Business Cards
The Art of Saying Hello

Published in 2004
by Laurence King Publishing Ltd
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A catalogue record for this book is available from the British Library.

ISBN 1 85669 386 4

Printed in China

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Design
Michael Dorrian

Selected by
Michael Dorrian
Liz Farrelly

Thanks to
Jorge Alderete_ Rilla Alexander_ Sean Alexander_ Phil Ashcroft_ Rik Bas Backer_ Gilles Bachmann_ Charlie Banks_ Jon Barlow_ Paula Benson_ Gary Benzel_ Anna Bird_ Lineke van den Boezem_ Helen Bottomley_ Sarah Bruce_ Boris Brumnjak_ Stefan Bucher_ Richard Bull_ Mike Carney_ David Carson_ Martin Carty_ Toko Chan_ Martin Cox_ Adam Cruickshank_ David Zack Custer_ Frédérique Daubal_ Andy Day_ Dave Denis_ Andrew Diprose_ Miles Donovan_ Andrea Dreier_ James-Lee Duffy_ Taylor Deupree_ Alan Dye_ Bryan Edmondson_ Kira Elise_ Glenna Ellen_ Brendan Elliott_ Tim Everist_ Marc Fiebelkorn_ Fishburn-Hedges_ Kevin Foulkes_ Donna Fullman_ Sarah Gaventa_ Dave Gibson_ Nicky Gibson_ Sabine Gilhuijs_ Paul Wesley Griggs_ Peter Grundy_ Nevs Hamling_ Todd Hansson_ Tim Head_ Joost van der Heijden_ Sally Hems_ Richard Hennings_ Amanda Hopewell_ Nat Hunter_ Chris Hutchinson_ Carl Ison_ Keiji Ito_ Karen Jane_ Tim Jester_ Todd St.John_ Jeroen Jongeleen_ Jens Kajus_ Marc Kappeler_ Alan Kavanagh_ René Etienne Keller_ Frith Kerr_ Billy Kiossoglou_ Fanny Khoo_ Joost Korngold_ Joe Kral_ Henrik Kubel_ Christian Küsters_ Nathan Lauder_ Pit Lederle_ Josh Van Lemmeren_ Michael Lenz_ Joe Lucchese_ Birte Ludwig_ Linda Lundin_ Anja Lutz_ Matthew McCarthy_ Andrew McGovern_ Chris Merrick_ Craig Metzger_ Paul Miller_ Patrick Monnier_ Julian Morey_ Fraser Muggeridge_ Sean Murphy_ Mysterious Al_ Nina Nägel_ Kurosh Nasseri_ Amelia Noble_ Toke Nygaard_ Hanni Pannier_ Ben Parker_ Scott Parker_ Simon Parkes_ Matt Pattinson_ Axel Pfaender_ Frank Philippin_ Monica Pirovano_ Seb Pizzutto_ Michael C Place_ Roy Poh_ Andrew Rae_ Alexandra Ramildi_ Hazel Rattigan_ David Recchia_ Abby Ribband_ Paul Rickus_ Kerry Roper_ Anja Rosendahl_ Gerard Saint_ Mikey Seiler_ Segura Inc_ Stephen Sorrell_ Peter Spreenberg_ Start Creative_ Peter Stemmler_ Martin Stillhart_ Phil Stuart_ Ian Styles_ Patrick Sundqvist_ Akira Takahashi_ So Takahashi_ Roger Fawcett-Tang_ Kate Thomas_ Patrick Thomas_ Mark Thomson_ Ben Tibbs_ Jake Tilson_ Yorgo Tloupas_ Clarissa Tossin_ Barbara Valicenti_ Marc-A Valli_ Gregg Virostek_ Jan Voss_ Tim Watson_ Simon Waterfall_ Josh Welsher_ Sam Wiehl_ Sam Winston_ Paul Winter_ Martin Woodtli_ Woody_

There are two sides to every business card. OK, anomalies do exist: some cards have multiple personalities; others are soothingly holistic...and we'll deal with those later. But generally, with the two-sided variety, there's the side with something fancy on it and the side with the info, the guts.

For some people, though, that's going too far; they prefer one-sided cards that fit inside plastic wallets inside folders, so you can flip through without the inconvenience of having to get the thing out. That's a little too regimented for me, as apart from the sides, there's the edges, the texture and the smell of cards to enjoy. Plus, they look nice propped around a desk, pinned to the wall or, if they're 3-D, stuck on top of your Mac.

Getting back to the duality of cards. What most cards do is tell a stranger something about you. On the one hand, something very conscious and concrete, about your physical place in the world; and on the other, something subconscious and less easily defined...about your personality. Unless of course you work for a massive corporation, and everyone from the CEO to the most junior salesperson has the same card. (This is to be avoided.)

There are choices to make from the word go, about the information you want to impart. You may give only your mobile number, i.e. you're a nomad; or you might position yourself entirely digitally, in the ether, via a web address. Then there's how you define yourself; whether via a job title or a self-imposed epithet. With new ways of working (at home, on the road) and with many more people multi-tasking, these days cards have a lot more to say. Whatever information you offer, bear in mind that it will be read, no matter how easy or difficult you, or your designer, makes that task.

When we start to consider the design of a card, other choices you make will give a whole lot away about your personality. How orderly are you? Do you keep your cards in a mini folder so the edges don't crease? That will dictate the dimensions. Are you strapped for cash and hate to spend money on printer's bills, so you make your own cards from scraps and scrawls? Are you so achingly spontaneous that you need a new card every day, firing up the Mac before you leave for that important meeting? Are you glamorous, traditional, inventive, austere, colourful, still playing with toys, ostentatious, functional? And, if you're a designer, this is the one you want them to ask: are you creative?

All these assumptions and more are made about you whenever you hand over that 55mm x 80mm rectangular card.

But why stick within the limits?

There's a whole other world of business card solutions out there. On the one hand, you have those super inventive solutions with the most minimal of means, black ink on white card, not much bigger than a matchbox, that say it all. You can even have fun with those instant business card machines at airports and stations, if you're so inclined. On the other hand, let rip; throw out the rule book and reinvent the wheel. You don't have to spend a fortune, but some people do. There seems to be a boom in business card design right now, made more possible by the proliferation of sophisticated but affordable image-making technology and techniques.

And anything is possible; this is what the evidence points to...

Found objects and stationery; customizing a mass-produced item; folding, cutting, ripping, sticking; wood, metal, plastic – the possibilities are limitless, and that's just for the "body" of the card, the stock. Then there's how you apply the "marks" – rubber stamp, letterpress, colour Xerox, spray can, four-colour, specials, UV spot varnish, silk-screen printing, potatoes. And finally the imagery: photography, illustration, collage, pattern, type.

Cards are handed around, so think of how they feel. Cards break the ice; perhaps yours prompts a particular question. Cards can prompt a game; they may act as a portfolio, an exhibition in your pocket; they bare your soul.

This book is a collection of business cards, a very personal selection by Michael Dorrian and myself. Michael started it with his obsessive collecting, asking everyone he met for their card. He'd rifle through my desk looking for new ones I'd accumulated. Some I'd keep to myself though...

Making no excuses for our tastes in graphic design and visual statements, this book isn't a comprehensive one-of-every-kind collection; it isn't a didactic "how to" manual either. There are no chapters; instead the contents are arranged into overlapping sections according to a card's aesthetic: so typography turns into illustration, into photography, into special materials, then assemblages and do-it-yourself.

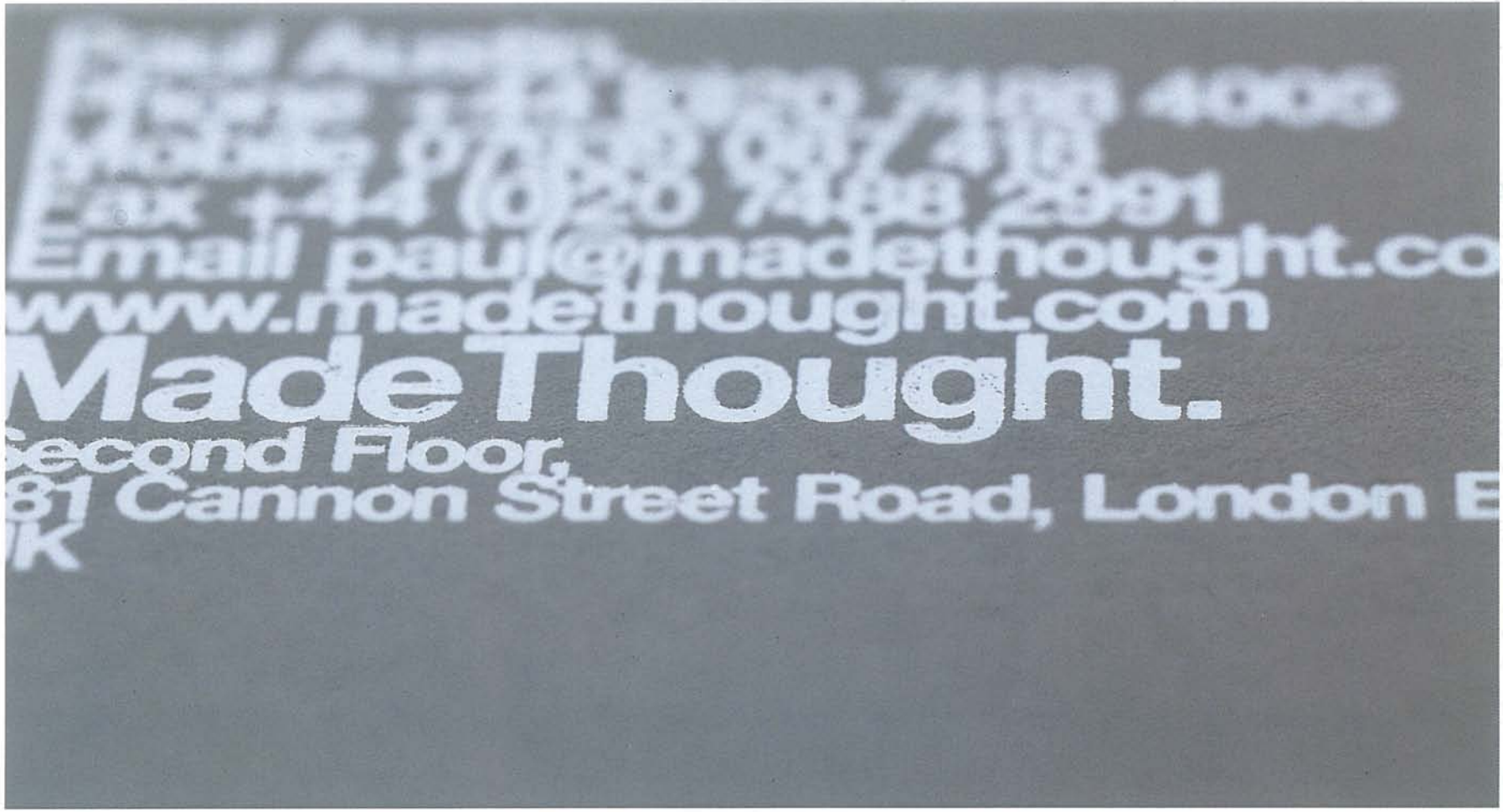
Michael and I think this selection of cards is inspirational. How did we choose them? We put out the word to contacts far and wide, as well as following up on cards in our collection. The "wow" factor was the final decider. Did a card make us stop in our tracks and say, "look at that!"? They did, for many different reasons.

The only problem now is that you might want to take a second look at your own card. If you want to contact any of the people in this book, their details are included!

Design
Start Creative

For
Start Creative_
Creative agency_
London, UK

Info
Each item of stationery has a different, symbolic found letter on its reverse, which together spell Start. The card's "A" relates to destruction as a creative act. The restrained typography of the flip-side hints at Start's dual personality.



Design
Made Thought
Paul Austin_
Ben Parker

For
Made Thought_
Designers_
London, UK

Info
Bright, sharp and informative, Made Thought's no-nonsense typography is given a touch of glamour with silver-foil blocking on uncoated stock.

Generic.
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URL: www.thedesignersrepublic.com
P: +44 [0] 114 2754982
F: +44 [0] 114 2759127.
ISDN: +44 [0] 114 2766339.
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F: +813 3496 0747
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F: +813 3496 0747
The Workstation 15 Paternoster Row
Sheffield S1 2BX United Kingdom.
The Workstation 15 Paternoster Row
Sheffield S1 2BX United Kingdom.

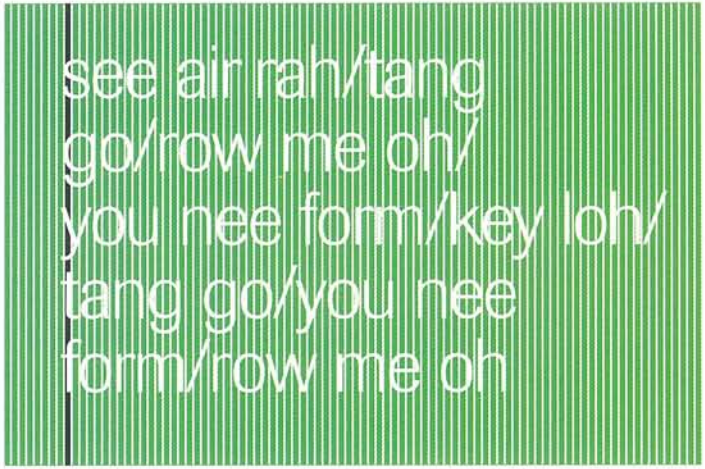
Design
The Designers Republic

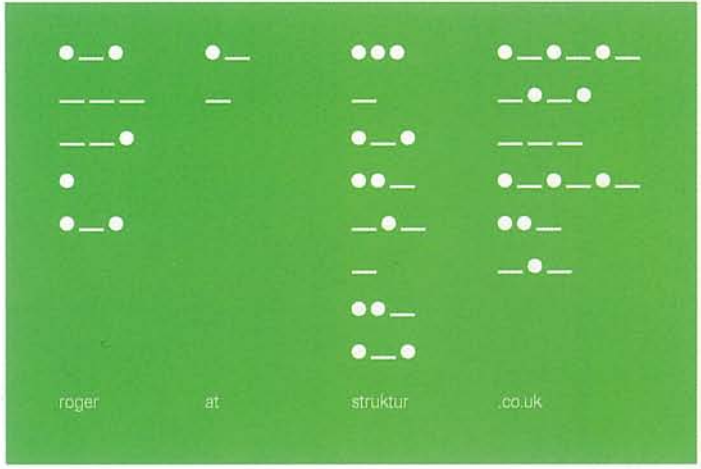
For
The Designers Republic_ Designers_ Sheffield, UK

Info
Subtle variations within a vivid colour palette married to information-heavy text add up to The Designers Republic aesthetic in miniature.

sierra/tango/romeo/
uniform/kilo/tango/
uniform/romeo_
delta/echo/sierra/
india/golf/november

telephone:
plus four/four (zero)
one/four/nine/three_
seven/zero/one/
seven/six/six





Design
Struktur Design
Roger Fawcett-Tang

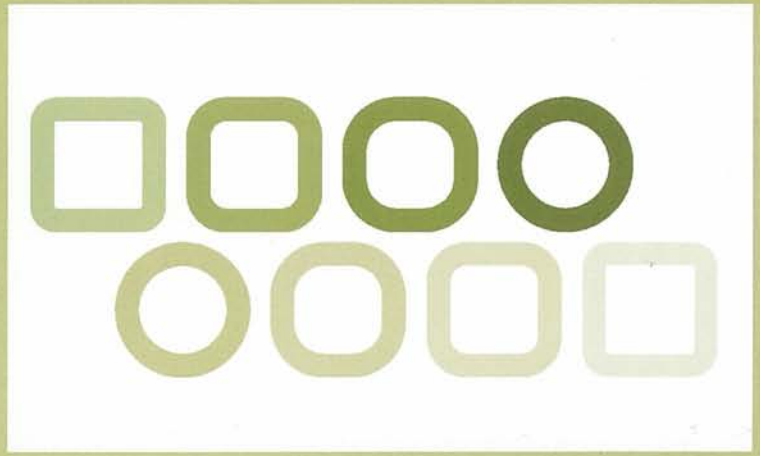
For
Struktur Design_
Designers_
London, UK

Info
The company name is spelt out using the international "radio speak" code, while the phone number is rendered in words. A second version progresses to phonetic spelling and morse code, illustrating that there is a point at which too much information may complicate matters.

Design
Eyefi.interactive
Paul Rickus

For
Eyefi.interactive_
Digital architects_
Amsterdam,
The Netherlands

Info
Printed in a satiny spot varnish, the density of information on these cards is rendered decorative, almost ethereal.



evolve DEVELOPMENT

Ashley Williams

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T 61 3 9526 5180
F 61 3 9526 5112
M 0407 315 481
E awilliams@evolvedevelopment.com.au

ACN 104 808 979

Design
Clear
Matthew McCarthy
Typography
Andrew Trevillian

For
Evolve
Development_
Property developers_
Melbourne,
Australia

Info
Reflecting a subtle use of materials and form, the marque for this development company changes from a circle to a square, via vector-based shapes and a gradual tonal shift.

Design
Cuban Council

For
Cuban Council
Designers_
Copenhagen,
Denmark

Info
The kitsch graphic language of cigar boxes is used to create a nostalgic, heavily-themed card.

cuban council

Superbly Crafted Solutions for Web & Print & Such
San Francisco – Copenhagen – cubancouncil.com

Mike Buzzard
CODE CURATOR

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src@cubancouncil.com

www.cubancouncil.com

cuban council

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San Francisco – Copenhagen – cubancouncil.com

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San Francisco – Copenhagen – cubancouncil.com

Per Jørgensen
TECHNICAL DIRECTOR

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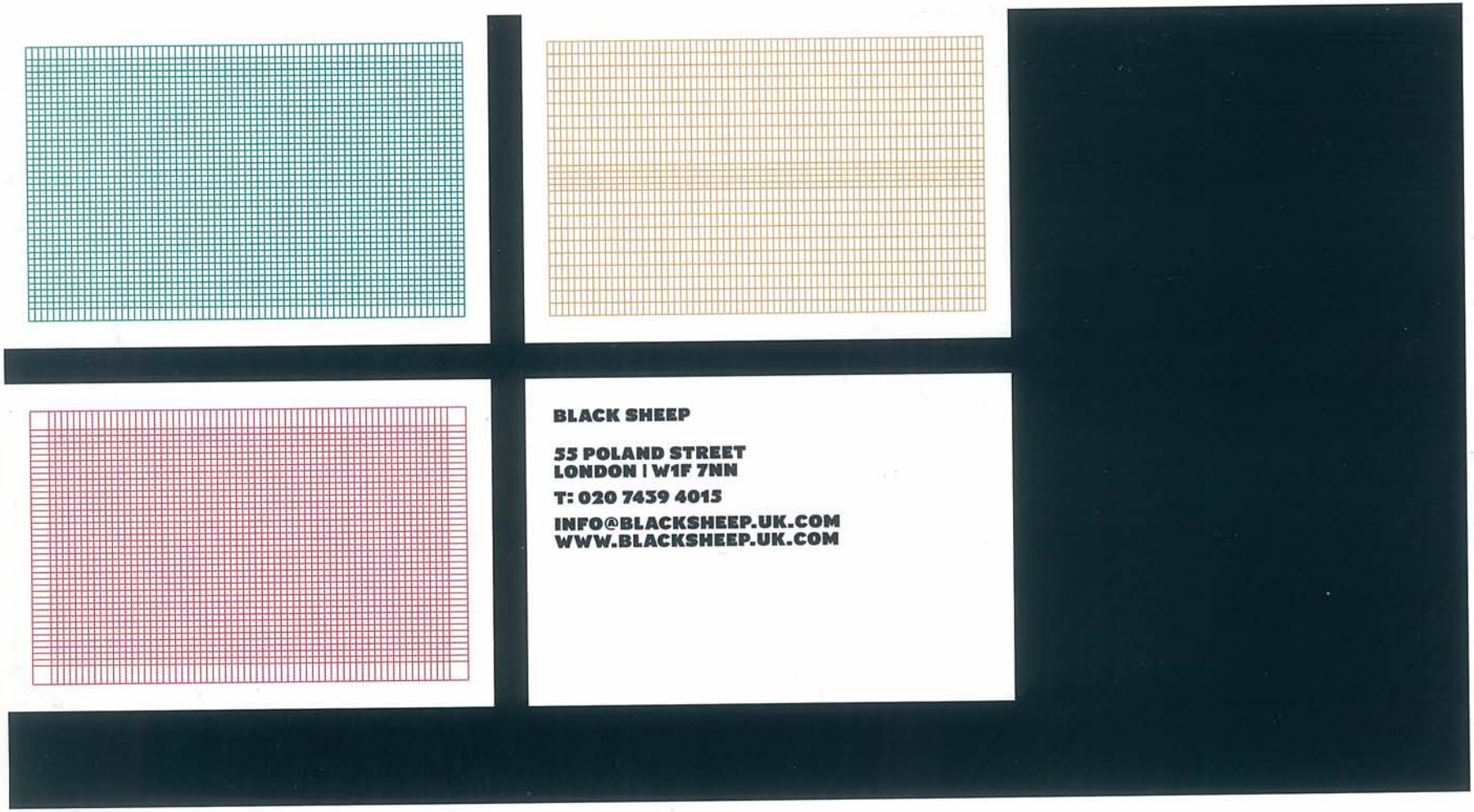
www.cubancouncil.com

Design
BCDesign

For
BCDesign
Designers_
Seattle, USA

Info
A hierarchy of information and pattern is established by printing on both sides of translucent plastic; it's shaped to approximate a futuristic "boarding card".

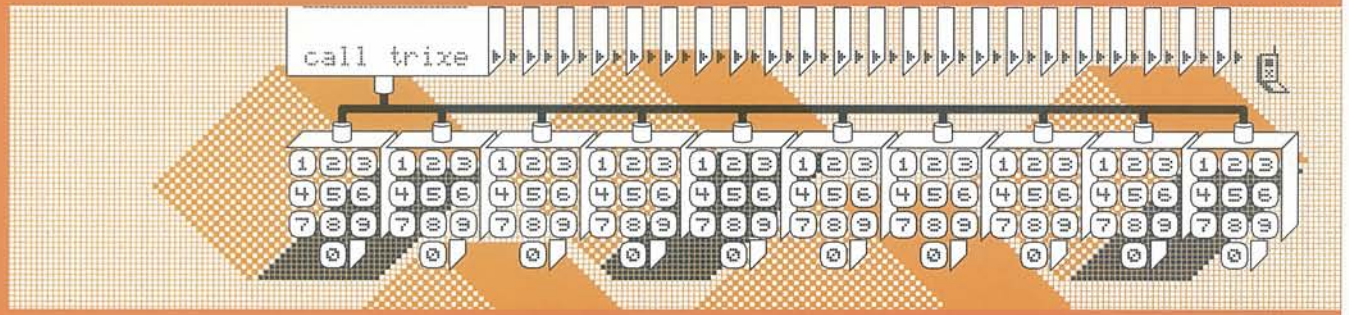
Principal
Suite
#2
Zip
98104
State
WA
Fax
206.749.5015

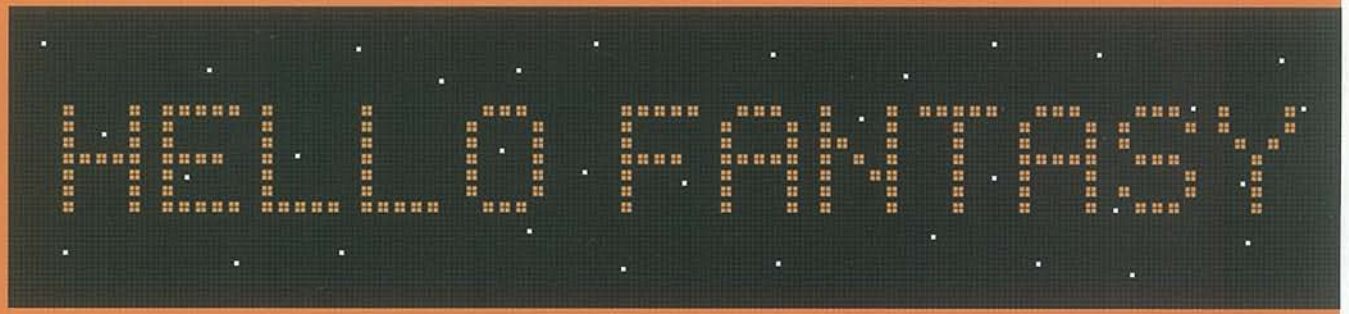


Design
Kerr Noble

For
Black Sheep
Recruitment_
agency_
London, UK

Info
A series of grids for each element of this recruitment agency's stationery reflects their aim of placing the right candidate in the right position; a job-finding maze becomes the company structure.





Design
Martin Woodtli

For
Martin Woodtli_
Designer_
Zurich, Switzerland

Info
For passing telephone numbers around. Simply mark your number on the keypad-style matrix and hand it over.

Design
Big Active
Paul Hetherington_
Gerard Saint_
Mark Watkins

For
Big Active_
Designers_
London, UK

Info
Inspired by "learn to read" cards, the set included one phrase meant for door-to-door salesmen who unfailingly ask for a card while being escorted from the premises.

Design
pre>loaded

For
pre>loaded_
Designers_
London, UK

Info
Taking their inspiration from everyday life, pre>loaded chose blue for their cards, as inspired by the name of their local pub; the rounded corners signify the "bulge" of lager at the top of a glass; the anagrams are attempts to spell the company name after a night's drinking.

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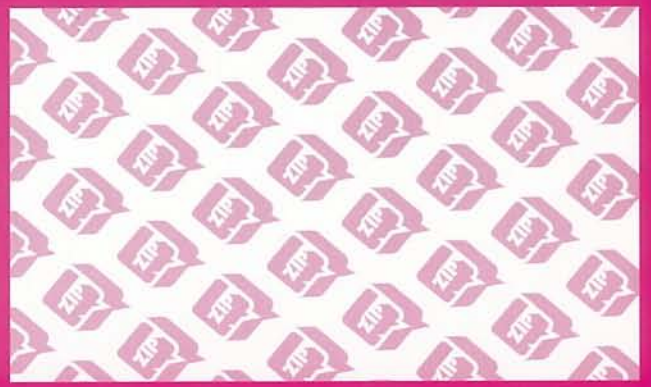


Design
Zip Design
Peter Chadwick

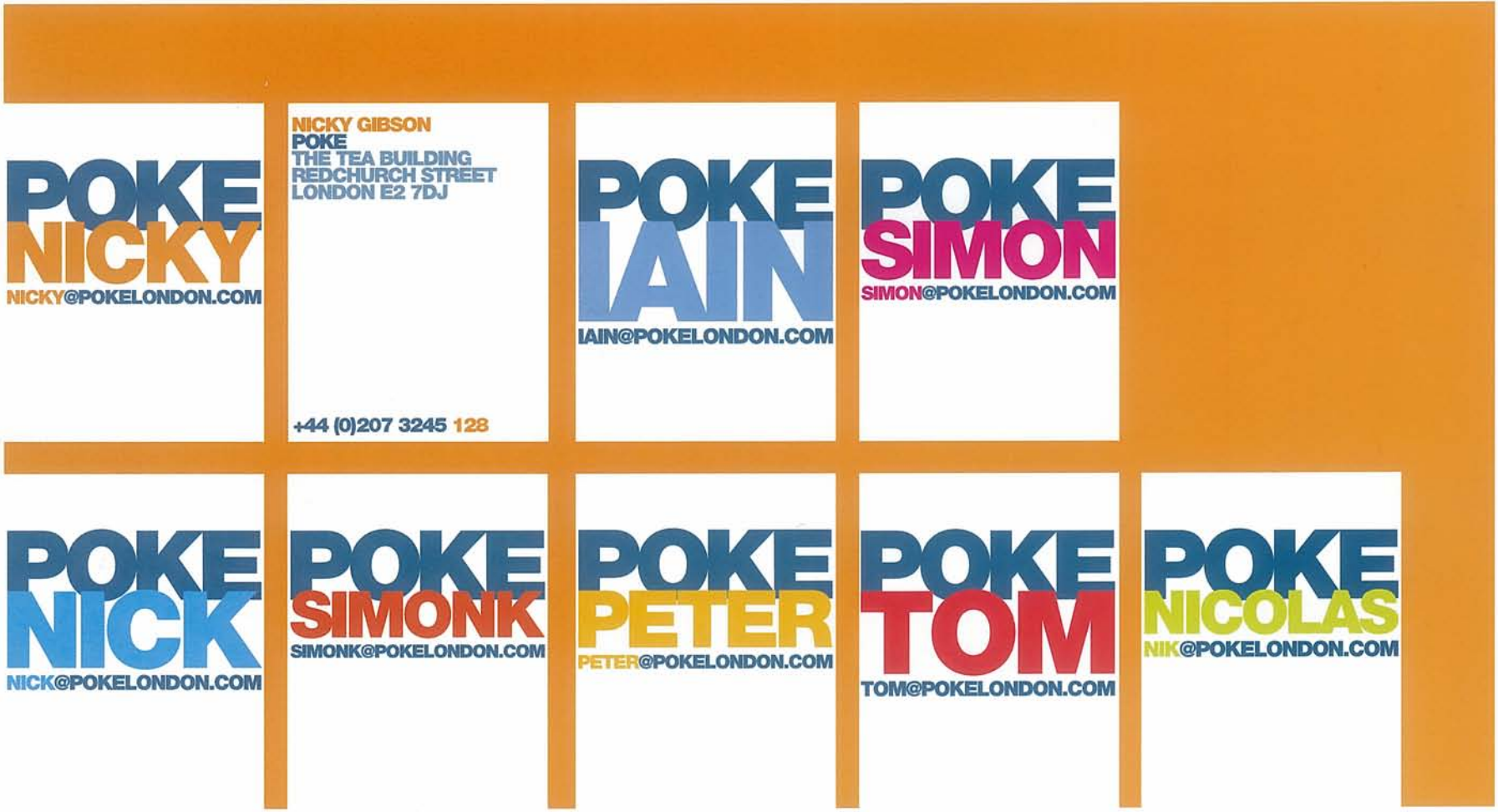
Client
Zip Design_
Designers_
London, UK

Info
This boy-girl partnership render their logo in playful baby blue and pink so as to differentiate their cards.

Design
344 Design
Stefan G Bucher

For
344 Design_
Designers_
Pasadena,
USA

Info
Stefan uses the glittery stickers as "teaser" cards, handing them to people who immediately ask for more information. They then have a habit of sticking around.



Design
Poke
Nicky Gibson

For
Poke_
New media designers_
London, UK

Info
Each staffer is colour coded; bold typography turns the company name into a command.

伊藤桂司
Keiji ITO

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弦巻リハイム903
有限会社ユー・エフ・ジー
#903 Tsurumaki REHEIM 5-6-16
Tsurumaki Setagaya-ku Tokyo
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URL:http://www.site-ufg.com

ufg unidentified flying graphics

秋山曜子
Yoco AKIYAMA

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E-mail:akiyama@ft.catv.ne.jp
URL:http://www.y-pulse.com

ufg unidentified flying graphics

Design
UFG Inc
Yoco Akiyama

For
UFG Inc_
Designers_
Tokyo, Japan

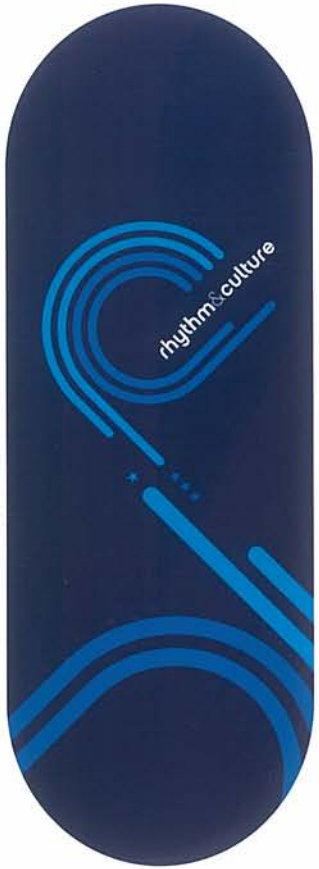
Info
Strong typography and the repetitious use of the company's logo are enlivened via subtle colour variations.

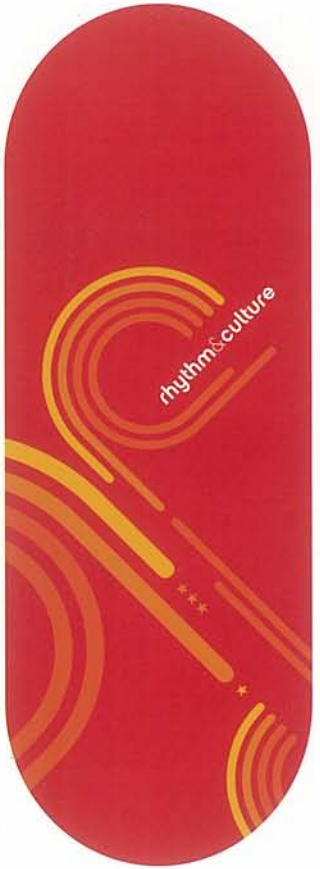
Design
Build
Michael C Place

For
Inferno Games_
Games designers_
New York, USA

Info
With levels of information tailored to various needs, a decoding legend, cheeky hidden messages and go-faster stripes, these sheets of cards may be folded, torn or framed.

HTTP
://
WWWDOT
INFERNO-
GAMES
DOTCOM
P:212 219
9222. F:212
219 3435
511 CANAL
ST 4TH FL
NEW YORK
NY 10013
INFERNO-
GAMES
DOTCOM
P:212 219
9222. F:212
219 3435
INFERNO LOGO
CANAL
NYC

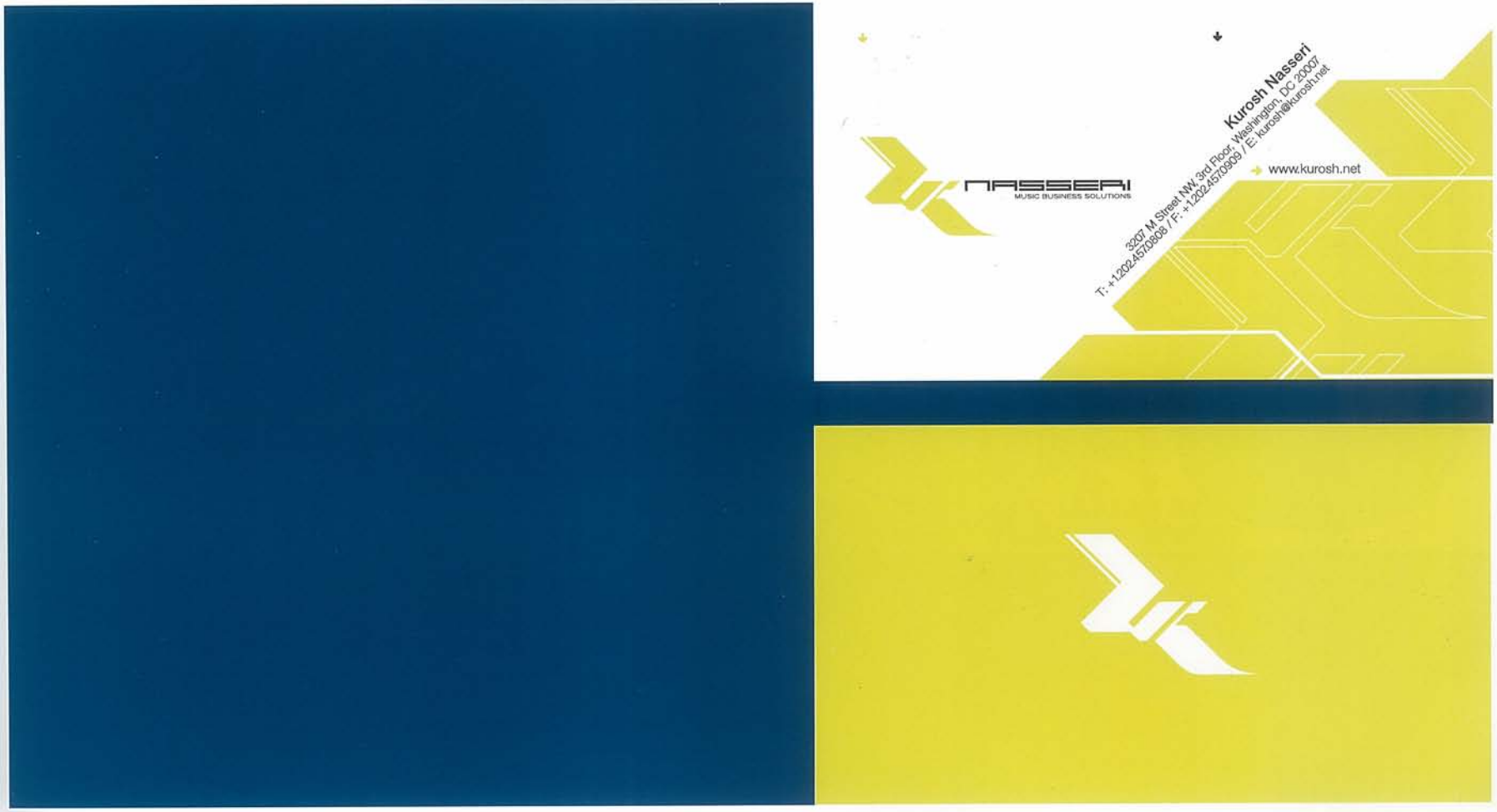




Design
Mesh
Paul Miller_
Akira Takahashi

For
Rhythm & Culture_
Music store_
Washington DC,
USA

Info
A memorable card thanks to its unique shape and the marriage of subtly-coloured abstract devices and text.



Design
Mesh
Paul Miller_
Akira Takahashi

For
Kurosh Nasseri_
Music consultant_
Washington DC,
USA

Info
A logo extrapolated into an intricate surface pattern, which cleverly accommodates the contact details, to create an out of the ordinary card for a lawyer, albeit one working in the image-conscious music industry.

Design
A2-Graphics/SW/HK

For
Cubitt Gallery_
Art gallery_
London, UK

Info
Relocating to a former print workshop provided the inspiration for a bold, one-colour identity for this artists' collective. A different letterpress "C" is used for each new exhibition invitation, and consequently applied to stationery; the identity is highly recognizable yet fluid.

Design
Value and Service
Sean Murphy_
Hazel Rattigan

For
Value and Service_
Designers_
London, UK

Info
Antiquated card stock and writing paper (ranging from old-skool luxury to basic and aged) is sourced from stationers, newsagents and flea markets before being sent to the printers. Contact details are added via gloss-black foil-blocking; the contrast is acute.

fanny khoo
ART DIRECTOR_COPYWRITER

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f. 03/226.96.92

Design
Flink
Fanny Khoo_
Tom Merckx

For
Flink_
Designers_
Antwerp, Belgium

Info
At Flink, a team of "evolving pattern makers" personally combine a typeface, box shape and background pattern for their cards, the idea being to differentiate while remaining part of the whole.

Design
Karen Jane

For
Karen Jane_
Designer_
London, UK

Info
A prolific logo designer, Karen's series of logo sticker-cards allows her to present a constantly updated portfolio. The template stays the same, though, and may also be used to showcase other series.

bed-
room
head
music
misskarenjane@hotmail.com 07973 983 953 delete-me.com

LUCKY
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BLACK
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SUNDAY
ROACH
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original
rockers
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Design
Duffy
Adam Whitaker

For
English_
Advertising agency_
London, UK

Info
An intricate heraldic logo, printed using gold foil-blocking on beer-mat board, hints at less predictable elements of Englishness.

Design
laVista
Angela Broggi_
Patrick Thomas

For
laVista
Designers_
Barcelona, Spain

Info
A white card with red type is overprinted with black; the company name and relevant information for each version being left "white out". The stock is heavy and matt coated so as to withstand the large-scale overprinting. Hailing from Barcelona, the cards are in three languages: English, Spanish and Catalan.

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comunicació visual
comunicación visual

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Patrick Thomas

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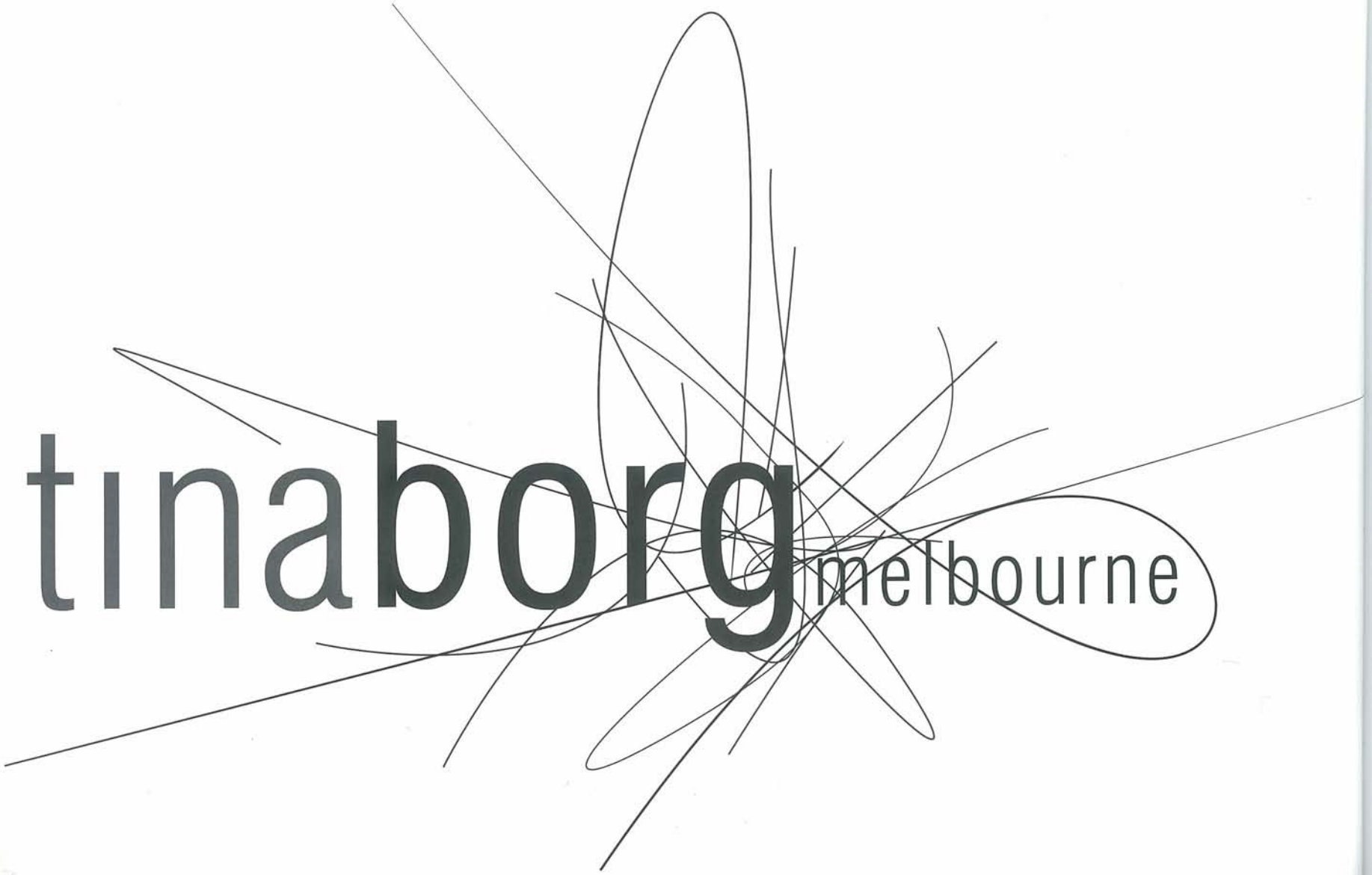
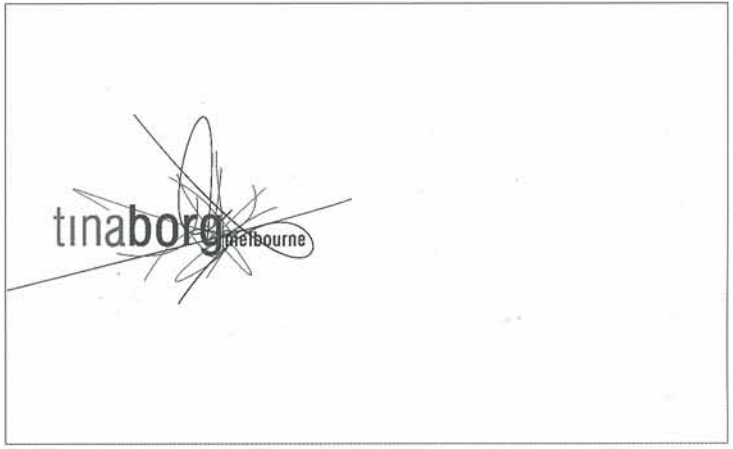

tinaborg
melbourne



Design
Clear
Matthew McCarthy

For
Tina Borg_
Fashion designer_
Melbourne,
Australia

Info
Renowned for her collections of radical clothes in subtle blacks, Tina's architectural inspiration generated the overlaid, bitmapped images. Printed in metallic black and UV varnish on a plastic stock, textural and tonal variations add to the mix.

Design/photography
12k
Taylor Deupree

For
12k_
Designer_
New York, USA

Info
Taylor Deupree makes digital music, runs several record labels and designs the accompanying graphics. On this card, as with the wider identity, an understated combination of abstracted photography, meandering line and minimal type mirror the ambience of Taylor's musical output.

www.
automatic-
design.com

automatic
top floor
100 de beauvoir road
london n1 4en
t 020 7923 4857
f 020 7923 4853
ben@automatic-design.com
www.automatic-design.com
ben tibbs partner

Design
Automatic
Martin Carty_
Ben Tibbs

For
Automatic_
Designers_
London, UK

Info
Thin, lightweight, waterproof and flexible; this collage of photographic and digital imagery is printed on to futuristic plastic paper.

Design
Schwipe

For
Schwipe_
Designers/
clothing label_
Melbourne,
Australia

Info
Schwipe's anarchic t-shirt graphics often wrap around the body; similarly, the acid-coloured, hand-rendered logo runs from front to back around this card.

SNEAKER
FREAKER
MAGAZINE

PO BOX 1571, COLLINGWOOD, 3066, AUSTRALIA

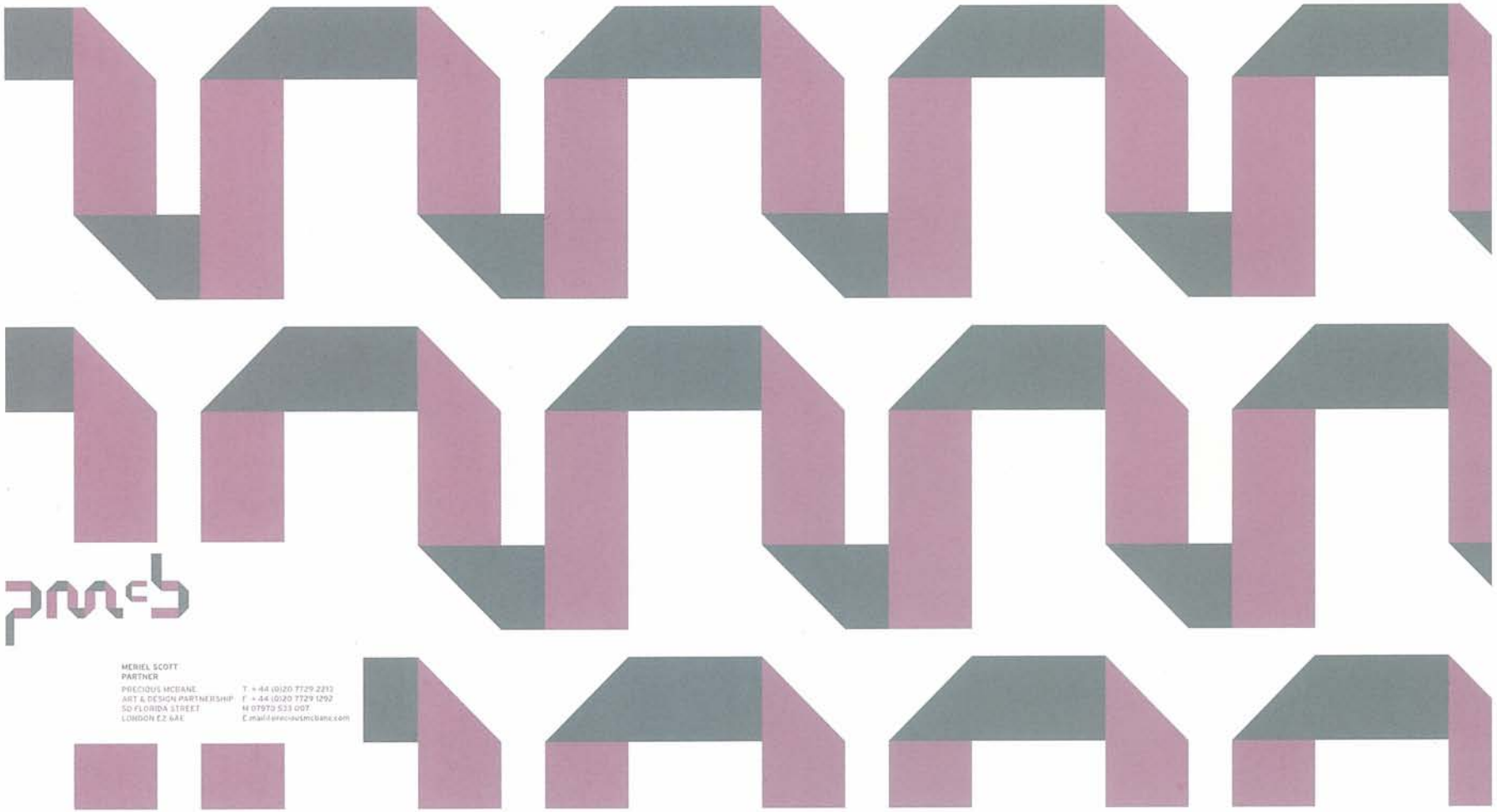
WOODY

PH/FX (613) 9416 9393
MB 0402 352 485
WOODY@SNEAKERFREAKER.COM
WWW.SNEAKERFREAKER.COM

Design
Big Block Creative

For
Sneaker Freaker_
Magazine_
Melbourne,
Australia

Info
An unusually irreverent magazine, dedicated to the obsession some have with their trainers; it requires an equally loud card.



MERIEL SCOTT
PARTNER
PRECIOUS MCBANE
ART & DESIGN PARTNERSHIP
50 FLORIDA STREET
LONDON E2 6AE
T +44 (0)20 7729 2213
F +44 (0)20 7729 1292
M 07973 533 007
E mail@preciousmcbane.com

Design
Eyefood

For
Precious McBane_
Furniture/interior
designers_
London, UK

Info
Simple two-colour printing is used to maximum effect, reproducing the "all-over" pmcb pattern.

BURN

GRAPHIC DESIGN. MULTIMEDIA. ILLUSTRATION.
PRODUCT. CREATIVE THOUGHT.

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T. 0151 707 6707
F. 0151 708 5050
E. INFO@BURNEVERYTHING.CO.UK
W. BURNEVERYTHING.CO.UK

Design
Burn
David Hand_
Sam Wiehl

For
Burn_
Designers_
Liverpool, UK

Info
Combining line illustration with an original symbol and logotype, this card showcases a variety of styles to the extent that it is referred to as "promotional literature" by the designers.

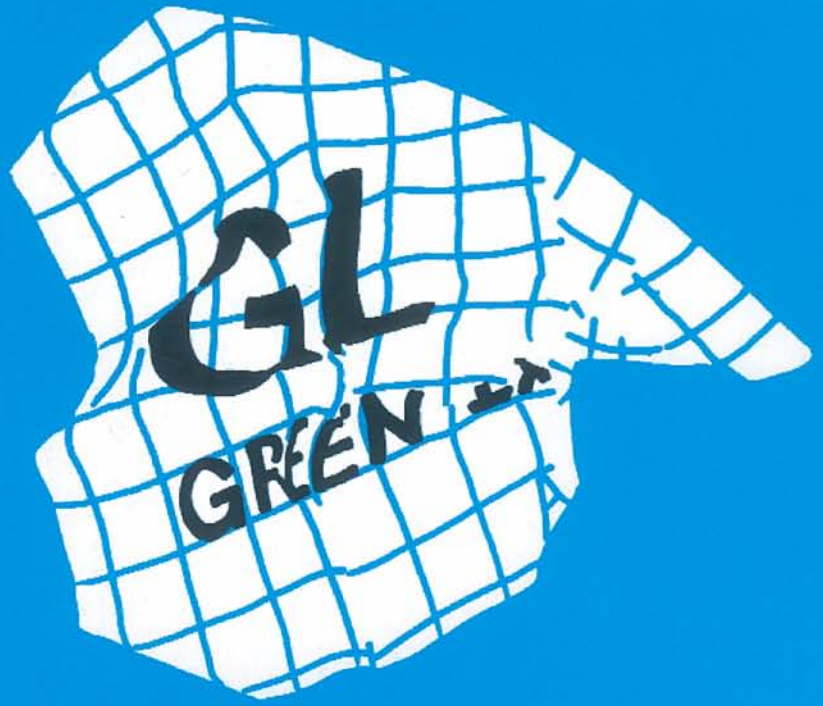
Design
Simon Waterfall
Photography
Matt Mitchell
Tattoo
Alex Binnie

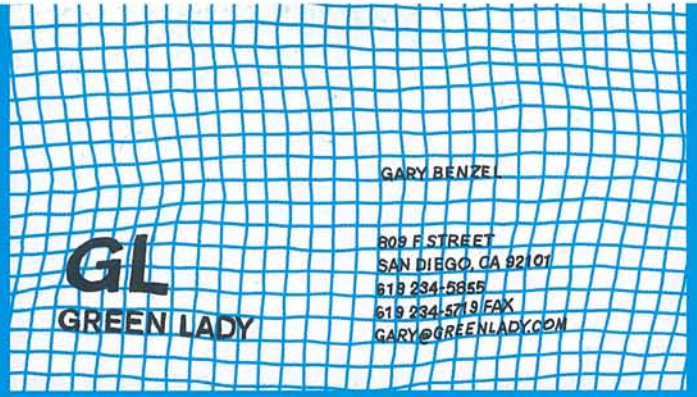
For
Simon Waterfall_
Art director_
London, UK

Info
Known for his bold statements and unshrinking personality, the choice of type on Simon's enigmatic business card inspired another personal statement, this time rendered upon his own skin.

simon@waterfall.co.uk

simon waterfall. .

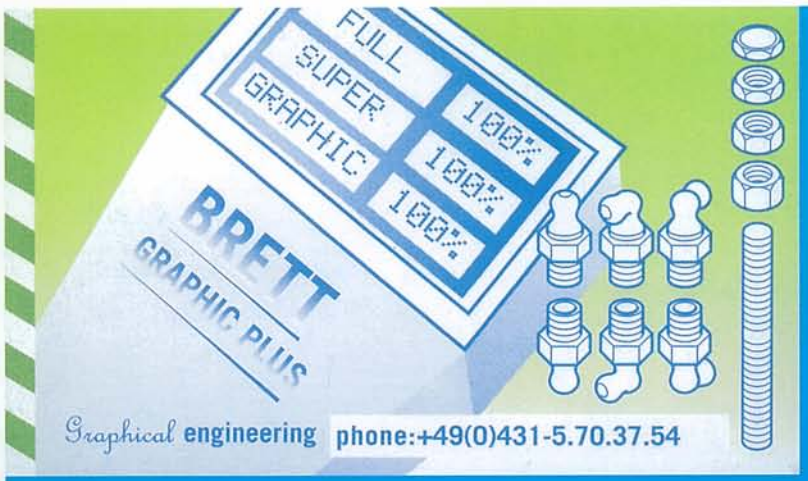

GL
GREEN



Design
Green Lady
Gary Benzel_
Todd St John

For
Green Lady_
Designers/
clothing label_
San Diego/
New York, USA

Info
On one side the image is of a distressed card, having been crumpled up and discarded; on the other it looks as if it has been found, smoothed out and given a second glance.



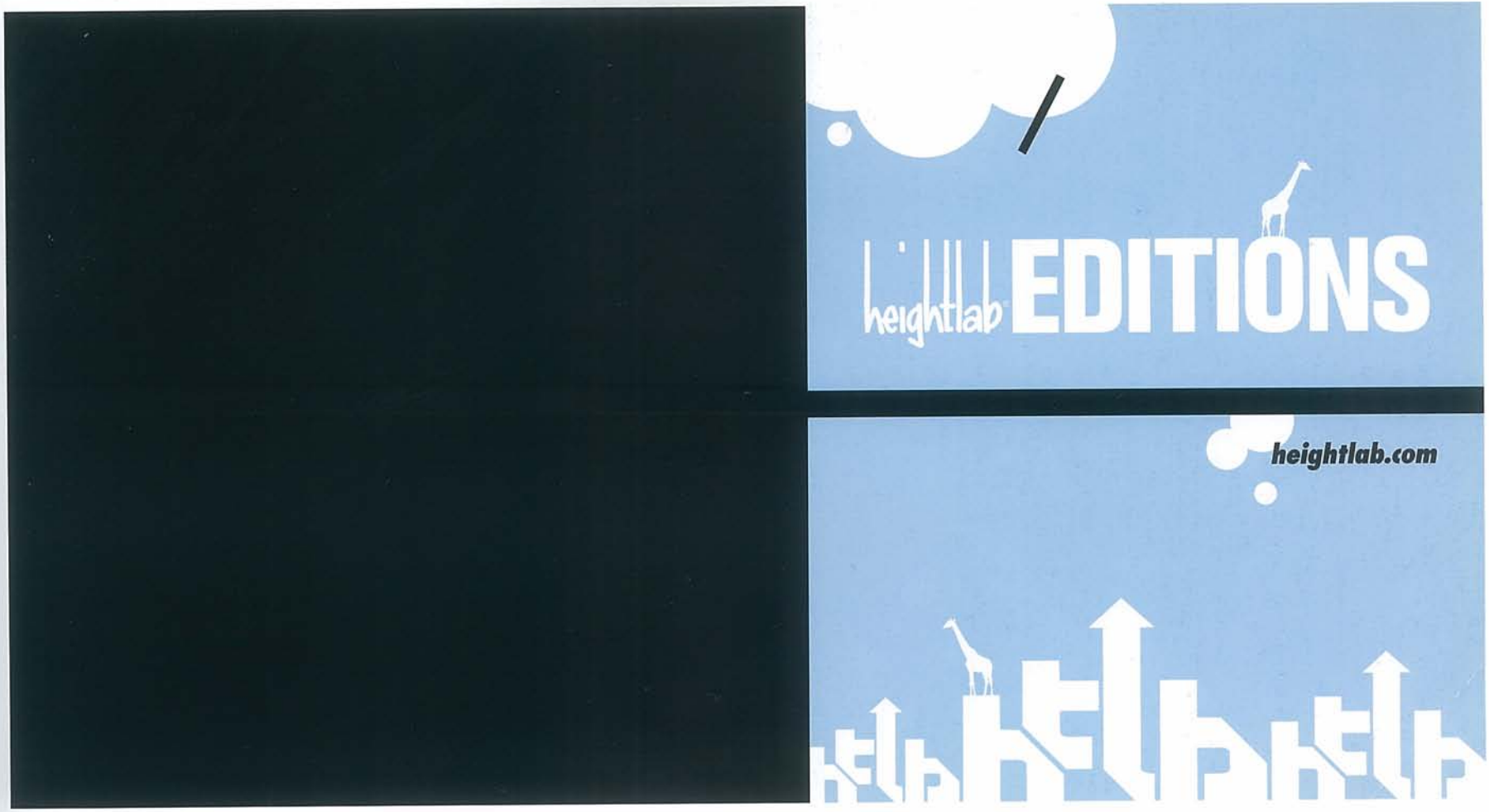
Marc Fiebelkorn

publisher & chief-instructor
redaktion BRETT, jahnstraße 10, 24116 kiel
tel. 0431-5703754 / fax 0431-5703756
email: m.fiebelkorn@brettmag.de
BRETT Graphic Plus, jahnstraße 10, 24116 kiel

Design
BRETT Graphic Plus
Marc Fiebelkorn

For
BRETT Graphic Plus_
Designer/publisher_
Kiel, Germany

Info
BRETT Graphic Plus magazine plays with the language of mechanics' manuals, speed-dials and go-faster stripes, offering "graphical engineering" on tap.



Design
Heightlab
Chris Hutchinson

For
Heightlab
Designer_
Los Angeles, USA

Info
Onwards and upwards; a fun combination of arrows and tall things (ascenders and giraffes) accentuates this company's name.

Design
HandGun
David Zack Custer

For
HandGun_
Designer_
Portland, USA

Info
A collage of elements lifted from various graphic languages, shown business-card size, presents a boiled-down world view.

Design
David Carson

For
David Carson_
Designer_
Los Angeles/
New York/
Charleston, USA

Info
Although it is printed in classic black on white, design maverick David Carson pushes the boundaries of legibility with this card. Chaotic elements, redolent of mangled clip-art and abstract mark-making, are isolated and re-mixed alongside relevant information to be re-presented in several versions.

Design
Regular Product

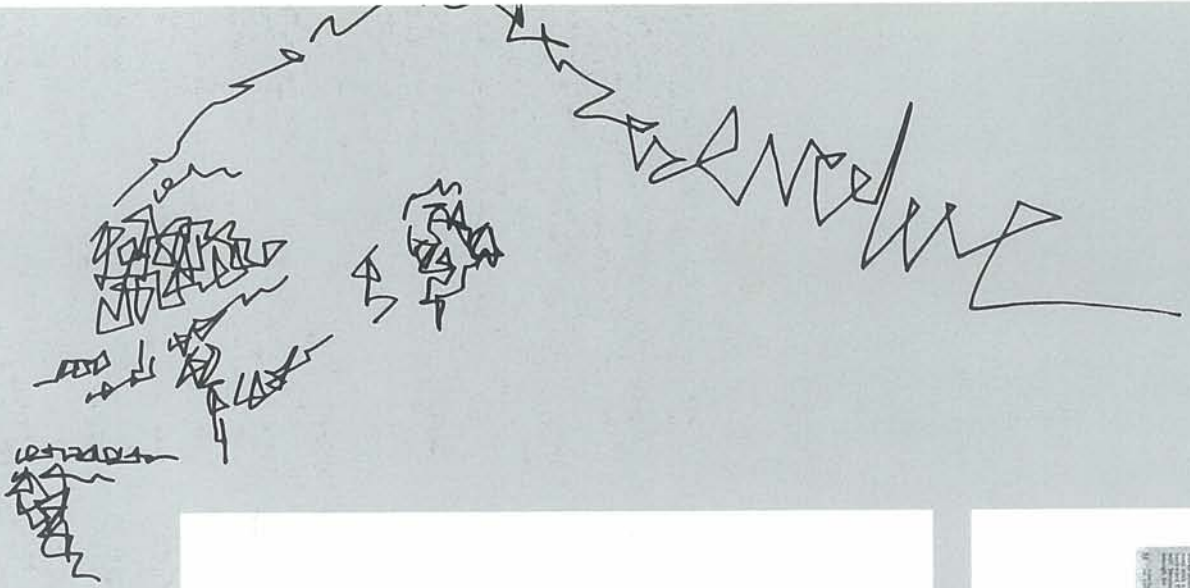
For
Regular Product _
Designer_
Sydney, Australia

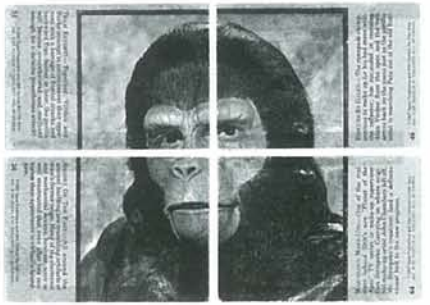
Info
Adam of Regular Product views his cards as "left-over public service announcements".

Design
Dave Denis

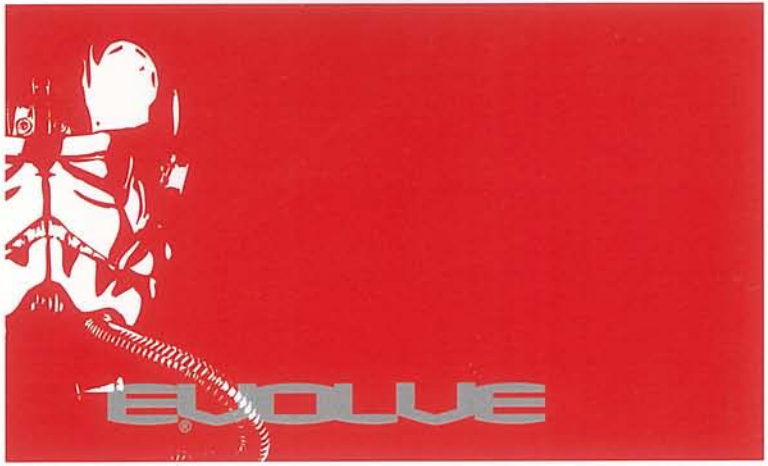
For
Dave Denis_
Designer_
New York, USA

Info
Artist, illustrator, fashion designer and entrepreneur, Dave's individuality is emphasized via his unique handwriting, which is printed in raised thermographic ink.

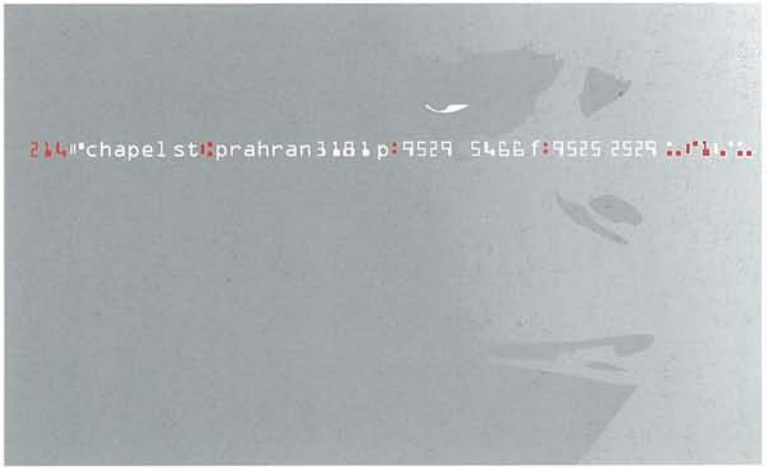




EVOLVE™



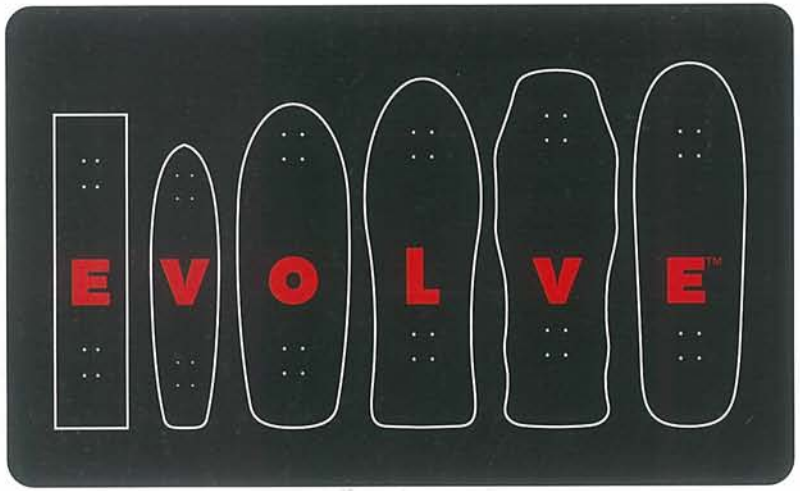
EVOLVE

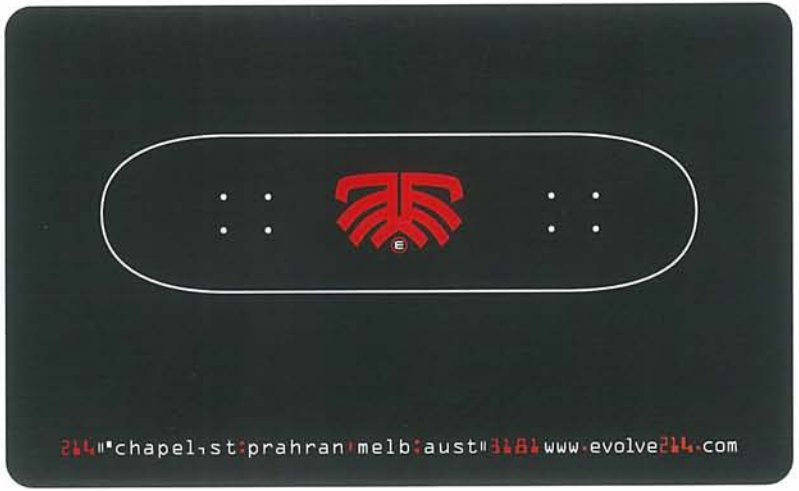


Design
Josh Van Lammeren_
Scott Holding

For
Evolve
Skate shop_
Melbourne,
Australia

Info
An obsession with sci-fi provides rich source material for this series of slick cards.

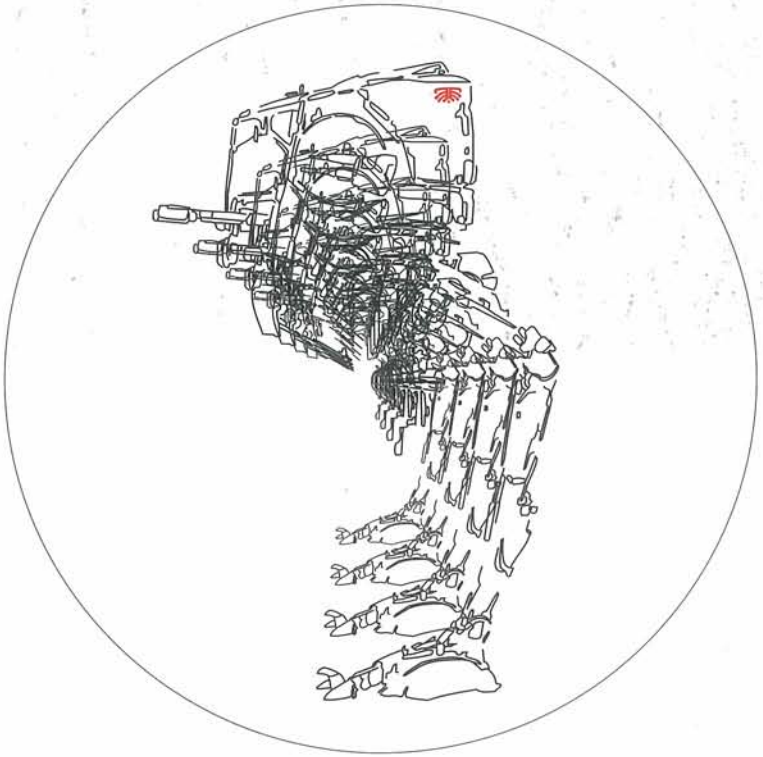




Design
Josh Van Lammeren

For
Evolve
Skate shop_
Melbourne,
Australia

Info
The illustration on this store-card, depicting how skateboard design has evolved and streamlined, implies that this shop's been around since the early days.



Design
Josh Van Lammeren_
Scott Holding
Illustration
David Nissani

For
Evolve
Skate shop_
Melbourne,
Australia

Info
This attention-grabbing, die-cut card was inspired by "Star Wars" aesthetics, and hints at the personal obsessions of the Evolve team.

Design/illustration
StolenSpace
Richard Hennings

For
StolenSpace_
Designer/illustrator_
London, UK

Info
Based on the iconic "hello my name is" badge, the two versions of this sticker-card may be personalized by adding tags or doodles. Peel off and stick around town to spread the word.

stolenspace™
Unit 4, N°11 St Philips Road, Surbiton, Surrey. KT6 4DU
T: 020 8390 6468 E: info@stolenspace.com

HELLO
my name is

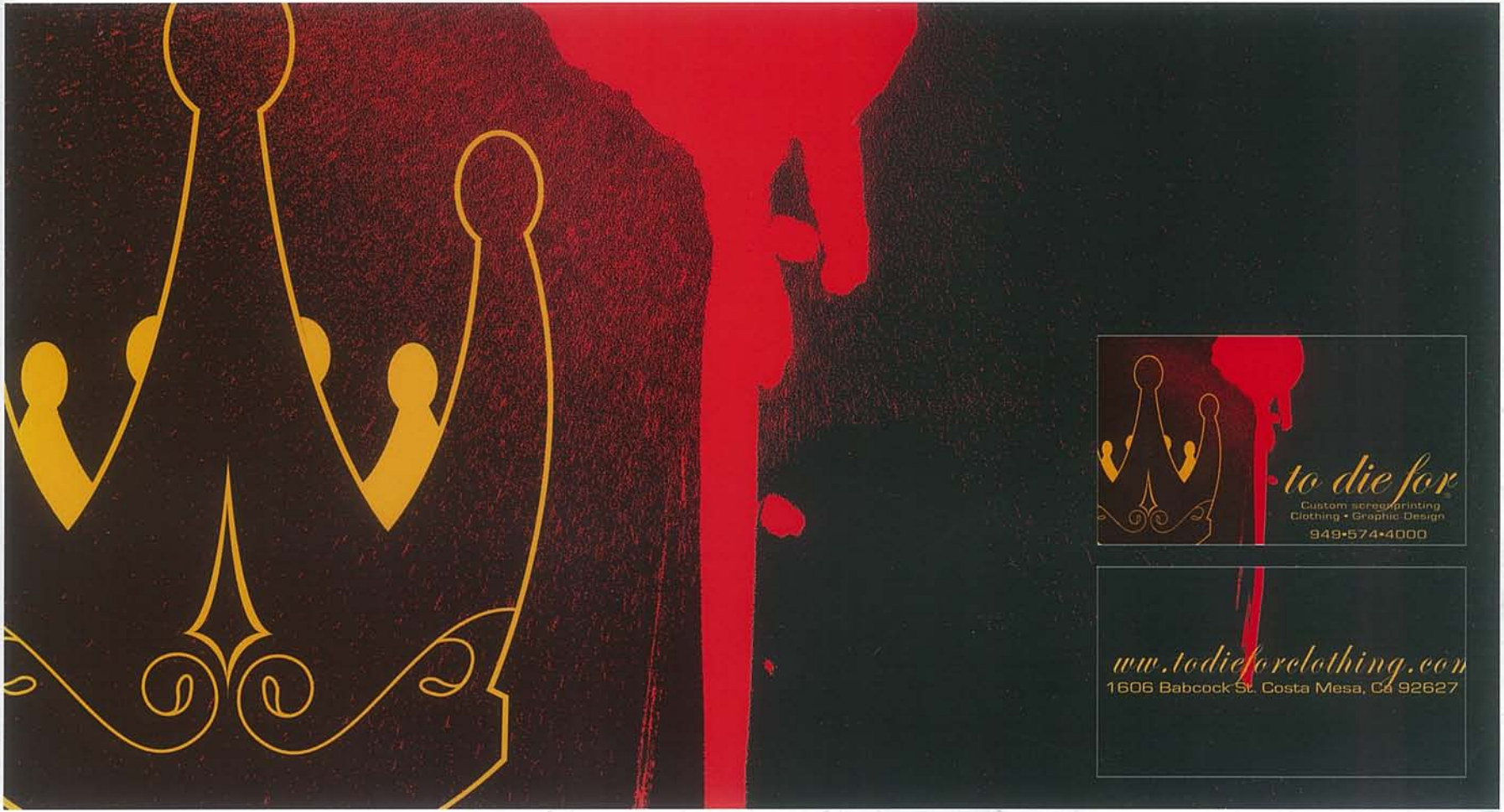
stolenspace™
Unit 4, N°11 St Philips Road, Surbiton, Surrey. KT6 4DU
T: 020 8390 6468 E: info@stolenspace.com

HELLO
my name is

Design/illustration
Jon Burgerman

For
Jon Burgerman_
Illustrator_
Nottingham, UK

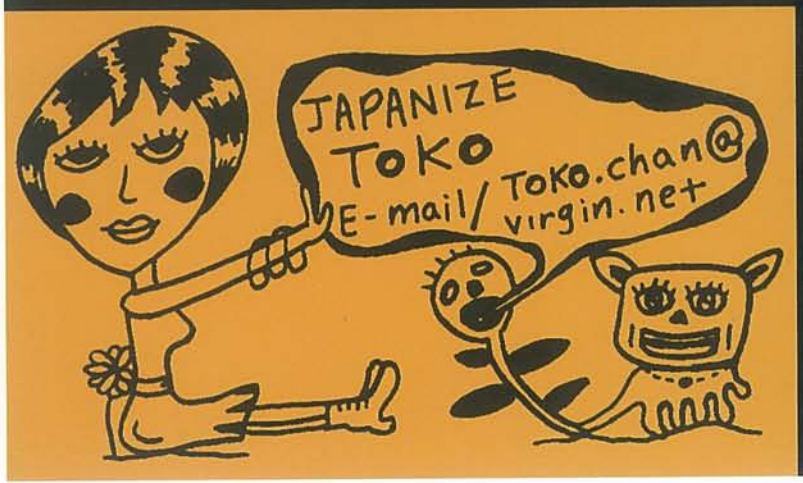
Info
Mounted on corrugated cardboard, Jon's cards are also stickers, each sporting a distinctly cheeky character.



Design
Josh Welsher

For
To Die For_
Clothing label_
Los Angeles, USA

Info
To Die For create t-shirts, accessories and graphics using a mix of graffiti techniques and hot-rod styling. This glossy black card is totally rock'n'roll.



Design
Toko Chan

For
Japanize_
Magazine_
Norwich, UK

Info
With cards printed on a bright, uncoated stock similar to that used for the cover of her zine, Toko, a Japanese illustrator living in England, depicts herself and her world as cute, crazy and a touch surreal.

Miles Murray Sorrell FUEL®

33 Fournier Street
Spitalfields
London E1 6QE
Telephone **020 7377 2697** Fax **020 7247 4697**

fuel@fuel-design.com

Design
Miles Murray Sorrell
FUEL
Painting
Gordon Murray

For
Miles Murray Sorrell
FUEL_
Designers_
London, UK

Info
The latest in Fuel's line of portraiture cards, this group image, posed in their studio, was painted by the father of one of the team.

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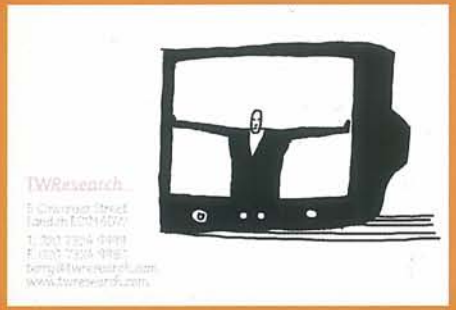
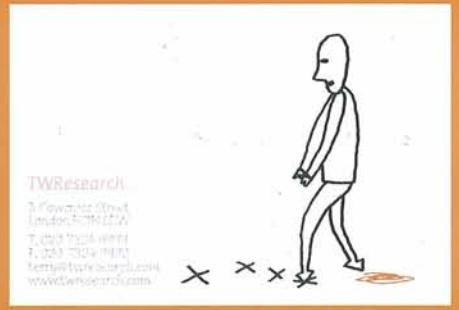
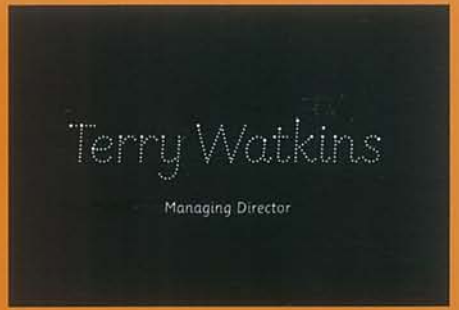
Terry
Watkins

Managing Director







Design
Kerr Noble
Illustration
Paul Davis

For
TWResearch_
Market research agency_
London, UK

Info
Working with idiosyncratic illustrator Paul Davis, Kerr Noble created a cast of twelve characters to inhabit their client's "world", a place where media meets culture. Each staffer gets all twelve cards, and as an ice-breaker they are a great success, with clients begging for complete sets.

dakota brown
www.3st.com
2043w.wabansia av
chicago,il.60647
ph: 773.384.8888
fx: " " 8855
dakota@3st2.com
THIRST
professional
designer

THIRST
DESIGN
MEAT
MARKET
3ST.COM
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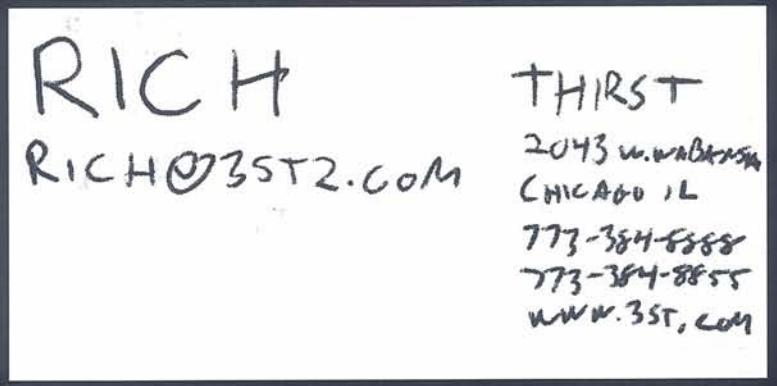
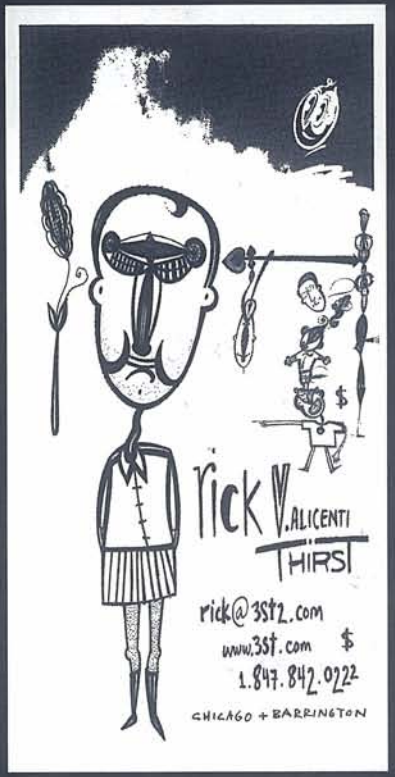
INSPEKTOR No420
2043 WABANSIA
CHICAGO IL 60647
T: 773.384.8888
F: 773.384.8855
E: EWA@3ST2.COM

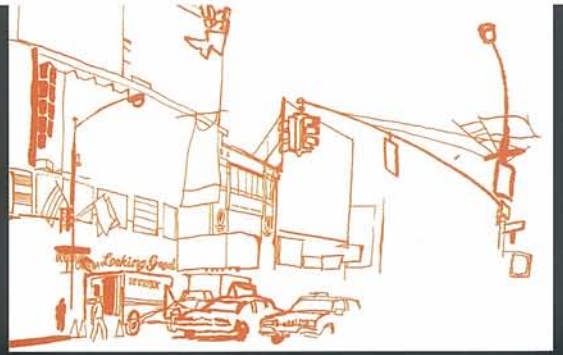

RICH
RICH@3ST2.COM
THIRST
2043 W. WABANSIA
CHICAGO IL
773-384-8888
773-384-8855
WWW.3ST.COM



Design
Thirst
Dakota Brown_
Rich Hanson_
Ewa Sarnacka_
Barbara Valicenti_
Rick Valicenti_
Rob Wittig

For
Thirst_
Designers_
Chicago, USA

Info
Each member of this creative studio makes their own mark; within the boundaries of a small "black and white" card they create aesthetically diverse worlds.



Lucinda Rogers

75 Columbia Road, London E2 7RG
Telephone/Fax +44 (0)20 7729 9517
e.mail lucindadot@hotmail.com

Design
Julian Morey
Illustration
Lucinda Rogers

For
Lucinda Rogers_
Illustrator_
London, UK

Info
An acclaimed illustrator specializing in urban landscapes, Lucinda features New York, one of her favourite cities, on her set of cards. Rendered in vibrant orange, on stock which approximates water-colour paper, it's as if she has put her brush down and cut off a corner, just for you.

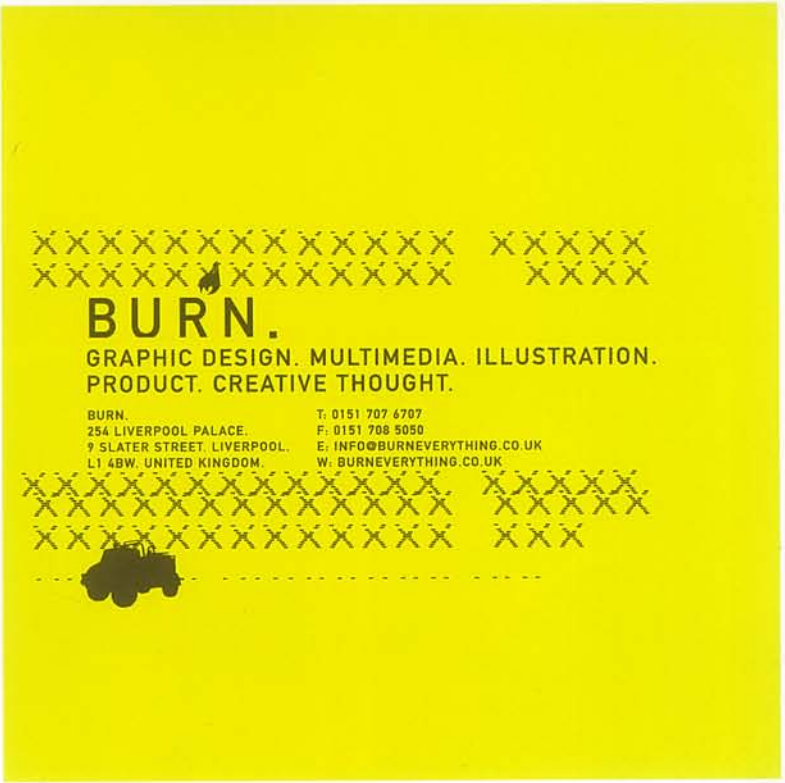
Design
Space3

For
Space3_
Designers_
Eindhoven,
The Netherlands

Info
Mark-making by hand and computer, layers of information and some overt branding (the appropriation of the "Brownie" salute for instance), add up to an exuberant card for these street-inspired designers and illustrators.

Design
Burn
David Hand_
Sam Wiehl

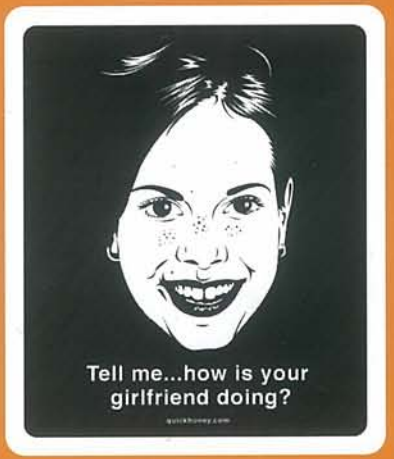
For
Burn_
Designers_
Liverpool, UK

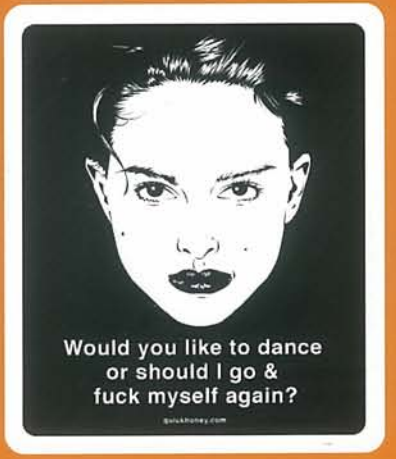


Design
Burn
David Hand_
Sam Wiehl

For
Burn_
Designers_
Liverpool, UK

Info
Large square formats are used for both of these cards which showcase the wide range of Burn's image-making techniques.

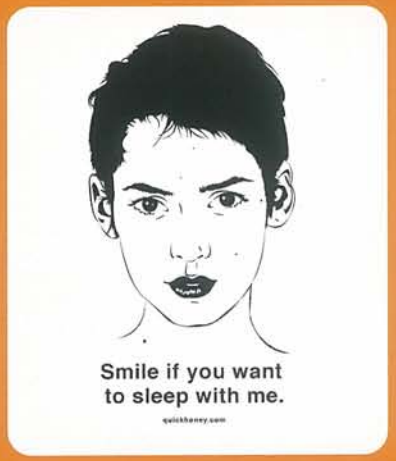


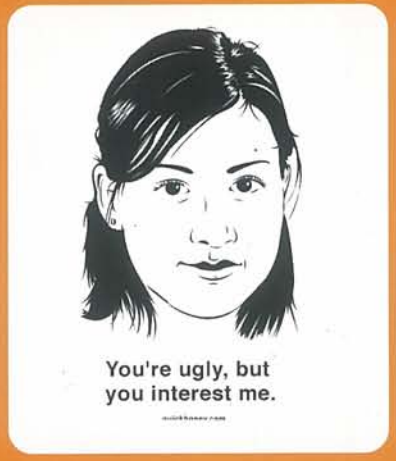


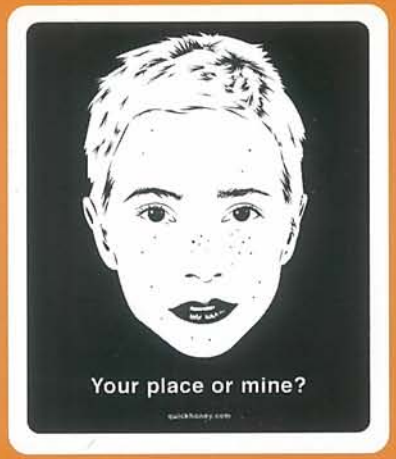
Design
QuickHoney

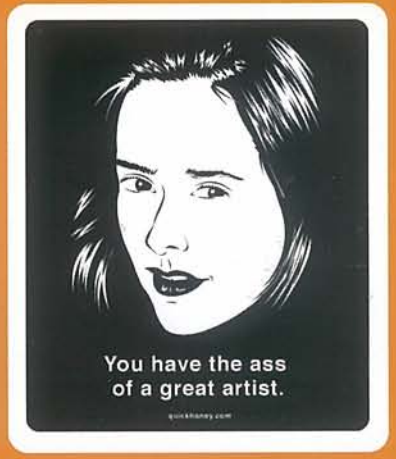
For
QuickHoney_
Designers_
New York, USA

Info
Rendering pin-up celebrities and girls about town in their signature graphic style, QuickHoney's cards are instantly attractive. Collect the set. The over-blown, pixellated burger on the reverse makes you think of that other great pleasure.


Smile if you want
to sleep with me.


You're ugly, but
you interest me.


Your place or mine?


You have the ass
of a great artist.

Design
Ala Webstatt & Chmork.net
René Etienne Keller_
Alexandra Ramildi

For
Ala Webstatt & Chmork.net_
Designers_
Zurich, Switzerland

Info
Staffers at this computer-friendly image-making studio are depicted on their cards as cute c-g-icons.

Design
Airside

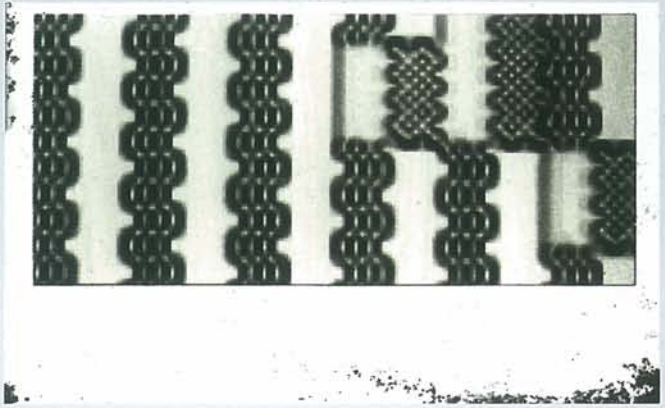
For
XY Network_
Radio production company_
London, UK

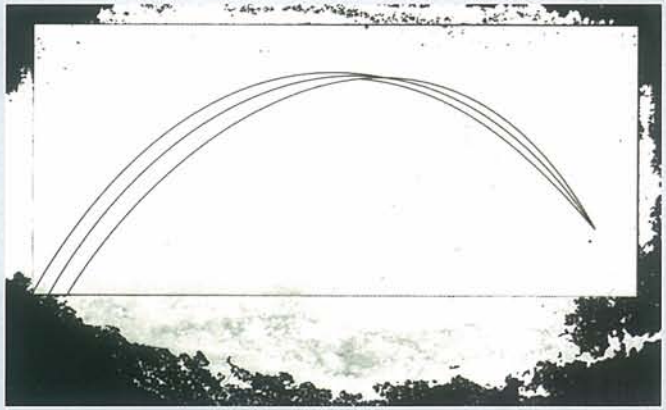
Info
Each member of XY Network chose an icon from the Airside-designed website to be printed in their favourite colour, in a square "pixel" format.

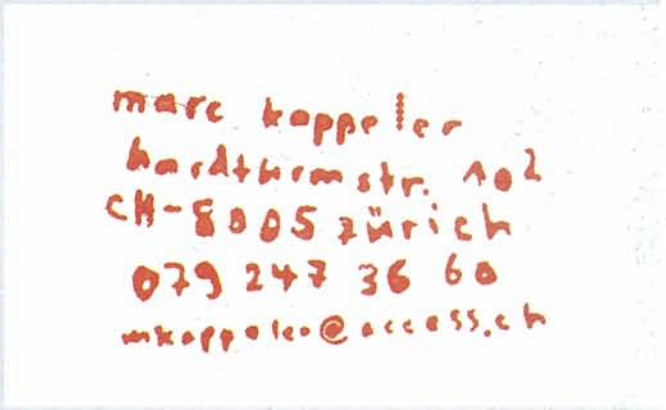
Design
Frédérique Daubal
Mario Guay

For
Frédérique Daubal_
Designer_
Amsterdam,
The Netherlands

Info
Mixing pattern, colour and form, Frédérique's card hints at her creative cross-over between graphic and fashion design.







Design
Moiré
Bianca Brunner_
Marc Kappeler_
Markus Reichenbach

For
Moiré_
Designers_
Zurich, Switzerland

Info
Collaging fragments of computer-generated pattern from early software programs next to childlike handwriting, this card is both enigmatic and expressive.

Sarah Gaventa
Scarlet Projects
49-51 Central Street
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T: 0207 490 3453
F: 0207 336 6861
M: 07968 184469
sarah@scarletprojects.com

Claire Catterall
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F: 0207 336 6861
claire@scarletprojects.com

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M: 07968 184469
sarah@scarletprojects.com

Claire Catterall
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49-51 Central Street
London EC1V 8AB
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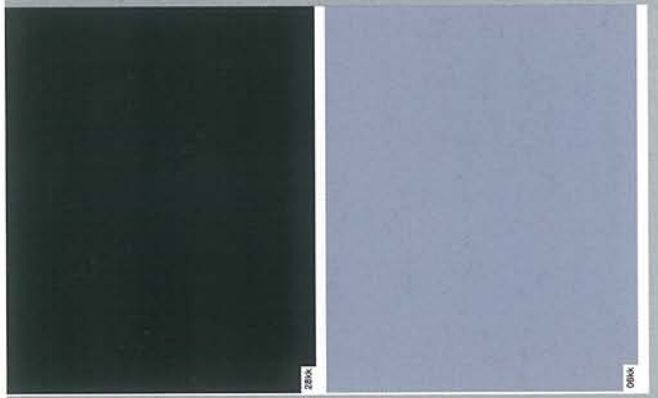
F: 0207 336 6861
claire@scarletprojects.com

Design
åbäke

For
Scarlet Projects_
Creative consultants_
London, UK

Info
For these wordsmiths and image gurus, åbäke created nine designs based on the interior patterns of envelopes (which are intended to obscure content); printed them in blue (red was too obvious for a company named Scarlet); and created matt and glossy versions. Patterns ranging from "masculine to feminine" may be selected, appropriate to any occasion.

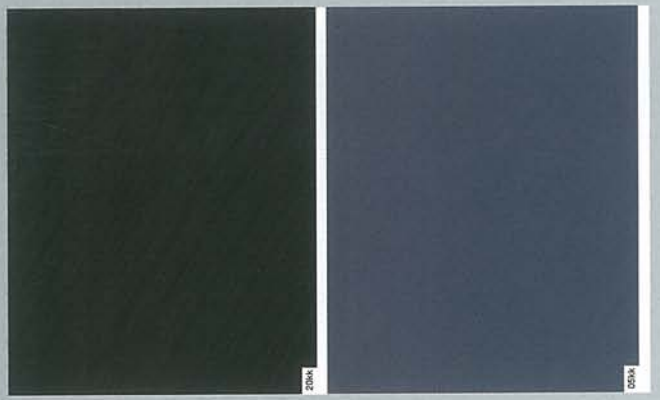


Patrick Monnier
Graphic designer
Happypets Products

Av. du Tribunal-fédéral 3, 1005 Lausanne
Tél. 021 323 41 30 Nat. 079 362 37 28
Email. happypetsproducts@hotmail.com
Web. www.happypetsproducts.ch

Violène Pont
Graphic designer
Happypets Products

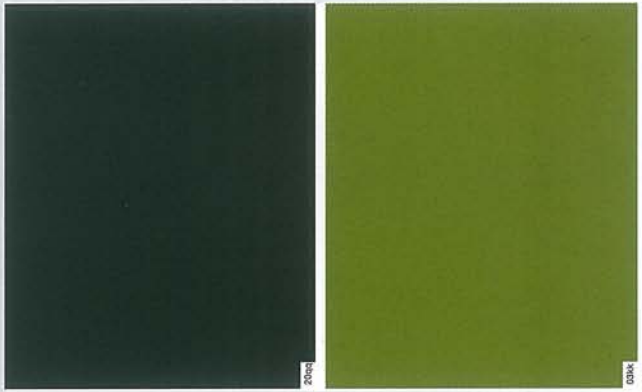
Av. du Tribunal-fédéral 3, 1005 Lausanne
Tél. 021 323 41 30 Nat. 078 744 88 85
Email. happypetsproducts@hotmail.com
Web. www.happypetsproducts.ch



Design
Happypets Products

For
Happypets Products_ Designers_ Lausanne, Switzerland

Info
As part of an ever-evolving visual identity generated by studying the relationship between humans and animals, Happypets' cards relate to colour codes used in the fabrication of sanitary bags distributed to Swiss dog owners, the aim being cleaner streets. However "solid" the research, the resultant cards are enigmatically abstract.



Cédric Henny
Graphic designer
Happypets Products

Av. du Tribunal-Fédéral 3, 1005 Lausanne
Tél. 021 323 41 30
Email. happypetsproducts@hotmail.com
Web. www.happypetsproducts.ch

Design
Move Design

For
boomBang_
Design & engineering
collective_
San Francisco, USA

Info
Each independent member of this design and engineering collective has their own "schism" mark, denoting "creative combustion and constant change"; appropriate enough as their business is materials research and product innovation.

bB creative combustion

bB creative combustion

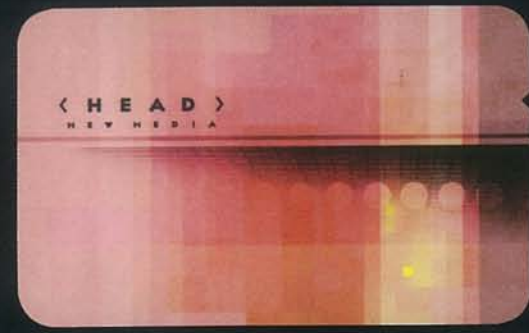
〈 HEAD 〉
NEW MEDIA

〈 HEAD 〉

〈 HEAD 〉 NEW MEDIA

〈 HEAD 〉
NEW MEDIA

〈 HEAD 〉


〈 HEAD 〉
NEW MEDIA

Design
Head
Jason Holland_
Patrick Sundqvist_
Steve Liddell

For
Head_
New media
designers_
London, UK

Info
Super-subtle variations in tone and form create an evocative collective identity. Painterly images use the simplest of means – line, pixel, circle – to produce depth and contrast, while the brackets of the logo are echoed in die-cut nicks and keylines on the card's reverse.

Printed in England by
Gavin Martin
Associates Limited

Gary Bird Managing Director

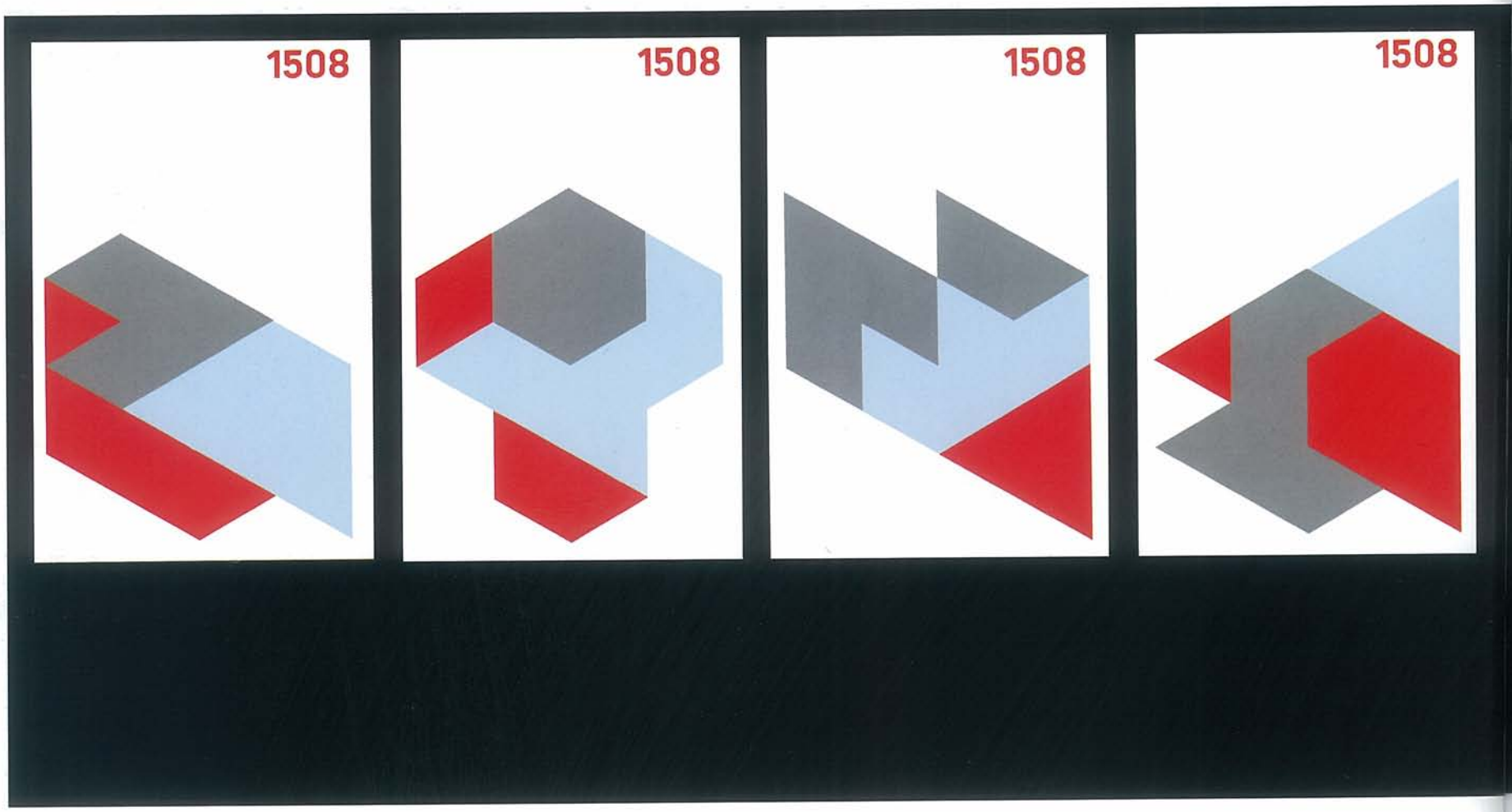
T +44 (0)20 8761 3077
F +44 (0)20 8761 6219
Mobile 07831 861464
E gary@gavinmartin.co.uk

KGM House 26-34 Rothschild Street
West Norwood London SE27 0HQ

Design
NB:Studio

For
Gavin Martin_
Printers_
London, UK

Info
This super-fine image of curved, intersecting lines and the resultant moirés was designed to show off the card-holder's technical skills.



Design
A2-Graphics/SW/HK

For
1508_
Communications consultants_
Copenhagen, Denmark

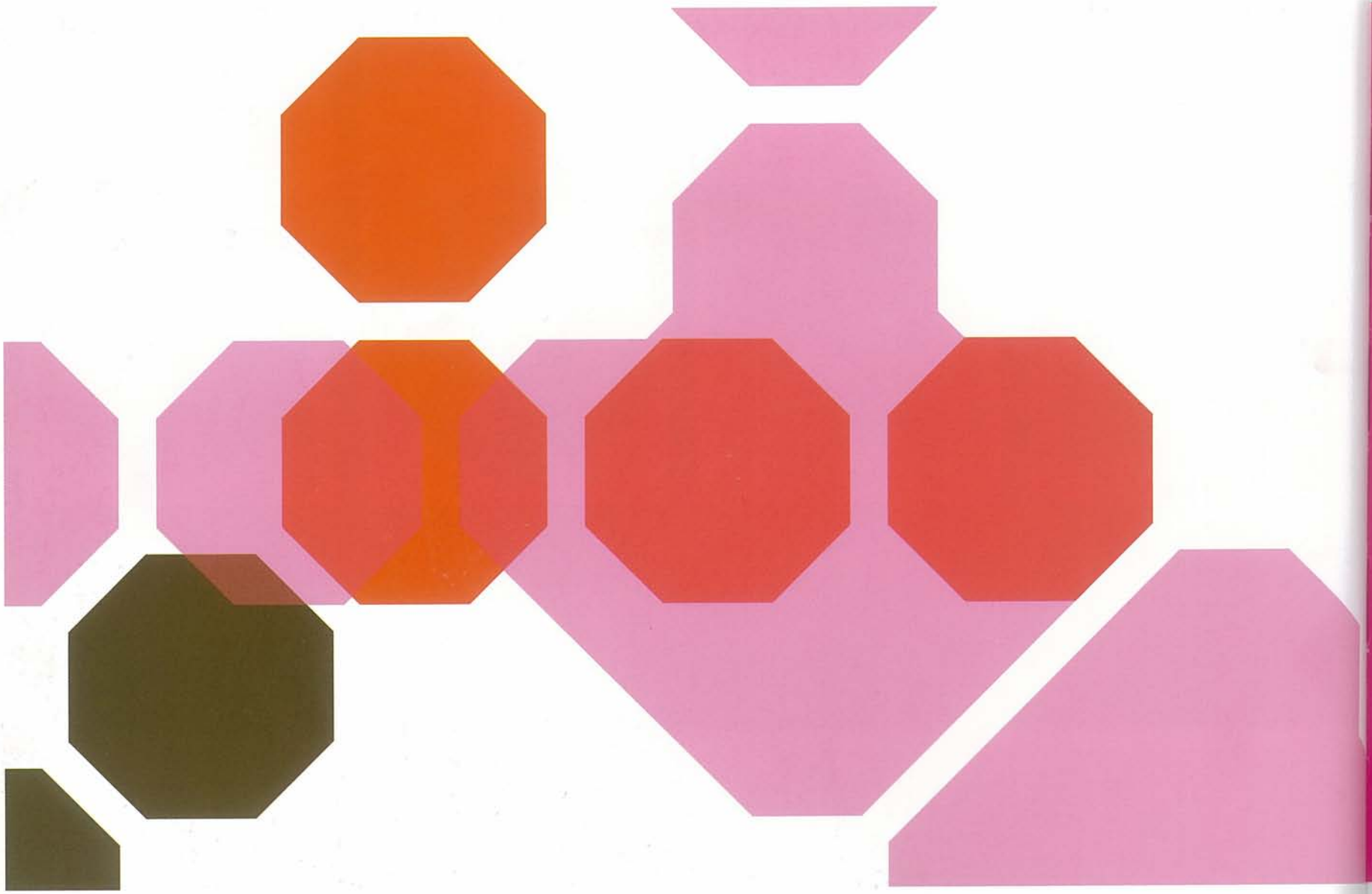
Info
Inspired by Buckminster Fuller's 2-D map of the earth, a new representation of the five continents was drawn using shapes that rearrange, connect and unite in new ways; the aim being to signify this communication company's global reach via their expertise with new technology.

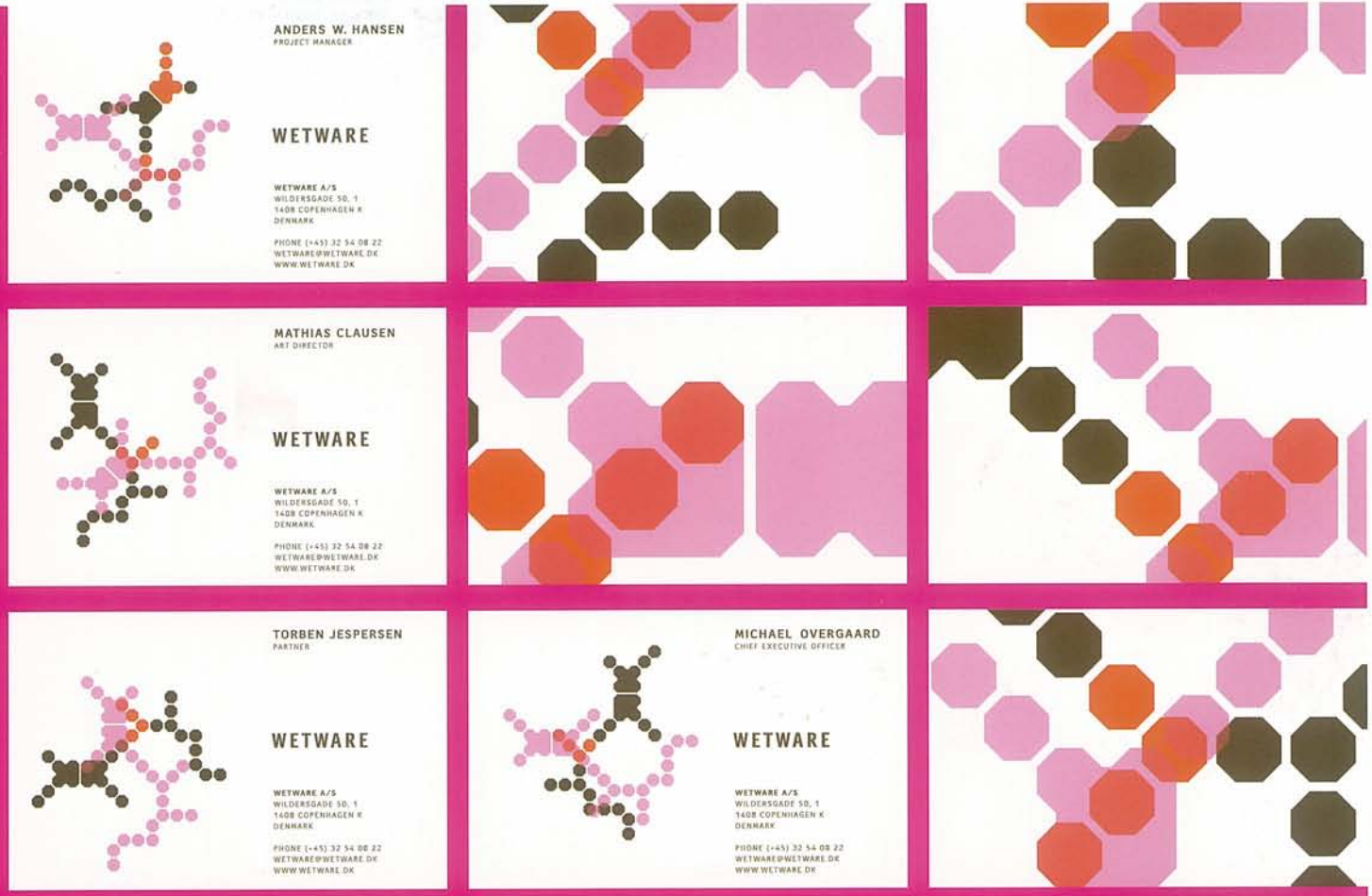
1508

1508.DK A/S
Klosterstræde 23,4.
1157 København K
Danmark
T 7025 1508
F 7027 1508
info@1508.dk
www.1508.dk
Inger J. Christensen
Receptionist
Korrespondent
ijc@1508.dk

1508

1508

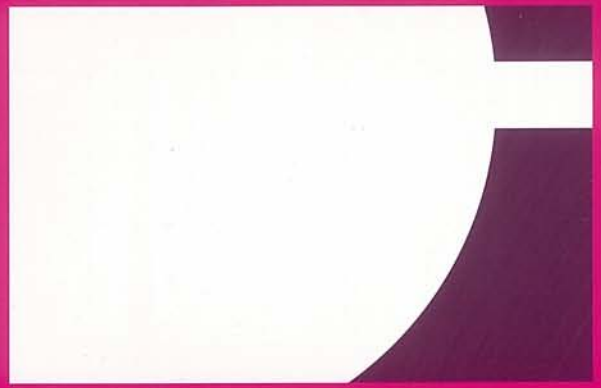




Design
E-Types

For
Wetware_
Brand consultants_
Copenhagen,
Denmark

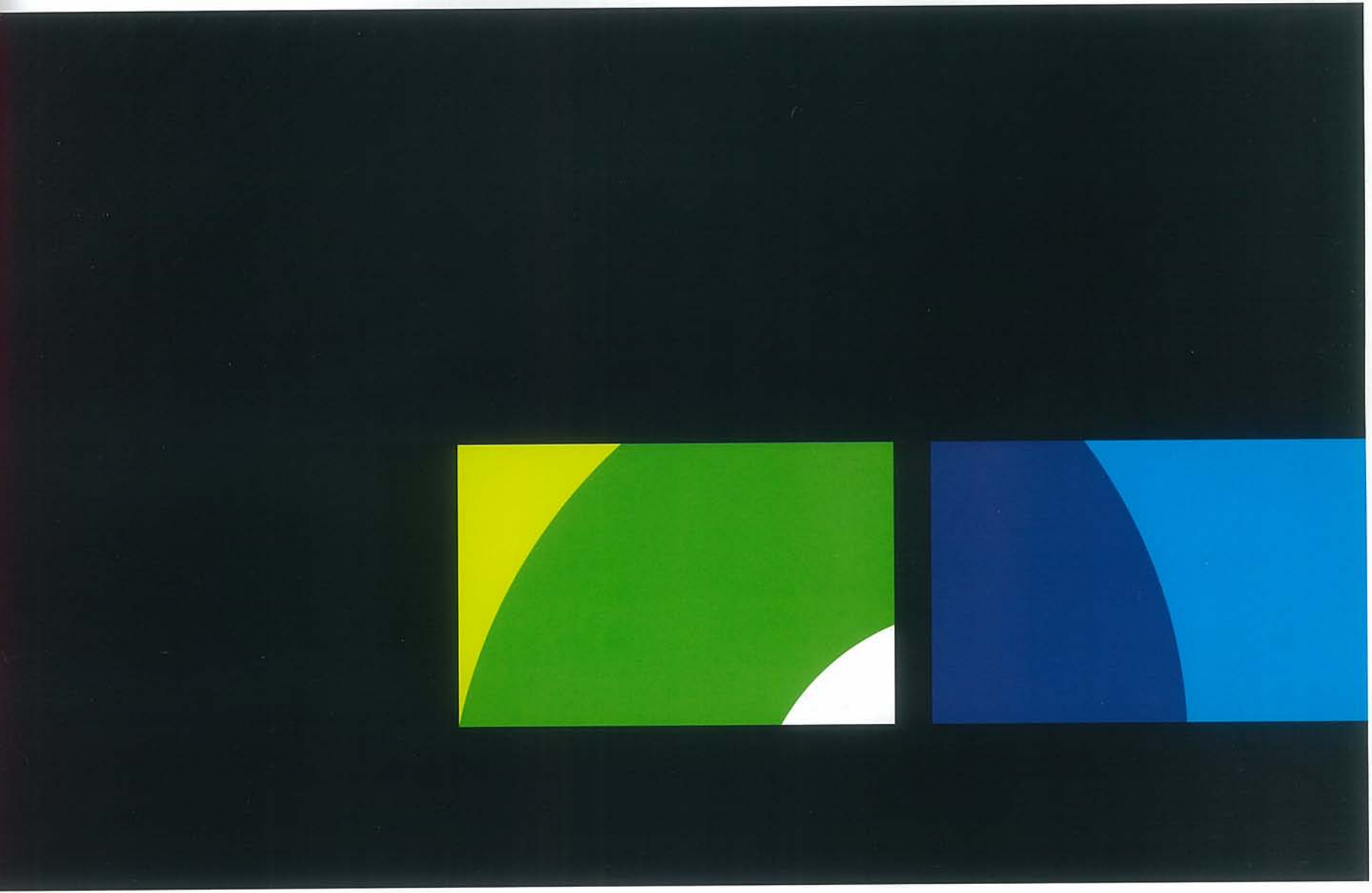
Info
If computers have hard- and software, then humans have "wetware": the brain. This dot.com consultancy was less techno-obsessed than most, hence the idea to show abstraction, connection, levels of thought and layers of inspiration, by means of colour and pattern, all of which is individualized for each staffer.

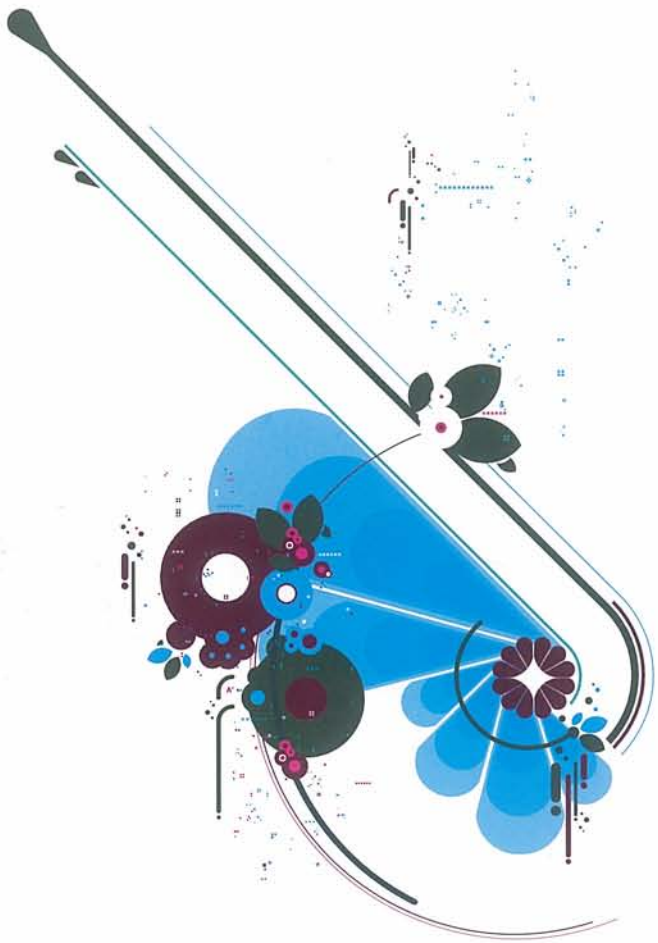


Design
Draught Associates
Dave Gibson_
Michael Lenz

For
CC-Lab Limited_
Production
company_
London, UK

Into
For a music production company with many divisions, the idea was to create a simple visual language for a large family: staffers are involved in "composing" their image, while the colours relate them to various specialisms.

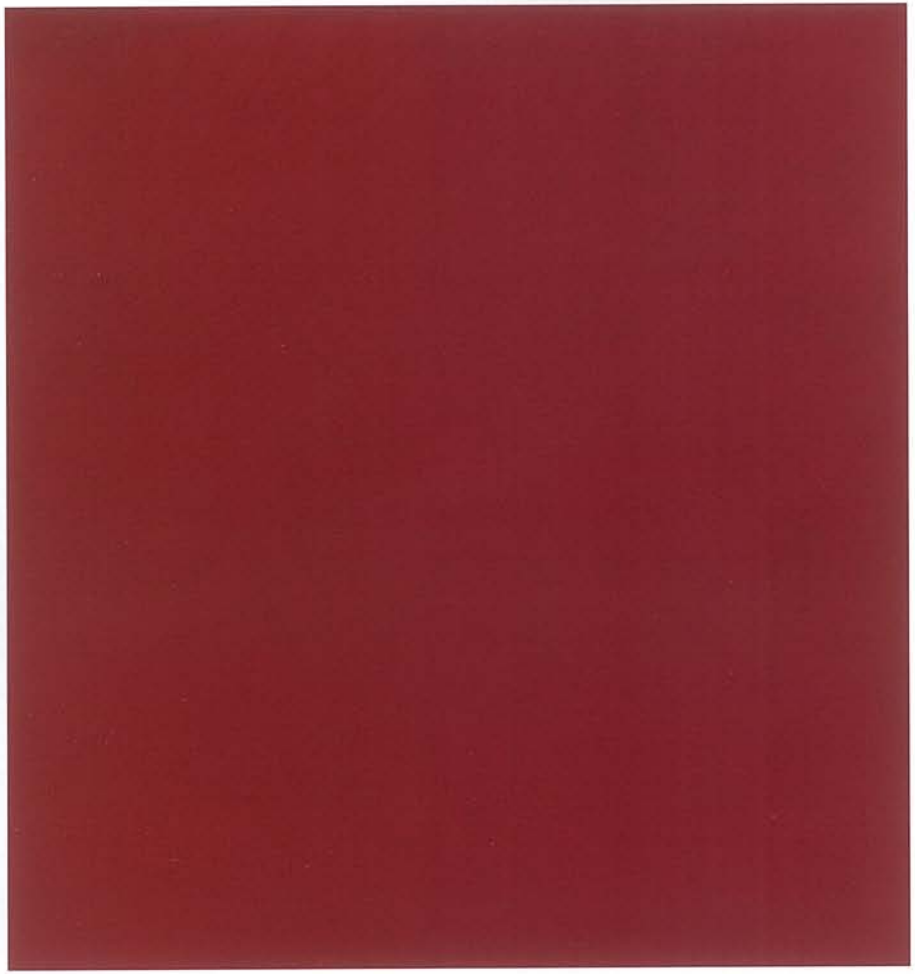


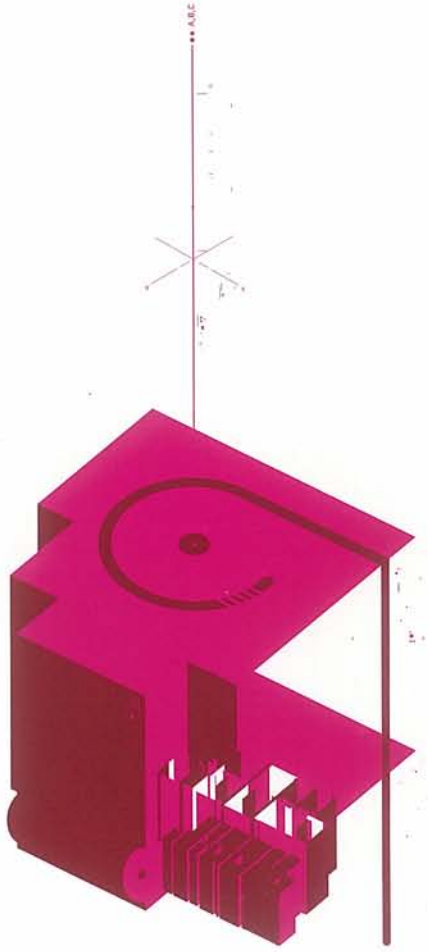


APARTEMENTO 74
Rua Imaculada Conceição, 81
Santa Cecília. 01226-020
São Paulo. Brasil

++ 55.11.3663.1591

www.a-linha.org
clarissa@a-linha.org





Design
A'
Clarissa Tossin

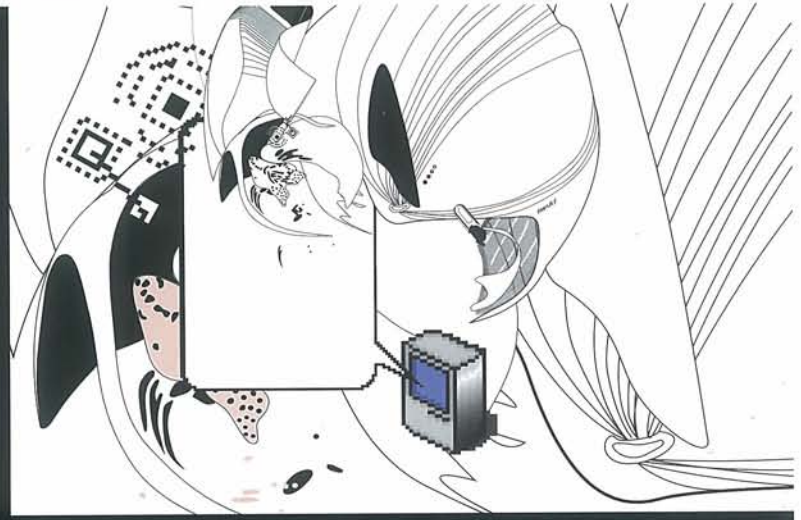
For
A'_
Designer_
São Paulo, Brazil

Info
Designer and illustrator Clarissa Tossin uses her stack of large-format business cards as a mini portfolio; each card features details from a project. At a presentation they act as visual prompts; then you may pick a card.

sonia/biétry

tone
object/creation

rue/mathurin-cordier/9/1005/lausanne/switzerland/41/(0)21/323/61/59
rue/de/la/comtesse/9/25649/marchaux/france/33/(0)61/624/64/18
tone_objects@hotmail.com



Design
Happypets
Products

For
Tone_
Industrial designers_
Lausanne,
Switzerland/
Marchaux, France

Info
Combining familiar bitmapped icons with fluid, machine-made curves and flourishes, Happypets explore the language of computer-generated design for a partnership of industrial designers. Differing versions of the image-mix represent each partner.

Design
Gasket
Mike Christoffel_
Todd Hansson

For
Gasket_
Designers_
Brisbane, Australia

Info
A set of bold cards in evolving colourways.

GASKET™

Level 1, Space 1, 106 Boundary Street
P.O. Box 5440 West End Queensland 4101
tel +61 7 3844 1177 fax +61 7 3844 4166

Todd Hansson {0401 134 626}

todd@gasket.ws

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GASKET™

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mike@gasket.ws

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GASKET™

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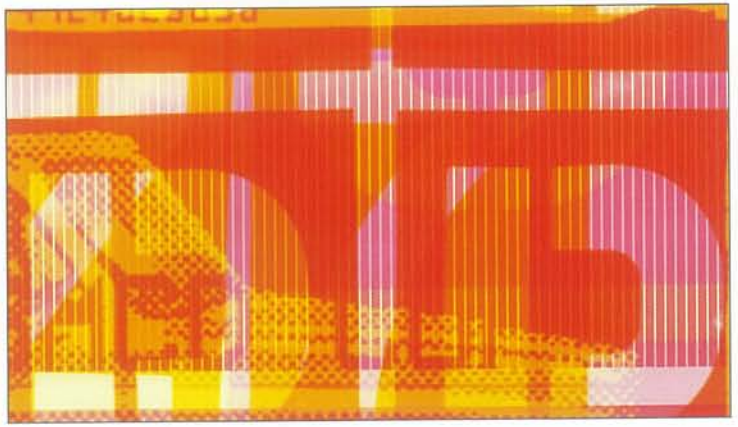
tel +61 7 3844 1177 fax +61 7 3844 4166

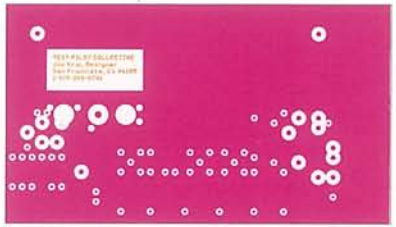
GASKET™

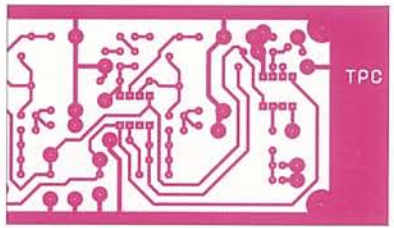
TEST PILOT COLLECTIVE
Joe Kral, Designer
San Francisco, CA 94105
1-415-218-4791

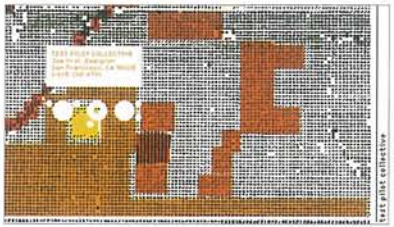


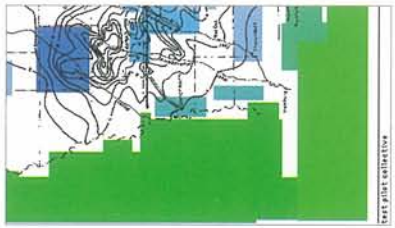
CALIBER
MV (FPS)
ME (FT/LBS)
CAPACITY
BBL. (IN)
TEST PILOT COLLECTIVE
Joe Kral, Designer
San Francisco, CA 94105
1-415-218-4791
RIFLE: AK47
ORIGIN: USSR
MUST BE LEGAL AGE; I.D. REQUIRED

CALIBER
MV (FPS)
ME (FT/LBS)
CAPACITY
BBL. (IN)
RIFLE: AK47
ORIGIN: USSR
MUST BE LEGAL AGE; I.D. REQUIRED





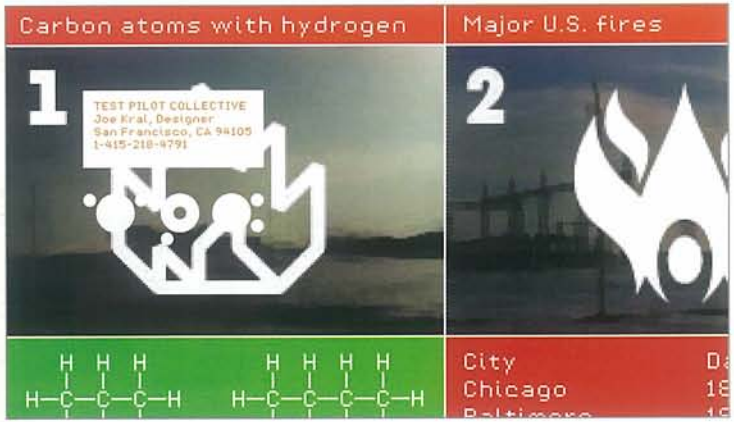


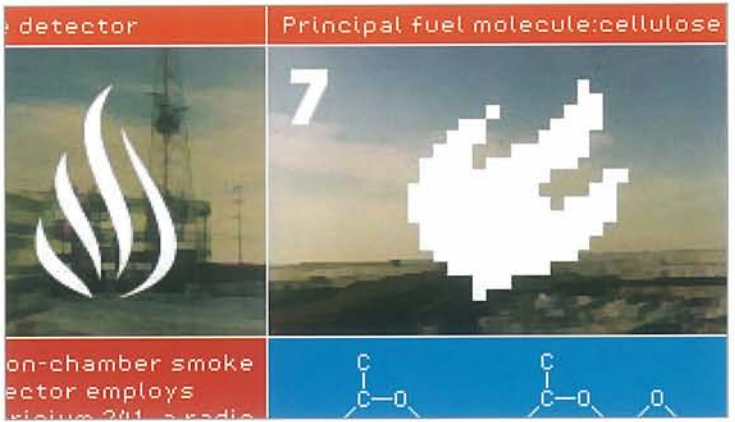


Design/photography
Test Pilot Collective
Joe Kral

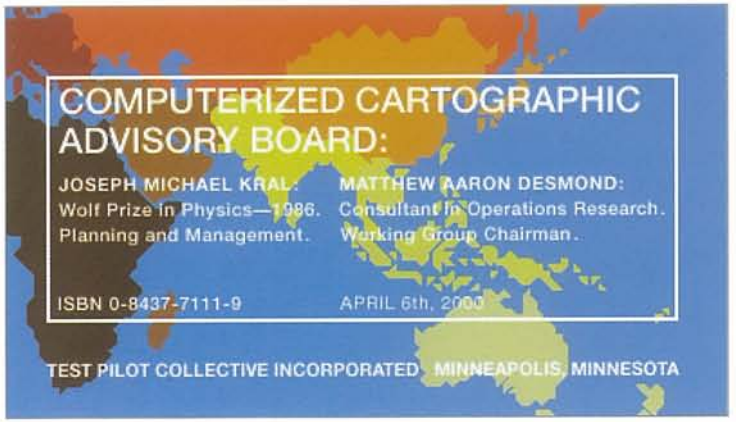
For
Test Pilot Collective_
Designers_
San Francisco, USA

Info
Unable to choose a final design for the business card, TPC decided to unfix the rules. Using desktop technology, a constant stream of cards, inspired by everyday life – music, people, places, colours and objects – is produced, the aim being "to make something that someone will want to keep".


Carbon atoms with hydrogen
Major U.S. fires
1
TEST PILOT COLLECTIVE
Joe Kral, Designer
San Francisco, CA 94105
t-415-218-4791
2
City
Chicago


detector
Principal fuel molecule:cellulose
7

TEST PILOT COLLECTIVE
Joe Kral, Designer
San Francisco, CA 94105
t-415-218-4791
Test Pilot
Collective


COMPUTERIZED CARTOGRAPHIC ADVISORY BOARD:
JOSEPH MICHAEL KRAL:
Wolf Prize in Physics—1986.
Planning and Management.
MATTHEW AARON DESMOND:
Consultant in Operations Research.
Working Group Chairman.
ISBN 0-8437-7111-9
APRIL 6th, 2000
TEST PILOT COLLECTIVE INCORPORATED MINNEAPOLIS, MINNESOTA

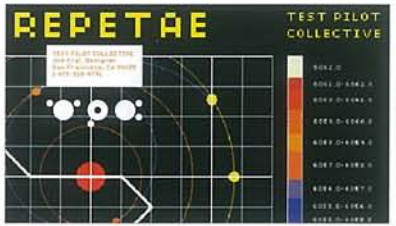
Subtropical Fruits Are Native
Test Pilot Collective

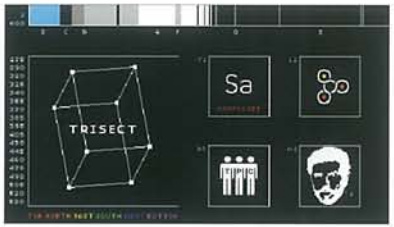
Orange(s)

TESTPILOTCOLLECTIVE
A Guide to
Long Range
Planning

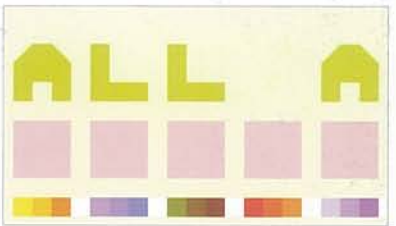
A Guide

UNITED
KRAL/JOE


REPETAE
TEST PILOT
COLLECTIVE


TRISECT
Sa

TPC CORPORATION
TEST PILOT COLLECTIVE
DATE:06/


ALL

Design/illustration
Peepshow

For
Peepshow_
Illustration
collective_
London, UK

Info
This collective of illustrators use their cards to showcase favourite work.

Sticky
PEEPSHOW

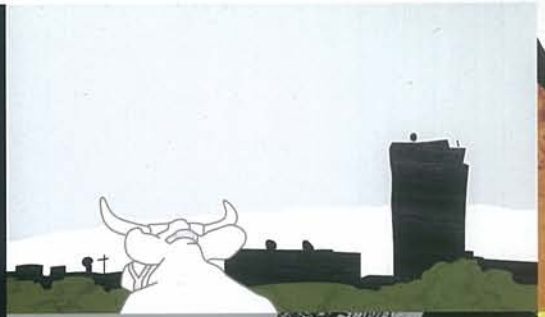
ILLUSTRATION COLLECTIVE

www.peepshow.org.uk

Design/illustration
Sean Alexander

For
Sean Alexander_
Designer_
London, UK

Info
An artist and designer, known for his unusual technique of collaging vinyl on to board, Sean features details from his work in this constantly evolving series of cards.



sean alexander

great western studios
great western road
london w9 3ny

studio 0207 289 8008
mail sean@laughingboy.tv
www.synergyart.co.uk

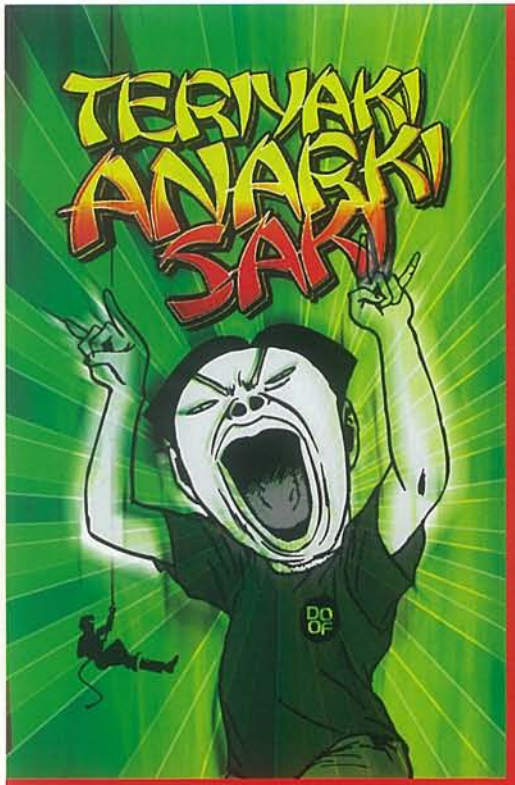
Design
Mike Dorrian
Illustration
Phil Ashcroft

For
Phlash_
Artist/illustrator_
London, UK

Info
Phlash's cards showcase his obsessions in lurid techno-colour: seventies sci-fi – Dr Who and Blake's 7– Star Wars, Bladerunner, Dawn of the Dead, Godzilla, Ray Harryhausen's monsters, monsters in general, Japanese toys and toxic landscapes.

PHLASH

Ground Floor Flat_
34 Waller Road_
London SE14 5LA_
0771 447 5029_
+44 (0)20 7639 5799_
e. philashcroft@hotmail.com_
www.phlashweb.co.uk_



DJ SLACK

DEEJAY : PRODUCER : PROMOTER : PARTYROCKER!

JASON PLATTS
TERIYAKIANARKISAKI DIRECTOR

+61 (0) 412 544 769
SLACKMONSTER@YAHOO.COM

WWW.TERIYAKIANARKISAKI.COM

Design
Big Block Creative

For
Teriyakianarkisaki_
DJ/promoter_
Melbourne,
Australia

Info
The philosophy at Big Block Creative is that business cards are in fact, "wallet-sized teenie weenie billboards for your personality". So shout it from the hilltop.

DOPEPOPE™
EXPERIMENTAL AESTHETICS:

Joe Gerardi: Mummenchanz

39W 14th St Suite 409 NYC 10011
P 212 206 7138 F 212 206 7138
www.dopepope.com

Design
DopePope
Joe Lucchese

For
DopePope_
Designer_
New York, USA

Info
A cast of invented sci-fi characters inhabit the DopePope world and its stationery.

martin woodtli
schöneggstrasse 5, 8004 zürich
t 01 291 24 19, f 01 291 24 29, n 076 396 69 63
martin@woodt.li

martin woodtli
schöneggstrasse 5, 8004 zürich
t 01 291 24 19, f 01 291 24 29, n 076 396 69 63
martin@woodt.li

martin woodtli
schöneggstr. 5
8004 zürich
t 01 291 24 19, f 01 291 24 29
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martin@woodt.li

martin woodtli
schöneggstr. 5, 8004 zürich
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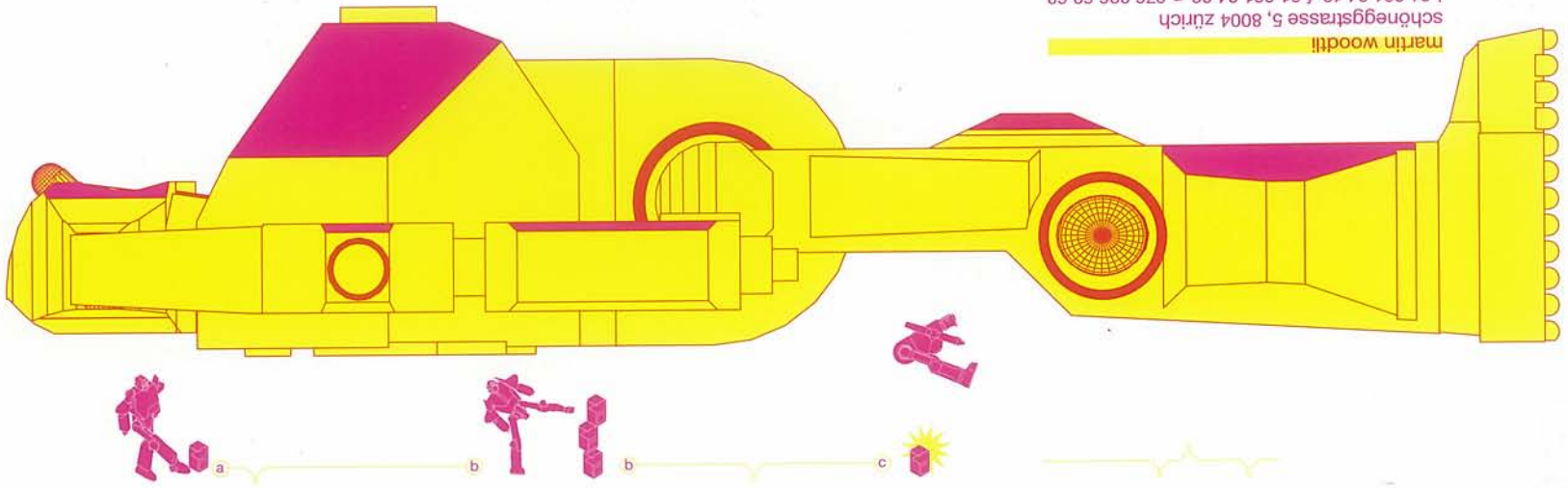
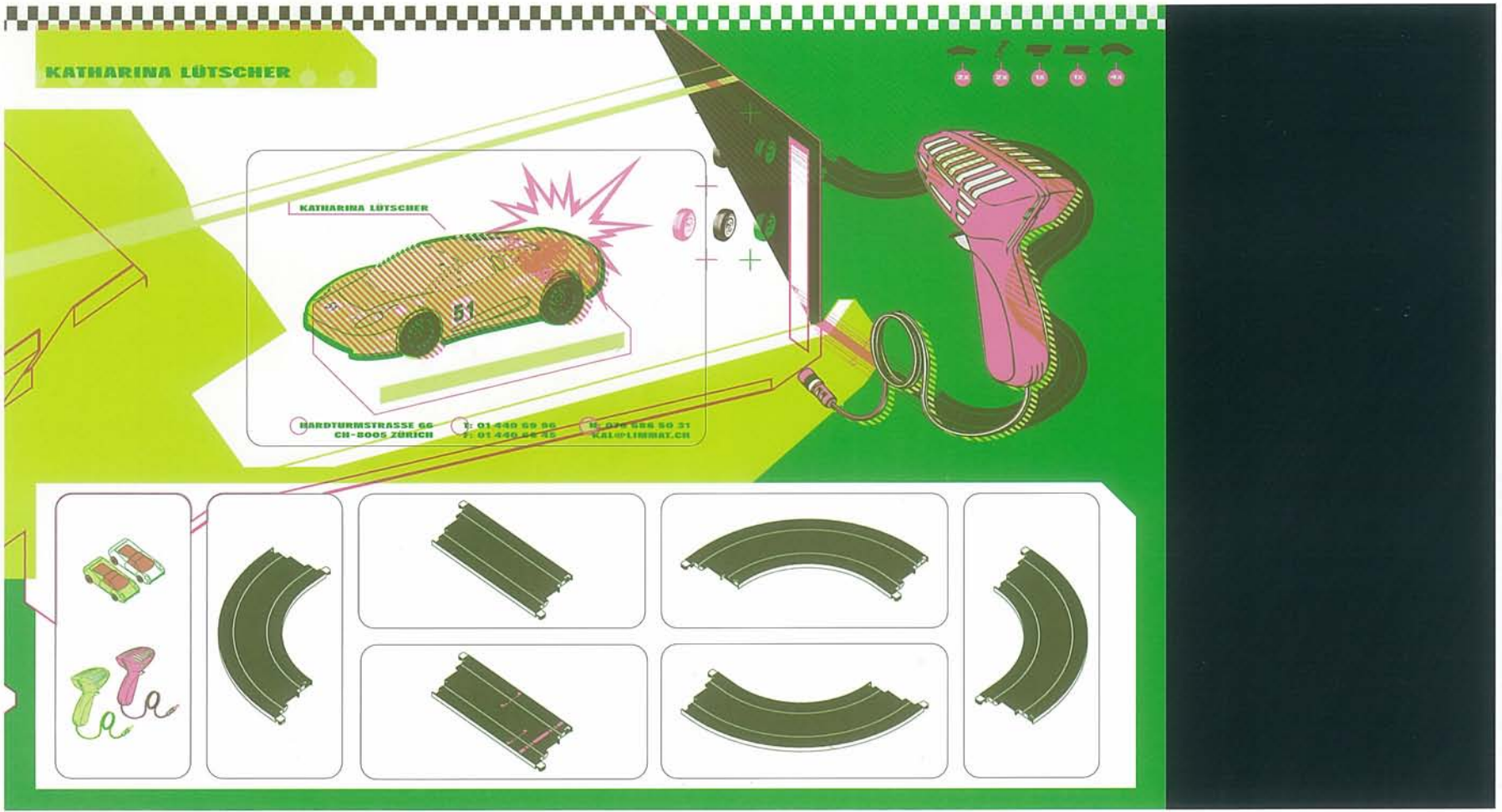
n 076 396 69 63
martin@woodt.li



Design
Martin Woodtli

For
Martin Woodtli_
Designer_
Zurich, Switzerland

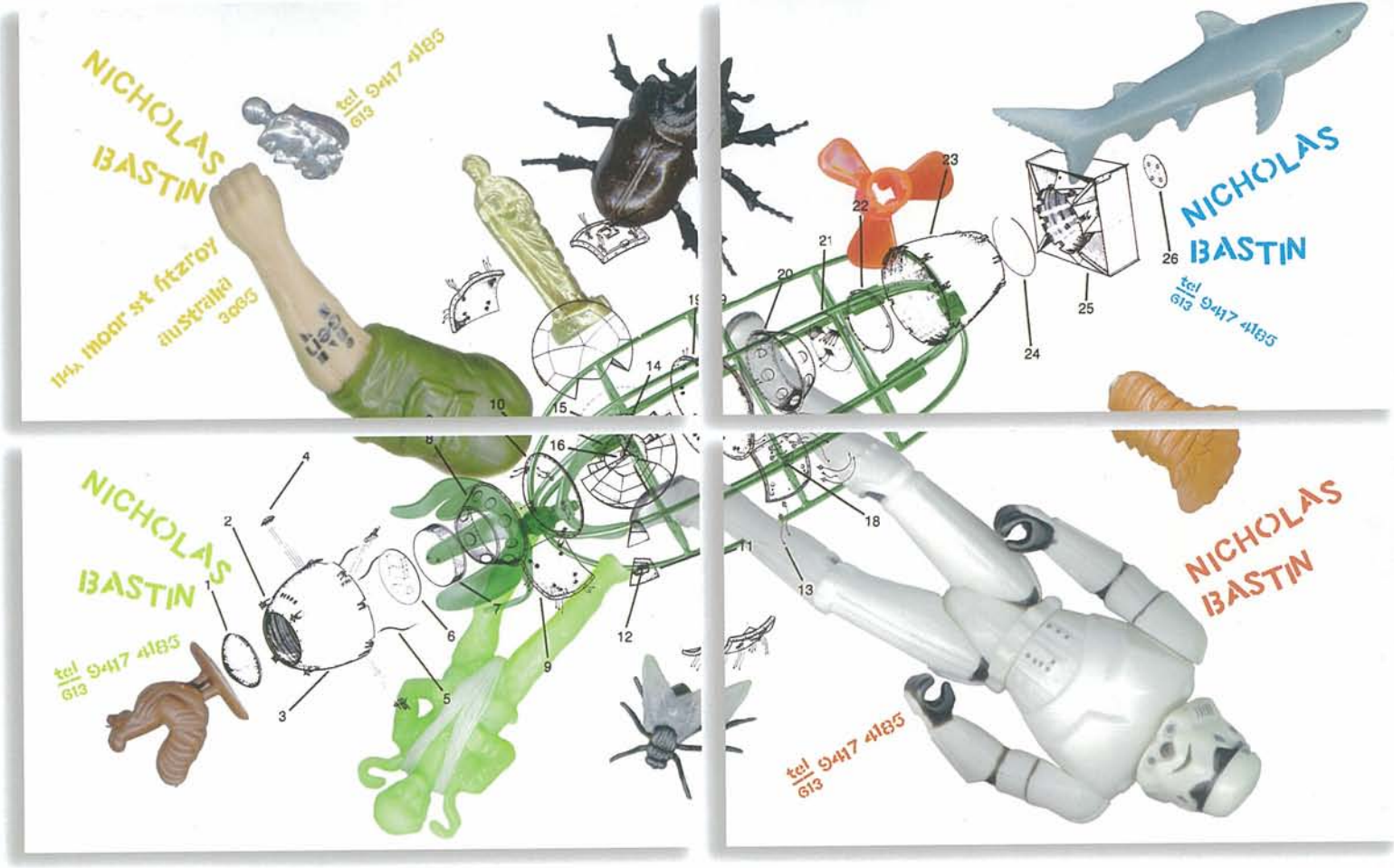
Info
A lover of all things robotic, this series of cards includes handy hints on keeping your robot healthy. Contact details are buried within the copy. Highly visible and fun, these cards are cherished.



Design
Martin Woodtli

For
Katharina Lütscher_
Sports photographer_
Zurich, Switzerland

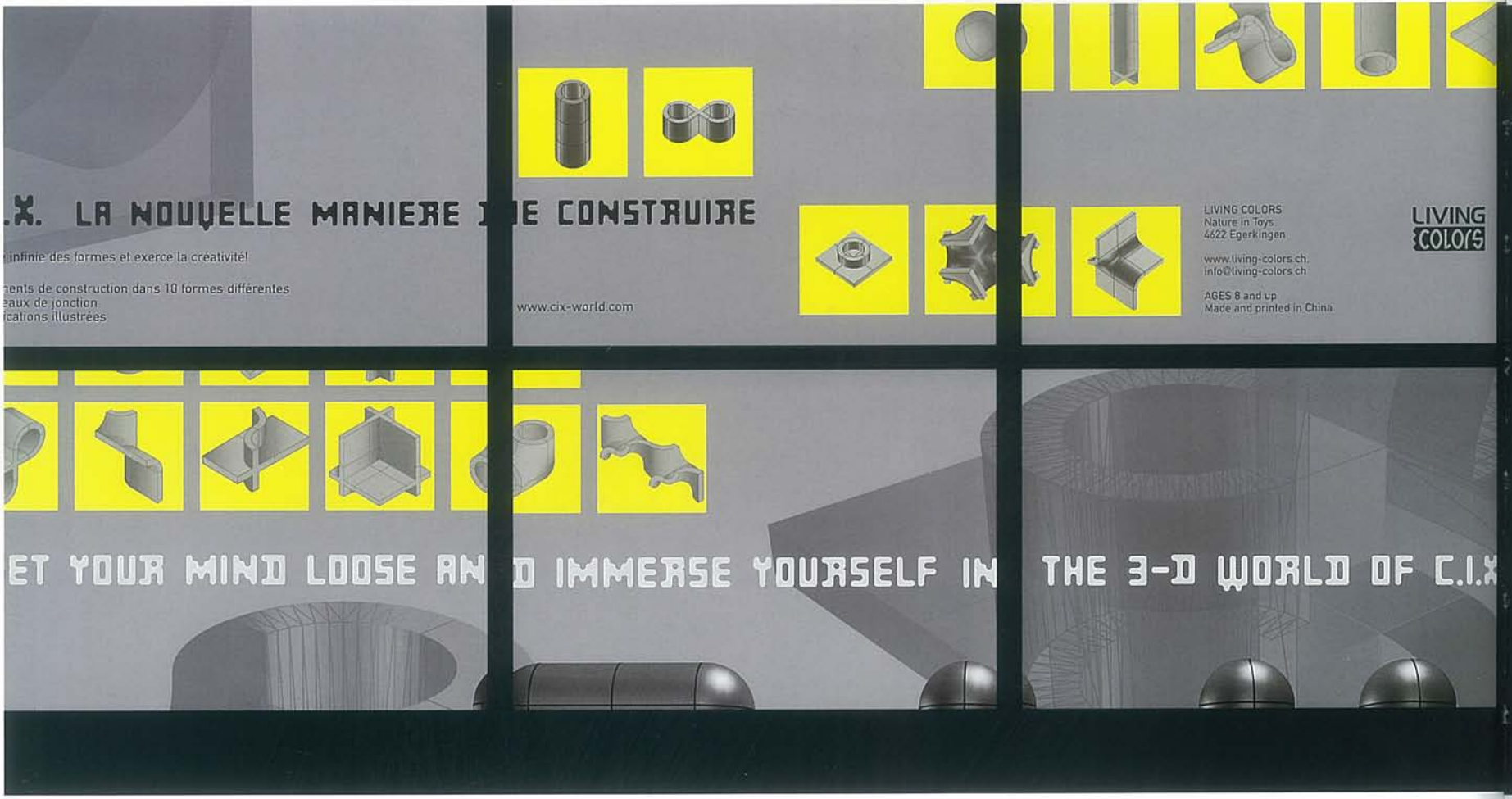
Info
Toy race-track components become business cards when pressed out of this "model-making" sheet.



Design
Clear
Matthew McCarthy

For
Nicholas Bastin_
Jewellery designer_
Melbourne,
Australia

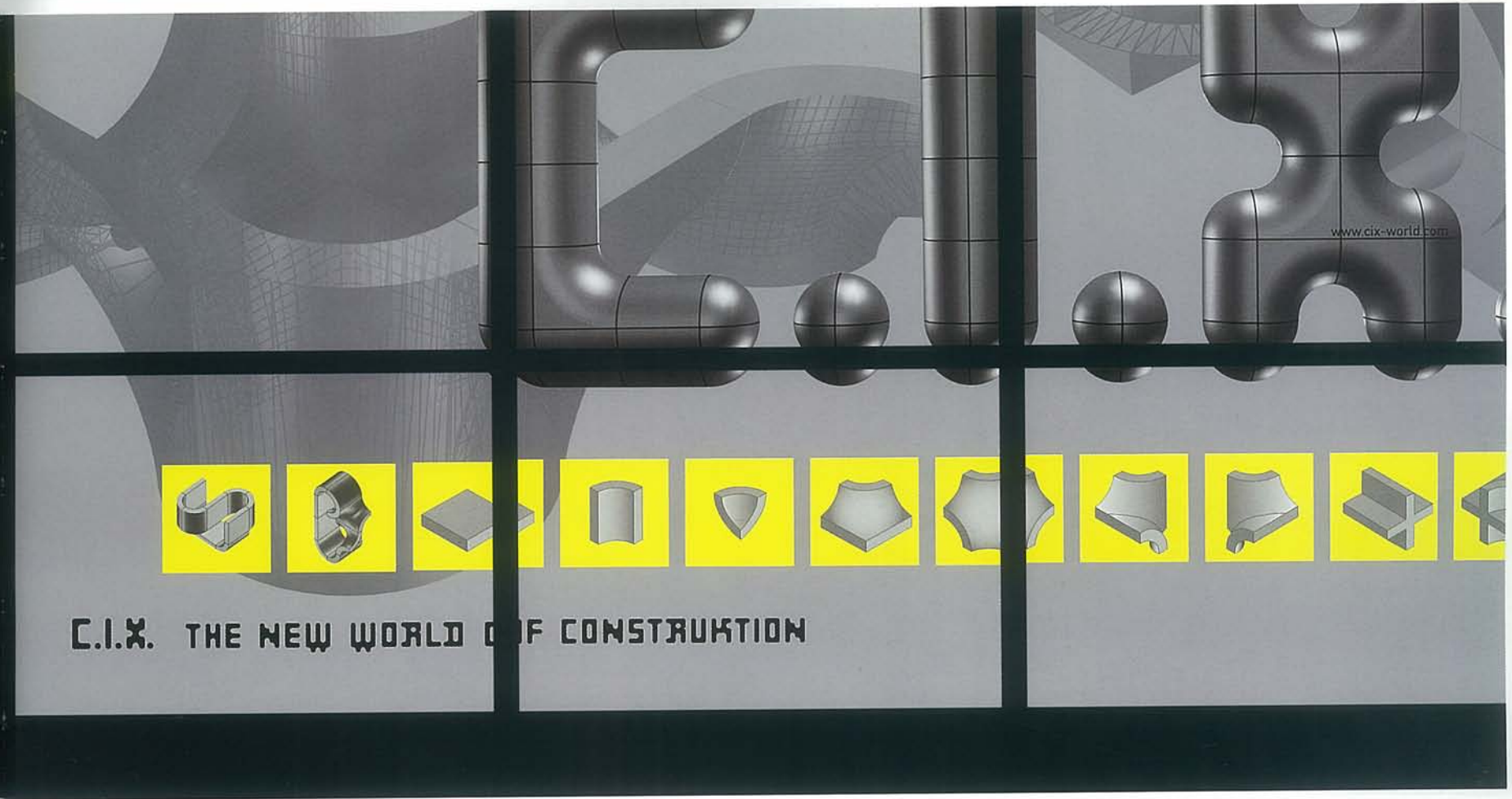
Info
A collage of objects collected by this jeweller was photographed and spread across a set of four perforated cards; complete, they act as a compliment slip.

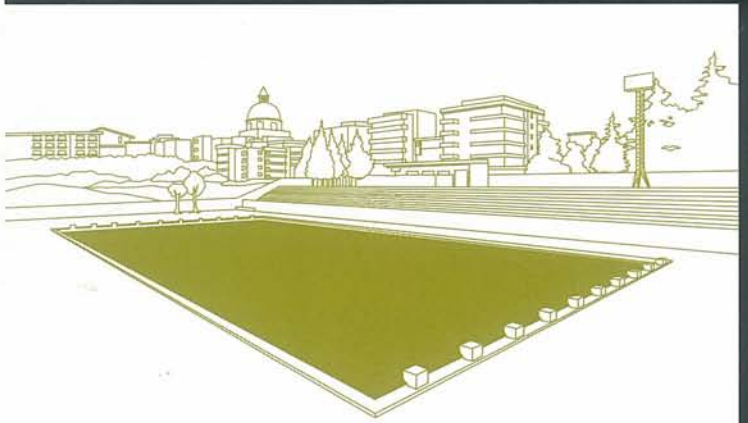


Design
Moxi

For
Living Colors_
Toy makers_
Egerkingen,
Switzerland

Info
This set of ten A6 cards for Living Colors fits together, just like the C.I.X. construction puzzle they manufacture. One of them is the business card.


www.cix-world.com
C.I.X. THE NEW WORLD OF CONSTRUKTION

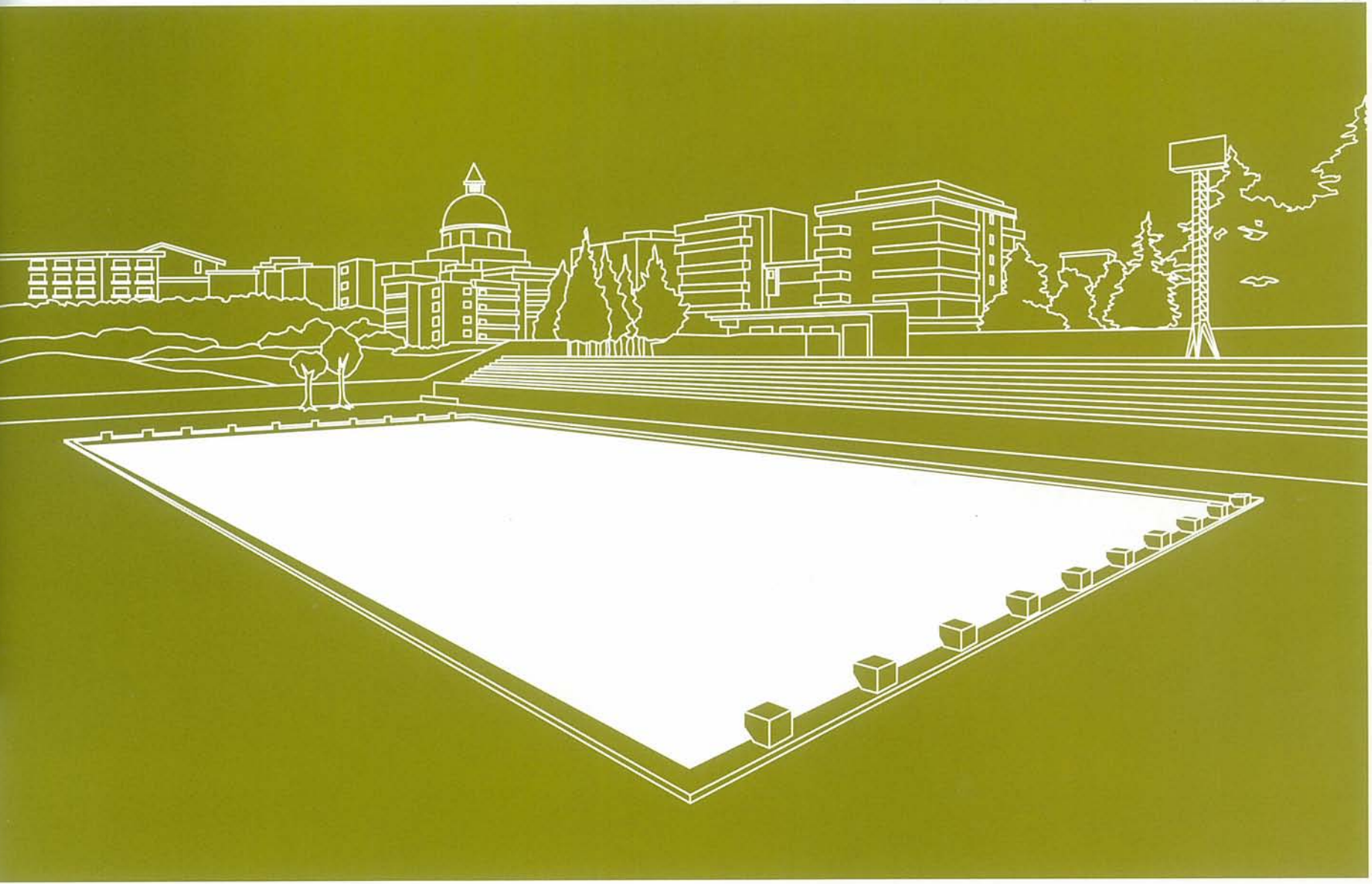


SHINOBU FUKUDA FOR HUGH
#403 4-16-28 SHIBOKU-HONCHO MIYAMAE-KU KAWASAKI-SHI KANAGAWA PREF. 216-0031 JAPAN
TEL +81-44-829-0851 FAX +81-44-829-0850 EMAIL FUKU-S@INTERLINK.OR.JP

Design
HUGH

For
HUGH_
Designers_
Kanagawa,
Japan

Info
Each partner in this design duo has both versions of the business card. Depicted in white ink on gold stock, the mirror images signify that two personalities may work as a unit.



Design
Rinzen

For
Digital Masturbation_
Experimental musicians_
New Farm, Australia

Info
Exploiting the viscose quality of UV varnish, the drips and splashes on this card refer to the metaphorical outcome of self-indulgent noodling by digital artists and musicians. They've obviously got a sense of humour.

Todd Hansson >>> Designer

Plazma Group >>> 4.15 Woodcock St >>> Paddington >>> Q >>> Australia
T/F +61 7 3369 6353 >>> M 0401 134 626 >>> E plazma@gil.com.au

Plazma

Plazma

Design_
Plazma
Todd Hansson

For
Plazma_
Designers_
Sydney, Australia

Info
Type and illustrative elements merge and jumble in a disorienting void; on the reverse, though, Plazma's contact details are tightly ordered.

Iyengar Yoga classes

Elizabeth Smullens

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10999 Berlin · Germany

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+49 173 626 76 40
greenshoot@hotmail.com
www.elizabethsmullens.com

performance · dance · video projects

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+49 173 626 76 40
greenshoot@hotmail.com
www.elizabethsmullens.com

Design
Büro Ludwig

For
Elizabeth Smullens_
Performance artist/
yoga teacher_
Berlin, Germany

Info
Sometime performance artist and part-time yoga teacher Elizabeth tears these double-sided, perforated cards in half, so as to hand over appropriate details for whichever situation.

Design
Enginesystem
Craig Metzger

For_
Enginesystem_
Designer_
New York, USA

Info
To be untypical, Craig rounded the corners of his card, chose bright colours ("I'd never seen a magenta business card before"), and decided to highlight his image-making over information ("which I know is totally wrong"). And why not?

Design
Rinzen

For
Rinzen_
Designers_
Australia

Info
Each studio member has a signature balloon; the web address completes the card as frequent studio moves make printed addresses obsolete. These multi-functional cards spread the word as business cards, swing tags on Rinzen products, and flyers at shows and exhibitions.

Design
Grundy & Northedge
Peter Grundy_
Tilly Northedge

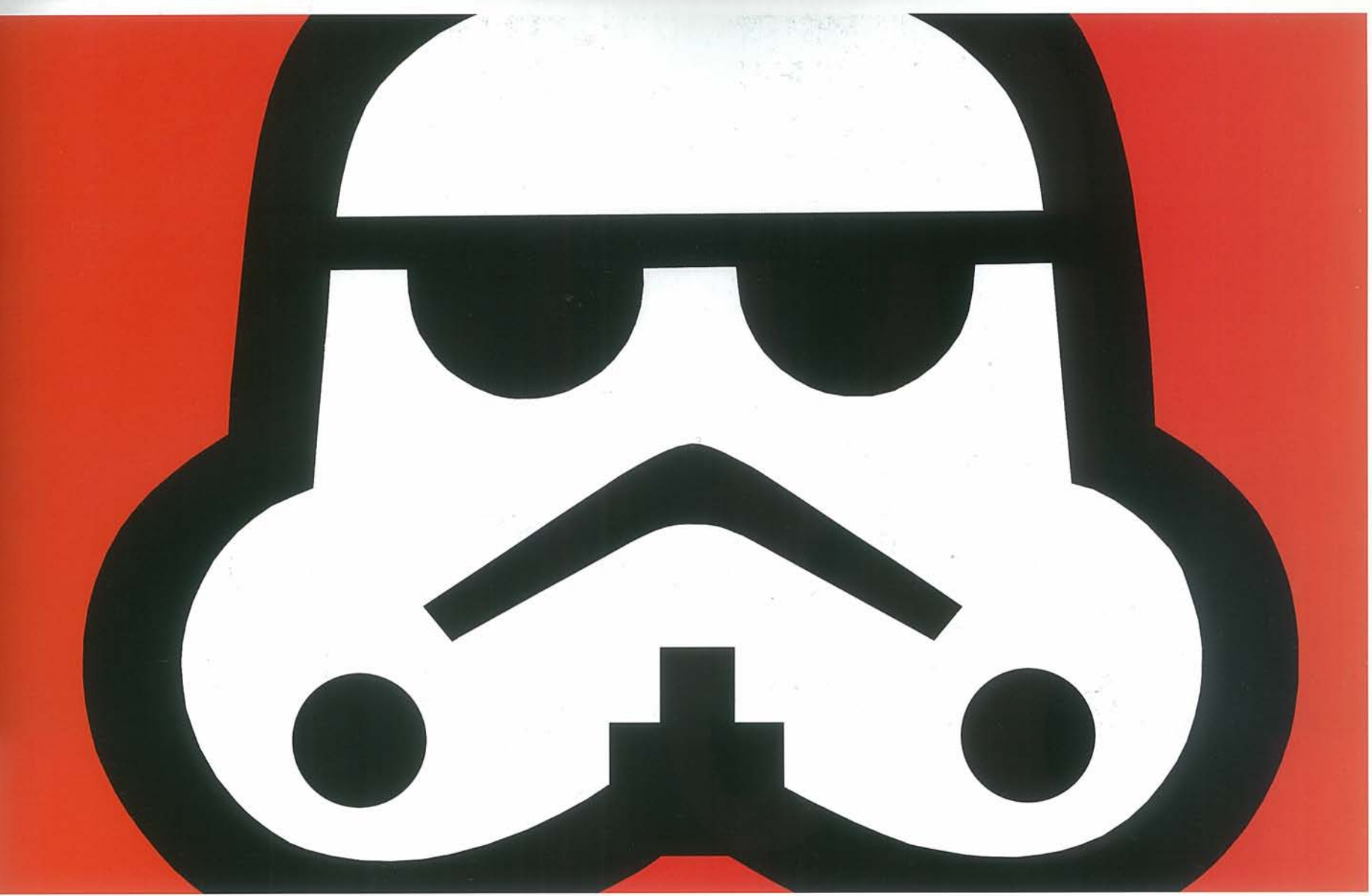
For
Grundy & Northedge_
Information designers_
London, UK

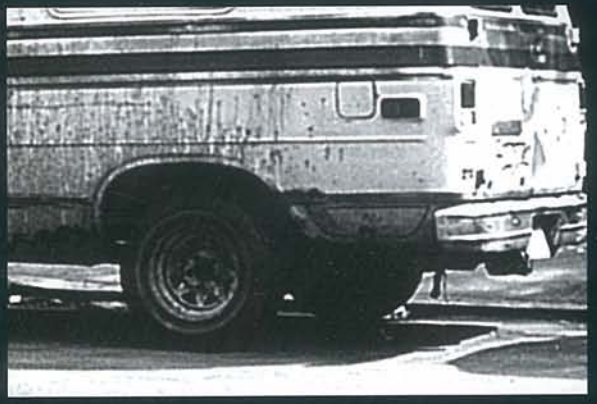
Info
Renowned designers of information graphics, this partnership present themselves as "pure information", albeit with a sense of humour.

Design/illustration
Culprit-art
Matt Pattinson

For
Culprit-art_
Designer/illustrator_
London, UK

Info
Matt creates characters using a distinctive combination of black line and flat colour. His cards are a portable gallery; some are also stickers.



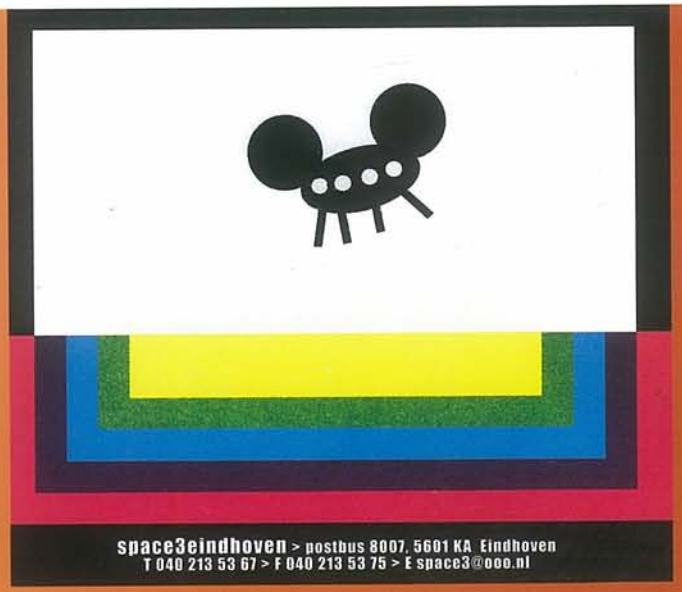


Design/photography
Burncrew

For
Burncrew_
Designers/
clothing label
Melbourne,
Australia

Info
This Melbourne-based collective of artists, designers and graffiti-writers produces work in a range of media and at various scales. Their signature rioter, van and flame logo appear on t-shirts, canvases and walls alike, and their technique of combining stencil and Xerox is replicated on this set of cards.

Brendan Elliott
61 (0) 414 532 073
Burn Clothing
PO Box 393 Clifton Hill
VIC 3068 Australia
Tel/Fax: 61 (3) 9482 2655
Email: brendan@burncrew.com
www.burncrew.com

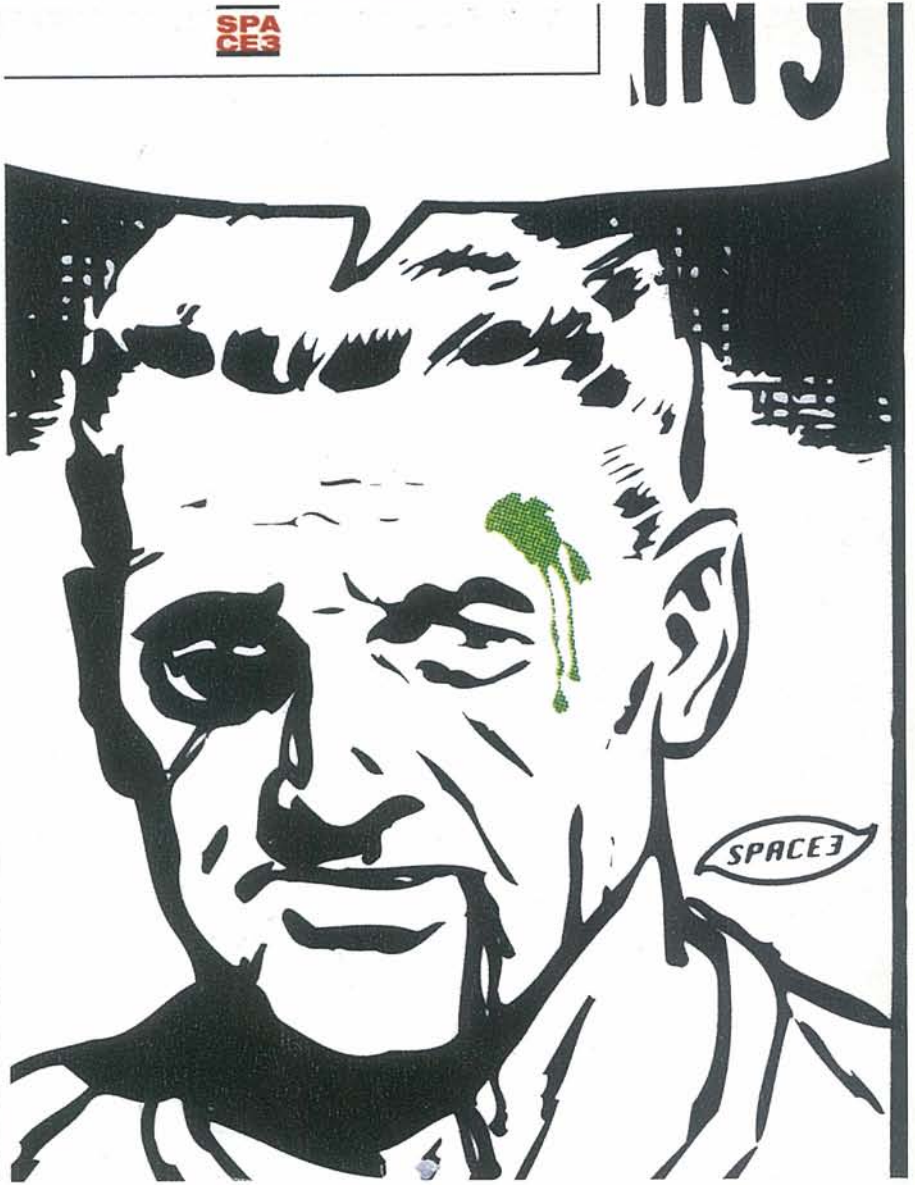


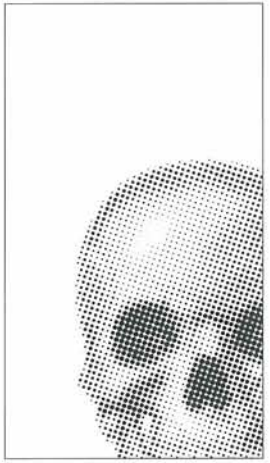
Design
Space3

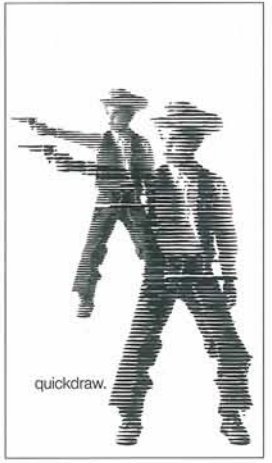
For
Space3_
Designers_
Eindhoven,
The Netherlands

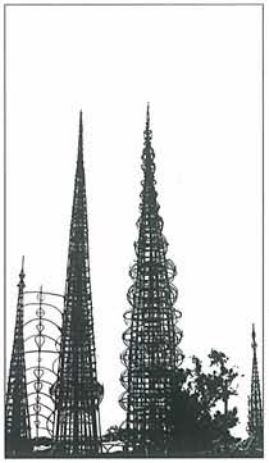
Info
These artists/designers/illustrators are as at home altering urban environments with sticker and poster campaigns as they are working commercially; consequently their card has a "cool" information side (with a space for stickers), and an anarchic reverse featuring various characters and slogans.

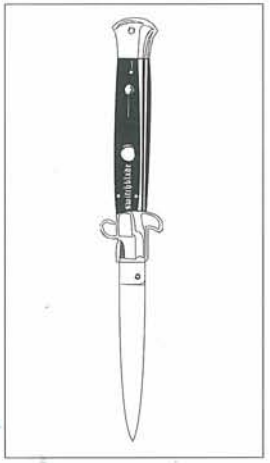
EINDHOVEN SPACE3 BRAINCITY

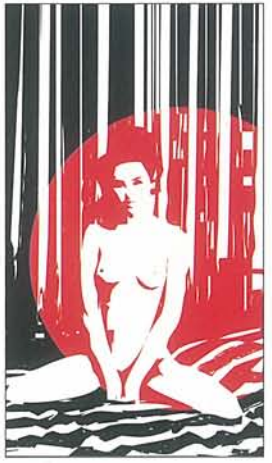

SPACE3







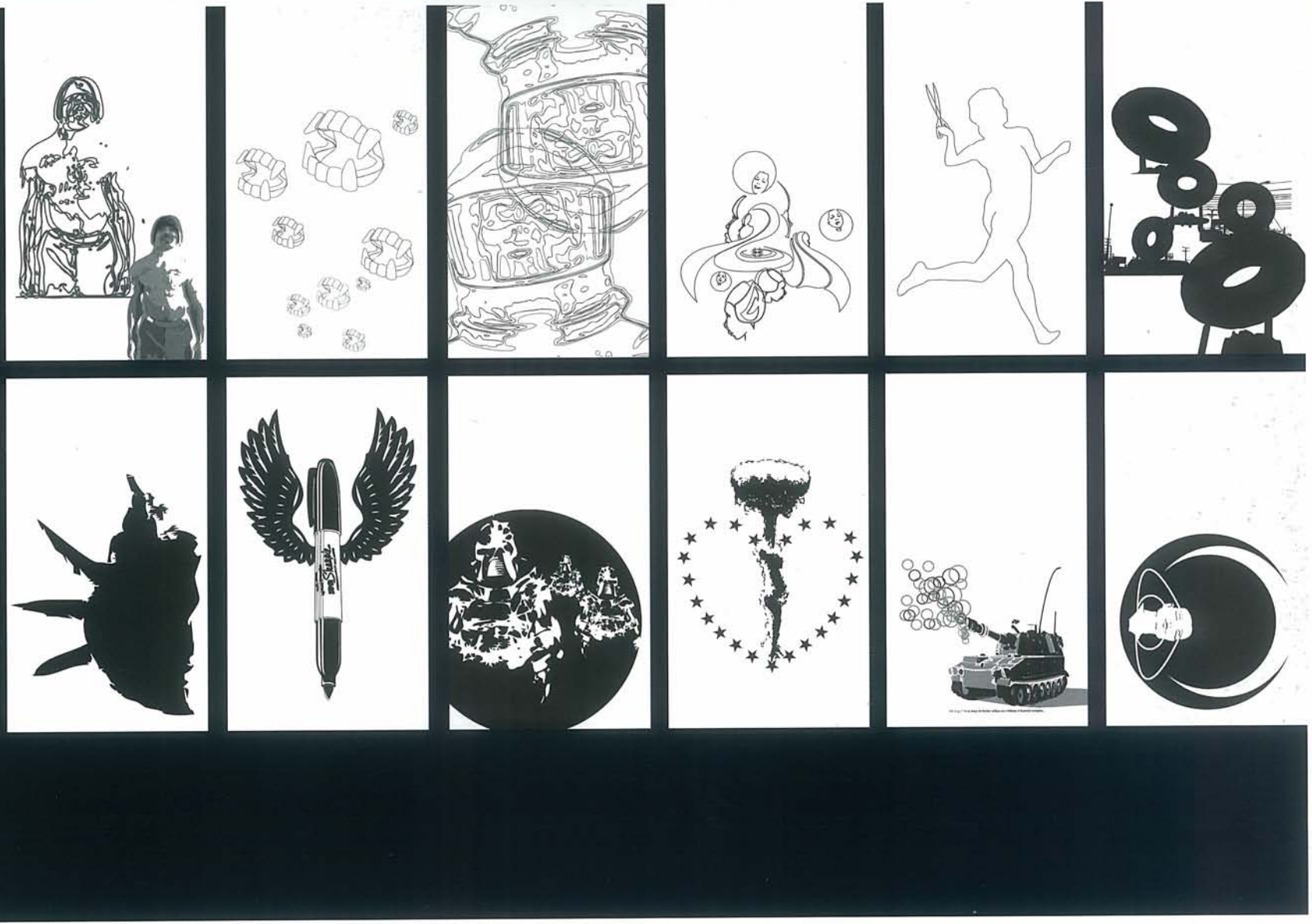




Design
Rad Art llc
Mikey Seiler

For
Rad Art llc_
Designer/gallery/
clothing label_
Los Angeles, USA

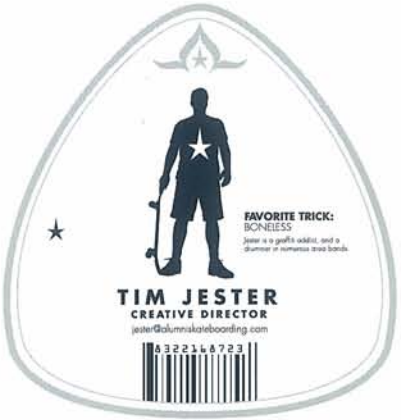
Info
An art-factory, Minnesota is home to a design studio, a clothing and homewares label and a street-art gallery. That wide range of activity is reflected in the myriad imagery, featuring urban and pop-culture icons, found on these cards.



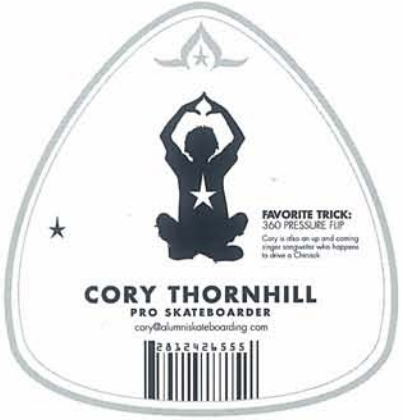
Design
J6 Studios
Tim Jester

For
Alumni_
Skateboard
company_
Houston, USA

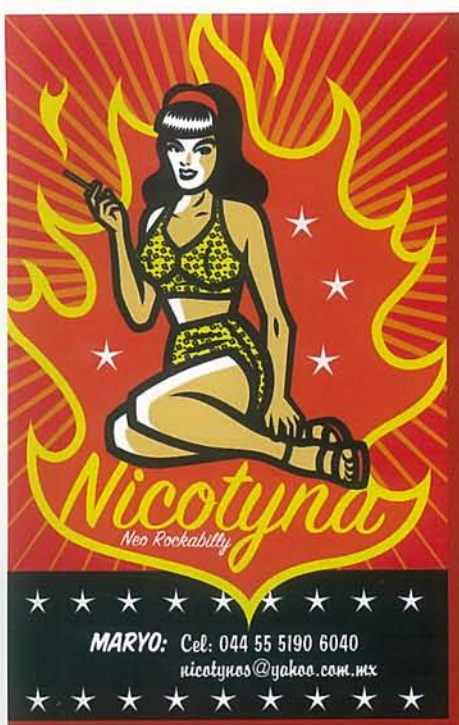
Info
For this skateboard label aimed at the over-thirties, the focus is on having fun, passing skills on to the kids, and generally being old-skool. The card's shape evolved from its origin as a swing tag.

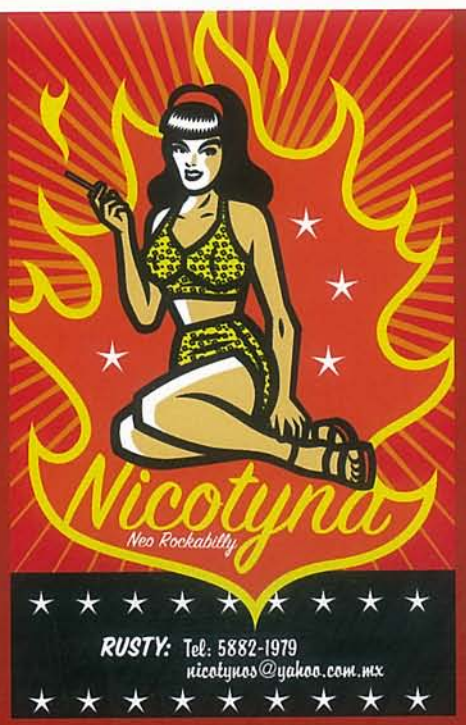

FAVORITE TRICK:
BONELESS
Jester is a goofs addict, and a drummer in numerous area bands.
TIM JESTER
CREATIVE DIRECTOR
jester@alumniskateboarding.com
8322146723

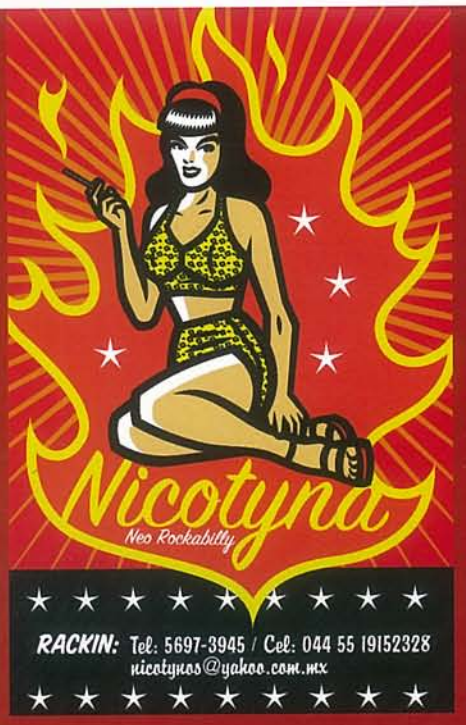
FAVORITE TRICK:
360 PRESSURE FLIP
Cory is also an up and coming singer songwriter who happens to drive a Chinook.
CORY THORNHILL
PRO SKATEBOARDER
cory@alumniskateboarding.com
2832426555


FAVORITE TRICK:
360 PRESSURE FLIP
Cory is also an up and coming singer songwriter who happens to drive a Chinook.
CORY THORNHILL
PRO SKATEBOARDER
cory@alumniskateboarding.com
2832426555

FAVORITE TRICK:
FRONTSIDE SMITH GRIND
Chip is a master at the mini-ramp. His nickname is Chip Gleason.
CHIP WRIGHT
PROMOTIONAL GURU
chip@alumniskateboarding.com
5124977645







Design/illustration
Jorge Alderete

For
Nicotyna_
Rockabilly band_
Mexico City,
Mexico

Info
Jorge created a classic rock'n'roll icon for this Mexican rockabilly band, combining elements of tattoo designs, pin-ups and hot-rod art.

Design
Clarisa Moura
Illustration
Jorge Alderete

For
Complot_
Magazine_
Mexico City,
Mexico

Info
Sophisticated mid-century modern cartoons of staff members accentuate the aesthetic of this lifestyle journal.

Design/illustration
laVista_
Patrick Thomas

For
laVista_
Designers_
Barcelona, Spain

Info
A set of black, red and white images, these cards may be a cryptic puzzle; they are also a mini portfolio of recent illustrations.

Design
Airside

For
Airside_
Designers_
London, UK

Info
Colourful portraits in a signature style grace Airside's cards, highlighting the individuals who make up this multi-disciplinary design company.

airside

alex maclean
director
alex@airside.co.uk
24 cross street
london n1 2bg
tel: +44 (0)20 7354 9912
fax: +44 (0)20 7354 5529
www.airside.co.uk

Design
Pfadfinderei

For
BPitch Control_
Record label_
Berlin, Germany

Info
Wildly differing imagery is framed within a template that lets you know which way is up; type relates to the diagonal of the cut-off corner, thus becoming part of the image rather than simply being placed on top. The illustrations and photos represent artists and releases from this record label.

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49 30. 290 05 77 2
office@bpitchcontrol.de
promo@bpitchcontrol.de
www.bpitchcontrol.de
www.ellenallien.de
BPITCH CONTROL

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49 30. 290 05 77 2
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www.ellenallien.de

Ellen Allien
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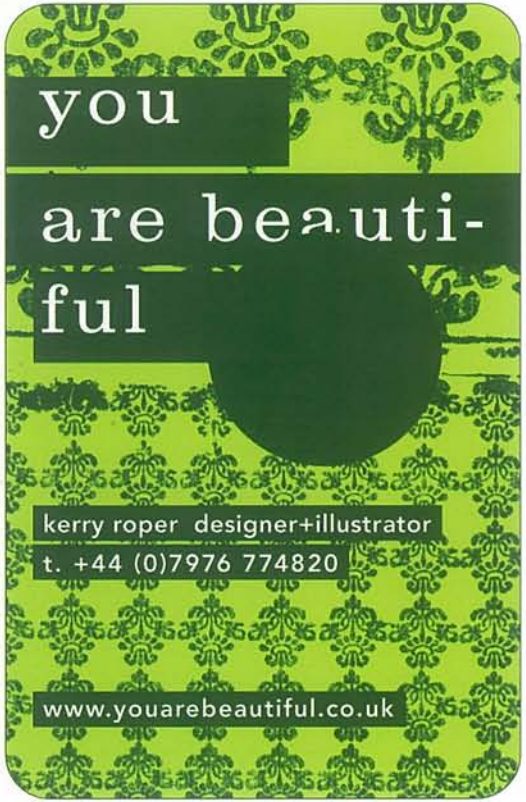
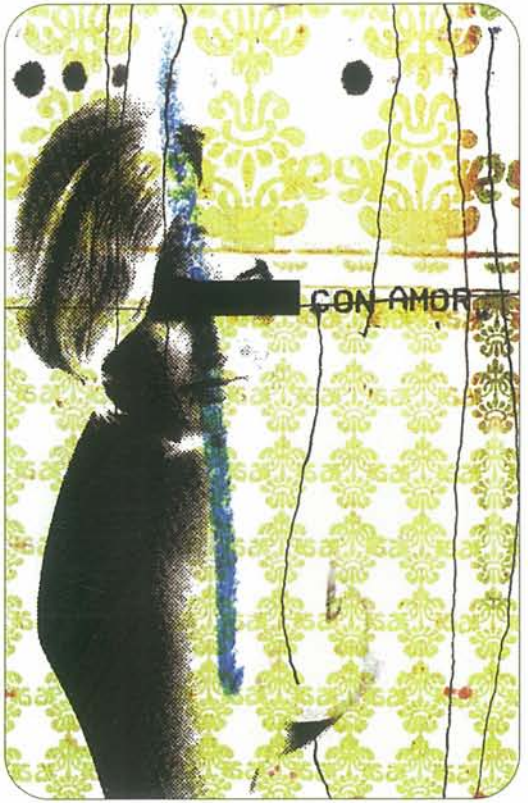
office@bpitchcontrol.de
andrea@magnet-booking.de
www.ellenallien.de
www.magnet-booking.de

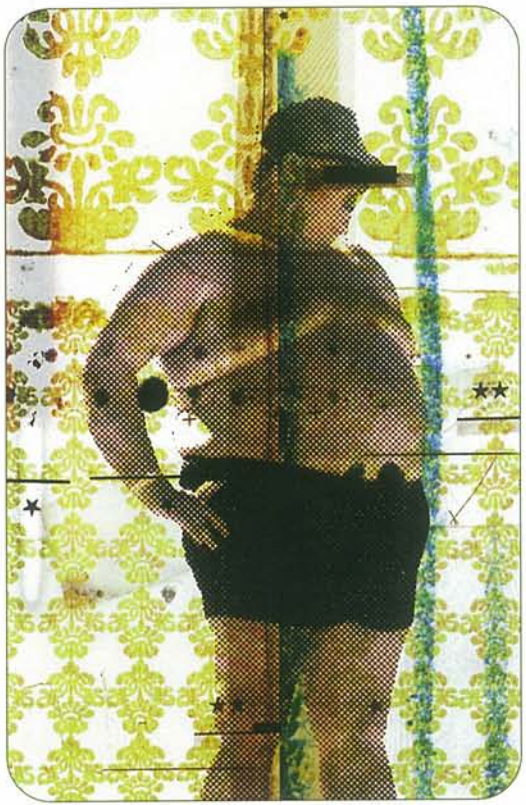


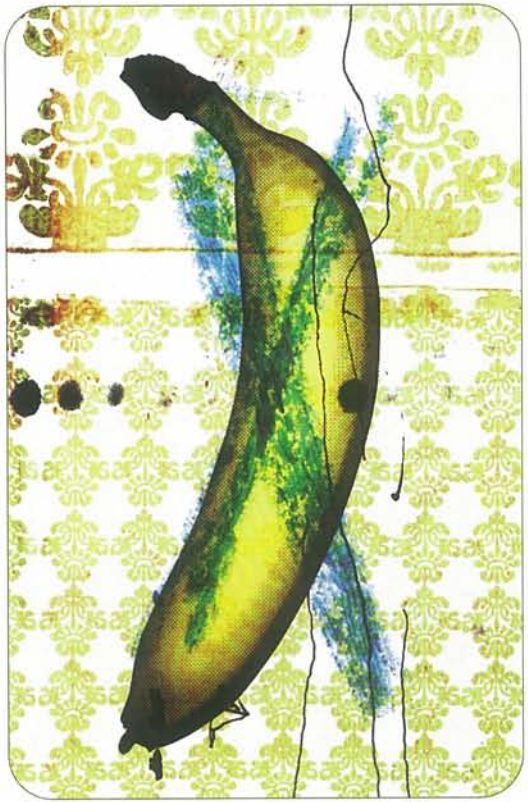


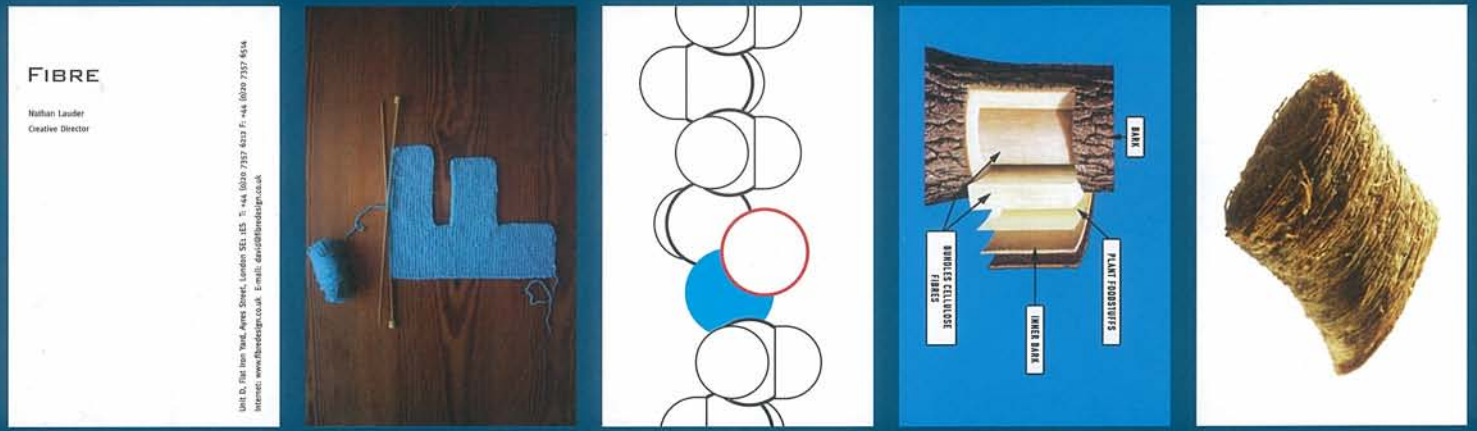
Design
You Are Beautiful
Kerry Roper

For
You Are Beautiful_
Designer/illustrator_
London, UK

Info
A typographer and designer, Kerry demonstrates her all-round versatility with this series of cards; she took the photos too. Everyone's beautiful in their own unique way.







Design
Fibre
Nathan Lauder_
Tommy Miller_
David Rainbird_
Hannah Titterington

For
Fibre_
Designers_
London, UK

Info
Communicating the breadth of their multiple-media expertise, Fibre originated diverse imagery in various "languages" to be printed on the reverse of all stationery items. A pack of twelve cards are sealed in cereal-box-style polythene bags and used as mailers or "leave behinds".

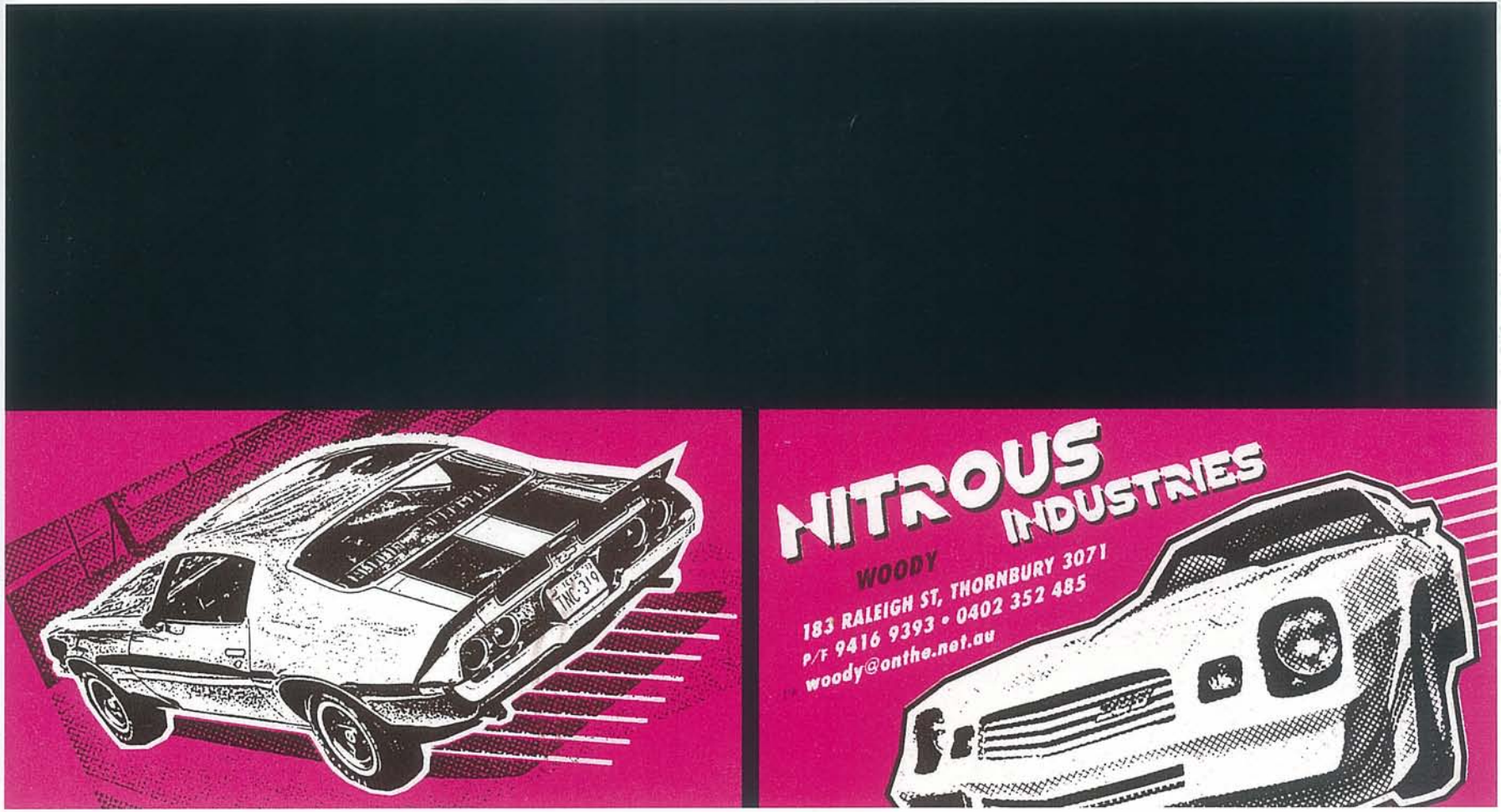
SHRED THIS BUSINESS CARD

I ♥ NYLON

Design
Big Block Creative

For
Wankuss_
Designers_
Melbourne,
Australia

Info
A zine and t-shirt company for boys who like all things loud and gratuitous – hence the signature monster truck. This card welcomes you into their world!



Design
Big Block Creative

For
Nitrous Industries_
Designers_
Melbourne,
Australia

Info
Big, brash and Aussie: hot-rods and muscle cars are the favoured cultural references. Ironic or not, you decide.

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N7 0BP

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Facsimile
+44 (0)20 7284 1151

Internet
www.strut.co.uk

Toni Rossano

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Mobile phone
+44 (0)7958 474 564

Tinku Bhattacharyya

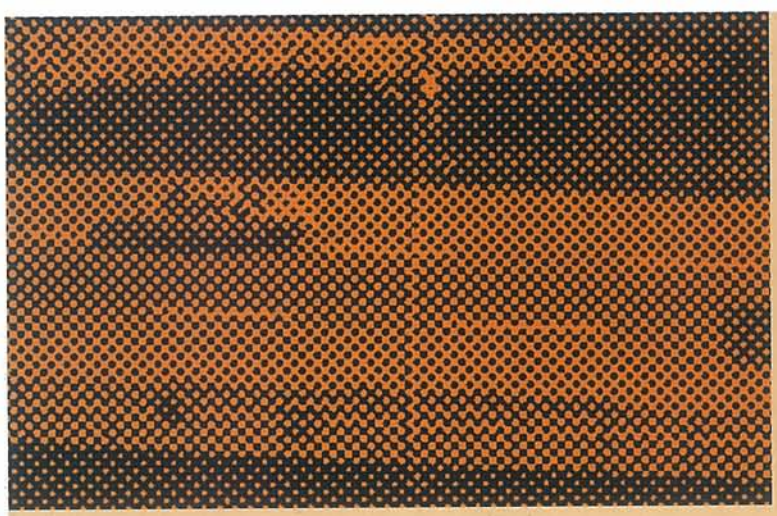
Email
tinku@strut.co.uk
Mobile phone
+44 (0)7968 176 391

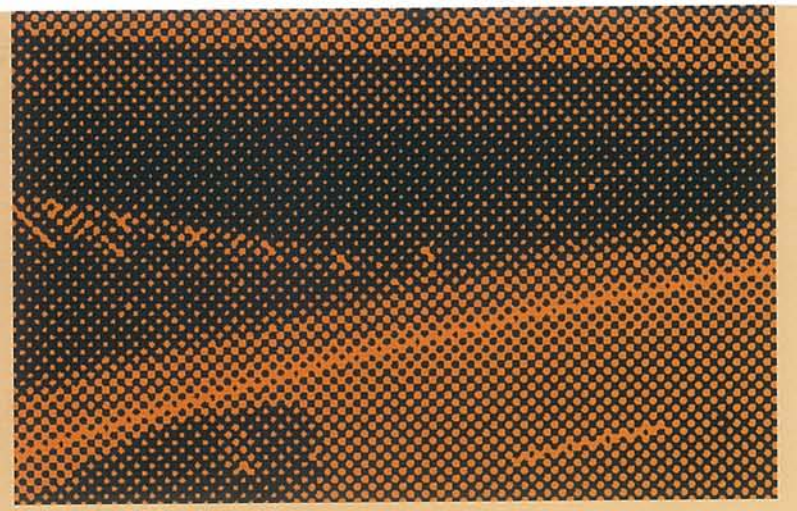
Design
Amp Associates

For
Strut_
Record label_
London, UK

Info
Photography rendered in bold silhouette evokes aesthetic and lifestyle choices.

S LTD.
FELA
ANIKULAPO
KUTI
and
AFRICA 70





Design/photography
CHK Design
Christian Küsters

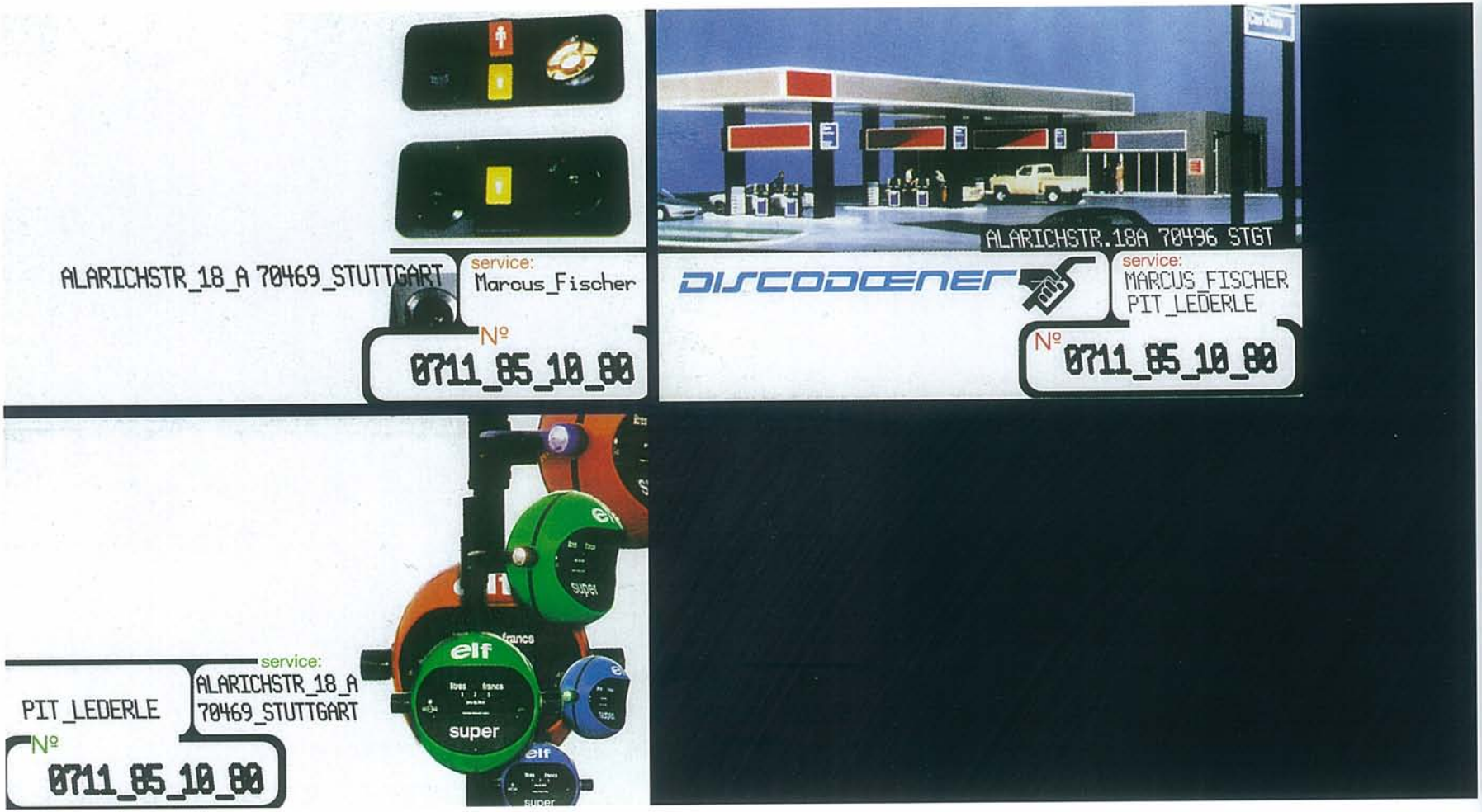
For
Boyarsky Murphy_
Architects_
London, UK

Info
Aware of the architects' concern with surface, texture and process, Christian chose three details from an image of an urban space, and zoomed in to exaggerate the print process into pattern. This series of cards is a taster that may draw the viewer further into their work.

Boyarsky Murphy Architects

Nicholas Boyarsky
AA Dipl RIBA

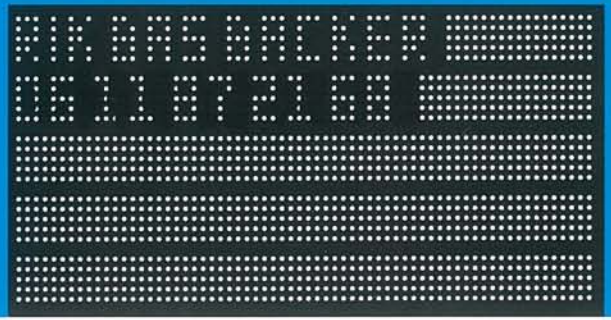
64 Oakley Square London NW1 1NJ
T 44 171 388 3572 F 44 171 387 6776
nb@boyarskymurphy.com

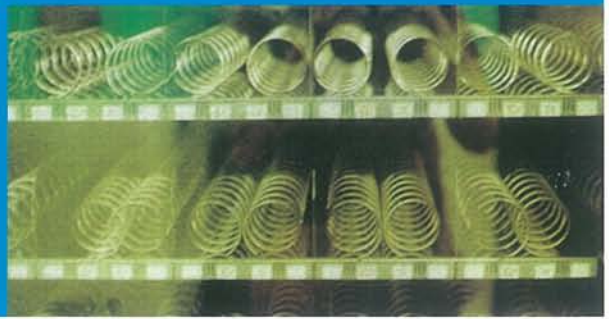


Design
Discodoener
Marcus Fischer_
Pit Lederle

For
Discodoener
Designers_
Stuttgart, Germany

Info
Celebrating speed and consumerism; with typography reminiscent of till receipts, matched to imagery glorifying car culture.





Design/photography
Rik Bas Backer

For
Rik Bas Backer_
Photographer_
Paris, France

Info
With a black pen, the matrix of white dots on Rik's card may be customized to spell out his ever-changing contact details. The idea was inspired by the giant price tags at petrol stations.

#01 CONCORDE
01#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#01 CONCORDE

#08 PERSPECTIVE

#15 SYMMETRY

#22 SHADOWS

#29 SUNSETS

#02 STENCILS
02#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#02 STENCILS

#09 SUMMER HOLIDAYS

#16 FLYING

#23 PATTERNS

#30 MY ITALIAN BARBERS
Stylists

#03 NYC
03#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#03 NYC

#10 ICONS

#17 BEING HAPPY

#24 SOHO
sex...

#31 WALL PAINTING

#04 ARROWS
04#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#04 ARROWS

#11 CHILDHOOD HOLIDAYS

#18 LIGHT ART

#25 THE PAST

#32 COOPER BLACK
It's

#05 FLY POSTERS
05#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#05 FLY POSTERS
Beautiful

#12 GRANDEUR

#19 NUMBERS
5-23

#26 SEASIDE GRAPHICS
10 for £1.
WALTON
ROCK

#33 THE OPPOSITE SEX

#06 MY CHILDREN
06#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#06 MY CHILDREN
DADDY

#13 WORDS

#20 FLORENCE

#27 FRUIT & VEG CARTONS

#34 ICE CREAM VANS
WHIP

#07 MERRY-GO-ROUNDS
07#
CARL IDEN
GRAPHIC COMMUNICATOR
+44 (0)20 8693 3504
THINGS THAT INSPIRE ME

#07 MERRY-GO-ROUNDS

#14 AMERICAN CARS

#21 ADVERTISING
Can yo
increas
confid
and self

#28 GRAFFITI

#35 METAMORPHOSIS

#04 ARROWS

#17 BEING HAPPY

#32 COOPER BLACK

Design/photography
Carl Ison

For
Carl Ison_
Designer/
photographer_
London, UK

Info
Entitled "Things that inspire me", the thematic connectedness of these cards is stressed by their concertina, perforated format, and the way each image slips into the next.

DRAUGHT ASSOCIATES LIMITED
WWW.DRAUGHT.CO.UK

MICHAEL LENZ
MICHAEL@DRAUGHT.CO.UK

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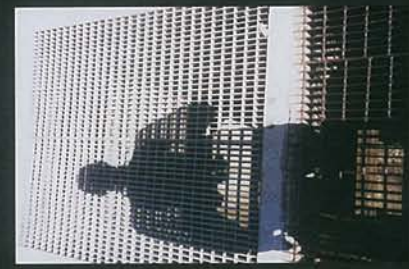
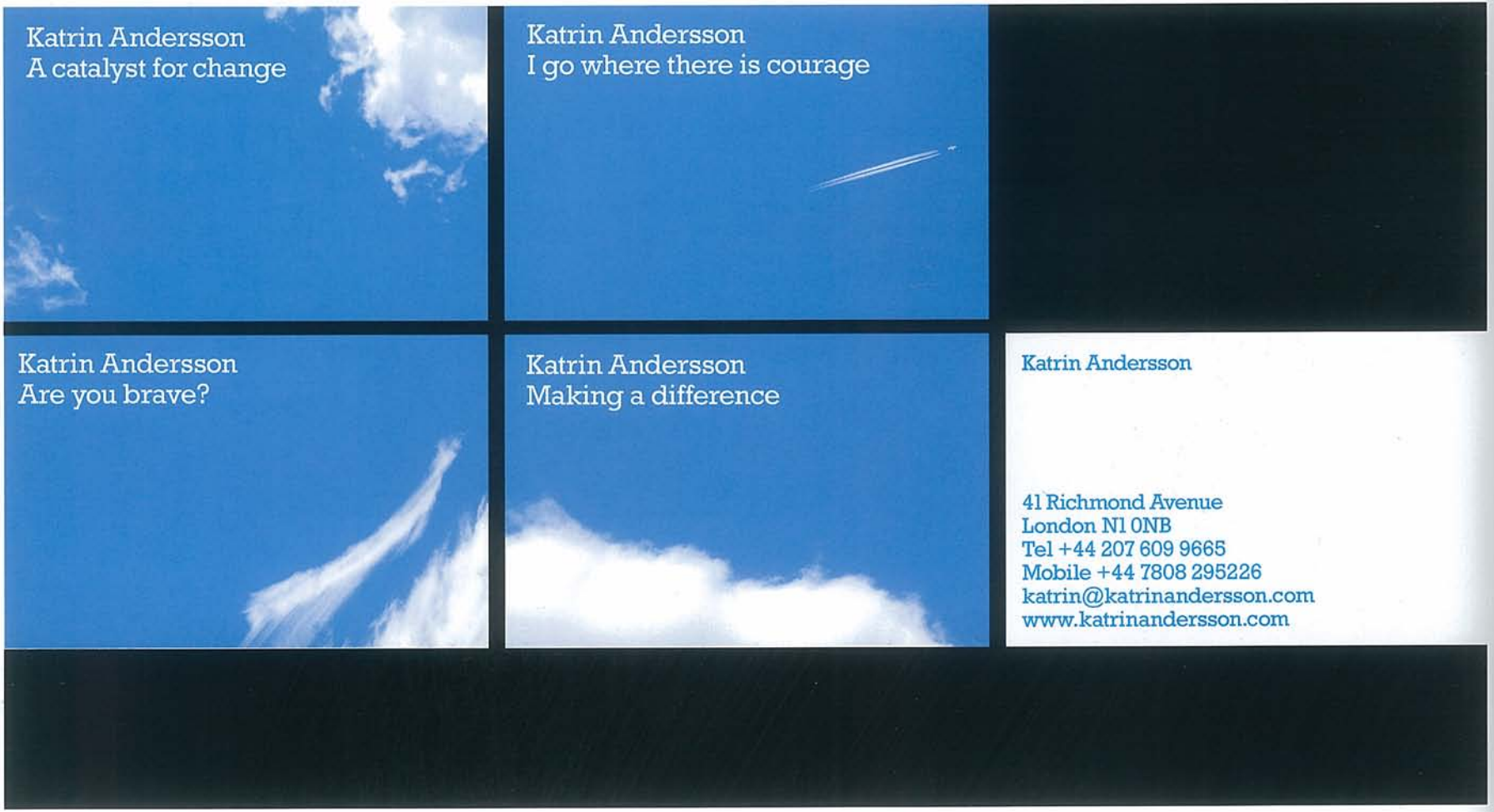
T 020 7739 3210
F 020 7739 3304
M 07957 688 250



Design/photography
Draught Associates
Dave Gibson_
Michael Lenz

For
Draught Associates_
Designers_
London, UK

Info
As part of an identity that runs across stationery, portfolios and sketchbooks, Draught select snapshots, research and reference photos from inspirational material used on previous projects. The aim is to provide insight into their working method without relating to specific jobs.



Design
CDT Design
Nevs Hamling

For
Katrin Andersson_
Consultant_
London, UK

Info
Blue-sky thinking and new perspectives are the metaphors at work for this business consultant who specializes in enabling change and unlocking potential.

Design/photography
Monica Pirovano

For
Monica Pirovano_
Designer_
London, UK

Info
Monica combines her own photography with bold silver-foil blocked type; depending on the light, you read text or image.

Design/photography
Influenza

For
Influenza_
Artist/designer_
Rotterdam,
The Netherlands

Info
These business cards "without a business address" are from an illustrator/designer/street artist. He aims for them to work on many levels; as visual aids during talks and performances, as documentation of his activities and as collectibles.

CCTV
IN OPERATION

Jeroen Jongeleen ©1999

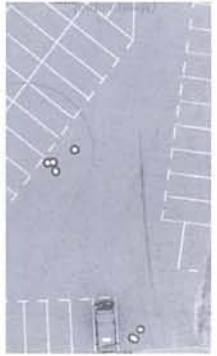
CCTV

JER2000
Jeroen Jongeleen © 1999

BL
IA
MAAR
AF
AFZIK

click here..

EN JIJ MENS GEN

Jeroen Jongeleen ©1999


STOP
PUUR

Jeroen Jongeleen ©1999

art direction. graphic design.
print communication. online communication.

Büro Ludwig

Birte Ludwig
www.buero-ludwig.com
info@buero-ludwig.com

+49 177 727 48 54

art direction. graphic design.
print communication. online communication.

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www.buero-ludwig.com
info@buero-ludwig.com

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print communication. online communication.

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+49 177 727 48 54

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print communication. online communication.

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info@buero-ludwig.com

+49 177 727 48 54

art direction. graphic design.
print communication. online communication.

Büro Ludwig

Birte Ludwig
www.buero-ludwig.com
info@buero-ludwig.com

+49 177 727 48 54

Design
Büro Ludwig
Birte Ludwig

For
Büro Ludwig_
Designer_
Berlin, Germany

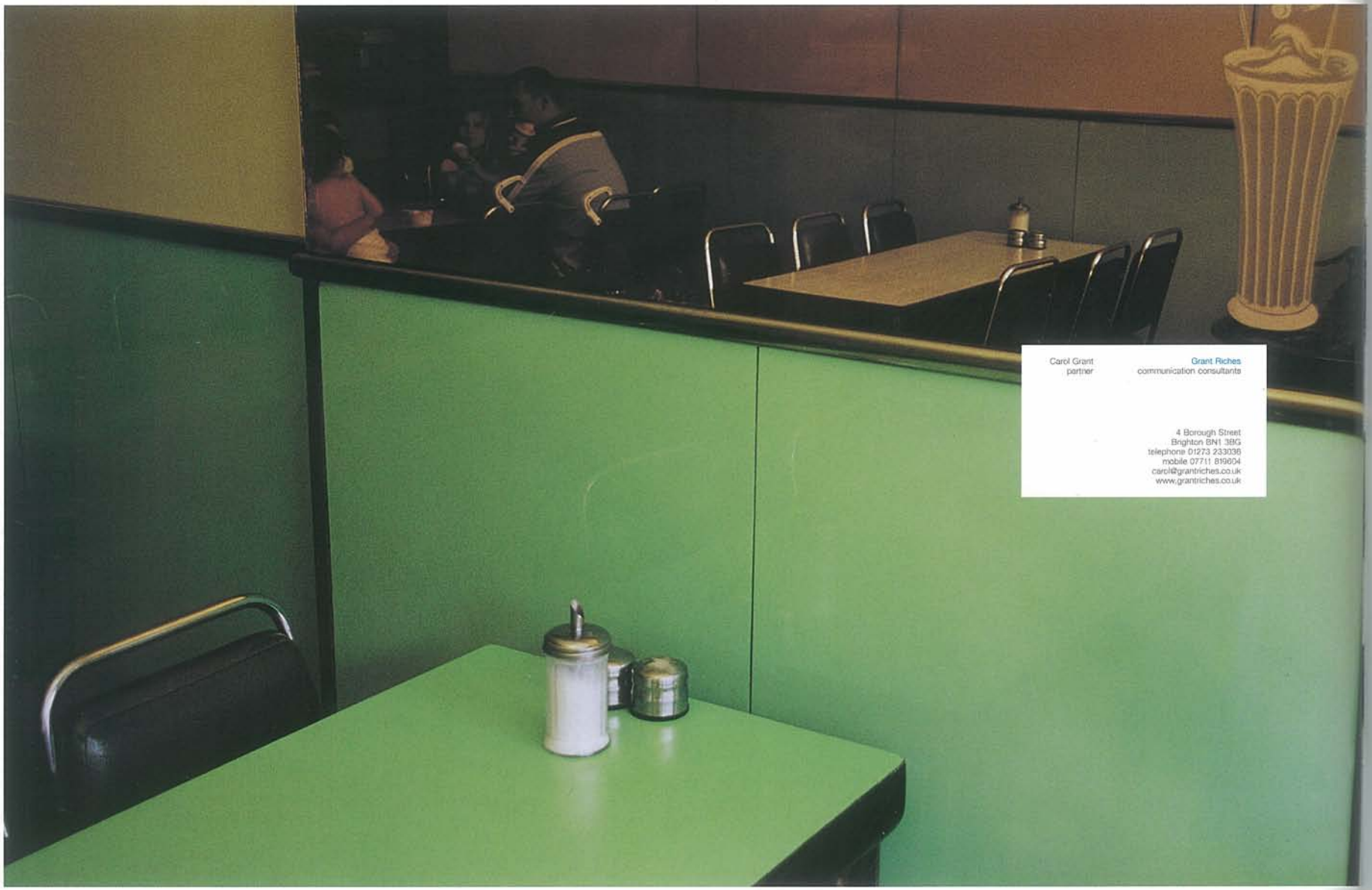
Info
In a space entitled "official work station", freelance Birte pastes tiny images of possible work environments cut from photos and postcards; the implication being that she'll bring design solutions to wherever they are needed.

J. VAN DIJK
COPYWRITER
STUURMANKADE 198 • 1019 WC • AMSTERDAM
TEL/FAX+31(0)20-4198148 • MOBILE+31(0)654-627482
E-MAIL JOB@XS4ALL.NL

Design
KesselsKramer

For
J. van Dijk_
Copywriter_
Amsterdam,
The Netherlands

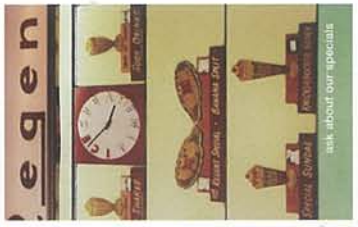
Info
It being a common name in Holland, signs denoting other "J. van Dijks" were appropriated for this copywriter's card.



Carol Grant
partner

Grant Riches
communication consultants

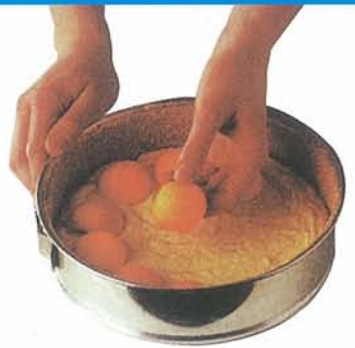
4 Borough Street
Brighton BN1 3BG
telephone 01273 233036
mobile 07711 819604
carol@grantriches.co.uk
www.grantriches.co.uk



Design
The Team
Photography
Andrew Hall

For
Grant Riches_
Communication consultants_
London, UK

Info
Someone's name or an optimistic plea, Grant Riches are a copywriting duo whose cards capture playful, atmospheric and poignant observations from everyday life.



Design
Cake

For
Cake_
Creative
consultancy_
London, UK

Info
Mouth-watering images from "how to" cake-making manuals demand to be lingered over; these cards will never be thrown away!

cake

Creative Business

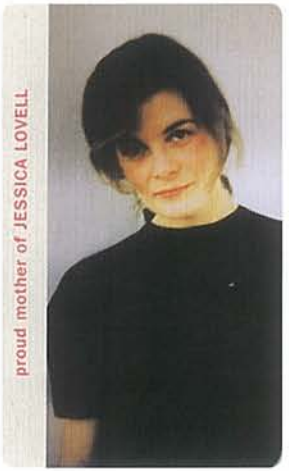
JAMES-LEE DUFFY

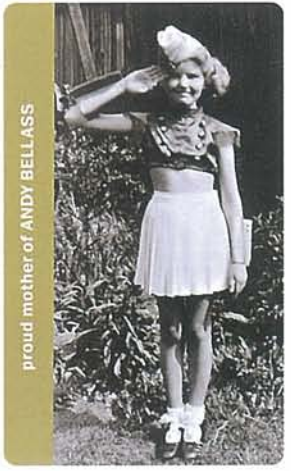
james@cakemedia.com

D (+44) 20 7307 3136
M 07791 717 791

Cake, 10 Stephen Mews
London W1T 1AG
www.cakegroup.com

T (+44) 20 7307 3100
F (+44) 20 7307 3101
Isdn (+44) 20 7436 8318





Design
Mother
Luke Williamson

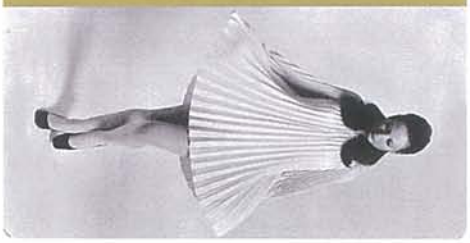
For
Mother_
Advertising agency_
London, UK

Info
True to their name and their wacky image, this ad agency's cards feature a collection of stunning, cute and wild (by turns) photos of the staffers' mothers. On the reverse are lurid wallpaper patterns, denoting the vintage era favoured by Mother's interior decorators.

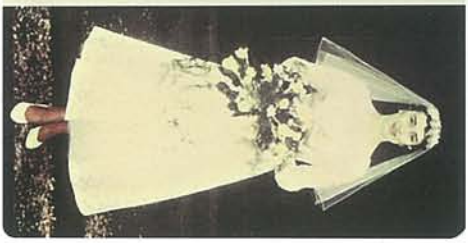
proud mother of CECILIA DUFILS

proud mother of JOE DE SOUZA

proud mother of CHARLIE JOHNSON



proud mother of KERRY MILLETT



proud mother of CAROLINE PAY

proud mother of SEBASTIAN WILHELM

proud mother of WILL McMULLAN

proud mother of NATALIE PHELAN

proud mother of KIM GEHRIG

proud mother of AL MACCUISH

proud mother of SAM FERGUSON

proud mother of ANDY MEDD

proud mother of NICK HUSSEY

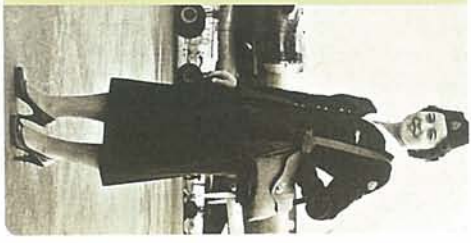
proud mother of GEORGINA BURDEN

proud mother of ZUZA KOVAC

proud mother of LAURENCE THOMSON

proud mother of JANINE LEVY

proud mother of ZOE BELL



proud mother of MALIN WIKERBERG

proud mother of JUAN CABRAL

proud mother of CHERISE THOMSON

proud mother of MARK WHELAN

proud mother of STEF CALCRAFT

proud mother of TAMMY BLACKMORE

proud mother of DEBBIE LONGMUIR

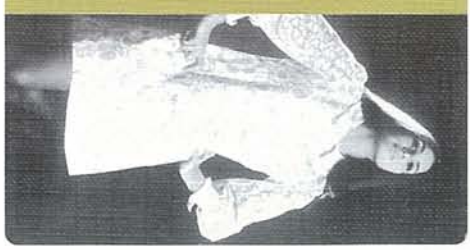
proud mother of IAIN NEWTON

proud mother of YAN ELLIOTT

proud mother of CATHERINE NICKSON

proud mother of GEORGE BRYANT

proud mother of SAM WALKER



Vrouw in actie #23:
De beendruk met knieklem na knokkelstoot op handrug.

Margje de Koning /
Regisseur /
Tel: (31) 20 6798103 /
Fax: (31) 20 6767574 /
Mobile: (31) 6 24608776 /
Hemonylaan 12 /
1074 BG Amsterdam /

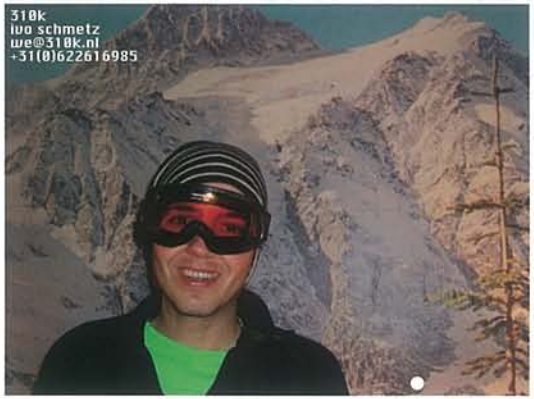
Vrouw in actie #16:
De polsblokkage met achterwaartse armdraai.

Vrouw in actie #38:
De schoudertorsie met beenworp.

Design
KesselsKramer

For
Margje de Koning_
Director_
Amsterdam,
The Netherlands

Info
Stock photos of women's self-defence moves are appropriated for this film director's card. Working in a man's world she learnt to "act tough", while her femininity is stressed via a pastel backdrop.



310k
paul rickus
me@310k.nl
+31(0)614663774

www.310k.nl

310k
ivo schmetz
we@310k.nl
+31 (0)6 22616985

www.310k.nl

Design/photography
310k
Paul Rickus_
Ivo Schmetz

For
310k_
Designers_
Amsterdam,
The Netherlands

Info
This duo dress up for the camera to celebrate the kitscher aspects of Alpine culture.

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners | studio for design
united kingdom unit 243 the bon marché centre
241-251 ferndale road london sw9 8bj
tel +44 (0)20 7274 4949 fax +44 (0)20 7738 5555
germany lindenspürstraße 32 70176 stuttgart
tel +49 (0)711 3 05 68 31 fax +49 (0)711 2 28 71 49
frank@brightenthecorners.com
m +49 (0)160 5536 117
frank philippin MA RCA

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

brighten the corners

Design/photography
Brighten the Corners
Frank Philippin_
Billy Kiossoglou

For
Brighten the Corners_
Designers_
London, UK_
Stuttgart, Germany

Info
For maximum flexibility this entire stationery system is printed as stickers, to be used as letterheads or cards. The address sticker changes colour as details alter, while imagery is tailored to the individual on the receiving end. This system also acts as a snapshot showcase for Brighten the Corners' photography.

x-act

x-act

x-act ag eventmarketing grubenstrasse 11 p.o. box ch-8045 zürich
welcome@x-act-event.ch www.x-act-event.ch
phone +41 1 4666070 fax +41 1 4666077

Design/photography
Code.ch
Reto Gehrig_
Myriam Köstli

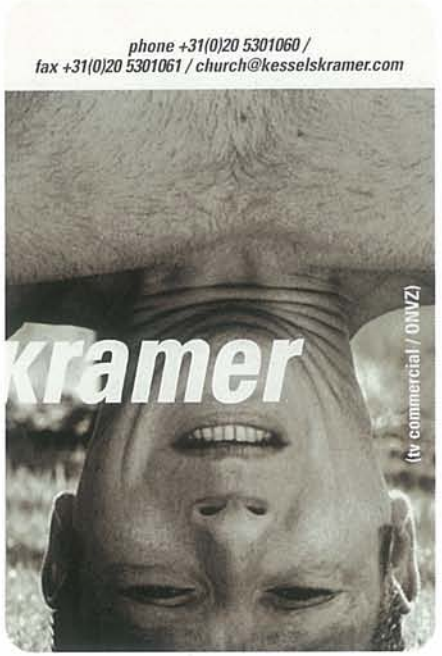
For
X-act_
Event marketing_
Zurich, Switzerland

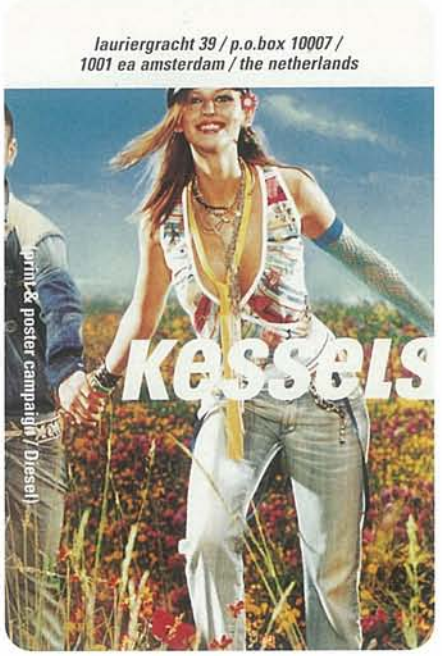
Info
Carefully staged, atmospheric shots of rooms and situations emphasize this events agency's expertise.

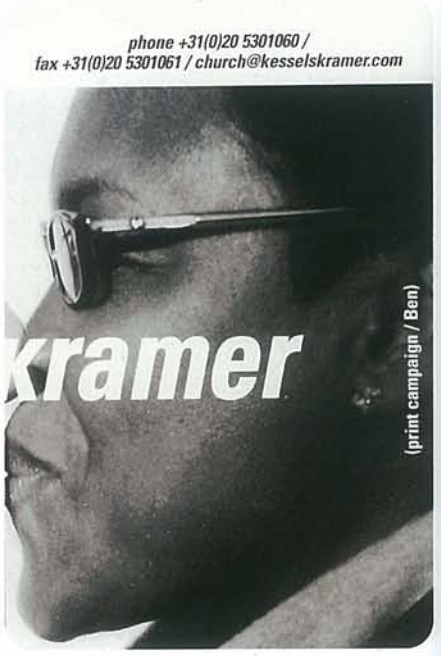
x-act

x-act

x-act





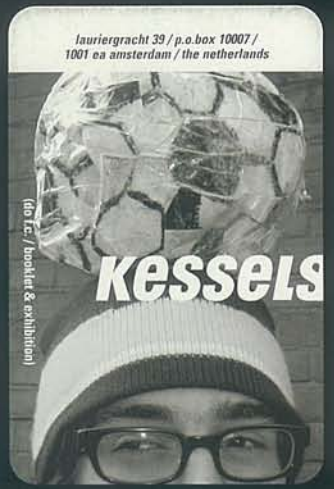


Design
KesselsKramer

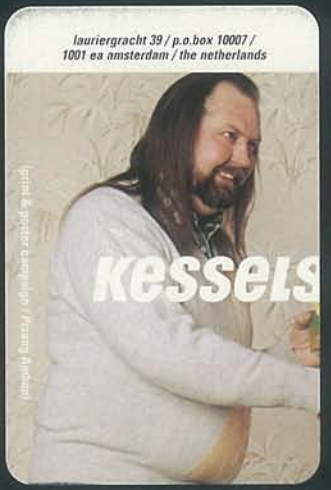
For
KesselsKramer_
Communications
agency_
Amsterdam,
The Netherlands

Info
Declaring themselves "only as good as their last work", images borrowed from past projects create a constantly evolving portfolio of double-sided cards.

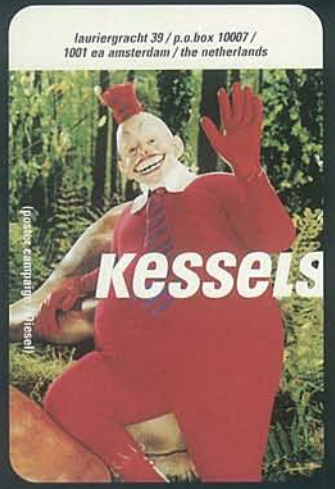
lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
(tv commercial / Bon)
(poster campaign / Diesel)
kesselskramer
lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
(print & poster campaign / Diesel)
(print campaign / Bon)
kesselskramer
lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
(tv commercial / Bon)
kesselskramer
lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
(poster campaign / Bon)
(poster campaign / Smartlappen festival)
kesselskramer


lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
kesselskramer
(do t.c. / booklet & exhibition)

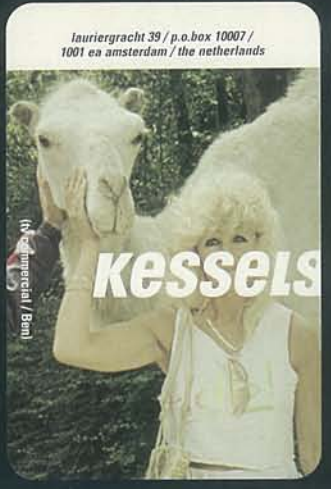
phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
kesselskramer

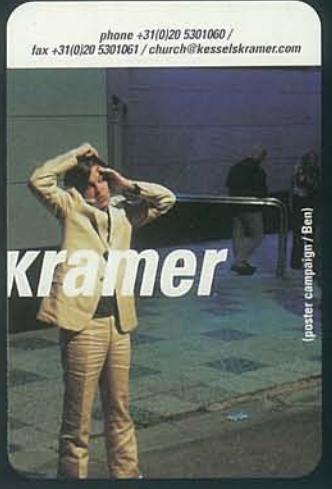

lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
kesselskramer
(print & poster campaign / Jeremy Anders)

phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
kesselskramer
(print campaign / 55 DSL)

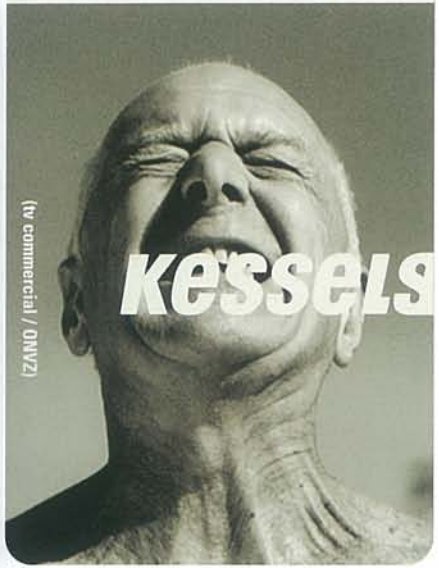

lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
kesselskramer
(poster campaign / Diesel)

phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
kesselskramer


lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands
kesselskramer
(N.G. Commercial / Ben)


phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com
kesselskramer
(poster campaign / Ben)

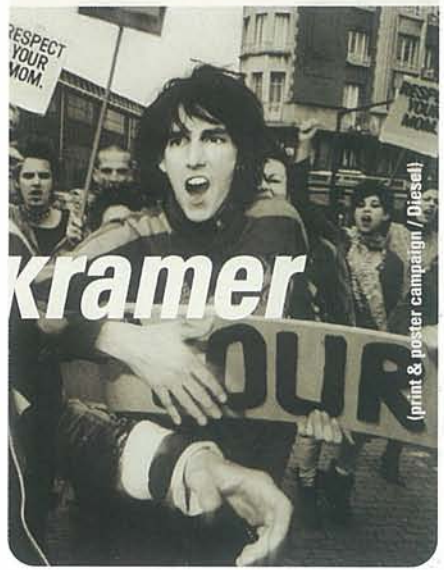
lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands



phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com

lauriergracht 39 / p.o.box 10007 /
1001 ea amsterdam / the netherlands

phone +31(0)20 5301060 /
fax +31(0)20 5301061 / church@kesselskramer.com



Design/photography
Studio Myerscough

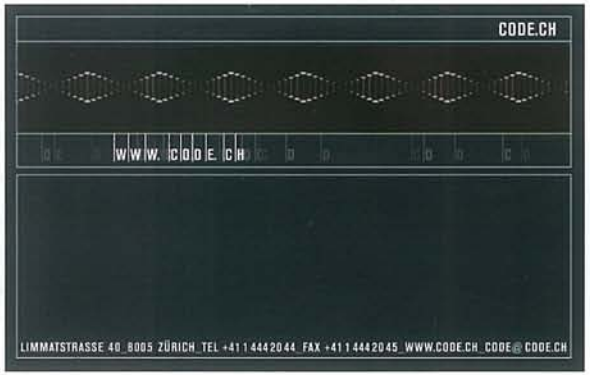
For
Studio Myerscough_
Designers_
London, UK

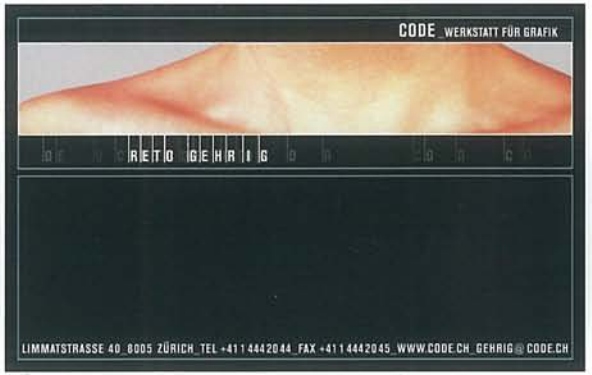
Info
Each member of the studio wrote their pet hate and passionate love on a piece of paper and stuck it to their forehead; the resulting "anonymous" portraits offer an insight into their personalities without being overly familiar. This version of a traditional parlour game is a sure-fire ice-breaker at meetings!

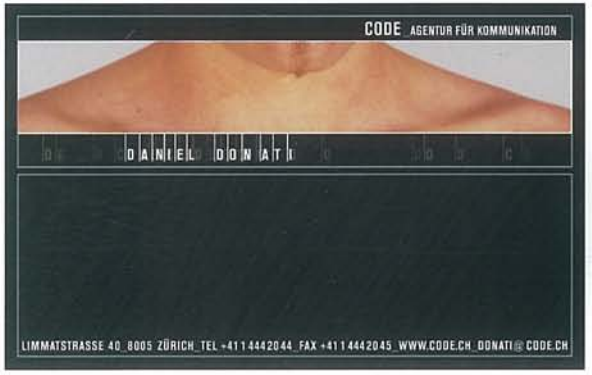
Design/photography
Kerr Noble

For
General Public_
Creative consultancy_
London, UK

Info
An identity of images collected from the general public and used copyright-free emphasizes this agency's aim to enrich the environment. Via the business cards Kerr Noble explore common space through abstract colour compositions.





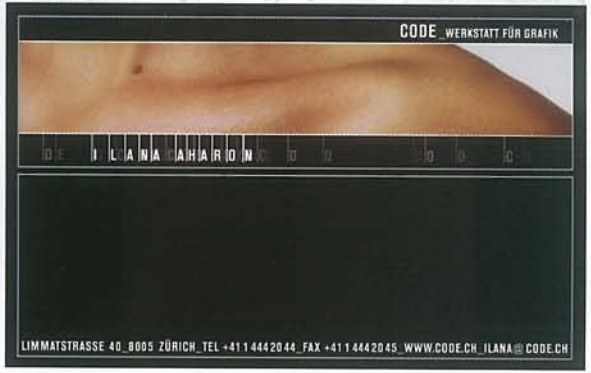


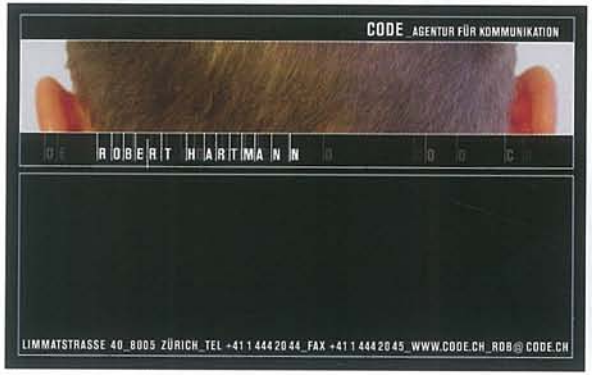
Design/photography
Code.ch

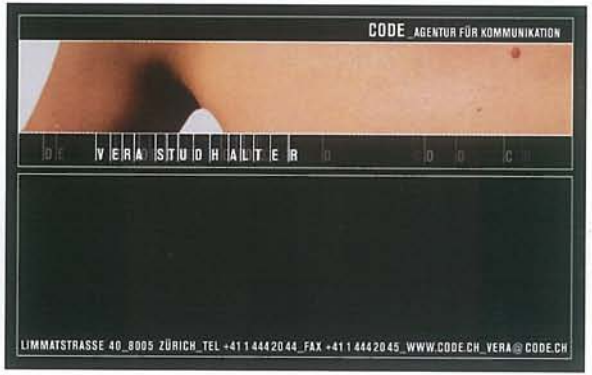
For
Code.ch_
Designers_
Zurich,
Switzerland

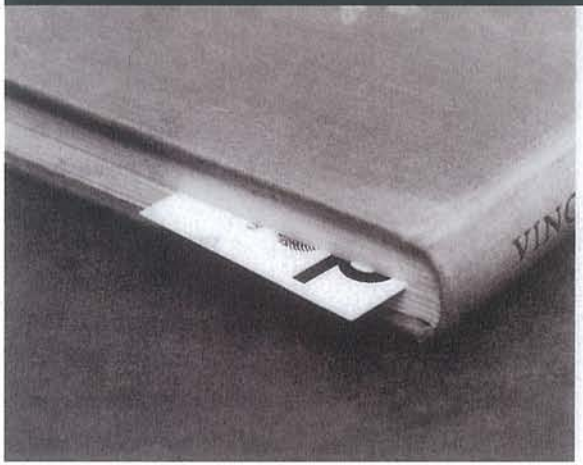
Info
Each member of Code.ch chose an identifying but anonymous part of their body to be photographed and featured. Cropped into a "bar-code" format, it hints that a secret language, or code, is in use.

CODE _AGENTUR FÜR KOMMUNIKATION
MYRIAM KOSTLI
LIMMATSTR. 40_8005 ZÜRICH_TEL +41 1 444 20 44_FAX +41 1 444 20 45_WWW.CODE.CH_MYRIAM@CODE.CH


CODE _WERKSTATT FÜR GRAFIK
ILANA AHARON
LIMMATSTRASSE 40_8005 ZÜRICH_TEL +41 1 444 20 44_FAX +41 1 444 20 45_WWW.CODE.CH_ILANA@CODE.CH


CODE _AGENTUR FÜR KOMMUNIKATION
ROBERT HARTMANN
LIMMATSTRASSE 40_8005 ZÜRICH_TEL +41 1 444 20 44_FAX +41 1 444 20 45_WWW.CODE.CH_ROB@CODE.CH

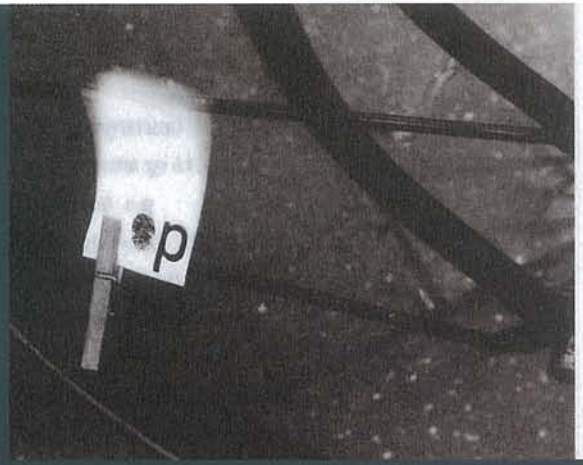

CODE _AGENTUR FÜR KOMMUNIKATION
VERA STUDHALTER
LIMMATSTRASSE 40_8005 ZÜRICH_TEL +41 1 444 20 44_FAX +41 1 444 20 45_WWW.CODE.CH_VERA@CODE.CH



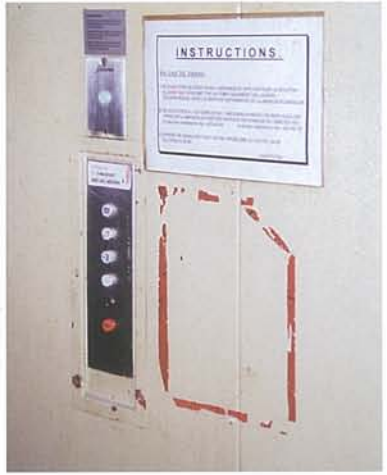
Design
KesselsKramer
Photography
Bianca Pilet

For
do_
Advertising agency_
Amsterdam, The Netherlands

Info
A fictitious brand, "do" may be applied to any product, event or undertaking its protagonists imagine. This ambiguity is hinted at via the use of show-through on a semi-transparent stock.



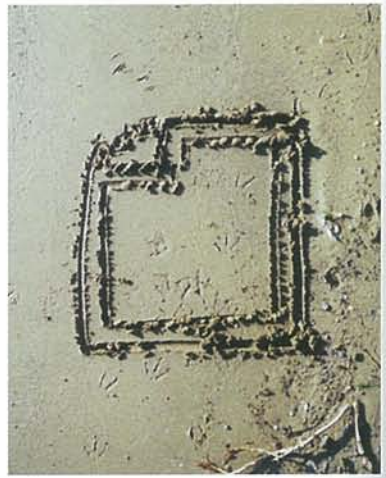
lauriergracht 39
1016 rg amsterdam
p.o. box 3240
1001 aa amsterdam
the netherlands
phone +31(0)20 5301070
fax +31(0)20 5301061
e-mail domail@dosurf.com
website www.dosurf.com

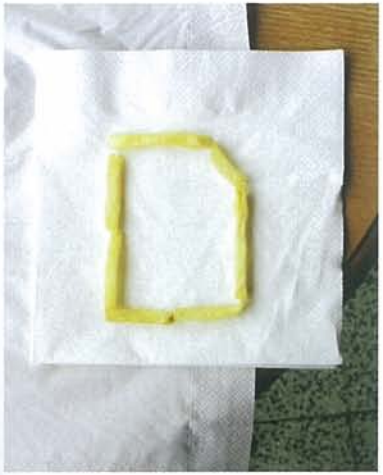


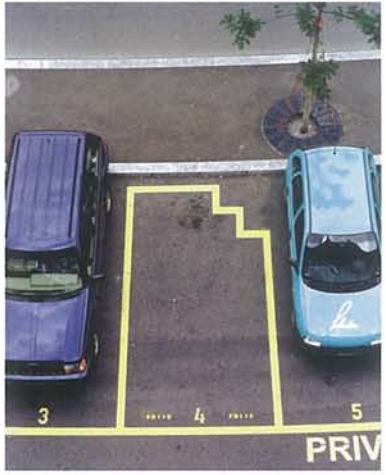
Fabric | ch

electronic architecture

info@fabric.ch http://www.fabric.ch
langallerie 6 | 1003 lausanne | switzerland
t. +41 (0) 21 351 1020 | f. +41 (0) 21 351 1022



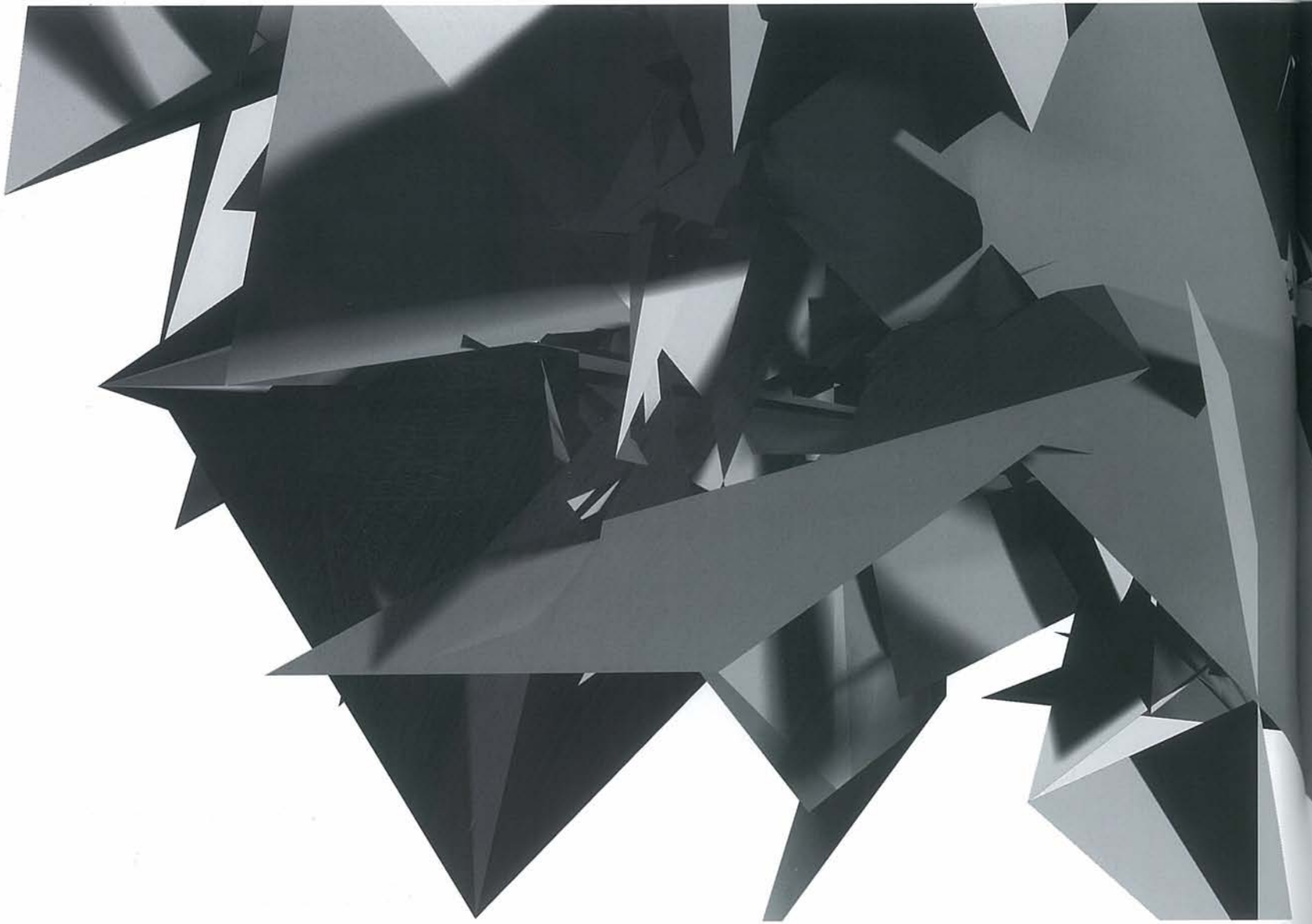




Design/photography
Happypets Products

For
Fabric.ch_
Electronic architects_
Lausanne,
Switzerland

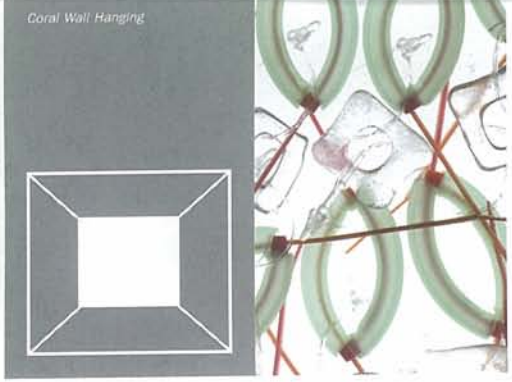
Info
For these "electronic architects", Happypets bring the computer's "document" icon into the real world. By placing it in various familiar and surreal situations, the aim is to demonstrate their client's versatility and relevance.

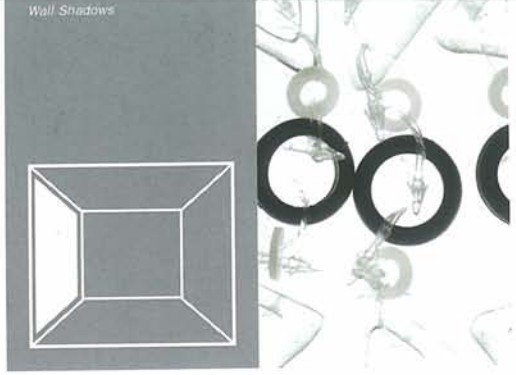


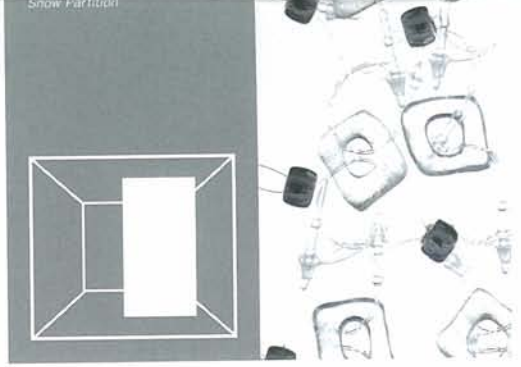
Design
CHK Design
Christian Küsters
Photography
Sølve Sunsbø

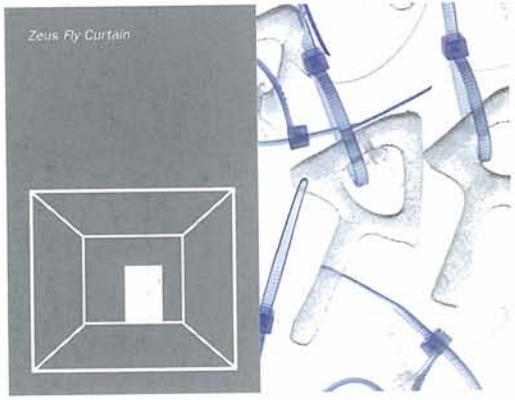
For
CHK Design_
Designer_
London, UK

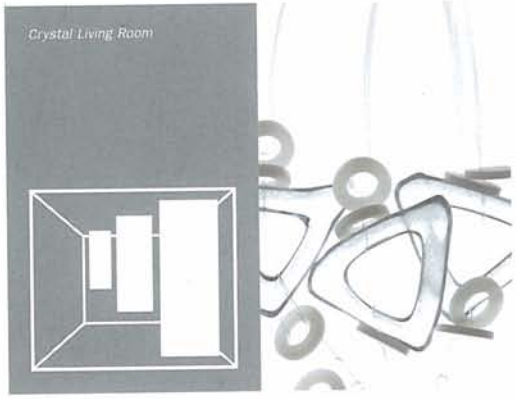
Info
"I simply ran out of business cards, which is surprising considering how many you have to get printed each time. I usually get bored of the old one before then." Christian needed some cards in a hurry, and used the image from his recent book cover. Surprising too that it works as a cover and a card. This complex digital deconstruction is just as arresting shrunk to card size.

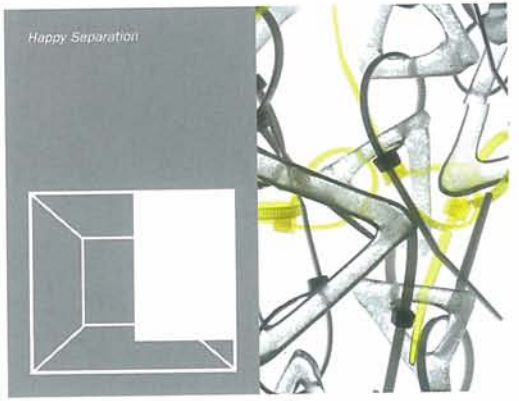

Coral Wall Hanging

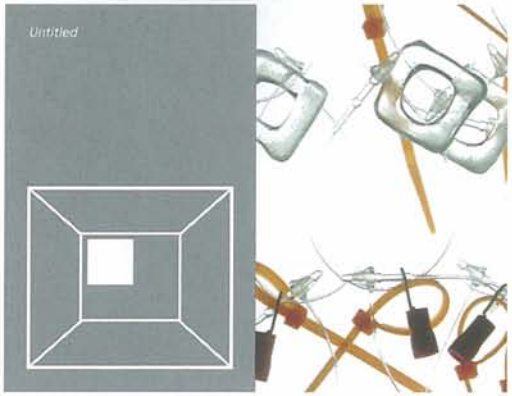

Wall Shadows

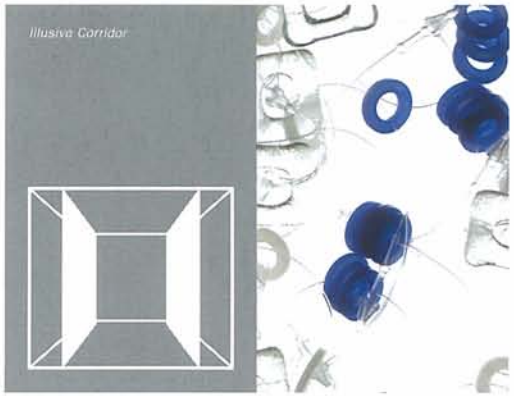

Snow Partition

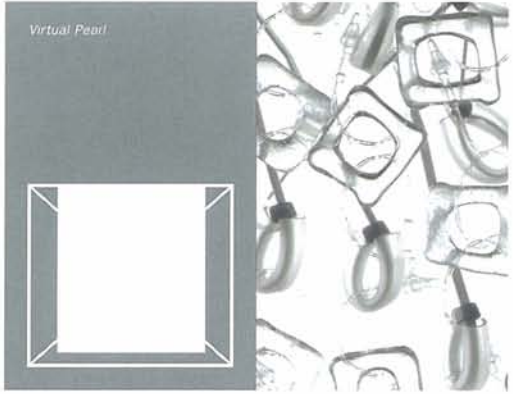

Zeus Fly Curtain

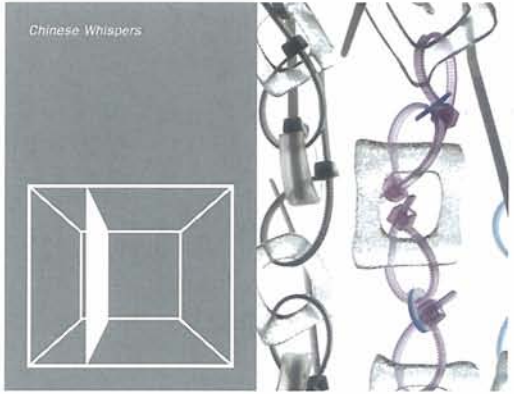

Crystal Living Room


Happy Separation









Ruth Spaak
Glass Interventions
Walnut Tree House
20 Sandfield Road
Stratford-upon-Avon
Warwickshire CV37 9AG
Phone 01789 415244
www.axisartists.org.uk

Design
Brighten the Corners
Frank Philippin_
Billy Kiossoglou

For
Ruth Spaak_
Glass designer_
Stratford-upon-Avon, UK

Info
The diagrams suggest how glass designer Ruth Spaak's "curtains" may be positioned within a room, while photography shows the multi-various elements at actual size.

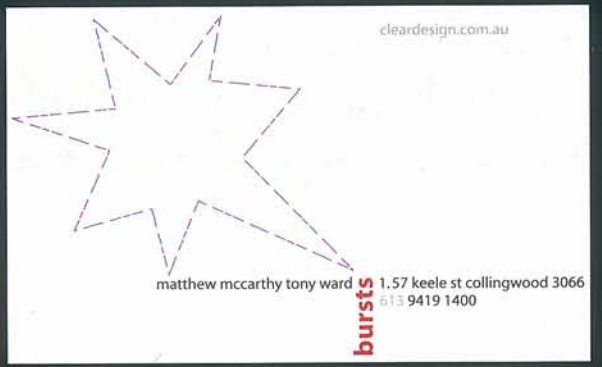
Design
CDT Design
Iain Crockart
Stuart Youngs
Photography
Nick Veasey

For
186k_
IT Networks_
Reading, UK

Info
Operating a state-of-the-art fibre-optic network, 186k spread information at the speed of light. Designers CDT provide them with an ever-changing library of light-based images, and each staff member receives a set of cards featuring various effects.

Martin Benké
Network Operations Director
Email martin.benke186k.co.uk
Direct 0118 906 4168
Mobile 07768 865266

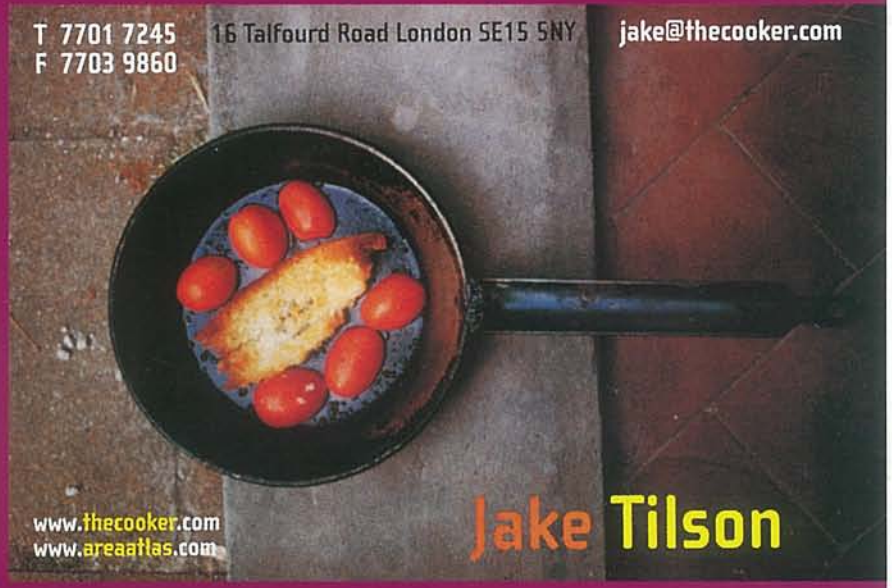
186k Limited
The Spectrum Queens Road Reading Berkshire RG1 4BQ
Tel 0118 906 4000 Fax 0118 906 4411 www.186k.co.uk



Design
Bursts
Matthew McCarthy_
Tony Ward

For
Bursts_
Magazine_
Melbourne,
Australia

Info
Printed alongside the actual zine *Bursts*, images are taken from the publication and the same single-sided coated stock was used, printed four-colour over one-colour.



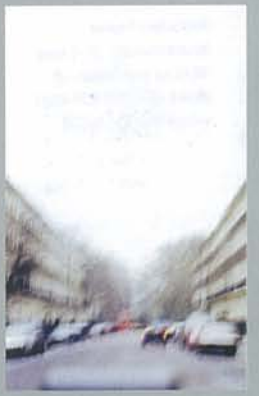
Design/photography
Jake Tilson

For
Jake Tilson_
Designer_
London, UK

Info
A love of food and travel inspires Jake's many and varied business cards.

frédérique Daubal
haarlemmerdijk 31-1 hoog
1013 kb amsterdam - nl
phone +31(0)20 427 4907
e-mail fredd@xs4all.nl

322 SEPT 96

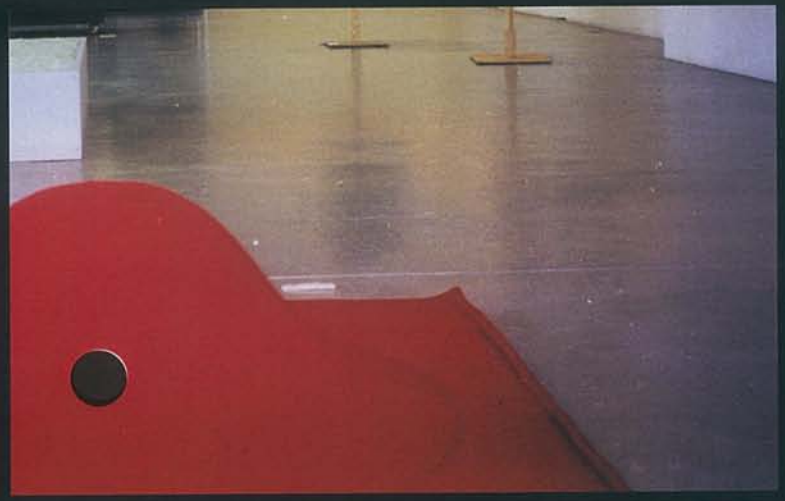


Design
Frédérique Daubal

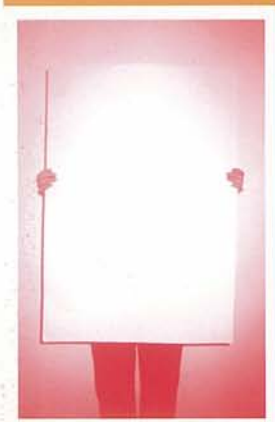
For
Frédérique Daubal_
Designer_
Amsterdam,
The Netherlands

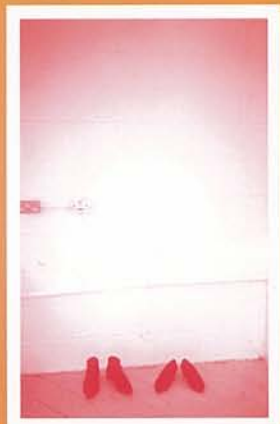
Info
An ad-hoc solution for a temporary address; Frédérique rubber-stamps fragments of snapshots from her travels.

gevaarlijke
Liekes



A HAPPY NEW YEAR





Design/photography
Park Studio
Linda Lundin_
Nina Nägel

For
Park Studio_
Designers_
London, UK

Info
Believing that handing out business cards is "too formal and lacking in genuine interaction", Linda and Nina left a convenient blank space on theirs, in which to add a personal message or spontaneous drawing.

exposure

HANNAH GRANT EXPOSURE 22-23 LITTLE PORTLAND STREET LONDON W1W 8BU
T 020 7907 7130 DIRECT T 020 7907 7146 F 020 7907 7131
M 07740 513670 E HANNAH@EXPOSURELTD.COM

Exposure

TRACIE-JAYNE SULLIVAN
EXPOSURE 22-23 LITTLE PORTLAND STREET LONDON W1W 8BU
T 020 7907 7130 DIRECT T 020 7907 7132 F 020 7907 7131
E TRACIE@EXPOSURELTD.COM

exposure

MELANIE RUSHWORTH EXPOSURE 22-23 LITTLE PORTLAND STREET LONDON W1W 8BU
T 020 7907 7130 DIRECT T 020 7907 7135 F 020 7907 7131
E MELANIE@EXPOSURELTD.COM

EXPOSURE

SARAH BRUCE
EXPOSURE 22-23 LITTLE PORTLAND STREET LONDON W1W 8BU
T 020 7907 7130 DIRECT T 020 7907 7279 F 020 7907 7131
M 07967 681 889 E SARAHB@EXPOSURELTD.COM

Design
Exposure

For
Exposure_
Communications agency_
London, UK

Info
Each individual chooses an image and renders the company name in their own handwriting.

TIM ANDREWS
GORDON BR[illegible]MAN
OLIVER BROCK[illegible]HURST
ADAM GALLIMORE
JULIA KEYTE
SANDIE MACRAE
NIGEL MARSHALL
NICHOLAS PRYKE
SOPHIE ROET
ANN MARIE SHILLITO
JANET STOVEL
CHERYL WELSH

Thirteen
is a graphic design company.
Nick Hand
Director/Designer
9-10 King Street
Bristol BS1 4EA
t. (117 9[illegible]1313
f. (117 9[illegible]1314
nick@thirteen.co.uk
www.thirteen.co.uk

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Design/photography
Thirteen

For
Thirteen_
Designers_
Bristol, UK

Info
Appropriating running sheets from past jobs, Thirteen initiated an "accidental business card project". Using a large-format Hewlett-Packard inkjet printer (which they're test driving), evocative portraits and personal details are added in one or many colours; no two cards are the same, yet the finish is far from DIY.

Tom It's good c
we should tell
I'm giving it 8
Diane Oh I neve
with that
Thirteen
is a graphic design company.
9–10 King Street
Bristol BS79AG
t.0117 908 1313
f.0117 908 1314
suffia@thirteen.co.uk
www.thirteen.co.uk
Suffia Khanan
Senior designer
South West
Untitled (DJ2)
Jordan M
Thursday 18 A
Friday 19 – Sat
Sunday 21 Ap
10.00am – 2.00
19 20 21 26 27
Wednesday 12 June 8.00pm
Location: Thekla, the Grove, B
The Chaimondelays
Featherstonehaugh
Arnolfini and infamous London club

V1r+u@[Hum@\01]$

Saturday 18 May 8.00pm
Company in Space
CO3

Friday 24 May 8.00pm
Willi Dorner
Mazy

Saturday 8 June 8.00pm
Company Q
CHARNIK-1

Wednesday 12 June 8.00pm–1.00am
Location: Thekla, the Grove, Bristol
The Cholmondeleys and The Featherstonehaughs
One and a Half: The Club Shows

Friday 14 June 4:00pm
Edward Scheer
lecture

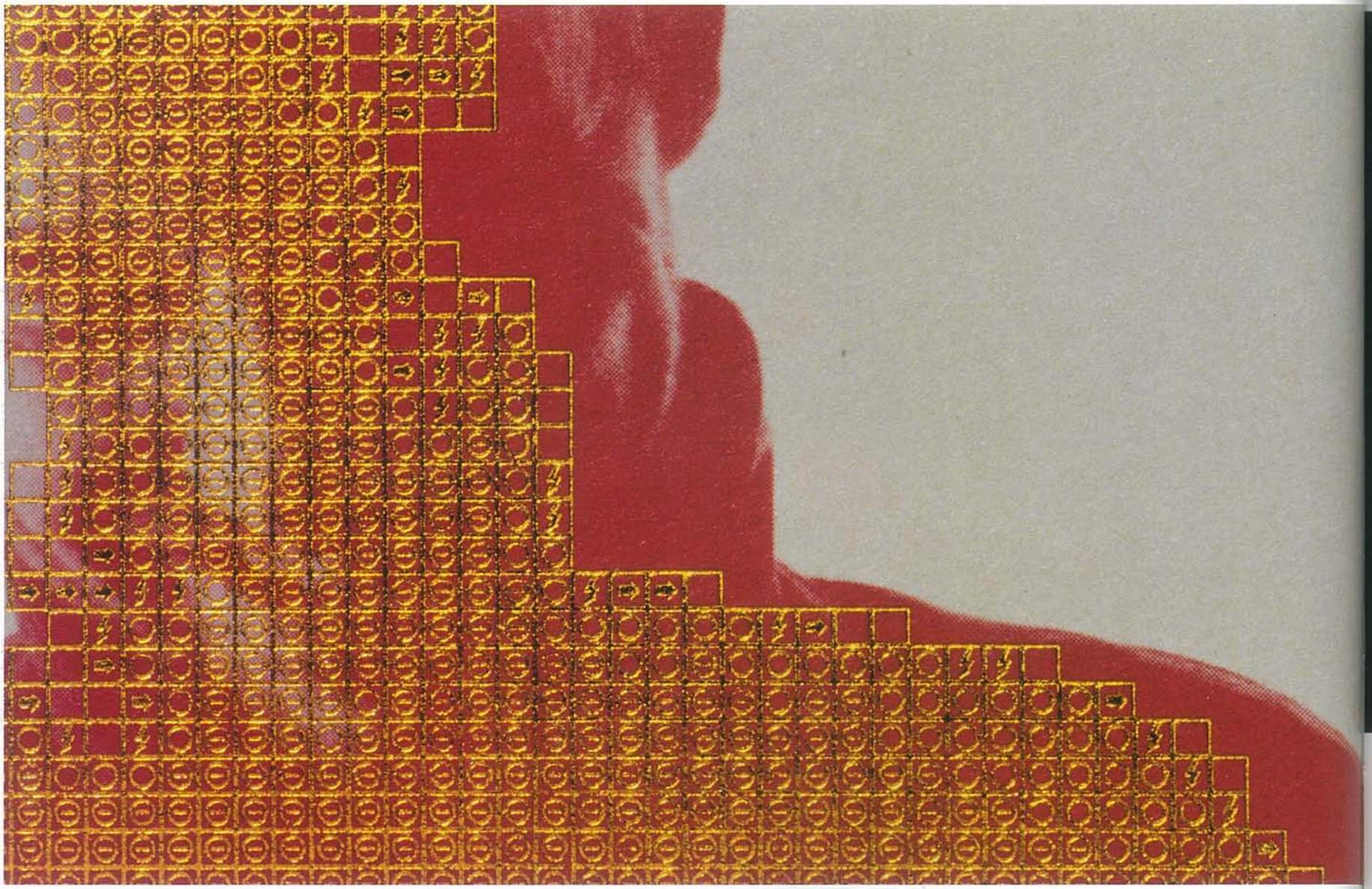
PARADIES DES GUTE
Grafische Gestaltung von

Anja Lutz * Grafische Gestaltung * Chorinerstrasse [illegible] 10435 Berlin
Telefon (030) 275 96 100 * Fax (030) 275 96 101 * anja@shift.de

Design
Anja Lutz

For
Anja Lutz_
Designer_
Berlin, Germany

Info
Based in a one-time "East" district of Berlin, Anja revels in the time-warp imagery still found in her fast-changing neighbourhood. Sun-bleached photos, kitsch stock and pre-digital typefaces are combined into a celebration.



Design
Mode

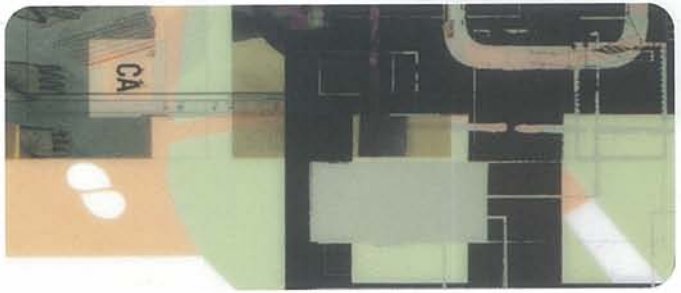
For
Lostrobot_
Photographers_
London, UK

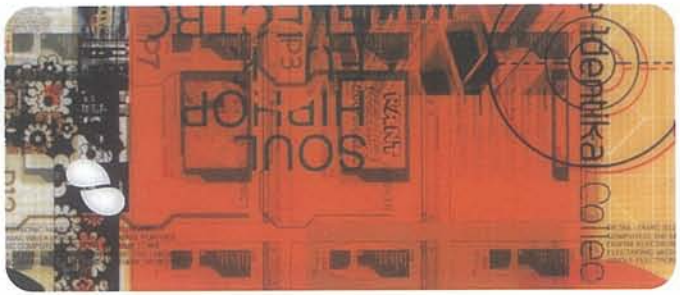
Info
Slightly green-tinted stock, red duotone and a bronze foil emboss create intimate portraiture in a calm space overlaid with techno-patination (of light meter symbols). Individual cards offer phone and email, while an address card includes a pixellated, metallic and unreadable (by humans?) set of details.

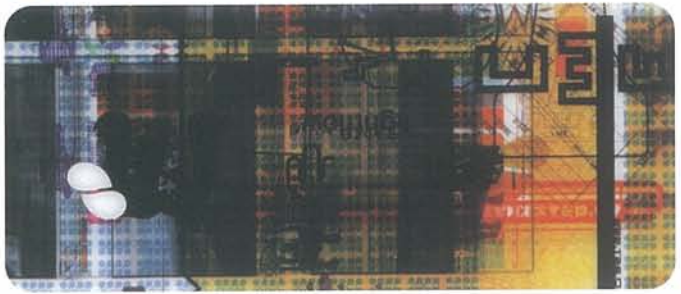
Design
Segura Inc

For
Segura Inc_
Designers_
Chicago, USA

Info
A unique, satin-finished plastic in a slim format is used for this series of cards. Densely-layered imagery appears embedded within this surface, while on the reverse, subtle grey type floats on a creamy ground. The effect is of extreme precision married to intense creativity.







carlos segura
carlos@segura-inc.com

www.segura-inc.com

1110 north milwaukee avenue
chicago, illinois 60622.4017 usa
773.862.5667 w 773.862.1214 f
773.960.9673 c

Design
Yacht Associates
Richard Bull_
Christopher Thompson

For
Yacht Associates_
Designers_
London, UK

Info
Presented inside a mini folder, like an upmarket restaurant bill, Yacht's cool, white "credit card" includes an embossed phone number and signature strip, for each partner's handwritten addition.

Design
Duffy
Joe Duffy_
Alan Leusink_
Neil Powell_
Tom Riddle

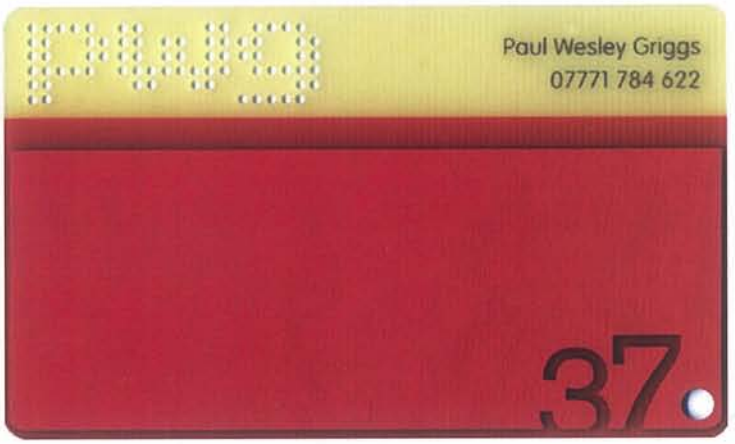
For
Duffy_
Designers_
Minneapolis/New York, USA; London, UK; Singapore; Hong Kong

Info
One die is used to cut all the metal cards for Duffy's five offices worldwide, while each location has its own distinctly subtle colour palette, used for the add-on stickers. The notches align, stressing connectivity and collaboration between teams.

Design
Form

For
Form_
Designers_
London, UK

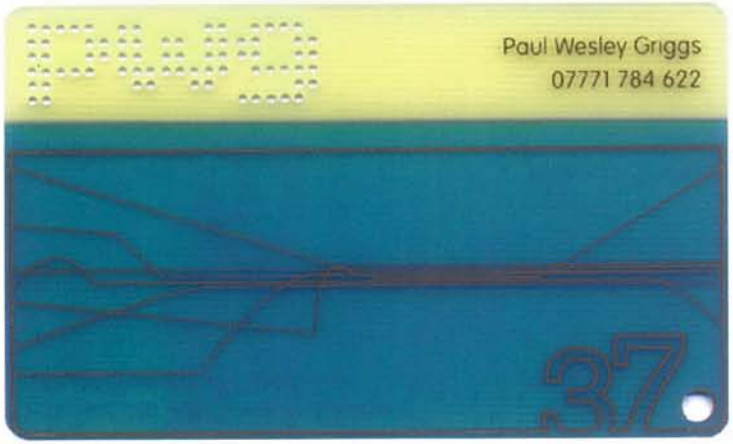
Info
The simplest layout made memorable; Form's etched and die-cut aluminium cards are constantly evolving but instantly recognizable.

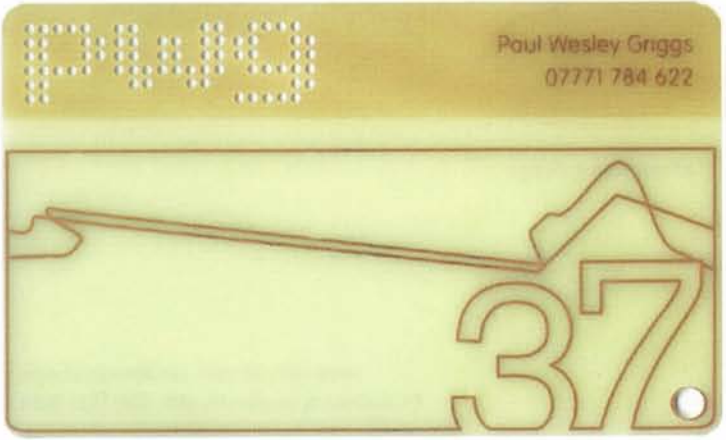


Design
Lucky 37
Paul Wesley Griggs

For
Lucky 37_
Photographer_
London, UK

Info
Paul worked on this card with a company that makes circuit boards, exploring and experimenting with a process that includes photo acid etching, silk-screen printing, routing and drilling; variations also occur in the mixing of ink colours and the density of fibreglass.


Paul Wesley Griggs
07771 784 622
37


Paul Wesley Griggs
07771 784 622
37

37
photographic design
www.lucky37.com paul@lucky37.com
9 Corsham St London N1 6DP 020 7251 2074
Paul Wesley Griggs
07771 784 622

37
photographic design
www.lucky37.com paul@lucky37.com
9 Corsham St London N1 6DP 020 7251 2074
Paul Wesley Griggs
07771 784 622

Design
Duffy
Hugh Tarpey

For
Unity_
Media agency_
London, UK

Info
Wanting to appear both professional and fun, the no-nonsense Unity logo is combined with a printed plastic sleeve, creating an animated abstract as you extract the card.

Heads Inc.
So Takahashi
526 West 26th Street Suite 211 New York, NY 10001
Tel: 212 243 4102 Fax: 212 243 5544
email: soso@bway.net

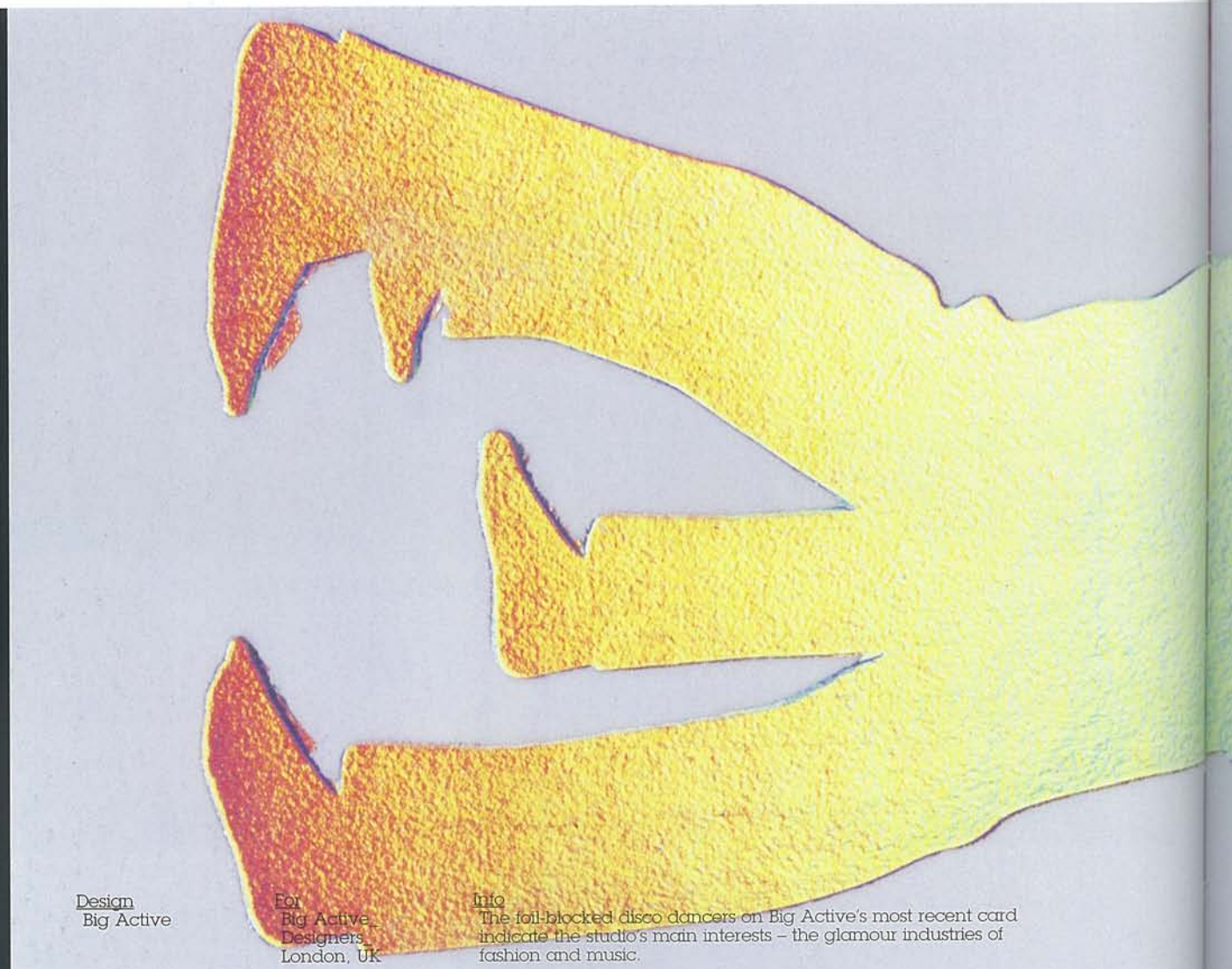
Design
Heads Inc
So Takahashi

For
Heads Inc_
Designers_
New York, USA

Info
So's 5mm-thick plexiglass card makes a bold statement; plus there's the added recognition factor of evoking an over-sized Pantone chip. The end result is a welcome desk-top enhancement.

Big Active

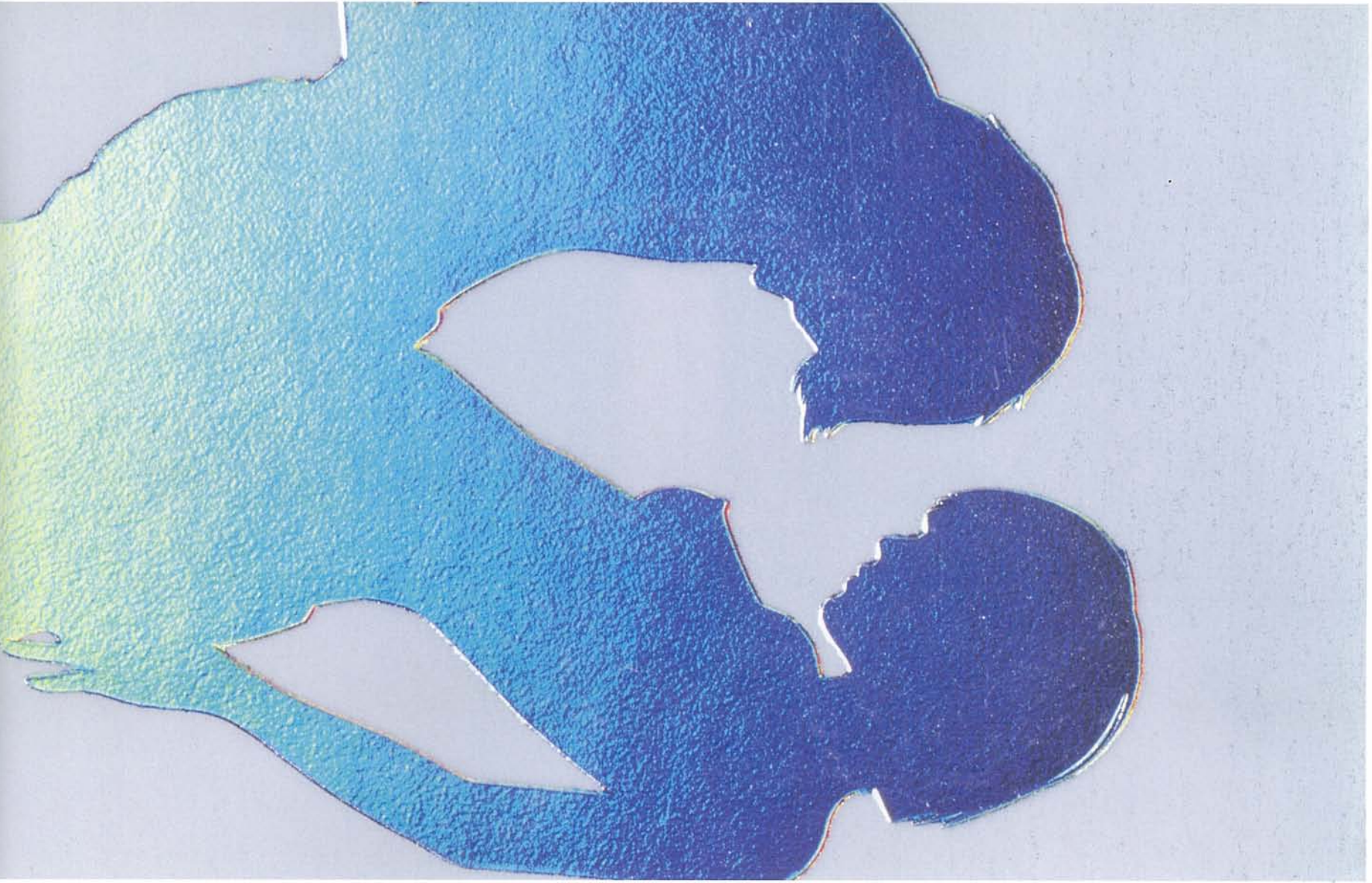
Art Direction, Design
& Creative Management
Warehouse D4, Metropolitan Wharf,
Wapping Wall, London, E1W 3SS
Tel: (020) 7702 9365 Fax: (020) 7702 9366
www.bigactive.com



Design
Big Active

For
Big Active
Designers
London, UK

Info
The foil-blocked disco dancers on Big Active's most recent card indicate the studio's main interests – the glamour industries of fashion and music.



Martin Scofield
Chief Executive

Beyon
4th Floor
8–14 Vine Hill
London
EC1R 5DX

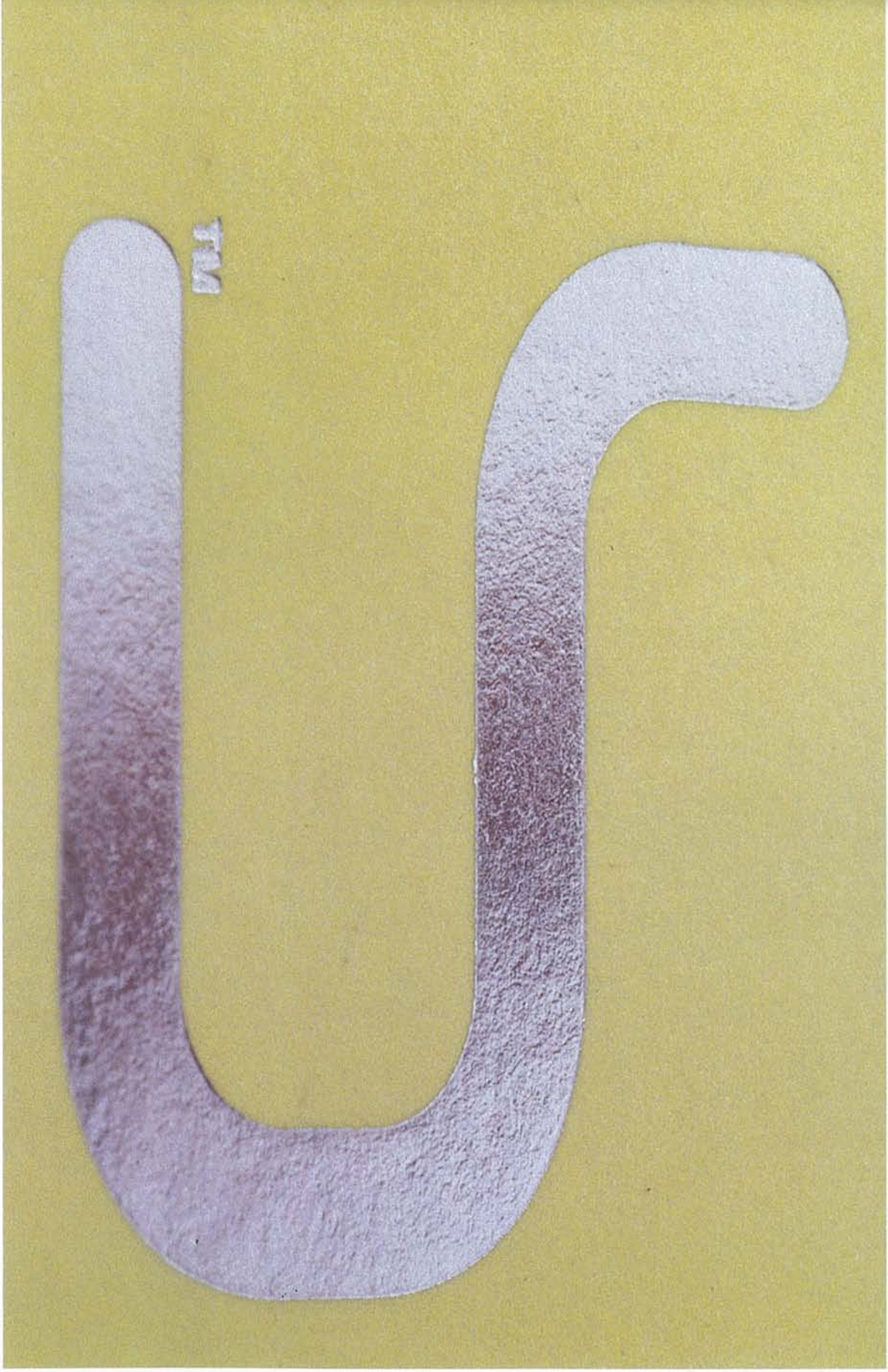
Telephone
+44 (0)20 7278 0207
Facsimile
+44 (0)20 7278 8043

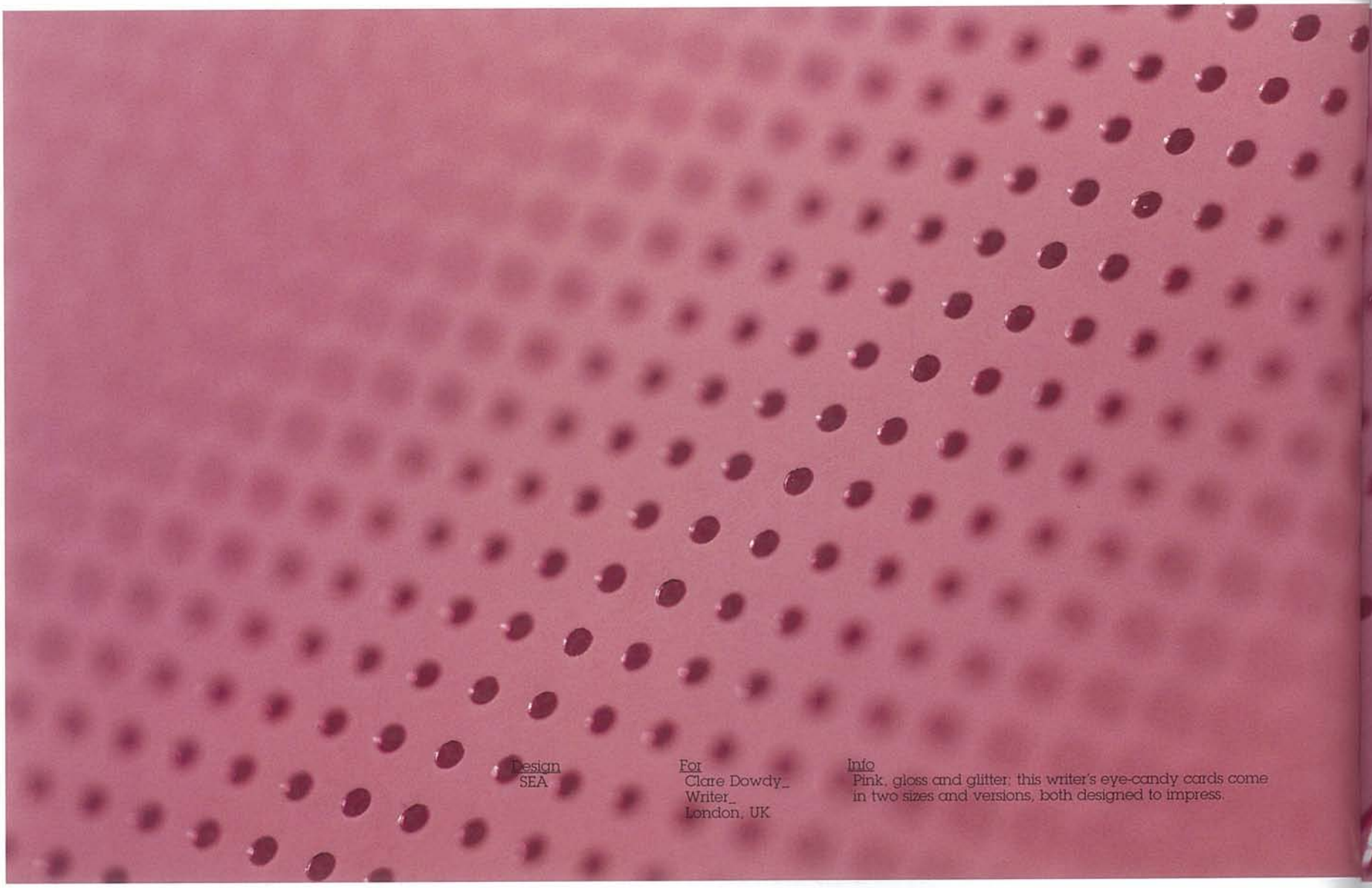
martins@beyon.co.uk
www.beyon.co.uk

Design
SEA

For
Beyon_
Furniture
designers_
London, UK

Info
For a sophisticated furniture company, a simple marque in a clutter-free zone recalls the purest forms of Modernism.

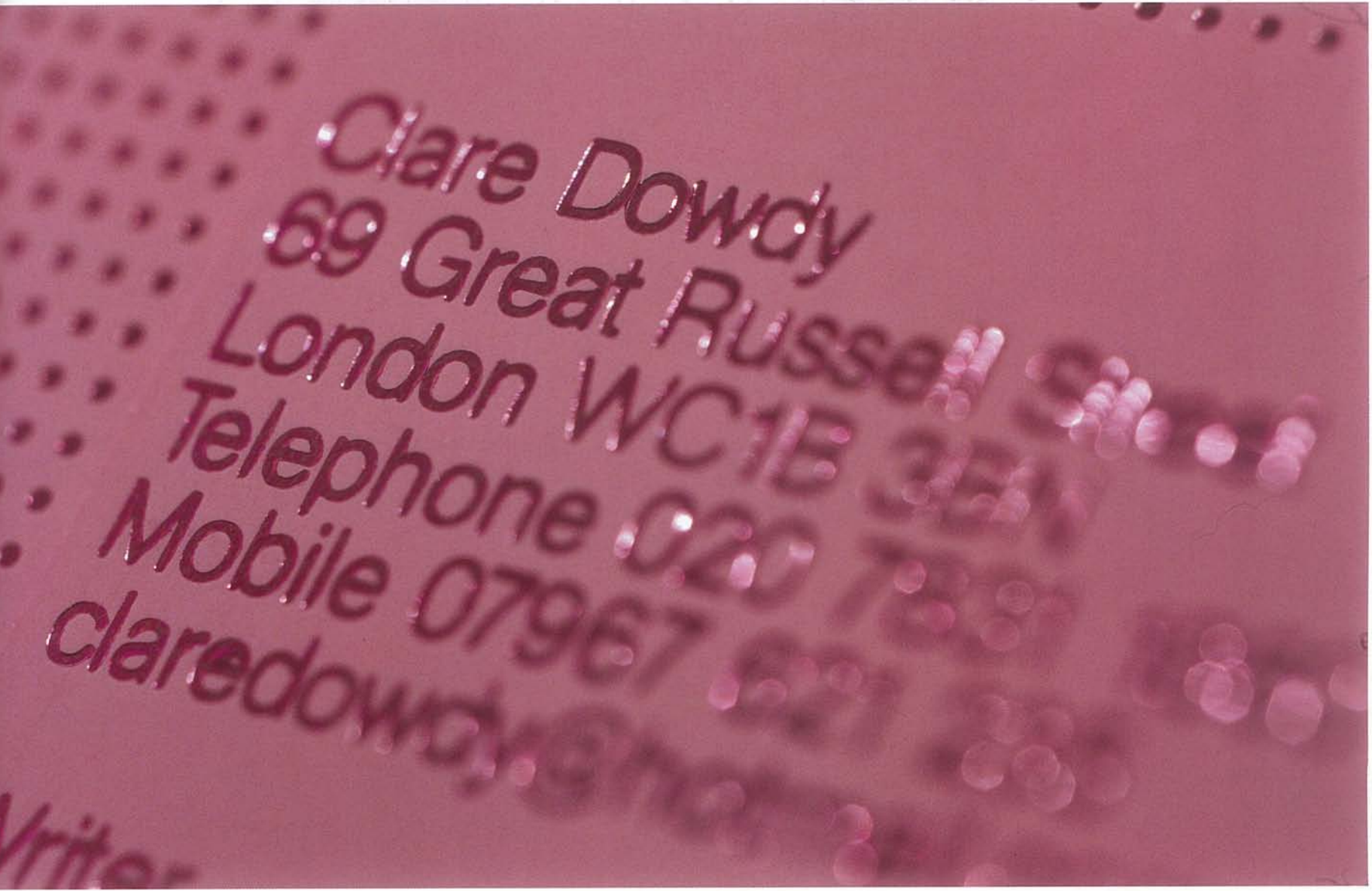




Design
SEA

For
Clare Dowdy_
Writer_
London, UK

Info
Pink, gloss and glitter: this writer's eye-candy cards come in two sizes and versions, both designed to impress.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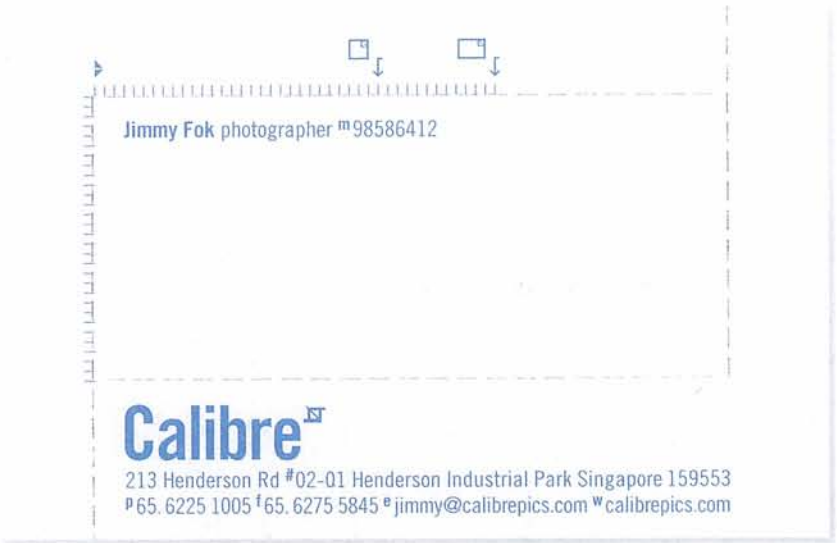
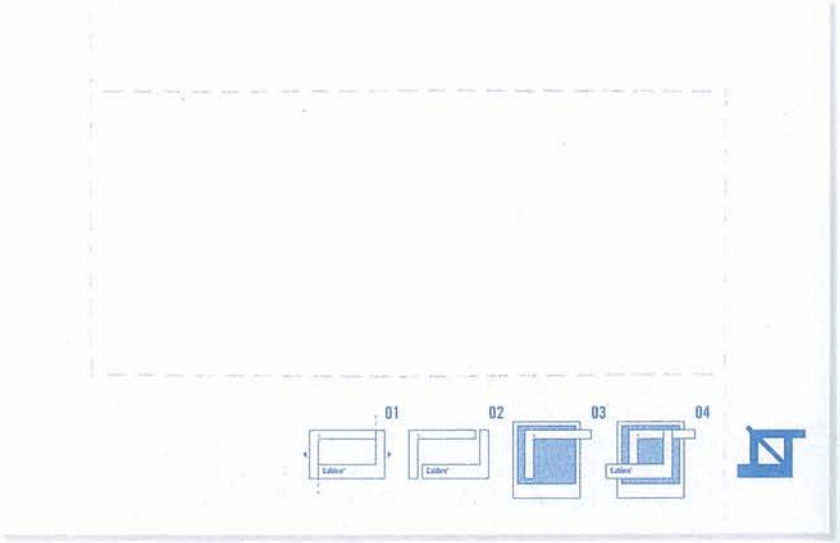
Design
Yorgo Tloupas

For
Intersection_
Magazine_
London, UK

Info
A magazine that looks at the relevance of cars in daily life, *Intersection* redefined a publishing formula. Similarly, the designers questioned why a business card couldn't more closely reflect their concerns. With scalpel and glue, turn this die-cut plan into a favourite desk-top toy.





Design
Kinetic
Pann Lim_
Roy Poh_
Leng Soh

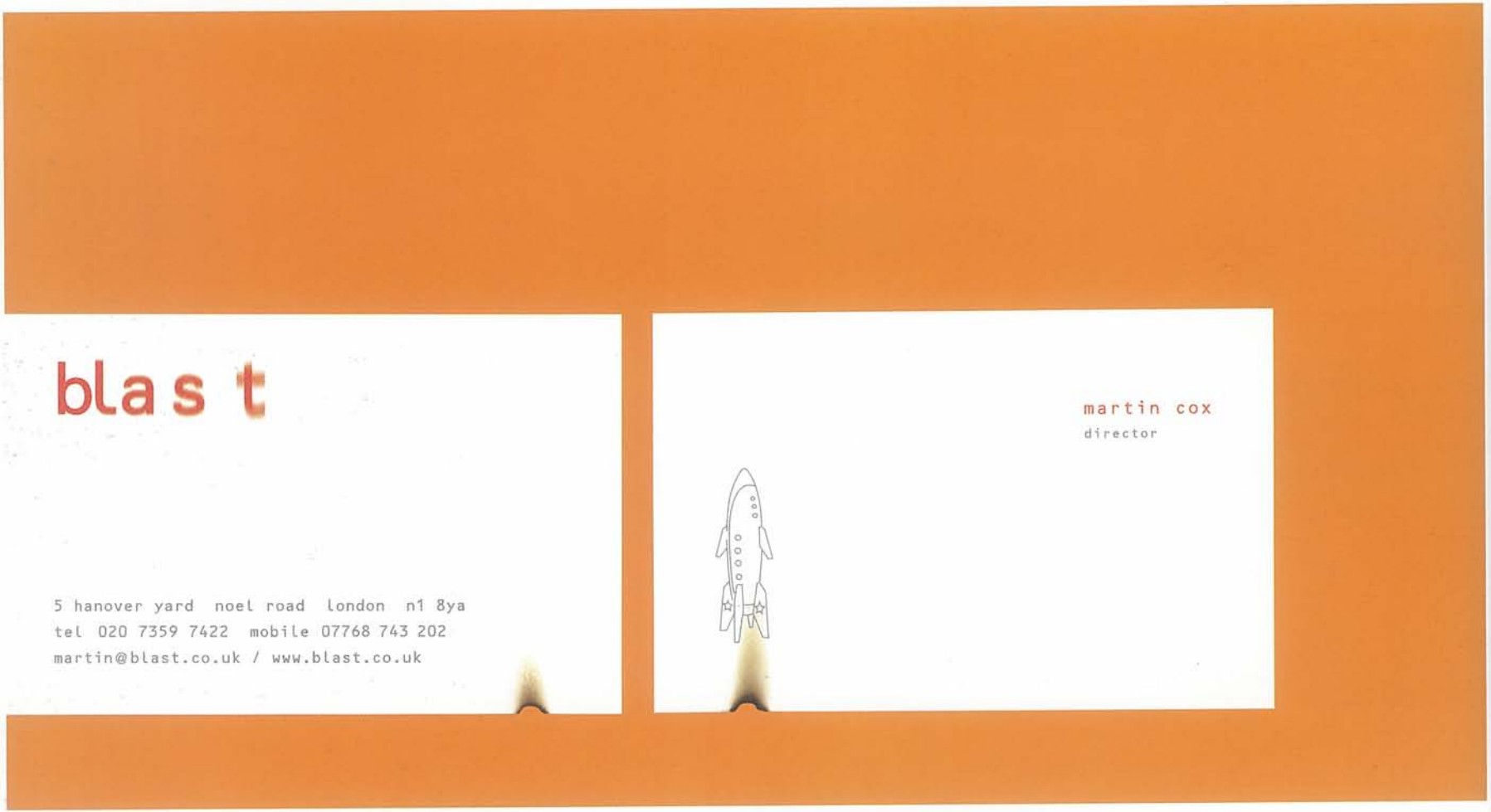
For
Calibre_
Photographer_
Singapore

Info
This photographer's card is minimal; but an unusual perforation transforms it into a "cropper".

Calibre

213 Henderson Rd #02-01 Henderson Industrial Park Singapore 159553
p 65. 6225 1005 f 65. 6275 5845 e jimmy@calibrepics.com w calibrepics.com

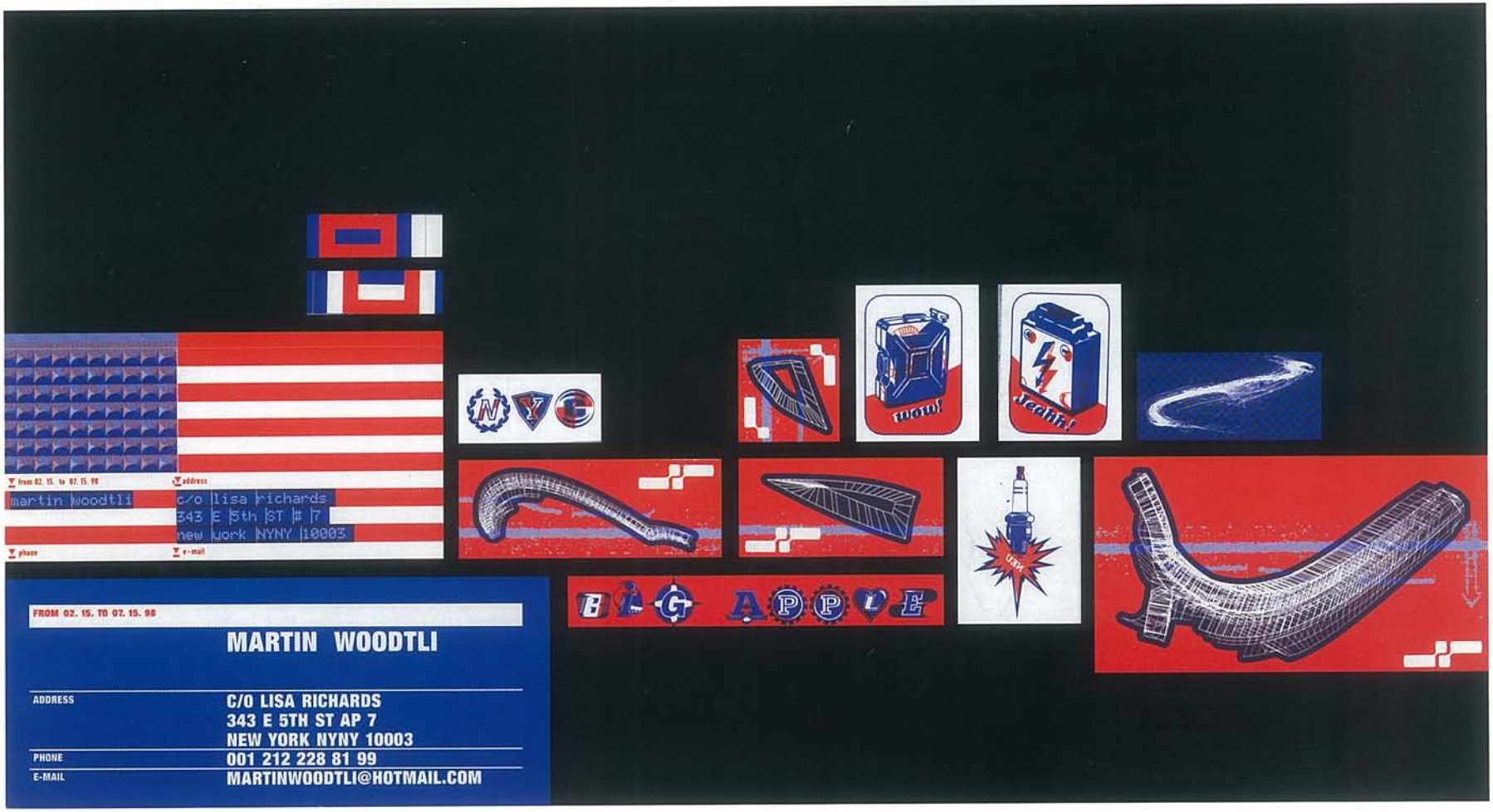
Jimmy Fok photographer m 98586412



Design
Blast
Matt Baxter_
Martin Cox_
Colin Gifford

For_
Blast_
Designers_
London, UK

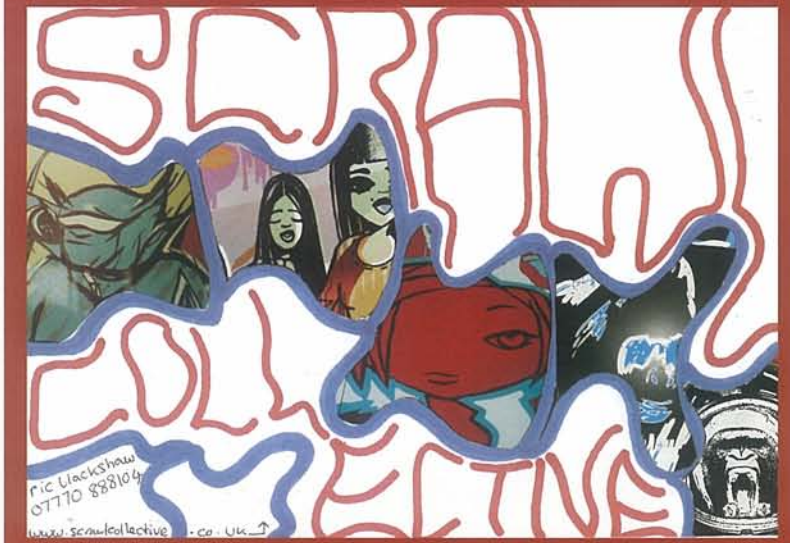
Info
The rocket's exhaust was created by burning each card by hand, while the logotype accentuates the idea of speed and space.



Design
Martin Woodtli

For
Martin Woodtli_
Designer_
New York, USA

Info
A stamp-collecting bag full of small stickers and cards made highly visible by using fluorescent ink, announced Martin's temporary move to New York. The imagery is suitably dynamic.



Scrawl Collective
Illustration Agency
Exhibitions
Live Painting + Murals
Art Consultant

Contact:-Ric Blackshaw
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ric@scrawlcollective.co.uk
www.scrawlcollective.co.uk

Design
Ric Blackshaw

For
Scrawl Collective_
Art Agency_
London, UK

Info
Ric's distinctive handwriting, and a doodled layout, point to the handmade aesthetic which underpins this unique, street-art-inspired illustration agency.

Design
Stefan Plaetz

For
Stefan Plaetz_
Artist/illustrator_
London, UK

Info
Known for his mural-sized compositions and for painting "live" at special events, Stefan's card showcases his dynamic style.

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Design/photography
Celecao
Boris Brumnjak

For
Celecao_
T-shirt designer_
Berlin, Germany

Info
Graphic designer Boris Brumnjak wanted to emphasize the DIY roots of his t-shirt company Celecao; he combined index cards, hand-written text and stationery stickers to create each unique example.

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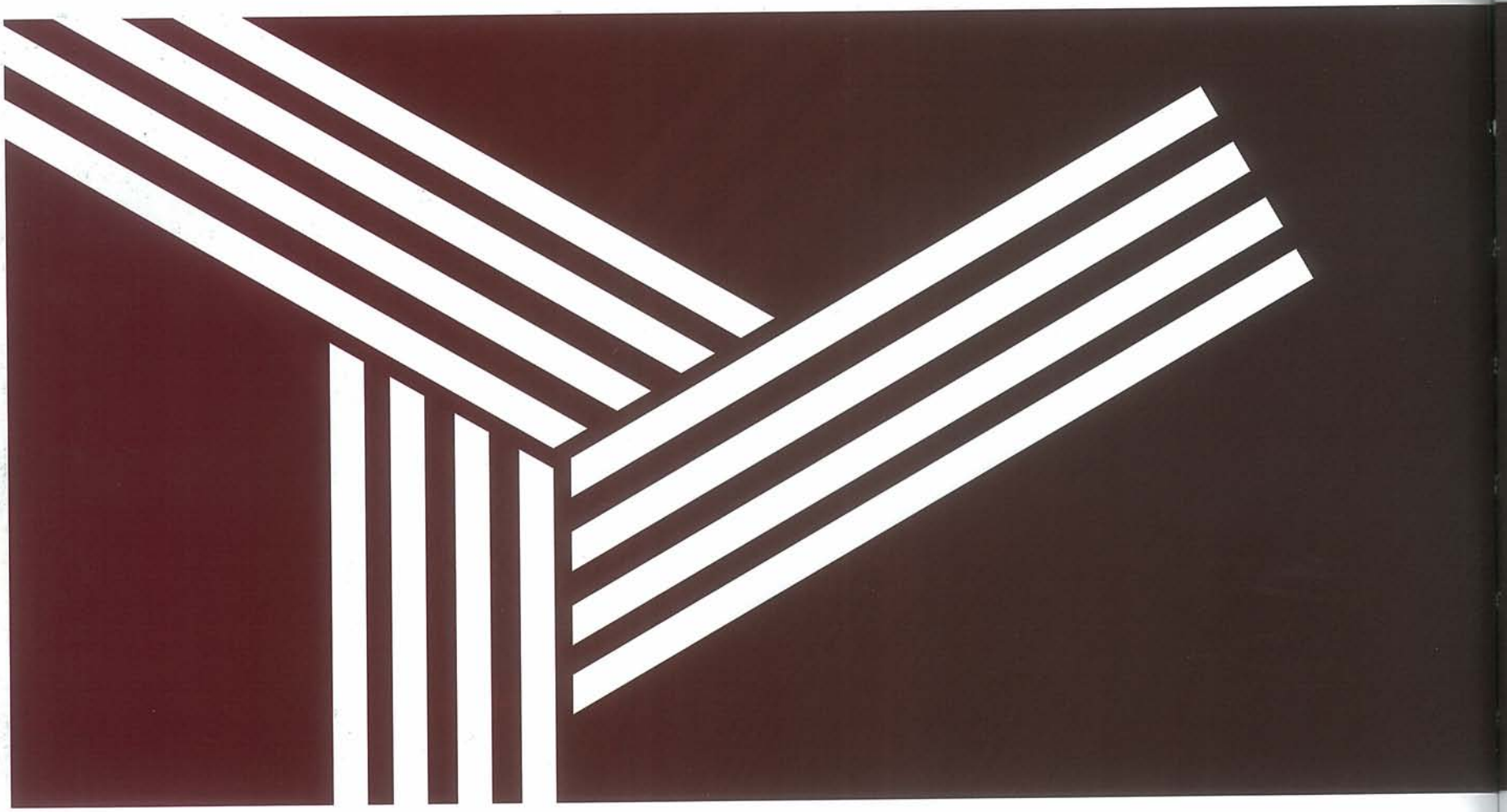
Design
Groovisions

For
Groovisions_
Designers_
Tokyo, Japan

Info
Borrowing the "Post-it-Note" form, Groovisions' card is super practical; once it's stuck to your phone, you'll never lose it! Various note-pad versions feature different Chappie doll illustrations. Groovisions' most famous project/product, these life-sized dolls are all one-of-a-kind.



Design
Code.ch
Reto Gehrig_
Ryo Kawaguchi

For
Mach Architektur
GMBH_
Architects_
Zurich, Switzerland

Info
Printed as a sticker, the dense block of red on this card enables it to be used in a variety of ways, most notably as a CD security tag.

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MACH ARCHITEKTUR GMBH
POWERFUL PROPORTIONS

Design
A2-Graphics/SW/HK

For
A2-Graphics/SW/HK_
Designers_
London, UK

Info
Using a rubber stamp on coated stock, A2's first, impromptu business card solution produced uniquely atmospheric results.

Design
Fauxpas Grafik
Gilles Bachmann_
Martin Stillhart

For
Fauxpas Grafik_
Designers_
Zurich, Switzerland

Info
A collection of rubber stamps, including mug-shots, fill various bureaucratic boxes with an ironic reference to Swiss efficiency.

Andrew Diprose

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andrewdiprose@hotmail.com

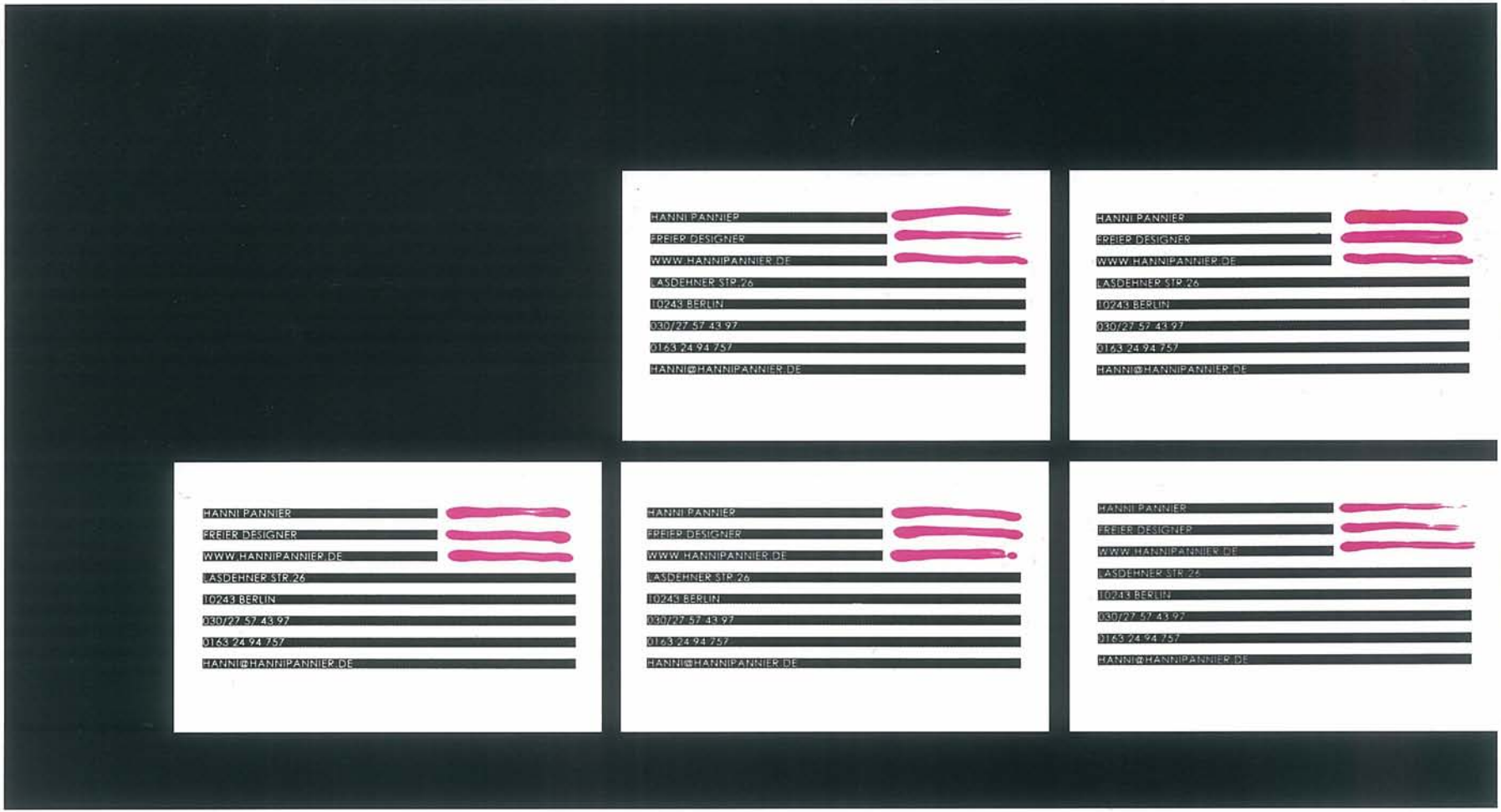
Andrew Diprose

07957 153 112
andrewdiprose@hotmail.com

Design
Andrew Diprose

For
Andrew Diprose_
Art director_
London, UK

Info
Combining hand and machine, Andrew used an instant card printing machine "on its most minimal setting", adding hand-stamped macho skulls in pretty rainbow inks to create one-offs.



Design
Hanni Pannier

For
Hanni Pannier_
Designer_
Berlin, Germany

Info
Each card is completed by hand with an eye-catching pink ink.

Design
Karen Jane

For
Karen Jane_
Designer_
London, UK

Info
Begun as a college project, the recycling of other people's business cards and various found stock, via a distinctive address label, satisfied both Karen's need for plenty of low-cost stationery, and her interest in the history of objects, the past life of these cards, and where they might be diverted to.

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made from recycled card

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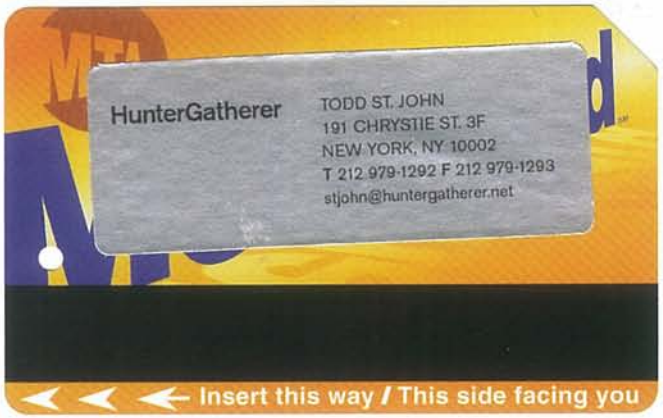
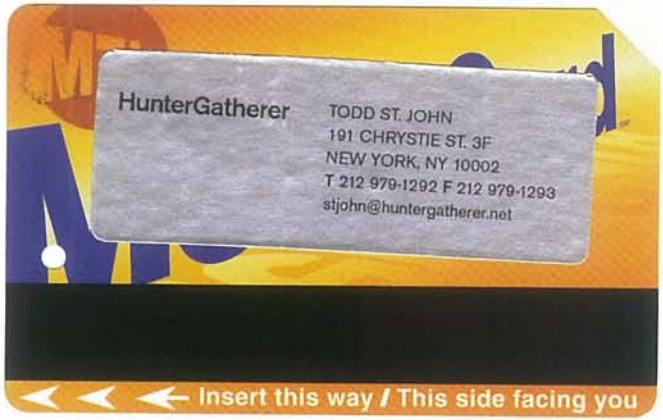
made from recycled card
or visit www.exceltogether.co.uk

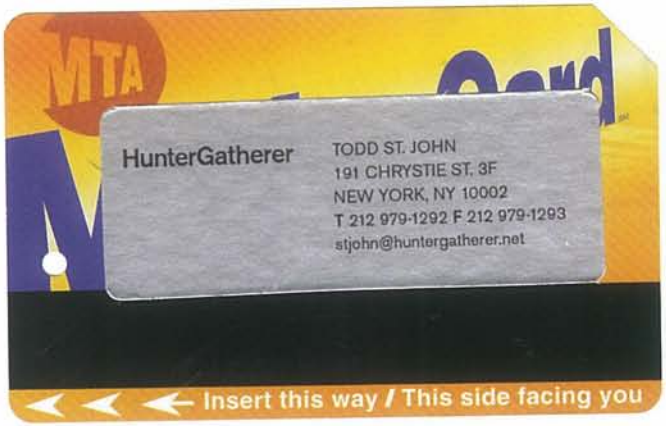
Design
Fraser Muggeridge

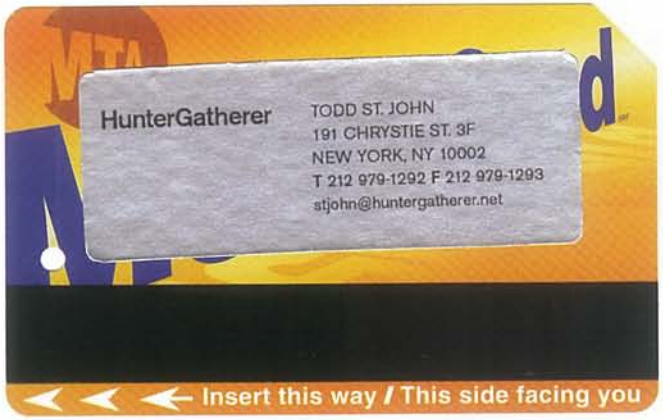
For
Fraser Muggeridge_
Designer_
London, UK

Info
One-off cards are cut from recently printed jobs, and with the addition of a gold-coloured change of address sticker, each becomes a miniature portfolio-taster. The intrigue works: the entire item is often requested for inspection.









Design
HunterGatherer

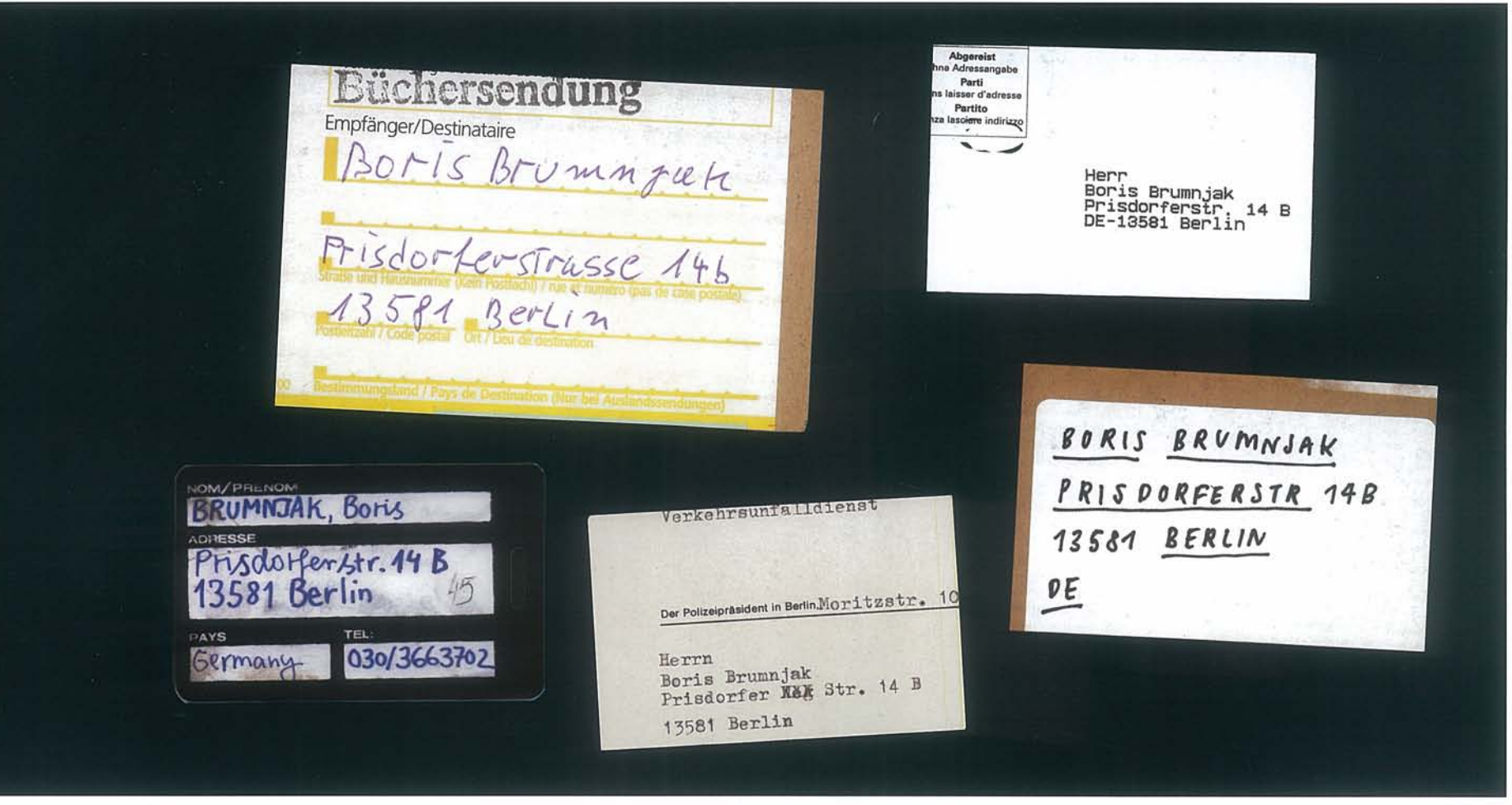
For
HunterGatherer_
Clothing label/
designers_
New York, USA

Info
A New York City subway card, with the addition of a sticker, emphasizes this studio's working method of "collecting, processing, putting back out".

Design
Boris Brumnjak

For
Boris Brumnjak_
Designer_
Berlin, Germany

Info
Every other month Boris designs a new limited-edition card; he calls it "the game", and likes to "search for new means to express oneself". As an antidote to commercial projects he seeks out concepts that will inspire people to think again.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Empfänger/Destinataire
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Abgereist
Herr
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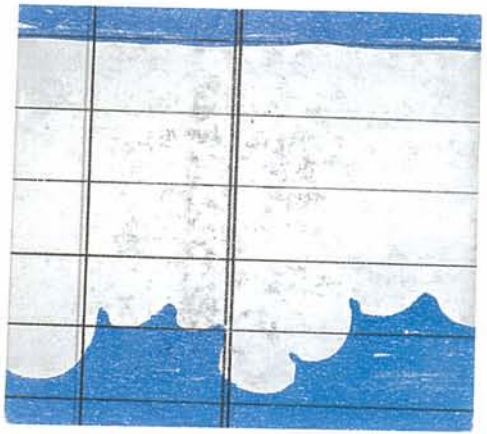
13581 Berlin

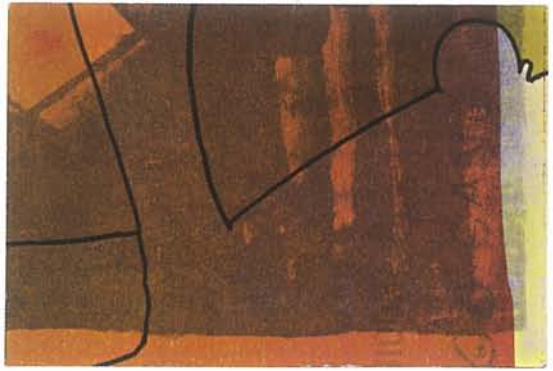


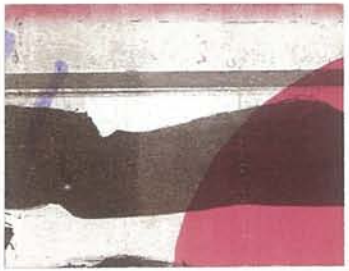
Design
Boekie Woekie

For
Boekie Woekie_
Artists' bookshop_
Amsterdam,
The Netherlands

Info
With address details stamped on cut-up proof pages, these cards from an artists' bookshop mirror the hand-made creativity on offer.

Boekie Woekie, books by artists
Berenstraat 16
NL 1016 GH Amsterdam
weekdays 12:00-18:00
T + F +31-(0)20-6390507
e-mail boewoe@xs4all.nl
www.boekiewoekie.com





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www.boekiewoekie.com

Design
Sam Winston

For
Sam Winston_
Designer_
London, UK

Info
This artist/designer carries his business card – a rubber stamp – with him, grabbing any scrap of paper at the end of a meeting for a quick conversion. At other times cards are carefully tailored to the recipient, via appropriated texts from printed matter.

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:A
Agfa
PHOTO

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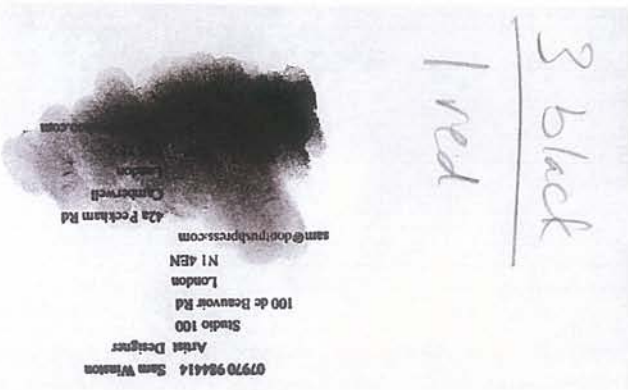

3 black
1 red

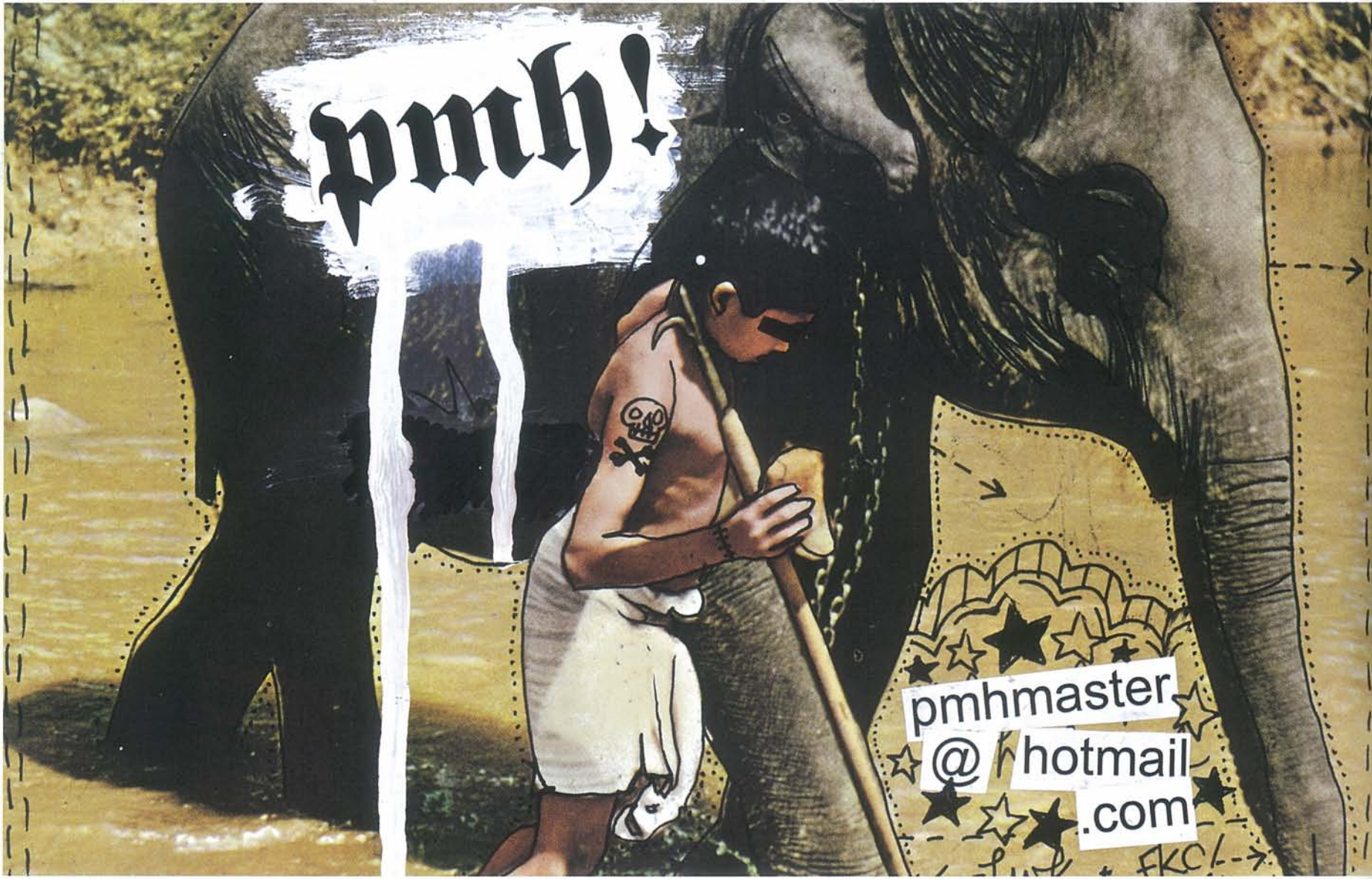
you wont believe what I'll do with a marker!!

SHOESTRING
PAINTING
DECORATING
MASSAGE
ILLUSTRATION.
CALL ME.

Design/illustration
Mysterious Al

For
Mysterious Al_
Designer/illustrator_
London, UK

Info
Drawing and collaging his baggy-eyed characters on to any card stock, while sometimes morphing the shape, illustrator and all-round dogsbody Mysterious Al represents his world view in miniature.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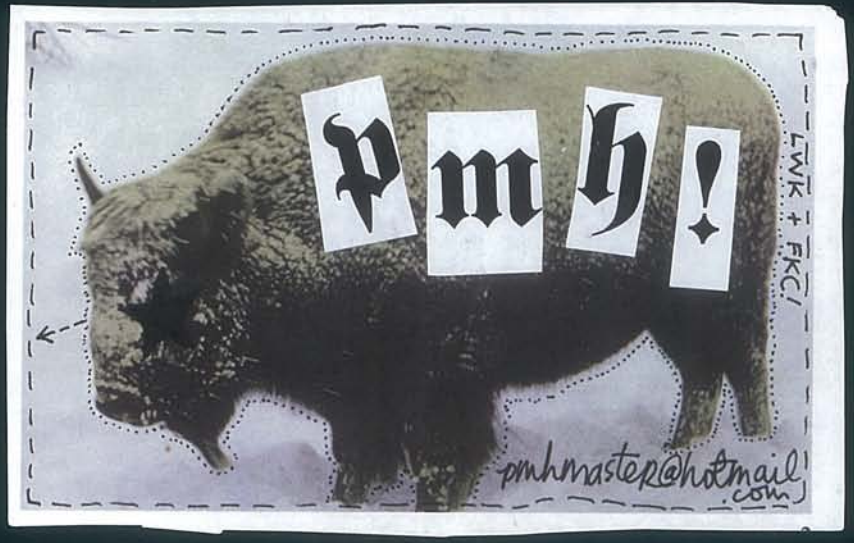
.com



Design
PMH Master
Tim Head

For
PMH Master_
Designer/illustrator_
London, UK

Info
Forget standard formats, PMH is the master of found imagery, appropriating all kinds of print material (including calling cards of another sort). He adds signature "black letter" type, graf-writing and pen and correction fluid patterning to the mix.

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Ala Webstatt & Chmork.net 82
ala.ch

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Sean Alexander 114_115
synergyart.co.uk

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