

Design and Photography:
Department of Communication Design
Indus Valley School of Art and Architecture

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Printed at Rosette



The Symbol

IVS is an institute of scholarship in the field of Visual Arts. The history of visual language within our heritage reflects dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolise the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

Water symbolises knowledge, its acquisition and dissemination.

Waves symbolise the cyclical motion of life.

Tree symbolises the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order; while the sculpted spaces symbolise the sky, the environment, and the limitlessness of human possibilities.

Zahoor-ul-Akhlaq
1941–1999

Mission Statement

In an age of rapid social, technological and aesthetic transition, we feel committed to educating our students with the ability to analyse and critique experience, to nurture their creative abilities so they become active, outstanding members of our society, both personally and professionally.

We wish to go beyond technical instruction by placing emphasis on creative thought and action.

Each department, despite its individual character functions in close collaboration with the others in order to develop an awareness of the essence of the visual arts, both traditional and contemporary. This underlying philosophy is reflected in our curricula.

Through an interaction with diverse practicing professional artists, architects, academicians, scholars, archaeologists, art historians and designers, students are exposed to the importance of ideas, concept development, intuition and the value of research in the development of the creative process.

We shall not feel content till we have succeeded in preparing our graduates to live in the world of tomorrow, enabled them to share in the responsibilities for social, economic and political problems and to apply their professional knowledge and abilities to the solution of such problems, so that besides being technically and aesthetically literate, they are above all, good human beings.

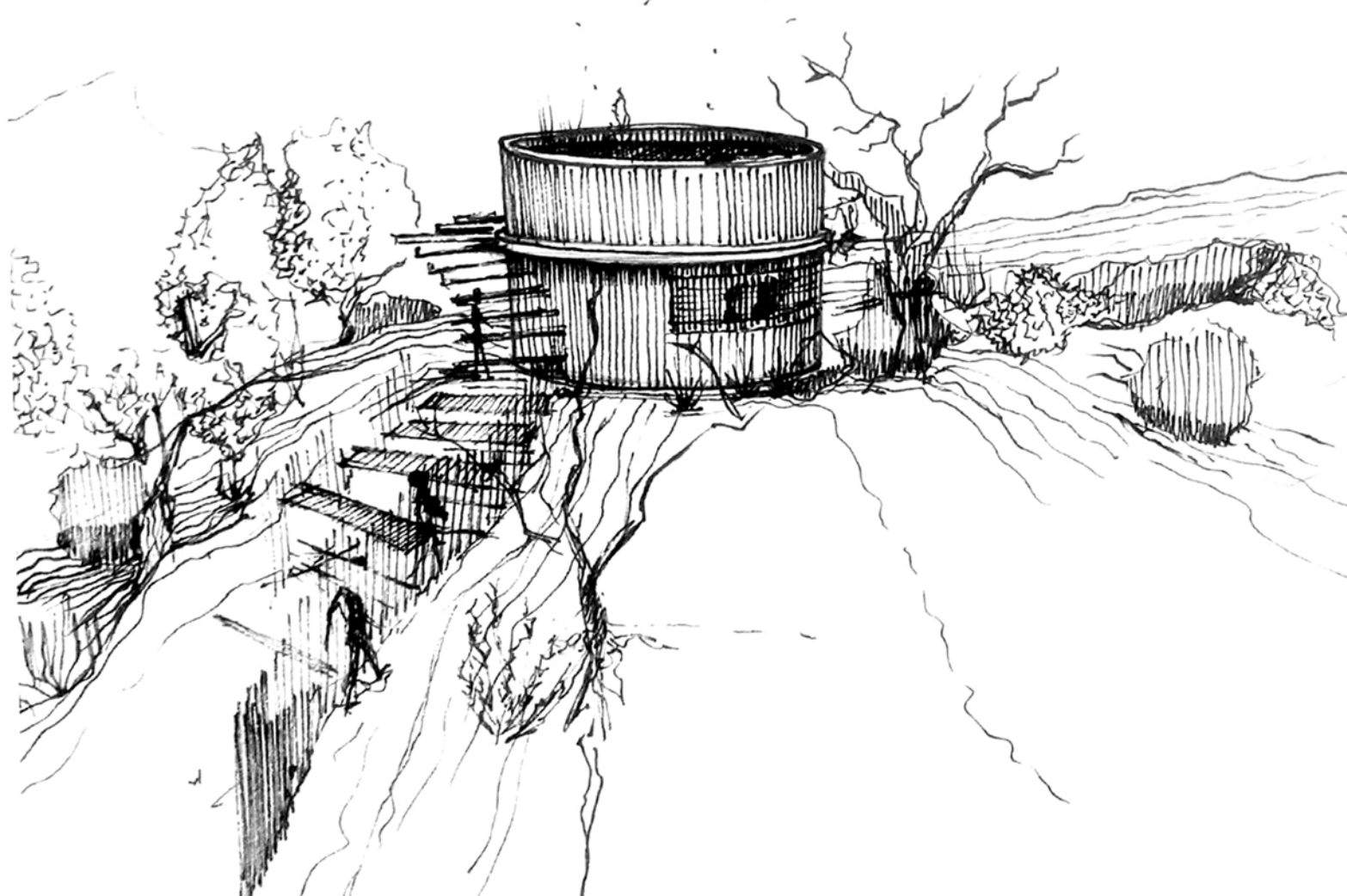
Vision 2025

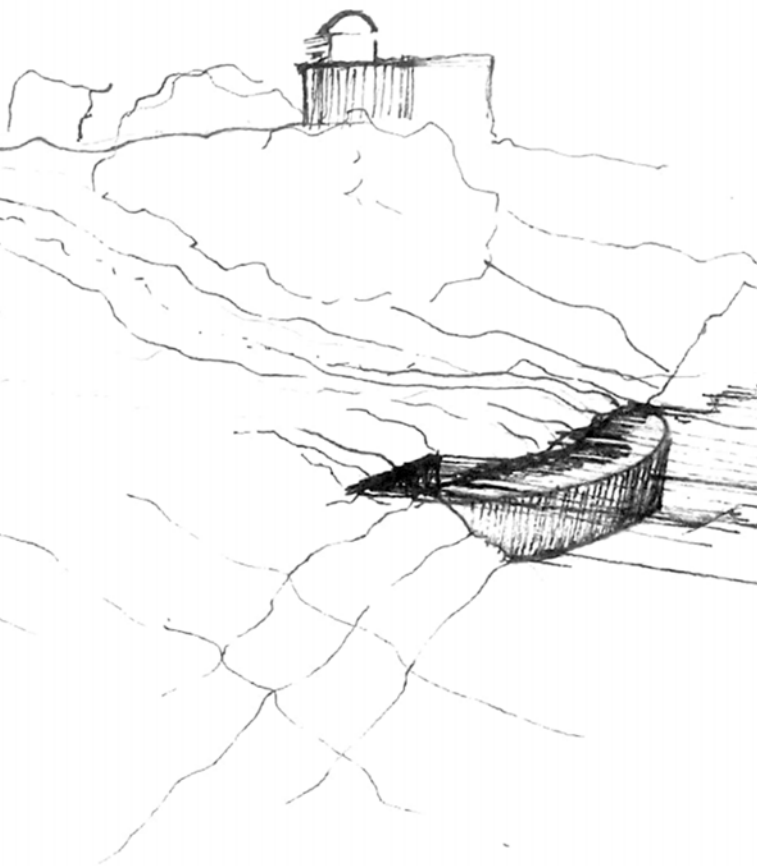
To impart education in art, design and architecture creating a culture of excellence in research and innovation, contributing towards a just and tolerant society and enable students to serve as instruments of positive change.

Core Values

A member of the IVS community:

Has a passion for Learning. Strives for excellence. Is ethical. Has dignity and humility. Values criticism. Embraces diversity. Respects the environment. Works towards positive social change.





Department of
Architecture

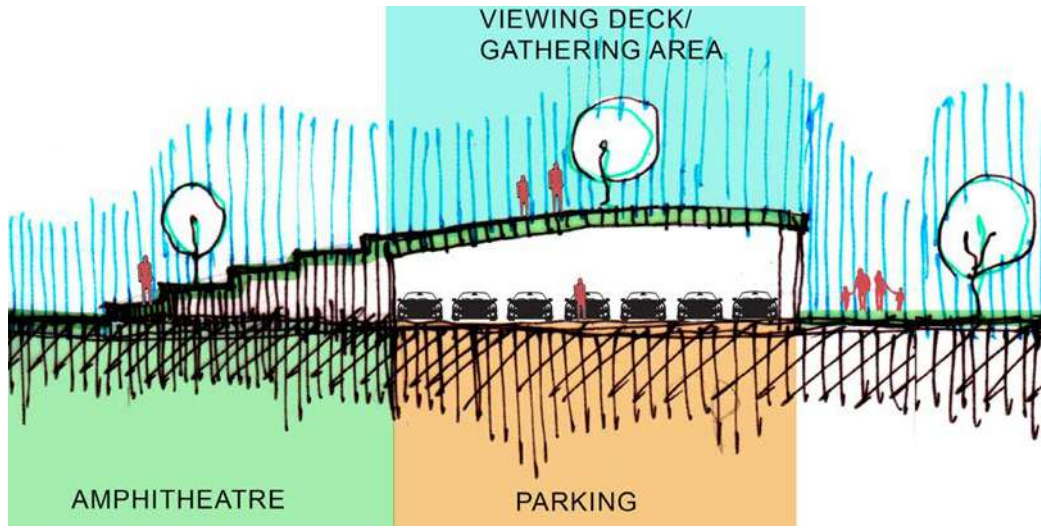
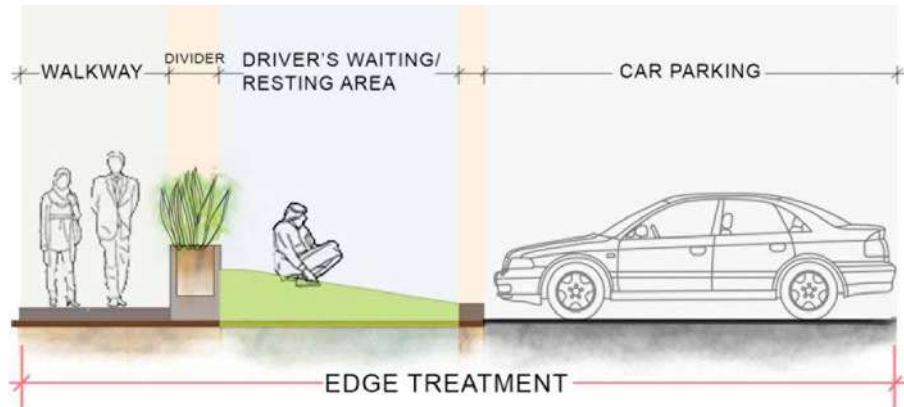


Aatiqa Niaz Khan

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The city of Karachi is home to a number of neglected and misused urban spaces. The thesis focuses on how such spaces can be transformed into meaningful places that encourage communal integrity, promote health and economic well-being, and foster a sense of belonging within a community. In order to achieve this, it takes into account the concept of place-making to cultivate a portion of the Clifton Green Belt as a social hub on a neighborhood scale. The key is to undertake a people-centered approach towards design and planning, capitalizing on present activities in and around the site, while creating opportunities for new ones.

In-between urban spaces as opportunities



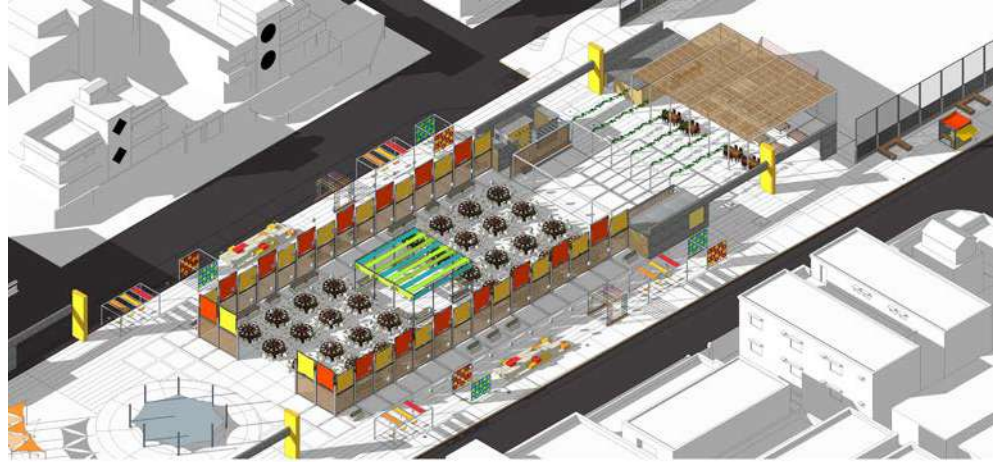


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The project explores kinetic architecture as a strategy to deal with the issue of inefficient use of space. It focuses on how spaces that are mono-programmed or function only for a brief amount of time, can adapt to accommodate different functions from time to time, through real-time transformation of architectural elements such as shading devices, flexible walls and adaptable furniture.

Activating underused public space through kinetic architecture



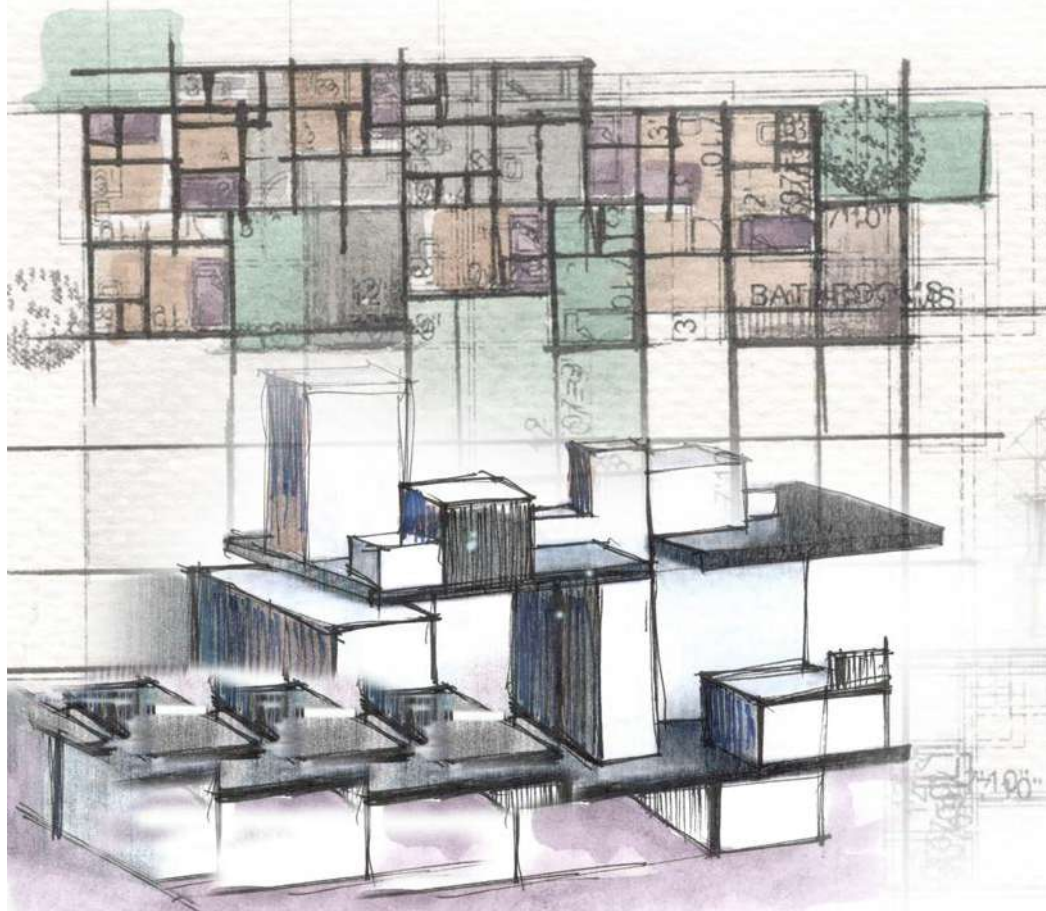


Aisha Iqbal Nini

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Research reveals that fractal geometry enhances cognition and reduces physiological stress due to its connection with naturally occurring forms. It also creates a language for growth and harmony. The aim of this thesis is to explore fractal geometry in architecture as a means to benefit students in an academic environment. This geometry becomes a basis for developing a spatial arrangement that positively influences the human mind and body through developing a conscious and subconscious connection with nature.

Fractal architecture as stimuli for enhancing cognition and reducing physiological stress





Bariya Hussain

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The thesis aims to instill a sense of permanence to a threatened ephemeral entity; local market spaces. By creating a system which temporarily occupies the space to reprogram the function on the existing site. The intended market space is situated in a current parking facility which will transform from its former function into a public urban plaza which celebrates local craft and culture. The tectonics employed is drawn from local context responding to its commercial and mobile needs. The multiplicity of function allows permanence to an ephemeral program while creating an order that temporarily programs a space into a public plaza.

Ephemeral Architecture as a prototype for Market Spaces in Karachi



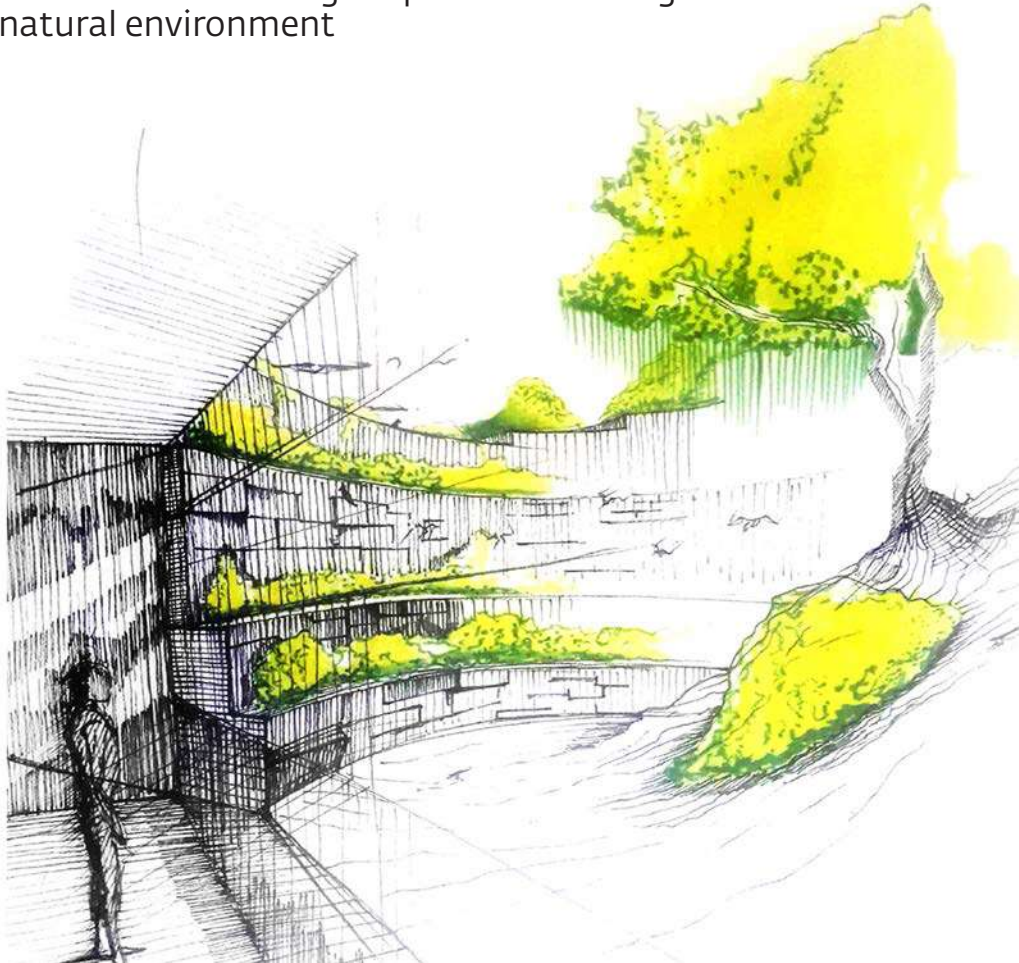


Fahad Najam

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Due to habitat fragmentation and an anthropocentric approach towards development, constantly expanding urban settlements have majorly damaged ecosystems. This calls for a paradigm shift in the way we think about our built environment, both on macro (city) and micro (building) scales. The thesis advocates for the need to shift from an anthropocentric approach towards architectural design to an ecological one. Through the application and practice of Ecomimetics, it explores ways through which architecture itself can serve as an agent for harmonizing the built and natural environments, while preserving ecological diversity and maintaining ecological balance. The exploration takes place in the biologically diverse parameters of Karachi University, a setting home to both human and non-human users.

Architecture as an agent for rehabilitating the natural environment





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This thesis explores how architecture can serve as a medium for celebrating and enhancing the identity of place. Key is to understand the physical, socio-cultural, climatic and historic conditions that make up the identity of a given location, and to use this understanding to develop a place-specific architectural response. The site is located in Rohri and sits at the center of various natural and built features that shape the character of the city.

Celebrating and enhancing the identity of place through architecture



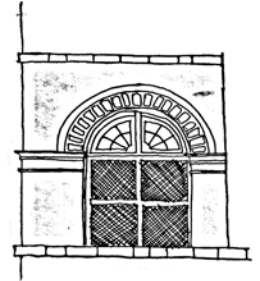


Hussain Ashiq Rangwala

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The thesis investigates how public spaces can create a sense of place in dense urban settings which are home to diverse user groups and stakeholders. The concept of placemaking becomes a means to interpret the site and its surrounding conditions (physical, social and cultural), to identify potential user groups and stakeholders, to establish a framework for an appropriate design and planning response, and to develop an association between people and place. The site is located in the historic area of Saddar bordered by the DJ Science College, Sindh Textbook Board and the Sun Dial Chowk

Placemaking as a means to create synergy between site and context; between people and place



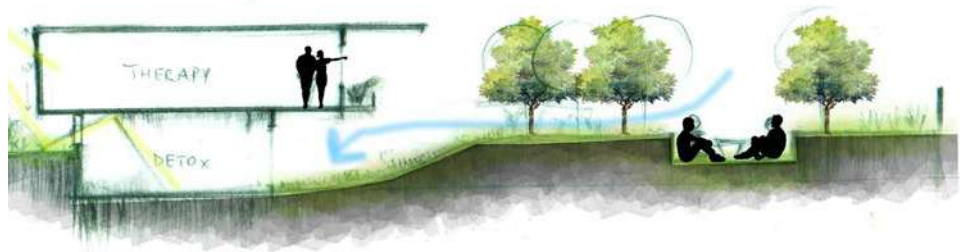


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The physical environment of existing rehabilitation centres for SUD (substance use disorder) patients in Karachi only deters their physical and mental health further. The aim of this thesis is to address the architectural and spatial qualities of such centres in ways to stimulate the process of recovery for their inhabitants. To achieve this objective, this thesis explores and incorporates the principles of biophilic design as a basis for ensuring physical and mental well-being, reducing stress, and improving cognitive function of SUD patients.

Biophilic design as a means for physical and psychological rehabilitation



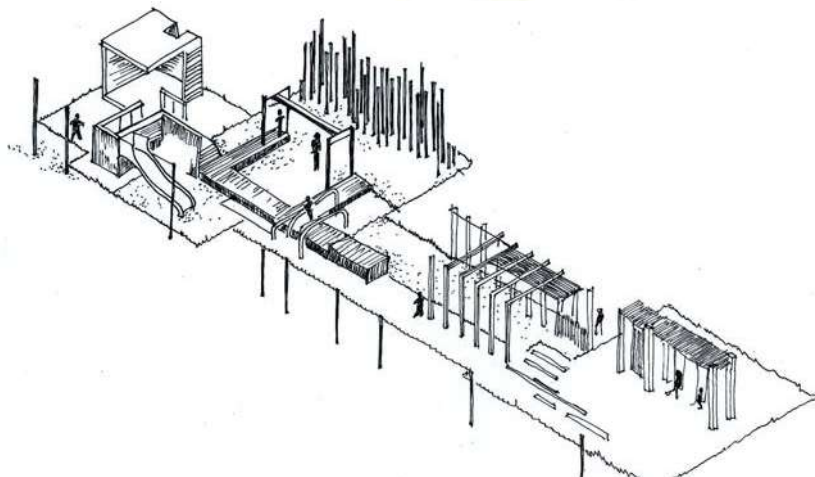
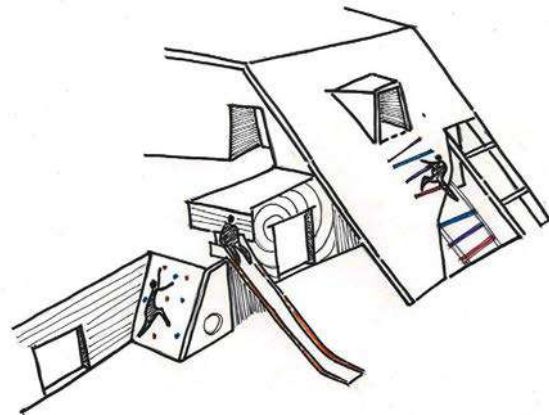


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The architectural and spatial qualities of public educational buildings, such as public libraries and museums, seldom stimulate and cultivate human imagination towards scientific and artistic ends. The thesis advocates for re-thinking such buildings as arenas for activating human imagination. In order to achieve this, it explores and incorporates the concept of "play in architecture" around and within a proposed Imaginarium in Karachi.

Activating human imagination through play in architecture



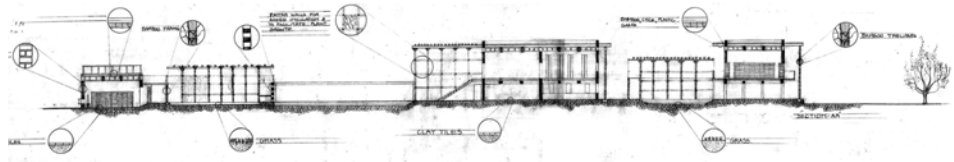
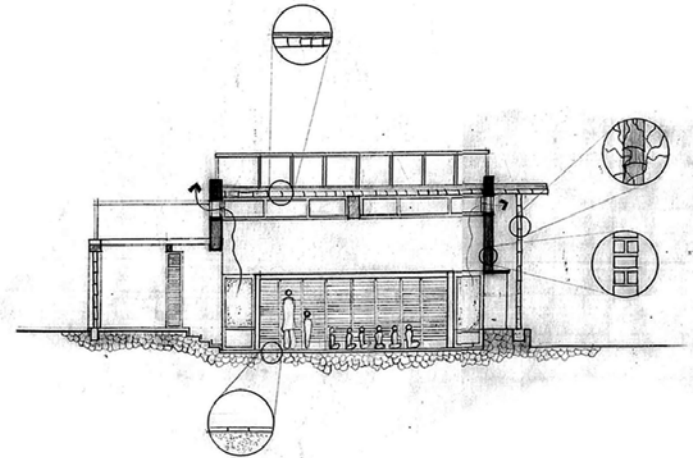


Mir Zain Talpur

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For the longest time, architecture in the rural areas of Sindh has shared a mutual relationship with the natural environment. More recently, however, this relationship is beginning to weaken, with new development revealing little or no consideration for the natural setting. In view of the positive impact of nature on the human mind and body, the thesis advocates for the need to maintain a positive relationship between the built and the natural systems. It takes into account the principles of biophilic design to develop a framework that allows for a strong affiliation between the two.

Improved Human Functioning Through Architecture and NaturePlay





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Placemaking refers to the collaborative process by which we can positively shape the public realm. It centers itself on a human-centered approach and advocates for inclusivity and well-being. The thesis adopts placemaking as a strategy to develop meaningful shared spaces in socially, economically and ethnically diverse communities. Key is to understand how people with diverse backgrounds operate in such communities, and to use this understanding to develop an appropriate architectural response - one that celebrates coexistence, yet remains sensitive to cultural differences.

Placemaking as a medium for developing shared spaces in diverse communities



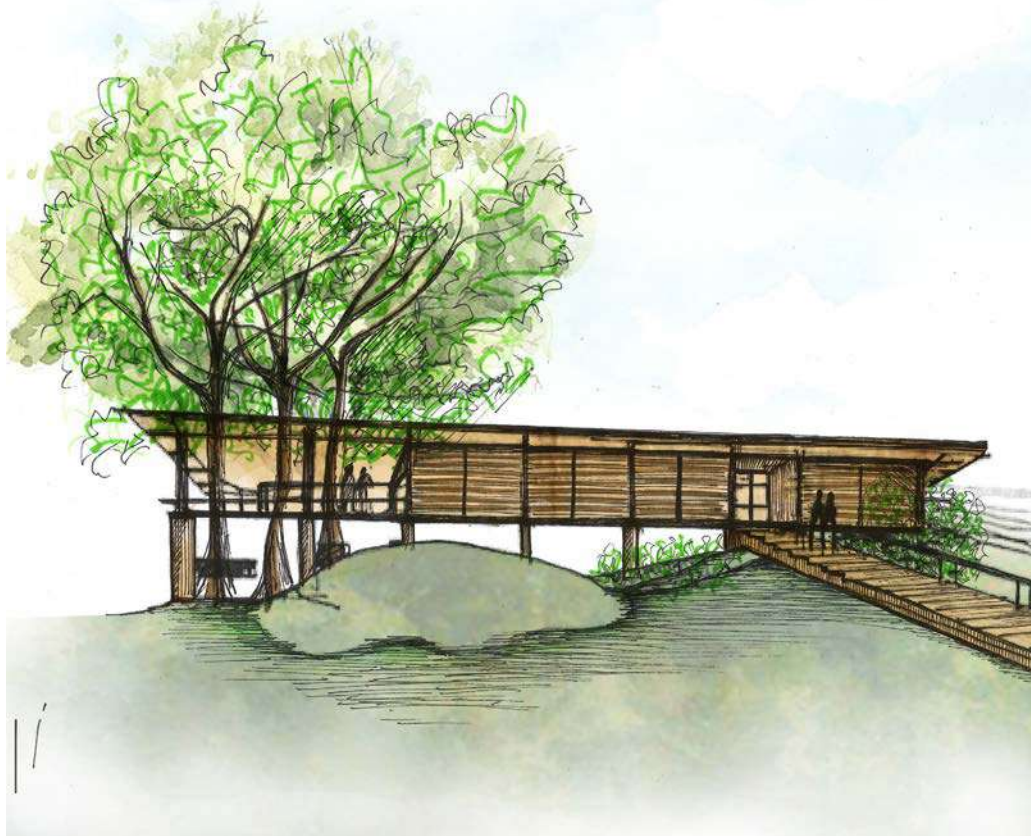


Mohaddesse Fatima Khan

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Due to scarcity of land in densely populated areas of Karachi, urban open spaces for public use, such as parks and playgrounds, are increasingly becoming home to built structures. Appearing as "territories", these built structures accommodate various needbased functions ranging from institutional to commercial and catering to a diverse set of users. At the same time, however, they are defeating the very purpose of the public spaces they inhabit, which is to serve as arenas for communal sociability and recreation. The thesis aims to address this spatial paradox in one of the most densely populated areas of the city, i.e., Lyari. The intent is not to erase territories from the public realm, but to rethink their architectural characteristics in ways that they do not erase the social value of public spaces.

Countering the public space paradox in densely populated cities



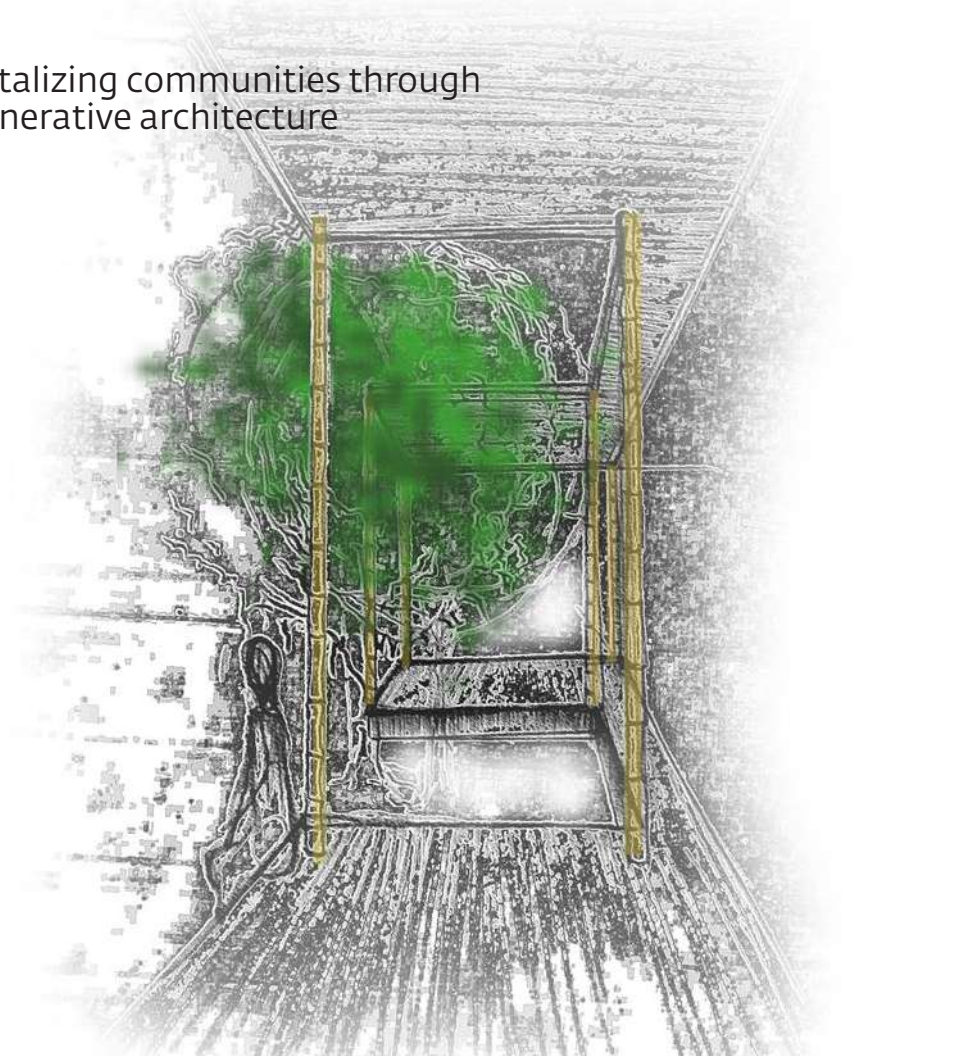


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Well-designed community spaces are an integral component of successful communities. They not only enhance their physical and environmental qualities, but also serve as avenues for social interaction, inclusion, cohesion, and well-being. Moreover, they can spur economic prosperity and revitalize declining communities. The thesis aims to re-think neglected urban open spaces embedded in the fabric of Karachi as opportunities for vibrant community spaces and hence community revitalization. In order to achieve this and arrive at an appropriate design solution, it takes into account the concept of regenerative architecture which responds to and utilizes the living and natural systems that exist on a site, in this case, one which is embedded in the heart of Orangi Town

Revitalizing communities through regenerative architecture





Raasmia Minal Haque

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This project aims to create a relationship between the architecture and its context. By means of 'commensalism', a 'symbiotic process' where the new intervention and the existing typology benefits its surroundings. The project intends to add a public front to the time-based typology so that the architecture can be utilized throughout the day. The project aims to give a solution for densification by bridging the two contrasting private and public realms by defining a new function that can benefit communities located around the structure, in-between spaces and common spaces of interaction between the two interventions which allows sustenance of both. The program will act as a unification point for public and private activities by allowing a connection spatially and socially.

Symbiosis as a means to ameliorate social interaction in dense communities



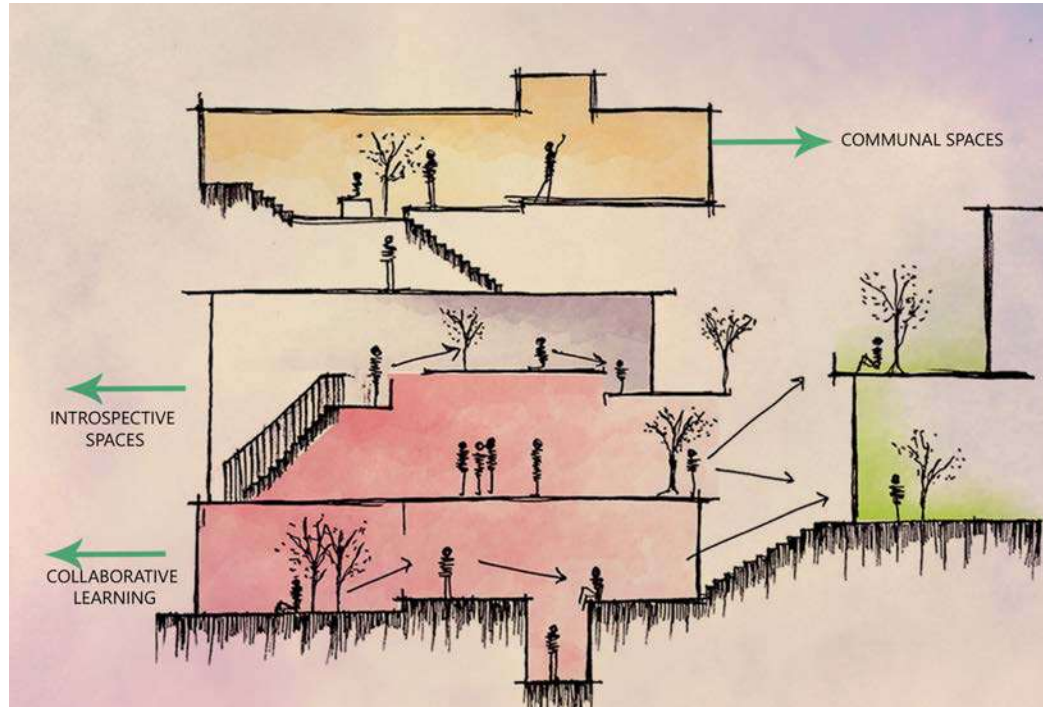


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The environment triggers people to think, reflect and behave in certain ways and aids in the process of self-learning. Therefore, it is imperative for architecture to be sensitive to the experience it generates. Since informal learning is devoid of an instructor, the triggers from the built environment influence the learning experience. The aim of my thesis is to design a Public Library in which spaces facilitate learning. By applying the theory of "built pedagogy" (architectural embodiments of educational philosophies), the Library will house an environment conducive to intellectual development.

Architecture as an instrument for learning





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Mushrooming infrastructural development has surfaced a number of urban pockets or leftover urban spaces in Karachi. Lacking ownership, such spaces are often encroached, misused and vandalized. The thesis aims to re-think these spaces as dynamic community spaces without eradicating the diverse social and economic activities that are already functioning within them. It aims to better organize these activities, while providing opportunities for new activities that can benefit life in the surroundings. The setting is the portion of space underneath the NIPA flyover. Jan Gehl's theory of public space becomes a basis for transforming this underutilized and misused space into a meaningful community space

Transforming urban pockets into meaningful community spaces



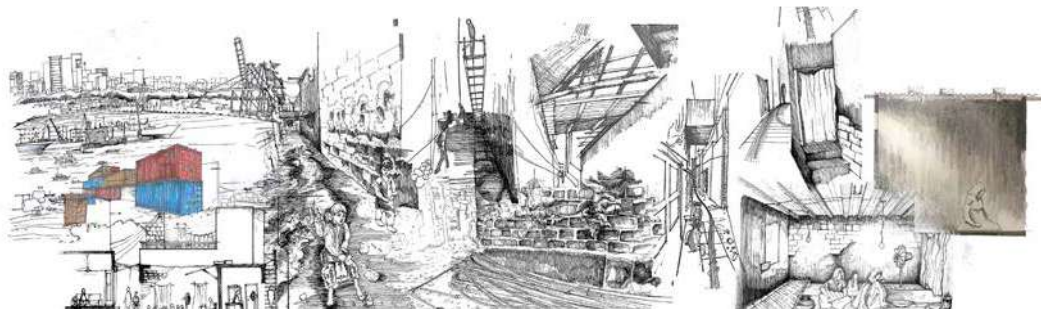
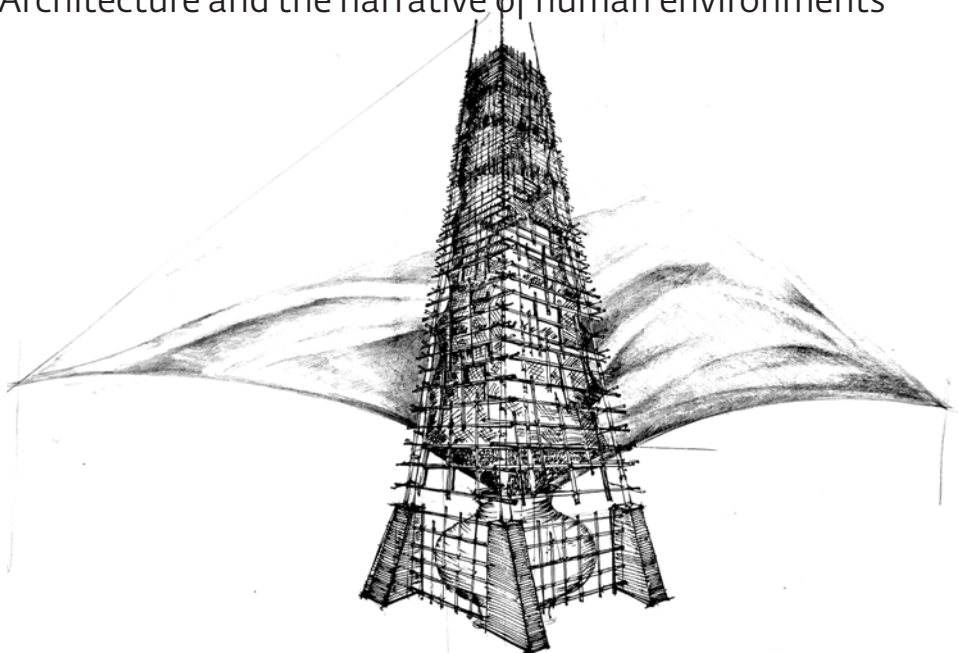


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Built or man-made settlements range in scale from neighborhoods to entire cities. As settings for human activity, they present a narrative which is embedded in their physical, social and cultural realities. In order to arrive at an appropriate architectural design solution in such environments, it is incumbent upon architects to carefully identify and interpret these realities. In other words, it is incumbent upon them to carefully read and understand their narratives. This thesis investigates architecture as an extension of the narrative of specific human environments. The setting is Goth Sai Khan, a low-income neighborhood by the docks of Karachi, which tells a unique yet familiar story.

Architecture and the narrative of human environments



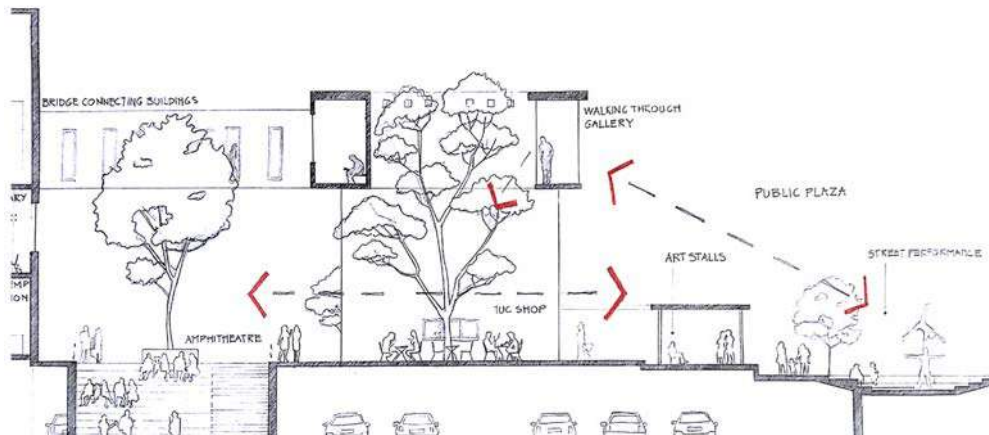
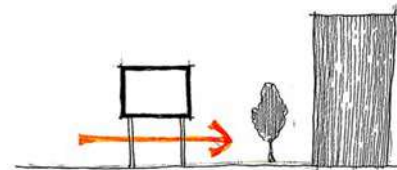
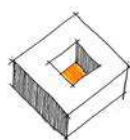
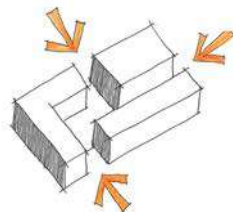


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Permeability can be understood as the ability of a substance to allow another substance to pass through it. In the context of architecture, it can be employed as a strategy to create greater dialogue between people, spaces and activities, both on architectural and urban scales. The thesis incorporates this strategy to dissolve boundaries between art and the public realm; between architecture and the urban context. In the process, it aims to transform an urban space in one of the cultural precincts of the city into a vibrant public space that encourages interaction, inclusion, artistic expression and cultural transmission

Permeability as a medium for dissolving boundaries between people, spaces and activity





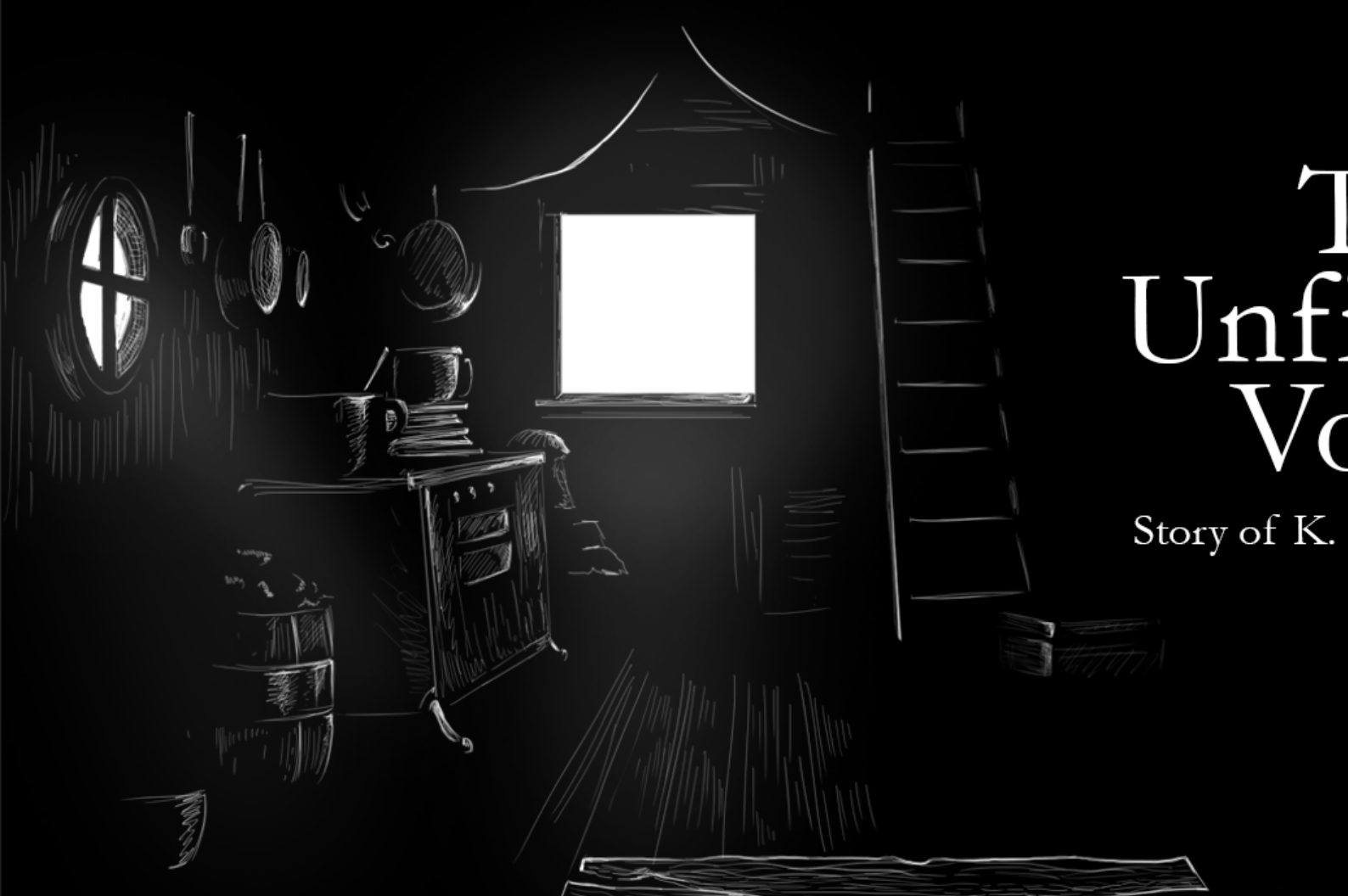
Zoha Naqvi

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We tend to think about life within buildings, but rarely do we think about life 'between' buildings. This thesis aims to use an underutilized site to create an urban oasis that symbolizes new function and gives meaning to existing environment. Functions like pedestrian movement, inter-connectivity, and gathering spaces are designed to revive community life that has been lost.

An oasis in-between





The Unf Vo

Story of K.



The inished oyage

Sayeed Shahabuddin

Department of
Communication Design



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In Pakistan the twin problem of malnutrition and stunting is wide-spread among all ages. According to the National Nutrition Survey 2011, one-third of all Pakistani children are underweight with 44% being stunted. Tharparkar in Sindh has the highest number of stunted children 66%. Despite 61.6 million dollars from WHO, 14 million dollars by UNICEF and 35 billion rupees by Sindh Government being spent in Tharparkar in 2015 / 16, the graph remains the same since the year 2000.

My documentary explores the causes of this issue and calls upon people to join together in raising a voice for an investigation into this problem.



Bhook



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"Khattay Angoor" is a comic series based on stories of bullying; portraying different perspectives through the eyes of bullies, its victims and the bystanders. Khattay Angoor refers to the "sour grape" amongst the rest; representing those one or two kids in every class who always seem to stir trouble

The objective of this project is to spread awareness about bullying in schools, its effects on students and its dangerous consequences. Its aim is to teach students about how to tackle such situations in different and interesting ways.



Khattay Angoor

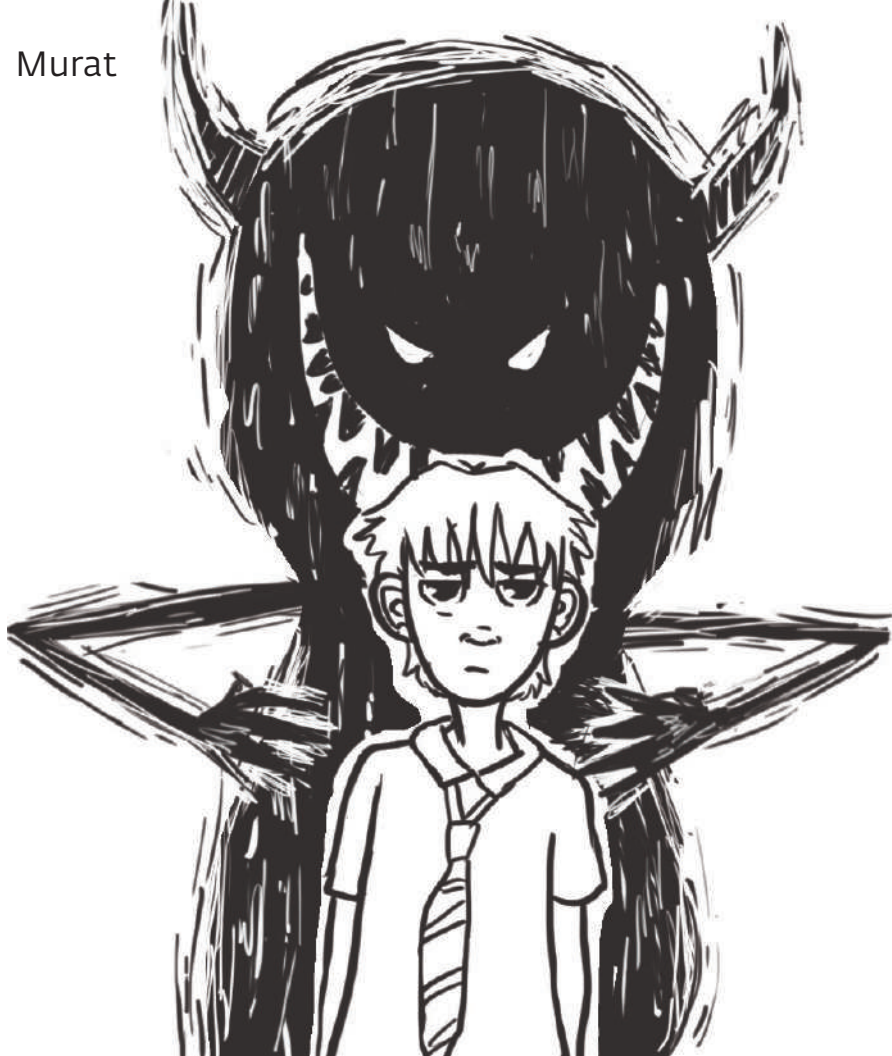


Anain Jamil Shaikh

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A project aimed to shed light on the difficulties transgender people face in their lives. Murat talks about providing safe spaces for transgender people and teaching others to do so as well. My project specifically talks about the problems faced by children with gender identity issues from their family and peers. These problems can further add difficulty to their lives making it harder to understand who they really are. By targeting young parents the project aims to start a dialogue on how they can make a slight change by teaching their children acceptance of people who might seem a little different

Murat



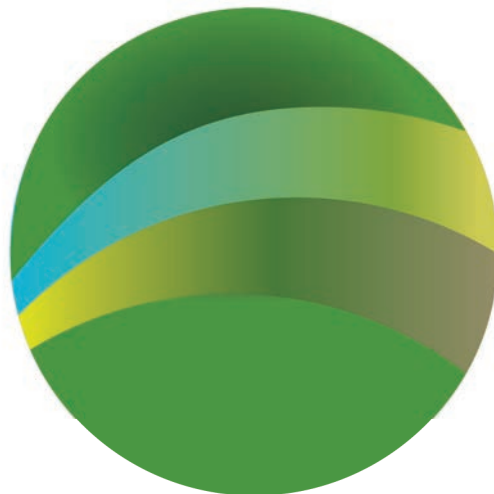


Azeem Nawab

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Crick-it is a platform for cricket enthusiasts through which they can participate in the game itself to promote the sport on a street level and engage amateur players in the game. The platform will be for emerging players from all walks of life to team up for the game. The project includes an Interactive website, along with an app for amateur players which will give them the luxury of detailed statistic and rankings, usually reserved for professionals. So get in the ground.

Maidaan mein aao



Crick-it



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"Drop shadow" is a design project highlighting how the local advertising boards, signage and graffiti messages contributes in formulating the visual language of Karachi. From one neighborhood to another, the storefronts, building facades, are punctuated by the bursts of various kinds of collaged graffiti and artful clutter which are designed by the local artisans. My thesis project is primarily targeted to graphic designers, calligraphers, art enthusiasts and the core purpose of my project is to document the visual language, which is important for the identity of a city and also to document the work process of the artisans who have been producing handmade to digital advertising boards and signage incorporating their use of distinctive design language.



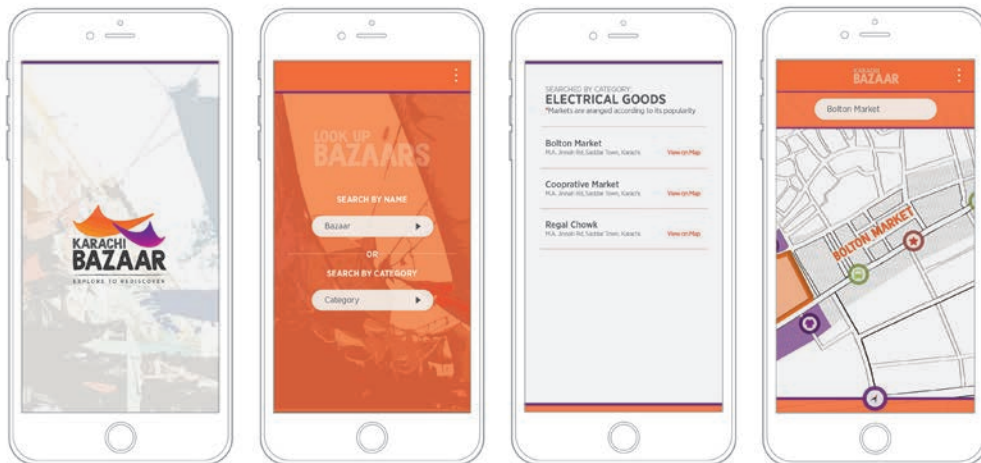


Hussain Akhtar

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"Karachi Bazaar" is a project about the bazaars in Karachi especially in the old city area and how the young generation has been disconnected from these bazaars and now is unaware of what these bazaars have to offer. Through a mobile app, the users will be able to find out specific areas of their desired items and telling them what market to go to. In the process, saving them the hassle of navigating through the bazaars, making them accessible and popular again.

Karachi Bazaar





Leea Nadeer Contractor

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Jamjoji is a compilation of food memories that have been painstakingly collected from the community, and the recipes that go along with them. These stories have been converted in to multi-media and housed online in a way that is accessible to youth and young adults, particularly those of the Parsi community living abroad. Jamjoji also offers a monthly subscription box service for Parsi food that delivers the ingredients, along with a storytelling component for those wanting to recreate authentic Parsi food in the simplest way possible. By weaving food and narratives together in the real and virtual world, Jamjoji hopes to forge a deeper sense of belonging to the community through this aspect of Parsi culture that is to be enjoyed and shared on a local and international scale.

Parsi Stories with a side of Food





Maham Babar

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Born on the 25th of November, 1916 and migrated to Karachi, Pakistan on the 17th of October, 1947, Mr. Khan was a Pakistani archivist, writer, photographer and musician who's zeal for the Arts and Culture and compulsion to preserve history led him to establishing a privately owned archive museum that is home to South Asia's second largest Audio Collection. The archives and museum have been closed to public for many years, however, the family of the archivist is now considering the possibility of reviving the institution for the public and hosting exhibitions showcasing the archivist's collections. As a designer I have developed a visual identity and a marketing campaign for to the museum to create awareness about the first phase of exhibitions.

Luthfullah Archives and Museum





Maham Ismail

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A project by Teacher's Resource Centre, created to promote and provide play-based learning, as an effective support to conventional approaches of teaching, in schools of Karachi. This initiative provides free access to play-based resources and lesson plans through an online platform. It also offers material kits, and summer workshops, that aim to assist and help teachers plan a wholesome experience in the classroom.





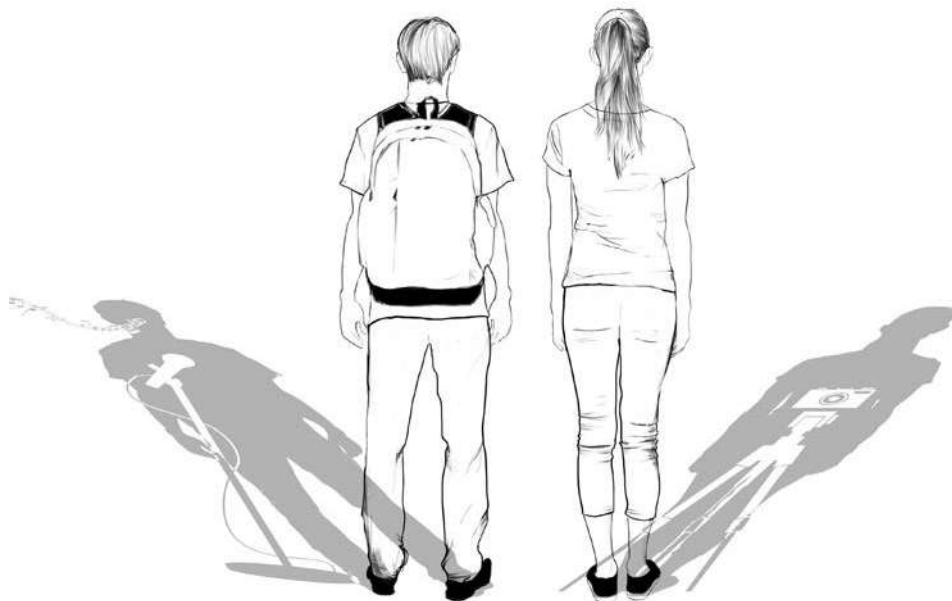
Maheen Aqeel

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In our society, choosing a career can be a tough decision for students. What makes it worse is the lack of guidance and support from parents who themselves are unaware of suitable career options. Moreover, most parents impose their decisions on their children, without even considering their aptitudes, aspirations, and ambitions. 'Pathway' is a unique project which urges parents to play a supportive role in the career development of their children. It involves parents and children exploring suitable career choices together and charting out a career development path for children.

My strategy behind Pathway is to raise parental awareness regarding possible career options and to help bridge the gap between parents and children on career-making decisions.

'Pathway'



Don't leave their ambitions in the shadows,
help them pursue their dreams



Mahrukh Saleem Ansari

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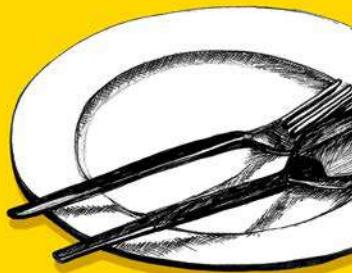
"Kuch Aap Kuch Mein" is a forum conceived to provide a platform to address gender inequality issues in Pakistan. With an aim to break away from the popular misconception that associates gender inequality as a women's issue, Kuch Aap Kuch Mein addresses Equality as a gender issue that concerns both men and women. Using partnership, agreement, dialogue and compassion the forum engages with audiences on subjects pertaining to masculinity and femininity as a social construct to create awareness on their implications within shared gender dynamics to seek ways of solving them. As part of its first tri-monthly campaigns, Kuch Aap Kuch Mein delves into the private sphere addressing a household issue of an aspiring homemaker who dreams to also have a career.

Kuch aap Kuch Mein | Equality on a Spectrum



Khaana na banana aai
tou kehtay hain woh
khila tou sakhta hoon...

**Tum bolo khaana agar
tum banao maiz laga
mein sakhta hoon.**



How do you #share the care?

#KuchAapKuchMein

**Help chahiyay ho tou bolday mujhay...
manage tou wohi karti hai na.**

Mujhay kia pata kia karna hai
kaisay karna hai...



How do you #share the care?

#KuchAapKuchMein





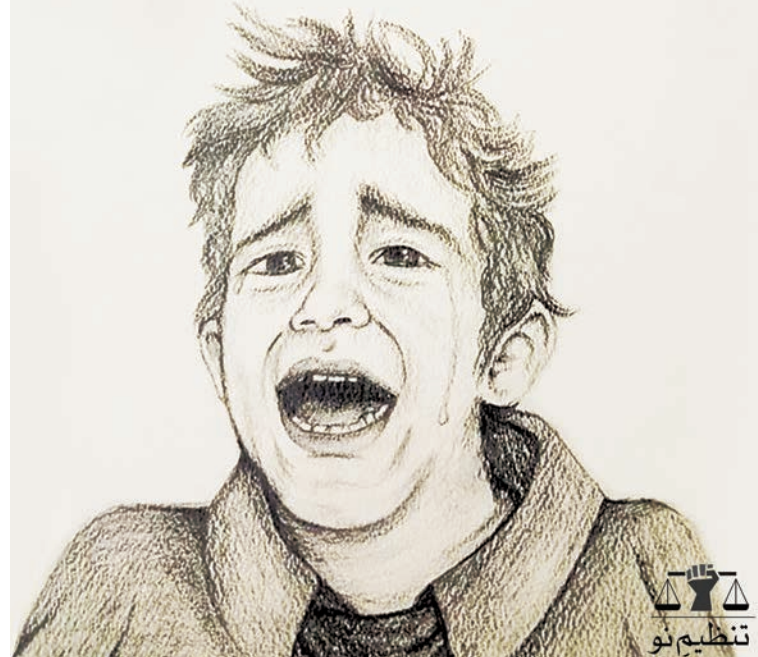
Manal Sohail

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Even though Sindh has put a ban on corporal punishment, the social mind set of physically and emotionally punishing a child in the name of discipline still exists in schools. Hence, this project aims to promote the current amendment in the law prohibiting corporal punishment in schools of Sindh, which has been passed in the year 2017. Teach! Don't beat. Is an awareness campaign targeting teachers which would help them think twice before punishing a child in the name of discipline. This campaign is under Child Rights Movement in collaboration with Sindh government.

Teach! Don't Beat

You can **destroy**
more than just
the **future** of
Pakistan





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"Teri Baat Meri Baat" is a web forum that focuses on issues related to marriage, and provides a platform for people to talk about their problems, share experiences, and help others with their issues. The goal is to get people from different generations conversing with each other so they can share their own perspectives over a topic. The website also gives people the option to talk to a professional counselor or attend support groups with people going through the same issues. Everything on the platform revolves around creating a dialogue and sharing experiences. As the tagline suggests, "Banteay Tajurbey Rishton Key."

Teri Baat Meri Baat





Maria Huma

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Explore Quranic stories in an immersive experience through an interactive book and enjoy the mystical and historic events through a visual journey. WAQF is an illustrative route along the stories and events mentioned in the Quran to please the imaginative minds of children through engagement and interaction, to trigger their motor experience and encourage interest and learning of Quranic stories. The book along with its peripheral components provides an ambiance and a setting which allows children of the targeted ages; 6 – 10, a creative platform to enjoy Quranic events and stories.

WAQF





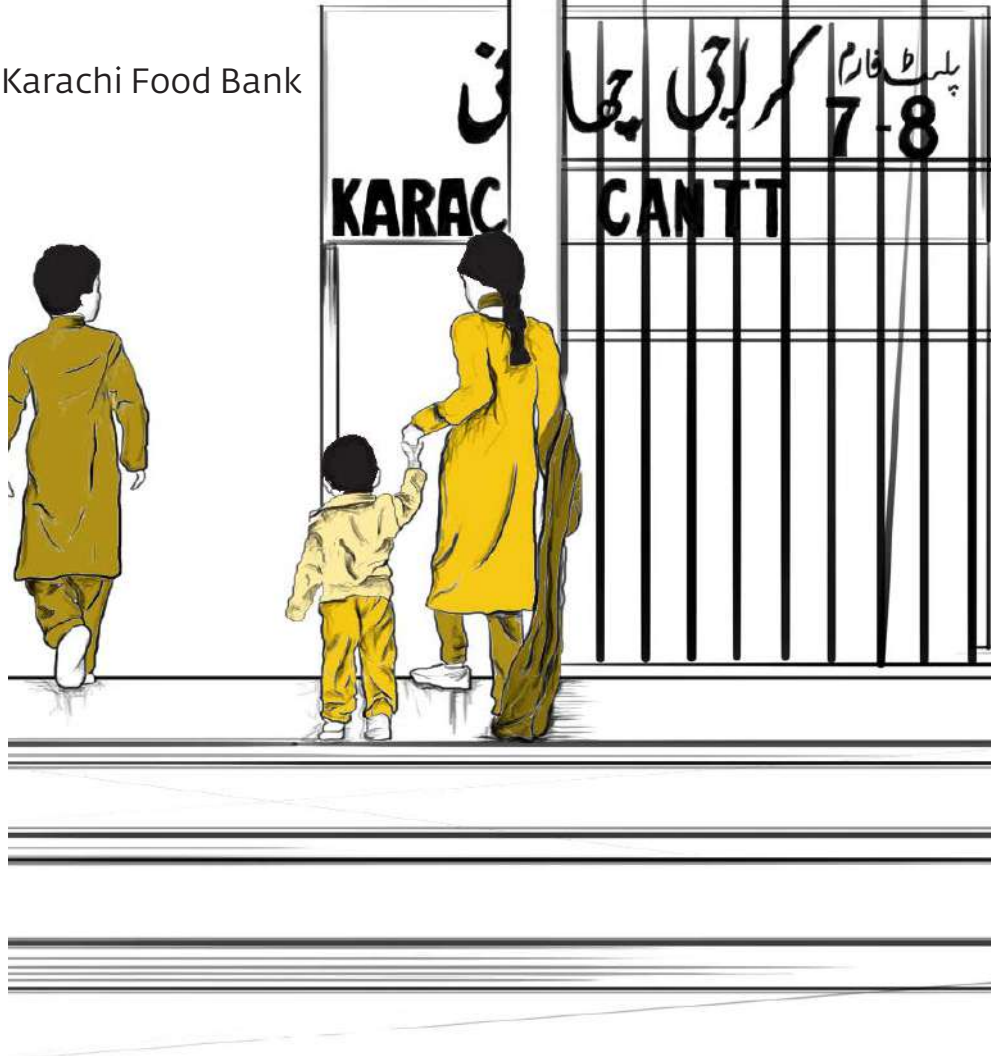
Mehak Tanveer

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Pakistan approximately wastes 14 to 15 million tons of food each year and around 33.4 million people are food insecure in Pakistan.

Karachi Food Bank is a mapping project, enhancing the functionality of food distribution organizations like The Robinhood Army that distribute surplus food to the ones in need. It aims to bridge the gap between the food donors and the people who don't have immediate access to food so that there is efficiency in the food distribution process, resulting in more people being fed and less food wastage.

Karachi Food Bank



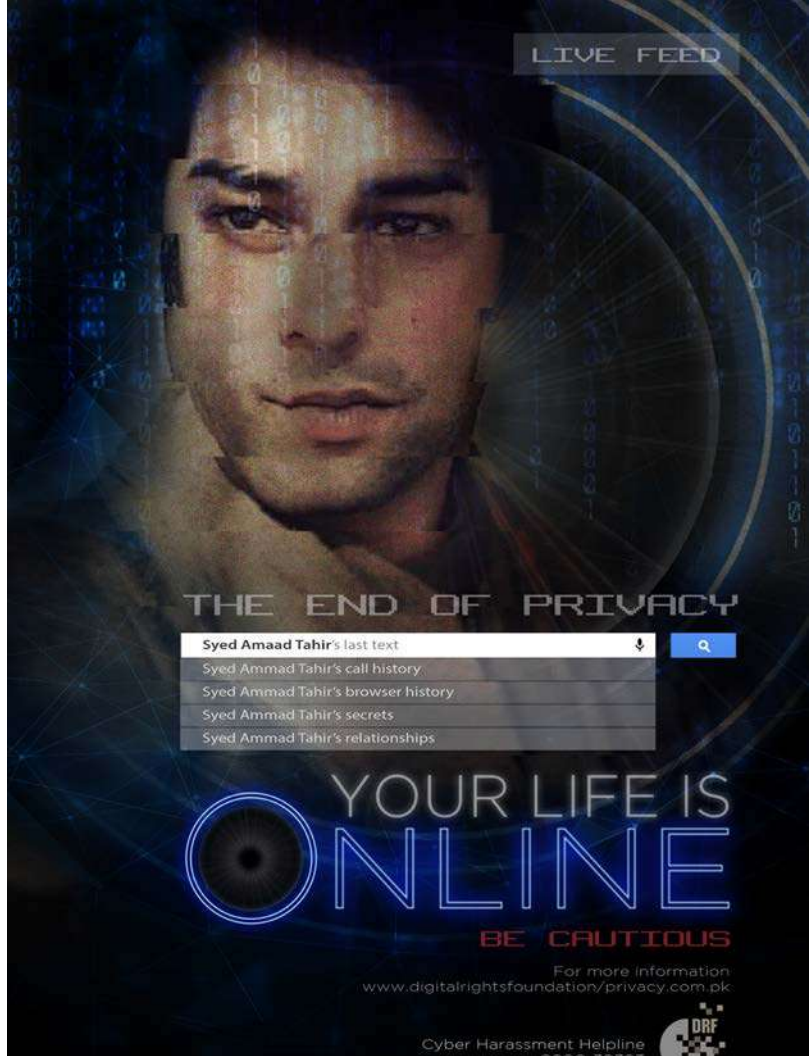


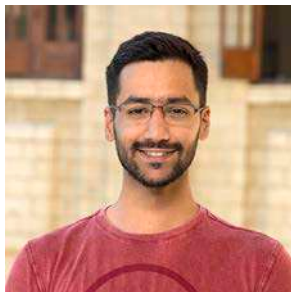
Minhal Rana

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Human beings value their privacy and the protection of their personal life. You want some control over who knows what about your life. You certainly do not want your personal information to be accessible to just anyone at any time. But what if I told you that you're no longer an individual, you're just a code, sitting in a database, waiting to be clicked. Your Life is On the Line
Welcome to the end of Privacy

ONLINE





Muhammad Farhan Baig

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IAL is an online web database focusing on promoting alpinism and Balti porters. During my visit to K2 base camp this summer I researched the lives of a group of porters who accompanied us for 14 days. Amazed at their agility and skill to climb in this high land they hail from, I questioned and researched what stops them from competing in this sport. This project aims to promote alpinism and its athletes in Pakistan. The region of Gilgit Baltistan is home to 5 of the 14 world's tallest mountains and many potential mountaineers, who currently serve as high altitude porters for foreign expeditions. IAL will stand to act as an online platform for these porters to record their feats and skill whilst attaining sponsorships to pursue high altitude expeditions.

L | International Alpinists League





Murtaza Irfan Ali

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Karachi, being the largest city of Pakistan, is also the most congested. It is the sixth most populated city in the world, with a population of about 25 million, making the number of vehicles relative. Government on that part has been incompetent, with the congestion getting worse each day.

My project, Route 021, is a public awareness campaign for the people of Karachi who, on day to day basis are affected by it. The campaign aims to provide alternate solutions to the citizens, that will help them find a better and a more permanent solution to the traffic problems.

Route 021- Karachi Traffic Management Initiative





Nayhan Karim

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"Beleaf" is campaign, working under BGCI and WWF. It aims at making people aware about endangered native plant species of Pakistan.

Pakistan is blessed with the variety of plants which are being heavily used in various domains, like pharmaceutical and traditional medicine, food industry, beauty and health care as well as domestic use. This extensive consumption has lead them to become endangered resulting in 60% of flora being vanished from their natural habitats and more than 15% threatened.

The campaign seeks to create awareness and lend a hand in helping to preserve this national wealth by partnering with botanical gardens all over Pakistan.

Beleaf

How you can help?

Support the botanical garden in becoming their member and BGCI and WWF will make sure each person registered can have the most effect on creating healthy ecosystem by planting seedlings in highly degraded areas.





Osama Bin Shahid

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Hepatitis, one of the most prevalent and viral diseases in Pakistan, has been on the rise and has affected the lives of many individuals.

Through research, statistics and story-telling this project explores the spread of Hepatitis B & C, specifically through the road-side barbers in Gulberg Town & North Nazimabad in Karachi

Saaf Hajam: A Barber Hygiene Project



LOOKING AT HEPATITIS THROUGH THE ROADSIDE BARBERS IN KARACHI



In collaboration with



healthfoundation.org
saafhajamproject.com



Rimsha Kamal
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"Dil Sey" Karachi is a platform that aims to generate civic engagement and motivate the youth of Karachi to do good for the city by engaging with the initiatives working within the city. This application allows you to start a chain of challenges, by doing a task that involves doing good deeds. The individual then, passes on this challenge of doing good to the selected friends and so this chain of challenging people to do good can spread across the city creating a positive effect.

Dil Sey Karachi





Sahar Mansoor

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The therapeutic and beauty power of natural oils and herbs are something our region grew up with but due to unavailability of pure herbs and oils people are moving away from it. There is hardly any competition in the category in absence of any major players guaranteeing purity of their products and emphasizing on ethical trading, embracing the traditional methods of extracting pure oils and herbs powder. Hence, my thesis promotes the idea of encouraging the artisans who are trying to keep this art alive. A business venture that celebrates the art of laboring, educates people about the benefits of natural herbs and oils, supports the artisans and guarantees the quality of the produce, reinforcing the idea of natural living in Pakistan.

Paiman





Sarah Farooqui

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"Huruf" is a platform for creatives dedicated towards the advancement of Urdu typography. In a Country where the majority percentage of communication is executed in Urdu, why is it being treated as a secondary language; rather than being used to its maximum expressive potential in the creative field. The aim of this project is to provide a network for creatives that helps organize monthly workshops, events and lectures with the aim of educating and positively inspiring those designers to experiment with the language through their activities and projects.

Huruf





Sheema Maaz

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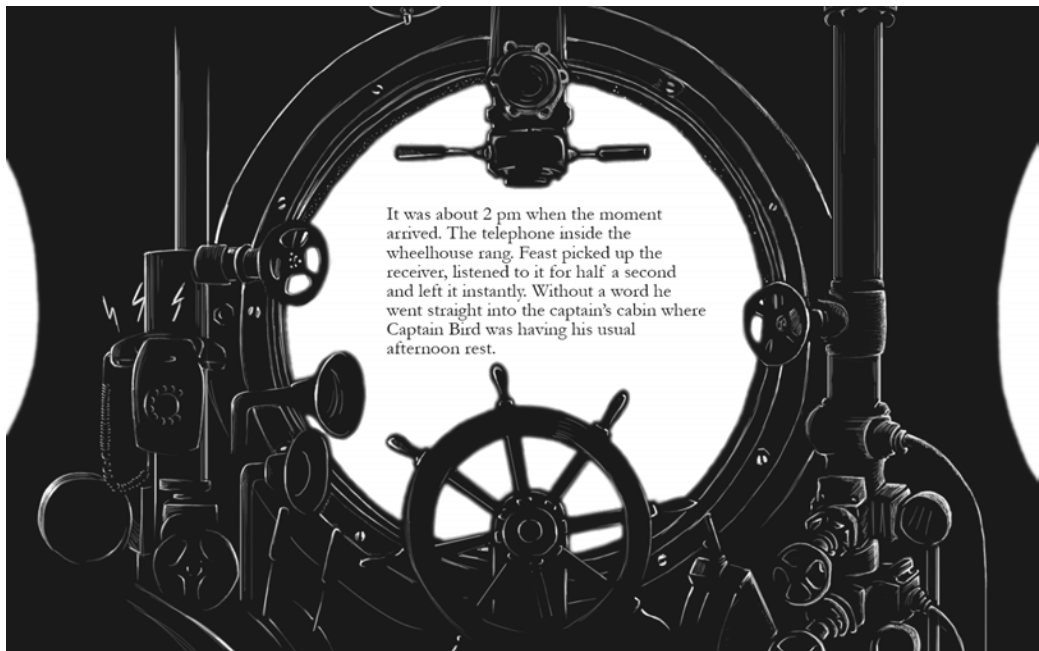
The Forgotten Front is an archival project of stories from the Indian front during the Second World War. The subcontinent's extraordinary role in this era of history has been concealed, from itself and from the world. In an attempt to document the stories of nations after 1947, it is seen that much of history from the 1940s was locked out from official memory as the tales of freedom struggle took precedence. The intent of my project is to archive and collect the wartime stories of individuals, through them or their family members, in order to preserve the fading subcontinent narratives from 1939 to 1945.

The Forgotten Front



THE FORGOTTEN FRONT

Unearthing Stories of Subcontinent's WWII





Tehreem Iqbal

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"Bachay Seekh Rahay Hain" is a blog for creating awareness about Parental Fights and how children get affected by them. The blog publishes contributions by eminent psychologists, doctors and therapists who write about multiple issues relating to parental conflict and strategies of dealing with them. The blog also includes explanatory videos to create awareness about how parents' actions affect the emotional well-being of their children.

Your words speak louder than actions

بچے
سیکھ
رہے ہیں



Parental fights make the **child** aggressive

#BACHAYSEEKHAHAYHAIN

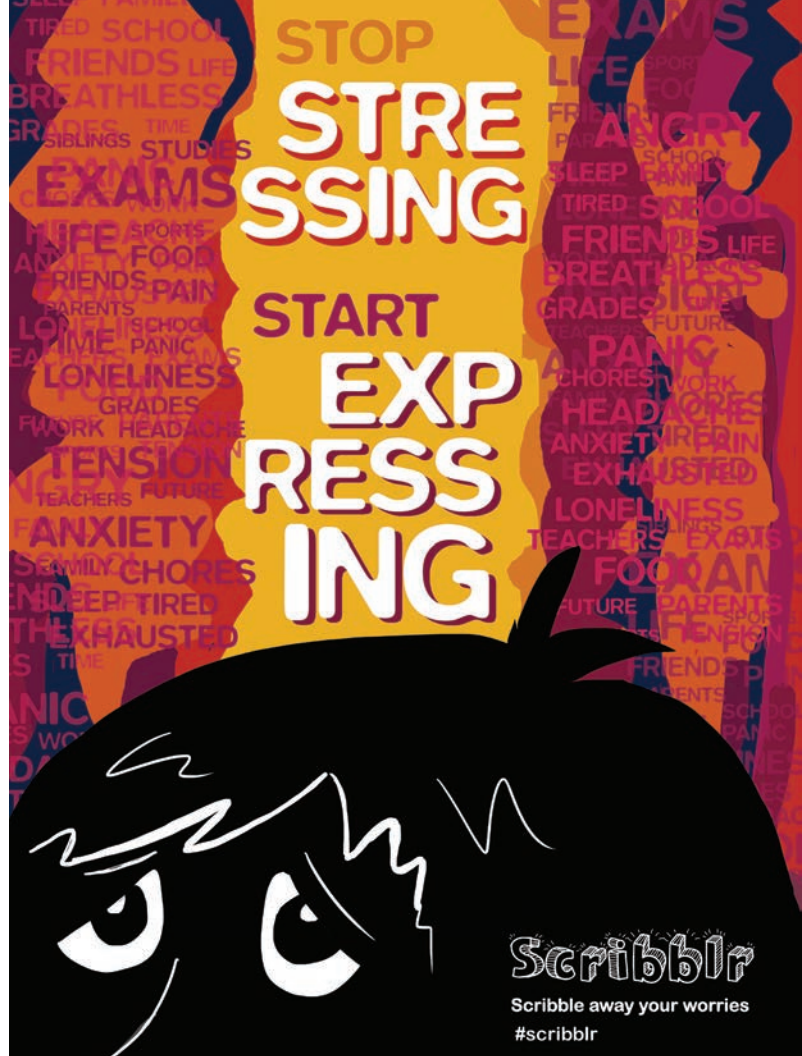


Tooba Amjad

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0332-3302321

Unleash your inner child & let your imagination run wild in this illustrative prompt book. Scribblr lets you create your own world in the form of monthly journal series which has a new set of fun-filled activities and prompts inspired by art therapy in every edition to release your inner stress. Our motto: "Stop stressing & start expressing". Every day 4 out of 5 teenagers in Karachi commit suicide due to stress. This book is an easy reachable solution and stress buster in a creative way. Colour, cut outs, scraps, pasting, collectibles you name it. Scribblr has everything. Doodle away your stress! Happy Scribblr.

Scribblr



Scribblr

Scribble away your worries

#scribblr





Department of
Fine Art



Ameerah Shoaib Motiwala

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My work investigates human interaction and its traces. Moving into a new household, and with our busy lifestyles, assembling for dinner at the table was the only time I got to interact and bond with my new family members.

Hence, through my paintings, I have tried to explore how the dining table commonly plays a key role in fostering communication, thus, facilitating social and communal behavior.

Through a series of large-scale paintings and a hyperbolic color palette, I have attempted to depict the kinds of conversation and dialogue that occur, amidst shifting moods and unfamiliar settings.

Home for Dinner





Areeba Adil Sheikh

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For me newspapers holds sentimental value are such items as they remind me of my father. With him being away in Sudan for most of the year, the newspaper collects and grows into a redundant pile. The concept of 'the newspaper' only holds value and meaning when my father is around to read it. Hence my work is about how newspapers can be stacked in different ways. My research began when I noticed hoards of newspaper stacked into a corner, neglected and forgotten. Stacking newspapers into structures, the concept of the newspaper becomes a symbol of my father's subconscious presence in the house while the structure formed by the newspaper represents his absence.

Untitled





Bushra Fatima

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We always strive for perfection and in the process forget the imperfections which are inherently present in all of us. In my paintings, I depict imperfection by distorting daily life objects which we use to cover our flaws. The work portrays a truth that is universal and beautiful yet potentially abhorrent for us to accept. I use objects such as books, because no matter how much we read to gain knowledge we can't know everything. This extends to other everyday tools that I have shown in my paintings. No matter how much shampoo, soap, cream, makeup we use, we can't attain perfection of beauty.

Perfectly imperfect





Dania Shah Khan

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My drawings show the eventual decay, rot or preservation of things, living and non living, discarded and neglected after use, after their purpose has left them or have just simply expired. Every 'thing' had its story and in a snapshot of a drawing is frozen in time. I hoped to capture the inevitability of decay and death and its toll on the things around us. It's toll on a flower; that ended in a bin next to a Marlboro.

Stills of Decay





Fareha Hassan

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My work investigates the connection between shape and form, inspired by the basic geometric shapes found in architectural constructions. It explores how a simple 2-Dimensional surface creates a figment of 3-Dimensional perspective around these shapes and structures. Inspired by the visual and concept of the Lego- I have integrated shape, form with colour. The simplicity of my work allows the viewer to interpret the illusions to their own understanding.

Reconstruction



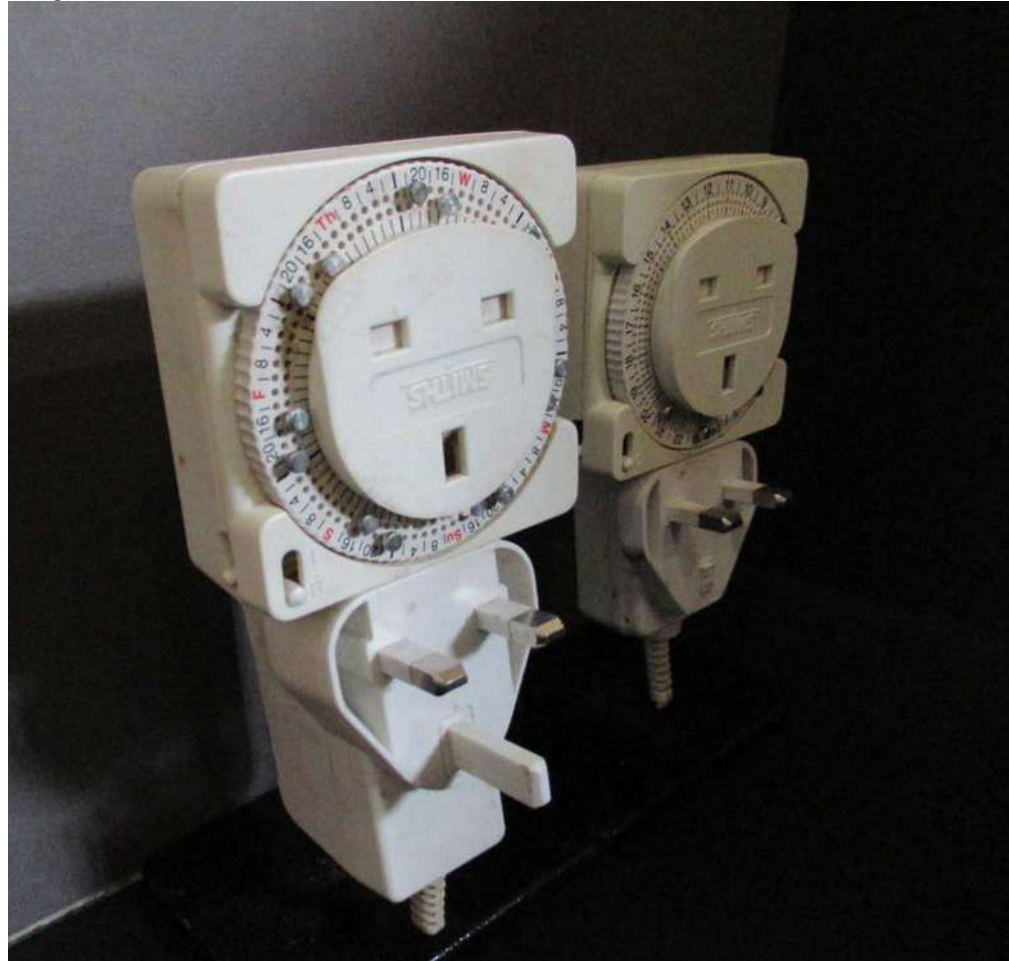


Koonj Sayed

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My work is about the artifacts of tomorrow. I have used parts of electronic devices which we use in our daily routine, like computers, mobile phones and remote controls to create the archeological artifacts from them. These parts include computer chips, electrical plugs and wires. I chose these objects because I think they define today's time perfectly. Each piece is inspired by an archeological artifact and comes with a description.

Objects and their narratives



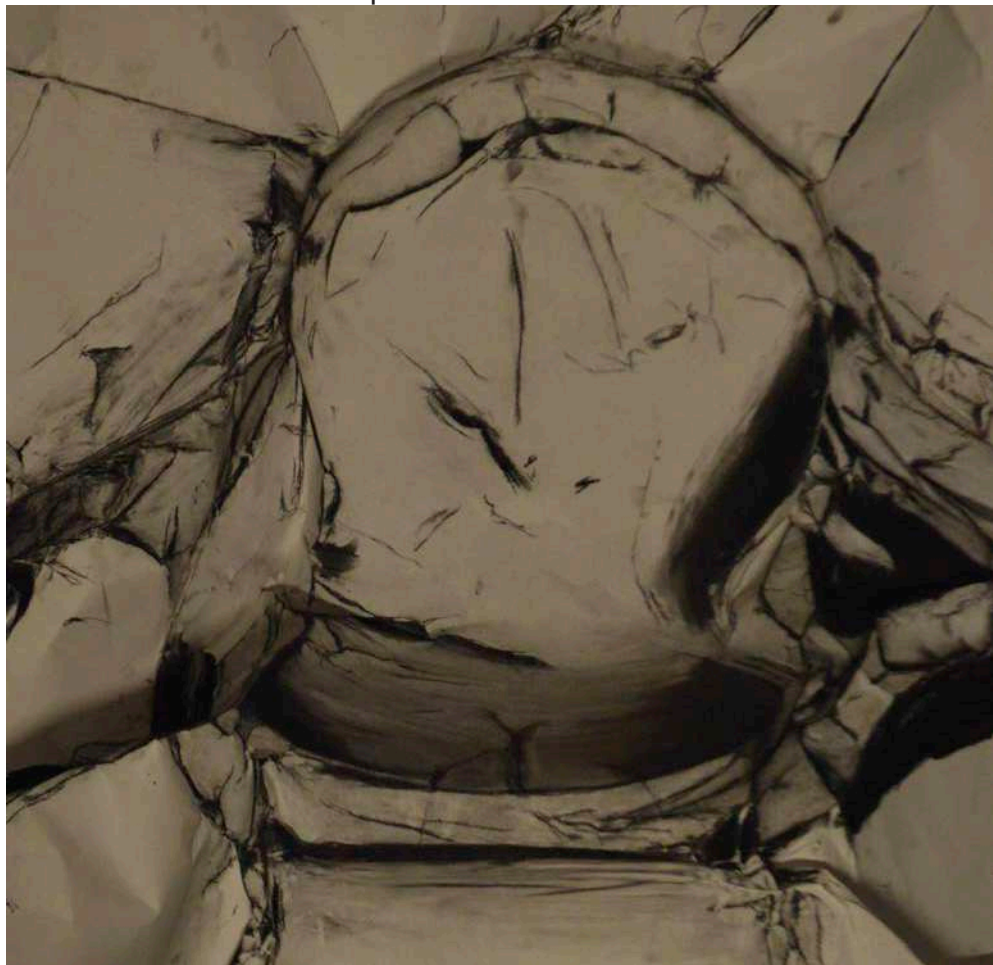


Maha Minhaj

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One inhabits a space in terms of objects. The visuals under study are used as a metaphor for the human body and the work functions as an unfinished inventory of fragments: like the de-skinned objects that create an almost violent sense of absence or abandonment. Stemming from the utilization of the entire body when engaging with the paper, the body of work has evolved to taking hostile impressions of everyday objects.

This Is Not The Last Impression





Mariam Khan

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My work revolves around Television noise which I encounter on a daily basis. It is quite displeasing and unavoidable, since watching Television has become a ritual at our home which can't be ignored. I began to capture the visuals of television through the lens of my mobile phone which have helped in acknowledging and highlighting the layers of 'noises' lies underneath. Captured images has helped me to create a visual language and to express my feelings through my paintings which I later began to relish and becomes the source of cathartic.

Untitled





Mohammad Ali Ashraf

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Through juxtaposition of raw and processed industrial materials, this body of work aims to challenge, create and transform aesthetics to form a new visual language and renew relations with nature. We see representations of opposites manifesting all throughout nature, through investigating the visuality and relativity of conflicting narrations, an integral part of my process. Even order and chaos have characteristics relative to each other by way of perceiving it through the growing and spreading of branches, its repetitions and progressions of patterns; a perfect example of self-similarity, as nature's most favored design principle, also exists in the culmination of society, culture and its varying habitats.

Constructs of Relativity





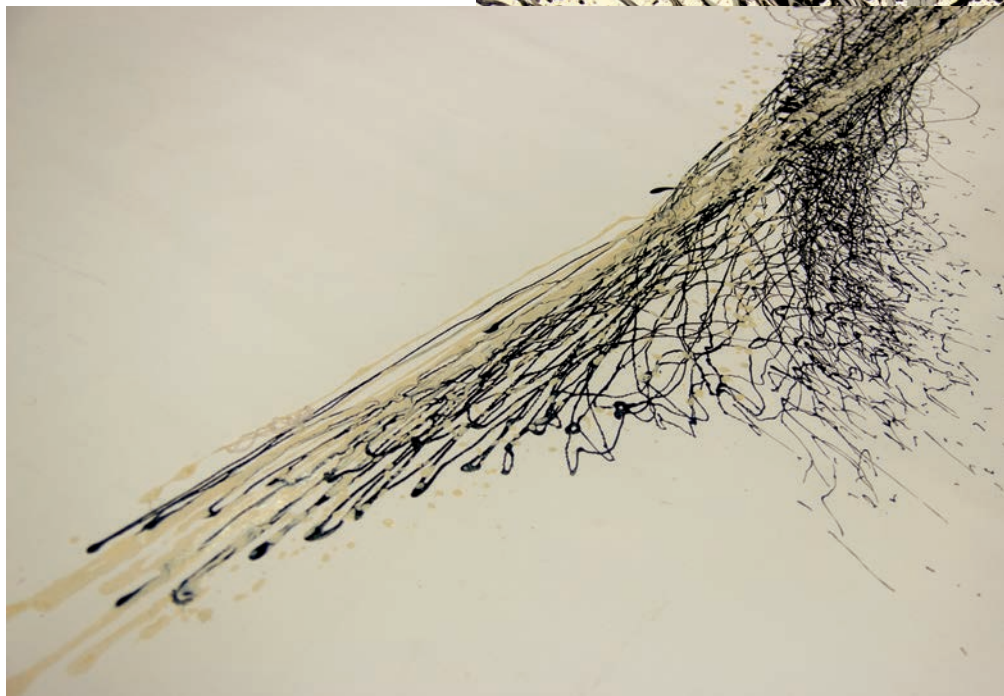
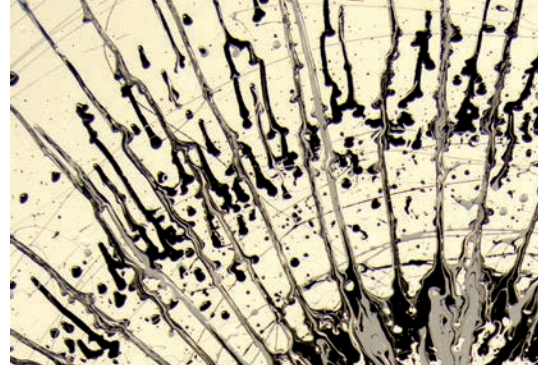
Untitled

Mohammed Idris Runijawala

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Since my childhood I had the habit of disjoining toys to understand their mechanisms. The curiosity of knowing more about mechanisms led me to build instruments by using daily life objects that are used to pour liquids such as taps, funnels and kettles and amalgamating these with machines that are controlled by motors or by nature. These new objects are meant to create paintings and new tools that assist paintings.





Nimrah Nadeem

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The work emerged from the emotional undercurrents we carry, and the notion that memory can be both resilient and unreliable. We remember isolated details: a voice, a laugh, a smell, a certain space. The imprint in the mind is always a ghost of the moments we try to recall: sometimes overlapping or ricocheting off one another and colliding into chaos; drifting into obscurity, but always leaving traces of themselves behind.

The layers of separate mediums become metaphors for layers of memory, the physical process of creating and obscuring echoing the ways in which our own minds alter our remembered realities.

Untitled





Noor Butt

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"Working with the concept of the self-portrait, I use multiple images of myself that act as self-projections and digital performances at the same time. With the aesthetic of the screen and/ as the mirror, I am commenting on the problematic nature of wanting to create an untrue version of the self in a physical form as well as in cyber-space. By taking common, internalized imagery and turning it into something bizarre, the multiplicity of one's own self projection acts not only as a performance of the narcissistic nature of self indulgence, but also of self-doubt and insecurity."

No Filters



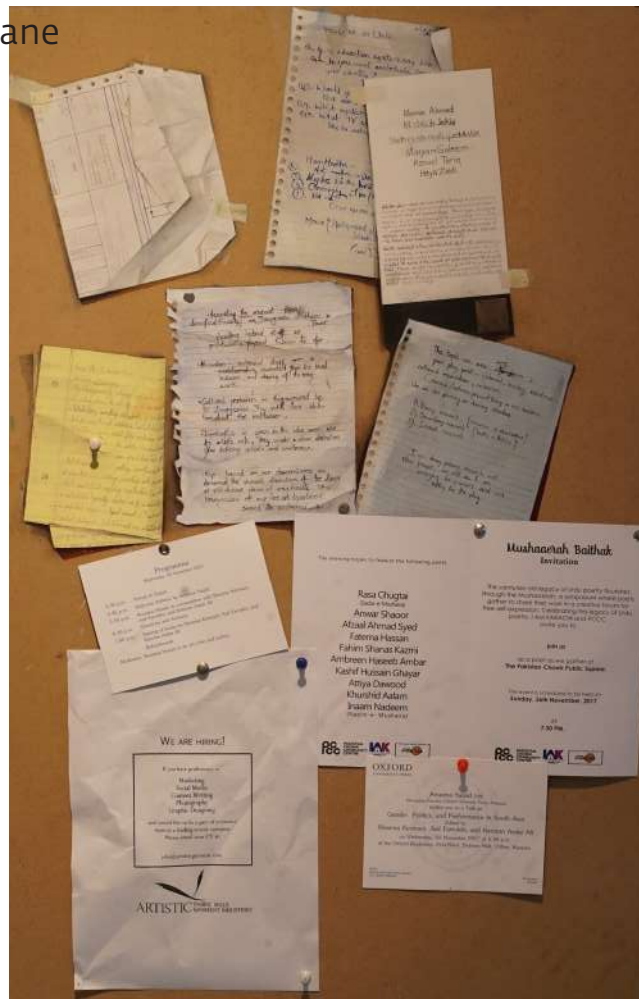


Sakina Ali

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0333-371217

My inspiration originates from the daily objects that mantle my space at home, in my studio, in my bag and in my wallet. Objects I wouldn't discard for weeks, sometimes months while being caught-up with work. These items would evidently include brown paper bags of delivery food that I would order from time to time, tape, notes from lectures, discarded boxes of art supplies, and most significantly, an unimaginable amount of ATM and pay-off receipts that in my imagination always held monetary importance even when faded. My thesis has revolved around the artificial recreation of these mundane objects in painting, both honoring and exaggerating their existence that is customarily overlooked.

Discerning the mundane





Sanaan Khalid Shamsi

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My work revolves around architectural spaces which have been inspired by stories published in newspapers. By fictionalizing and decontextualizing the details of these stories I have tried to create spaces where these incidents may have occurred. I have particularly focused on showing different perspectives and angles to highlight various moods and emotion within my paintings.

Fictional Trajectories





Sanya Hussain

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Intrigued by the idea of how one develops a relationship to a space without physically experiencing it. I have fictionalized the visuals of my mother's childhood home as I perceive them, based on oral descriptions, old photographs and by studying other similar houses. The process of photographing other people's houses, their personal spaces, felt like an intrusion into their homes and hence my work also comments on ideas of voyeurism and surveillance.

The language of my work mirrors the language of "postmemory" to imagine and recreate a space not bound by the constraints of the original architectural plan.

4G-1/29





Sara Yawar

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Lack of interaction always develops a sense of curiosity within an individual, the curiosity of knowing the other person. Being in a neighborhood for nearly two decades, my work will be reflecting on how casual interaction with neighbors in current times has become a matter of formality as they are very reserved.

My work consists of paintings and projections which not only include the visuals of my neighbors' houses but also the activity signifying human presence in a house, through the act of 'peeking'. The act of peeking merely represents the longing of interaction with the neighbors like older times.

Taking a glance



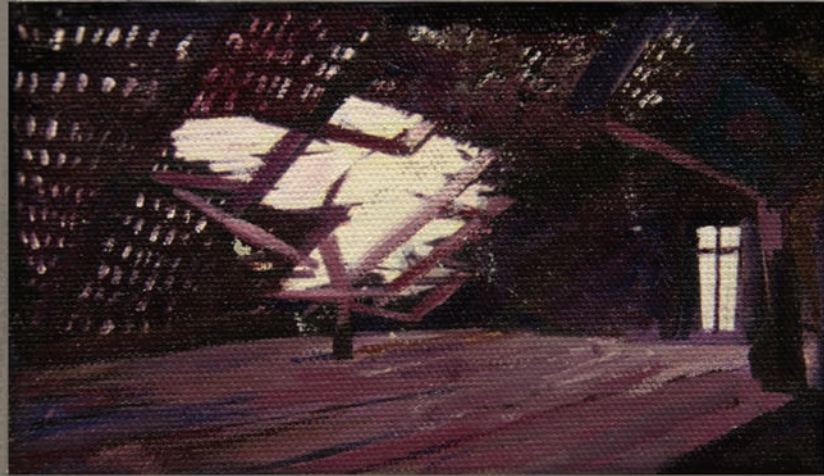


Shanza Raza Khan

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0323-2977988

"Working with the concept of the self-portrait, I use multiple images of myself that act as self-projections and digital performances at the same time. With the aesthetic of the screen and/ as the mirror, I am commenting on the problematic nature of wanting to create an untrue version of the self in a physical form as well as in cyber-space. By taking common, internalized imagery and turning it into something bizarre, the multiplicity of one's own self projection acts not only as a performance of the narcissistic nature of self indulgence, but also of self-doubt and insecurity."

Untitled





Sheikh Khadijah Amin

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It is interesting for me to see how lifeless objects like clothes, furniture and empty hallways can outline a person and fulfill their spot when they are no longer amongst us. My work revolves around the concept of how a person's presence is still felt even after they've passed. The inspiration of my work lived in a house built in 1965. My grandmother, the model of my work left emptiness and a certain stillness in the same place which was once her home.

This emptiness is what I persist on showing through my work. In doing so, I try to showcase situations and her archived objects around me which live under the shadow of her reign- my grandmother called Rosie.

Rosie





Shiza Sarah Hai
chasez-hai@hotmail.com

A cars unique potential to afford freedom and compromise safety is a formal focus. We expect roads to be fairly straightforward. You go straight maybe you turn left or right once in a while, that's not always the case. Intersections usually defy common sense. We all know driving can be a maddening exercise, one of the reasons many choose to avoid roads like the plague.

Velocity can become thrilling unless the matter becomes very serious. 'Speed' has become 'still' in the roads of this thesis work. The eeriness compels to stop thinking about any kind of movement and come to a 'stand still', where the occurrence of a deadly incident has stripped the life out of the area

Untitled





Syeda Anousha Hassan

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0323-2395643

Journeying into the darkest realms of human suffering and pain, my work is about exploring the trauma and devastation that follows when hate devours precious innocent lives.

My work is about Hate.

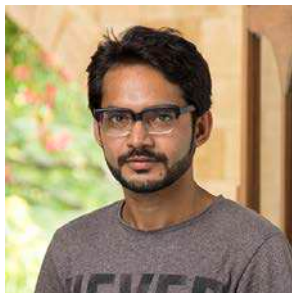
It is about strength and resilience, which we keep going through every-day...together...

My work is about love, struggle & hope..

It is my story..

Resilience - Imaan Umeed Aur Ishq





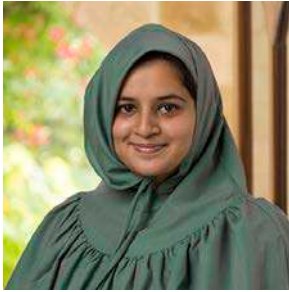
Taha Istahsan Ali

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0333-3424437

My work is about decay. It's about the death of our future and the slow process of dying and disintegrating in to perished forms. It is the culmination of my insatiable fascination with decomposing tree forms. As a sculptor, I am attracted to the forms of nature. I feel ignorance and exploitation of these forms by the mankind will lead to the ultimate extinction and death of our souls itself because the outside is the manifestation of the inside just like the environment is the projection of ourselves.

Untitled





Zainab AbdulHussain

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Coming from a Dawoodi Bohra community, the Rida is a communal attire, which women wear in order to cover themselves. My work by identifying the Rida as a form of protection. Referring to this, my research and observations led me to capture visuals of various covered objects in my surroundings - among public and private spaces such as streets, markets and houses in Karachi. The visuals that I have chosen are meant to connect and relate to the viewer because clothing and covering is one of the basic human necessities; it is through the cloth or 'chaadar' that one often seeks protection. This notion is reflected in my study of objects like vehicles, food and other valued material that have been covered by their owners, to shield them from any kind of external harm or damage.

Pardah/ Chaadar





Zainab Muhammad Sheikhbhoy

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0336-2071252

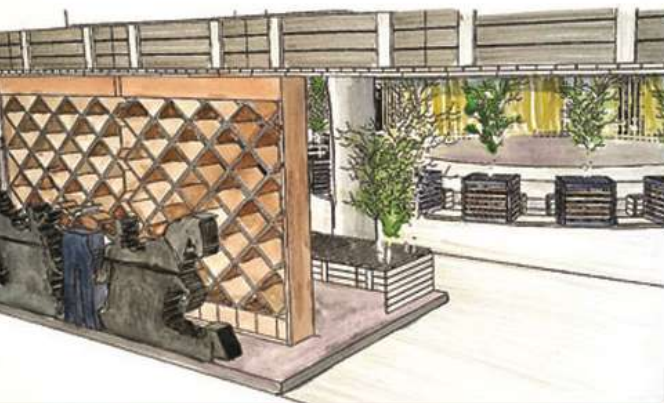
We share a geographical location and yet we are divided, this is something which ignited my curiosity to explore cityscapes. I translated my observation of these cityscapes such as buildings, sea side and roads which are shared by everyone. By displacing it to create an experiential sense, I have created video projections on various segmented surfaces. This highlights the divisions and creates room for viewers to experience multiple perspectives of a city.

Karachi





Department of
Interior Design





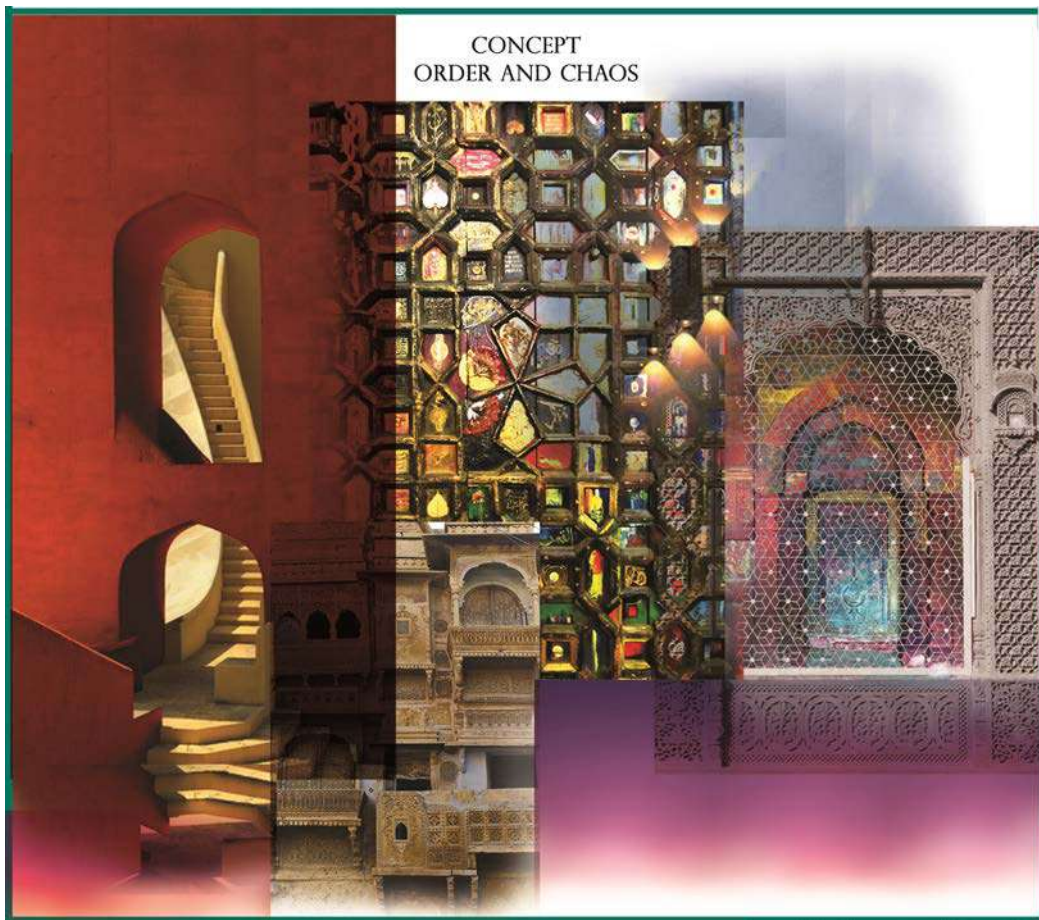
Abeera Mansoor Usmani

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Description: The aim of this project is to introduce a new form of theatre in Pakistan which is called immersive theatre- In immersive theatre, the audience are not merely passive bystanders. They are part of the story, however small their role may be, and they are in the middle of the action. The idea is to bring all facilities related to theatre under one roof such as makeup unit, costume design unit and set design unit. Over here people will get a very intimate experience of theatre, it will not only be the 'seeing place' it will be an experience which involves all human senses.

My audience is people who are interested in theatre, and also who are looking for new activities in Karachi.

Immersive Commune





Ayesha Tariq Yousuf

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The project aims to design the Christian Dior's boutique hotel in Karachi to give a boom to the hospitality and tourism industry which is at an incredible pace amid growing economic activities and to make more people aware of the brand. The idea is to celebrate the luxury and have an interior which inspires the brand-conscious people out there.

Dior being a French brand, people can get the true essence of French classical interiors and Christian Dior along with the tranquil views of the golden beaches, the Arabian Sea and the sunset in Karachi. It has been designed for the people who want to feel special, grand and high-end.

Time stands still in the glimmer of the city- Christian Dior | Boutique Hotel | Karachi



Section A-A'





Ayesha Zahid Hussain

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Karachi's coastline plays an important part in defining the city's identity. However this significant feature's potential is largely untapped. The National Sailing Centre, along with being located at a prominent and approachable location on the creek also holds strong historical importance. It is the first sailing center to be built after partition (1996) and through creative design can be further developed as an important recreational site offering watersports and other activities on the creek.





Fatima Nasser

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Any illness is merely a loss of balance and there is a need for integration with the natural ability to heal and regenerate. When a cancer patient is in their last stage, they need an environment that not only feels safe but also heals at the same time. Palliative care is a neglected issue in Pakistan. This project aims to provide informal activities and therapies that encourage new relationship formation and comfortable non-clinical treatments. Currently the only functioning hospice in Pakistan lacks sensitivity in terms of aesthetics and functions that are informal. The design will be inspired not only by elements that will arouse comfort and security but also by the surrounding elements the patients are used to. My aim is to achieve a design that is familiar and rooted in catering to the unique needs of patients that are dealing with death.

Home for Heros-Cancer Hostice





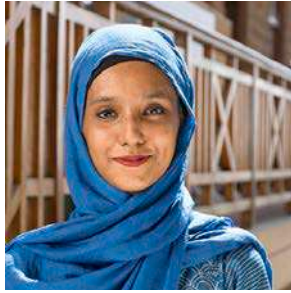
Hareem Tariq

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0331-2591279

This thesis is co-related with one of my childhood memories where growing up in Karachi with a diversity in cultural layers living around our neighborhood. Exploring that diversity in those minor communities that have a distinct way of eating etiquettes and cuisine. Unifying them on one platform, using food as a symbol. Since Karachi is known for its diversity due to the multi-ethnic cultures, still there is no space to interact with those cultures or communities on a public platform. The food and culinary rituals of the Bohra community, the Parsi community and the Hindu community will be explored through design. Promoting, interaction, communal eating and celebrating the ethnic feast within one space.

House of flavors



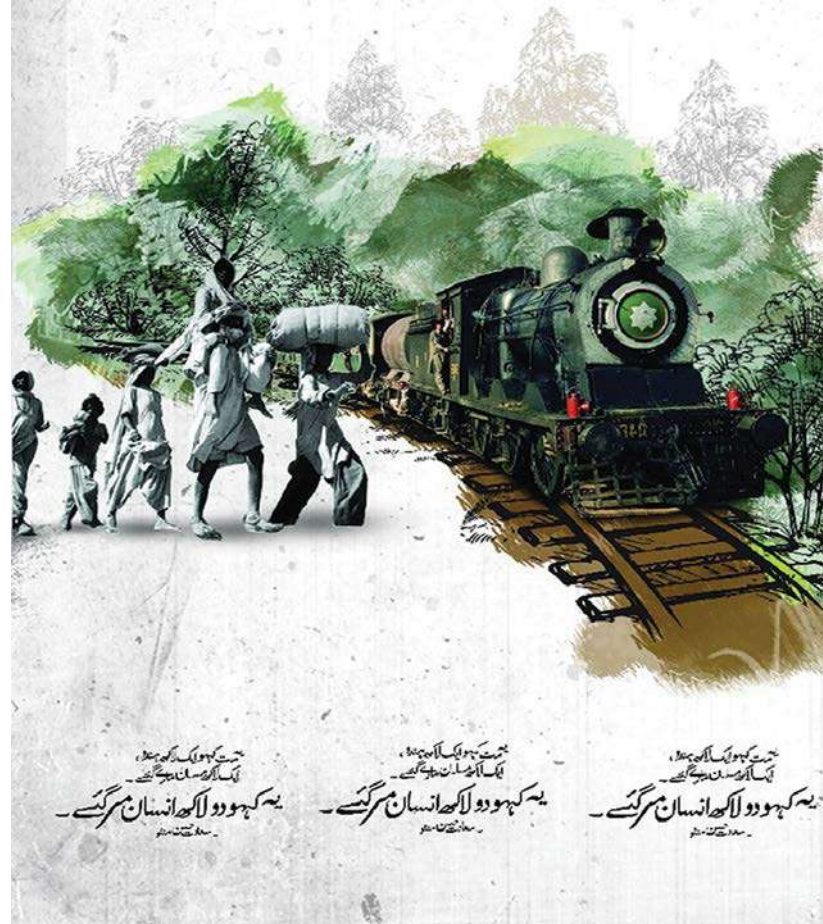


Haya Waqar Khan

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As the countries on both sides of the border celebrate 70 years of independence this year, there is no memorial or museum, particularly on our side of the border, to mark the Partition of 1947 – a momentous event which defined our history. This project proposes a museum to commemorate the Partition by enhancing the visitor experience through an immersive and sensorial storytelling, where one can pause, remember and reflect.

Remembering Absence: The 1947 Partition Museum



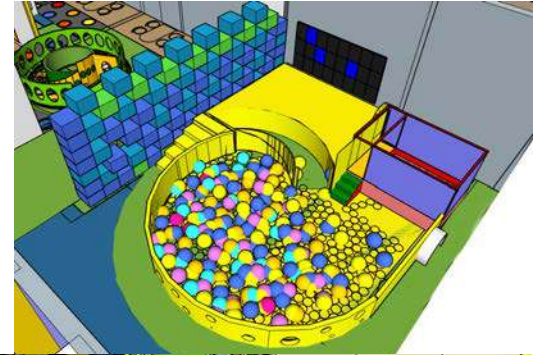


Hira Asif

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Pre-school programs provide early childhood education and care for children and help them to develop a range of skills. In Karachi city a large number of children are going to bungalow schools, where the residences of all sizes have been converted into school with limited consideration for the design requirement of a proper pre-school. I selected St. Joseph Convent School because it starts from primary, so I want to design a preschool on this site which will provide them a child and nature friendly environment. I choose building block as my concept because young children start learning from blocks different shapes, i used it in my design so that children will learn from their surroundings.

Pre-School





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The proportion of old homes are ironically swelling in our society and these homes are mostly impregnate with people who are displaced from their house holds. The concept is to provide community within a common space enabling the residents to celebrate the wisdom of generations and cultivate a lifelong bonding. The blend of children and aged would counterbalance the loneliness of people living in old homes via social interactions with the children and would serve as a healthy living environment for both of them

Aim: (1) To integrate childcare facility within an old age home. (2) To allow opportunities for social interaction between residents and children up to 4 years old and (3) To enhance their social/emotional development through interactive learning activities.

Intergenerational Learning Center





Mashal Khan

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The world is rapidly growing and changing. Technology is taking over. Our interactions have started to change as well. My thesis project is deviating from the conventional library system to the contemporary one. A library is just not a place for reading books but it is way more beyond. A place to connect, to inspire, to grow, to learn. The newer trend of co working spaces focuses on the idea of above mentioned. In my project I am looking forward to create a space for the designer student body of Karachi in the central location of the city where designers can come together, collaborate, learn, exchange creative ideas and grow together.

“In synced with time” – a modern library



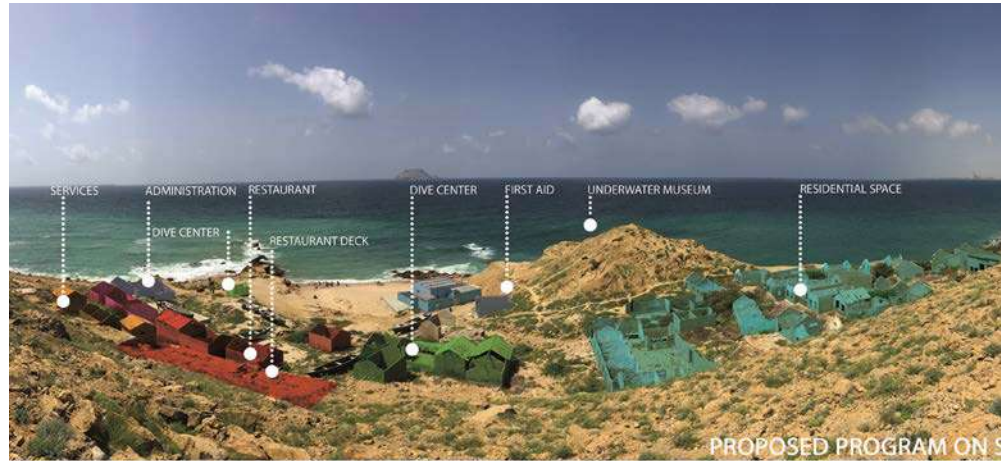


Noor-Us-Sabah Adamjee

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Unlike most static interior environments, nature with its ever changing spatial structure provides a dynamic experience. The aim of this project is to achieve a harmonious integration of interior and exterior environments for a more cohesive experience of the site which is enriched with natural landscape and history. Activities featured by the project aims to enhance economic sustainability of the region that is currently in state of economic turmoil, by incorporating the local skills and design techniques.

Recreational retreat



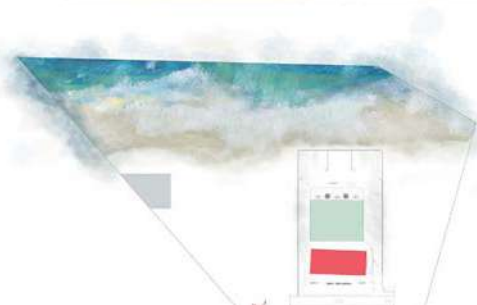


Rida Iqbal Shaikh

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The recent brutal culling of stray dogs in Karachi has compelled me to design a recreational space aiming mainly to facilitate stray dogs and my thesis acts as a mediator between a stray and domesticated dog. A prototype is created that at a time 10-12 stray dogs are rescued, provided needed veterinary aid hence groomed and then they are up for adoption. Human and canine interaction is also highlighted. Leisure space for domesticated dogs along landscaping is also incorporated, as I feel Karachi urbanization has rehabilitation for dogs.

Little Dogs Club



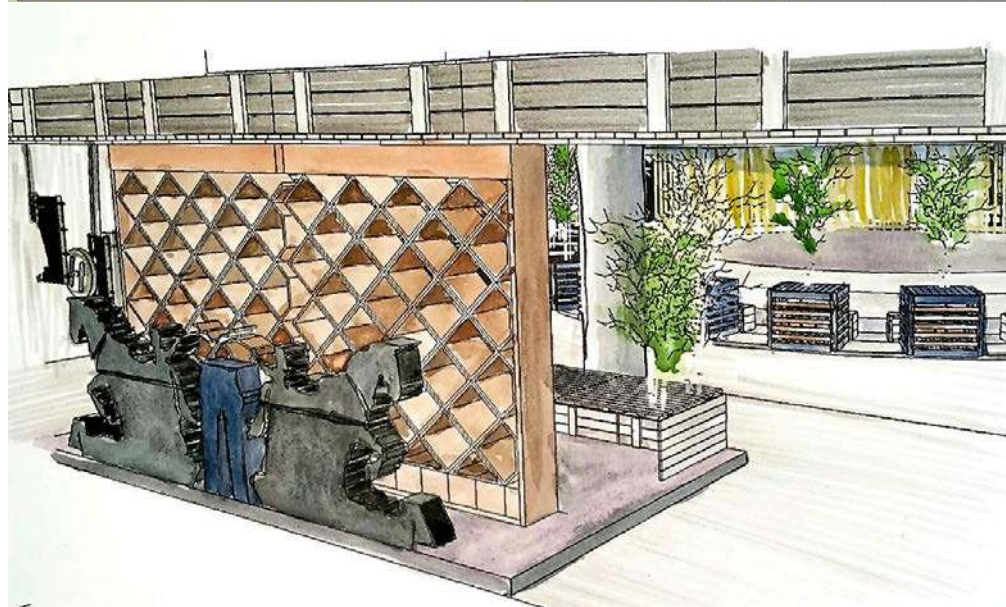


Sadia Sethi

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Through my thesis, I aim to explore the potential of materiality using the concept of recycling and reusing. The main idea for my thesis project is to develop a retail design with green or recyclable materials. I chose to design an eco-store for Levi's that has recently introduced green jeans and wants to promote the idea of sustainability. The prospect is to reduce waste to 0% specifically using useless materials found at industrial area of Karachi – SherShah and Timber Market.

Recycled Interiors: Proposal of a zero-waste interior design intervention through materiality





Syed Sajeel Hasnain

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A shopping mall is a modern term in which huge buildings from complex of shops representing merchandisers with interconnecting walkways that enable customers to walk from unit to unit. In Karachi the pounding of malls started taking place from 1998 in which one of the most celebrated malls was Park Towers. Within a passage of time the mall culture started to grow due to the launch of diverse range of brands and more space requirement. Hence Park Towers being the marks of Karachi has lost its identity. So the idea is to revitalize park towers with the essence of contemporary design, by highlighting the central atrium with a redefined experience through connecting view ports along the voids by providing seating spaces and interactive installations.

Reactivating public spaces in malls





Tehreem Raees

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This thesis is a retail design project entitled for Behbud Boutique; an organization destined to promote skills of the underprivileged women of the society. Therefore, the concept for the retail outlet; is to define an experience of celebrating local craft through modern interiors, showcasing a live display of our beautiful handcraft and artisan skills. The design for this outlet is inspired by our traditional Pakistani textile, patchwork technique called: 'Ralli' that envelope both culture and modernity with an overall raw, industrial, ethnic, interior scheme. However, the approach to design not only fulfills the idea of a retail outlet but it also aims to educate people through craft history and generates further income through an addition of Behbud Café.

Celebrating local craft through modern interiors



Section A-A'





Department of
Textile Design

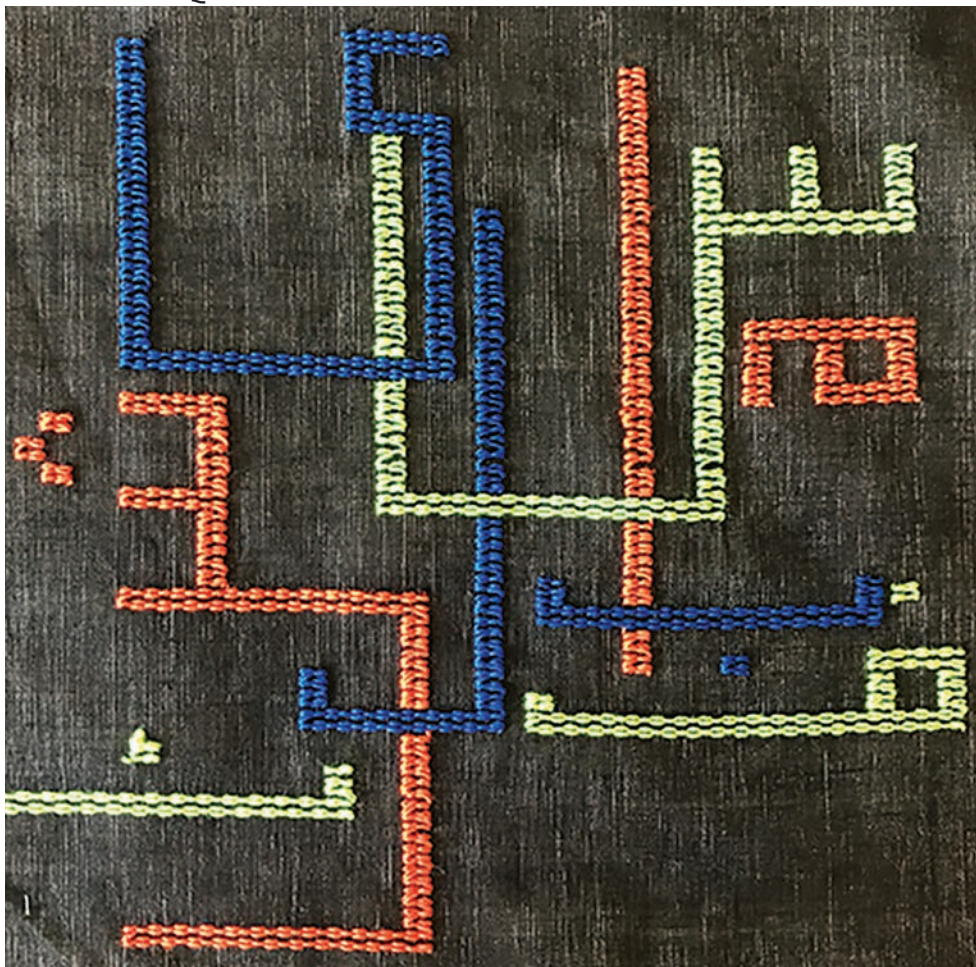


Aima Habib

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The millennial generation has a language of their own! It's fun, quirky and witty. In my collection, The Millennial Quaida, I have incorporated the commonly used words, phrases and abbreviations of today's generation, into the weave of the fabric. The idea is to create fun and conversational designs that are also very relatable. The thesis consists of a collection of hand woven stoles therein which letters have been woven into the fabric using a supplementary weaving technique. The words have been broken down into letters to create a variety of compositions and patterns.

The Millennial Quaida



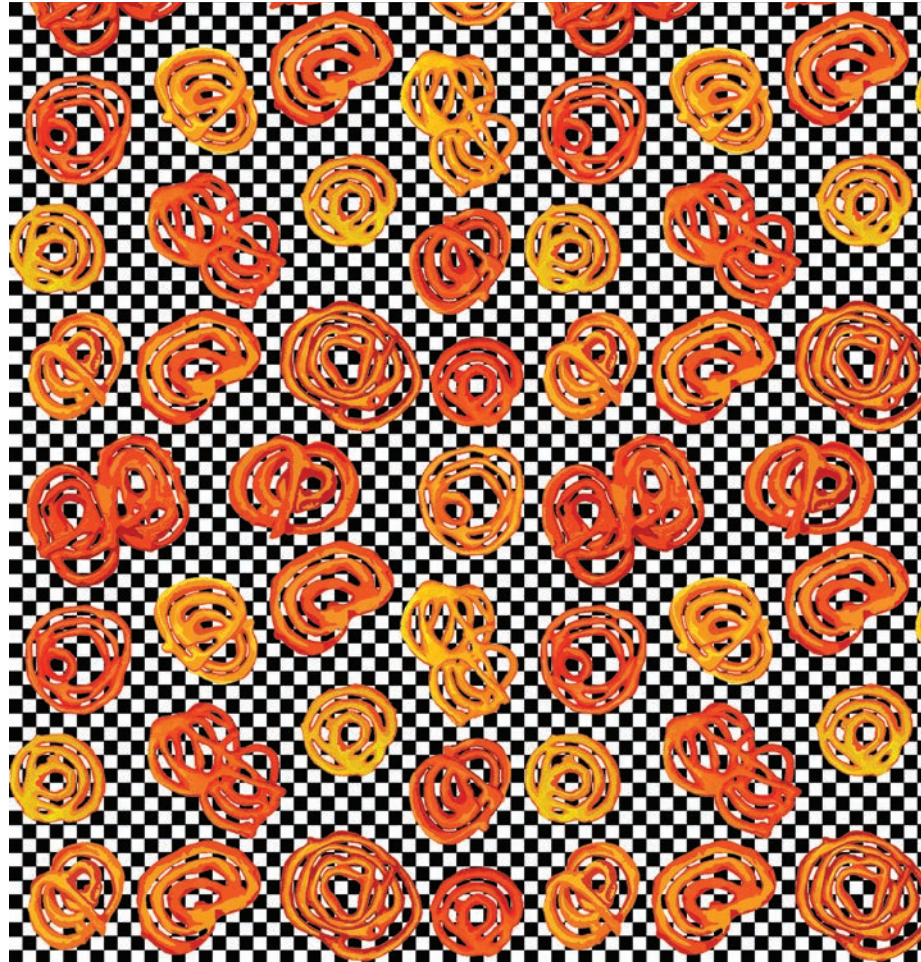


Ajiyah Mahnoor Rana

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My thesis topic draws inspiration from local food present in the city of Karachi, both savory and sweet. The reason behind taking local food was because food has the power to spread happiness and joy and that is the mood that I wanted for my prints. The reason for taking local imagery as a source is that I wanted it to be a celebration of our culture through the medium of food. For my designs I have taken up popular eatables, juxtaposing them with contemporary patterns to create fun, conversational designs for a diverse product range.

Khatta Meetha





Amna Salim

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My thesis draws inspiration from shells which serve to compliment the intricacy of hand-woven fabrics. The beauty of these fabrics has been taken into account while experimenting with multiple techniques, all of which have helped me translate the softness and the lustrous feel of the shells on to the fabric.

My collection of running yardage and their colours are derived from sea shells and aspire to convey the mood of serenity and sensitivity, which contribute to the naturalistic characteristics of the hand-woven fabric.

Linear Sensitivity





Anum Atiq Khan

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In my thesis I have used hand painting as the technique to explore my topic. My subject revolves around taking inspiration from various natural textures and forms for an initial study including rocks, stones, pebbles, sand and also sea shells. Later making shells of different form, shapes and sizes as my major interest. I have explored these shells through different techniques in silk painting including etching, sketching, painting and also creating textures on the fabric directly by hand. These hand painted/etched shells were then composed in order to make chic and contemporary style tunics.



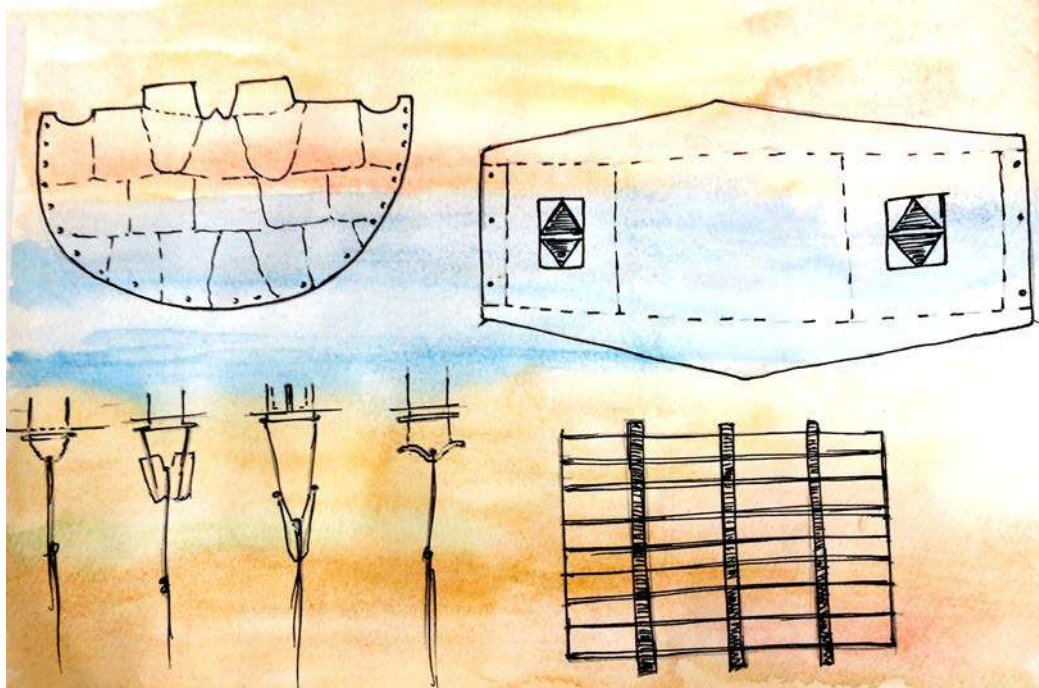


Haya Azeem

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My concept for my thesis revolves around the presence of a market for women in Pakistan, who feel the need to cover themselves with an outer garment that would conceal their figure when they go out. I have used tents as my source of inspiration. Patterns and silhouettes have been derived by the structure of tents. The colors of this collection have been extracted from an online survey that I conducted of women of differing age groups, leading to a range of outer garments that give a soft and fresh feel.

Modest Elegance





Kasha Malik

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Living in a metropolitan city like Karachi, people often tend to run away from their roots, their culture and their heritage. My mother comes from a conservative Pakhtoon family whereas my father had Kashmiri roots. I have conveyed my concept of dual heritage through a weaving technique called double cloth which has two distinct sides. My collection of reversible jackets and capes aims to full fill the need of multifunctionality in today's world. I have explored contrast through fabric constructions, design elements and colors.



The Reversible



Kawish Qamar Choudry

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For my thesis I have taken inspiration from Japanese Shibori. Through experimentation, trial and error, I created techniques of my own and translated those on the loom to design hand-woven fabrics. My idea was to design various fabrics on the loom through supplementary weaving which was then made into resists and then dyed. I have explored basic geometric shapes, manipulated to portray a design aesthetic which comprised of key words simple, clean and contemporary. The woven yardages are designed for the upper garment; shirts, fusion tops, kurtas, jackets in an earthy colour palette.

Woven Shibori



A walk in the Forest

Kinza Nafees

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My thesis is based on using basketry to make light sources, with basic techniques along with some experimentation. Working with this ancient skill was like an early morning stroll in the forest, where there are a plethora of organic textures and various forms. The execution of my work became possible with the hard working artisan cluster in New Sabzi Mandi, Sohrab Goth, Karachi. I intended to utilize this skill in making something unconventional, and thus play a role in sustaining this craft and enable the crafters to explore new horizons. By producing contemporary light sources, I wish to promote this skill and to display its flexibility.



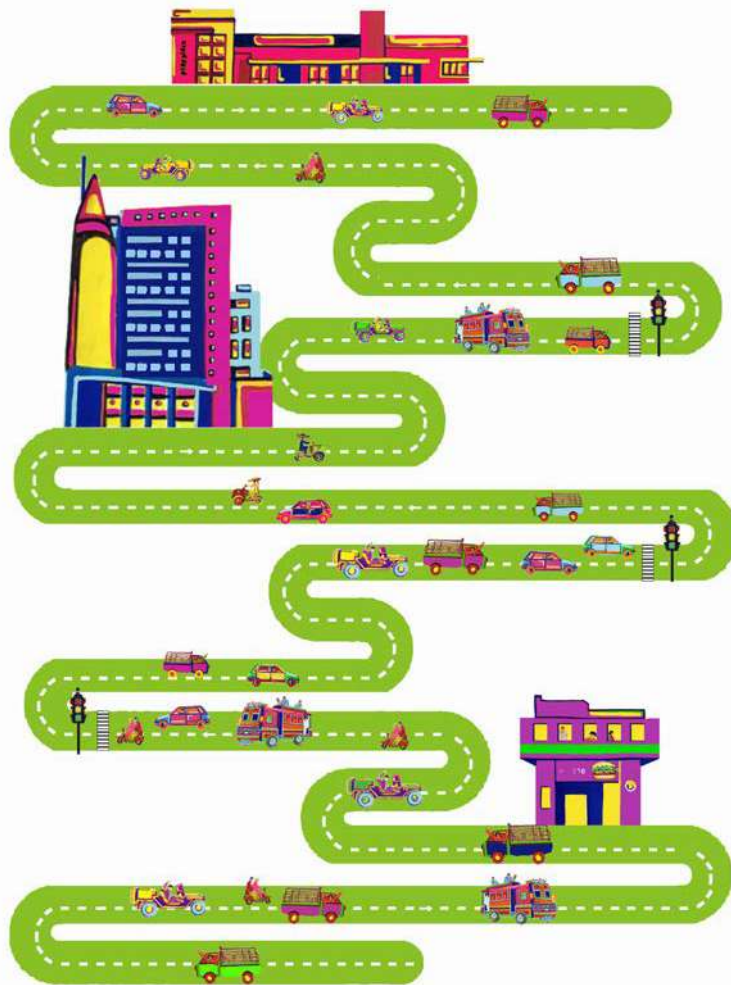


Mahdees Siddiq

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For my thesis project I have taken local transport as my source creating prints that aim to be fun and educational for children. Using various local settings and sceneries help children become more familiar of their surroundings. I have designed a collection of cover duvet sets for children.

Beep Beep!





Maliha Ejaz

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Childhood memories evoke everyone with nothing but happiness and nostalgia of a time we only wish could come back. Playing further with elements that trigger fun and beautiful memories of our childhood in us, I have incorporated objects such as childhood sweets, games, every day school stationary among other things. Keeping a 5 to 7 year old child's mindset in focus, I designed my collection with the keywords playful, fun and funky using a vibrant color palette. Making use of various children's T-shirts I have experimented with different printing techniques such as photo transfer and screen print.

Walk Down Memory Lane





Mariam Khalid Mirza

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Taking inspiration from the works and philosophy of the British designer Alexander Lee McQueen, raising awareness about social issues, I have designed a collection of prints, that depict the two faced nature of the people of our society, through camouflage, a disguising method. I have taken the amphibians, reptiles and insects that we see everyday and are repelled by as my source and camouflaged them into colorful backgrounds adorned with flowers, leaves and foliage that we see locally, glorifying these ugly creatures.

Now You See It- Now You Don't.





Mariam Maniar

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Dog- A man's best friend. As someone who loves dogs, I decided to base my project on them. Dogs are one of the most loyal animals. Being a print designer, I wanted to translate the energy of these animals into my prints. I have created a quirky collection of bags and shoes, celebrating dogs and making them look exciting and appealing. Using a vibrant color palette, I have made fun and contemporary designs that cater to the young dog lovers out there.

It's all about the "WOOF"



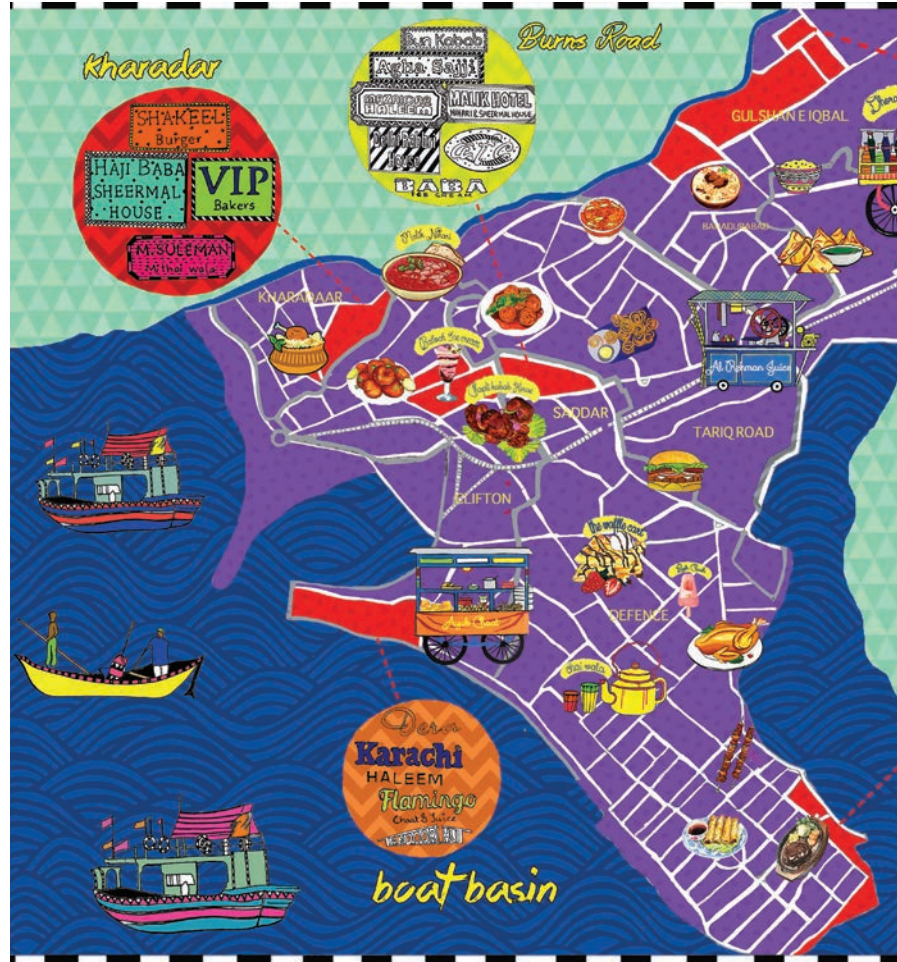


Muniza Jawed

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The idea for my thesis revolved around making travel guide maps of Karachi. Karachi, the city of lights, is known for its cultural heritage and attractions for people of all ages. These illustrated maps highlight all the areas that can be explored and enjoyed by a tourist. I divided my maps into four components showing; modern and colonial architecture of the historical metropolis, traditional delicacies, diverse shopping facilities and sources of entertainment. To give the maps a more contemporary feel basic design elements such as chevrons, polka dots and stripes have been used. A bright and vibrant color palette was used to make the maps attractive and fun to look at.

Karachi Ki Saer





Nida Khan

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Only 3% of plastic is recycled around the world while the rest contributes to landfills which causes climatic changes. According to reports Pakistan is one of the top 10 most polluted countries in the world. Due to the durability plastic, a lot of products are made out of plastic, however, these are non-bio-degradable. I came up with the idea of making a non-wearable collection, entirely made up of plastic waste used in our daily life for my thesis. To design my collection I took dustbins and its surrounding as my source to fabricate silhouettes. The purpose of this collection is to start a discourse around the topic of the excessive use of plastic, the need to reduce plastic products and sheds light on how one can think of alternative uses of plastic.

POLYGLAM





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"Just as nature inspires art, art inspires actions to defend wild places and the wild creatures that live in them." – Roger Peet

Being fond of animals and birds since my childhood, for my thesis project I have taken up the exotic wildlife that inhabits various regions in Pakistan as my source and have designed a collection of stoles and scarves. These diverse species happen to be endangered due to a number of reasons, including illegal hunting, poaching and trading. In order to bring these animals and birds into light, I juxtaposed them according to the regions they are mostly found in and translated them into interesting compositions.

"Glorifying The Endangered"





Shahana Durrani

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The collection of prints in this thesis project are designed for a souvenir shop for the local cinemas based in Karachi, Pakistan. Sources are derived from lollywood and upcoming movies and blockbusters.

#Lollywood





Sharmeen Rizvee

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My thesis is a development of a concept that is an inspiration taken from a popularly known saint-poet-philosopher; Lal Shahbaz Qalandar. Having felt a strong spiritual connection and as a devotee of Shahbaz Qalandar, the concept has given me inspiration for the silhouettes of the collection. The concept was explored with the idea of spirituality, purity, the saint's personality along with the lines coming from words that represents the saint's attributes and poetry. These key words together have guided me to translate the silhouettes through their pattern, color and print. The print further adds to the symbolism of Lal Shahbaz Qalandar's title and poetry.

Hubb-e-La'l





Sumera Anwer Ismail

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For my thesis, I have taken lines and geometric shapes as my source and the weaving technique explored is supplementary technique. The woven fabric is very light and sensitive and gives an airy and translucent feel. It is for this reason that the color palette used is pastels. I am designing a collection consisting of soft hues of grey, off-white, yellow, pink and greens. The final pieces are woven yardages with suggestions for kurtas.

Transparency in grids





Zafar Ahsan Naqvi

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"Waste isn't waste until we waste it"
William James Adam

My thesis is based on creating surfaces from left over patterned denim scraps that are of limited use that is recycling. I have taken the concept of sustainability through design to a socially responsible level in the sense that my thesis will offer new possibilities for making use of wastage. In this project, I have explored multiple techniques of fabric manipulation and thread manipulation to achieve a creative look for denim. The surfaces that I have explored will highlight both eastern and western garments.

WASTE, No more!





Muhammad Zia-Ur-Rehman

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The source of inspiration for my thesis is my mother and the memories I have of her. The relationship between a mother and child is all about comfort, warmth and love. Therefore, I have designed a range of pillows for this project which are functional, keeping in mind the key idea of providing comfort. Furthermore, I have added different scents in these pillows because scents can give you flash backs of your memories. Aromatherapy for a person using essential oils and plant materials are used for psychological and physical well-being. The prints for my pillows are inspired by the things which I associate with my mother's life like birds, ducks, parrots, fish, pigeons, jasmine flowers, roses, basil leaves and chicken kari embroidery etc. Using a soft color pallet, my prints have a contemporary feel to them which are for all age groups.

Reminiscing-In the loving memory of my mother.

