence. Is ethical. Has dignity and humility. Values criticism. Embraces diversity. Respects the environment. Works towards positive social change.

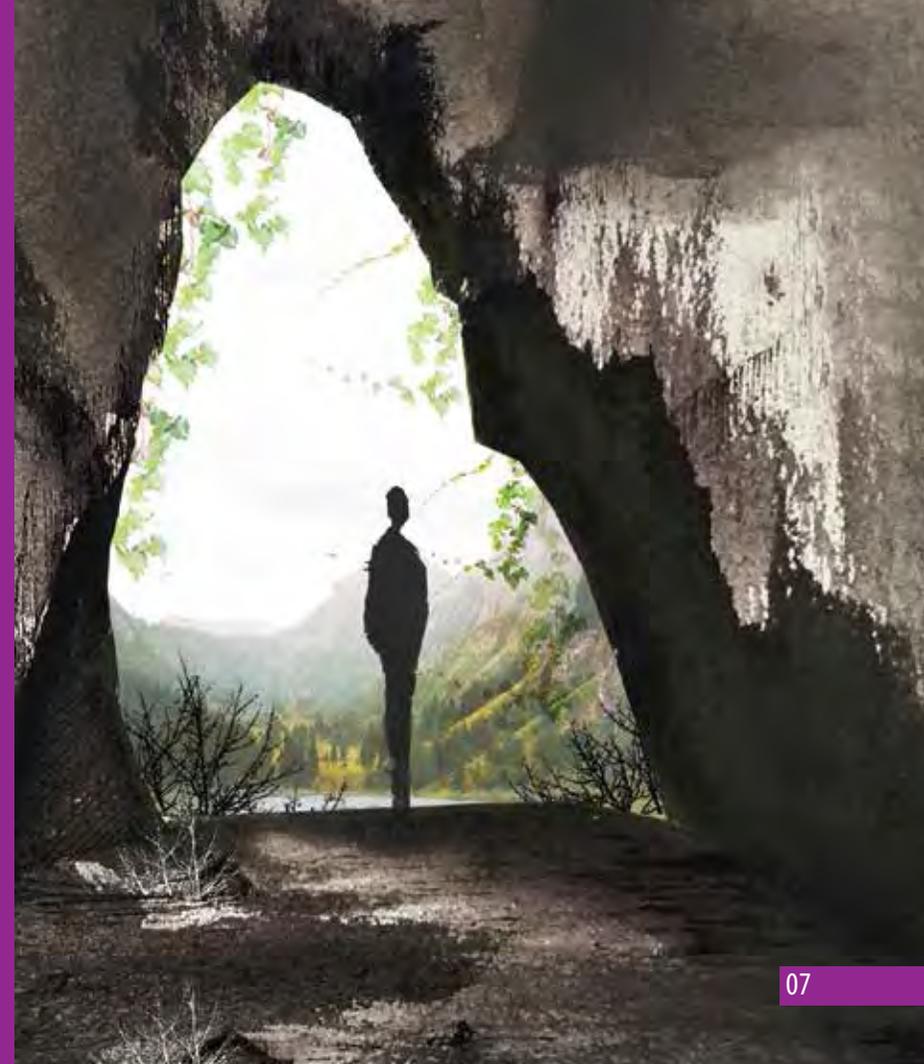


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DEPARTMENT OF ARCHITECTURE



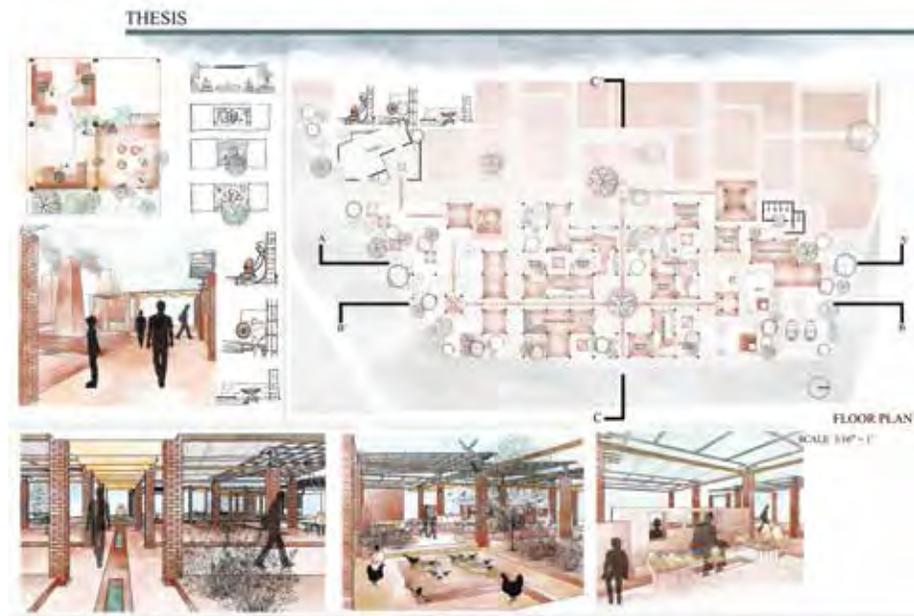


POTTERY CENTRE

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This thesis aims to explore the conceptual idea of dwelling discussed by Martin Heidegger in his essay "Building Dwelling Thinking", combining notions of living, learning, working and religion with notions of sky, earth, mortal and divine within a potters' colony.



CO-COMMUNITY HEALTH AND LEARNING CENTRE

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Territoriality is a fundamental human behavior and a form of extreme place attachment. Micro-territories surface when a group's identity is threatened, leaving them alienated from the larger context. Borders that define these territories are man-made and socially constructed, serving as signifiers of the other. The aim of this thesis is to look at the urban borderland between micro-territories as a three-dimensional space that is in between two different spatial identities. This in between space becomes a place of realization of the other, as well as a representation of one's own identity. I aim to explore this borderland's possibilities as a hybridized connector as opposed to a line of division.





**YAADGAR-E-SINFI GHAIRMAZKOOR /
NISHAN-E-AWRA**

Alizeh Ayesha Arbab

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I aim to investigate public space as a marker of gendered histories of violence, segregation and a potent site for the gendered 'Other' to connect, organize and arrange. In this study, the implicit and explicit lines of gendered behavior, movement, and access become key sites of spatial struggle. In order to radically re-imagine how we, as women, as non-conforming bodies, use the city of Karachi; the invisible ways in which power polices us in space, our erased histories of resistance, must be revealed. The city must invoke our collective memories of public space; of marginalization and resistance.



BOOK BAZAAR + PUBLIC PLAZA

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Inspired by the potential that a structural system holds, this thesis is a study into the role of structure in creating space. Although architecture and structure share an intertwined relationship, there has been a gradual disconnect between architectural discourse and structural systems, owing to the fact that structure is viewed more as an afterthought than as a critical design element. The idea was to explore the different principles of a structure as well as the multiple roles a single system can play. By using structure and treating it as an extension of space, the thesis attempts to explore the potential of structure as is defined by urban spaces.



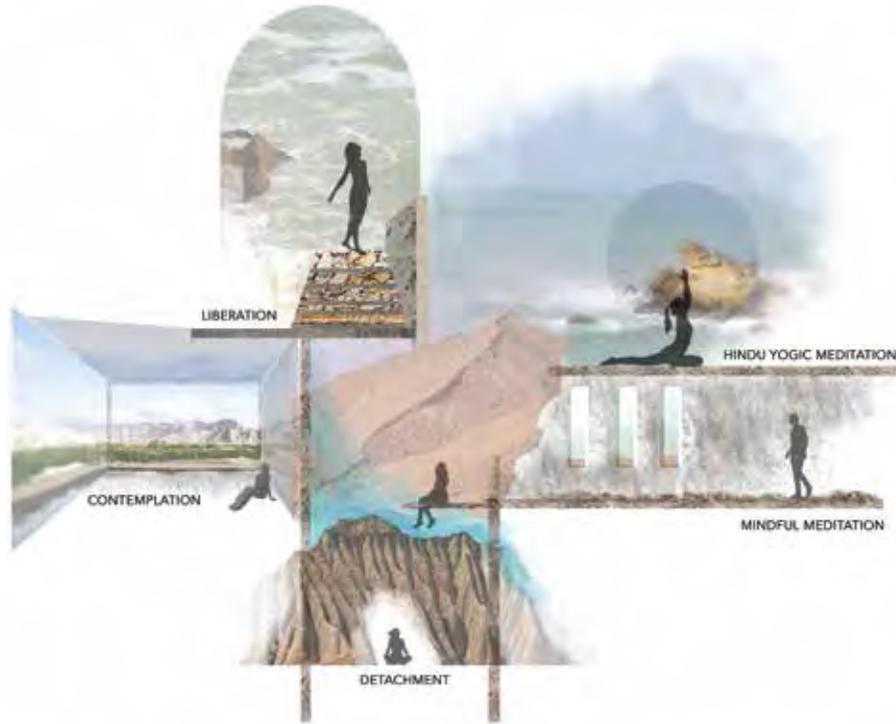


**KOH-E-TASKEEN (FROM SUKOOK:
TRANQUILITY, PEACE)**

Ayesha Sultan

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From grasping the vastness of the ocean through a window, to the urgency of letting the vastness of the sea consume my existence, from the hazy boat-shaped silhouettes that sing to me while I sleep, to the massive ships that anchor their way to the beds of the Arabian Sea, this thesis begins with a poetic image. It is a journey identifying an intuitive process, consisting of self-expression and spatial understanding of the poetic image through painting. This two fold process of expression and deconstruction of my own childhood experiences is used to create a spatial narrative for different individuals that desire self-reflection.

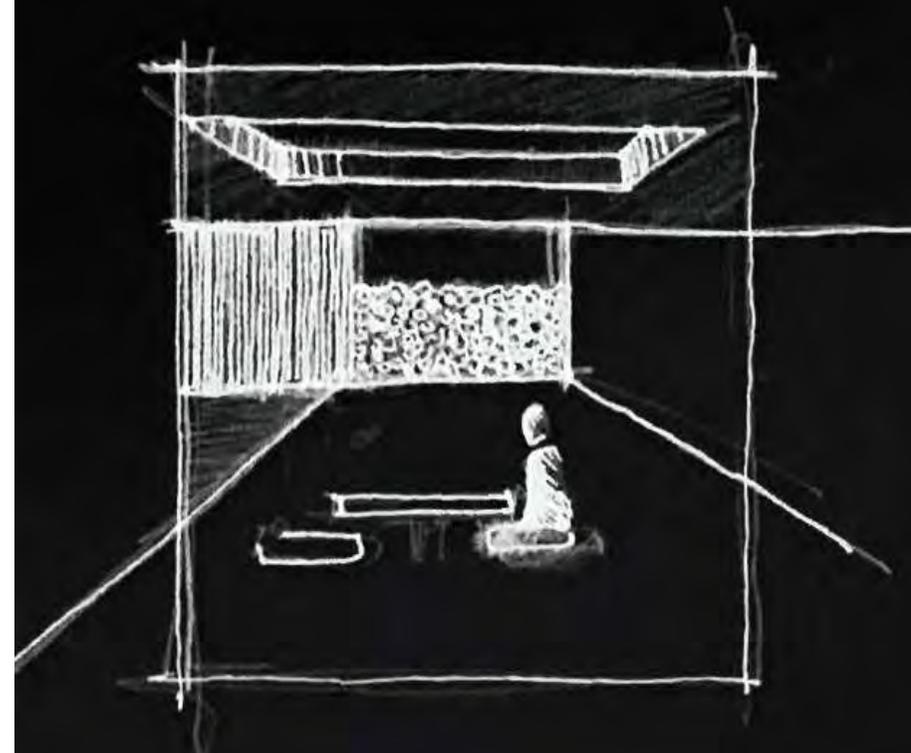


CEMETERY OF THE UNKNOWN

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Experiencing the atmospheres we occupy and the spaces that surround us have the potential to shape our thoughts and behavior. An 'enmeshed' experience, as referred to by Steven Holl, implies a sense of connectedness between the parts of the atmosphere in such a way that they represent an essence of the whole. This thesis develops a framework, using organization, movement, and association as tools, to ensure the seamlessness of these parts. Through a set of stages established in this process, the project aims to provide the users with the opportunity to stimulate their minds in a space for solace and contemplation.





URBAN PAUSE

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In the last three decades, social theorists have established gender as a stable category of analyzing and problematizing societies. This coupled with the works of Lefebvre and De Certeau identify that space is not neutral, but gendered, becoming a premise for reconceptualizing the city. This thesis is built upon the need for women to have equal occupation of the bahir as a space for loitering - and not just transition. The term gendered space is a way to challenge the city and the societal expectations it entails from women of all backgrounds who have always been active contributors to society. Here, mapping pedestrian paths and interrupting their spatial flows becomes key.



DORMITORY

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The thesis idea stems out from a personal inquiry of placeless-ness. Having lived in ten different houses, I have developed an overarching feeling of disassociation and alienation with the environment of my physical places. With every change of place, comes uncertainty and a fear of not being able to belong. The constant uprooting creates a lack of ownership with the physical environment. However, I have also come in contact with 'spaces' where I have felt 'placed in'. These spaces become places in my thoughts and dreams where I find solitude, self-definition, and a sense of belonging. The question here arises that what is it about these spaces that evoke such a feeling of belongingness? Do human beings have innate associations to certain spaces? Or is it about a particular atmosphere that one really long for?





KARACHI CIRCULAR RAILWAY STATION

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The way we commute and move through the city informs the way we understand our urban sphere. During commutes, transit nodes become important points where informal social practices express themselves. And if these social practices are not catered to, the city bursts and eats up what was formally planned (Arif Hasan, 2018). Instead of viewing the informal and the formal as opposing urban spheres, this thesis understands and uses the link between them to enrich the urban experience. Responding to the challenges of social sustainability, efficiency and security, this approach paves the way for developing more inclusive and integrated transit nodes.



IN THE OTHER: A STUDENT HUB

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Theodore Adorno in his Aesthetic theory states that true liberation of thought and creativity lies in taking a step towards the non-object / non identical instead of creating iterations / imitations of reality. According to Peter Eisenmen, the understanding between a signifier and what it signifies has become limited over time. A column (signifier) is simply understood as a structural element (signified). By reconfiguring the various elements of architecture, this thesis takes a step towards the non-object. This new approach accounts for not only the physical and functional requirements of the user, but their intangible and imagined possibilities of what else can be.



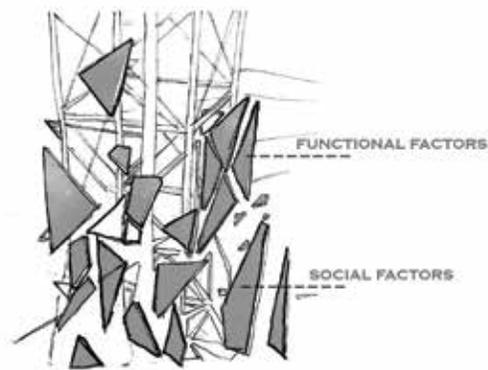
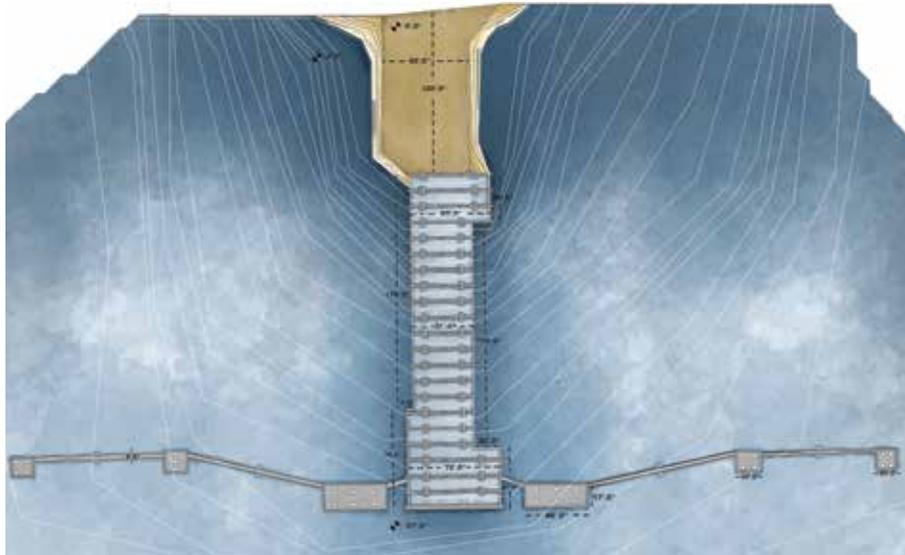


24/7, KEMARI STAFF RETREAT

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Mutualism is a symbiotic relationship in which the two entities i.e. the host and the guest come together to benefit from each other so they can have an innate relationship. In Karachi, there is a harsh disconnect between different layers of our built environment. The newer layer (guest) of the built has dominated the older layer (host). In such a case, the new benefits from the old or they both suffer in the long run due to an inadequate relationship. My thesis is an exploration of making the connections between these built layers through the notion of mutualism where the layers can now benefit and sustain each other.



COMMUNITY CENTRE

Muhammad Ameen Mumtaz

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Humans possess an innate tendency to seek connections with nature. Edward O. Wilson introduced and popularized the term biophilia and defined it as the urge to affiliate with other forms of life. In today's rapidly urbanizing world, this fundamental connection is being lost. Biophilic design is an innovative way to harness this affinity in order to create heal their urban environments for living, working and recreation. By consciously responding to elements of nature such as air flow, dynamic and diffused light, shadows, views, materials and sense of prospect and refuge, biophilic design can help us reconnect with nature and ensure physical and psychological well-being



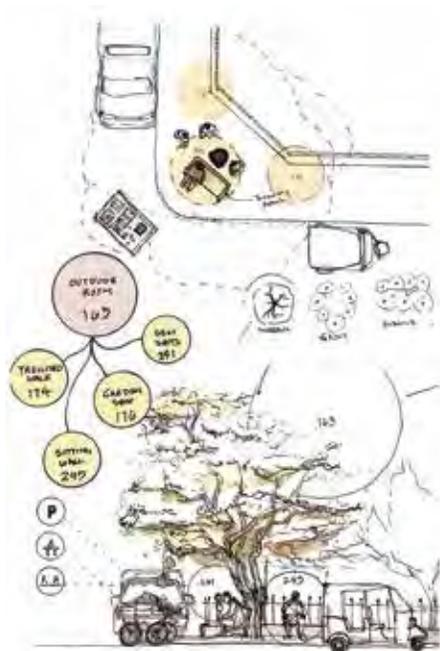


MUSAFIR KHANA + INTERCITY BUS TERMINAL

Maaz Mehmood Jan

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Pattern language theory is described as a new perspective to architecture and planning according to Christopher Alexander. It is intended to provide a complete working alternative to present ideas about our built environment by identifying patterns. These patterns can be described as events connected to a place. This thesis builds up on the pattern language theory situated in Karachi as a tool to understand and analyze life between buildings. To enable an understanding of informal socio-spatial patterns of appropriation of space in order to create a socially responsive and culturally sensitive public space.



AN INTERRUPTION

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The real can be understood as something tangible or intangible that exists in the physical world whereas the conceptual can be one's perception of the real. Bernard Tschumi mentions these terms while laying emphasis on the need for spaces to transform and become ambiguous, in order to create a varying user perception. This can be further understood through Sigmund Freud's theory of the uncanny, i.e., something familiar that has been distorted to create the unfamiliar. Distortion results in the real being perceived in different ways, which triggers our imagination. This thesis reimagines an urban public space in Karachi to provide its users with the immersive escape they seek.





درمیان باگ (THE IN-BETWEEN)

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The Bardo is a theoretical space of pure existence designed primarily for its user. Where one can experience and understand true freedom to be who you are in that moment. A space of your presence, for your use and liberty, designed specifically for you; as an extension of your thought and your idea of living. A perfect fit for your entirety. Darmian Bagh is designed for Manto as his Bardo; catering to his unfulfilled needs of space. It contains within a space for Manto to cocoon himself, a space to observe and multiple spaces to socialize/converse and just be among people, uncriticised. Housing activity as Pak Tea House was meant to; especially for a writer and especially for Manto.



I AM IN TORMENT!
WHAT IS THE WAY OUT?



THE TRELLIS: SHARED LIVING SPACES

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Technology-driven potentialities of sharing are now giving rise to the concept of shared economy, where instead of consuming and owning, the ideas of 'access' and 're-usability' are fundamental. Our urban environment is faced with challenges of massive inequity, sustainability in social, economic and environmental spheres, all the while catering to an ever-growing population. The shared economy provides an avenue for exploration of possible architectural solutions to issues of our built environment. Using space as resource, this thesis investigates the very basic unit of human settlement, the human dwelling, and how its idea and use might evolve under the shared economy.



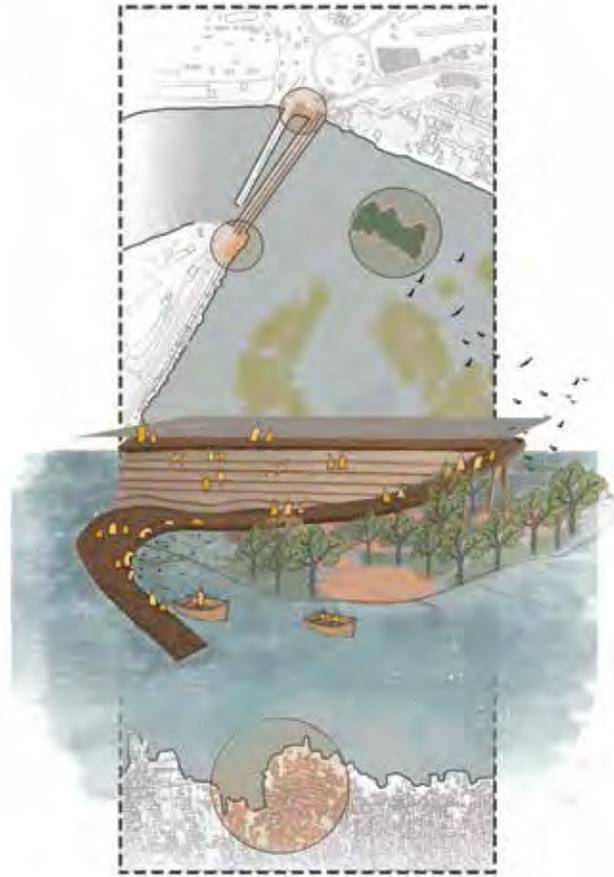


LANDSCAPE AWARENESS FACILITY

Rida Zehra Zaidi

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Human interventions have led to drastic changes in the natural landscape. This, in turn, creates a spatial disconnect between places and the way one engages with them on an individual and social basis. Analysis of the development that has materialized along the urban edge of the China Creek has led to identification of interruptions relating to the physicality of the landscape as well as the perceptions and experiences of the people. This thesis investigates how a new journey can be designed, weaving back the lost narratives in order to reconnect with the landscape.

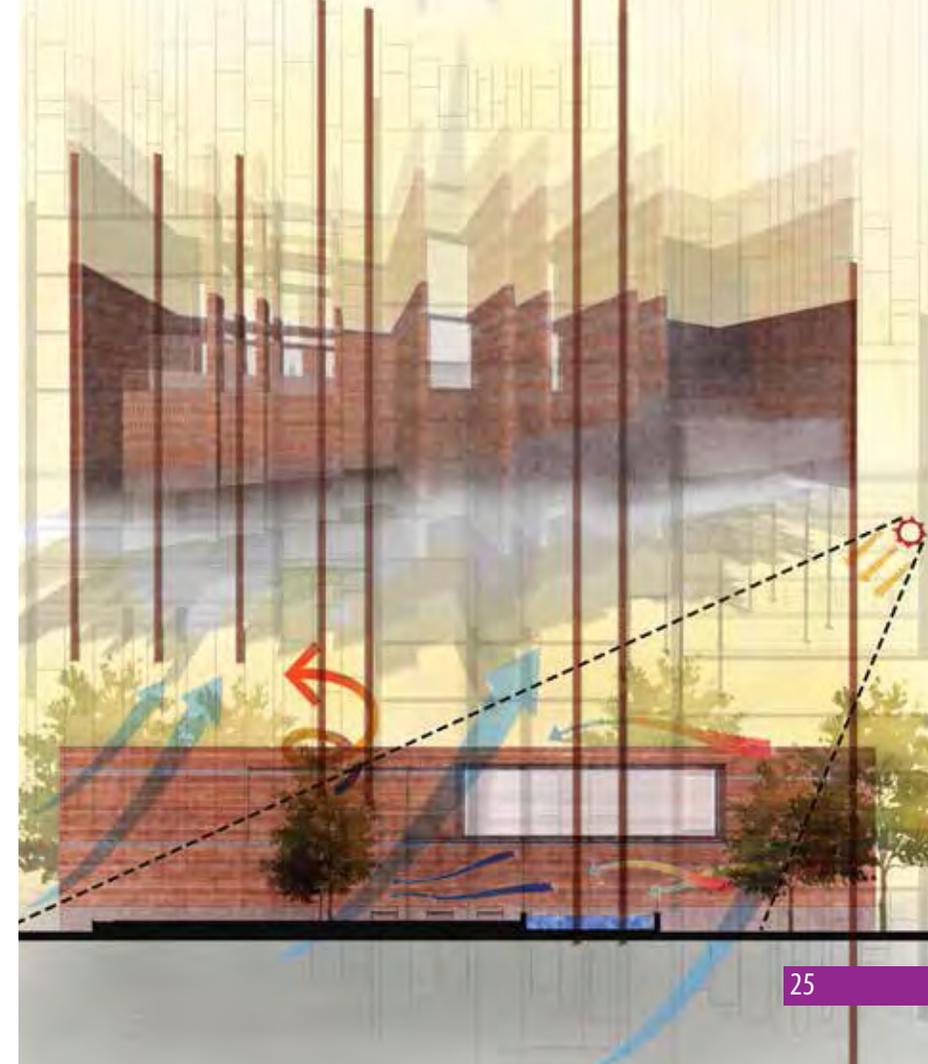


ARCHAEOLOGICAL RESEARCH CENTER

Roohal Larik

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From the beginning of mankind, humans and other living beings have been in search of ways to shelter and benefit from the forces of climate. Understanding these forces is imperative if we are to define spaces that not only remain appropriate for the context in which they are conceived but ensure thermal comfort for those who occupy them. This thesis explores how the study of climatic forces in a specific climatic context can lead to a set of design strategies that can shape a responsive architectural form and language.



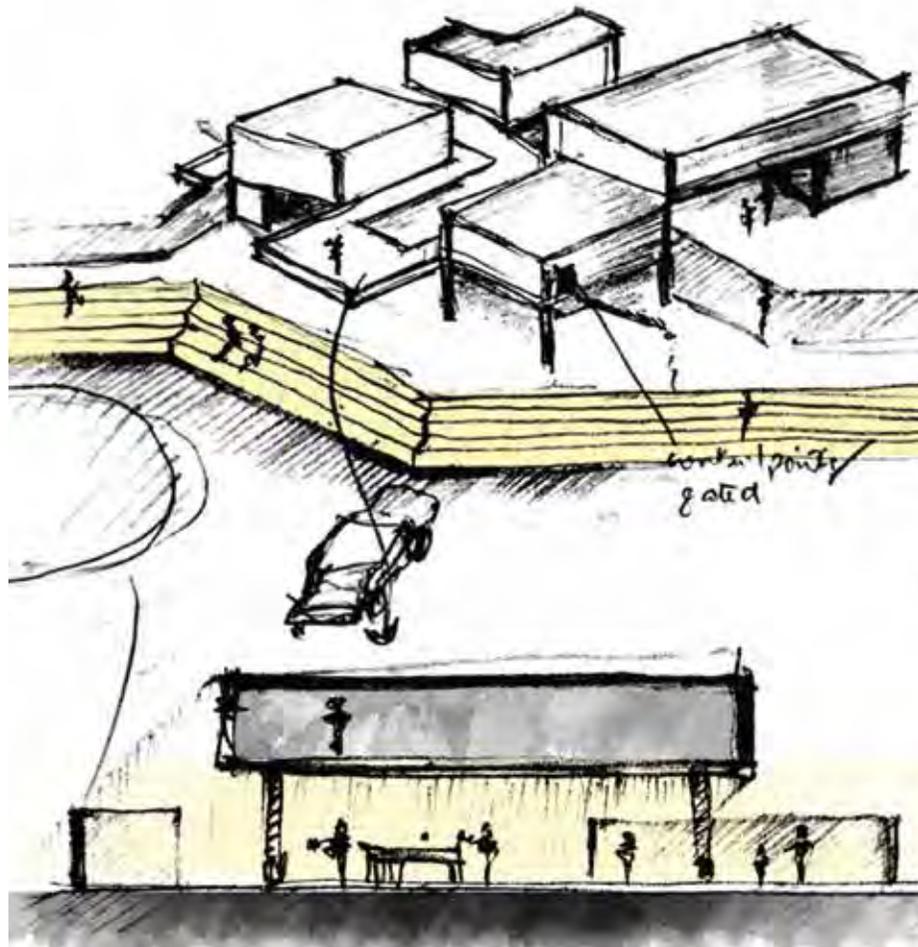


COMMUNITY HUB

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Amenity plots have the potential of developing into vibrant centers of social interaction and activity in urban neighborhoods. Contrary to current developmental patterns through which these plots are largely privatized, they should instead be transformed into places that can have a positive impact on the social conditions of their surroundings and the city at large. This thesis uses the theory of placemaking to re-think the development of amenity plots for a more inclusive and integrated community.

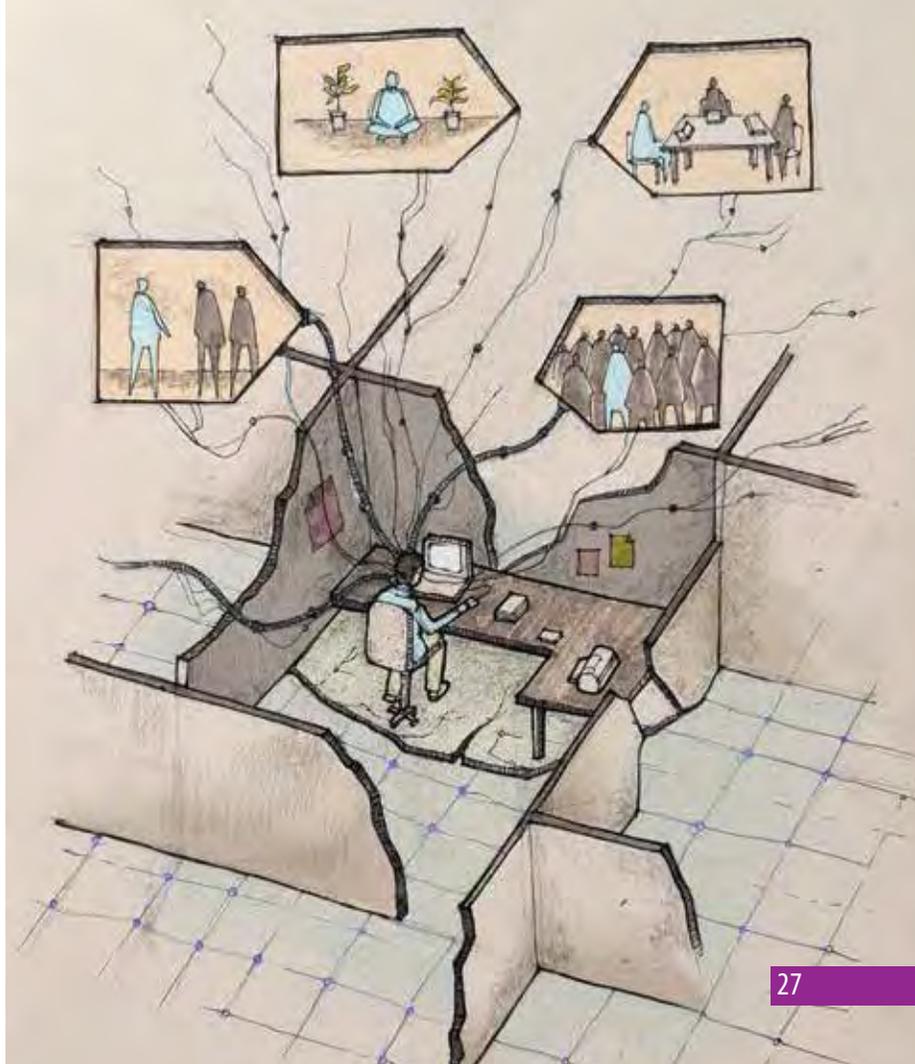


SHARED WORKPLACE

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Digitalization and the creative economy now allow people to work independently by pairing talent with businesses. These independent workers are organic and technological hybrids; cyborgs, who dis-assemble and re-assemble themselves between physical and digital realities in order to navigate between work and life. For this user, the workplace dematerializes, fragmenting and spilling out of individual office buildings and single floor spaces. Workplaces then become networks connected through digital technology. This thesis aims to respond to the cyborg's social and spatial needs for collaboration, serendipitous encounters, territoriality and multiplicity.



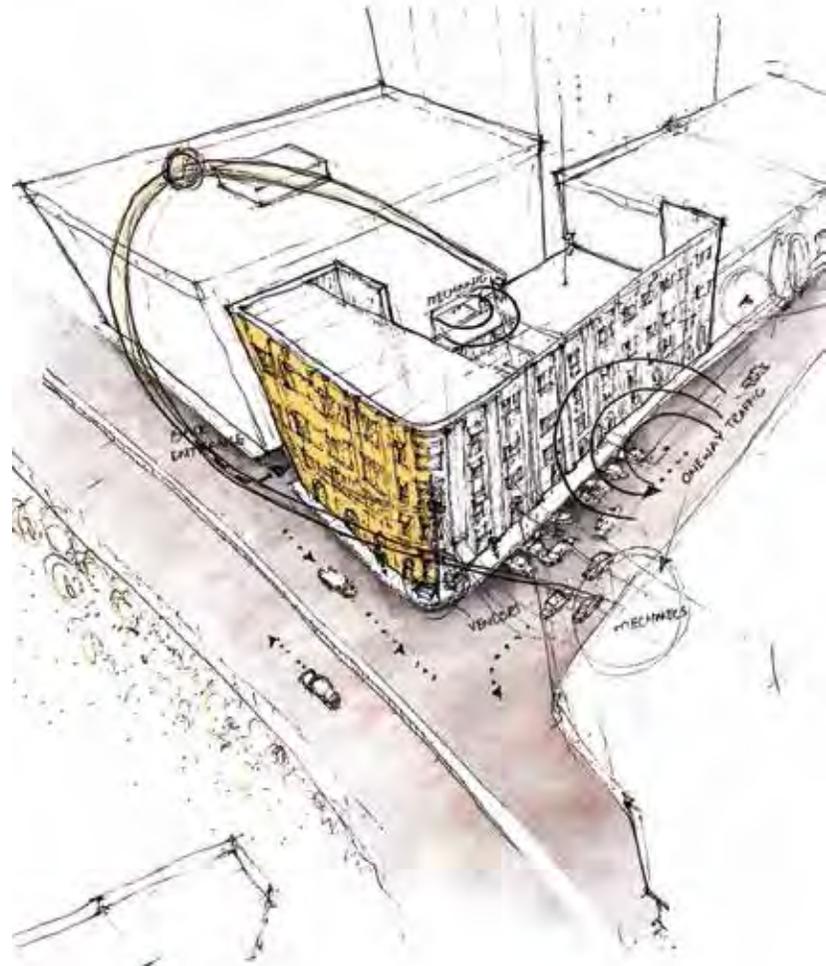


BOUTIQUE HOTEL + PUBLIC PLAZA

Saif Zubair

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Adaptable form and rebirth of function gives architecture the ability to alter over time, both formally and programmatically. In times of growing obsolescence when the future of buildings is fast becoming highly uncertain, adaptability can be viewed as a means to recover from this phenomenon and enhance deconstruction of components - prolonging the life of buildings. Hence, this thesis investigates the implementation of adaptive re-use and its benefits over time, an architecture from which specific components (structure, skin, space-plan, services) may alter in response to changing external stimuli.

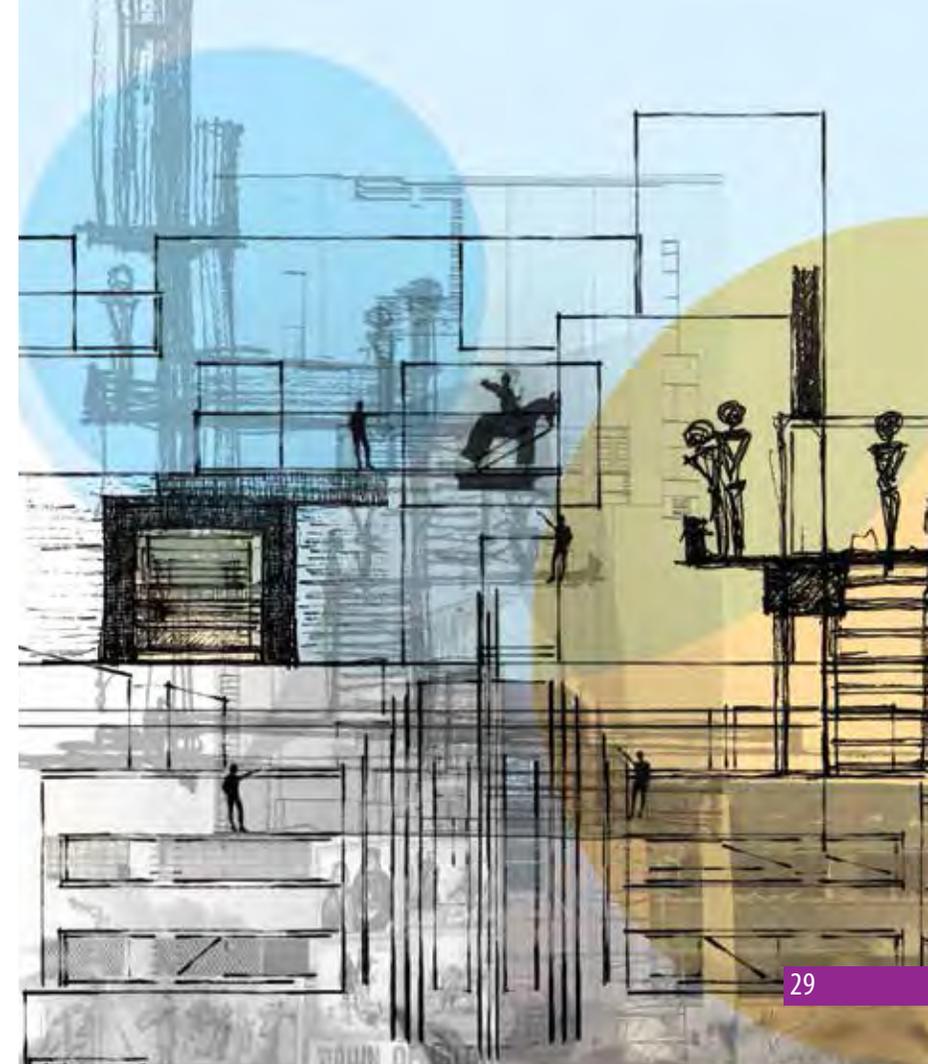


NISHAT MUSEUM CINEMA

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According to Yi Fu Tuan, if we think space as that which allows movement, then place is a pause; each pause in movement makes it possible for the location to be transformed into place. Pause in movement makes one interpret and understand space and assign meaning to it; hence transforming into a place. Transforming a space that once used to be a place, this thesis unfolds the old layers through addition of new ones, creating an interplay between the two. It seeks to unfold the old narrative and celebrate the history that was associated with it through moments of pause and reflection in movement.



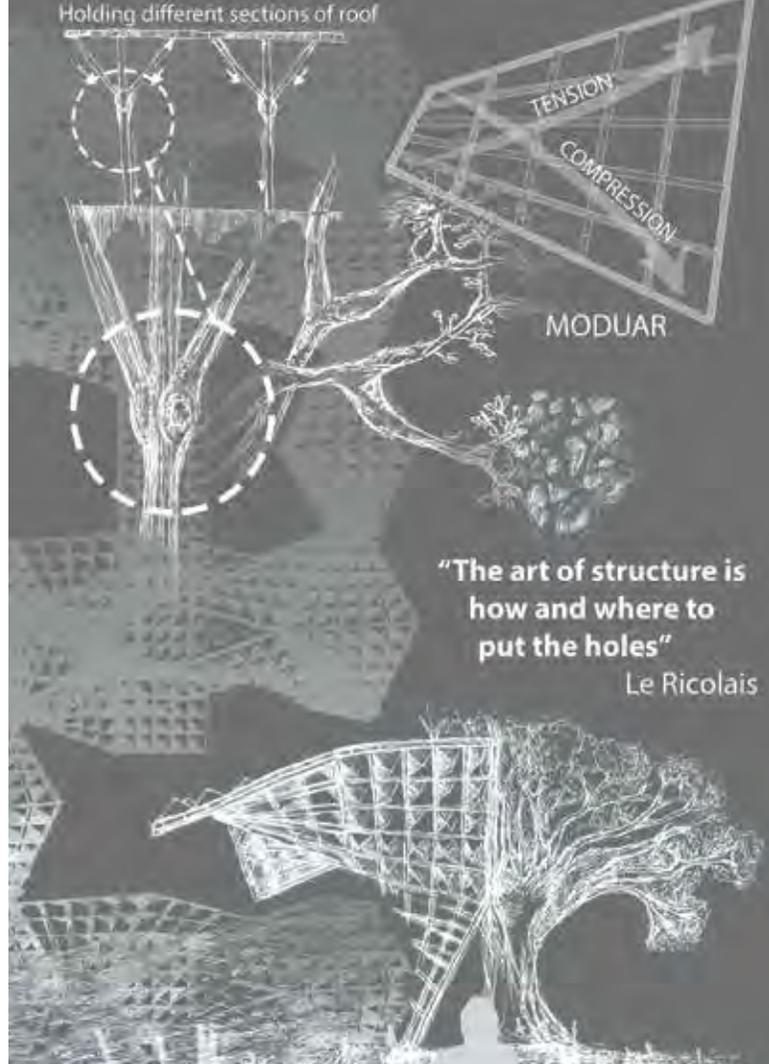


INTERCITY BUS STATION + PUBLIC PLAZA

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Spanning space is the most basic need that architecture fulfills. Besides providing respite from the hot Karachi sun, shade is explored in this project as a public space activator in terms of its dynamic character to attract public interest. Responding to natural forces, the quality of shade is a solar response which is, in turn, determined by the structure of the canopy - a gravitational response to keep the canopy upright. Hence, through replicability, this study in structure and shade aims to serve as a prototype to activate public spaces.



PRIMARY SCHOOL

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Rapid urban development has led to rapid depletion of natural resources, leading to specific environmental concerns, natural and built. Through regenerating renewable resources such as air, water and soil, our environments can move a step closer to being repaired and revitalized. Needless to say, architecture has an important role to play in this process. This thesis aims to propose an architecture that manages natural resources in ways to benefit both natural and built conditions.



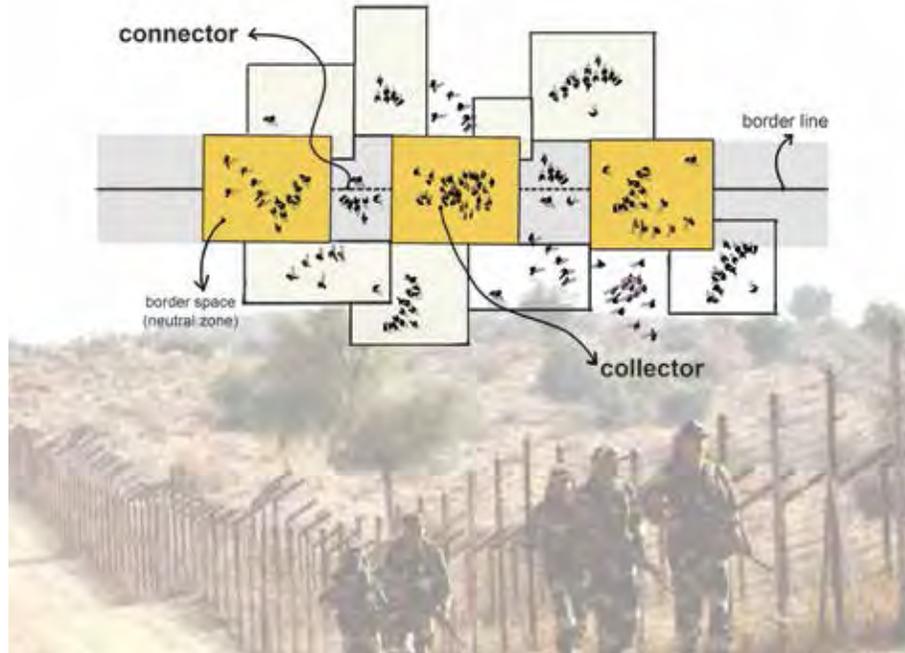


HUB OF SOCIAL AND CULTURAL EXCHANGE

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Borders are expressions of territoriality. Between these territories lie spaces of opportunities, simultaneity and neutrality. These spaces have the potential of becoming zones of union should the prevailing barriers allow diffusion of people through them, acting as lines of exchange, facilitating connections and interactions. This thesis is an exploration of the potentialities of the neutral zone on the Indo-Pak border, situated between two significant villages, at a junction where the Thar Express makes its way across the border. The architecture intends to create a dialogue in the barren landscape, where the form presents itself as an icon of harmony with voids that welcome the spirit of liberation.

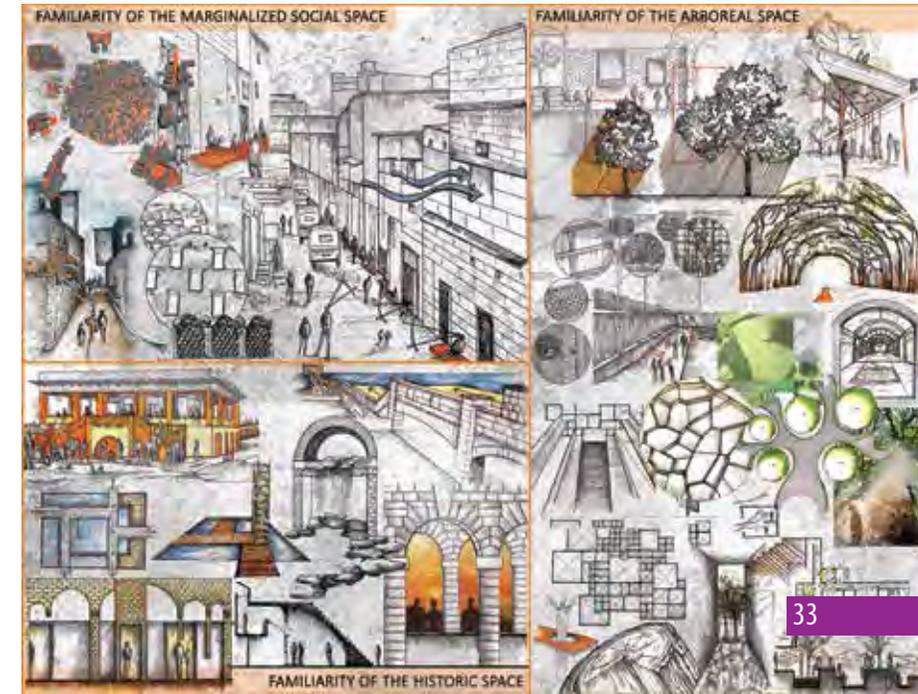


THE COUNTER SPECTACLE

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The "Counter Spectacle", a counter-narrative to Guy Debord's theory on The Society of the Spectacle, is a space that challenges the negative perceptions of the physical and metaphorical symbols of the spectacle. The "spectacle", as defined by Debord, is a state of the mind in which powerful capitalists hold the reigns of consciousness. It is the inverted image of the consciousness of society, an inverted reality and an exclusive point of view of the present. The spectacle becomes the lens through which humans perceive spaces. Through dual encounters of both the mind and the body, this thesis aims to create the counter spectacle, a space that allows new perspectives to emerge by regenerating familiarity of the marginalized, social, historical, and arboreal spaces in old Clifton and Shah Rasool Colony.



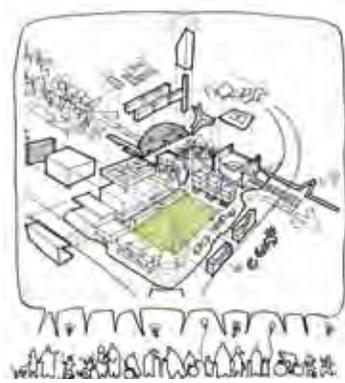


LIAQUAT MEMORIAL CENTRE

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Architecture in its purest form is the process of making people feel and experience a space around them without creating barriers. This thesis aims to understand and identify these barriers via layers and components of design, such as the public layer in a design that allows users to create connections between the inside and the outside and create contextual relations with the surrounding environment. Such an approach allows architecture to become more inclusive towards the urban context in which it is located and allows users to feel as they are part of the design process, not apart from it.



DEPARTMENT OF COMMUNICATION DESIGN





HUNAR E SIRA

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Hunar e Sira is a social enterprise that focuses on facilitating Khwaja Sira a skill learning environment to enter the employment sector of Pakistan. Through this topic, I am to bridge the gap between the Khwaja Sira community and the employers to increase their presence and acceptance to co-exist in the society. This was a much needed effort, as the government is also working towards this cause to acknowledge their rights. Hunar e Sira will be a training and placement platform for the community through which we will highlight the skills of each individual according to the needs of the industry after taking them through a process of vocational training.



FRACTURED NARRATIVES

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For nearly a century film was identified with a particular mode of viewing - 'the cinema'. It had big screens, dimmed lighting, rows of seats, surround sound and a characteristic means of cultural and economic organisation. The large auditorium of the cinema hall takes its place alongside TV, laptop screen, in-flight entertainment, lobbies, store fronts and mobile phones. The ubiquity of screens that surround us, made both the spectators and screens primarily mobile and responsively 'smart' in relation to each other now, completely destabilizing the fixed position and physical passivity initially associated with watching cinema from a distance and by sitting down. The impact of this is portrayed through the cinematic experience of three viewers: the viewer of the wide screen of cinema, the viewer of the laptop/TV screen and the viewer of the mobile screen and how they migrate from their cinematic-graphic space into the narrative space through cinematic daydreaming, which is a private realm, not available to others unlike the perceivable images and sound of the film. The viewer remains conscious of the reverie but becomes less aware of the perceptible surroundings.

FRACTURED NARRATIVES





OH NO!

Ameenah Mansoor K.

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Teaching children about the dangers of single-use plastic to the environment through a storybook and empowering them to bring the change.



ZIMMA

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Muhammad Ali Jinnah envisioned a Pakistan with equal rights for all minorities, as an integral element of the country's ideology. The white in our national flag is a testament to this vision. Zimma is an exhibition design project which aims to promote this very inclusivity by acknowledging the contributions made in the safeguarding and development of Pakistan, by individuals belonging to religious minorities.

زیمما
ZIMMA





FOUL MOVEMENTS

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The project explores toilet etiquettes, and the lack of, among college and university going adults by envisioning the said etiquette in a dramatized satirical manner. Hence, the project aims to initiate a dialogue about a private matter in a comical way, so as to circumvent the taboos associated with public debate regarding the said topic. The project culminates in a humorous animation that intends to modify and reinforce conduct inside the public toilets, with the assistance of entertaining, shareable, and possibly viral content.

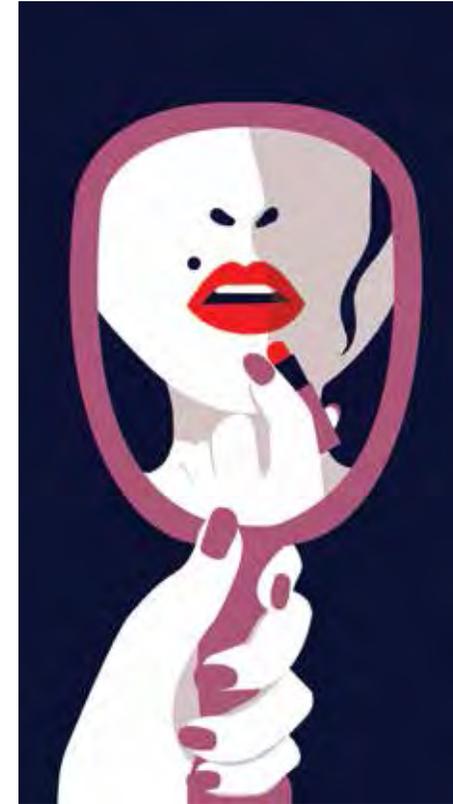


BACHAO MUMKIN HAI

Aruba Khalid

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According to Integrated Biological and Behavioral Surveillance (ISSB), 25,191 female sex workers (FSWs) in Karachi are estimated with HIV however, only 657 FSWs are registered living with HIV and know their status. Estimated HIV prevalence among FSWs in Pakistan is increasing at an alarming rate. 'Bachao Mumkin Hai' is a project working under Enhanced AIDS/HIV Control Program (EACP). It aims to increase the number of HIV testing uptake among FSWs by assuring them that if HIV is diagnosed on time, they can live a normal life and there is nothing to fear.



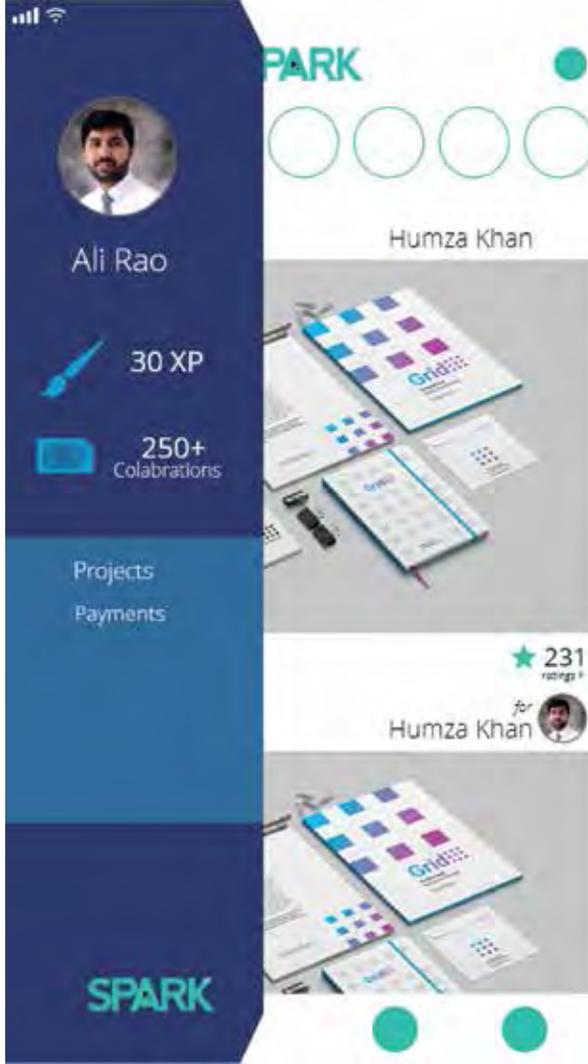


SPARK

Asif Ali

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Spark is a digital Intervention that aims to facilitate connected learning in a contextual co-working space. A platform that allows interaction of two key forces in design, virtually. With intent of co-learning design and eventually having a positive effect in long term enabling Pakistani design community to compete globally. This project includes SPARK, a smart phone app with a web portal with an interactive promotional campaign.



FRERE HALL

Ayesha Nadeem

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Frere Hall is one of the many remnant landmarks of the British colonial era that still exist in Karachi today. The structure is not only of great historical and cultural value, but also functions as a public space that is open to all. Along with its great architecture, Frere Hall houses an art gallery and a library and acts as a host to different events throughout the year. However, the public knowledge regarding the landmark and its various components is severely lacking, which in turn impacts the experience of the people who frequent the space.

The thesis hence aims to encourage people to own this space as part of their cultural heritage, by implementing various design interventions in an effort to promote all aspects of Frere Hall and improve the experience of the space. The project will pay particular attention to the Bagh-e-Jinnah park, the art gallery and the Liaquat Hall library.





FM BACHPAN 102

Ayza Nadeem Ali

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The project is a radio channel, FM Bachpan 102 that caters to children between the ages of 9-13 years, it encourages the use of Urdu through interactive activities and games. The channel consists of programs that aim at providing its listeners with skills such as communication, collaboration, creativity and critical thinking. FM Bachpan 102 is a platform where children can listen to Urdu stories, music and take part in teamwork and collaboration. A platform that encourages conversation and interaction with other children their age who could inspire them creatively.



Steps:
پینل سے ایک کارڈ لیجیے اور جو پہلے
حیرت آپ کے دماغ میں آئے وہ کاغذ پر
بنائیں اور ساتھیوں کو دکھائیں!

Tune into
Aao Banao,
Tuesdays
1:00-3:00pm

اور بتاؤ!

- 1 دیکھتے ہیں کہ 1 منٹ میں آپ کا
ساتھی کتنے کارڈ بوجھ پائے گا
- 2 شرط ہے کہ اشارہ صرف لفظوں
کا ہونا چاہیے۔
- 3 کارڈ اٹھائیں اور مختلف لفظوں کی
مدد سے اپنے ساتھی کو اشارے
دیں وہ کارڈ پد بنی تصویر کی بوجھ سیکے۔



KARRY ON KARACHI

Eshal Javed Malik

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My thesis is an exclusive account of what it's like to live in a metropolitan city like Karachi. In a city where there is so much chaos and when it feels like nothing is going right, Karachiites always find a way to spring back up and find happiness in the little things. The one thing that keeps us going is a cup of chai. By repeating the need for chai which provides solace to the people of Karachi, my thesis reminds the viewers about how there is still hope. It celebrates the city's stubborn soul and the resilience of the people residing in it.



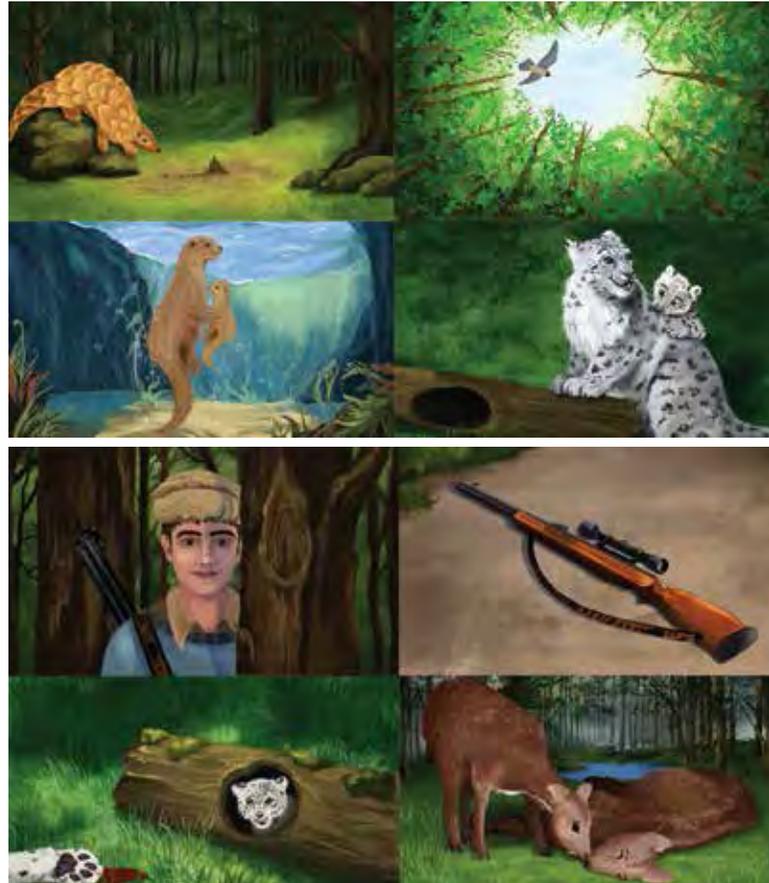


WWF HUMARA KHAZANA

Gaiyy Ara Khalid

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WWF Humara Khazana is a school outreach initiative for awareness about illegal hunting, trade of protected and endangered wildlife animals in the northern areas of Pakistan. It aims to create empathy, and subsequently instill a sense of responsibility in younger generations so they realize the importance of wildlife in the conservation of our ecosystem.

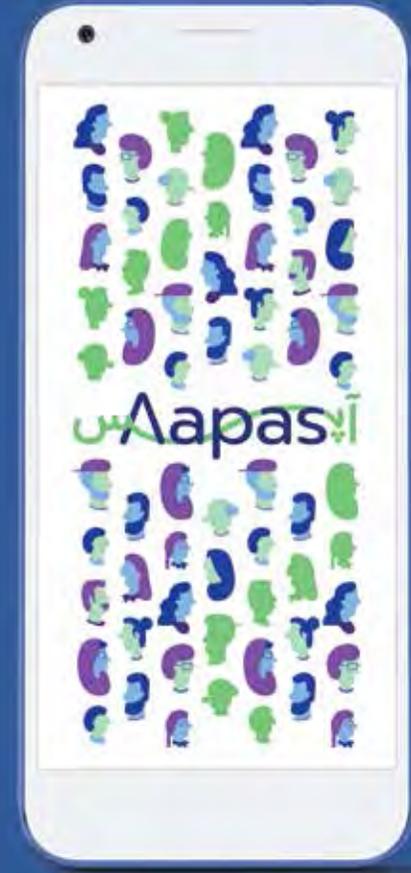


AAPAS

Hareem Farrukh

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Aapas is a community driven carpooling solution designed in response to the rising air pollution crisis in Pakistan. The platform connects you to people from within your workplace or institute that commute on the same routes, at the same time as you, taking away the hassle of carpooling while still letting you reap its numerous benefits. In the last few decades, Pakistan has fallen victim to dangerously poor air quality, and recent studies have found that 60-70% of this air quality degradation is currently being caused by vehicle emissions. Multi-passenger vehicles are therefore an efficient solution to this problem. Through carpooling, citizens can reduce thousands of kilograms of carbon emissions every year, without adding a single extra vehicle to the streets.





IKHATAR - AJNABIYAT SE AASHNAYI TAK

Innama Mustafa Zaidi

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This project deals with the War of 1971, by focusing on the narratives of different people who either witnessed or were the participants of the War from both Pakistan and Bangladesh. This audio/visual exhibit aims to disseminate these personal narratives of the survivors of the 1971 war and by doing so to bring into the limelight the people, sufferers, who often become entangled in the politics of states, unbeknownst to them and face the most consequences, often continuing to suffer long after states have resolved their conflicts.

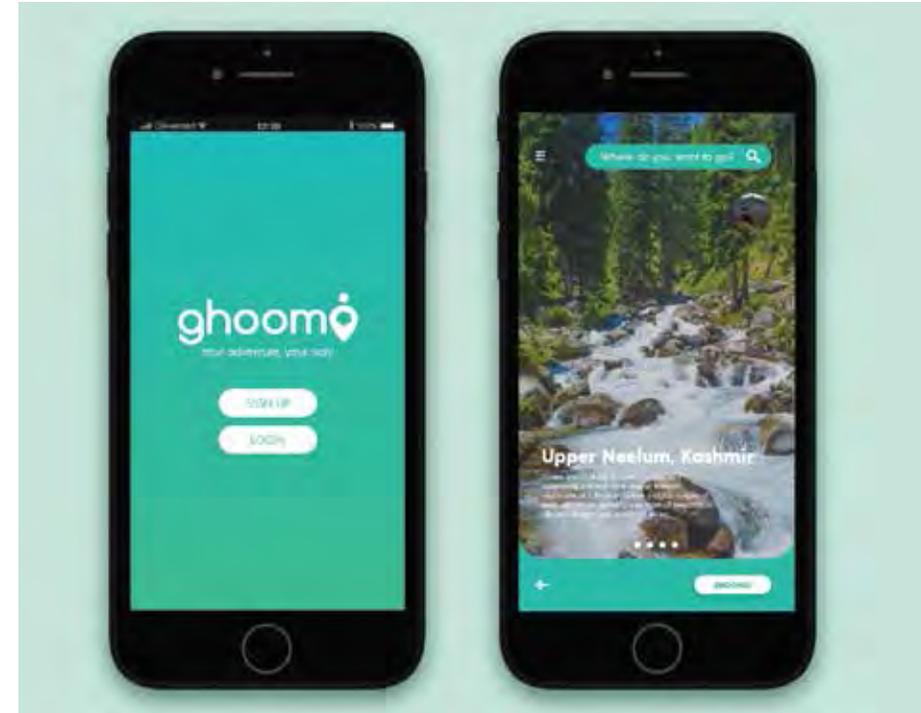


GHOOMO - THE ULTIMATE TRAVEL SOLUTION

Intesab Nasir

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The service 'Ghoomo' is a one stop solution for all travellers looking to go through Pakistan. Primarily a travel app, the service serves as a database for all the different kinds of vendor associated with the travel industry of Pakistan and likewise allows to bridge the gap between the different kinds of people living across Pakistan. The application connects the traveler to the vendor, allowing a better mode of communication and an overall simplified travel experience for the user.





STRESSCAPE

Jamsheed Darayus Charna

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Stresscape is an experiential form of stress relief, which specifically caters to students transitioning towards the employment phase of life. The overall experience utilises a combination of experimental film with sound to create a space for relaxation.



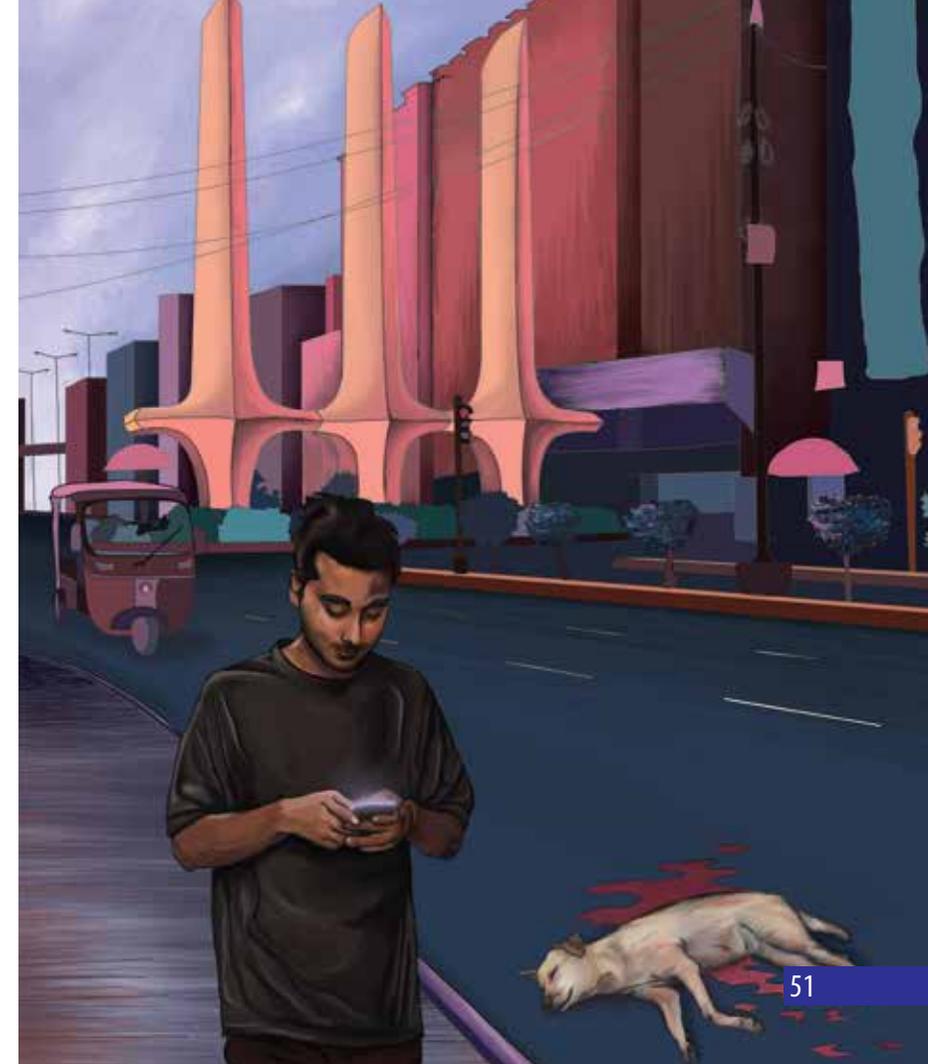
UNHOOK

Maha Faisal Sheikh

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Social media addiction is a subset of IAD (Internet Addiction Disorder). While social networks like Facebook and Instagram provide an easy mode of communication, excessive usage and addiction has a negative impact on not only the individual suffering from the disorder, but also family and friends of the individual.

Using self realization and self regulation as a strategy to avert excessive use of social media, Unhook is an exhibition of a series of illustrations to unveil the most prominent consequences of social media addiction. The project also includes dissemination of easy to use methods to help individuals limit their social media use and refrain from becoming subjects of the disorder.





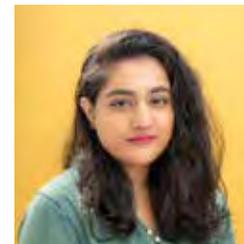
HUM TAARAY

Mehreen Ahmed

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With the coming of the digital age and the ever improving internet connectivity, global content has been steadily making its way to our part of the world via smart phones, tvs, laptops and tablets. Like all things this too, comes with it's pros and cons. While the content influx may contribute to an inflow of information and entertainment, it has also lead to a sense of complacency for the generation of local content aimed at children, which in turn has lead to a decline in the content produced and watched locally due to better existing options.

The thesis project hence aims to create a digital platform rooted in local narratives and socio-cultural values, whilst being mindful of our identity and history. With the help of cartoons, activities and games, the thesis project will therefore instill basic ethics, problem solving techniques and cultural values within young impressionable minds.



POLARIS

Mheer Atif

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The project aims to start a conversation on the perceived traits i.e. gossiping, character assassination, mean or malicious behaviour etc, associated with women in our society today, envisioning them as the seven deadly sins, the seven deadly sins being Pride, Envy, Gluttony, Wrath, Greed, Sloth and Lust. The project hence reveals how these negative traits become part of who we are and therefore society.

The project further focuses on bringing about a sense of solidarity, a call to help and support for each other, as opposed to bringing each other down.

Using three sets of self-help cards, namely, The Self, The Other and The Fold, the project engages the viewer to read the prompt on the back of each sleeve, and find comfort for the mentioned problem through the card placed inside.





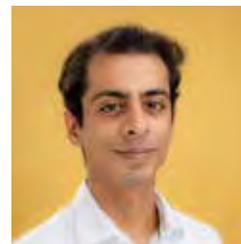
HEY SIMI

Misbah Usman

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With the advancement of technology, our ways of communication have advanced too. Now it is very easy to stay connected with a friend who is living 1000 miles away. But what we see now is a lack of face to face and real world interaction. Having real-world interactions or experiencing physical touch by someone generates empathy, something which seems to be missing even in our real time interactions with our peers, perhaps a consequence of our dependence on devices.

'Hey Simi' is a graphic novel to highlight the importance of face-to-face communication among people, and make the younger, device dependent generation realise that technology can never replace human touch. The message of 'Hey Simi' is not to discourage the use of technology but to create a balance between digital and real life communication, so that we use technology, and not let technology use us.



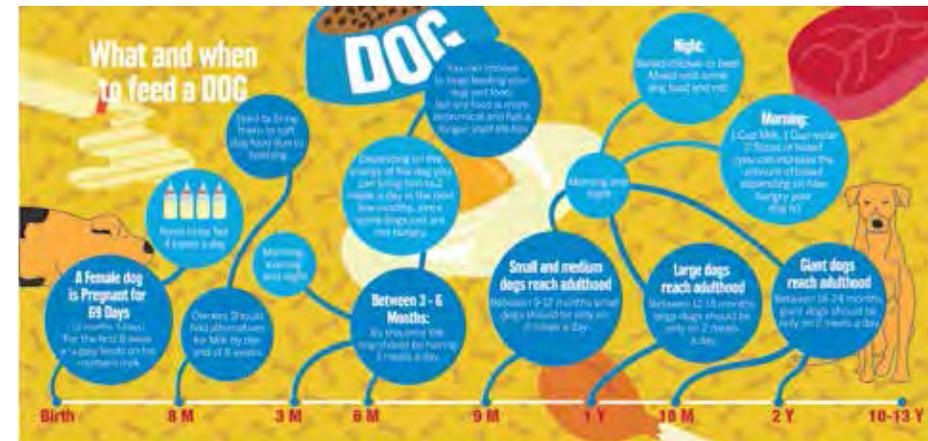
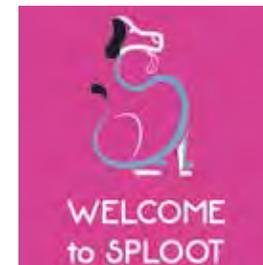
SPLOOT

Muhammad Jaffar Ali

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The thesis project caters to people who own pets, by giving owners the resources needed to care for their pets in their own absence. The proposed digital platform will allow owners to find a good home for their pets to stay when they go on a trip, a sitter for a few hours when they know they can't give their pet time, or a groomer to give their pet a bath, or even a reliable person to walk their dog. The application will further help owners connect to sitters who may not be offering professional services in grooming and sitting, but love being around pets.

Additionally, the digital portal will also allow interaction of community of pet lovers and owners, allowing them to share pictures and videos of their pets, ask questions or even go shopping online for things related to pets.





SHANAKHT

Muhammad Saif Haider

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Hazara community has been persecuted for a long time and the persecution continues till today. This reality forms a big part of the representation of the Hazara image worldwide. Due to this, the rich culture and history of Hazara people has been neglected in the public narrative. Shanakht is a webportal that aims to communicate the multifaceted cultures and traditions of Hazaras people through storytelling and photo journalism. It hopes to change the narrative from a position of the violated to a position of positive identity rooted in a celebration of their achievements and rich cultural past.



PYAARI BEHAN

Nawal Verani

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My thesis project is about educating young pregnant mothers about the journey of pregnancy, help them connect with the baby during this time and support them to embrace it, while helping them emotionally and psychologically for the new motherhood. Targeting 18+ young pregnant girls who have less or no access to pregnancy guidelines and prenatal care. To modify and reinforce awareness and guidelines, my brand will be speaking in a tone of an elder sister and creating an emotional bond while making the product interactive and calming.



بچہ اس ماہ

سب سے پہلے بچہ کی شکل بننا شروع ہوتی ہے اور اس دوران آنکھوں کی جگہ کچھ دائرے سے، نچلا جینا اور گل بننے ہیں۔ خون کے ذرات ایسی شکل لیتے ہیں اور خون کی روانی شروع ہوجاتی ہے۔

اپنے اندر جھانکیں

اگر تمہارے اندر دیکھیں تو تمہارے اندر بھی کئی تبدیلیاں رہیں گی۔ ہوگی تمہاری چھاتی بہاری محسوس ہونے لگے گی۔ پیشگوئی ہوجائے گا



NOT TOO LATE

Ramsha Khalid

The campaign aims to shed light and start a dialogue on the issue of drug abuse within street children in Pakistan, and to encourage people to donate to the NGO that's working with them, in the hopes of bettering their future.

Due to the socio-economic circumstances of these children and their existing conditions on the streets, they tend to fall into substance abuse as a coping mechanism. Even when there's awareness, there is no knowledge about how to help them, or to donate to an existing platform which is helping them. Likewise, there is a shortage of funds in regards to the NGO which is working with them. Furthermore, people don't donate thinking children take drugs by free-will.

Therefore the thesis will attempt to bridge this gap by helping the NGO with a campaign to help generate funds and to create empathy in regards to the children, to change the perceptions associated with them, and to generate funds to save their lives and their future in turn.



SHAFAAF

Saad Fudda

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Shafaaf is a digital enterprise solution designed for the internal workings of the NGO, for the maintenance of their water filtration plants installed in different areas of Karachi. The digital solution paves a way for a team of 08 people to manage more than 40 plants on a regular basis, by improving their efficiency and transparency within the system, all the while making the entire endeavour paperless as well.



ID / NIC

Password

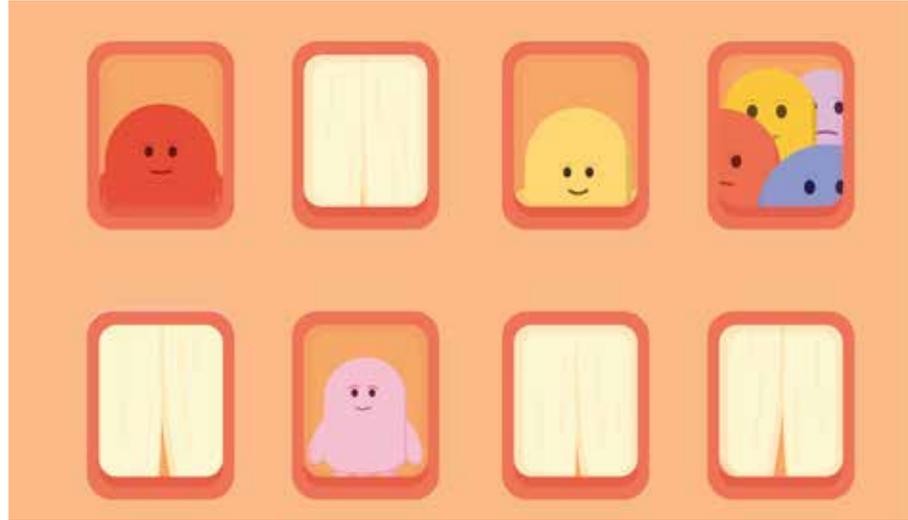


APNI BAAT - MAKING CONVERSATIONS SIMPLER.

Samiah Bilal

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Through edutainment, Apni Baat focuses on exploring the emotional, social and physical aspects of growing up, and aims to probe a conversation between them, making it a fun and interactive way for parents to inform and for a child to learn. Apni Baat aims to tackle social issues such as harassment and child abuse that are prevalent in Pakistani society, by preparing children for adult life and putting in place the building blocks needed for making our society a more positive and safe environment to live in.

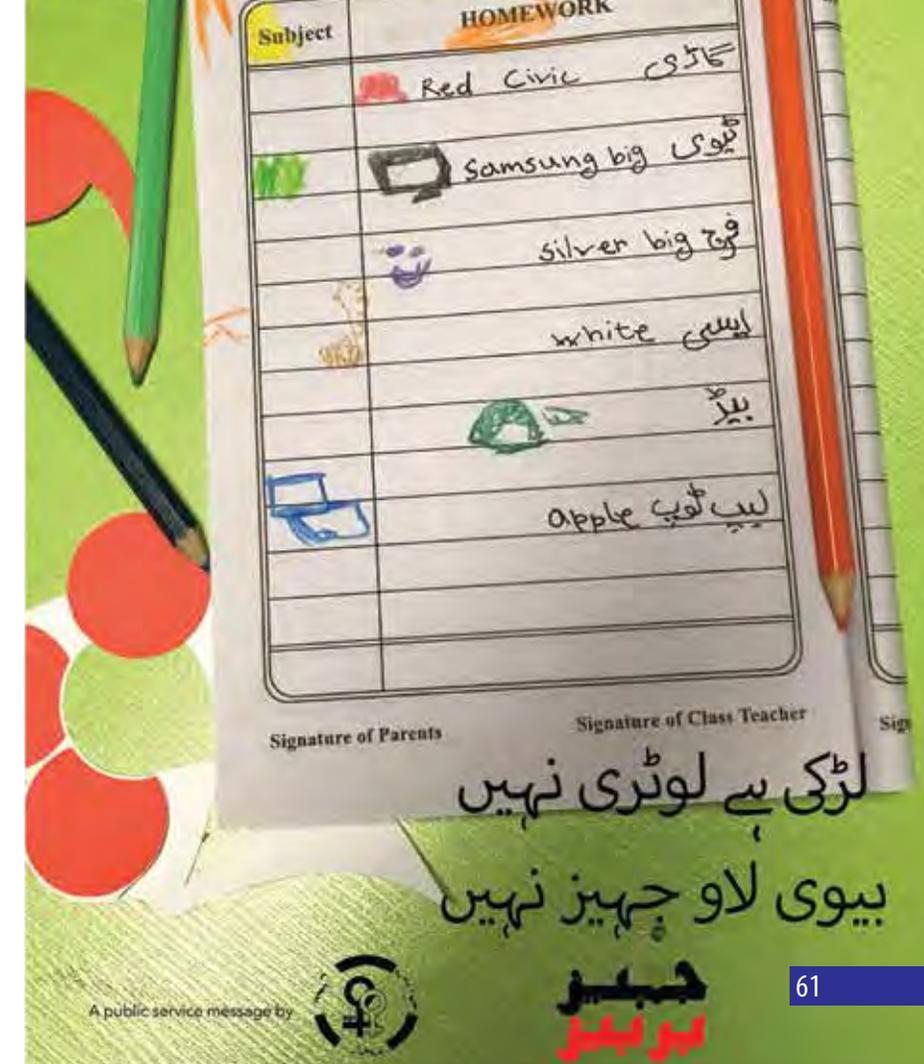


JAHAIZ

Sana Ahmed Hameed

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The thesis project articulates the unnecessary promotion of dowry that takes place in marriages today. The objective of the thesis is to discourage youngsters from perceiving marriage as a door to fulfil their wishes and through them this thesis speaks to a larger audience that are the men and soon to be grooms, from taking dowry through an anti-dowry campaign. The campaign comprises videos and print media targeted at young grooms and their families, which focus on discouraging them from taking dowry and making them realize that marriage cannot be weighed by the amount of dowry a young bride may bring with herself. The core idea of the campaign stipulates that relationships and happiness do not and should not depend on material possessions. The idea is to put a seed of thought in young and old minds which make them question the existence of dowry and put an end to it.





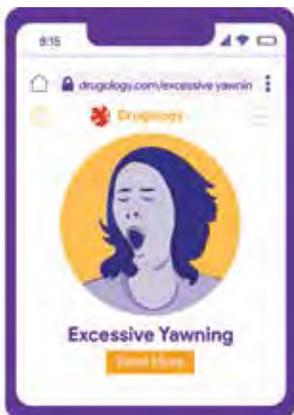
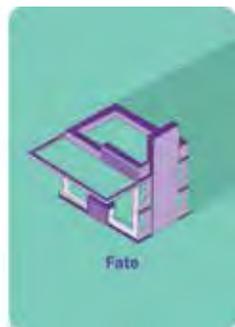
CYBERNOSIS (CARD GAME)

Sana Anjum

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With access to the internet being so widespread, an unfounded form of health anxiety, caused by excessively visiting health and medical websites is undoubtedly on the rise. People often turn to the internet to self-diagnose themselves and often become victims to needless anxieties of diseases. Therefore, the Cybernosis card game aims to create awareness about Cyberchondria and how people are misusing the information on the internet. Using the aspects of positive and negative reinforcements, the game makes the players rely on and attain relevant health related information, rather than self-diagnosing themselves with irrelevant diseases.

CYBERNOSIS



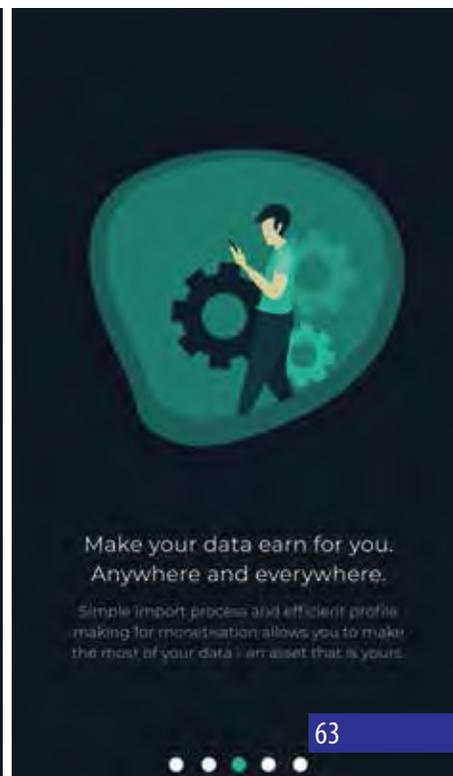
DIOTA

Sanya Zahid

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Billions of people around the world have access to electronic devices where they create data every day. All this personal data forms big data, a treasure trove of valuable insights deduced from everything we do digitally. The artificial intelligence which is the future of technology is trained on the data that we create. This makes all our information very valuable. Companies pay good money to data brokers to find out everything about us. However, we are not profiting from our own asset, whereas third parties; the data brokers, are making fortunes.

Diota is a mobile application that enables individuals with a platform where their digital footprint is aggregated and integrated, empowering them with the agency to control what they produce and benefit from their data through monetization.





W GARI

Shikma Shafique

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Pakistan's population amounts to 197 million as of January 2019, of which 48.76% are women. However women seem next to absent in public spaces in Pakistan. There are some main factors that contribute to this inequity. Physical and sexual harassment being widespread this leads to a sense of insecurity in women. Personally I've also experienced this sense of insecurity in the male dominated public space while growing up. This feeling of being unsafe in public place became instilled in my mind and became a part of who I am. There are millions of women who feel the same everyday in Karachi and usually have to be escorted by a male member of their family or social circle restricting their movements and independence. The buses used for public transport are not conducive to travelling for women and other means of transportation such as Uber, Careem, Riksha, Taxis come with a heavy price tag. Hence there is a need for a solution which will enable our women to feel safe and have a safe means to travel. W Gaari aims to empower women by making them feel safe while using the public mini buses. By proposing a flipping of the existing seating system of the mini-buses the project transforms the traveling experience of women from a position of vulnerability to that of safety specially from Sexual harassment.

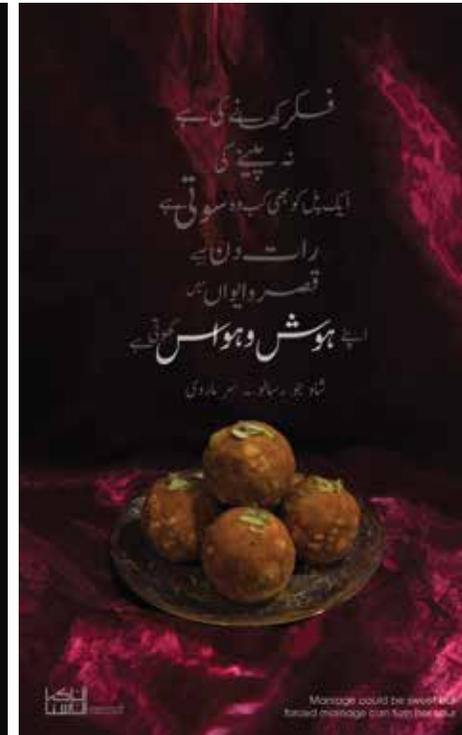


UN KAHA UN SUNA

Waleed Jabbar

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"Un Kaha Un Suna" is a visual commentary designed to address the cultural practice in which young adults or children are forced into marriage without their consent. The source of inspiration for this campaign came from "Marvi" a story recorded by Shah Abdul Latif Bhittai in his book Shah Jo Risalo. The visual commentary is a sequence of motion posters that address the possible consequences of a forced marriage. Using metaphors and poetic verses from Shah jo Risalo, the campaign raises awareness about the multiple repercussions of forced marriage and also emphasizes the importance of dialogue. This prototype can later adapt the writings of the poets of other provinces like Baba Bhullay Shah and then it can become more relatable to the people of that language.





BACHA KUCHA

Yusra Ahmed

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In Pakistan, 40% of the food produced is never eaten and yet 43% of the population remains food insecure. With the increasingly vast impact of climate change on Pakistan's agricultural sector, and its exponentially growing population, tackling the issue of food waste has now become an urgent need. Bacha Kucha, is an app that enables its users to reduce their footprint by becoming organised, conscientious food consumers. It helps track food in stock, plan meals, and shop accordingly. The app not only motivates its users to reduce waste but also explains why it's important and quantifies the positive impact their small action is having on their environment. However, some excess food is imminent, the app therefore also encourages regular donations.



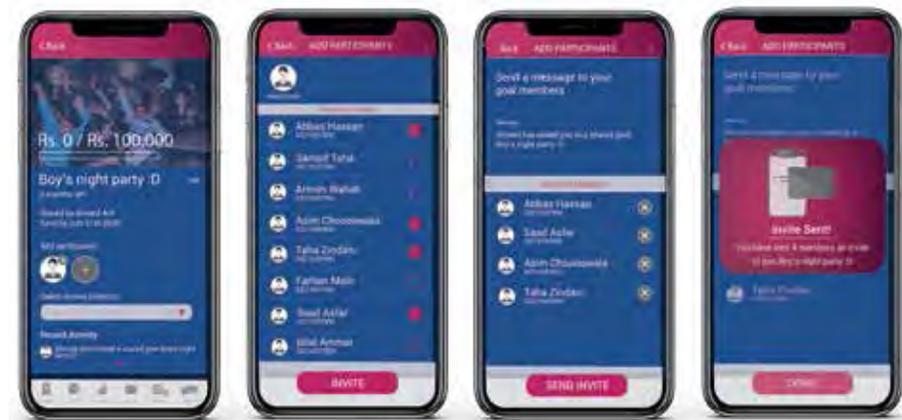
V-BUDG

Zohra Wahab

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V BUDG is an organisational app that helps in saving and budgeting with the help of creating SHARED GOALS amongst friends and family. It is a unique and collective approach for saving money together furthermore, the platform allows other added members/participants of that particular goal to track and view the progress in order to motivate each other to reach their desired goal.

- Key features include:
- Shared goals amongst family and friends
- Adding multiple participants to a goal
- You save monthly together
- You can log yours and friends/family's goal activity
- Live chat option within the goal with participants





DEPARTMENT OF
TEXTILE DESIGN





THE LUNGI PROJECT

Alita Hussain
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My thesis draws inspiration from the traditional Chakwali lungi. Taking its key elements checks, stripes and its technique; dovetailing which is done in a distinctive silk wrap which makes a solid colored border. Keeping true to its identity, I have explored and experimented with checks and stripes in various scales and translated them through a color palette to give it a contemporary look. I have also diversified the product to stoles by composing the layouts that cater to today's market.



THE TIME-TRAVELLING MUGHAL WOMEN

Alizeh Khan
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My concept revolves around creating a narrative on the woman of the Mughal era by portraying them and their lifestyle in contemporary setting.

I was always drawn towards the practice of narrative art and how a simple imagery could capture the essence of the time. Hence, this allowed me to come up with my own version of the Mughal narratives based on the everyday scenarios which one could easily relate too. I have created a collection of square squares in which each print created depicts a different setting. I have translated the narrative on square scarves and each scarf defines a different setting





AN INTROSPECTIVE VIEW

Aneeqa Imran Sheikh

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Our individuality is wrapped in the ignorance of the body and soul, which is further intertwined with an understanding of the realities of the world. Being an apparel design major, I have translated this idea by taking the human body as my source of inspiration, as body is a physical embodiment of oneself and thus in alignment with one's unconscious reality. The silhouettes are derived by examining and dismantling each layer of the body in a meticulous fashion, starting from the muscles, organs and then the skeleton.



UNTITLED

Arslan Ahmed

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I have worked with natural & found material to create light sources that can be used in any contemporary interior space.

For the shapes of the light sources I have taken inspiration from nature itself.

In some instances, I have tried to translate natural objects like trees & nests, while in other I have let the found materials original organic form dictate the final look of the piece.





SCAFFOLDING

Arzish Khan

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While there are many fashion collections which have been very successful in their attempt to shed light on the beauty of architecture, one thing that plays an essential role in construction without which these striking structures would not have been made is “scaffolding”-a temporary structure on the outside of a building used while constructing, repairing, or cleaning the building.

These amorphous structures can be broken down into simple lines created by wooden planks and metal poles, which cross paths with one another to create intricate geometric shapes. The structure as a whole as well as the interplay between the positive and negative spaces, have inspired my collection which consists of bold and experimental, structural pieces formed around the body.



THE ‘FLORAL-FEST’

Arzum Omar

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For my thesis topic, I have drawn inspiration from the flowers and fruits that are present all around us. This was done with the idea of appreciating the colour, details, forms and patterns within them. I have explored a range of different techniques such as painting, sketching, etching, stippling and mark-making to translate my inspiration and yardage. The concept revolves around celebrating the colours that are being derived from these flowers, foliage as well as fruits.





UNTITLED

Atiya Hyder

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My source of inspiration comes from walls affected by seepage. Drawing inspiration from seepage on the walls which we see around us. The natural phenomena of seepage is of a different flow in the way it spreads on each wall, sometimes spreading unevenly all over the wall and sometimes just seeping at the bottom. Being a weaving major, I have used the technique of wrap dyeing to translate seepage, using both natural colors of seepage as well as seepage on painted walls.

I have woven one off piece to



UNTITLED

Bilal Ahmed

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For my final thesis I am working with textile waste from our local textile mill and transforming them into seating solution using the off loom weaving technique. Since my pieces will be used in existing interior spaces I have kept my colors minimal, only black & white with an accent so that it can go with any number of themes.





TIMES OF THE DAY

Bushra Arif

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For my thesis I have design a collection comprises of hand-woven stoles which are constructed with weft resist dyeing technique. I find this technique very fascinating because of endless possibilities resulting in different patterns it forms. I have taken inspiration from the changing times of the day and how it leaves its effect on the sky visually. With the help of this technique I have translated the colors, textures and the feel in the fabric to produce distinctive handwoven stoles for modern day women.



PASTAN

Dania Rauf

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The concept of my thesis revolves around using Pastan, Which is an unspun jute fiber. Patsan is golden in colour with a silky shine and hence called The Golden Fiber. It is easily available in the market and due to it being inexpensive has the potential to be used in a lot of things. I have designed woven bags using Patsan sizes with bright colors to give it a contemporary feel.





REFLECTION

Haseeb Ahmed Farooqui

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My thesis is a reflection of the two phases of my academic journey that is 4 years as an Engineering student and the other half as a textile designer. The engineering phase of my life has inspired my thesis collection, which is designing pieces. I have used circuits, lights, wires to highlight the silhouettes and cuts with in the garment. I was very intrigued by the complexities involved in constructing a circuit that involved linear paths, negative and positive spaces and different electronic components. The curiosity to understand the complexity of each component led me to construct and explore the beauty of something that is underneath and hidden. My collection incorporates my technical knowledge and my design sense into a collection of 10 garments.



TRANQUIL REALMS

Hibba Saqib

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The inspiration for my thesis project are water bodies made naturally or artificially in a space. Water can be characterized as soothing, calm and fluid. I have created light weight fabric for stoles translating water and other elements surrounding a water body such as tall grass, water lilies, lotuses and fishes.





OVER-THINKING

Hya Haider

syedahyahaider@gmail.com | 0333-3046667

My thesis is about over thinking. My perception of over thinking is seeing a lot of layers, just how thoughts keep on layering on each other and excessiveness. I used these key words to design an entire collection of ten jackets that represented over thinking for me. To design the collection I have used second hand clothing to create statement pieces which reflect my concept. The aim was to give a second life to old garments that had been discarded.

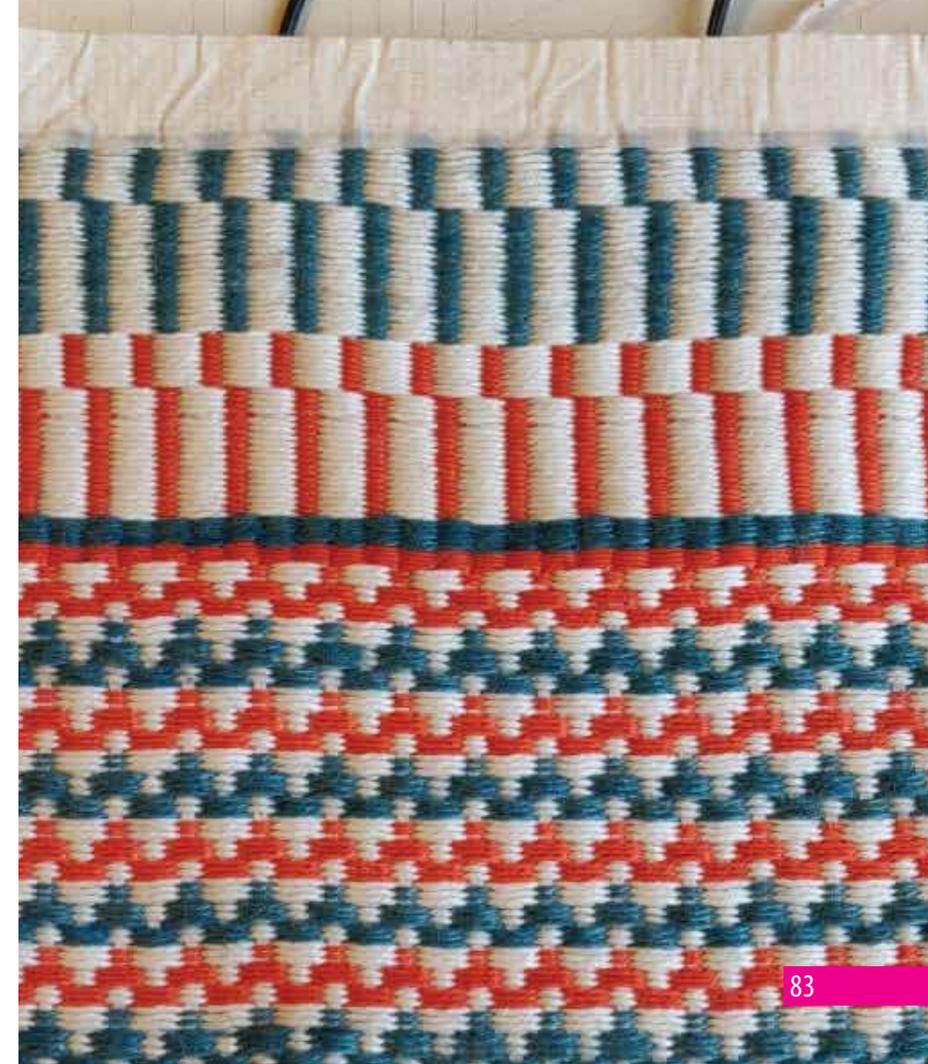


JUTE AND COTTON IN THE CONTEMPORARY WORLD

Insia Amir

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My concept idea for the thesis is "Incorporating Jute with Cotton". My motto is to replace synthetic material with natural material by designing a range of woven handbags of cotton and jute. The reasons of using these two materials are that they are natural and hence eco-friendly. In terms of design source, I've chosen to work with surface textures. The design is derived from the scribbles of different surface texture. I've designed in interesting layouts and patterns with bright colors to give a fun mood.





IRIDESCENT

Maheen Arif Shaikh

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Iridescence is a phenomenon of certain surfaces that appear to gradually change color as the angle of view or the angle of illumination changes. For my thesis I chose peacock feather as my source, using that I am mainly translating the colors and texture into woven stoles through different type of material and weaves.



KARANDI

Manahil Fawad

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For my thesis I am working with the karandi thread which commonly available in the market. It is a handspun, textured cotton thread. My thesis is an attempt to take the traditional plain karandi fabric a step ahead by adding design element into it. The aim of this thesis is to provide a variety in design and weight, while keeping the identity of traditional karandi intact.





BANARSI-A TREASURED CRAFT

Minhaj Hassan Ansari

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Being a prodigy of the Banaras colony, my thesis is a tribute to the age old craft of banarsi weaving. For my Collection I have taken my inspiration from the technique of chintz and while using flora from the surrounding.

My aim being to create cost effective fabric which can give the feeling of articulated designs that looks distinctive.



MELTING GLACIERS / TRANSITION

Neshmia Khan

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Global warming and climate change are very real issues that we face in today's world. Inspired by the documentary Chasing Ice, I was moved by the imagery of changing landscapes which shows ice melting from major glaciers of the world as they crack and fall to their ultimate death. Pakistan's glaciers too are susceptible to climate change, causing increase in water levels and deteriorating weather conditions. I have made a collection showing different stages of glaciers melting and the state of ice, which is directly affecting our environment at an alarming rate. I have showed the transition from ice to water working through exploration and Experiment with fabric, texture, color, layering and draping.





URBAN 'CHANGAIR'

Raabia Khurram

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As a design intervention major, my thesis focuses on the craft of basketry and working with the cluster of artisans who are already involved in this practice of the craft. With that in mind, I have looked into our existing market for baskets in Karachi; which had lead me to intervene and involve the technique and use of 'Changair' (a woven basket for serving bread).

I intend to restore a market for changair by using contemporary colors and innovative designs to convert the traditional changair used for one purpose only, into a multi-purpose modern home product.

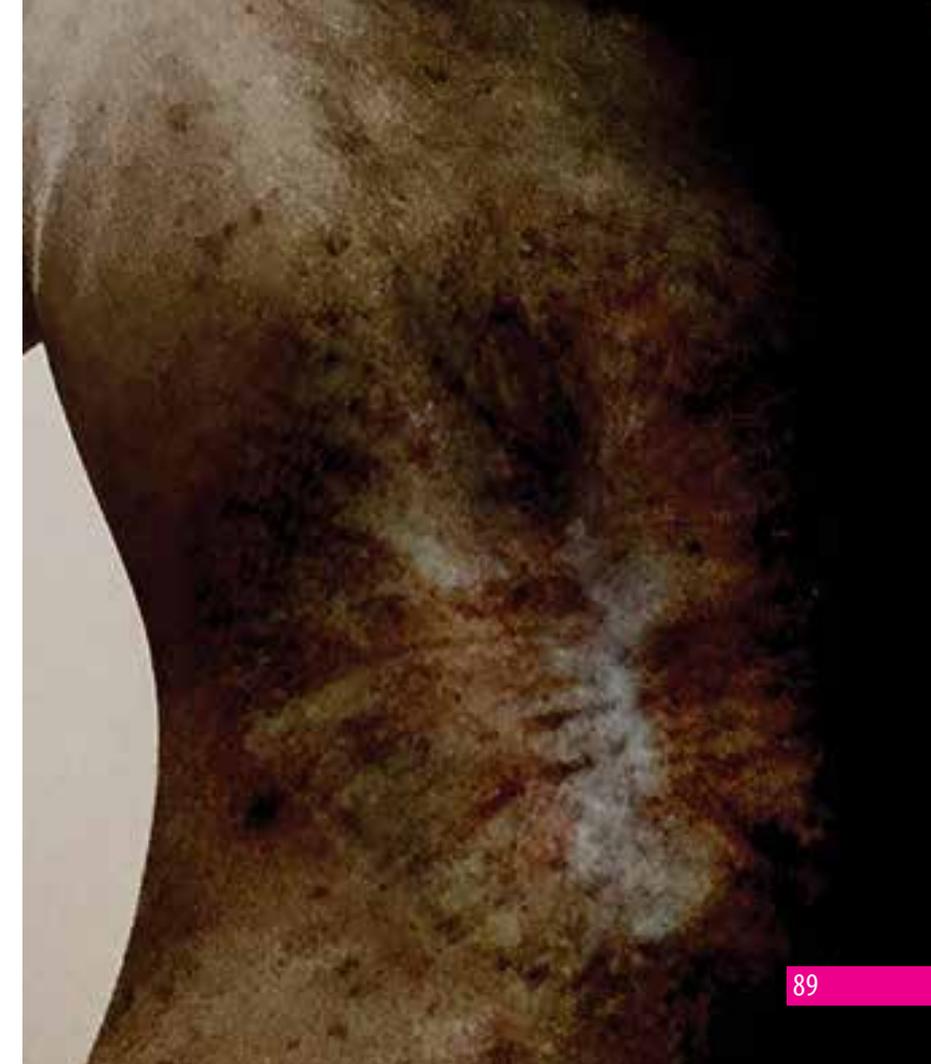


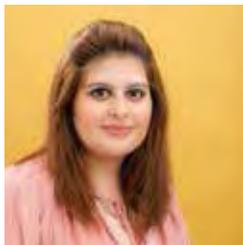
SCARRED

Saamia Khan Bozai

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This collection is the representation of scars which people bear on their bodies due to certain injuries that has altered their smooth textured skin. These scars symbolize the alterations that the surface of skin faces after it heals and thus shows the flaws which are caused. Different fabrics are used to depict the different textures after they have been scarred with the help of fabric manipulation. Hence, these non-wearable garments depict the seemingly imperfect form of those scars and is a step towards accepting those marks that scar our body.





CELEBRATION

Saman Saleem

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My thesis is based on the concept of celebration that I wish to experience as the end of my education approaches. Carrying forward the idea of celebration I have derived my silhouettes from the technique of gift wrapping. As the gift unfolds the anticipation and excitement of opening is half the fun, and so are my clothes. My collection caters to all of those who want their respective celebration to reflect in their clothing style.



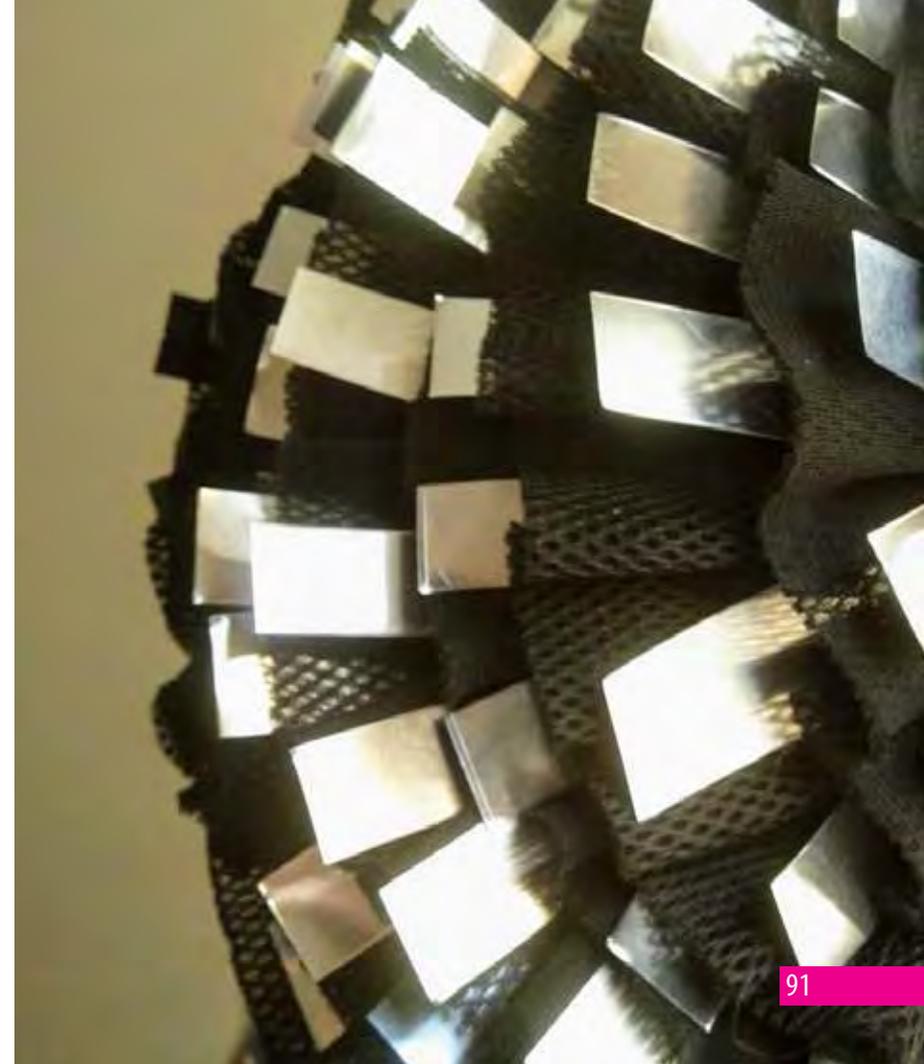
W.E – WOMEN EMPOWERMENT

Subata Karim

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“W.E” the women are the ones who are fighting the norms and battling to live in a world that is an everyday struggle. This concept serves as a personal response to how I view these women and their experiences of violence, abuse and patriarchal lives. The inspiration is drawn from the women warriors throughout the history and different types of armors worn during battles. My design reflects women who feels and looks empowered and fierce. It will be a reflection of woman's confidence and boldness which makes her physical appearance immune to the misogyny and violence. The collection aims to endue instills strength and power.

I have incorporated metal, heavy weighed denim, foam net, nylon net and rexine to create structures which looks visually strong and represent armor and shield which creates a contrast between beauty and aggression.





REVITALIZATION OF CHIK BLINDS

Shireen Bilgrami

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My thesis project revolves around working with the craft of traditional window blinds made out of natural materials. The aim was to create simple, creative designs which can be catered to the masses for both indoor and outdoor interiors.

The primary goal was to retain the essence and functionality of the traditional blind but break away from the availability of monotonous designs produced through capital intensive methods.



BAG TO SCHOOL

Tabinda Ayub

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As an apparel major I chose backpacks as my source of inspiration for my design and silhouette. They are the ultimate symbol of primary education, along with books and stationery items. However, what sets backpacks apart is the cognitive effect it has on children, as it brings excitement and anticipation. Children look forward to which backpack they will be getting in the upcoming academic term and always have several ideas regarding them. For this reason, for my thesis project I decided to design a collection for children and for that I first explored the different elements of a backpack such as pockets, zippers, dori piping straps and buckles. I decided to use fun and bright colors to make the collection exciting and fun for children to wear.





NATURE'S IMPRESSION

Umme Safa Amin

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Flowers have always been a part of decoration in weddings to add color, life and a magical touch to any event. But in the end, they are found lying in the dustbins. Being a print design major, I took up the responsibility to work with this waste to create finished products (leather bags) using eco printing. Eco printing is a technique in which the leaves, flowers and plants are bundled into a fabric which is later steamed or boiled. They release color and form an impression on to the fabric.



MUGHAL WITH A TWIST

Zaina Nawab

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Yaktahi jama and angarkha both very tradition garment for the Mughal era as reference, I have designed a collection of upper and lower garments that are contemporary while maintaining their essence. I have added a quirky feel through silhouette, colour and geometric prints. I have tried to reimagine both through design and its purpose.

My collection caters to all women as it is important for me that cloths have an added purpose. Some of my designs can be worn as a upper garment as well as an outer wear (Coats) giving the wear dual option to wear the garment in different way.





DEPARTMENT OF
FINE ART





THAT ONE DAY

Anzala Rahooja

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This work is based on the memory of the day my father passed away. I was twelve years old at that time. The events that occurred that day are still sharp in my mind and I have repeatedly spoken to myself about them, making the day and its events tangible. However, the visual representation of the day has blurred with time.

I tend to represent my memory through reimagining the visual. It is the most impactful memory of my father as it is persistent. These memories, both vivid and indeterminate, form the basis of my work through drawings and paintings.



WHAT GOT LOST AT SEA

Arzoo Binte Azad

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This work revolves around my father's job as a marine engineer, which requires him to stay away from home for longer duration of time. This work traces the impact of distance upon the whole household, especially on me.

The process started from creating bizarre compositions of our house that is fragmented, to show how his absence is felt by every member of the house. Other than this, I used objects utilized by my father, such as, his couch, photographs and a paper boat to denote his job as a marine engineer. One of the main visuals that appeared from his photographs was of the sea that became a vital part of these compositions. Together with all these visuals, I tried capturing different emotions within my work, such as, absence, discomfort, unease, worry, gloomy and fragmented within it. Thus, the process, particularly for me, became as important as the final visual.





UNTITLED

Ayesha Shaikh

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When you look at a person at first, you just see a figure, the outer image; what we fail to see is what lies beneath. Here develops the struggle. The struggle of fitting into a society where judgment is limited to the bodily appearance one presents. The struggle of adapting to the norm. The struggle of fitting into the 'perfect' mold created by it. These struggles are made real by labels. They are made real by shaming. They are made real by taunts and comments; intentional and unintentional. They are made real for a girl who simply just loves food.



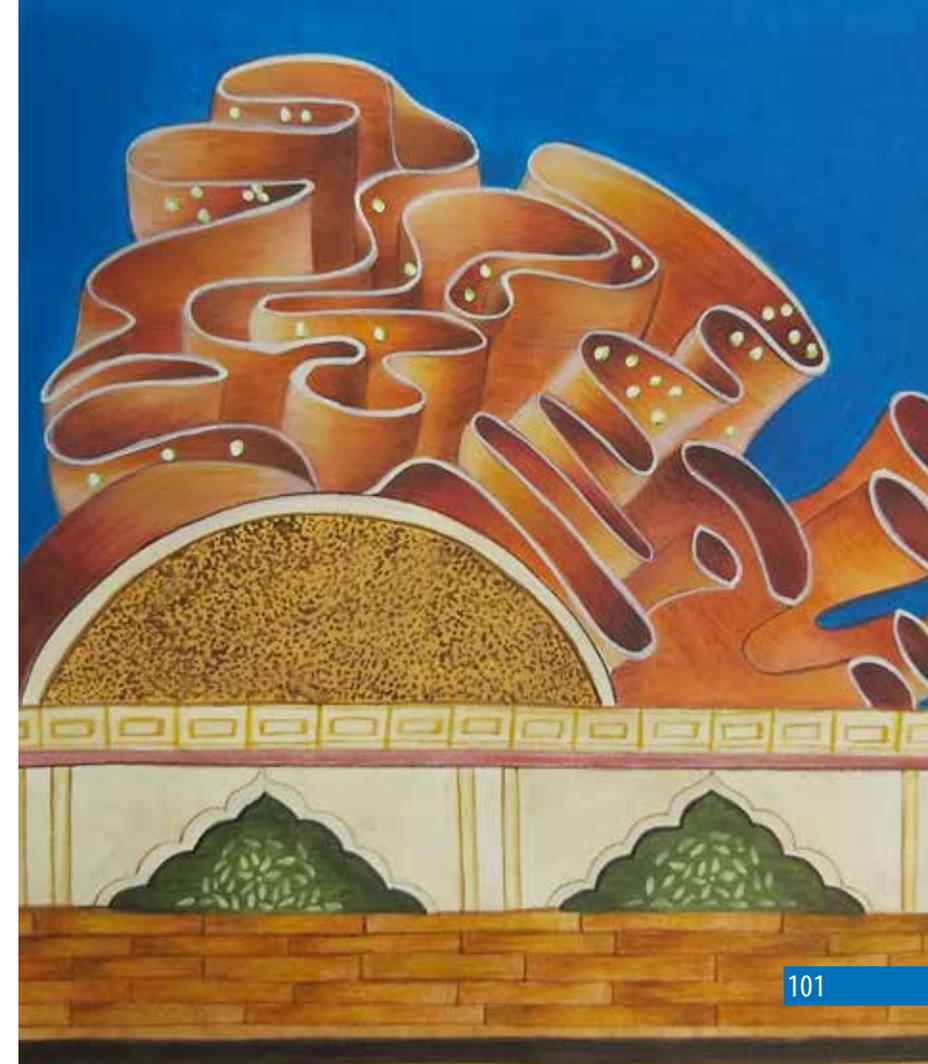
DIAGRAMS

Baneen Fatima

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Those Intermediate biological textbooks always lacked colour in their diagrams. Almost as if they were printed to just fill blank pages.

Being a medical student at that time with passion for art, I was tempted to fill the diagrams with colours and doodles to make them look new and complete. This small hobby of mine inspired my work in which I brought together Mughal Miniature and Science diagrams as one artwork, thus creating a very personal language in my practice.





LOVE, AGGA

Dua Rabay

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Being a sibling to a differently-abled sister, the relationship that we share has been shaped by her physical restrictions. Her perspective is vital to look through as it affects my daily routine.

The floor of our home, the space that she occupies, and her surroundings have inspired my work. Her life revolves around these spaces. As for me, they are recognitions of her existence, and thus the emotional relationship with the places around the house are far unique than that of quintessential sentiments that one has in his/her household.

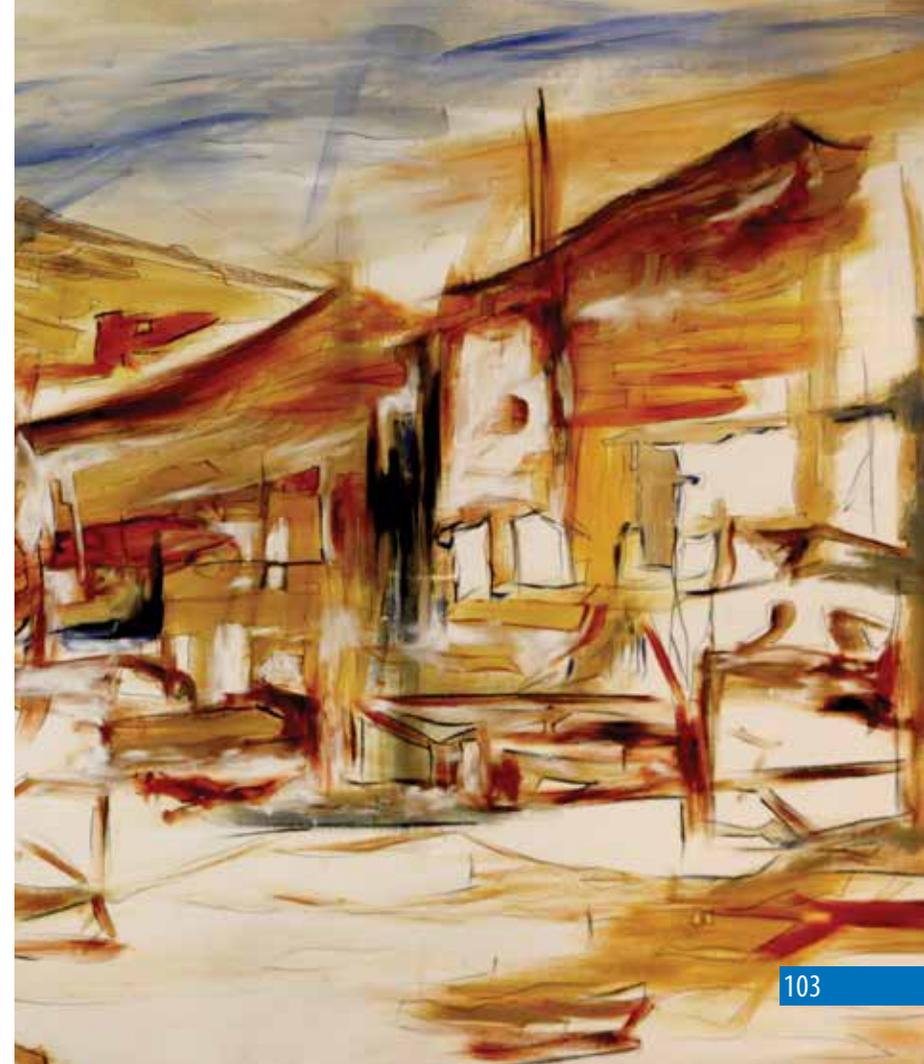


دجلہ در قطرہ
گلثوم موسیٰ

پوری انسانیت جسم کے اعضاء کی طرح ایک دوسرے سے جوڑی ہوئی ہے۔ جب کسی ایک عضو کو تکلیف پہنچتی ہے تو پورا وجود اسے محسوس کرتا ہے۔ مجھے اس بات کا تجربہ اس وقت ہوا جب ۱۰ جنوری ۲۰۱۳ء کا دل بلا دینے والا سانس خیز آیا۔

مذکورہ تاریخ کو ہزارہ کیونٹی پر ظلم کا جو پہاڑ ٹوٹا، اس کے نتیجے میں بے شمار لوگ بے سرو سامان ہو کر مہاجریت کی راہ اختیار کرنے پر مجبور ہو گئے۔

میرا کام اس واقع کی اندوہ ناک تجربے اور یادوں کی عکاسی کرنا ہوا دکھائی دے گا۔ یہ انتشار دراصل اس ٹوٹ پھوٹ اور کھراؤ کی بھی نشاندہی کرتا ہے جو اس سانحے کے نتیجے میں وقوع پذیر ہوئے تھے۔





BLOOMING HOMES

Khadija Saeed Akhtar

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Consistently battling with depression led to a personal quest, seeking out places of comfort, relief and respite. In this body of work, the intricacies of these spaces are examined, sifting through memoir and motion in order to intimately understand how and why they serve as personal secret sanctuaries. Rich, luxuriant marks are applied in an impulsive, gestural and joyously spontaneous manner, as the narratives of pleasure embedded within these spaces are explored.

Despite functioning as normal every day corners in reality, by rendering them glorious and fantastical, it is depicted how there is splendor to be found in truly everything, and can be sought even in instances that bring sadness. The bursts of color, and gleaming strokes showcase an alternate reality; a universe of wonder and mystery that shuns the outside world of pain.



UNTITLED

Lujane Vaqar Akhtar Pagganwala

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The essential inclusion of seclusion embeds itself in the bedrock of ones consciousness. Why do we create these internalized spaces of deceit?

So begins my investigation/confrontation of a seemingly volatile oscillation, between multiple realities. A process I have lived, re-lived and re-created so abundantly that it begins to interfere in the frequency of belonging, between space and place. The work demonstrates three levels of space; physical space, experienced space as well as imagined space. In both, a psychological and physical attempt to unite all such continuums a para-fictional narrative is told, and more importantly experienced by the audience.





MUSTY WITH A HINT OF VANILLA

Maryam Atiq

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In this busy, clamorous metropolis, there still exist few libraries whose vacant air looks forward to welcoming people that have forgotten what it's like to experience the silence and energy of these places. For this city, the existence of a library is merely perhaps a very small public space with just books, but for a few, it's a private, intimate refuge.

My experience of visiting these libraries was a realisation that it's more than just reading a book. It is when you look around and see shelves full of papers, books, one person or maybe two engrossed in their favourite subject and knowledge that is present in the atmosphere is invaluable. Something which is hard to feel in this current era of technological innovations.

My work captures the environment of these libraries that one experiences in person in a society where library going culture is diminished, but still manages to attract a tiny fraction of people.



LOOP

Mifra Sajjad

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Time is an impetus; it allows us to create a narrative that is more meaningful than oneself. Time shapes a typical day of our life and controls us in a manner that our daily chores start depending on it. Every inclusion in this body of work communicates a specific perspective of time and space and gives an insight into the happenings of my daily life.





SO IN SPRING IT MAY GROW AGAIN

Noor Jamshed Khan

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A poet, similar to an artist, brings life into verses with words just like a painter would with their brush. Manipulating a pen to compose fragmented verses so that they would come together in harmony regardless, when read as a cohesive piece have a myriad of meanings. Therefore a literary artist has the freedom to communicate their thoughts to others whilst allowing the readers a channel to create their own stories.

My question becomes: How can I amalgamate the very essence of writing poetry in my visual practice?



THE GARDEN OF LOVE

Noorain Inam

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In this series, I am exploring the idea of childhood illusions through the medium of portraiture. Using references of school plays and musicals drawing particular attention towards the portrait itself. They are not necessarily sad but serious in nature. Almost resistant to the surrounding they are placed in. Painting these staged images and how the child is given a certain identity was important as was the application of the makeup both in terms of execution and thought process. I intended for my canvases to be a reflection of the orchestrated madness of children performing on stage.





BRAIN FOG

Raahima Memon

noun a state of mental confusion, detachment, and forgetfulness.

My body had functioned normally for 21 years.

The diagnosis of a damaged ear drum due to sinus transformed what i perceived that normal functionality was. Dealing with, exploring and struggling with memory loss, stress, congestion, restlessness, forgetfulness, confusion on a daily basis is this work. The execution of my journey of forgetting objects, tracking the spaces where i forgot them and what i forgot has been a therapeutic process to overcome the anxiety i go through.

Every day when i am with you,
Feels like you will stay with me forever.
I move a little from one place to other,
A moment of realization of losing you bothers.
Lost... Gone. Tracking you down.
Now i see you, Now i dont.



BASED ON A TRUE STORY...

Rabia Abrar

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This body of work speaks about the impact that the movies had on me during a time period when I was confined due to an illness.

Movies have the influential power to allow the audience to visualize their existence in a fictional scene. The escapism that the movies offered is a strong spatial shift from a confined zone to an outer one. This can be experienced by engaging ourselves with a movie character or a situation.

Visualizing unreal situations in the confinement duration entered into my imagination and resulted in creating fictional compositions. This became possible by layering stills from the movies with my physical surroundings and my emotions. The decision of shaping the surface similar to my laptop screen makes the viewing experience parallel to my own.





UNTITLED

Rahat Niazi

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I saved their home while mine got burnt
They walked away thinking I lit it up
I stood there with empty hands
Wounded in the heart, shot with a gun.
I could smell agony
And the rotting soul.
The leaves walked upon
Trying to save their charm.
This world is unjust and i let it be.
For, the night is here to stay.
I'm blinded by the haze
While yearning for the day.
I wander for home to gaze.
All I was, all they've done,
Has led me astray.

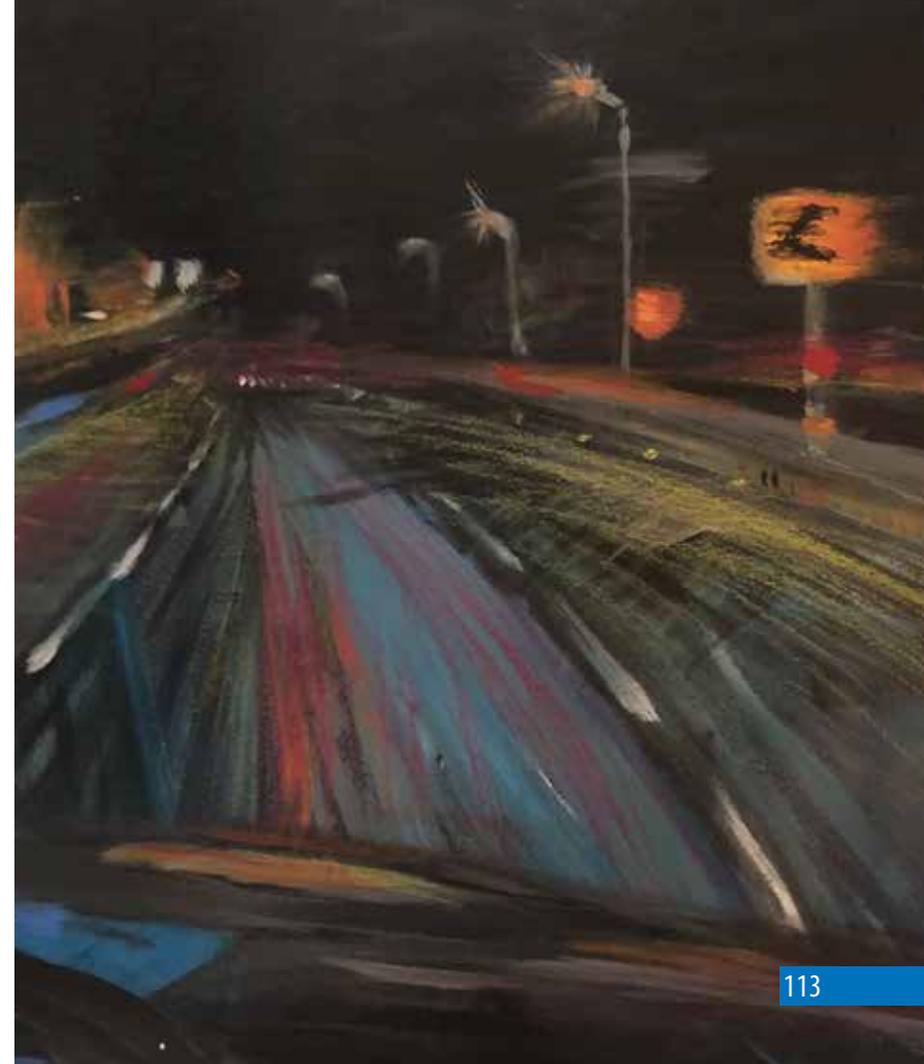


KARACHI SEY HYDERABAD

Rida Fatima Shah

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My work is a documentation of my journey from Karachi to Hyderabad where my village is situated. Bored by my travels from Karachi to Hyderabad, I gazed at the lights and colourful views from my car to entertain myself. My visuals are inspired by night images from my three hour long commute from city to my hometown every weekend.





LOST, RETRIEVED, REMAINING

Rida Nadeem

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Depicting tensions between remembering and forgetting, this work highlights the recurrent and involuntary fusion of memories and imagination. Functions of memory are impacted by evolving perceptions that echo the representation of a former self.



2:1

Shahzal Saleem

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This work is the representation of my domestic environment; the strong bond and the deep emotions attached with the spaces that form it.

In these paintings I evoke these lived spaces that alter and reflect my relationship with the spaces and the people who occupy them. These works depict specific spaces that are inhabited by my brothers in a shared living environment. The physical spaces they occupy creates a dominant impact which affects my emotional and physical space.





ABSOLUTE SOULS

Shehre Zana Halim

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Through this artwork I want to show deterioration of deconstructed sites which is untended and represents our society's psyche to neglect or live with the broken. These encroachment sites, incomplete buildings, and abandoned places have survived their own ruins and now are a part of our environment. I am relating the city's rubble with the debris and a recently constructed wall in my house. Seeing the internal effect of what these piles of rubble has caused within me, it has become a boundary to my physical and mental space, which I am unable to pass through.

With time, these places deteriorate more, leaving only a land with debris and rust but still existing by themselves. The ruins survive and transform on its own just like we do, trying to adjust with the decay inside and outside of us.



UNTITLED

Sumaiya Saiyed

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Lumps of meat are grotesque to look at but enticing nonetheless. In my work I have made unidentifiable body organs out of fabric. It is an exploration of the struggle against bodily conditions, which are not in our control. Such conditions can threaten or destroy the body.

The work both celebrates the destruction, change and decay of the body in process. Through the larger lens, the work is a depiction of the society's reaction to such conditions. Having this experienced personally my work acts as a bridge to overcome the uneasiness I felt and endured. The idea is to reflect this same uneasiness on to the audience. Whilst also embracing it in all its essence.





THE PRESENCE OF RHYTHM

Syed Muhammad Hussain Moazzum

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My topic is rhythm and I took this topic because I have been practicing music since seven years. I did this project not only as an artist but as a musician as well. My paintings draw attention to everyday objects that generate sound used, often these objects sounds are unnoticed which create rhythm and repetition like music. I recorded the sound of all the objects and composed them in order to create a music.



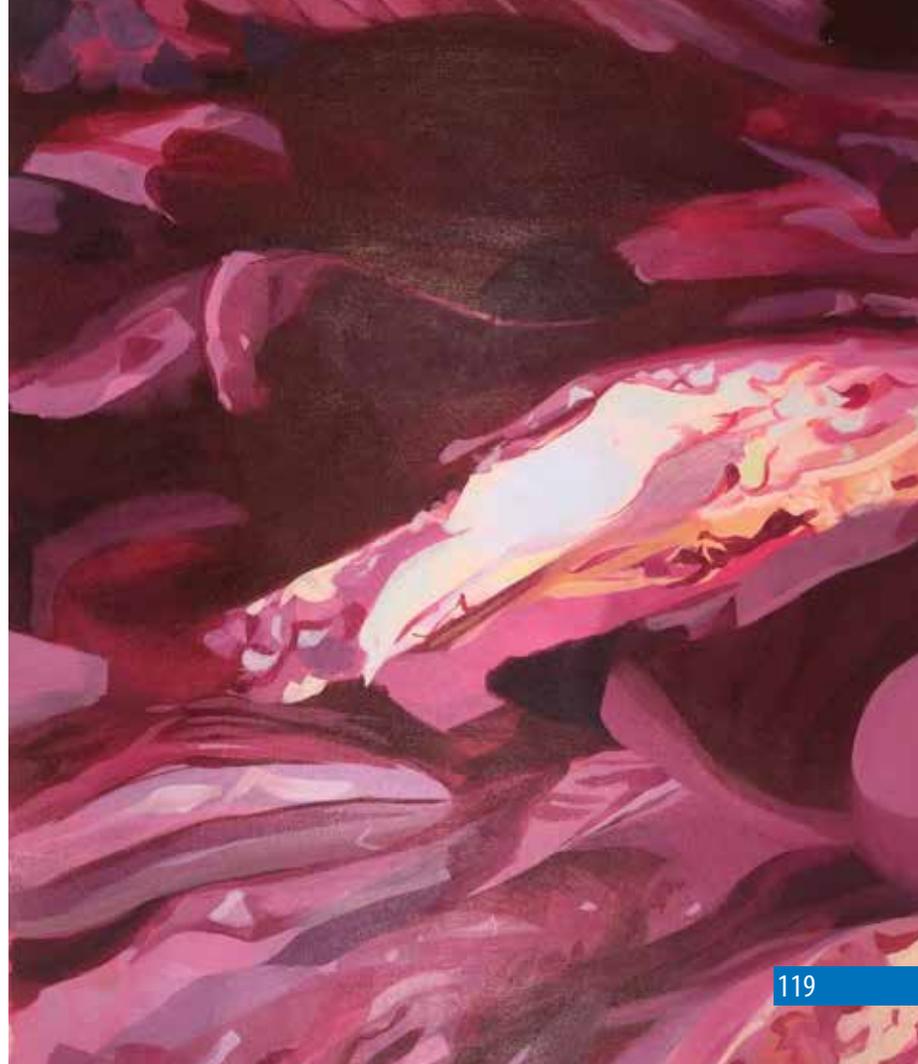
PERCEPTIONS

Syeda Aimen Haider

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Our brains work differently and they have the ability to interpret in a different way. My work investigates how zoomed in images can change the perception of the viewer.

As a young child I was very curious to look at a flower closely. I was very fascinated by their vibrant colour palette and variations in size and shape. As I grew older, with time they opened a whole new conversation for me. I started to investigate how each angle and different stages of growth and decline created different scenes of abstract landscapes. In my paintings I'm exploring how zoomed in images changes the perception of the viewer. I have documented zoomed in images of various flowers and painted them in such a way that they start to form landscapes, by excluding the details of the flower. My paintings are patches of colour that are forming abstract landscapes, however they are open for the interpretation of the viewer.





UNTITLED

Aliza Naqvi

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My work revolves around the process of being broken, healing and rebuilding emotionally and physically. By putting broken objects back together I am trying to seek a sense of perfection while still being imperfect and to achieve a sense of empowerment and struggle. I've used Victorian cutlery, because it is used in my own home. This body of work aims to emphasize the idea of scars that seem insignificant to the observer's eye leave permanent marks on the beholder. How in the end you incorporate different elements to make yourself whole again, always coming back to where we start from, in a way that is not perfect but it's complete.



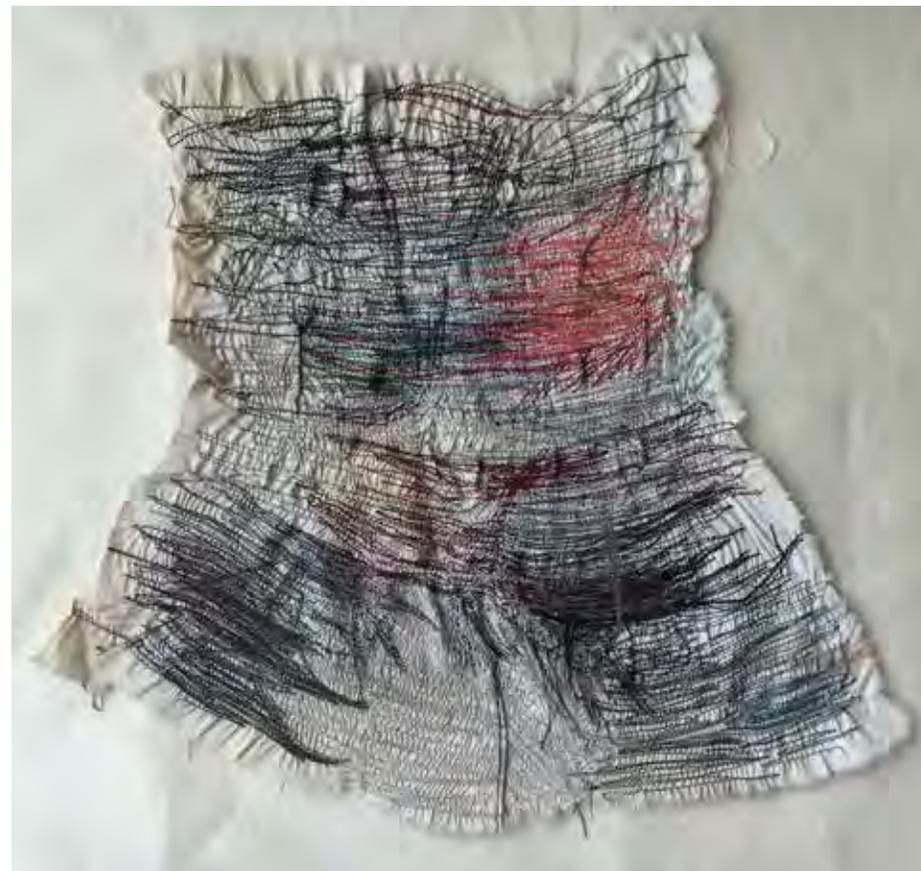
FOUR SIDES EQUAL

Syeda Kainat Jillani

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Fabric holds a sensitive and emotional attachment to a community, both physically and emotionally. The process of making the 'Ralli' through a layering of materials of bright colors, inspired me to look into my living experience in my hometown Ghotki. The Rallis are a documentation of people's stories, histories, and everyday existence. The designs of Ralli quilts play a significant role in narrating people's memories that shift and change over time.

The drawings on fabric are my intervention and direct response to the spaces that I have inhabited since childhood. The fabric and stitching serve as drawings and convey the living energy of these physical, emotion and cerebral spaces.





BAZICHA (PLAYGROUND)

Syeda Sahar Rizvi

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My work revolves around sarcastic comments that are personal. I have experienced a few but these taunts symbolizes a trophy for me. These trophies are inspired by those sarcastic expressions and circumstances. Which are similar to the imaginative clay sculptures made by children.

In our society this is extremely common, where people criticize unknowingly and it grows conflicts within us. This whole scenario seems like a children's playground.



DWELLING

Trinette Lucas

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This body of work starts off as a documentation of personal spaces which then dwells into the idea of what is to be revealed and what is to be left hidden.

Through layering and manipulation of images, my visual vocabulary narrates the contrasting and coexisting elements of security and alienation, having lived as a minority.

The medium of paint when used in layers, acts as an interruption of what is in front, leaving elements of mystery and secrecy. By playing with representation and abstraction, I am constantly questioning and discussing the things around me.





6/18

Warisha Khan

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Glaucoma, a condition of increased pressure within the eyeball, causing gradual loss of sight. In most cases it also causes Manifest Latent Nystagmus which causes the eye to make repetitive and uncontrolled movements.

A person who is born with glaucoma “sees” the world in a different light – lack of depth, limited tones of colours, familiarity and unfamiliarity of faces/objects, distortion, and focus on darker areas. Hence, these paintings are developed to portray my visual experience as I suffer from glaucoma; my everyday interactions with people and spaces.



REUNION

Zahra Arif Rasheed

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The void that is created with the loss of a loved one is major and difficult to fill. I have experienced the passing away of my grandmothers which has created a gap that I try to fill by finding them in different places.

My work is a documentation of elderly with whom I somehow feel connected or related. Through these visuals I intend to talk about the slow passage of time, how it affects the body and ages us.





DEPARTMENT OF
**INTERIOR
DESIGN**





NURTURING ACCOMMODATION WITH AIMS TO DESIGN A TEMPORAL SAFE HAVEN FOR FELINE COMPANION

Amna Iqbal Khan

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“What greater gift than the love of a cat”
- Charles Dickens.

Taking ahead my love for cats and personal experience, this thesis targets at creating something that would be beneficial to a segment of cat owners. The program is formed to help cater all cat needs under one roof. Concept is developed by observing cat behavior and then translated into the interiors celebrating the cats which are the primary users of the space.



ROMANTICIZING FASHION EVENTS OF PAKISTAN THROUGH A THEME-BASED PAVILION PLACED AT A SIGNIFICANT VENUE.

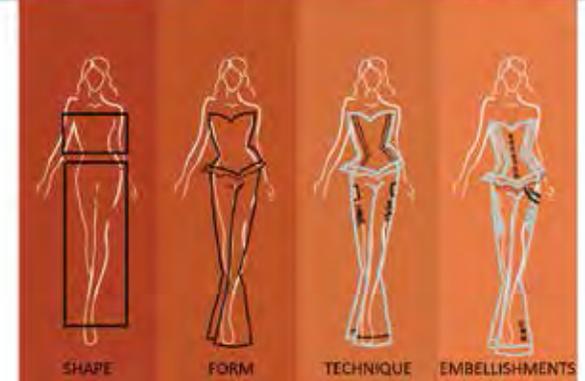
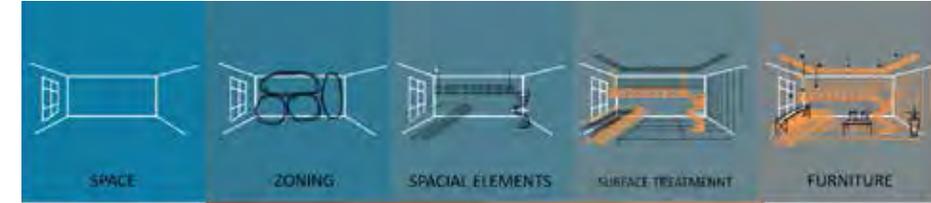
Ellsa Kaleem

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Drawing parallels between two design disciplines, fashion and interior led me to explore how fashion weeks and fashion events happen in Pakistan.

My project is about taking the fashion event out of a giant hall and publicize it at a significant venue which will romanticize the event with a more experiential setting. A fashion pavilion which is much more than just clothes.

Proposing a launching event for new designers as they start the journey of their career, Lady Lloyd pier was the selected site as the jetty marks the starting point of a sea journey.





REDESIGNING SPAS AS STIMULANTS FOR MINDFULNESS

Hafsa Amir

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With the growth of extremely stressful and fast paced urban lives, the need for spaces to unwind and refresh within the city have been on a constant rise especially in Karachi. The project centers around the idea of redesigning the spa experience as a journey tied to therapeutic mindfulness. The project is designed with the idea of leaving any and all stresses behind as one moves from step to step, finally coming out refreshed and cleansed in the end. The project is located in 76 old Clifton. The reason behind choosing this site was because this place was a known sanitarium for the British and has retained its quaint class till date.



GROUND FLOOR PLAN
Scale: 1:1000



A SPACE TO EVOKE SENSORY STIMULATION IN CHILDREN THROUGH VARIOUS PLAYSAPES

Haura Fatima M Merchant

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This thesis aims to target 24% of working women in Pakistan, by bridging the gap for the working women who are torn apart from their children to cater to their office hours. The child care facility provides a safe and secure haven for children while mother can be at work within the same vicinity. The central idea of this facility is to develop gross motor skills, fine motor skills and cognitive development of children through designing various playscapes while mothers can effortlessly maintain a balance between their work and personal life.





CELEBRATING THE INDIGENIOUS ART OF BOAT BUILDING IN COASTAL AREAS OF PAKISTAN

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With the downfall of the fishing industry the craft of boat building has also declined drastically in Pakistan over the years. Revival of the beauty of a boat, its structure and intricate details, this project aims to become a means of communicating the lost art through a museum space. By developing interiors inspired from a boats structural elements and details. The museum revolves around boat displays, Immersive experiences, restaurant spaces and a library for an insight into boat building. The project is located in Arena, Karachi while highlighting boat building it will also become an extension of the Maritime museum which is already celebrating naval history and artifacts.



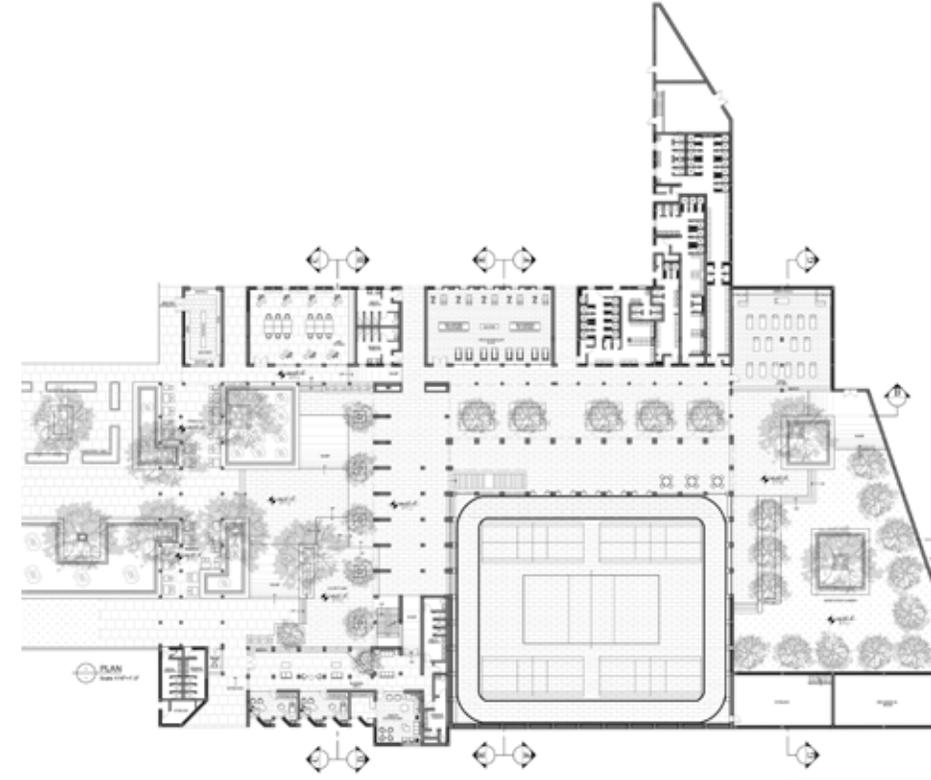
UPLIFTING SPACES FOR TERMINALLY ILL PATIENTS- UPLIFTING SPACES AS CATALYSTS FOR SOCIO-SPATIAL CONNECTIVITY

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The projects centers around the psychological and physical healing of people suffering from Parkinson's disease, located at the Aga Khan University Hospital's Sport's and Rehabilitation center. Parkinson's disease is terminal as well as incurable and thus its important to make them feel as "comfortable" and as "purposeful" as possible through uplifting spaces. As the disease progresses the patients start losing their independence and isolating themselves, thus the project aims to build six types of connections through uplifting spaces:

1. Parkinson's patients with Parkinson's patients
2. Parkinson's patients and their families
3. Interior and exterior spaces
4. People and spaces
5. Different spaces
6. People and nature





INFUSING THE VERSATILE NATURE OF CYCLING INTO RETAIL INTERIORS

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Cycling today has become more than just a sporting activity; it is considered a lifestyle, a movement towards social awareness and a community that brings people together. This project aims to provide more than just the ordinary shopping experience by integrating various experiences and programs all under one roof considering the needs of the growing community of cyclists. The concept is based on the notion of a Pit stop and how immediate services are provided on the go while on the wheels.



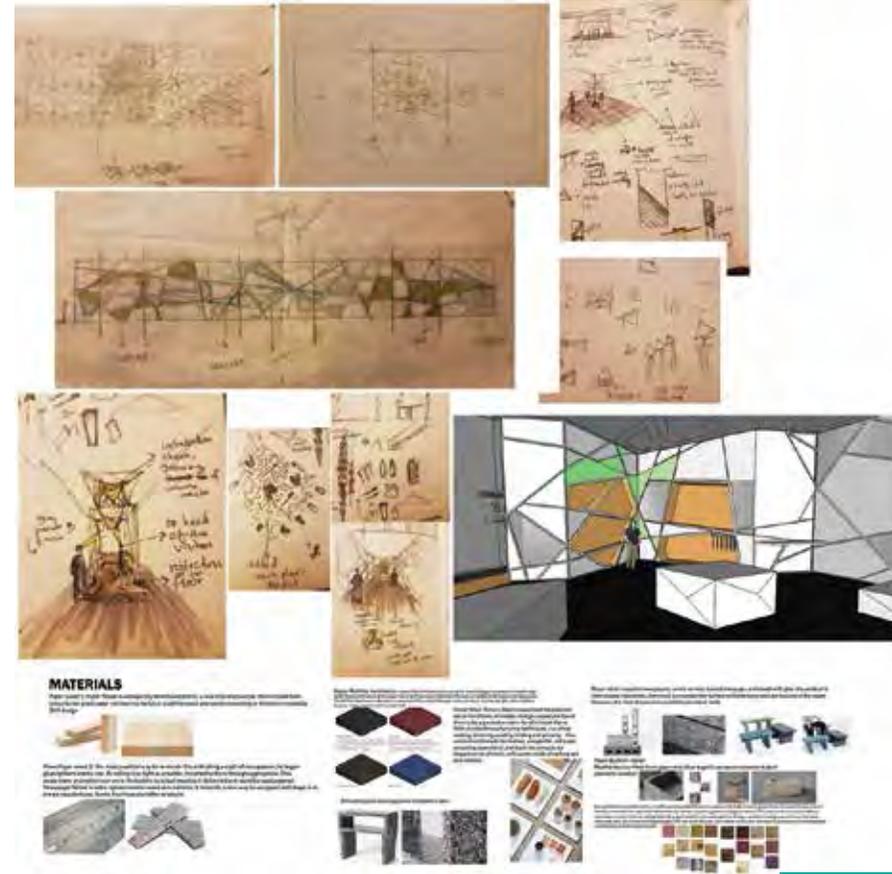
GENERATING AWARENESS FOR RECYCLING THROUGH RETAIL SPACE DESIGN

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The object of this project is to provide awareness on recycle reuse and reduce through better use of recycled materials and design techniques. To show that waste materials can be used in attractive and practical ways. Also creating awareness through learning the process of recycling. To maintain retail charm by using materials from recycled waste and designing the space from this in a better way to leave a bigger impact that all we throw is not meant to be thrown.

When you design something you create a demand for it therefore a retail space for local initiative would not only create demand for their recycled products but it would be beneficial in following ways; in generating revenue, making their business more scalable, sustainability for their community, encouraging them in making more recycle products and it would benefit in creating awareness regarding issue of waste we threw daily. Sustainability for their business and for environment.





REVIVING THE TRENDS AND PAKISTANI MUSIC ICONS OF THE 80'S

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The design concept dates back and takes inspiration from Karachi's nightlife before 1977. Where hotels and their clubs were a platform for local and international sensations to showcase their talents. The younger generation has seen a more dictated and repressed Pakistan, this design will be showcasing a time period while contemporizing its interiors, reminiscing a time in a heritage building. Through a boutique hotel themed on a culture without a permanent platform, the end user is provided with the finest experience in terms of food, retail and accommodation.



PARALLELS BETWEEN INTERIOR DESIGN AND FASHION DESIGN: TRANSFORMATION FROM 2D TO 3D

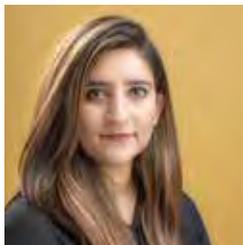
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This project aims to create a retail space for the brand Alexander McQueen that explores the concept of the silhouette of the space being altered through surface manipulation techniques. With a love for Lepidopteroology, McQueen's Designs were inspired from nature, using ornamental markings and materiality of animal or insect skin. Butterflies are repeatedly seen throughout his designs. To make a connection to the brand, my concept is derived from a 'Chrysalis'. A chrysalis is the hard shell where the transformation of a caterpillar to a butterfly takes place. When the butterfly is breaking out of a chrysalis, it has its wings wrapped around its body. My design is a juxtaposition of the translation of the breaking out of the chrysalis to how a dress is wrapped, draped or folded around a body.

ALEXANDER MCQUEEN





CREATING A FACILITY FOR ACID BURN VICTIMS

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Karachi doesn't have any facility for acid attack victims. So, the idea behind this thesis is to design a training facility for "Smile again foundation" who is currently working as an NGO for victims from such areas where the target ratio is much more higher and the victims don't want to go back to those areas again. This project will aid them in their journey of redesigning and reimagining their identity. Identity is much more deep rooted than just a façade and so is skin. These two concepts, therefore have been linked and explored to curate an experience for the survivors providing them with the shelter and skills to survive in the world.

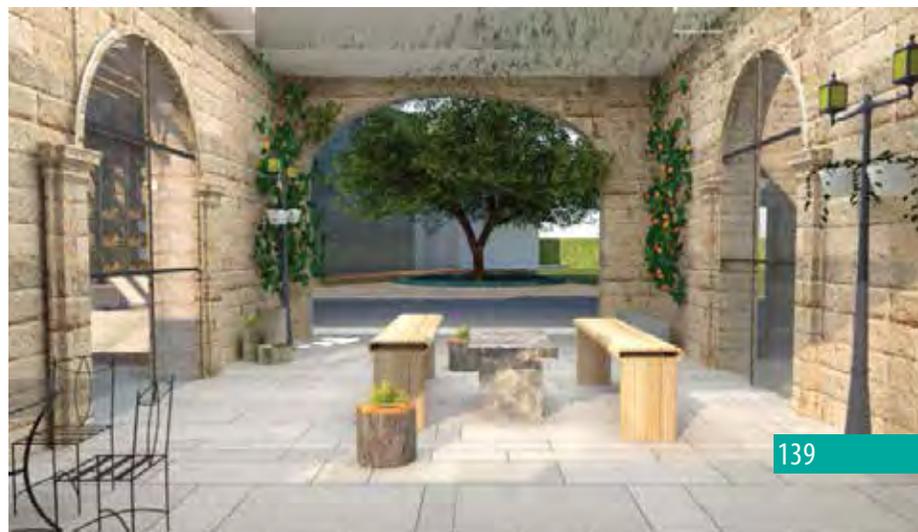


CREATING A TRAINING FACILITY FOR SMILE AGAIN FOUNDATION BY DEPILEX IN RELATION TO FACE FAÇADE AND IDENTITY

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due to the cultural trends of social media as well as a scarcity in spaces to unwind this thesis is aimed at the youth to cater to their mental wellbeing and social needs. Environments hold the ability to stimulate senses and become active healers therefore building positive changes. Achieved through layering and interactive circulation this project builds on a concept based off of the idea of a sanctuary, a safe haven with variable activities for individuals to interact in.





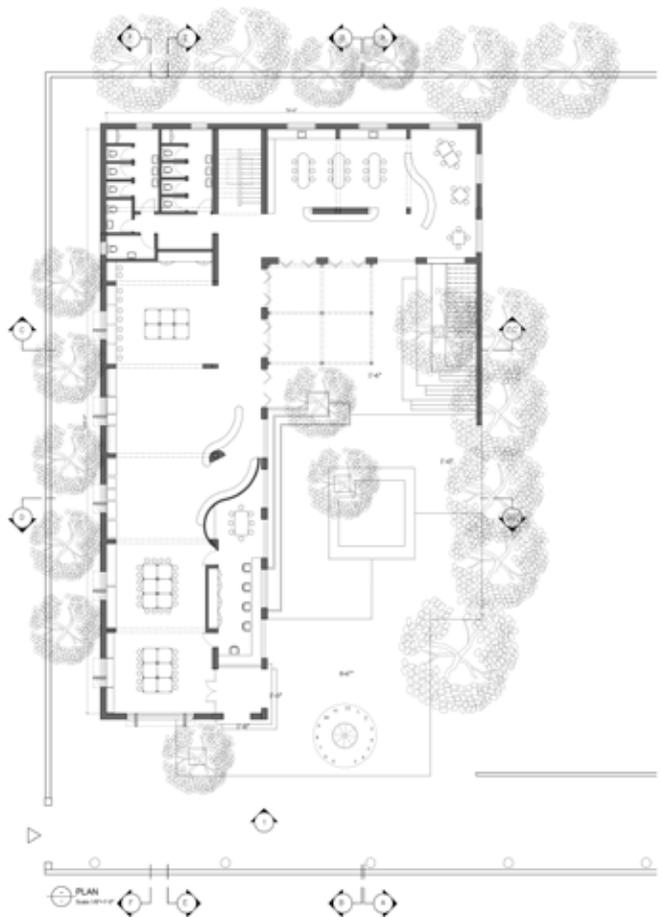
INTEGRATED LEARNING SPACES FOR CHILDREN

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The Aim of this thesis project is to create an educational space integrated with stem-based learning that will help underprivileged children to access the 21st century modern world and create a hands on and minds on learning environment. The lack of project based learning increases the divide between government and private schools, therefore the idea is to intervene in a government school in Korangi as it is one of the lower income areas in Karachi.

The 21st century skills will help the underprivileged children to be better integrated into modern world as will be able to meet challenges in our society and around the world with rapid economic, scientific and technological developments. Students who participate in STEM education environments will obtain 21st century learning skills which will come as a benefit when competing for employment and setting career paths in the future.



COLLABORATIVE WORKSPACE AS A FACILITATOR FOR WOMEN EMPOWERMENT

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The thesis centres around the katchi abaadi of khando goth, located in north nazimabad, karachi. The women of this community are engaged in home based small businesses to sustain their financial needs. However, their work is largely underpaid and unrecognized in society because of the social construct of this community that practices strict parda system. Hence, the primary idea for my interior design thesis concentrates on designing a platform for the marginalized women where they can work and display their crafts and get the recognition they deserve. The workspace design will help them break free from the societal restrictions while retaining their cultural values.





EXPLORING THEATRICALS IN SPATIAL DESIGN

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As a time based art experienced in space, theatre has the power to exercise believability through crafted immersive performances. My project takes forward the concept of theatrics to explore the service that it can extend to an interior space typology- a restaurant.

Weaving together both the performance and spatial elements of theatre, the project takes a plunge into the imaginative, the creative, and the exaggerated interplay of design to discover the exclusivity of the culinary revelation.

